



USA Pavilion 2012

Participate in the 39th Baghdad International Trade Fair



Diamond Package

ENSURE MAXIMUM EXPOSURE AT THE PAVILION

- 20 sqm personalized booth space + TV display screen
- 2 hanging banners, 2 brochure stand + 2 flyer stands
- 2 printed pop-up tables, 2 pages inside the Show Directory
- Strategic placement of the booth inside the Pavilion
- Place the logo on display screens within the Pavilion
- Custom design and print a personalized flag in addition to 2 flag stands placed in booth.
- Design and print a corporate logo to be placed at the entrance gate
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Special acknowledgements by US dignitary
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)

Pearl Package

- 15 sqm personalized booth space
- Individual TV Screen and CD Player for Multi-media
- 2 hanging banners, 2 brochure stand + 2 flyer stands
- 2 printed pop-up tables, 2 pages inside the Show Directory
- Strategic placement of the booth inside the Pavilion
- Place the logo on display screens within the Pavilion
- A corporate logo to be placed at the Pavilion entrance gate
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Special acknowledgements by US dignitary
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)

Platinum Package

- 9 sqm personalized booth space
- Hanging banner, brochure and flyer stands
- Printed pop-up tables, 1 page inside the Show Directory
- Strategic placement of the booth inside the Pavilion
- Place the logo on display screens within the Pavilion
- A corporate flag to be placed at the Pavilion entrance gate
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Special acknowledgements by US dignitary
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)



Gold Package

- 4 sqm personalized booth space
- Hanging banner, brochure and flyer stands
- Printed pop-up tables, 1 page inside the Show Directory
- Strategic placement of the booth inside the Pavilion
- Place the logo on display screens within the Pavilion
- A corporate flag to be placed at the Pavilion entrance gate
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Special acknowledgements by US dignitary
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)



Silver Package

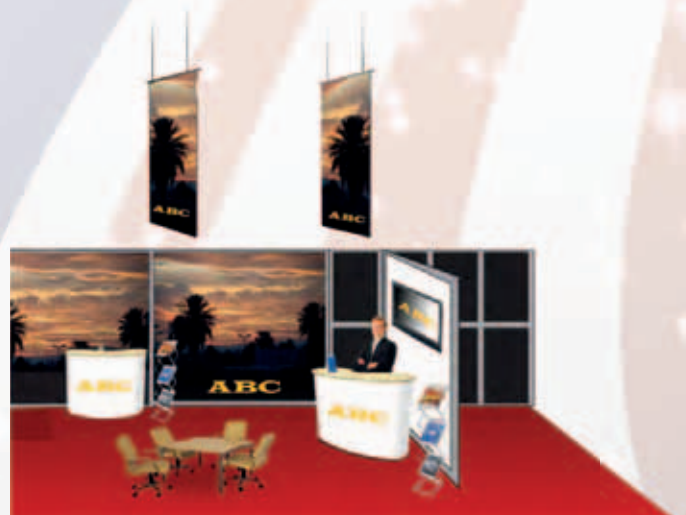
- 2 sqm personalized booth space
- Hanging banner, brochure and flyer stands
- Printed pop-up tables, 1 page inside the Show Directory
- Place the logo on display screens within the Pavilion
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)

Bronze Package

No physical space

- Place the logo on display screens within the Pavilion
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)

Custom space available for sponsors requiring their own space at the pavilion



Baghdad International Trade Fair / USA Pavilion - November 1-10, 2012

Payment Form

Please sign and e-mail to: bif2012@markezinc.com

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

TEL: _____

FAX: _____

E-MAIL: _____

PLEASE SELECT THE TYPE OF PACKAGE YOU WOULD LIKE:

- Diamond (\$16,000) Pearl (\$12,000) Platinum (\$9,000)
 Gold (\$5,000) Silver (\$3,000) Bronze (\$1,000)

PAYMENT METHOD:

- WIRE TRANSFER: (Preferred Payment Method)

Please pay the amount via wire transfer to the following information:

Name:	Markez Inc.
Bank:	HSBC USA
Bank Address:	Bethesda, MD 20814
Swift Code / Routing Number / Sort Code:	055003492
IBAN or Account Number:	759010846

CREDIT CARD PAYMENT:

Please charge my credit card, scan document and e-mail back to: bif2012@markezinc.com

Please check one:

- American Express
 Discover
 Mastercard
 Visa

Name of card holder: _____

Account number: _____

Expiration date: _____

Signature: _____ Date: _____

***Sponsors must register and send payment before July 31, 2012 to receive 20% discount.**

Exhibitor Participation Form*

Please sign and e-mail to: bif2012@markezinc.com

• ORGANIZATION INFORMATION

Please list as you would like it to appear in our print materials

Organization	
Address	
City, State, Zip	
Website	

Official Contact Person	
Title	
Phone	
E-mail	

• BOOTH IDENTIFICATION SIGN

Please list as you would like it to appear on your booth signage

Same as Organization name

<input type="checkbox"/> Other	
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• ORGANIZATION DESCRIPTION

Please provide a two or three sentence description of organization or product for use in marketing materials

• BOOTH WORKERS

Please provide names of the representatives who will be at your booth

Name		Title	
Name		Title	

Two participating representatives are included in the exhibit hall package. Additional representatives may be authorized if requested.

* If you need a special booth designs, print designs, extra services, or requirements that are not included in the selected package please contact us at bif2012@markezinc.com. Additional fees may apply.

* Markez holds no responsibility to process an entry Visa to Iraq to any of the exhibitors representatives.

I have read and agree to the parameters outlined in exhibitor information package

(Contact Person's Signature)

(Date)

***PLEASE SEND ALL THE REQUIRED ART WORK AS PER SELECTED PACKAGE
BEFORE OCTOBER 1ST, 2012 TO: bif2012@markezinc.com**