

Returning veterans face a host of challenges and decisions when they come home; some return to school, some enter the job market, and others want to start their own businesses. Starting a business from scratch is often a daunting task and many people do not know where to begin, but former members of the military have a truly unique set of skills that would help them succeed and thrive in the competitive business environment.

Wisconsin veteran Ted Lasser knows both about serving in the military and starting a business. Ted served in Vietnam and when he returned as a veteran he began his work in business. Recently he has taken his expertise and is using it to help other veterans. He set up a business incubator, the Veteran Entrepreneurial Transfer, Inc, in Milwaukee that helps members of the military transition into civilian life and launch their own businesses. An incubator helps new businesses with rent and expert advice as they start up and begin to grow.

Ted has shown leadership in both the military and the business world and was honored this week by the White House as one of their Champions of Change. I am proud of the work that Ted has done to improve the lives of veterans and local businesses in Wisconsin.

Sincerely,

Herb the

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