



Terry Carr
Senior Advisor, Communications & Congressional Relations

Terry Carr is Ginnie Mae's Senior Advisor for Communications & Congressional Relations. In this capacity, she is responsible for managing, overseeing and executing Ginnie Mae's communications strategy and corporate legislative policy. At Ginnie Mae, Ms. Carr is directly responsible for all corporate media relations activities, internal and external stakeholder engagement, and legislative policy development. She sits on the corporate risk committee, which guides corporate risk initiatives and served as a founding member of Ginnie Mae Issuer Review Board. Ms. Carr joined Ginnie Mae in 2004 as the corporation's first lead communications official and spokesperson.

Ms. Carr – featured twice in *PRWeek* for key Ginnie Mae communications initiatives – established and directed the formation of Ginnie Mae corporate communications division, expanded the group 30 percent to encompass external relations and legislative policy issues and championed a resource maximization strategy now supported by the U.S. Department of Housing and Urban Development (HUD). Under Ms. Carr's leadership Ginnie Mae gained fast-track legislative approval for securities issuance from HUD and the U.S. Congress, which prevented the loss of mortgage financing in the midst of a housing/economic crisis. Ginnie Mae has become an increasingly important component of U.S. housing finance, and Ms. Carr has overseen outreach and delivered positive media coverage in key national and trade media outlets.

Prior to joining Ginnie Mae, Ms. Carr was a Vice President in the Washington, D.C. office of Edelman Public Relations, an international public relations firm. While at Edelman, Ms. Carr developed strategic communications campaigns for highly visible clients, including the American Red Cross (ARC), the American Health Care Association and Genentech. Ms. Carr was responsible for ARC's reputation management in the aftermath of September 11, 2001, and managed coalition development for the American Health Care Association.

Before Edelman, Ms. Carr was a registered lobbyist for the American Medical Association and the College of American Pathologists, where she was responsible for direct outreach to members of both the U.S. Senate and U.S. House of Representatives. Ms. Carr developed her expertise in public policy by serving as an advisor to Senator David Boren (D-OK) on banking, health care and economic policy issues. She was first introduced to the financial industry as an examiner for the Federal Reserve Bank of Kansas City.

Ms. Carr holds a Master of Communications Degree in Journalism and Public Affairs from American University and a Bachelor of Economics, from the University of Oklahoma.