

Personalized Labels

Please disregard the document posted from 9/12/11 to 9/13/11 regarding personalized labels. We continue to streamline our label approval process so we can help you get your products to market faster without sacrificing our consumer protection responsibilities. As of August 8, 2011, we will no longer require you to resubmit personalized labels if you are changing the graphics or artwork on a previously approved label designated for personalization. We are reviewing our guidance document TTB G 2010-1, Personalized Labels, and will be issuing revised guidance soon.