

# Safety Slogan Campaign

## \* 2012 Campaign

- \* Goal; Participation, continuous improvement, Improve Safety Awareness
- \* Employees submit as many slogans as they like.
- \* Slogans should be 25 words or less and can be pictures or drawings
- \* 2012 Campaign is divided into quarters so employees have 4 opportunities to submit slogans
- \* 2012 Quarters are annual seasons to better reflect the hazards of the time period
- \* Quarterly slogan submittal deadline is 30 days prior to start of quarter to allow time for voting / reducing to the top 12 slogans
- \* Slogans are anonymous for voting purposes
- \* Slogans are reduced to 30 by the Safety Core Team (about 8 members of Union and company employees)



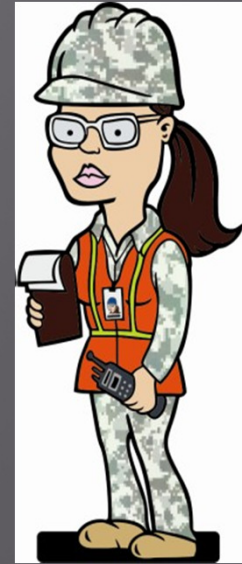
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- \* Personnel that submitted top 30 slogans are recognized by the safety department in a Weekly Newsletter
- \* Top 30 slogans are sent to Safety Council leaders (50 leaders) for voting. (Vote for 10)
- \* Votes are tallied and reduced to Top 20
- \* Top 20 Slogans are sent to VPP Points of Contact (30 POC's) for voting. (Vote for 10)
- \* Votes are tallied and Top 12 are recognized with awards, weekly newsletter, and on a website banner.
- \* Winners receive a certificate & award
  - \* Jacket, MP3, Digital frame, or two tokens
- \* Non-winning slogans can be submitted again the next quarter.



“SAFETY ISN'T  
EXPENSIVE, IT'S  
PRICELESS”



Employee Name  
Organization / Department

“SAFETY IS A  
FULL TIME JOB;  
DON'T MAKE IT A  
PART TIME  
PRACTICE”



Employee Name  
Organization / Department

# “CHANCE TAKERS ARE ACCIDENT MAKERS”



Employee Name  
Organization / Department

“BE SAFETY  
MINDED, NOT  
SAFETY  
BLINDED”



Employee Name  
Organization / Department

# “ALERT TODAY ALIVE TOMORROW”



Employee Name  
Organization / Department

“AT WORK,  
HOME, AND  
PLAY, PPE CAN  
SAVE YOUR DAY”



Employee Name  
Organization / Department



“SAFETY FIRST –  
PREVENTS THE  
WORST!”



Employee Name  
Organization / Department

“WERE YOU  
SAFE TODAY?  
OR  
JUST LUCKY”



Employee Name  
Organization / Department

Ashley  
Greer

**YOUR**  
Thoughts of

Thoughts of

Safety



BRINGING My Dad

Home SAFELY



Employee Name

Organization / Department

**BEE AWARE OF YOUR  
SITUATION**

***DON'T LET ACCIDENTS  
STING YOU!***



Employee Name  
Organization / Department



**IS THE STEPPING  
STONE TO A SAFER  
WORKPLACE.**



Employee Name  
Organization / Department

“KNOW SAFETY,  
NO PAIN. NO  
SAFETY, KNOW  
PAIN!”



Employee Name  
Organization / Department