

Rural Broadband

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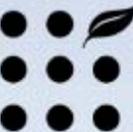


Broadband Internet in Rural Households

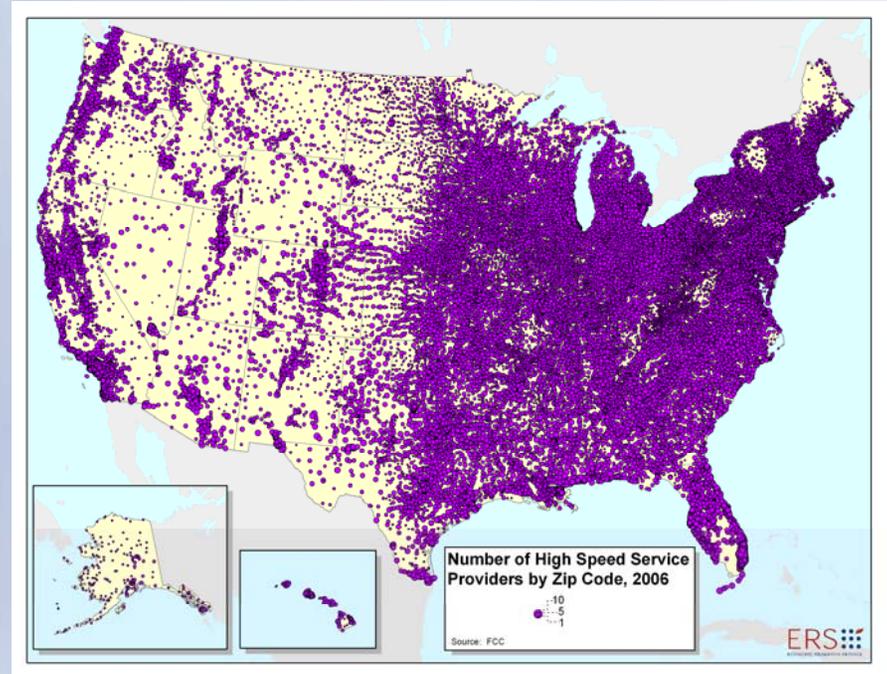
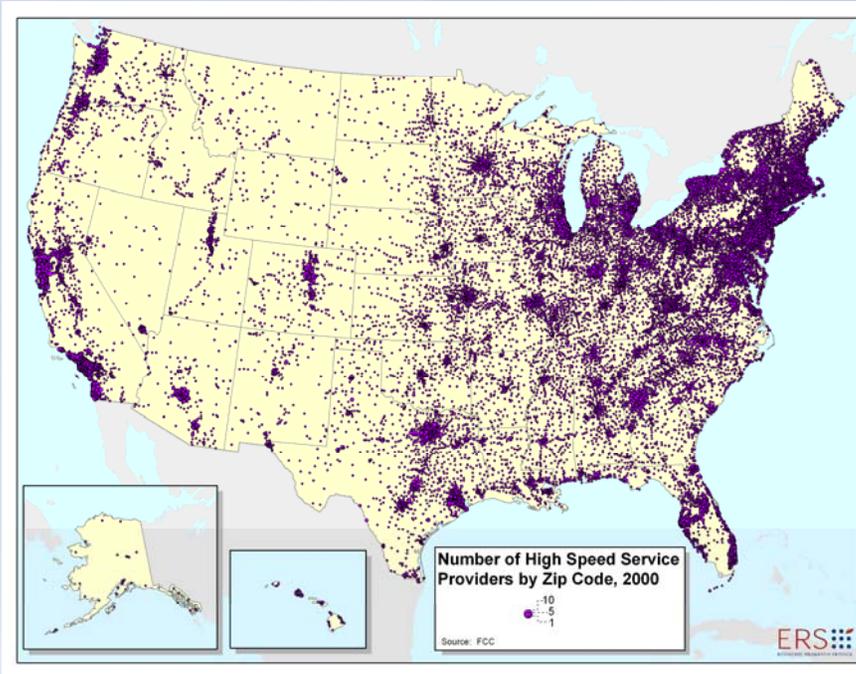
Online households with broadband access by income, 2007



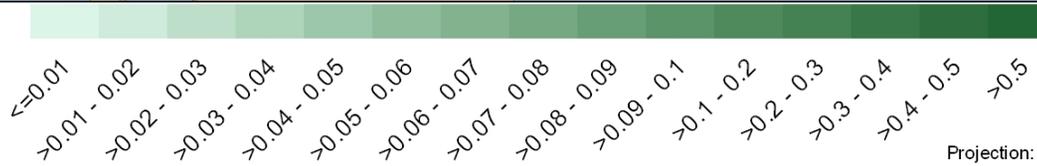
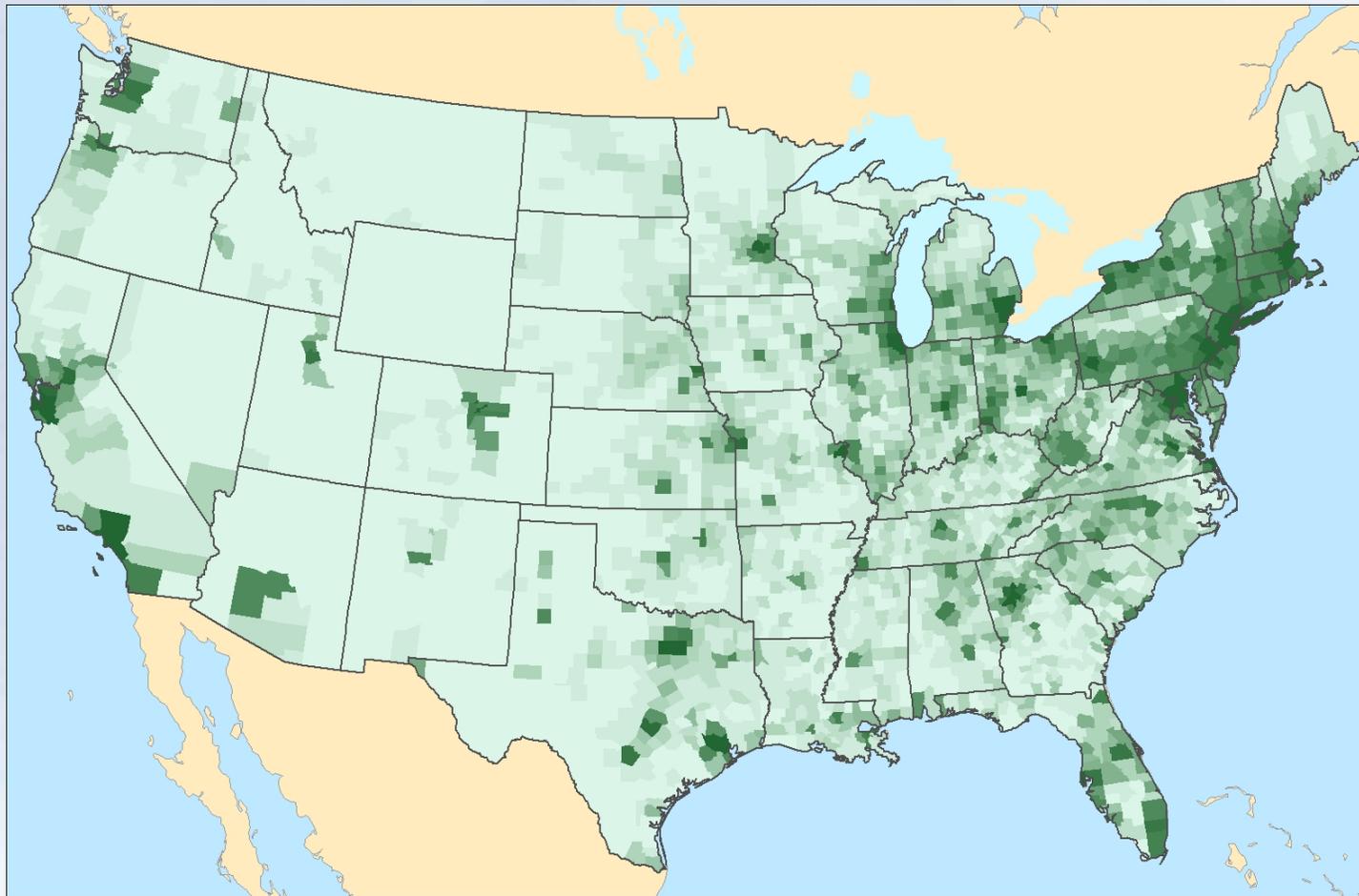
Source: ERS



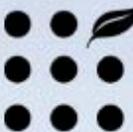
Broadband Internet Availability



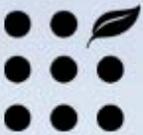
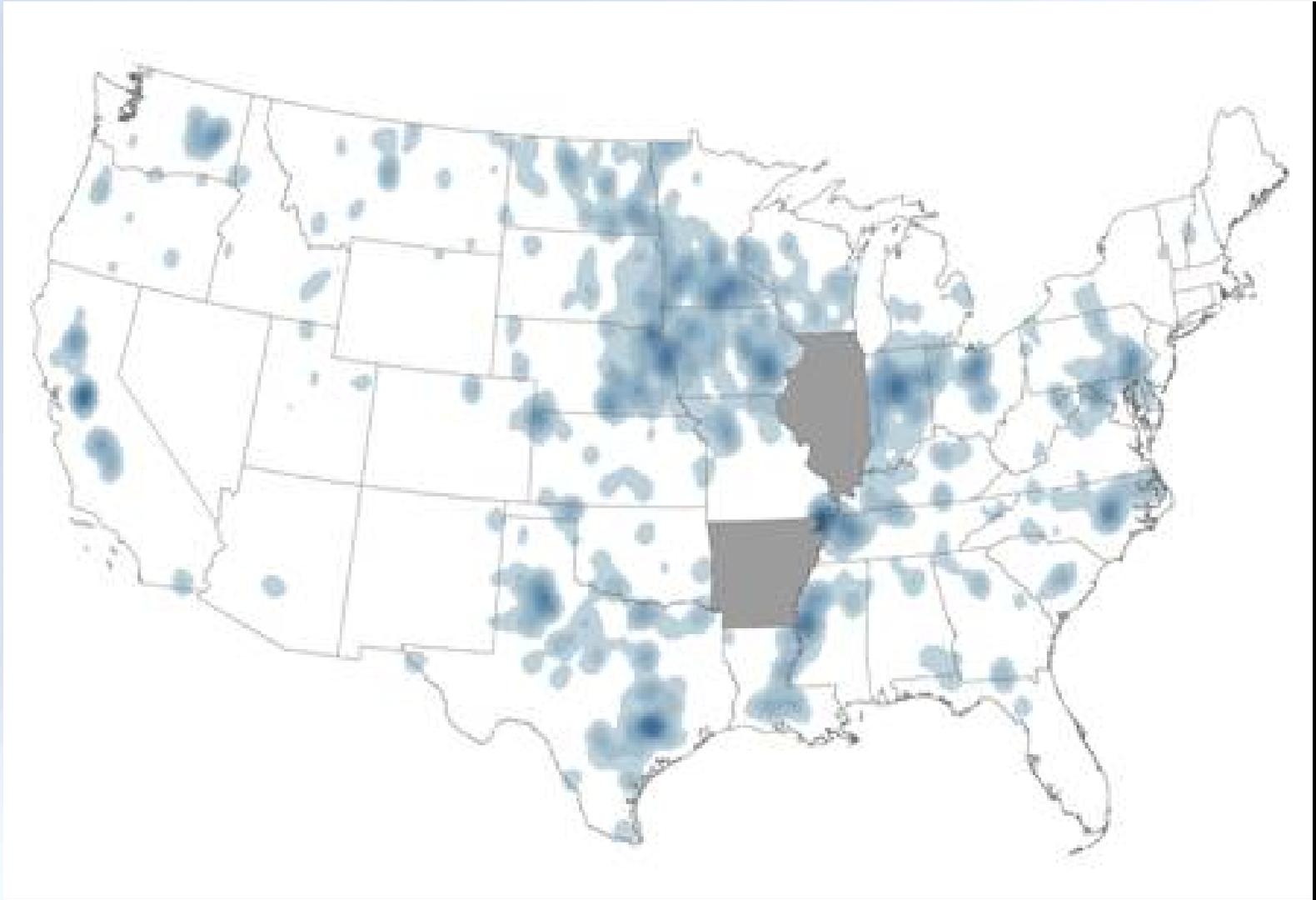
County Representation of Average Broadband Provision per Square Kilometer, 2000



Projection: Albers Equal Area, NAD 83



Change in Farm Broadband Use, 2005-2007



Conclusion

- Rapid broadband rollout, but not universal.
- Sharp differences in conversion rates across the country.
- Some credence to the common hypothesis that people do choose to use broadband if given the option.
- The preponderance of DSL service for farms indicates both the mostly rural location of most farms as well as Internet users finding satellite a less desirable option.
- Government policies that encourage deployment of broadband services have broadened, and will further broaden, availability in Rural America as they address unserved and underserved communities.

