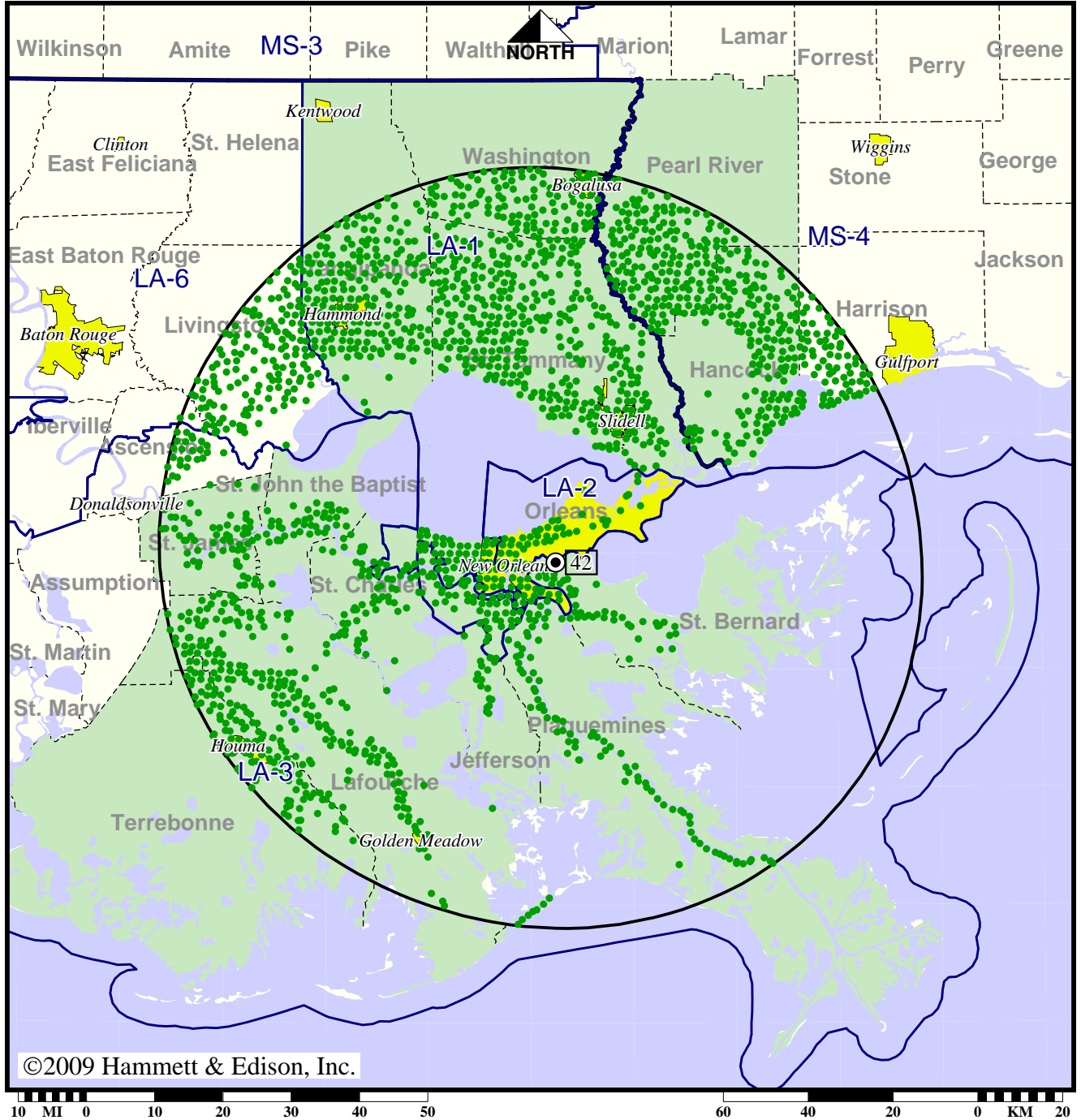


DTV Station KGLA-DT • Channel 42 • Hammond, LA

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 294 m HAAT

Market: New Orleans, LA



● Coverage gained after DTV transition

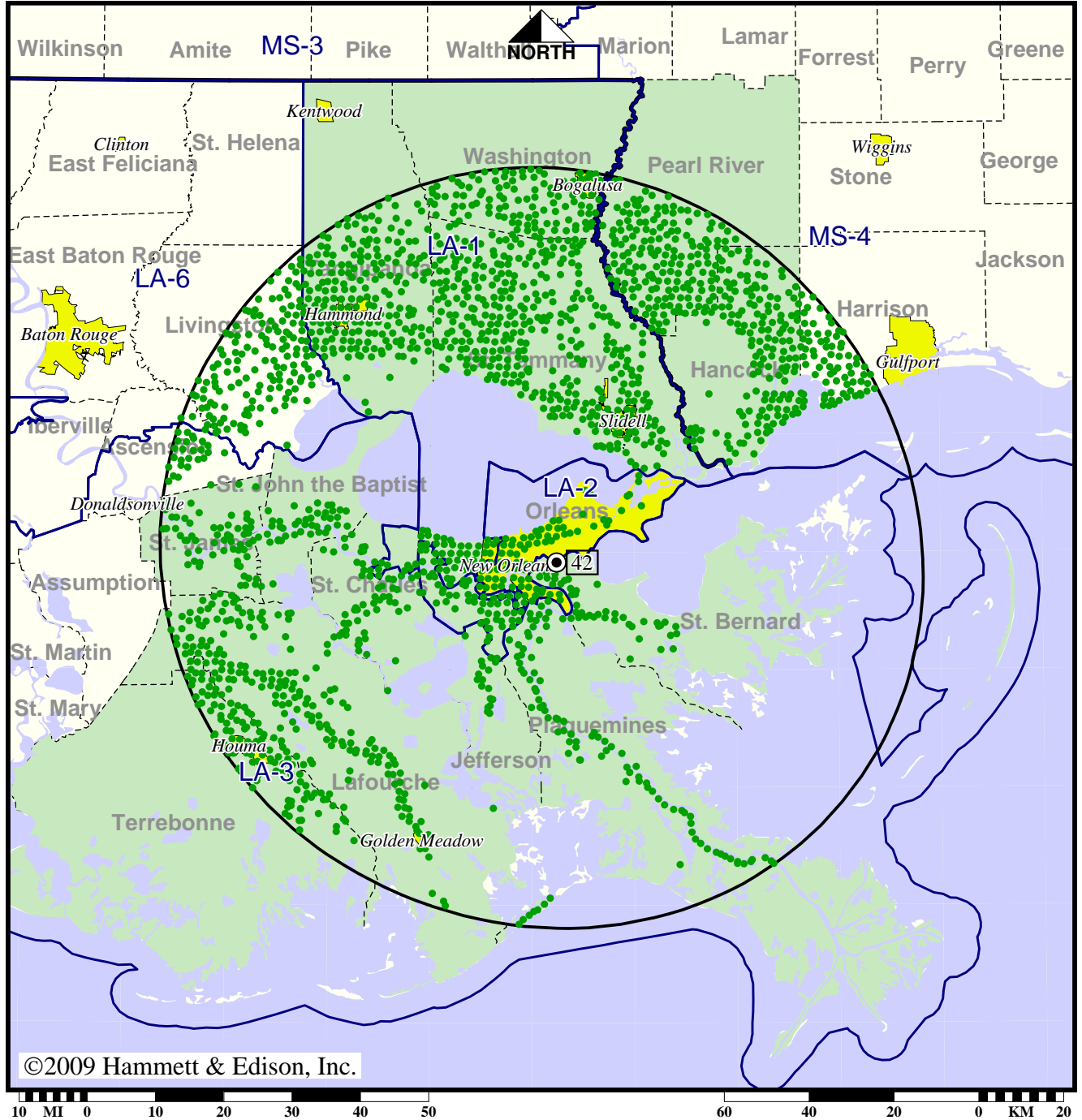
Digital service 1,754,360 persons

DTV Station KGLA-DT • Channel 42 • Hammond, LA

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 294 m HAAT

Market: New Orleans, LA



● Coverage gained after DTV transition

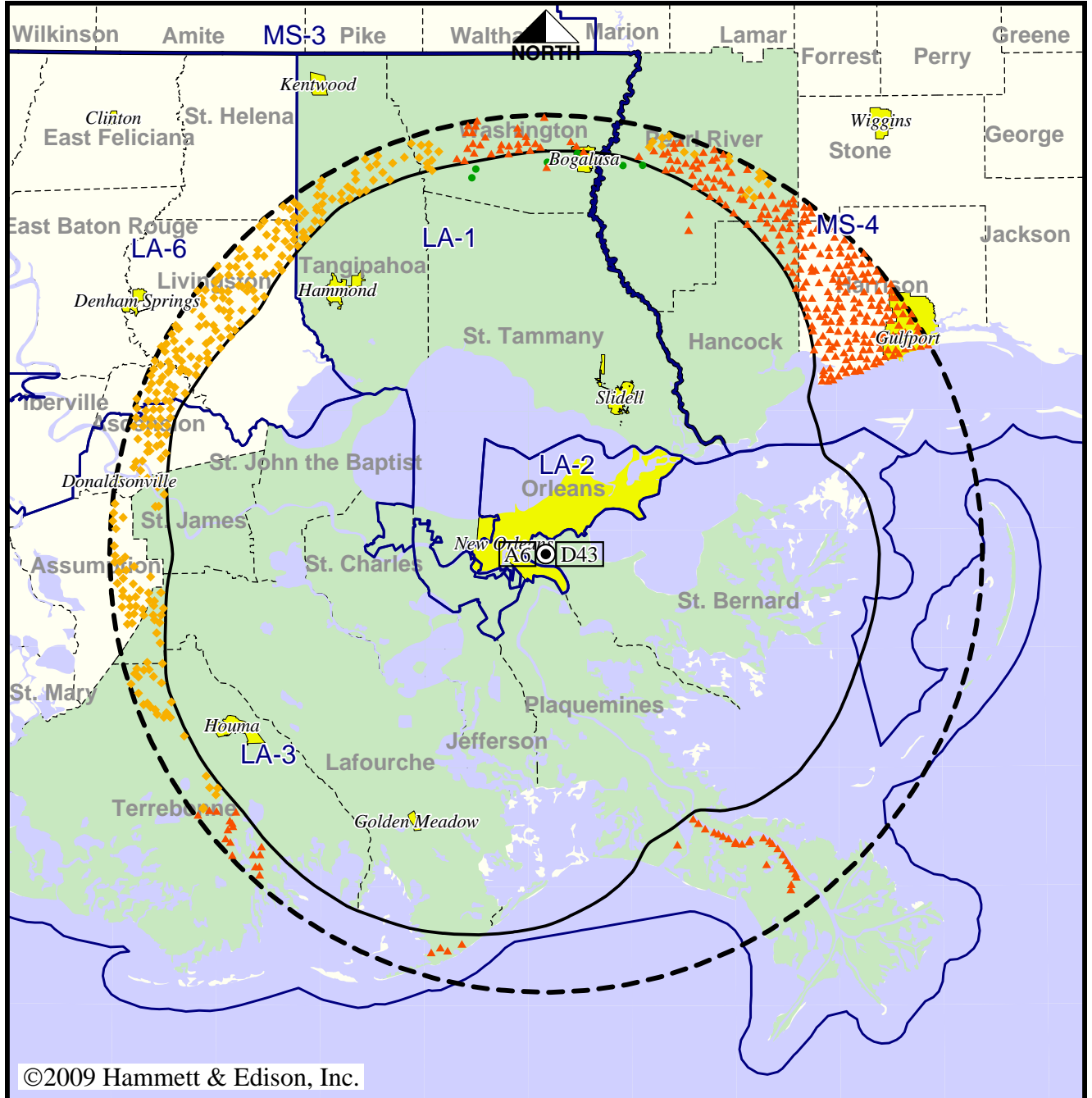
Digital service 1,754,360 persons

TV Station WDSU • Analog Channel 6, DTV Channel 43 • New Orleans, LA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 286 m HAAT, Network: NBC
vs. Analog (dashed): 100 kW ERP at 283 m HAAT, Network: NBC

Market: New Orleans, LA



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

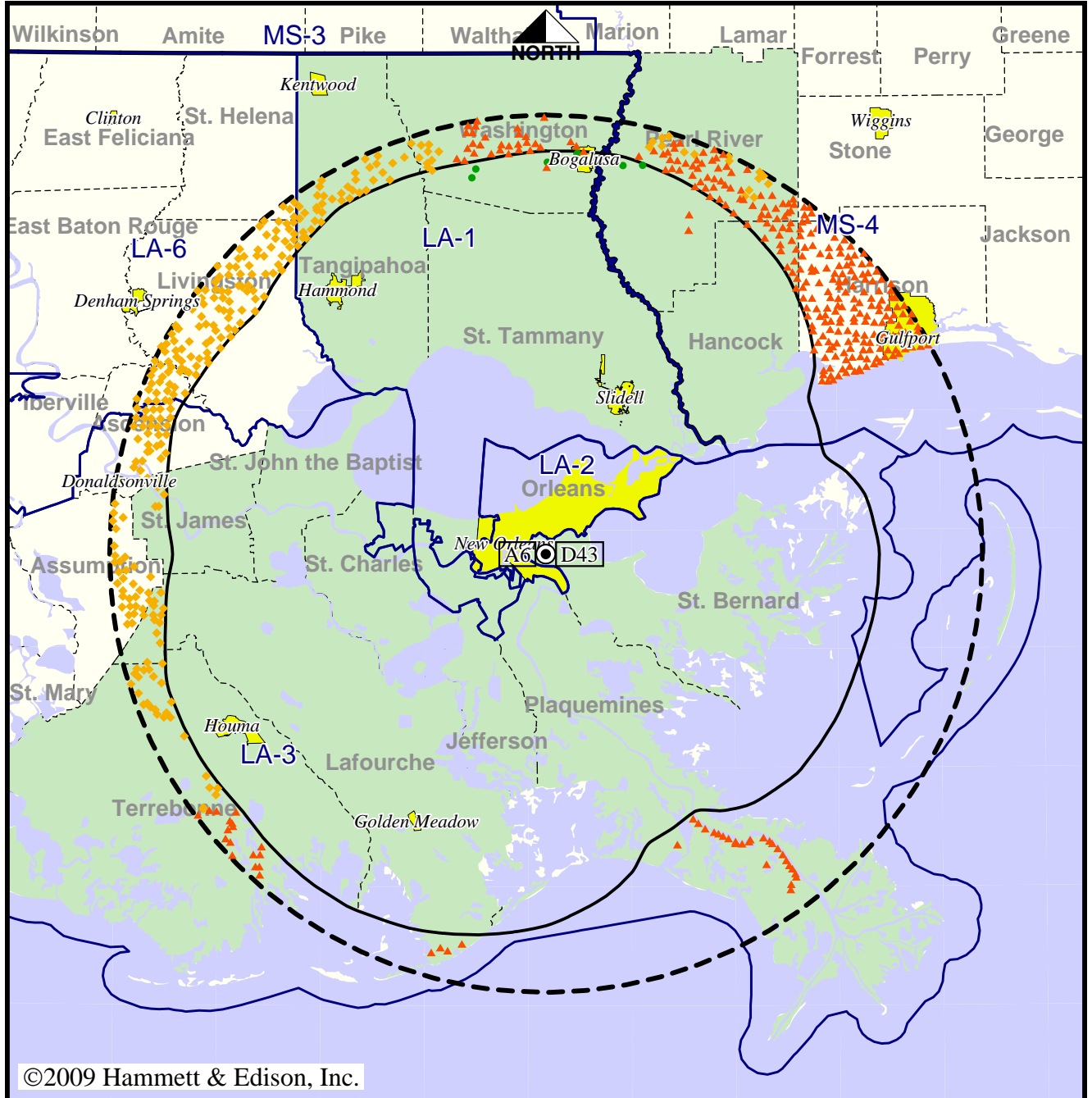
Analog service	1,898,773 persons
Digital service	1,707,992
Analog loss	194,349
Digital gain	3,568
Net gain	-190,781

TV Station WDSU • Analog Channel 6, DTV Channel 43 • New Orleans, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 286 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 283 m HAAT, Network: NBC

Market: New Orleans, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

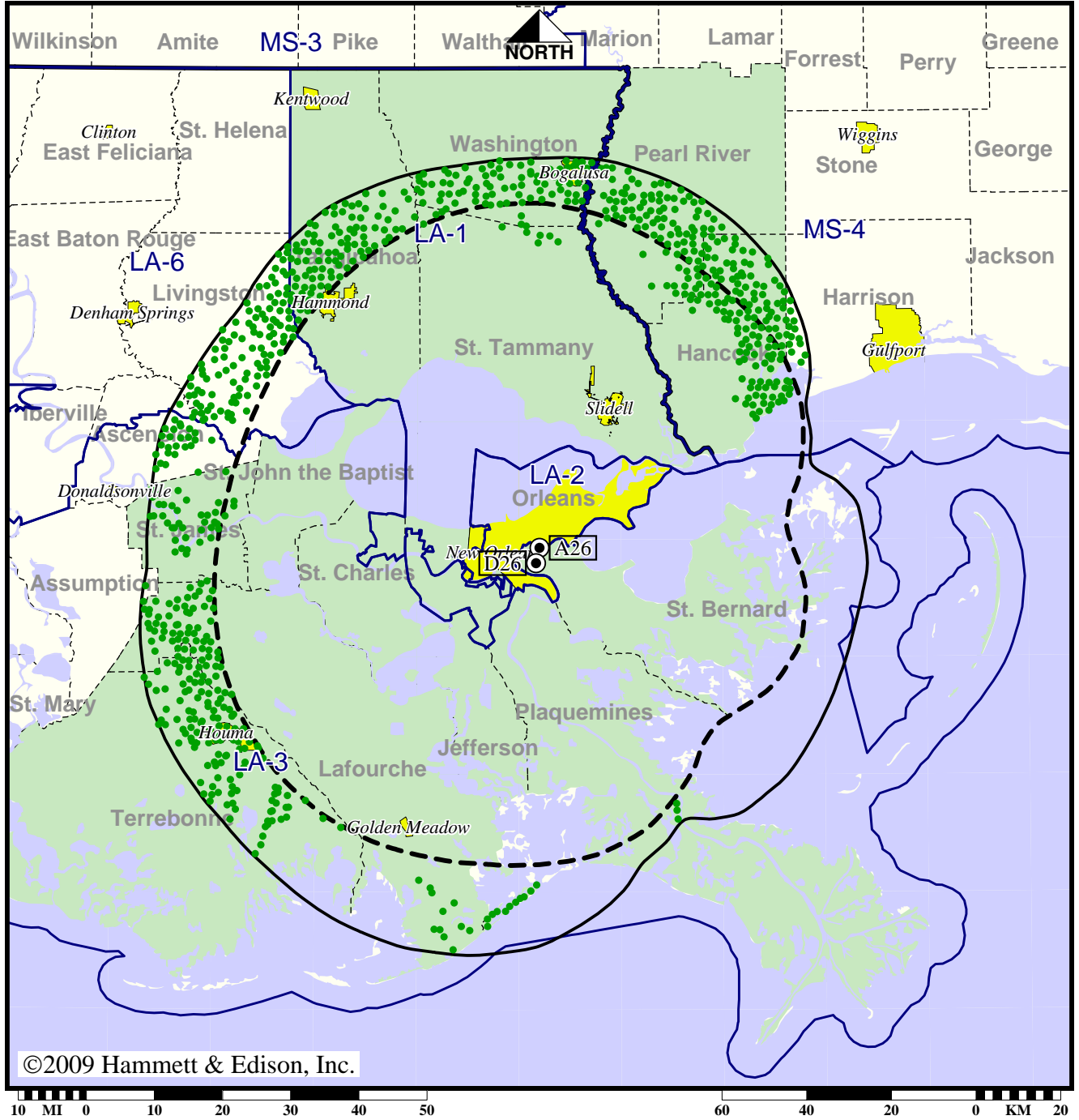
Analog service	1,898,773 persons
Digital service	1,707,992
Analog loss	194,349
Digital gain	3,568
Net gain	-190,781

TV Station WGNO • Analog Channel 26, DTV Channel 26 • New Orleans, LA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 286 m HAAT, Network: ABC
 vs. Analog (dashed): 3140 kW ERP at 309 m HAAT, Network: ABC

Market: New Orleans, LA



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● Coverage gained after DTV transition
 No symbol = no change in coverage

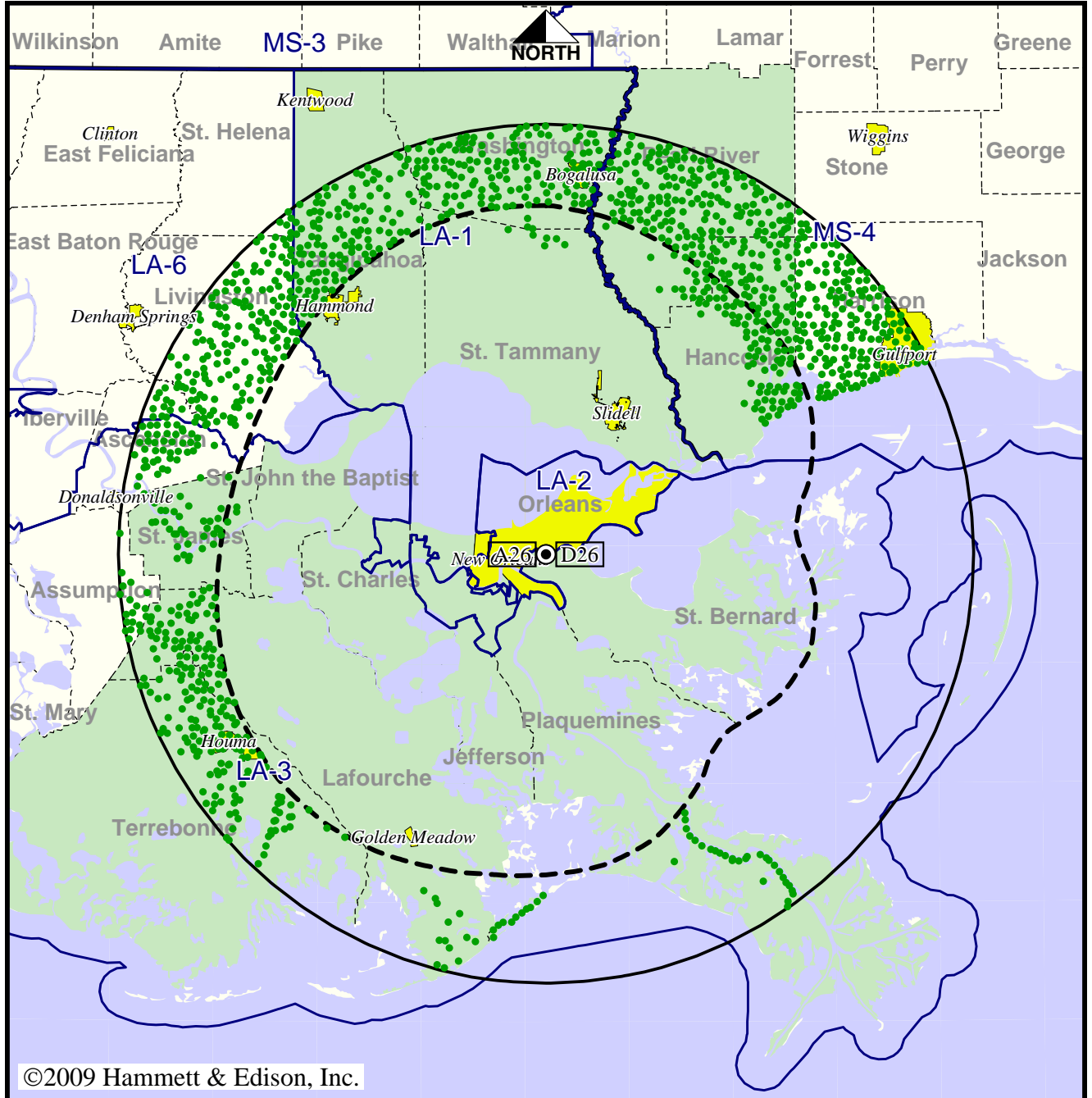
Analog service	1,465,155 persons
Digital service	1,733,453
Analog loss	0
Digital gain	268,298
Net gain	268,298

TV Station WGNO • Analog Channel 26, DTV Channel 26 • New Orleans, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 309 m HAAT, Network: ABC
 vs. Analog (dashed): 3140 kW ERP at 309 m HAAT, Network: ABC

Market: New Orleans, LA



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition
 No symbol = no change in coverage

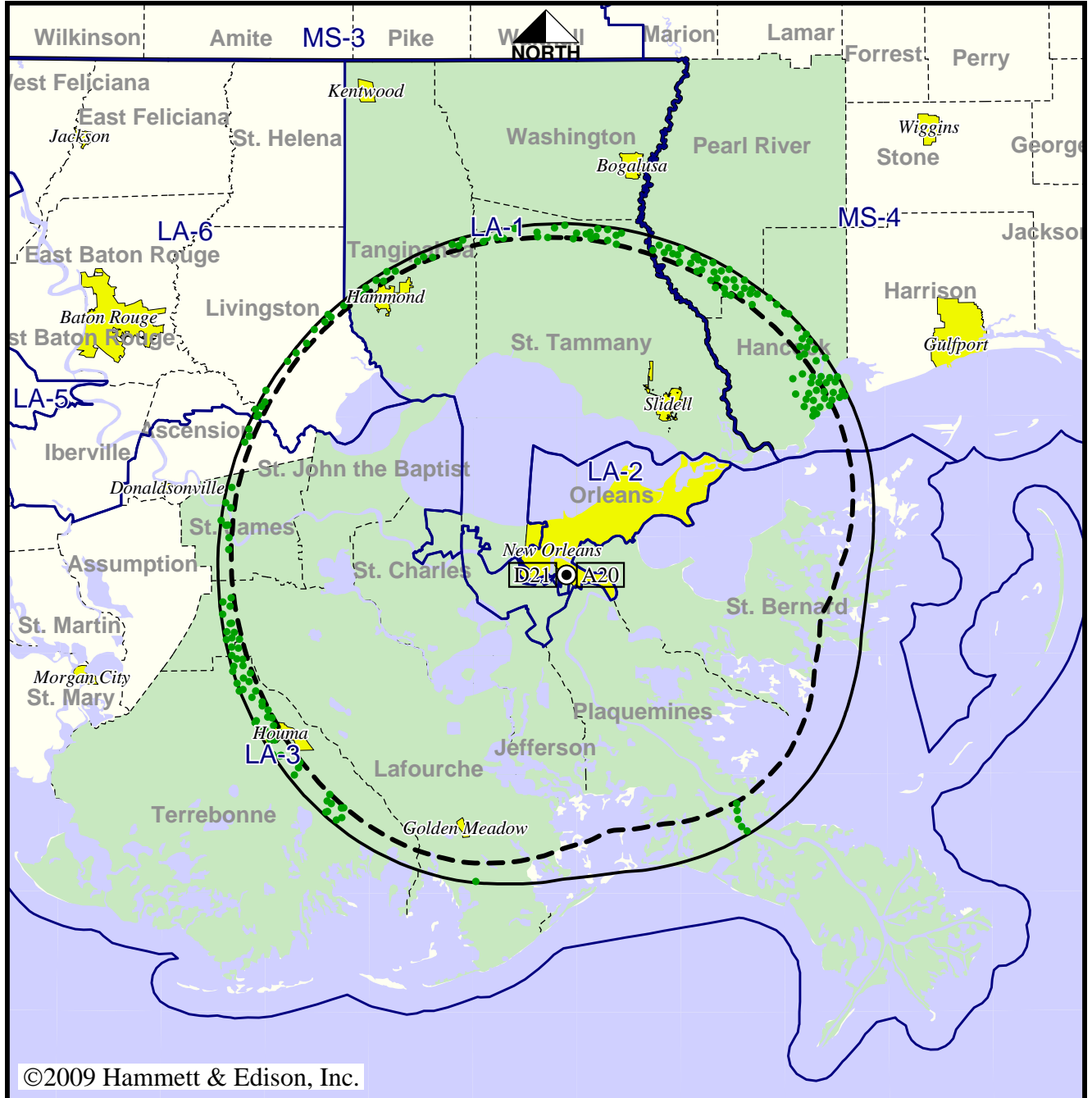
Analog service	1,465,155 persons
Digital service	1,898,754
Analog loss	0
Digital gain	433,599
Net gain	433,599

TV Station WHNO • Analog Channel 20, DTV Channel 21 • New Orleans, LA

Expected Operation on June 13: Licensed

Digital License (solid): 300 kW ERP at 254 m HAAT
 vs. Analog (dashed): 3720 kW ERP at 275 m HAAT

Market: New Orleans, LA



● Coverage gained after DTV transition
 No symbol = no change in coverage

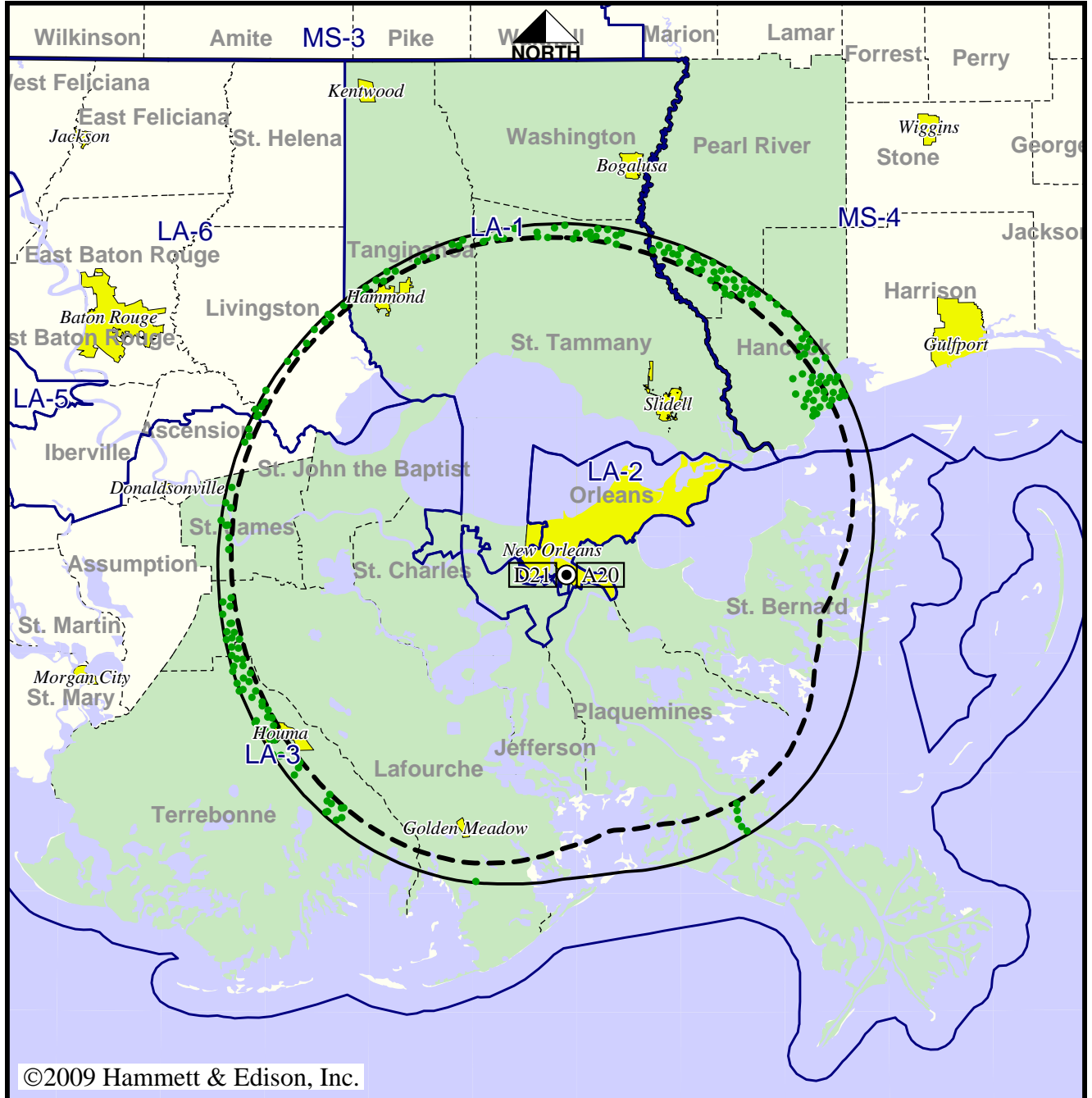
Analog service	1,509,128 persons
Digital service	1,616,071
Analog loss	0
Digital gain	106,943
Net gain	106,943

TV Station WHNO • Analog Channel 20, DTV Channel 21 • New Orleans, LA

Approved Post-Transition Operation: Licensed

Digital License (solid): 300 kW ERP at 254 m HAAT
 vs. Analog (dashed): 3720 kW ERP at 275 m HAAT

Market: New Orleans, LA



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10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

● Coverage gained after DTV transition
 No symbol = no change in coverage

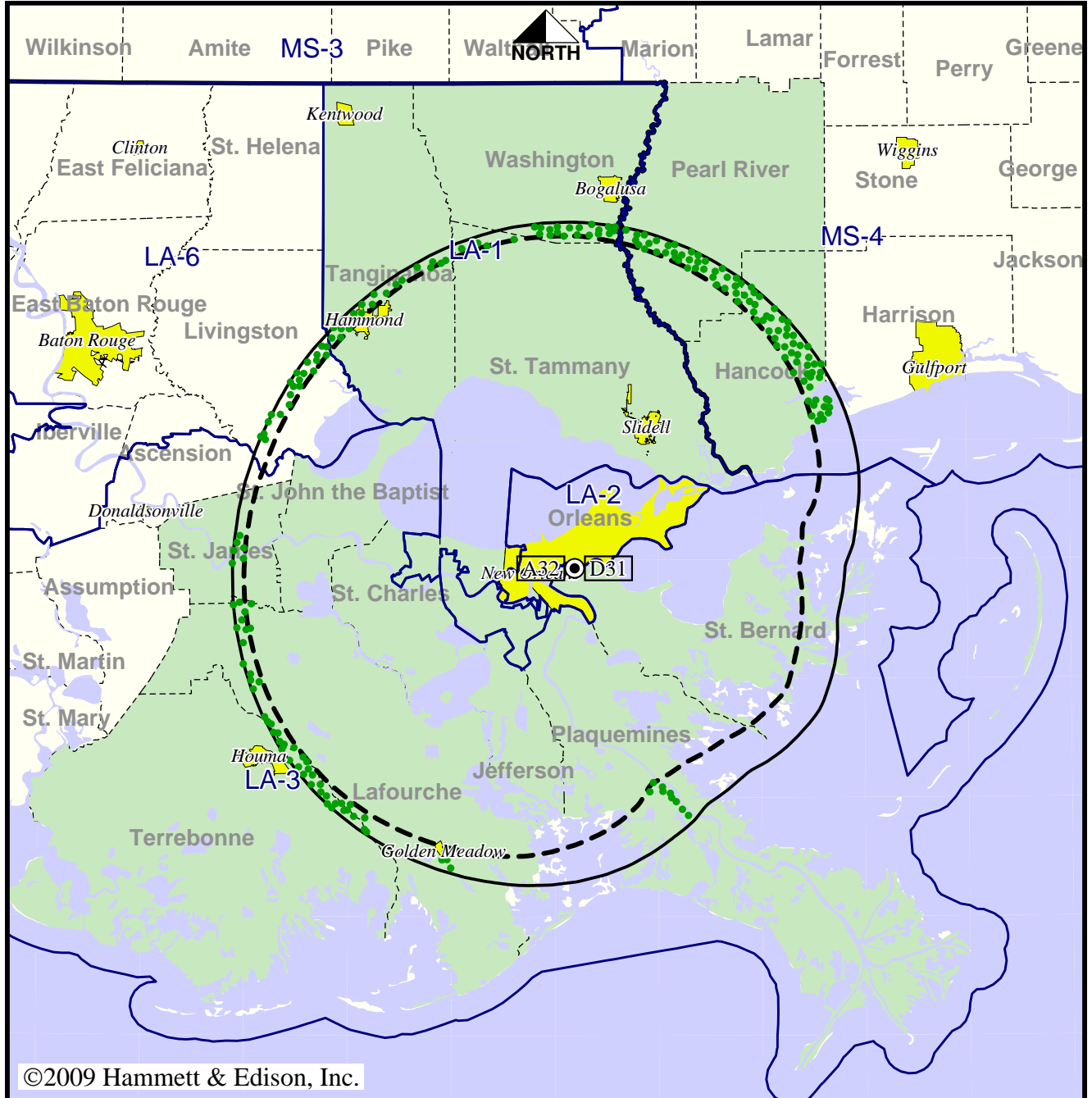
Analog service	1,509,128 persons
Digital service	1,616,071
Analog loss	0
Digital gain	106,943
Net gain	106,943

Station WLAE-TV • Analog Channel 32, DTV Channel 31 • New Orleans, LA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 200 kW ERP at 274 m HAAT, Network: PBS
 vs. Analog (dashed): 2290 kW ERP at 308 m HAAT, Network: PBS

Market: New Orleans, LA



©2009 Hammett & Edison, Inc.

10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage

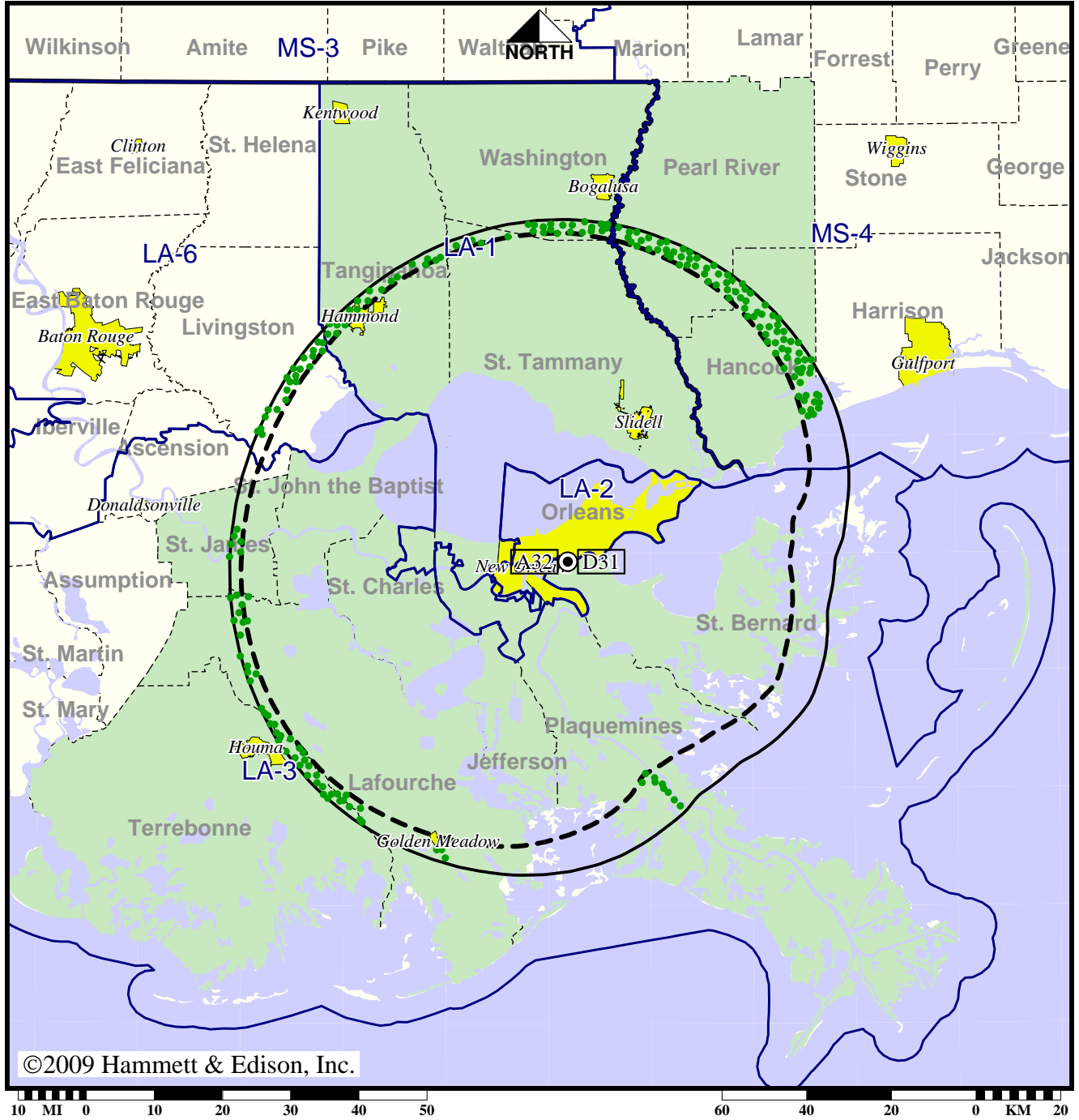
Analog service	1,456,851 persons
Digital service	1,517,790
Analog loss	0
Digital gain	60,939
Net gain	60,939

Station WLAE-TV • Analog Channel 32, DTV Channel 31 • New Orleans, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 200 kW ERP at 274 m HAAT, Network: PBS
 vs. Analog (dashed): 2290 kW ERP at 308 m HAAT, Network: PBS

Market: New Orleans, LA



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition
 No symbol = no change in coverage

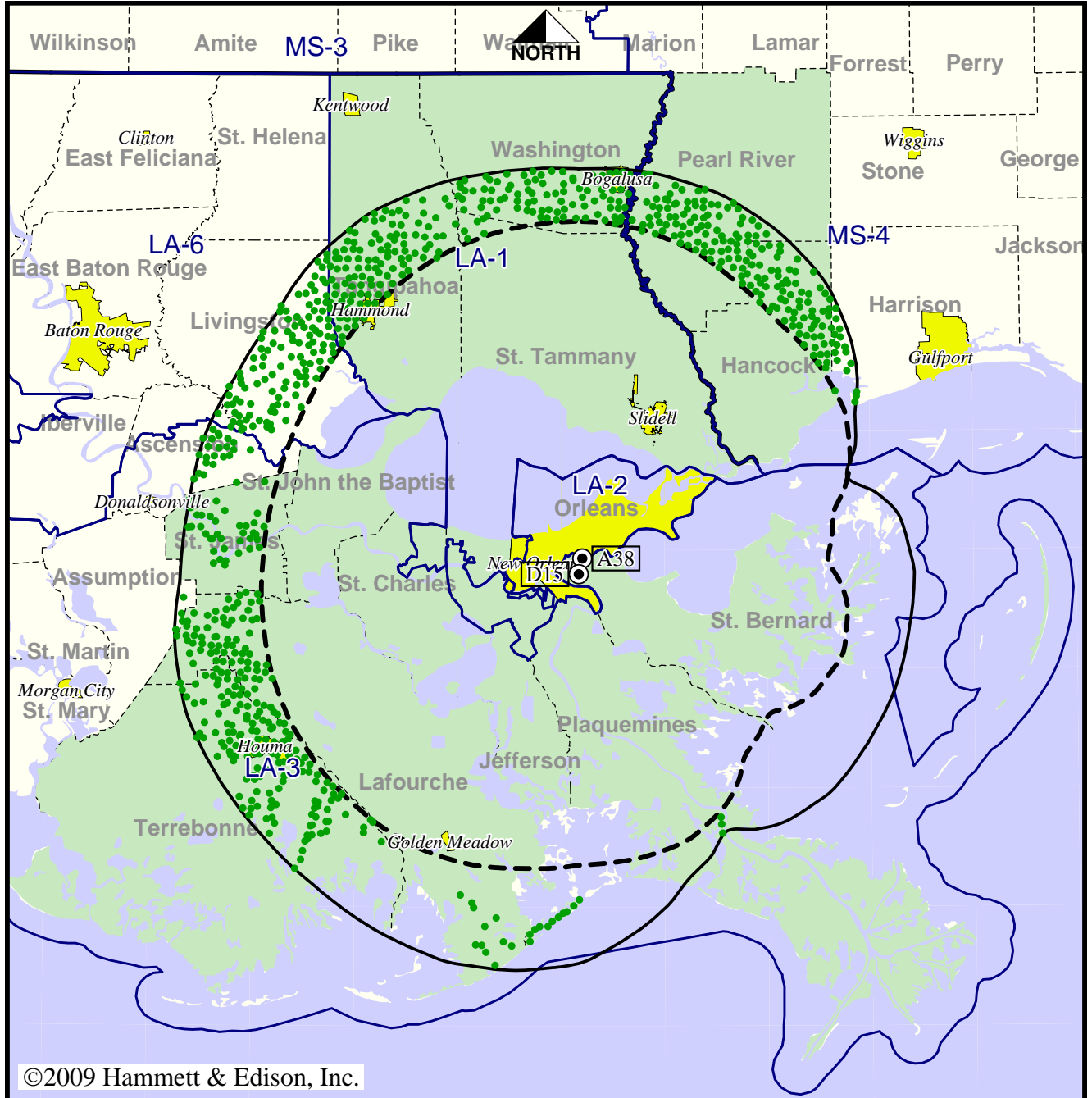
Analog service	1,456,851 persons
Digital service	1,517,790
Analog loss	0
Digital gain	60,939
Net gain	60,939

Station WNOL-TV • Analog Channel 38, DTV Channel 15 • New Orleans, LA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 775 kW ERP at 286 m HAAT
 vs. Analog (dashed): 2880 kW ERP at 309 m HAAT

Market: New Orleans, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

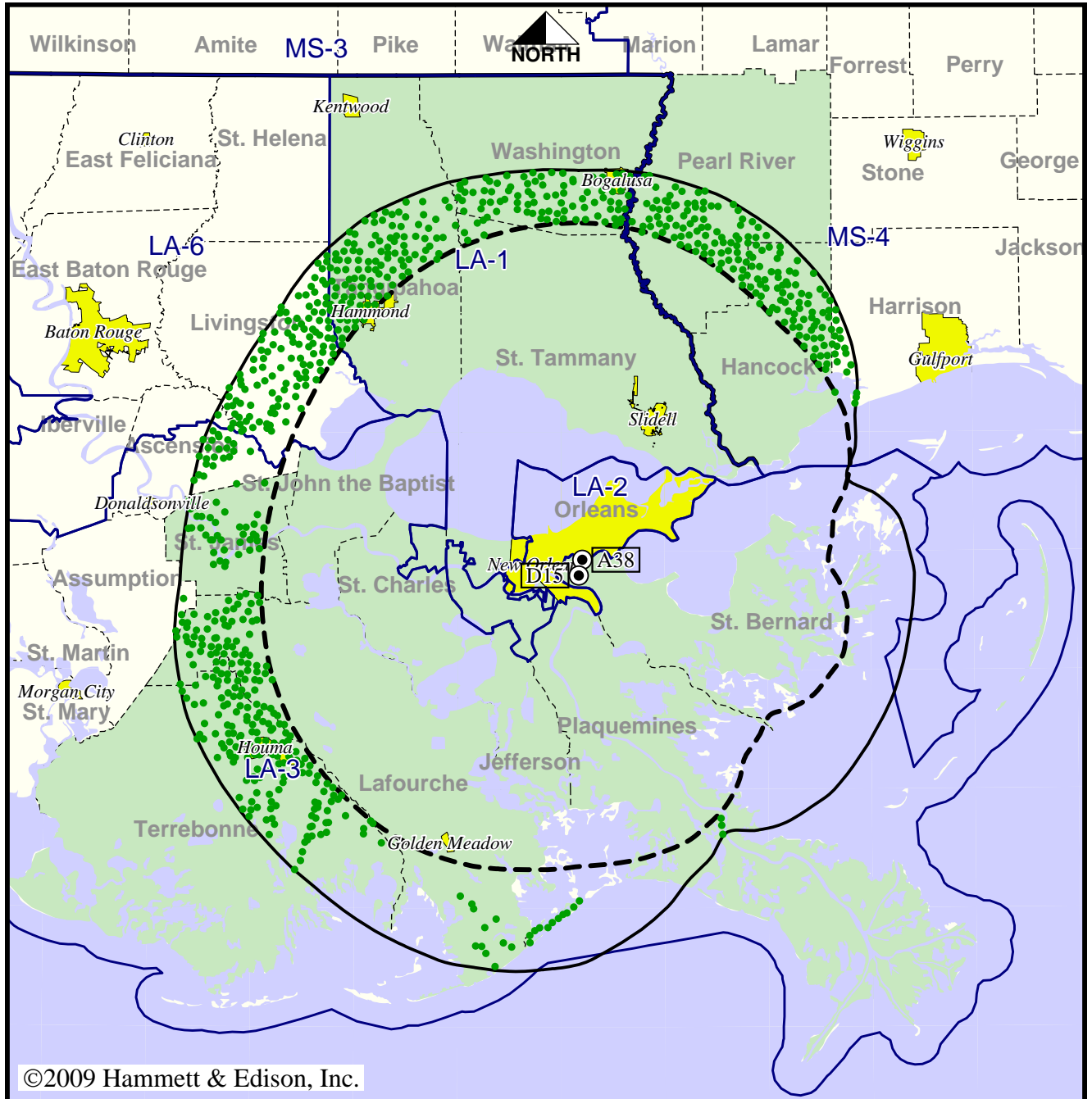
Analog service	1,468,080 persons
Digital service	1,731,622
Analog loss	0
Digital gain	263,542
Net gain	263,542

Station WNOL-TV • Analog Channel 38, DTV Channel 15 • New Orleans, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 775 kW ERP at 286 m HAAT
 vs. Analog (dashed): 2880 kW ERP at 309 m HAAT

Market: New Orleans, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

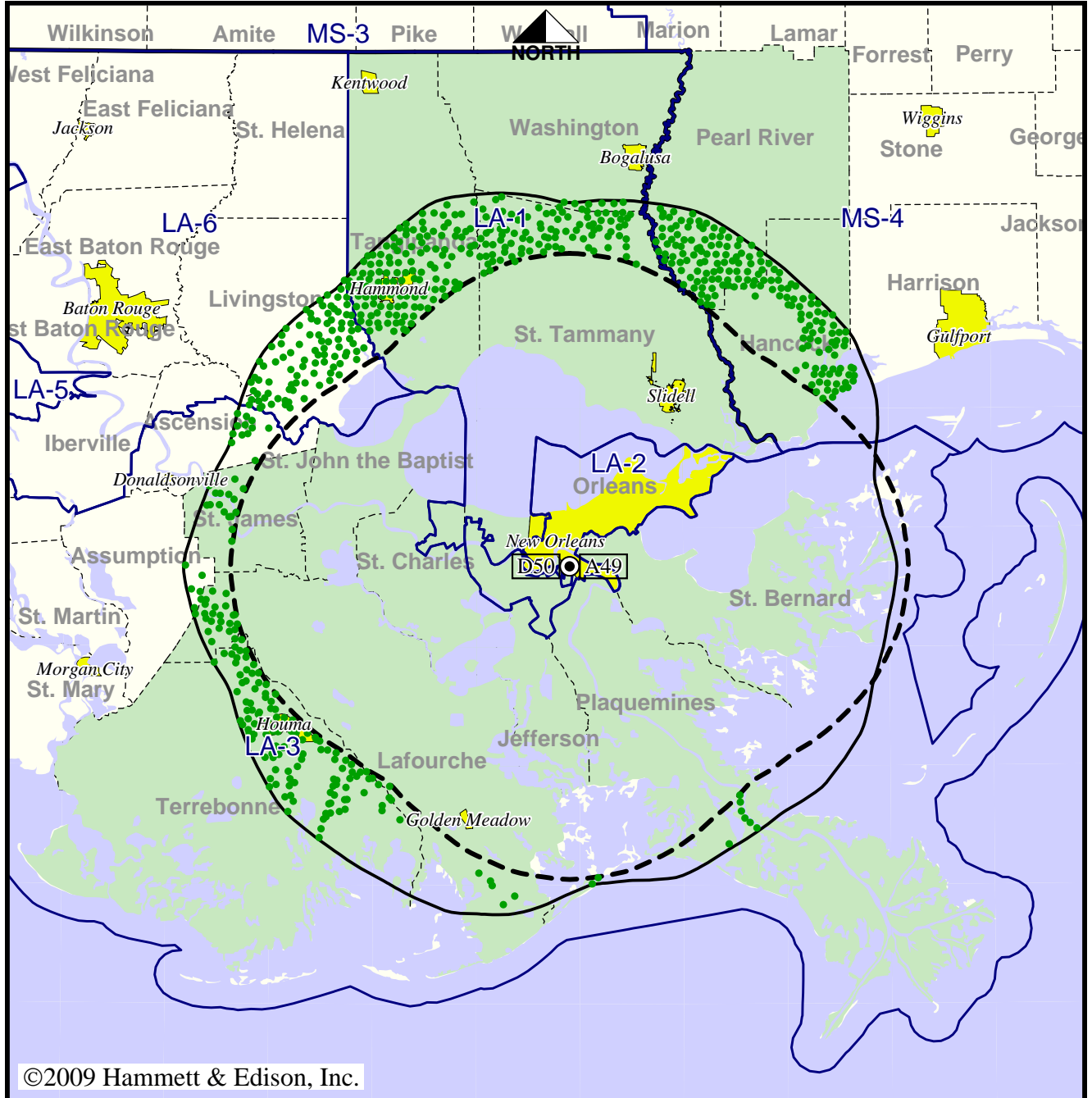
Analog service	1,468,080 persons
Digital service	1,730,227
Analog loss	0
Digital gain	262,147
Net gain	262,147

TV Station WPXL • Analog Channel 49, DTV Channel 50 • New Orleans, LA

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 272 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 288 m HAAT

Market: New Orleans, LA



10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage

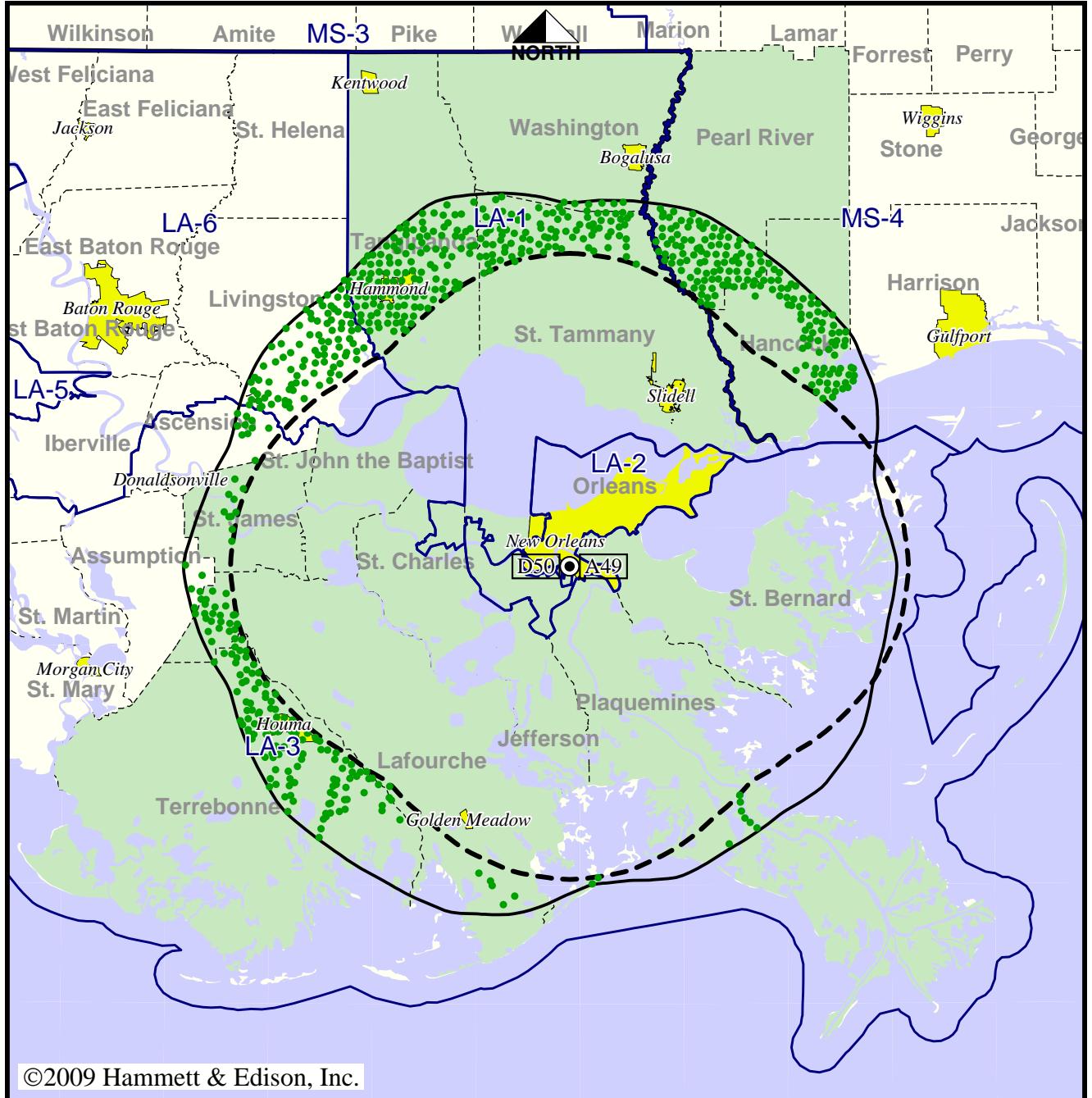
Analog service	1,406,302 persons
Digital service	1,673,777
Analog loss	0
Digital gain	267,475
Net gain	267,475

TV Station WPXL • Analog Channel 49, DTV Channel 50 • New Orleans, LA

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 272 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 288 m HAAT

Market: New Orleans, LA



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- Coverage gained after DTV transition
- No symbol = no change in coverage

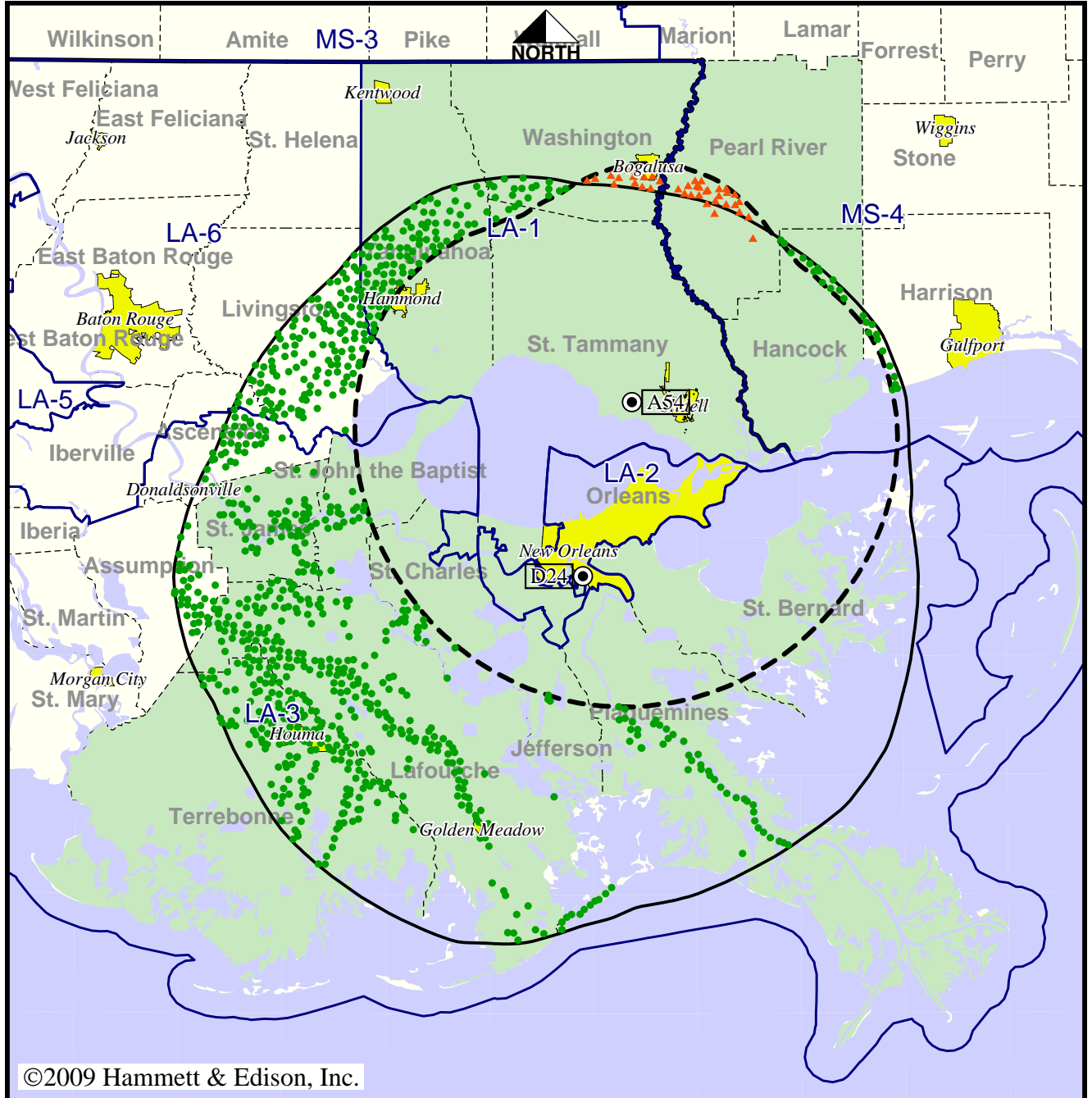
Analog service	1,406,302 persons
Digital service	1,671,122
Analog loss	0
Digital gain	264,820
Net gain	264,820

TV Station WUPL • Analog Channel 54, DTV Channel 24 • Slidell, LA

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 272 m HAAT
 vs. Analog (dashed): 4370 kW ERP at 213 m HAAT

Market: New Orleans, LA



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

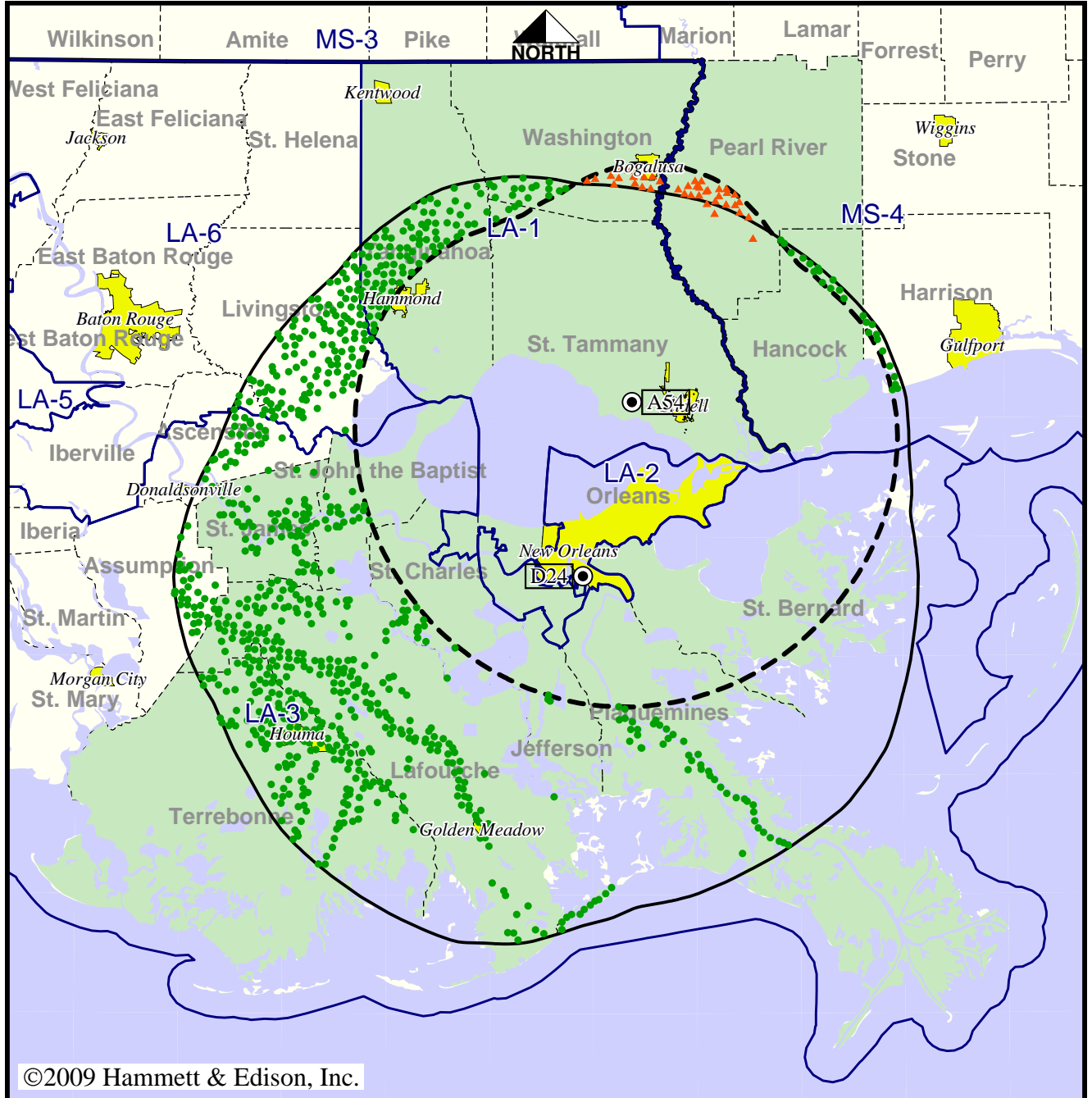
Analog service	1,423,703 persons
Digital service	1,728,101
Analog loss	11,350
Digital gain	315,748
Net gain	304,398

TV Station WUPL • Analog Channel 54, DTV Channel 24 • Slidell, LA

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 272 m HAAT
 vs. Analog (dashed): 4370 kW ERP at 213 m HAAT

Market: New Orleans, LA



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10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

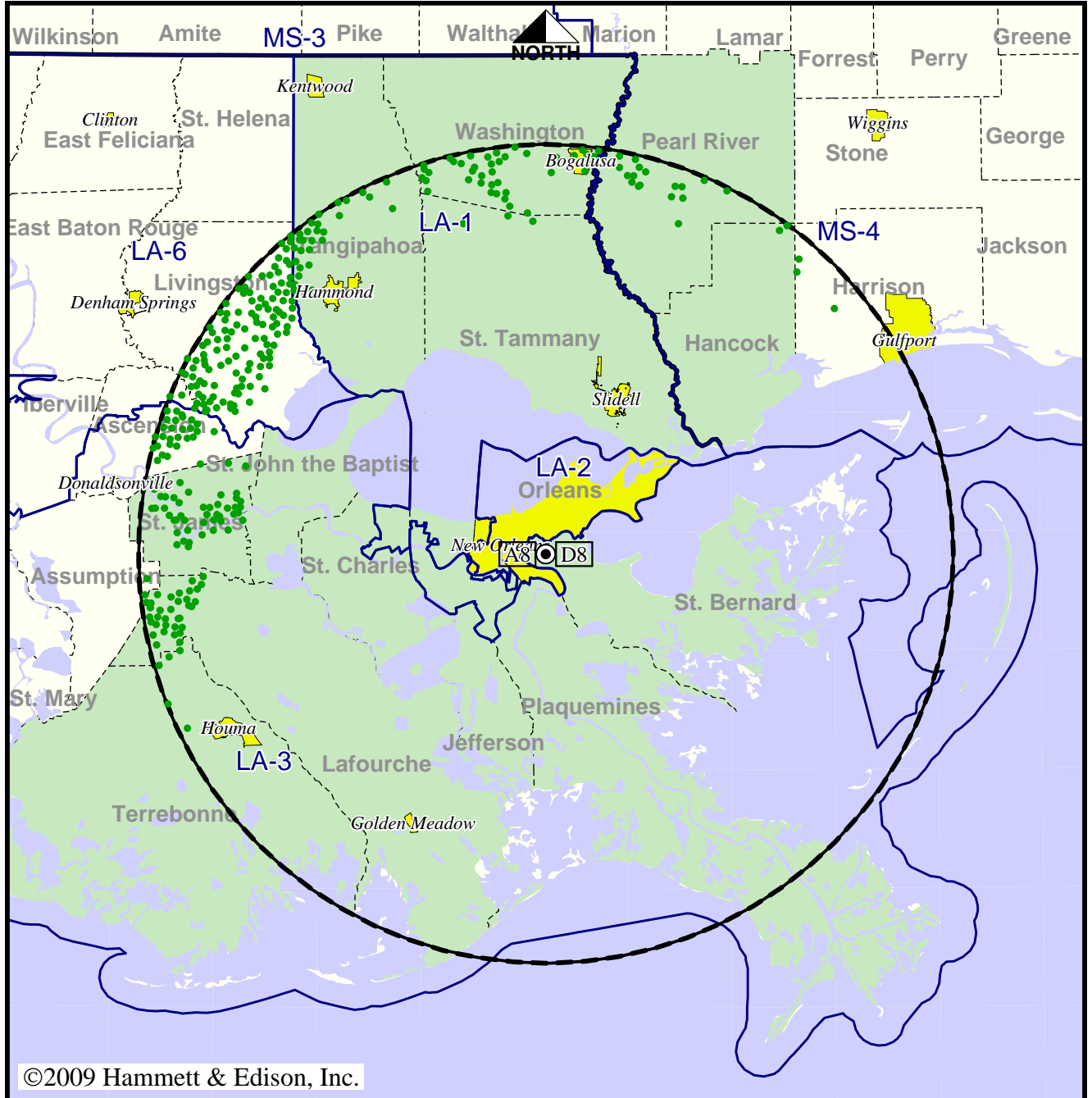
Analog service	1,423,703 persons
Digital service	1,724,442
Analog loss	11,350
Digital gain	312,089
Net gain	300,739

TV Station WVUE • Analog Channel 8, DTV Channel 8 • New Orleans, LA

Expected Operation on June 13: Granted Construction Permit

**Digital CP (solid): 14.6 kW ERP at 302 m HAAT, Network: Fox
vs. Analog (dashed): 316 kW ERP at 302 m HAAT, Network: Fox**

Market: New Orleans, LA



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10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage

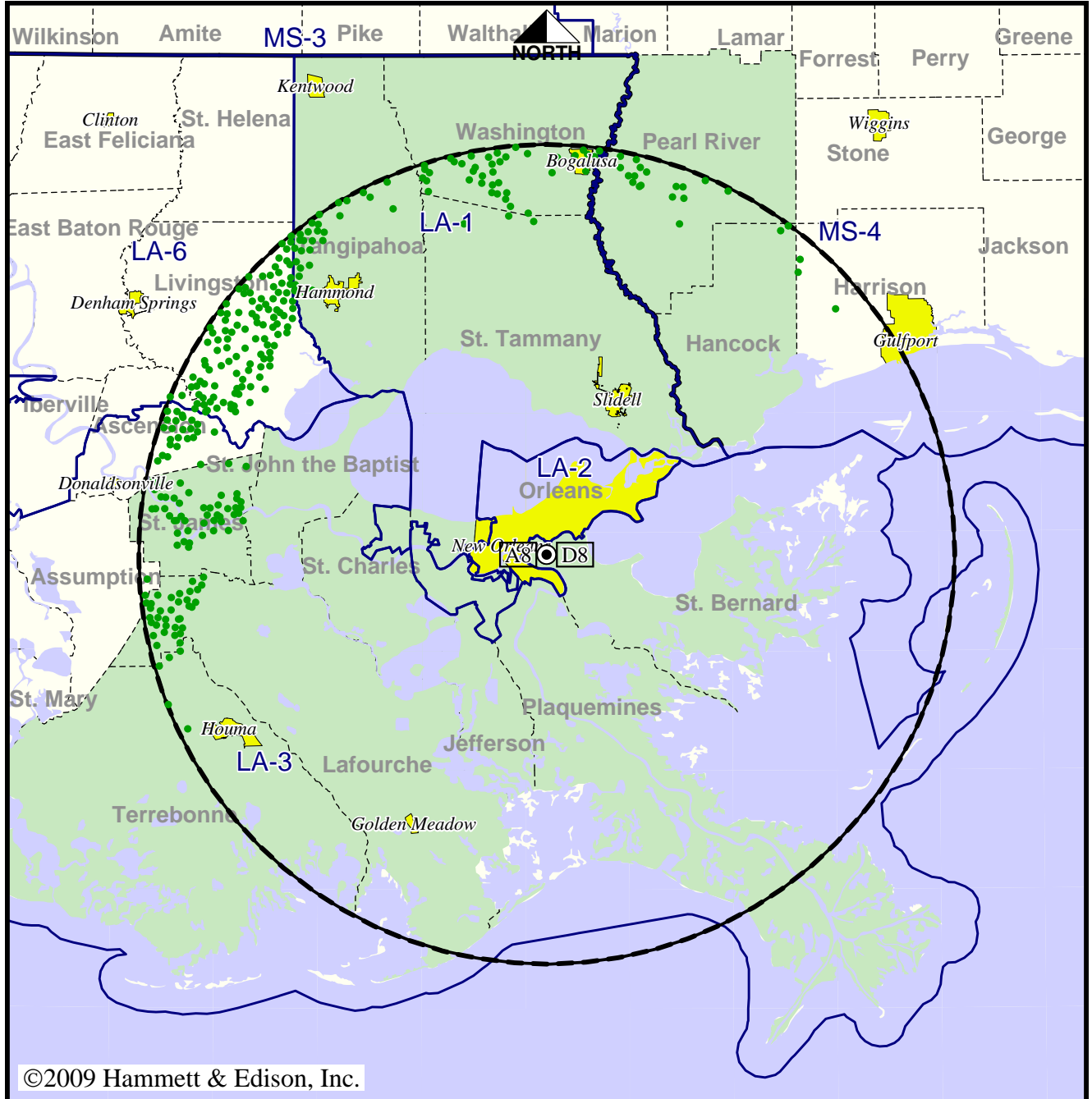
Analog service	1,708,507 persons
Digital service	1,793,726
Analog loss	0
Digital gain	85,219
Net gain	85,219

TV Station WVUE • Analog Channel 8, DTV Channel 8 • New Orleans, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 14.6 kW ERP at 302 m HAAT, Network: Fox
 vs. Analog (dashed): 316 kW ERP at 302 m HAAT, Network: Fox

Market: New Orleans, LA



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- Coverage gained after DTV transition
- No symbol = no change in coverage

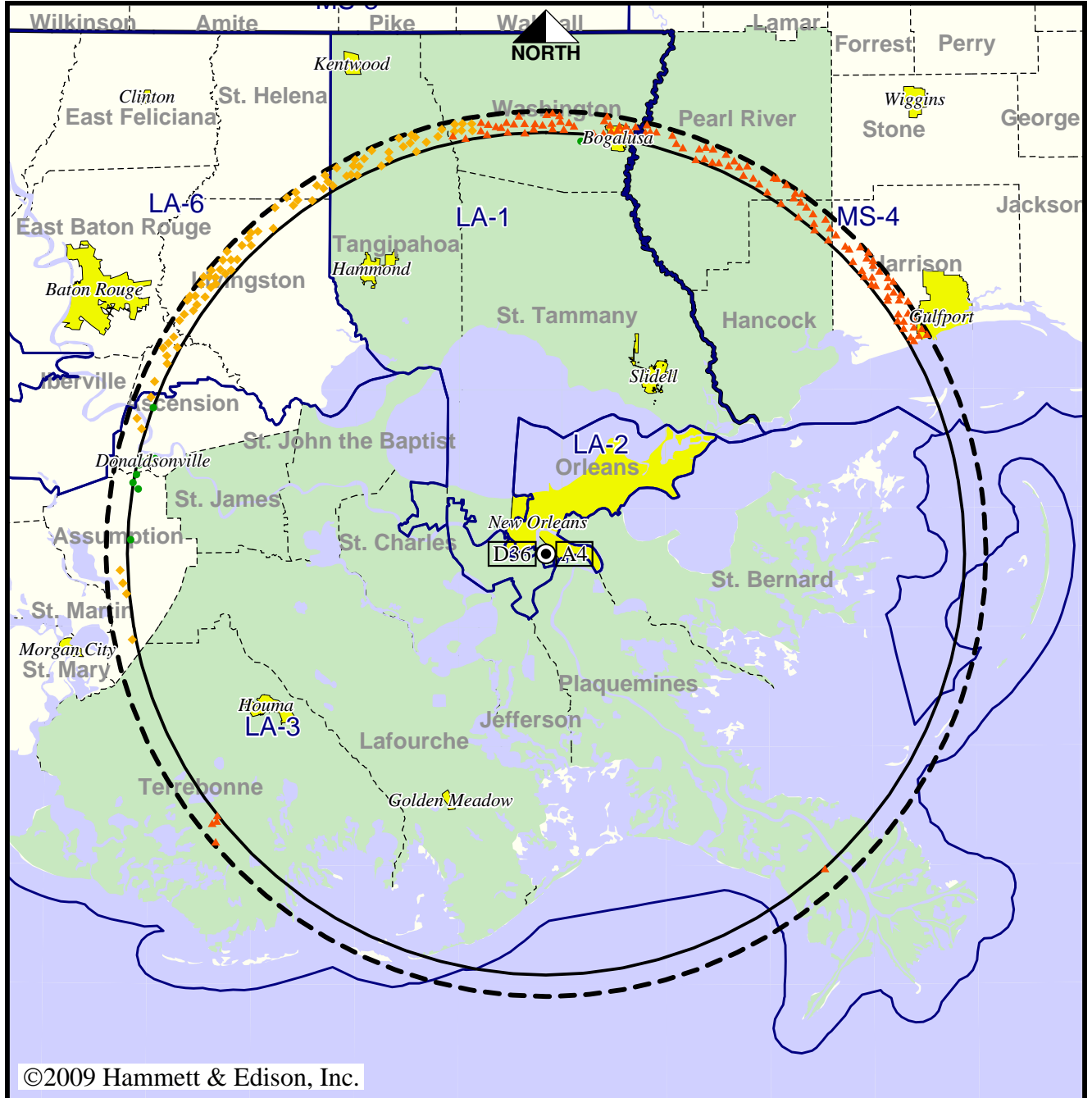
Analog service	1,708,507 persons
Digital service	1,792,002
Analog loss	0
Digital gain	83,495
Net gain	83,495

Station WWL-TV • Analog Channel 4, DTV Channel 36 • New Orleans, LA

Expected Operation on June 13: Licensed

Digital License (solid): 958 kW ERP at 311 m HAAT, Network: CBS
 vs. Analog (dashed): 100 kW ERP at 294 m HAAT, Network: CBS

Market: New Orleans, LA



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

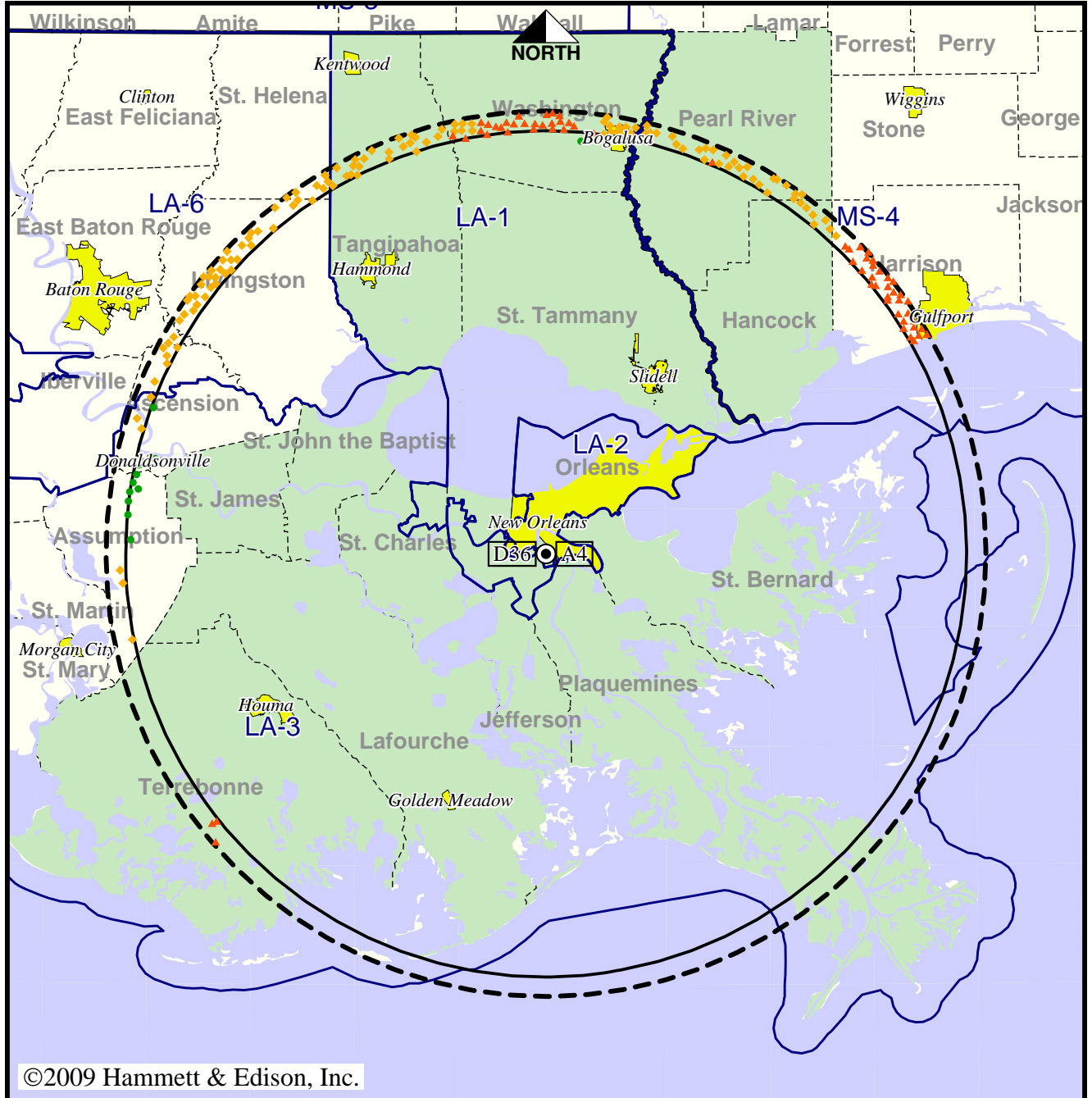
Analog service	1,887,804 persons
Digital service	1,836,286
Analog loss	55,883
Digital gain	4,365
Net gain	-51,518

Station WWL-TV • Analog Channel 4, DTV Channel 36 • New Orleans, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 311 m HAAT, Network: CBS
 vs. Analog (dashed): 100 kW ERP at 294 m HAAT, Network: CBS

Market: New Orleans, LA



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10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

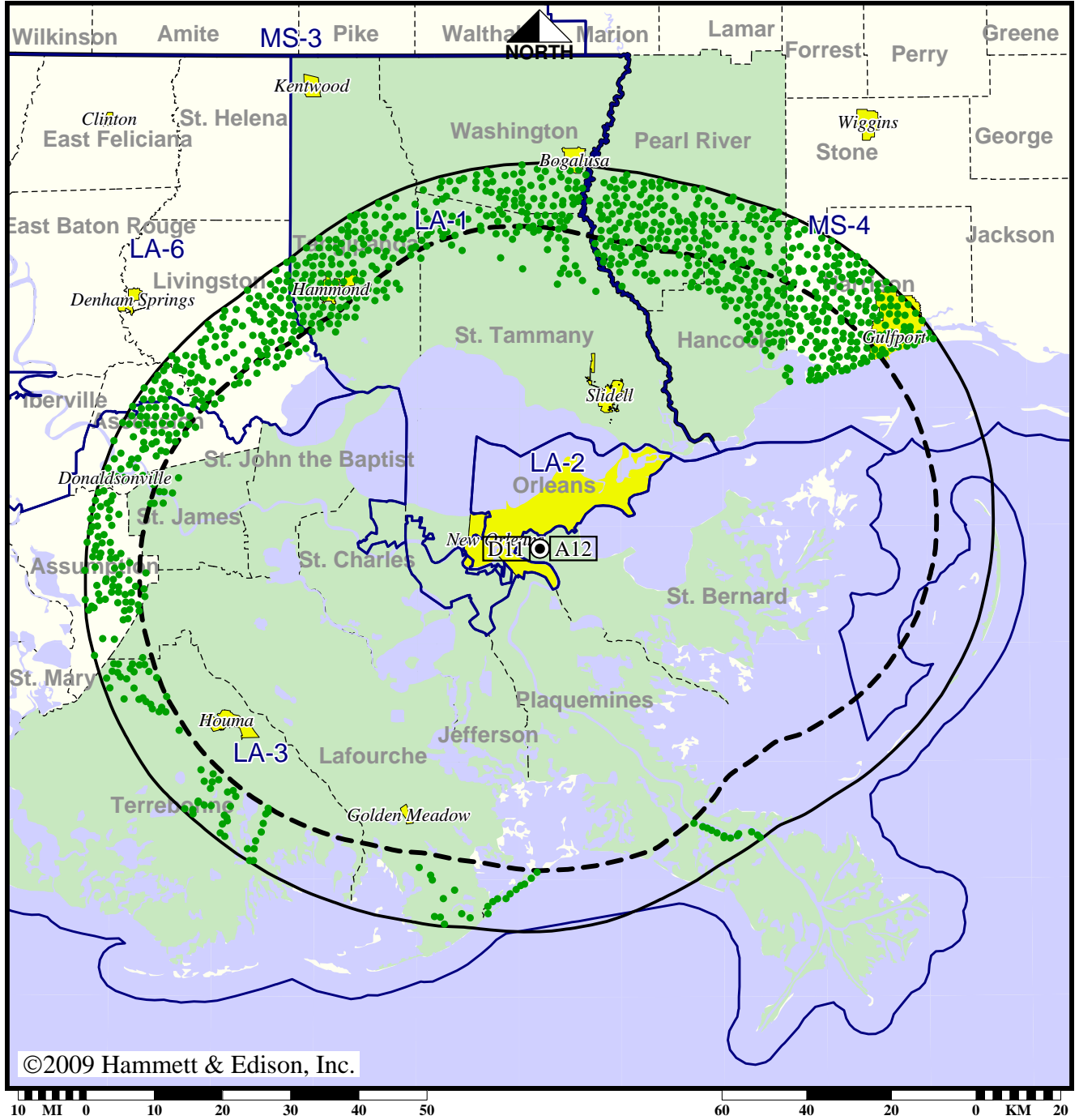
Analog service	1,887,804 persons
Digital service	1,839,050
Analog loss	54,862
Digital gain	6,108
Net gain	-48,754

Station WYES-TV • Analog Channel 12, DTV Channel 11 • New Orleans, LA

Expected Operation on June 13: Licensed

Digital License (solid): 70.8 kW ERP at 306 m HAAT, Network: PBS
 vs. Analog (dashed): 316 kW ERP at 306 m HAAT, Network: PBS

Market: New Orleans, LA



● Coverage gained after DTV transition
 No symbol = no change in coverage

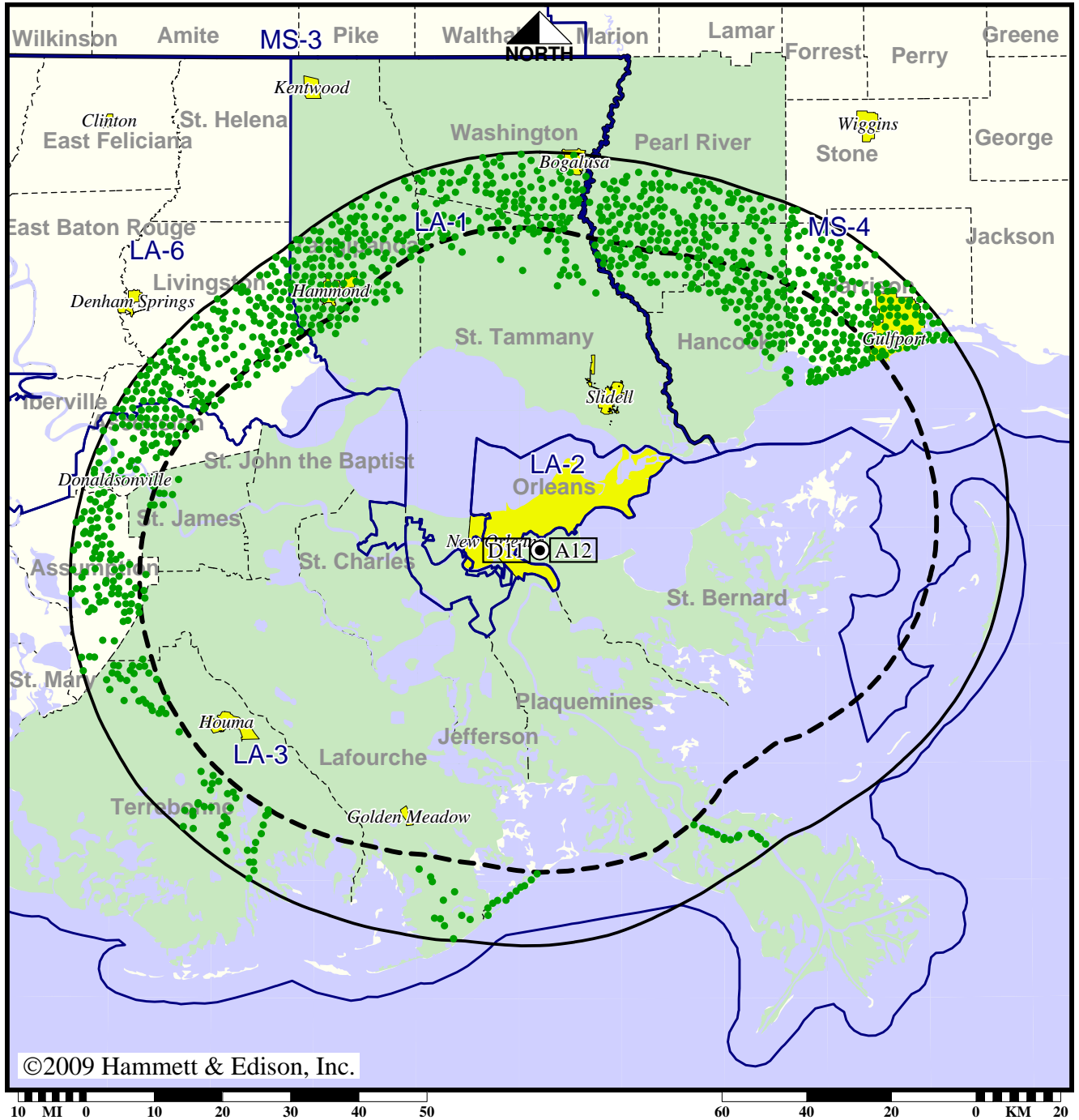
Analog service	1,553,574 persons
Digital service	1,898,083
Analog loss	0
Digital gain	344,509
Net gain	344,509

Station WYES-TV • Analog Channel 12, DTV Channel 11 • New Orleans, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 104 kW ERP at 306 m HAAT, Network: PBS
 vs. Analog (dashed): 316 kW ERP at 306 m HAAT, Network: PBS

Market: New Orleans, LA



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● Coverage gained after DTV transition
 No symbol = no change in coverage

Analog service	1,553,574 persons
Digital service	1,949,411
Analog loss	0
Digital gain	395,837
Net gain	395,837