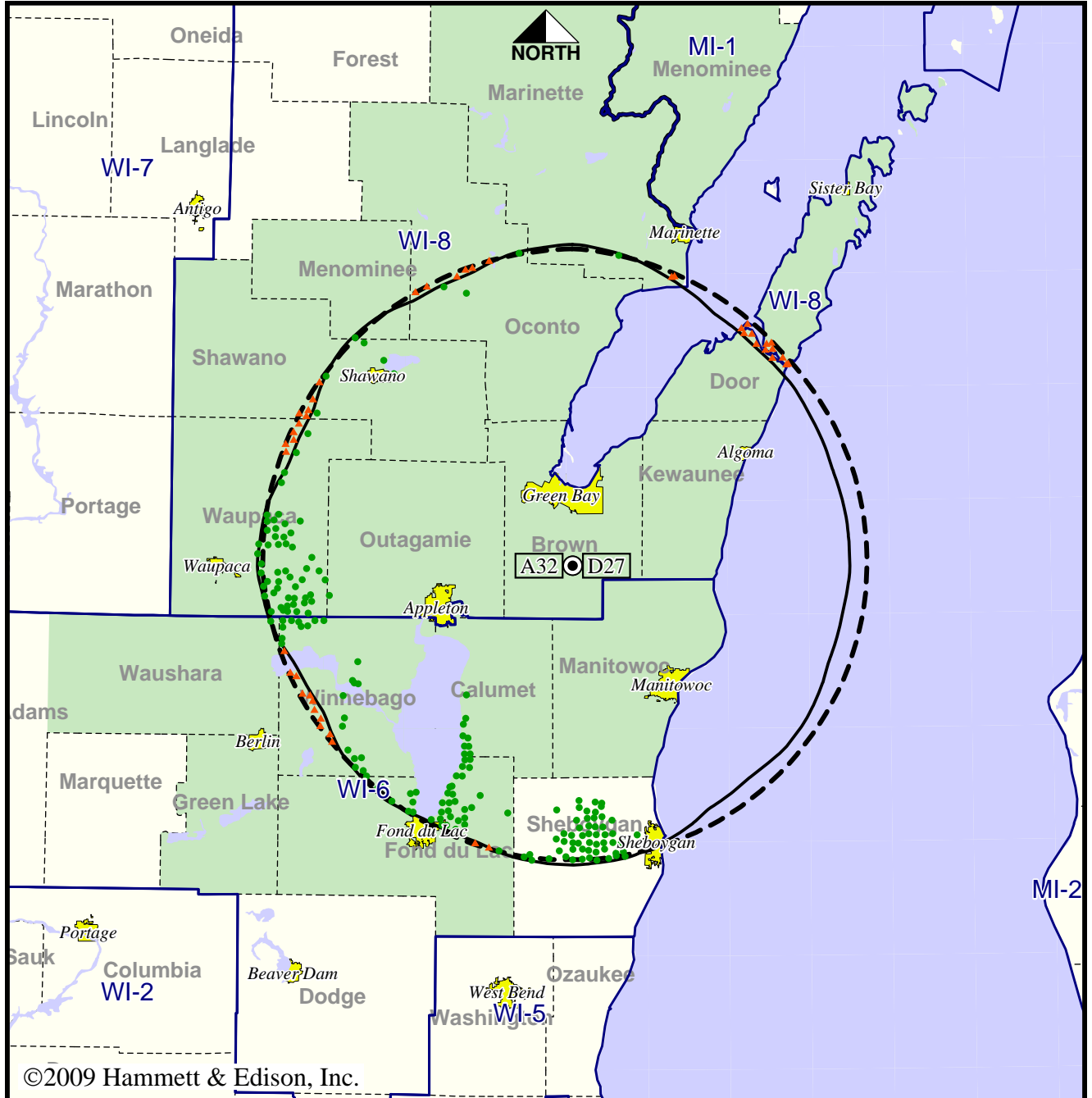


TV Station WACY • Analog Channel 32, DTV Channel 27 • Appleton, WI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 50.0 kW ERP at 297 m HAAT
 vs. Analog (dashed): 1050 kW ERP at 343 m HAAT

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

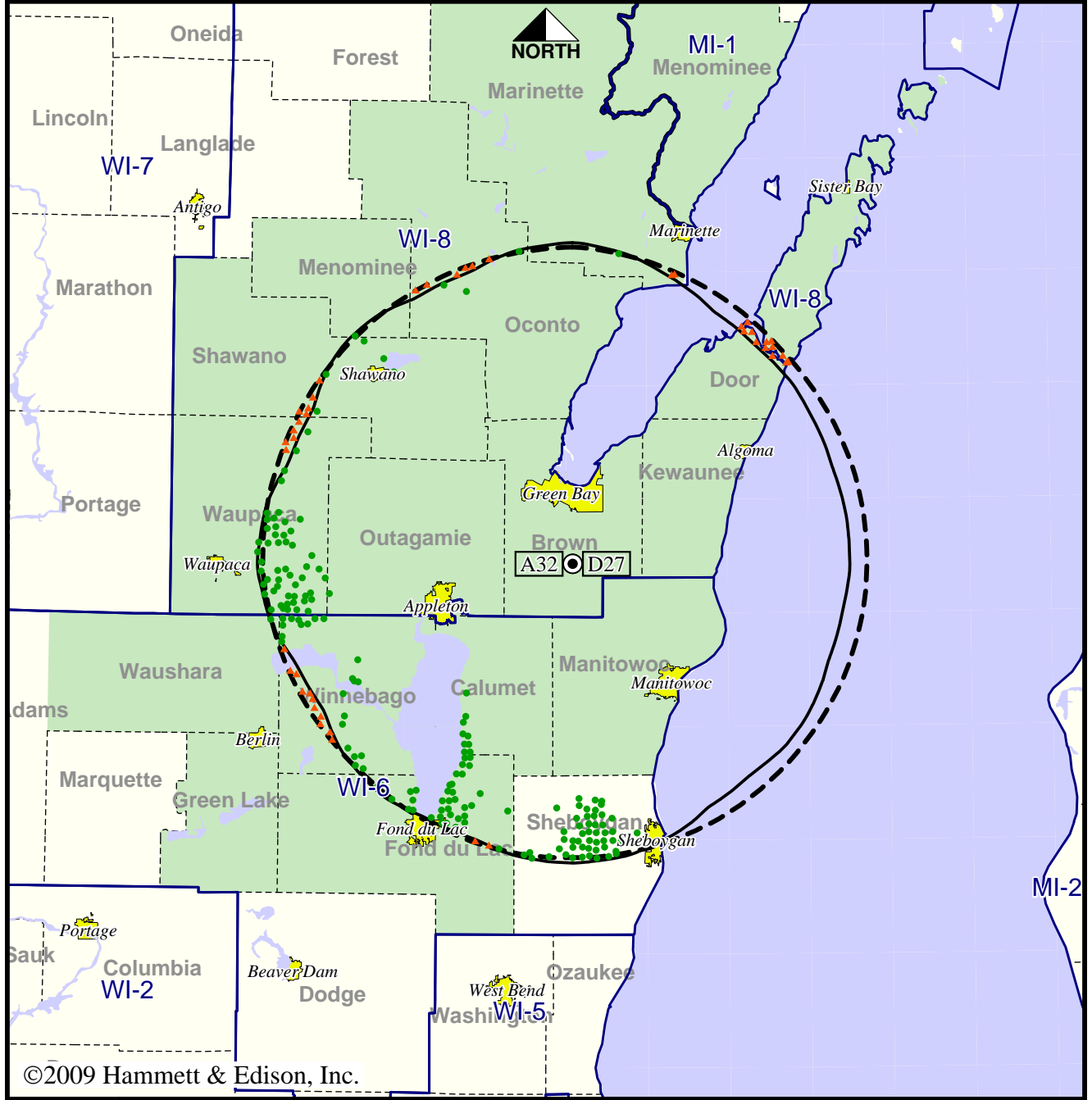
Analog service	839,964 persons
Digital service	866,521
Analog loss	9,803
Digital gain	36,360
Net gain	26,557

TV Station WACY • Analog Channel 32, DTV Channel 27 • Appleton, WI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 50.0 kW ERP at 297 m HAAT
 vs. Analog (dashed): 1050 kW ERP at 343 m HAAT

Market: Green Bay-Appleton, WI



©2009 Hammett & Edison, Inc.



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

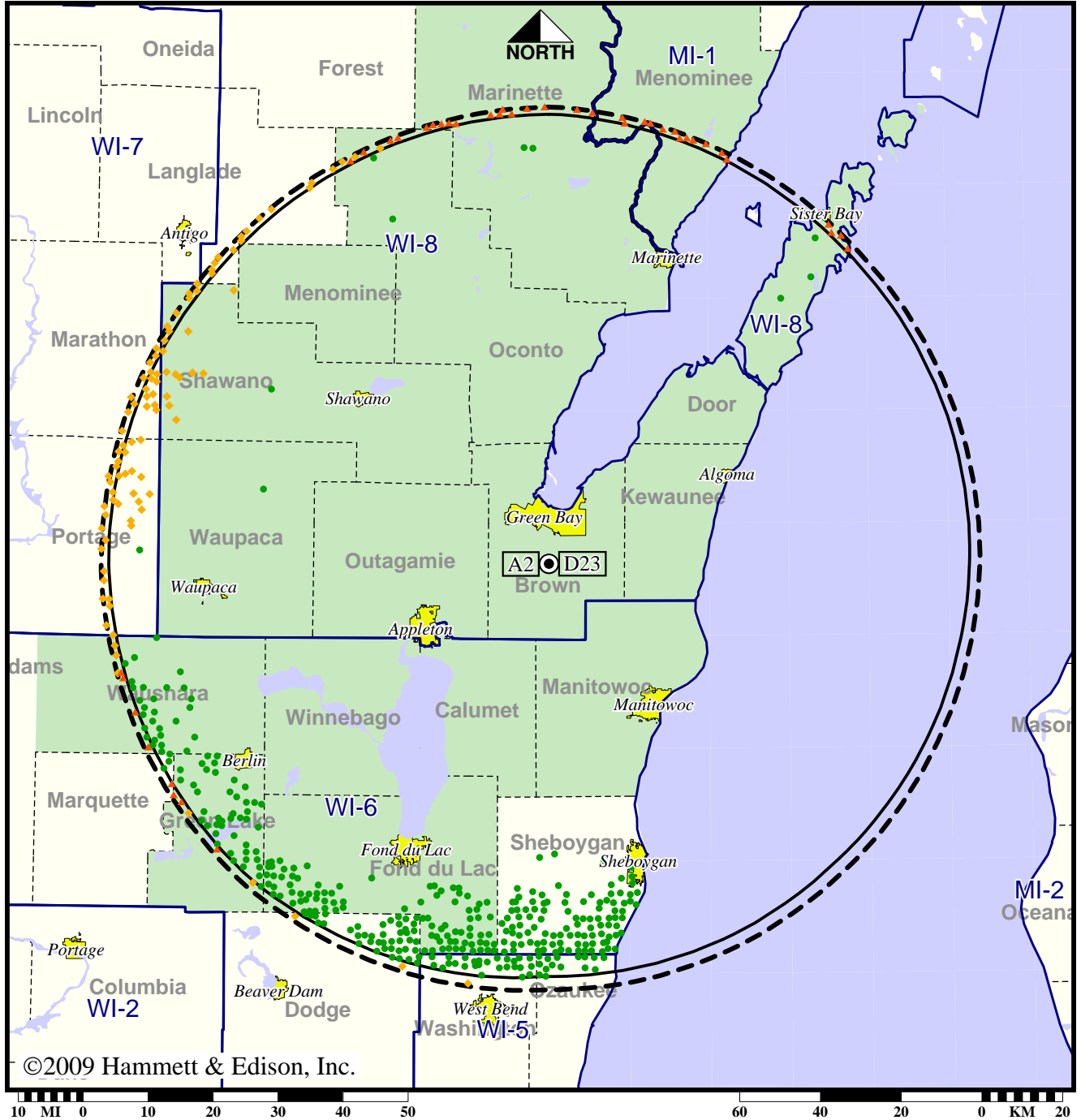
Analog service	839,964 persons
Digital service	863,231
Analog loss	9,803
Digital gain	33,070
Net gain	23,267

Station WBAY-TV • Analog Channel 2, DTV Channel 23 • Green Bay, WI

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 372 m HAAT, Network: ABC
 vs. Analog (dashed): 100 kW ERP at 389 m HAAT, Network: ABC

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

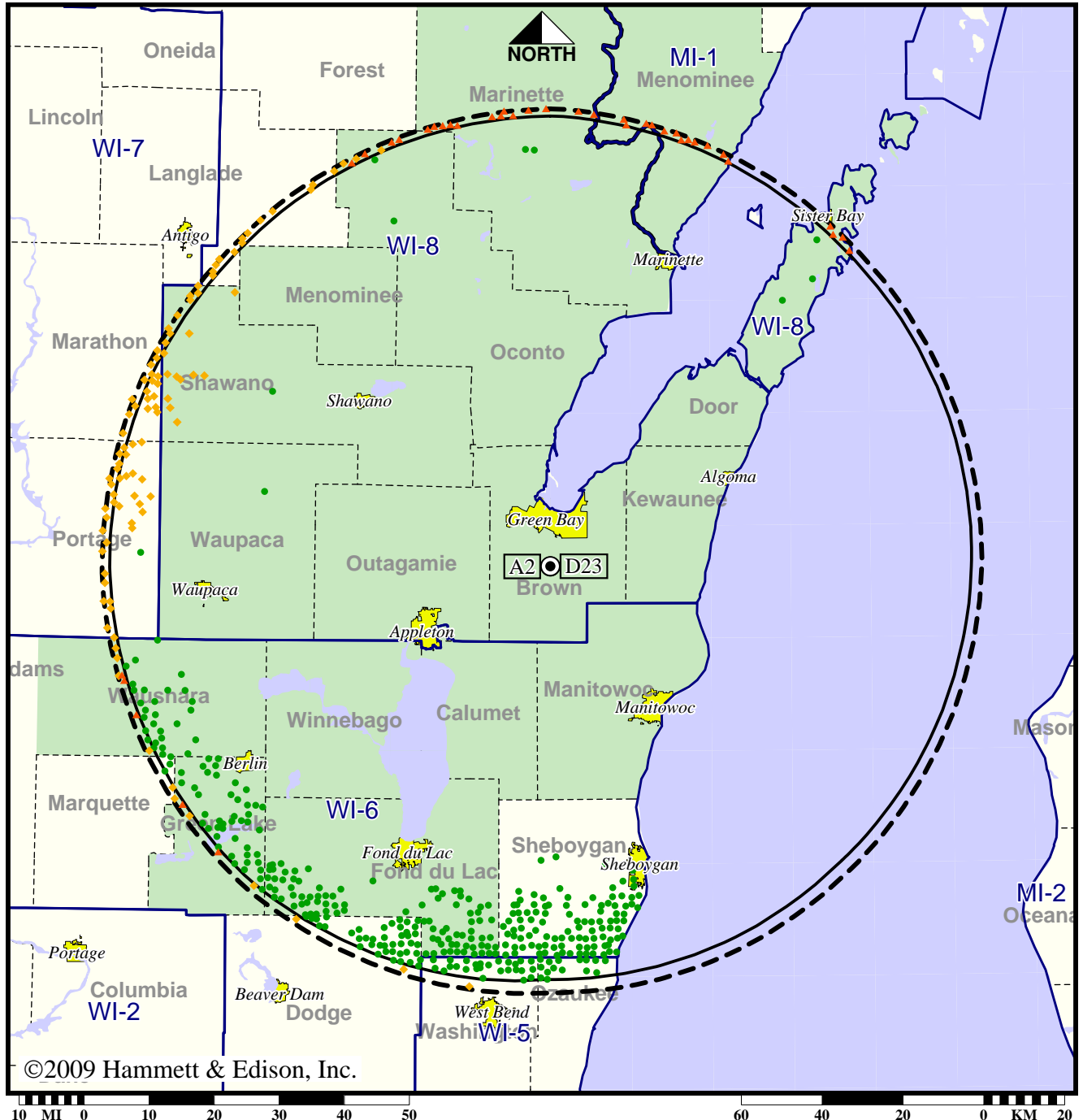
Analog service	1,110,493 persons
Digital service	1,155,088
Analog loss	9,109
Digital gain	53,704
Net gain	44,595

Station WBAY-TV • Analog Channel 2, DTV Channel 23 • Green Bay, WI

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 372 m HAAT, Network: ABC
 vs. Analog (dashed): 100 kW ERP at 389 m HAAT, Network: ABC

Market: Green Bay-Appleton, WI



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

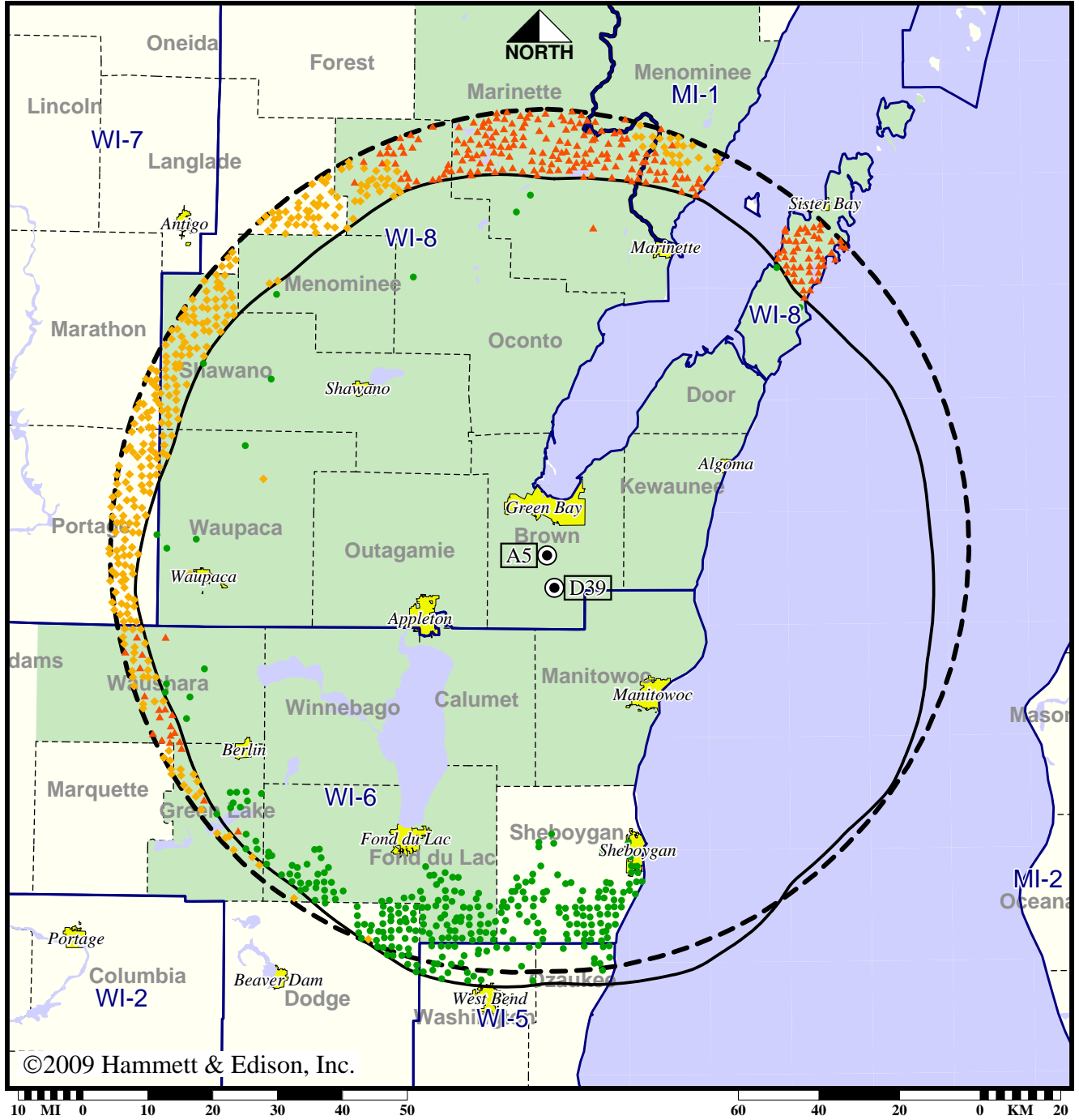
Analog service	1,110,493 persons
Digital service	1,155,088
Analog loss	9,109
Digital gain	53,704
Net gain	44,595

Station WFRV-TV • Analog Channel 5, DTV Channel 39 • Green Bay, WI

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 364 m HAAT, Network: CBS
 vs. Analog (dashed): 100 kW ERP at 341 m HAAT, Network: CBS

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

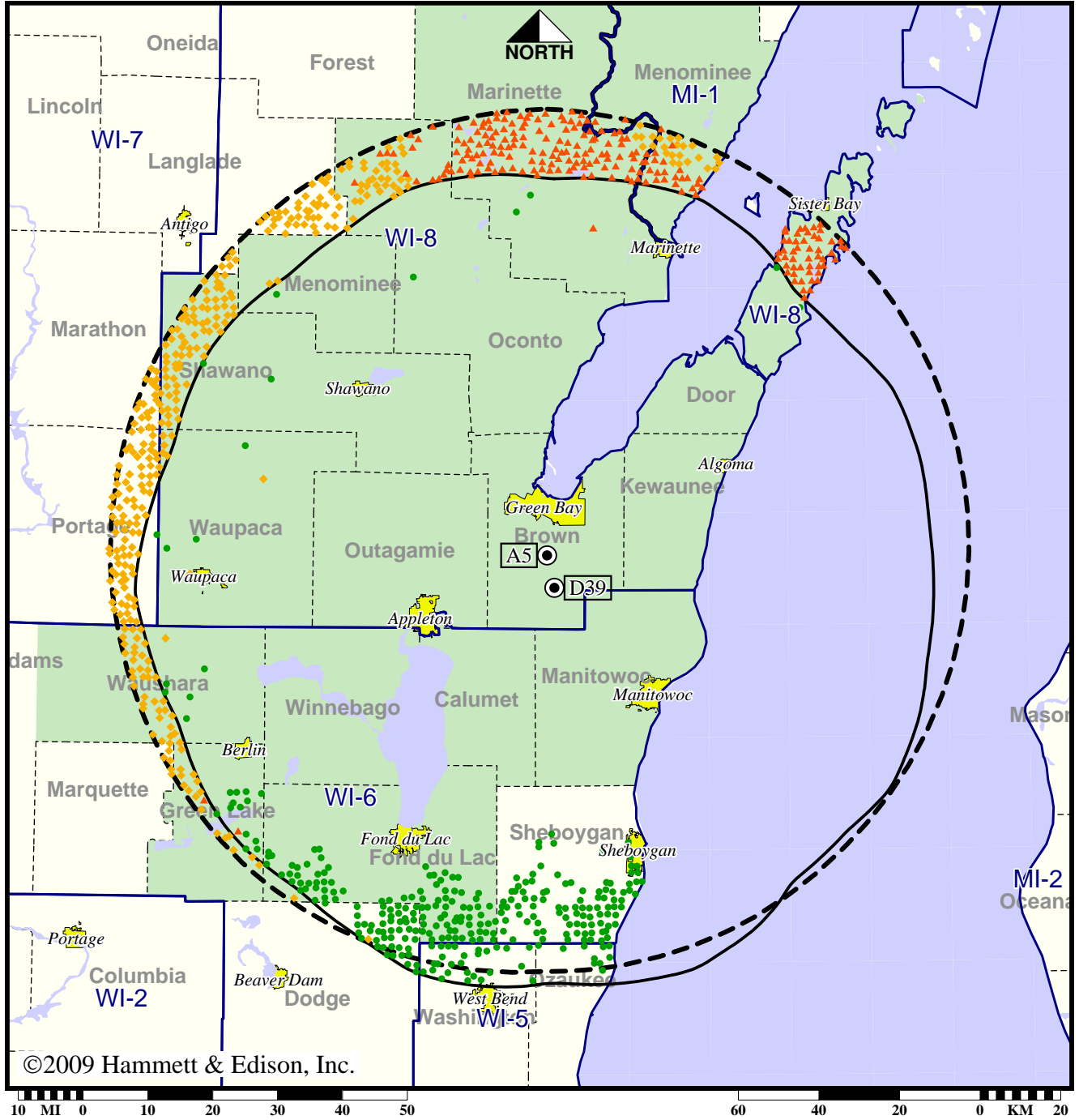
Analog service	1,089,772 persons
Digital service	1,112,731
Analog loss	27,586
Digital gain	50,545
Net gain	22,959

Station WFRV-TV • Analog Channel 5, DTV Channel 39 • Green Bay, WI

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 364 m HAAT, Network: CBS
 vs. Analog (dashed): 100 kW ERP at 341 m HAAT, Network: CBS

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

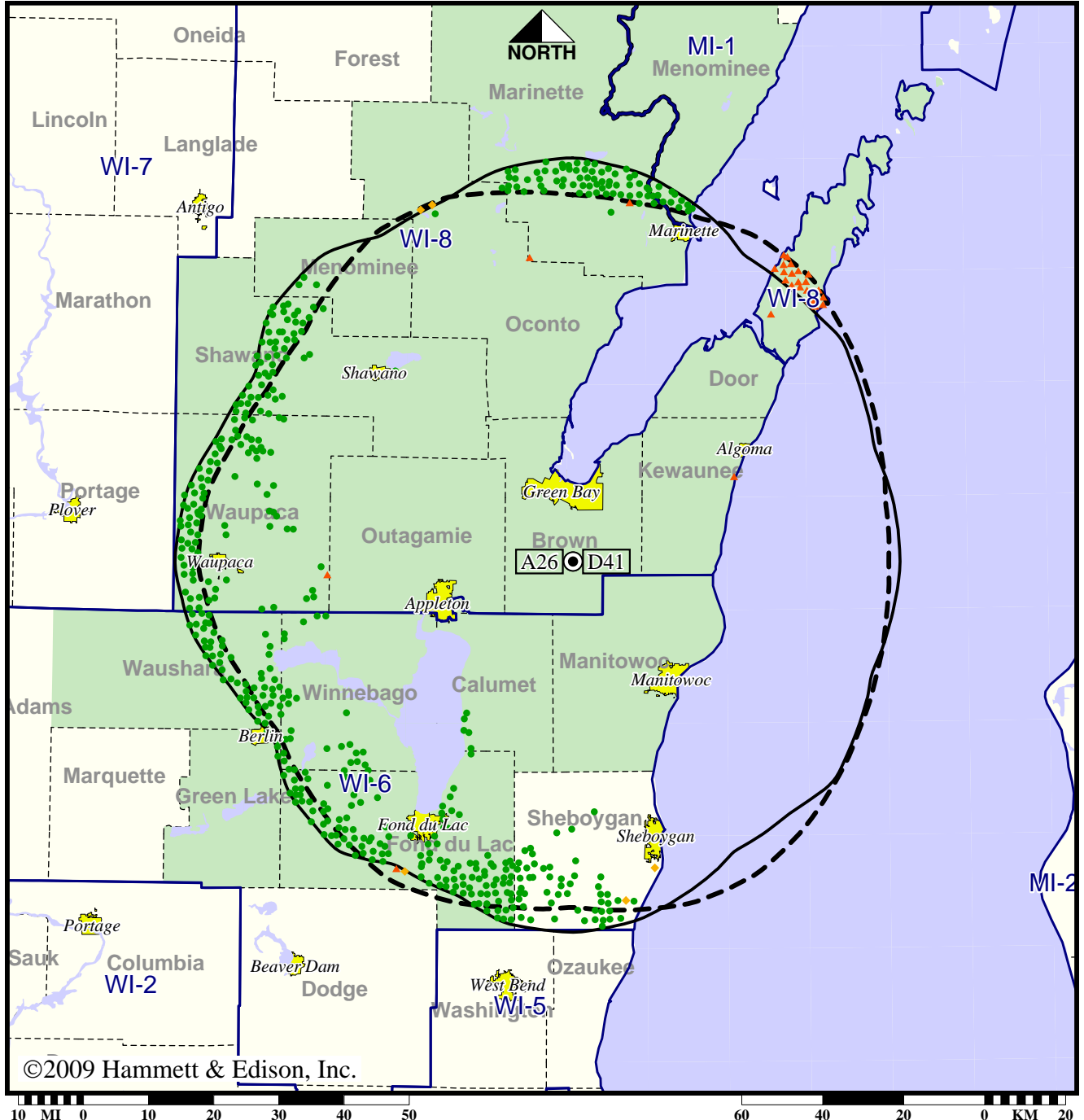
Analog service	1,089,772 persons
Digital service	1,112,731
Analog loss	27,586
Digital gain	50,545
Net gain	22,959

TV Station WGBA • Analog Channel 26, DTV Channel 41 • Green Bay, WI

Expected Operation on June 13: Granted Construction Permit

**Digital CP (solid): 1000 kW ERP at 297 m HAAT, Network: NBC
vs. Analog (dashed): 5000 kW ERP at 369 m HAAT, Network: NBC**

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

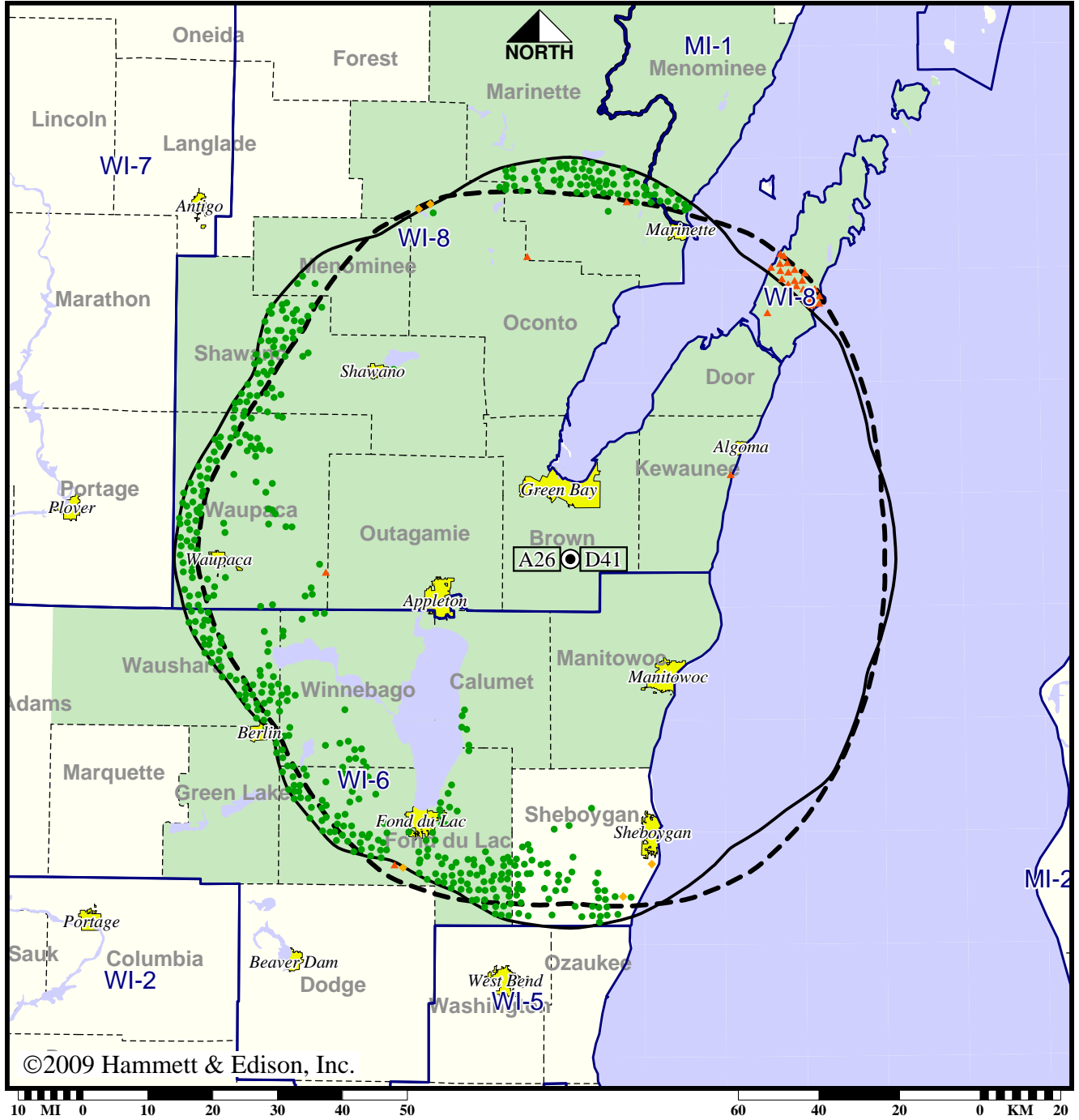
Analog service	1,011,159 persons
Digital service	1,059,800
Analog loss	1,812
Digital gain	50,453
Net gain	48,641

TV Station WGBA • Analog Channel 26, DTV Channel 41 • Green Bay, WI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 297 m HAAT, Network: NBC
 vs. Analog (dashed): 5000 kW ERP at 369 m HAAT, Network: NBC

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

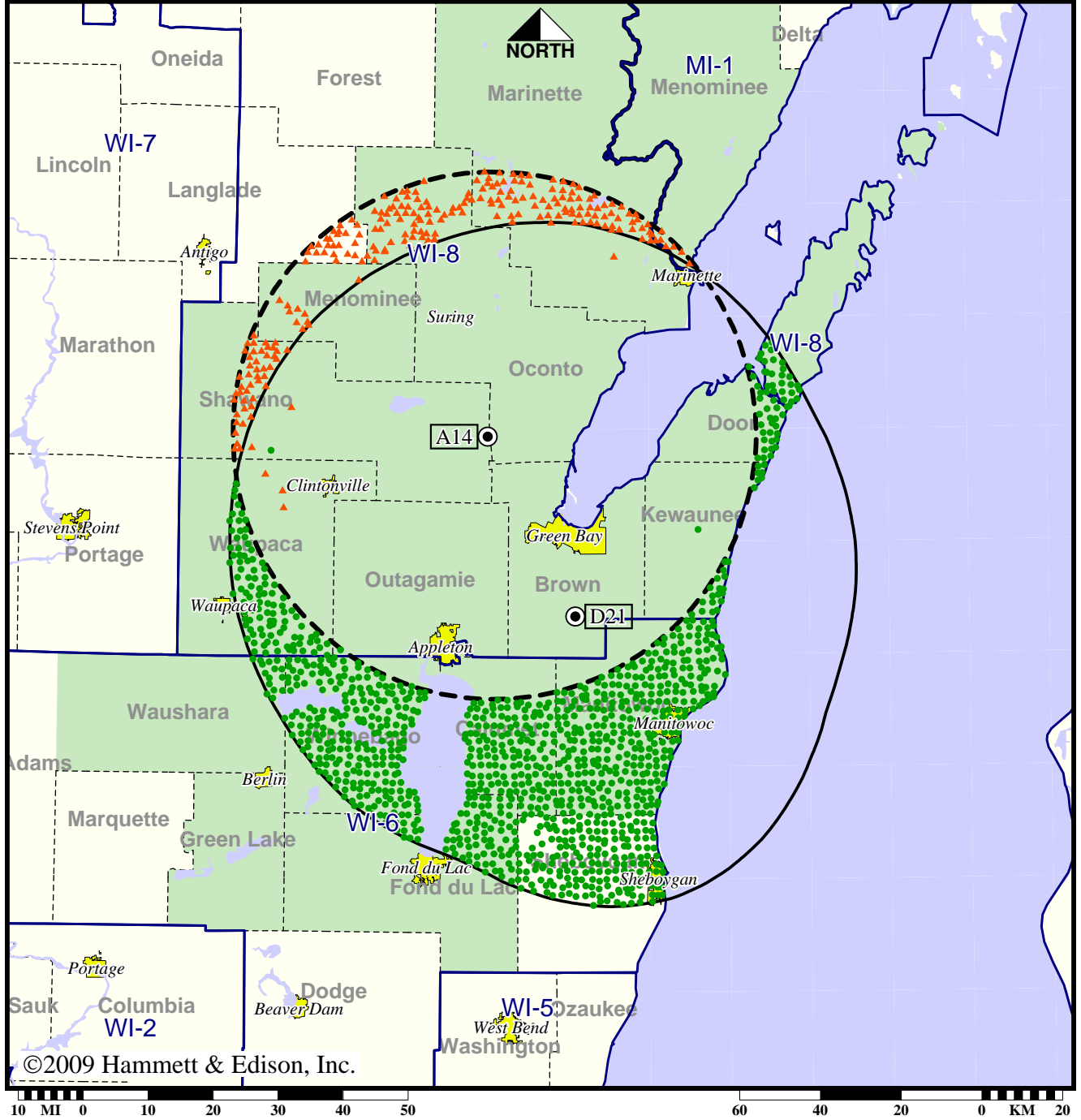
Analog service	1,011,159 persons
Digital service	1,059,800
Analog loss	1,812
Digital gain	50,453
Net gain	48,641

TV Station WIWB • Analog Channel 14, DTV Channel 21 • Suring, WI

Expected Operation on June 13: Licensed

Digital License (solid): 450 kW ERP at 332 m HAAT
 vs. Analog (dashed): 1000 kW ERP at 201 m HAAT

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

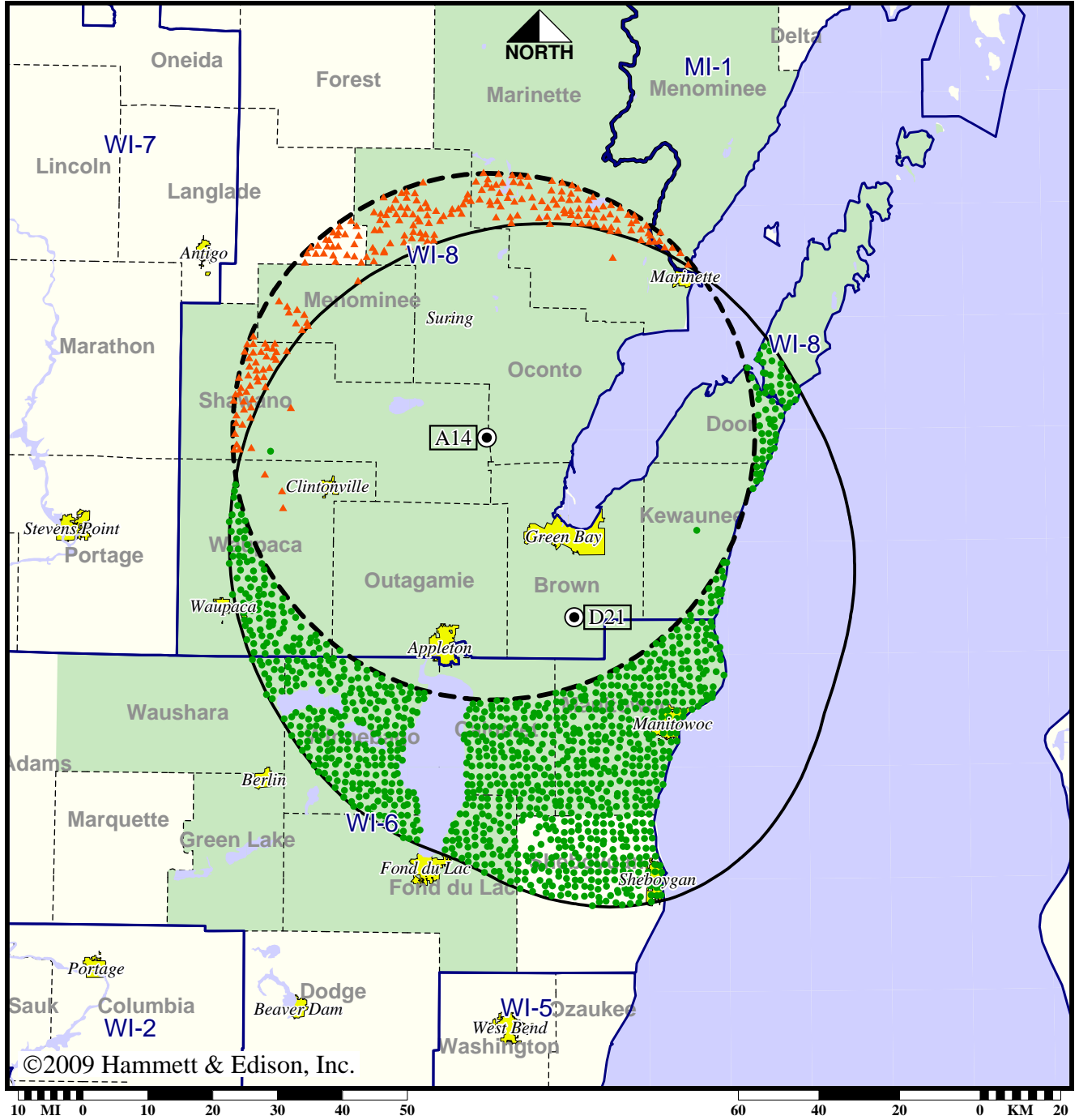
Analog service	618,147 persons
Digital service	936,353
Analog loss	14,503
Digital gain	332,709
Net gain	318,206

TV Station WIWB • Analog Channel 14, DTV Channel 21 • Suring, WI

Approved Post-Transition Operation: Licensed

Digital License (solid): 450 kW ERP at 332 m HAAT
 vs. Analog (dashed): 1000 kW ERP at 201 m HAAT

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

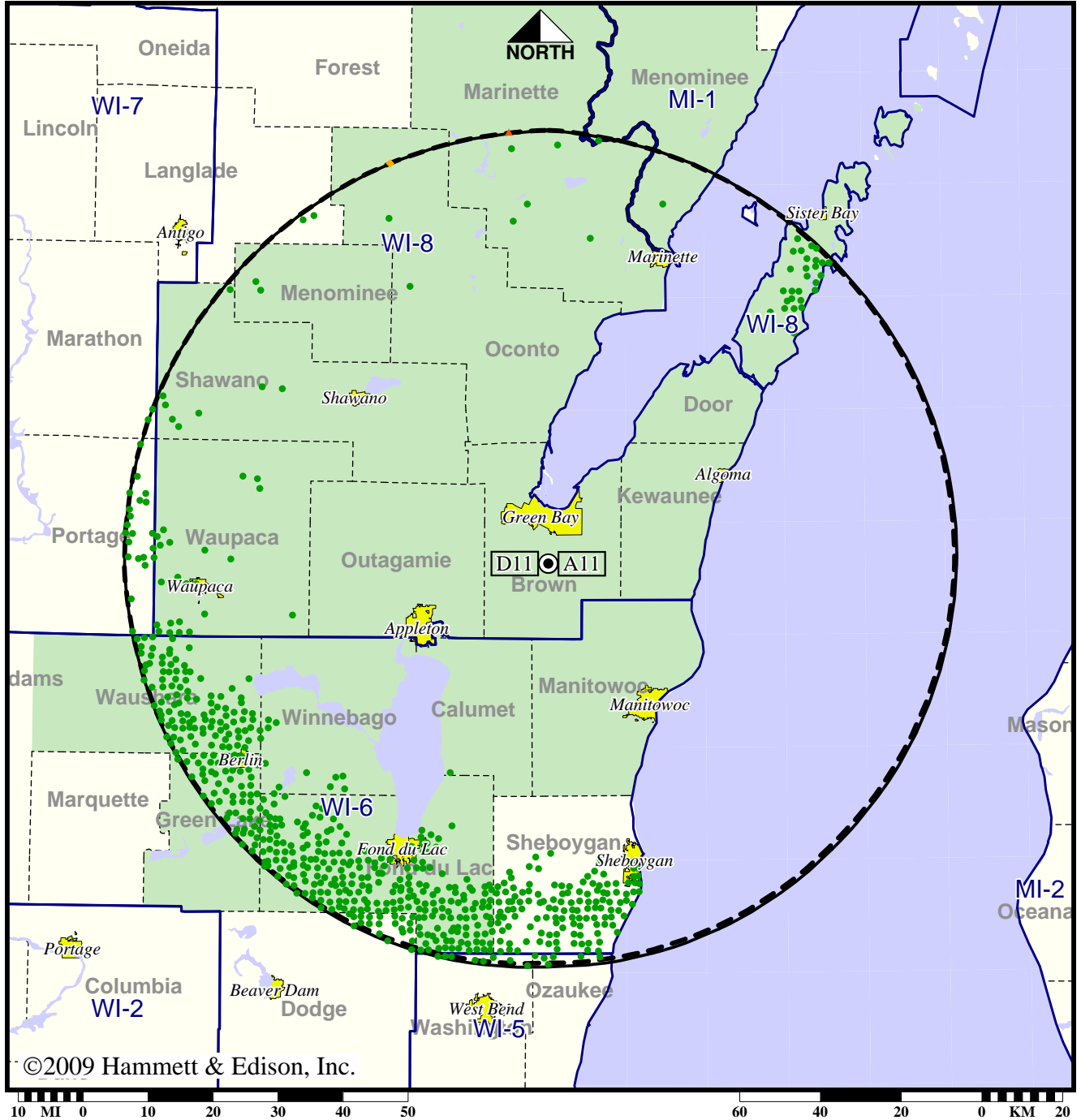
Analog service	618,147 persons
Digital service	936,353
Analog loss	14,503
Digital gain	332,709
Net gain	318,206

Station WLUK-TV • Analog Channel 11, DTV Channel 11 • Green Bay, WI

Expected Operation on June 13: Granted Construction Permit

**Digital CP (solid): 17.2 kW ERP at 384 m HAAT, Network: Fox
vs. Analog (dashed): 316 kW ERP at 384 m HAAT, Network: Fox**

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

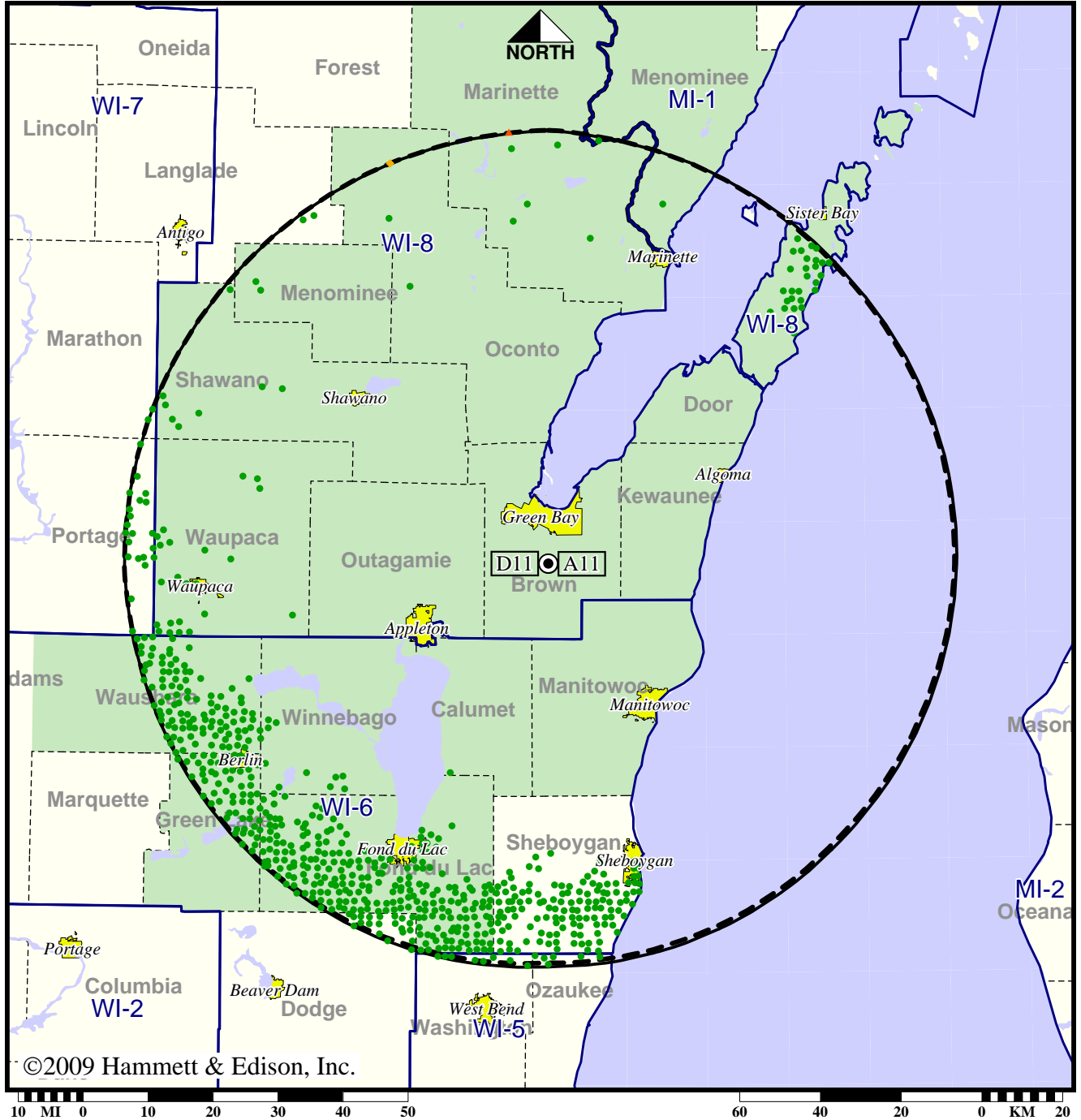
Analog service	1,017,995 persons
Digital service	1,115,465
Analog loss	153
Digital gain	97,623
Net gain	97,470

Station WLUK-TV • Analog Channel 11, DTV Channel 11 • Green Bay, WI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 17.2 kW ERP at 384 m HAAT, Network: Fox
 vs. Analog (dashed): 316 kW ERP at 384 m HAAT, Network: Fox

Market: Green Bay-Appleton, WI



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

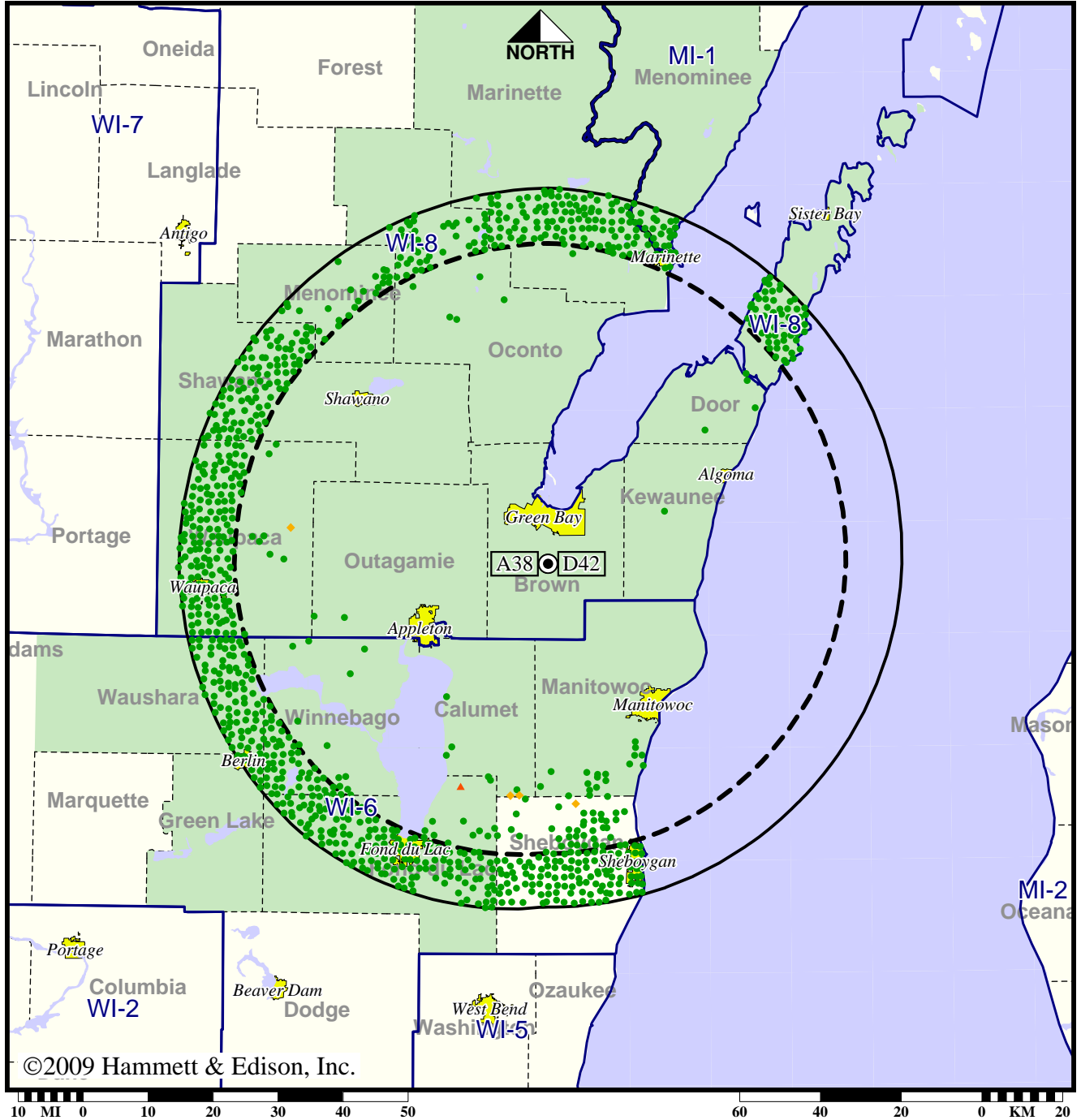
Analog service	1,017,995 persons
Digital service	1,115,465
Analog loss	153
Digital gain	97,623
Net gain	97,470

TV Station WPNE • Analog Channel 38, DTV Channel 42 • Green Bay, WI

Expected Operation on June 13: Licensed

Digital License (solid): 200 kW ERP at 375 m HAAT, Network: PBS
 vs. Analog (dashed): 1070 kW ERP at 375 m HAAT, Network: PBS

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

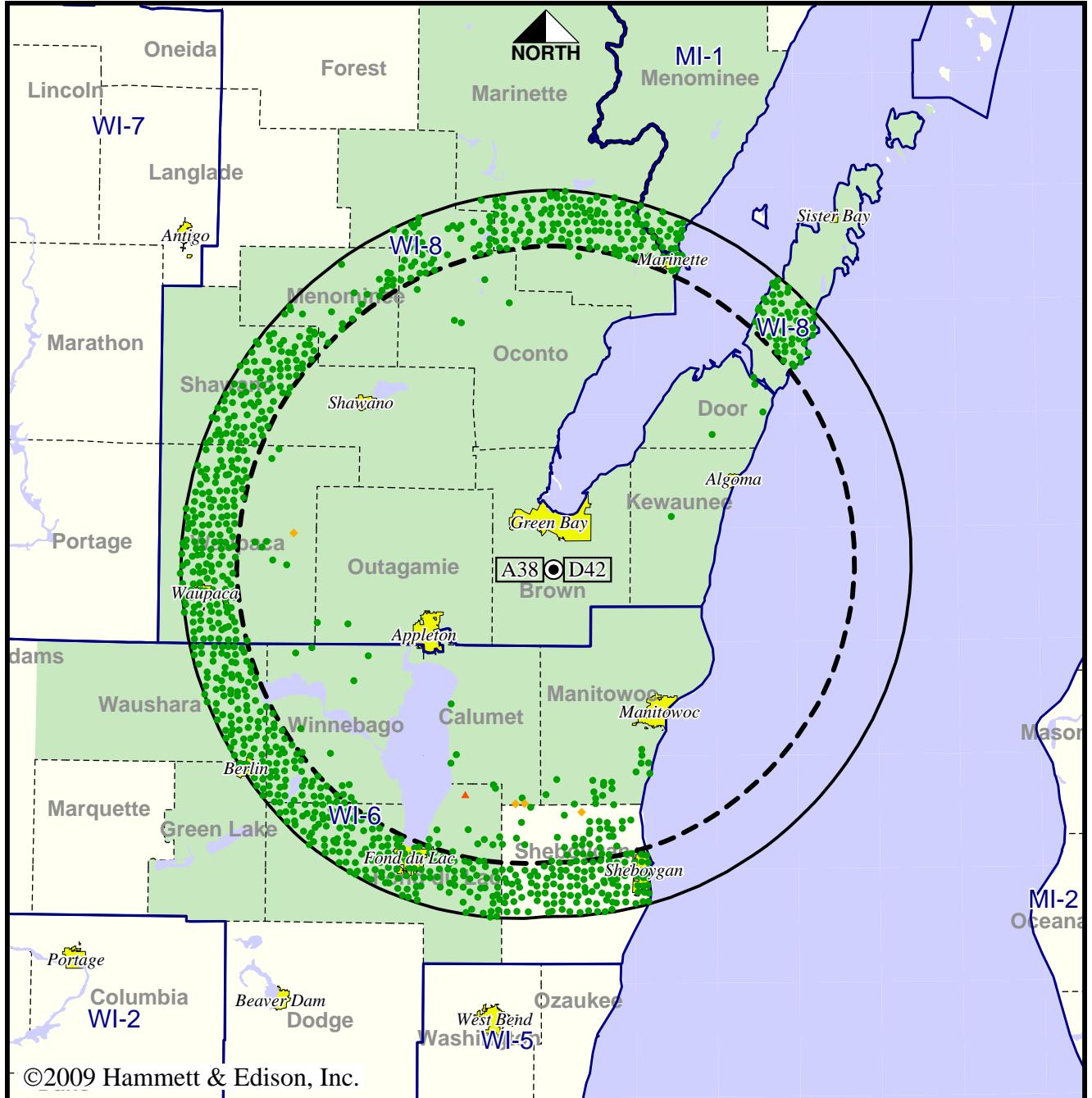
Analog service	815,250 persons
Digital service	1,043,926
Analog loss	383
Digital gain	229,059
Net gain	228,676

TV Station WPNE • Analog Channel 38, DTV Channel 42 • Green Bay, WI

Approved Post-Transition Operation: Licensed

Digital License (solid): 200 kW ERP at 375 m HAAT, Network: PBS
 vs. Analog (dashed): 1070 kW ERP at 375 m HAAT, Network: PBS

Market: Green Bay-Appleton, WI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

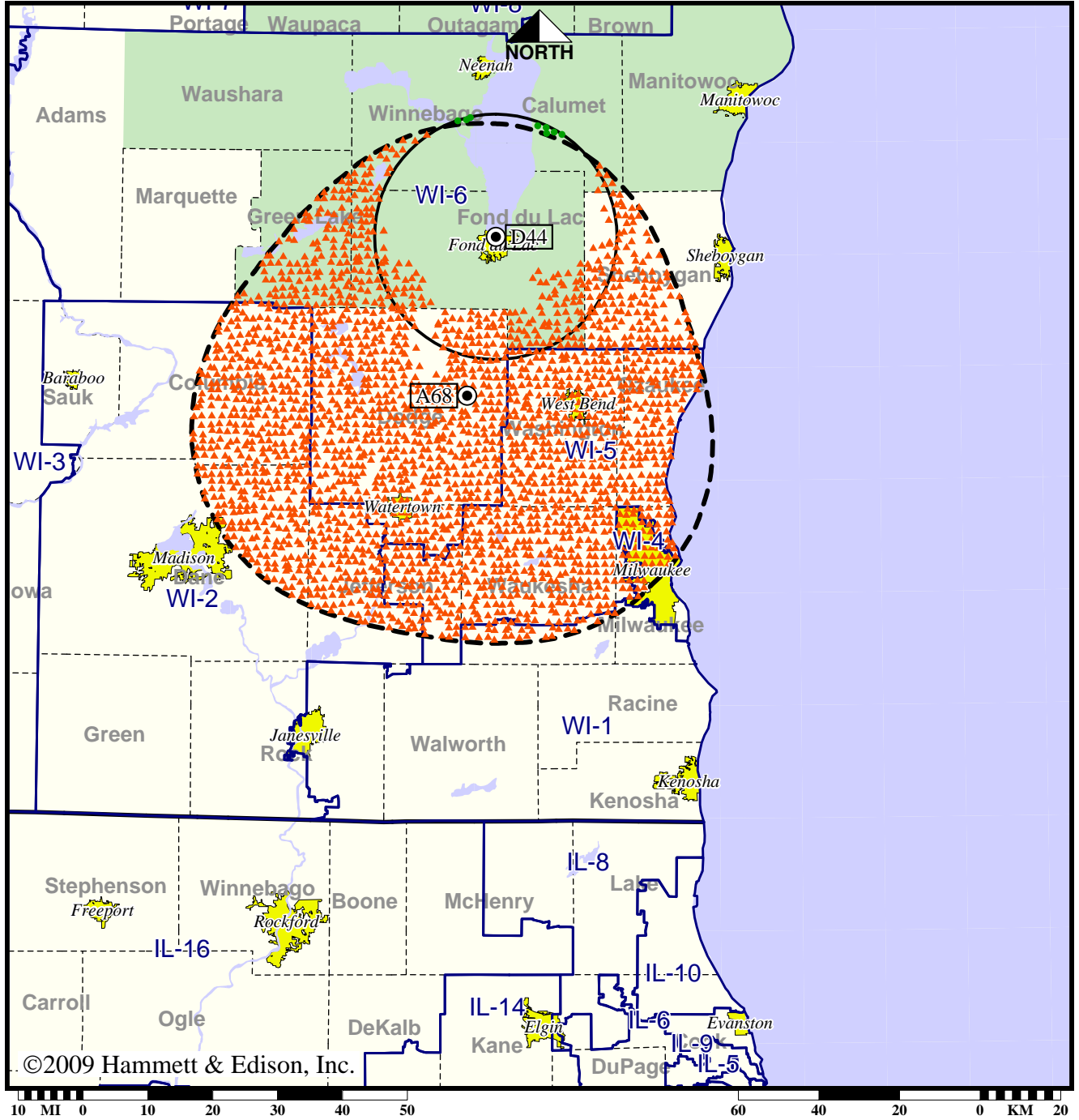
Analog service	815,250 persons
Digital service	1,043,926
Analog loss	383
Digital gain	229,059
Net gain	228,676

Station WWAZ-TV • Analog Channel 68, DTV Channel 44 • Fond du Lac, WI

Expected Operation on June 13: Special Temporary Authorization

Digital STA (solid): 1.80 kW ERP at -23 m HAAT
 vs. Analog (dashed): 4986 kW ERP at 195 m HAAT

Market: Green Bay-Appleton, WI



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10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

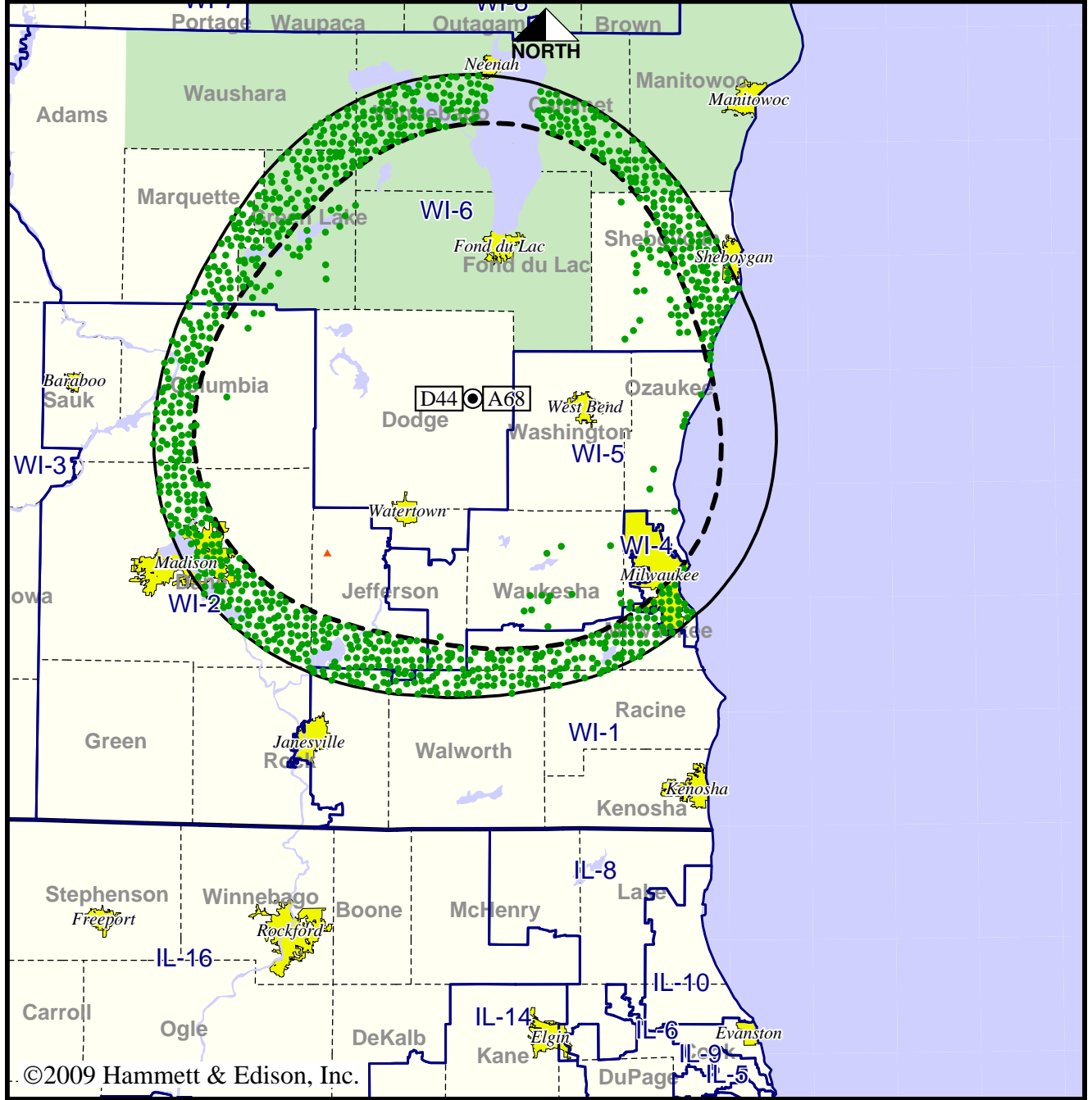
Analog service	1,439,162 persons
Digital service	142,252
Analog loss	1,299,168
Digital gain	2,258
Net gain	-1,296,910

Station WWAZ-TV • Analog Channel 68, DTV Channel 44 • Fond du Lac, WI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 700 kW ERP at 195 m HAAT
 vs. Analog (dashed): 4986 kW ERP at 195 m HAAT

Market: Green Bay-Appleton, WI



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10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

Analog service	1,439,162 persons
Digital service	2,102,690
Analog loss	55
Digital gain	663,583
Net gain	663,528