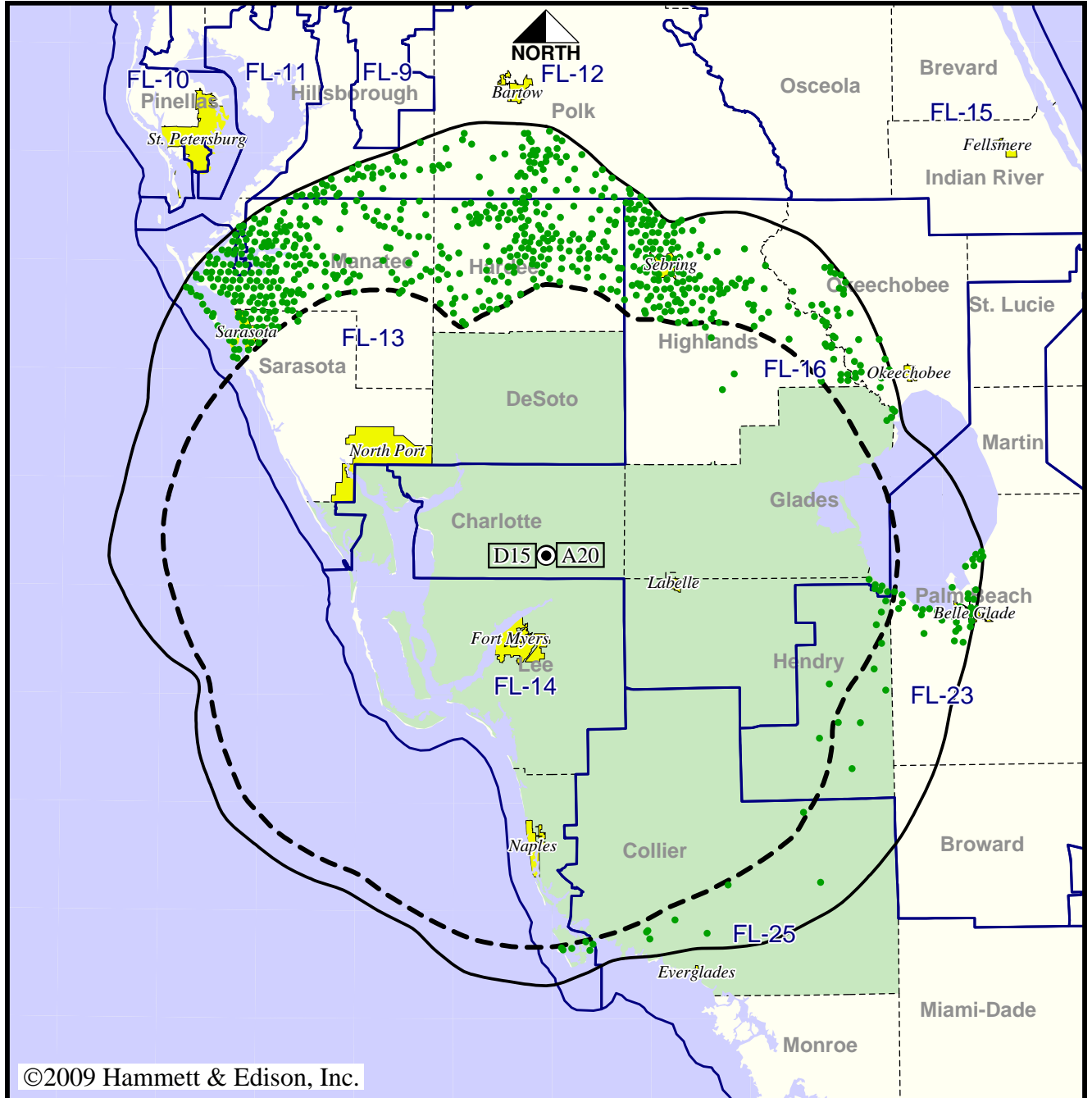


Station WBBH-TV • Analog Channel 20, DTV Channel 15 • Fort Myers, FL

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 454 m HAAT, Network: NBC  
 vs. Analog (dashed): 5000 kW ERP at 451 m HAAT, Network: NBC

Market: Ft. Myers-Naples, FL



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition  
 No symbol = no change in coverage

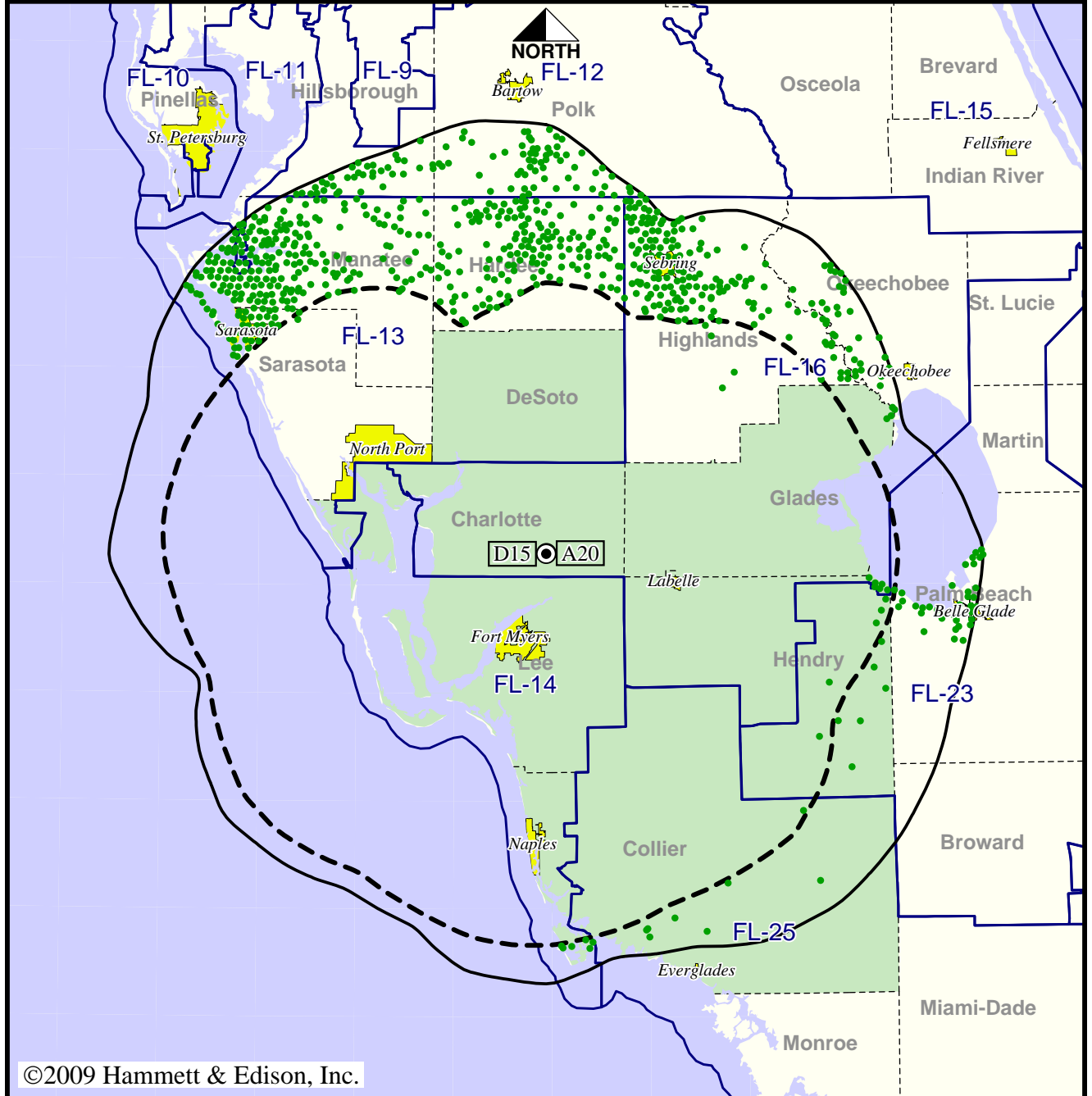
Analog service	1,143,436 persons
Digital service	1,646,592
Analog loss	0
Digital gain	503,156
Net gain	503,156

Station WBBH-TV • Analog Channel 20, DTV Channel 15 • Fort Myers, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 454 m HAAT, Network: NBC  
 vs. Analog (dashed): 5000 kW ERP at 451 m HAAT, Network: NBC

Market: Ft. Myers-Naples, FL



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● Coverage gained after DTV transition  
 No symbol = no change in coverage

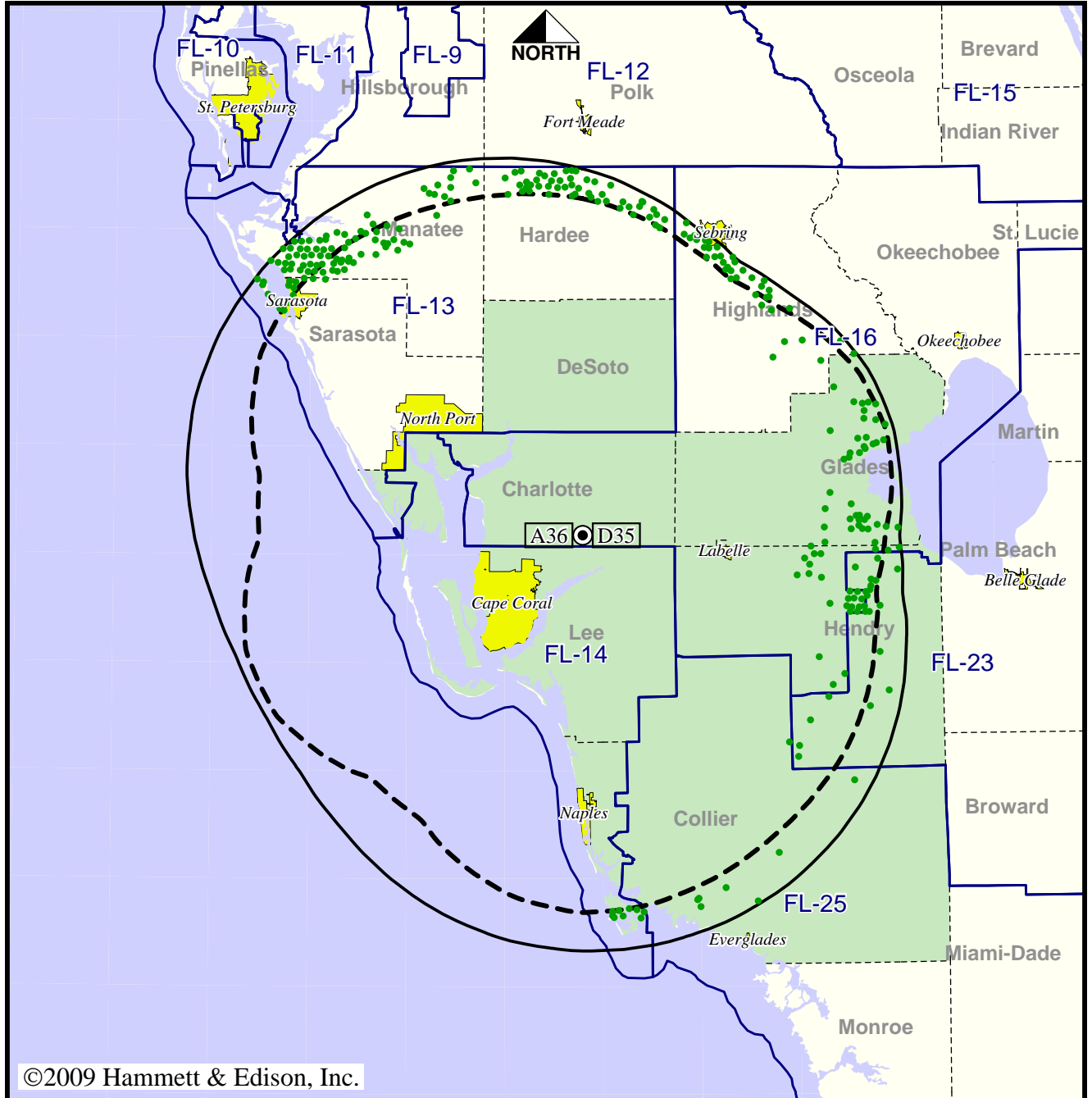
Analog service	1,143,436 persons
Digital service	1,646,592
Analog loss	0
Digital gain	503,156
Net gain	503,156

TV Station WFTX • Analog Channel 36, DTV Channel 35 • Cape Coral, FL

Expected Operation on June 13: Licensed

Digital License (solid): 930 kW ERP at 404 m HAAT, Network: Fox  
 vs. Analog (dashed): 5000 kW ERP at 451 m HAAT, Network: Fox

Market: Ft. Myers-Naples, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

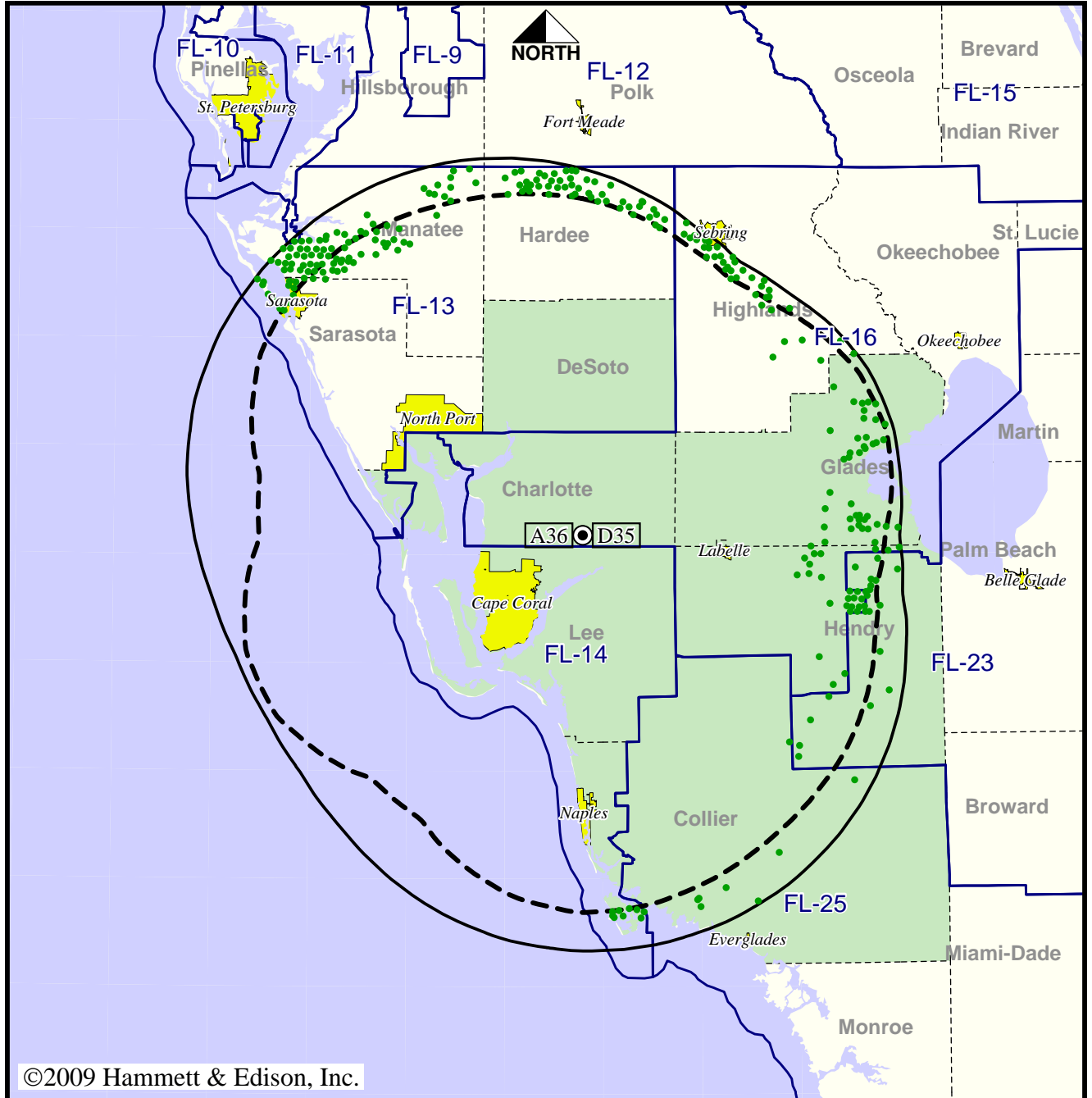
Analog service	1,220,806 persons
Digital service	1,372,386
Analog loss	0
Digital gain	151,580
Net gain	151,580

TV Station WFTX • Analog Channel 36, DTV Channel 35 • Cape Coral, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 930 kW ERP at 404 m HAAT, Network: Fox  
 vs. Analog (dashed): 5000 kW ERP at 451 m HAAT, Network: Fox

Market: Ft. Myers-Naples, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

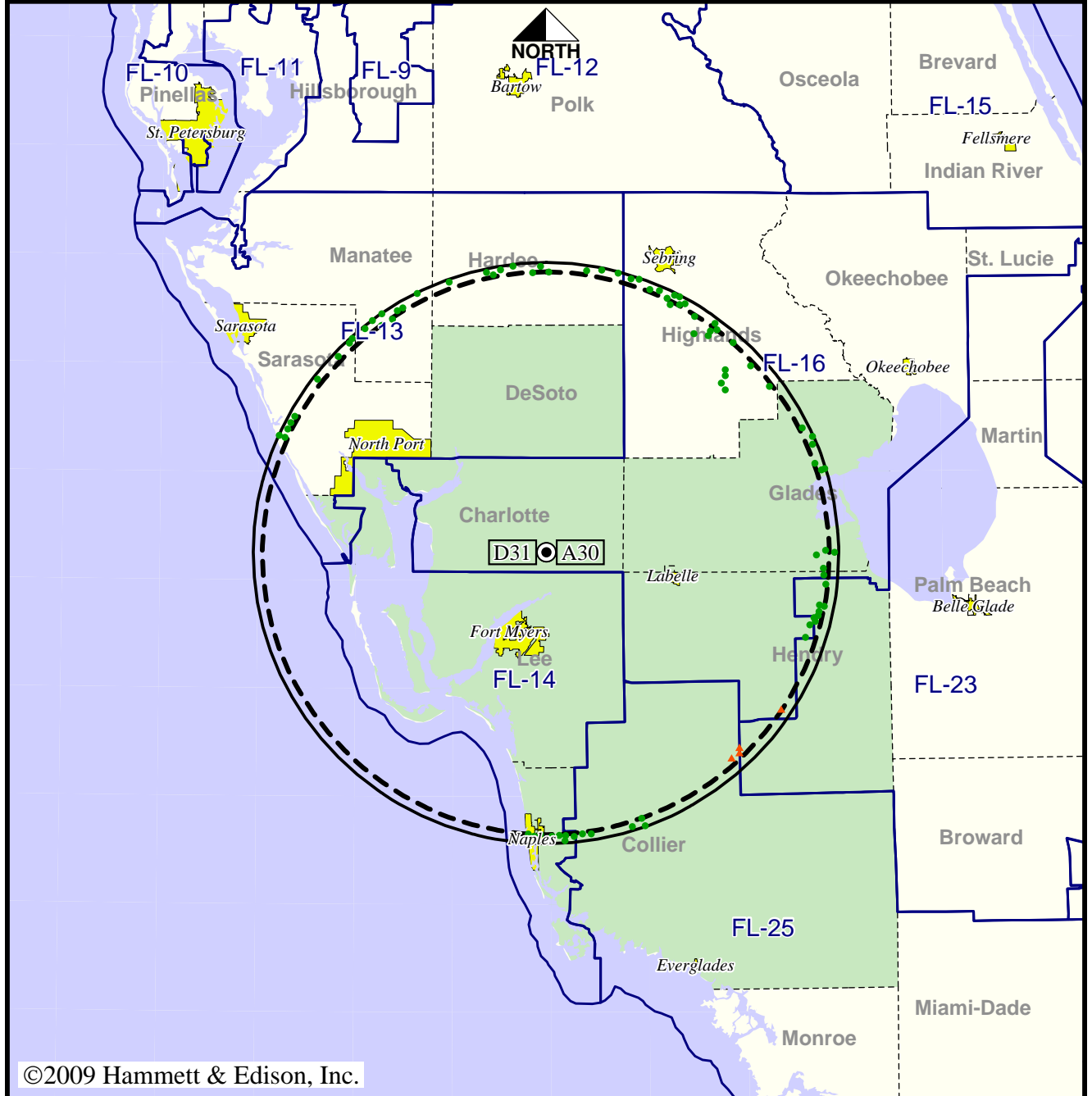
Analog service	1,220,806 persons
Digital service	1,372,386
Analog loss	0
Digital gain	151,580
Net gain	151,580

TV Station WGCU • Analog Channel 30, DTV Channel 31 • Fort Myers, FL

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 63.0 kW ERP at 276 m HAAT, Network: PBS  
 vs. Analog (dashed): 1320 kW ERP at 293 m HAAT, Network: PBS

Market: Ft. Myers-Naples, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

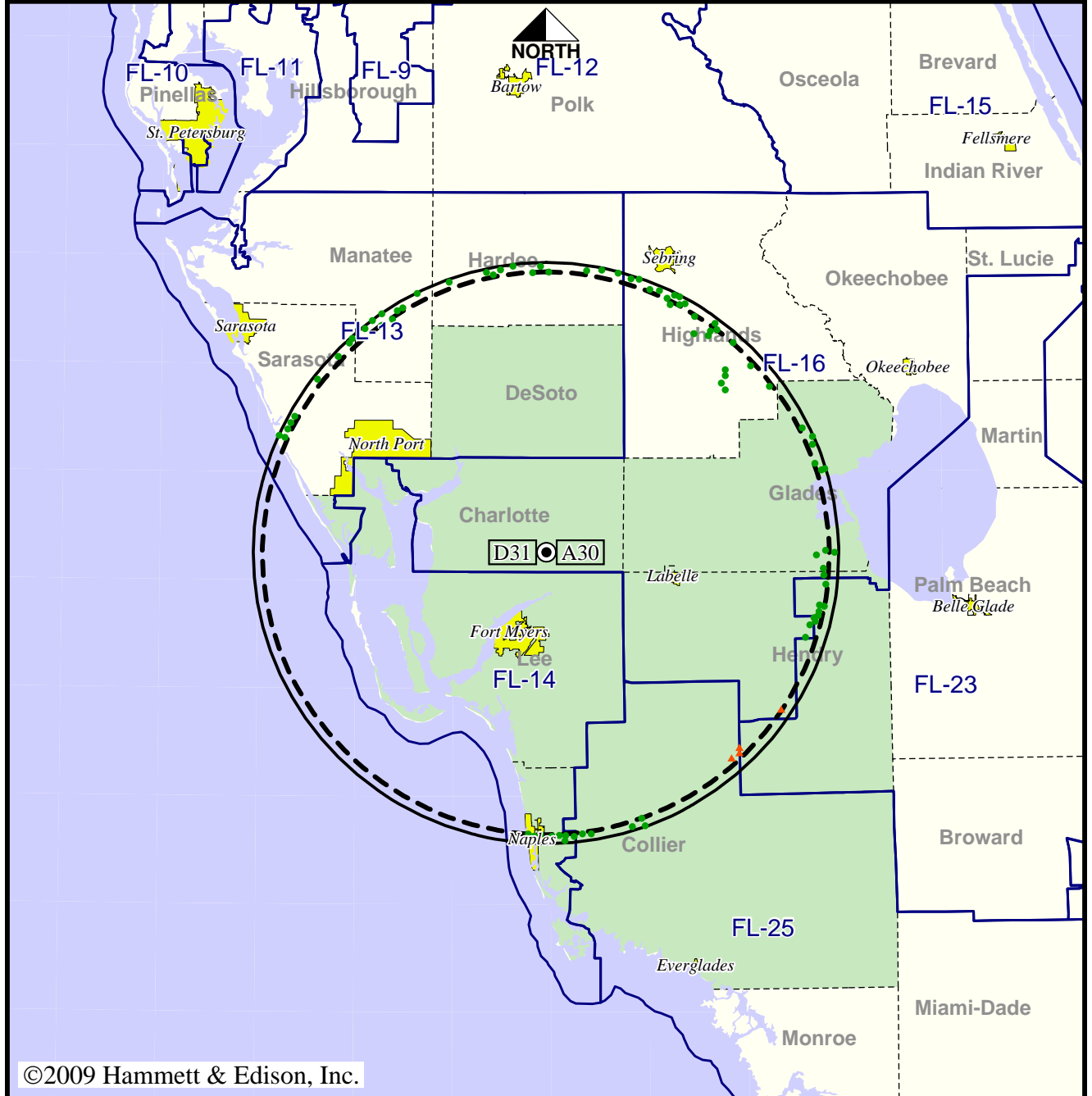
Analog service	894,801 persons
Digital service	934,668
Analog loss	18
Digital gain	39,885
Net gain	39,867

TV Station WGCU • Analog Channel 30, DTV Channel 31 • Fort Myers, FL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 63.0 kW ERP at 276 m HAAT, Network: PBS  
 vs. Analog (dashed): 1320 kW ERP at 293 m HAAT, Network: PBS

Market: Ft. Myers-Naples, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

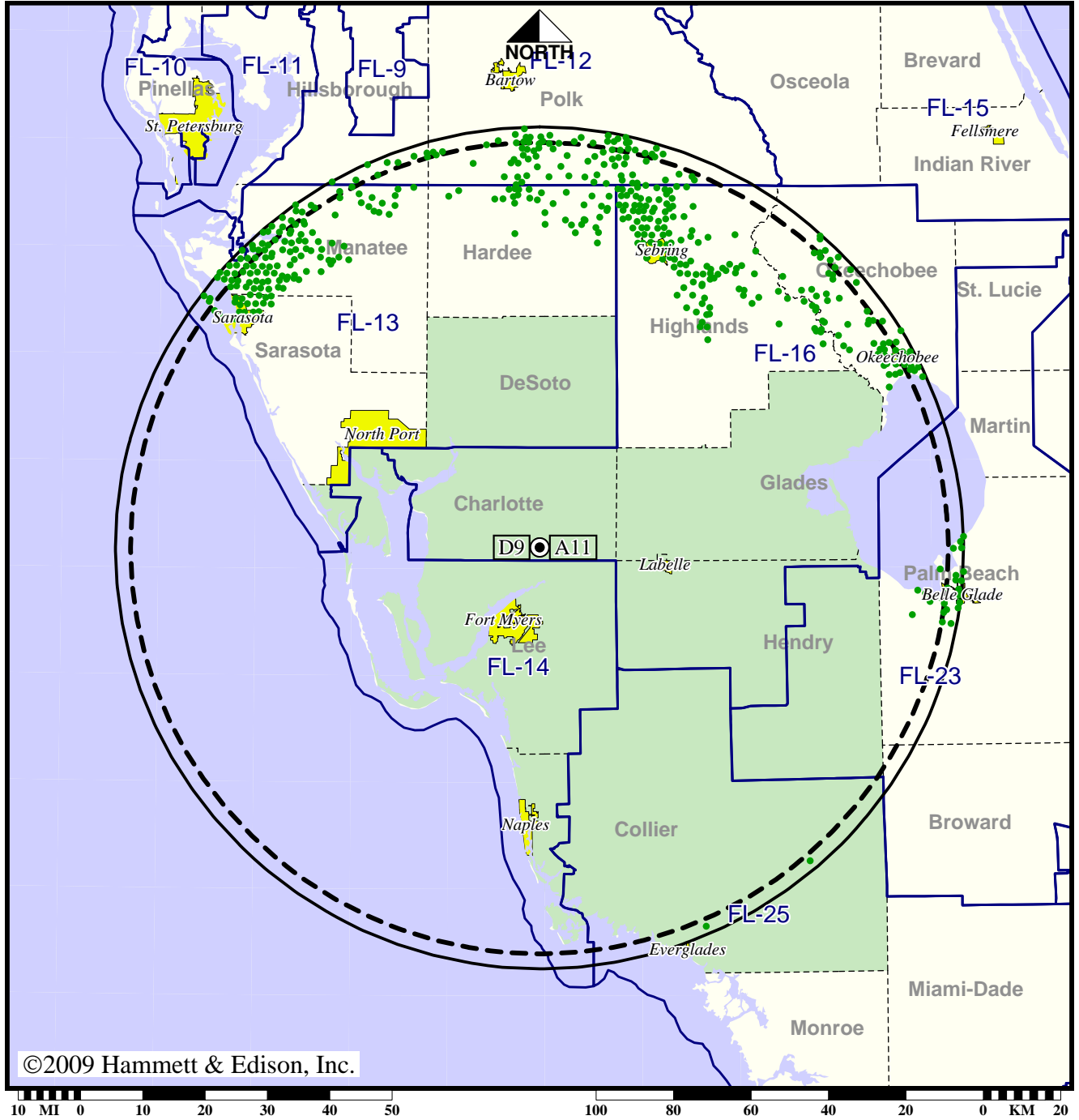
Analog service	894,801 persons
Digital service	934,668
Analog loss	18
Digital gain	39,885
Net gain	39,867

Station WINK-TV • Analog Channel 11, DTV Channel 9 • Fort Myers, FL

Expected Operation on June 13: Licensed

Digital License (solid): 20.0 kW ERP at 445 m HAAT, Network: CBS  
 vs. Analog (dashed): 316 kW ERP at 412 m HAAT, Network: CBS

Market: Ft. Myers-Naples, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

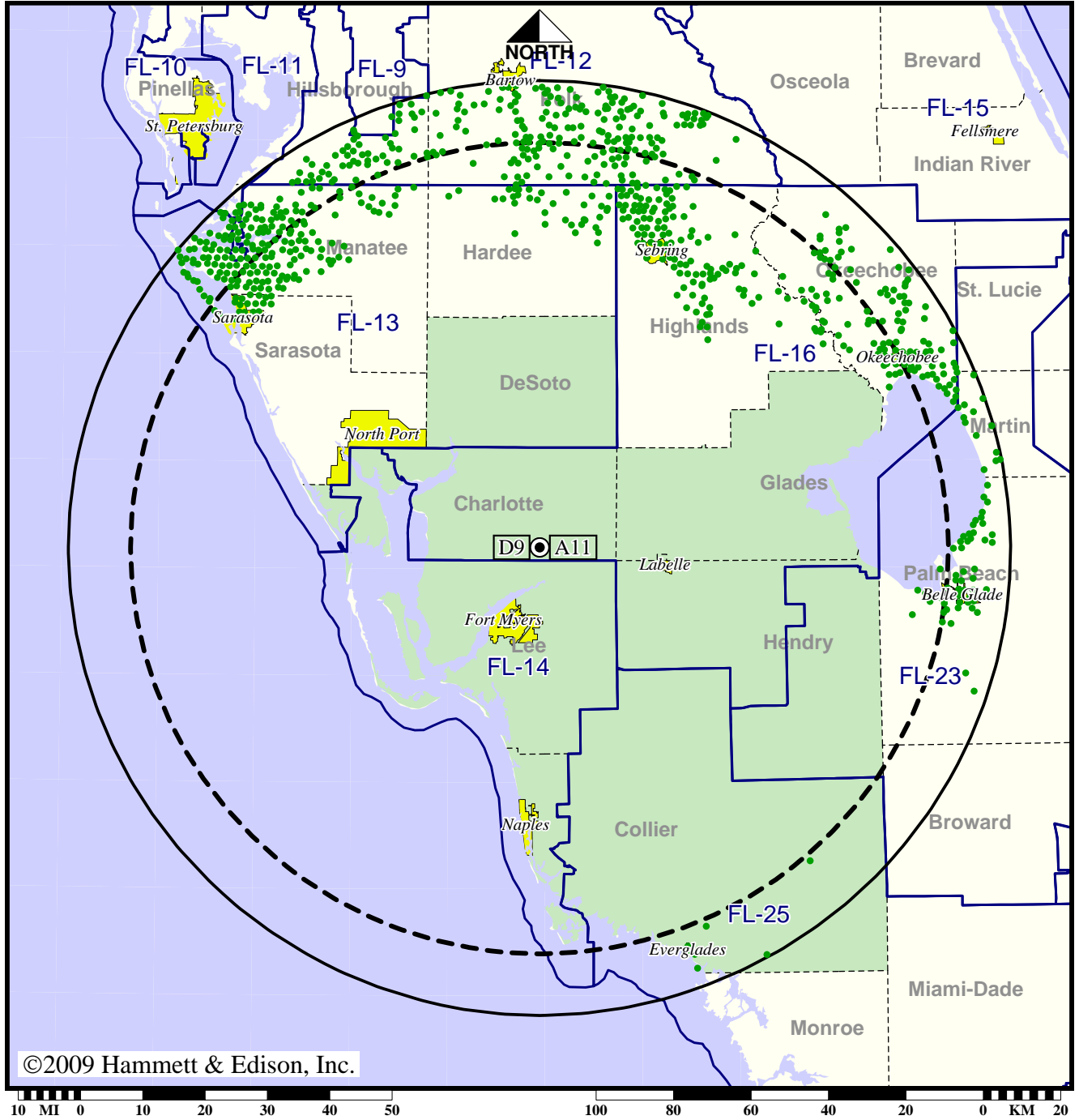
Analog service	1,238,761 persons
Digital service	1,545,863
Analog loss	0
Digital gain	307,102
Net gain	307,102

Station WINK-TV • Analog Channel 11, DTV Channel 9 • Fort Myers, FL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 69.1 kW ERP at 444 m HAAT, Network: CBS  
 vs. Analog (dashed): 316 kW ERP at 412 m HAAT, Network: CBS

Market: Ft. Myers-Naples, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

Analog service	1,238,761 persons
Digital service	1,725,330
Analog loss	0
Digital gain	486,569
Net gain	486,569

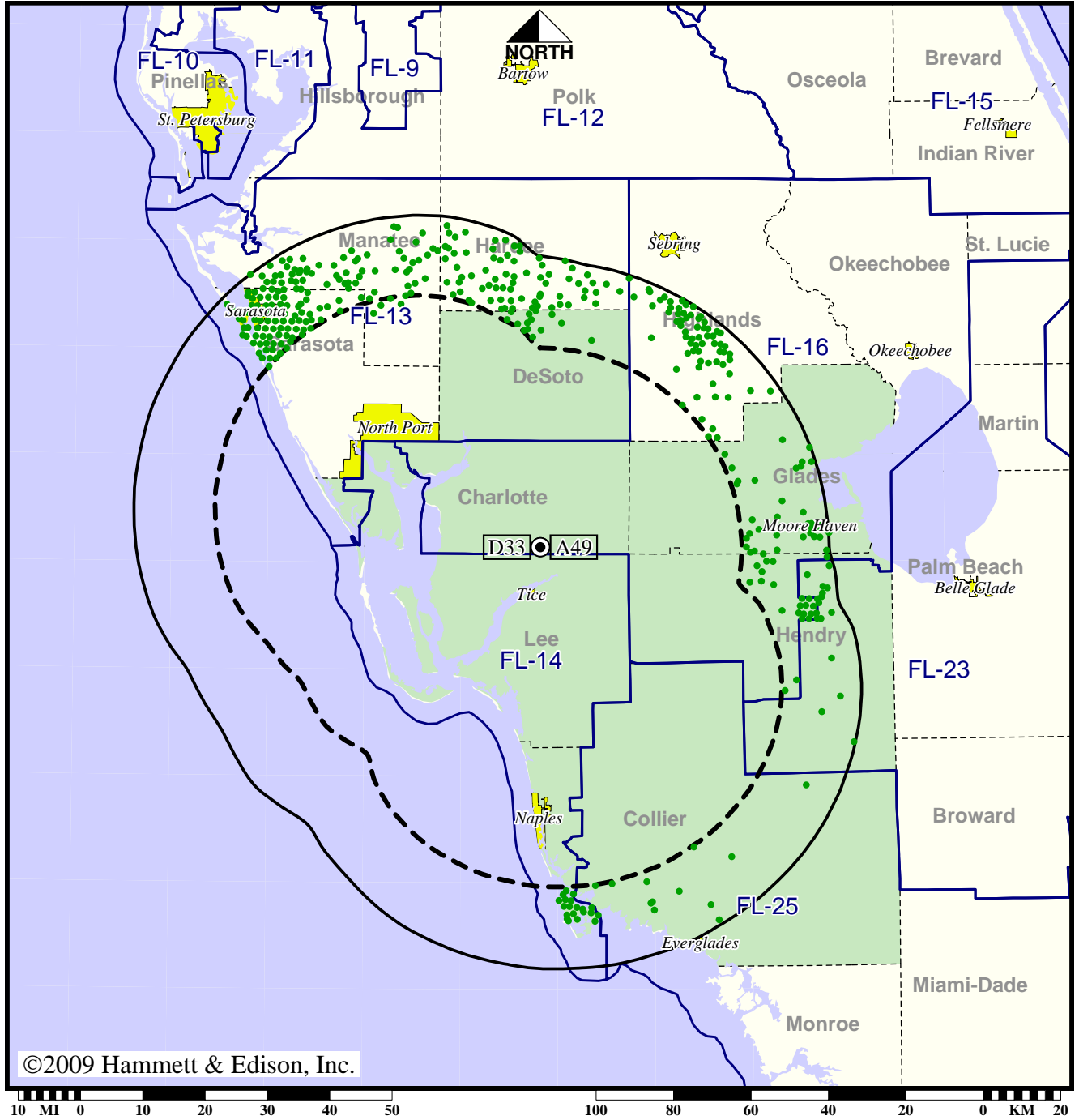


Station WRXY-TV • Analog Channel 49, DTV Channel 33 • Tice, FL

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 429 m HAAT  
 vs. Analog (dashed): 3470 kW ERP at 429 m HAAT

Market: Ft. Myers-Naples, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

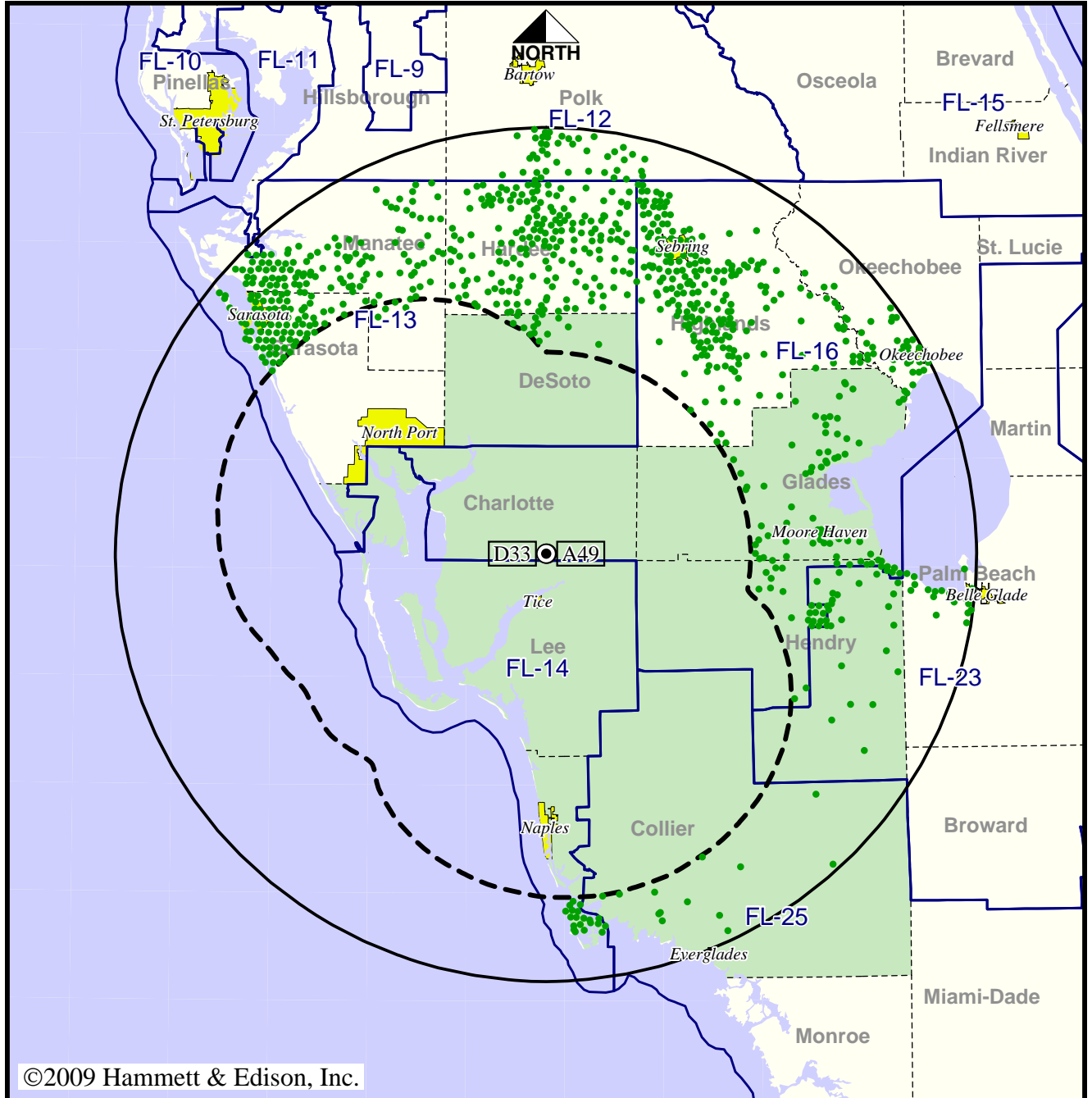
Analog service	990,837 persons
Digital service	1,269,341
Analog loss	0
Digital gain	278,504
Net gain	278,504

Station WRXY-TV • Analog Channel 49, DTV Channel 33 • Tice, FL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 975 kW ERP at 429 m HAAT  
 vs. Analog (dashed): 3470 kW ERP at 429 m HAAT

Market: Ft. Myers-Naples, FL



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● Coverage gained after DTV transition  
 No symbol = no change in coverage

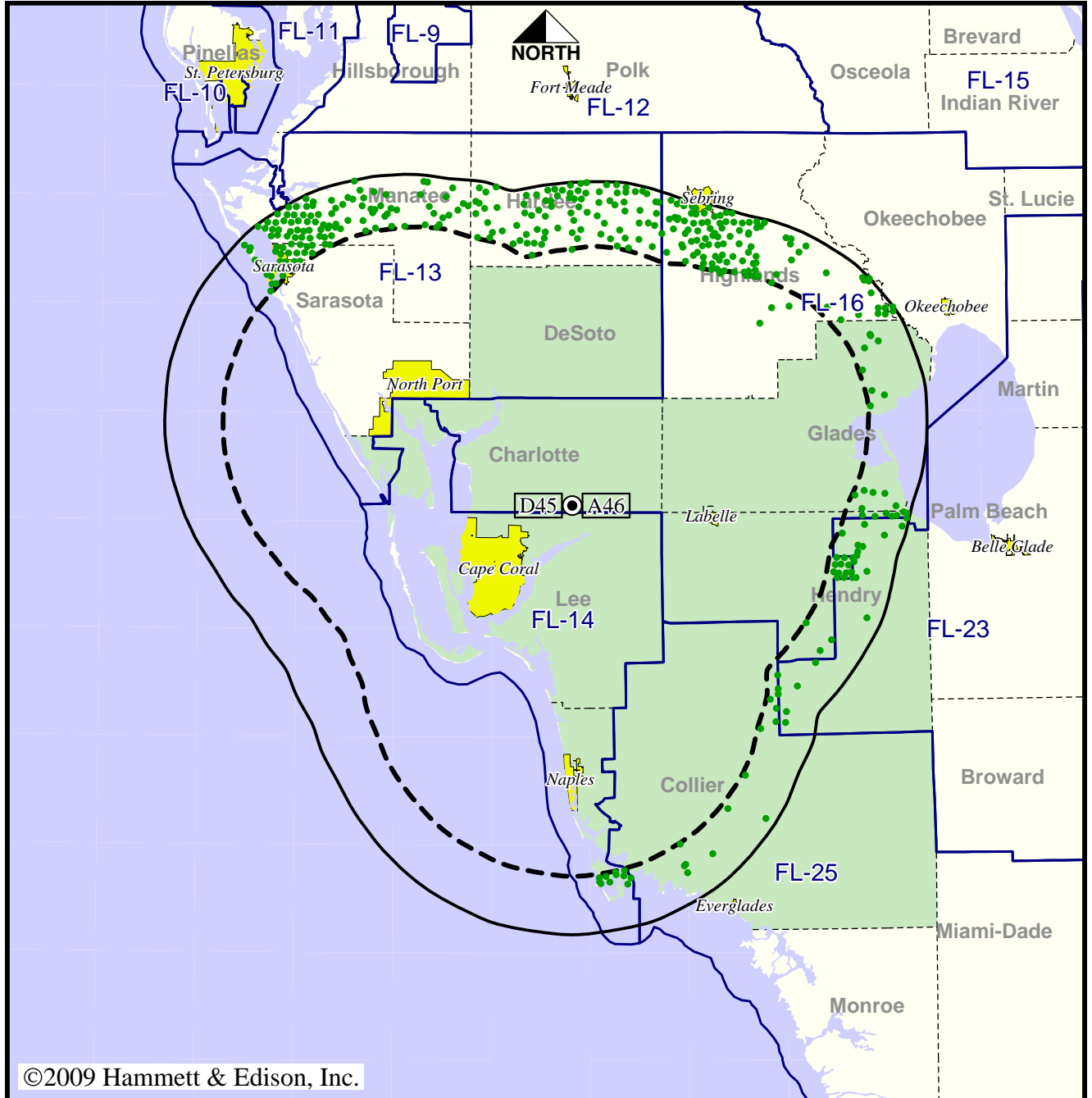
Analog service	990,837 persons
Digital service	1,472,696
Analog loss	0
Digital gain	481,859
Net gain	481,859

TV Station WXCW • Analog Channel 46, DTV Channel 45 • Naples, FL

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 456 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 456 m HAAT

Market: Ft. Myers-Naples, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

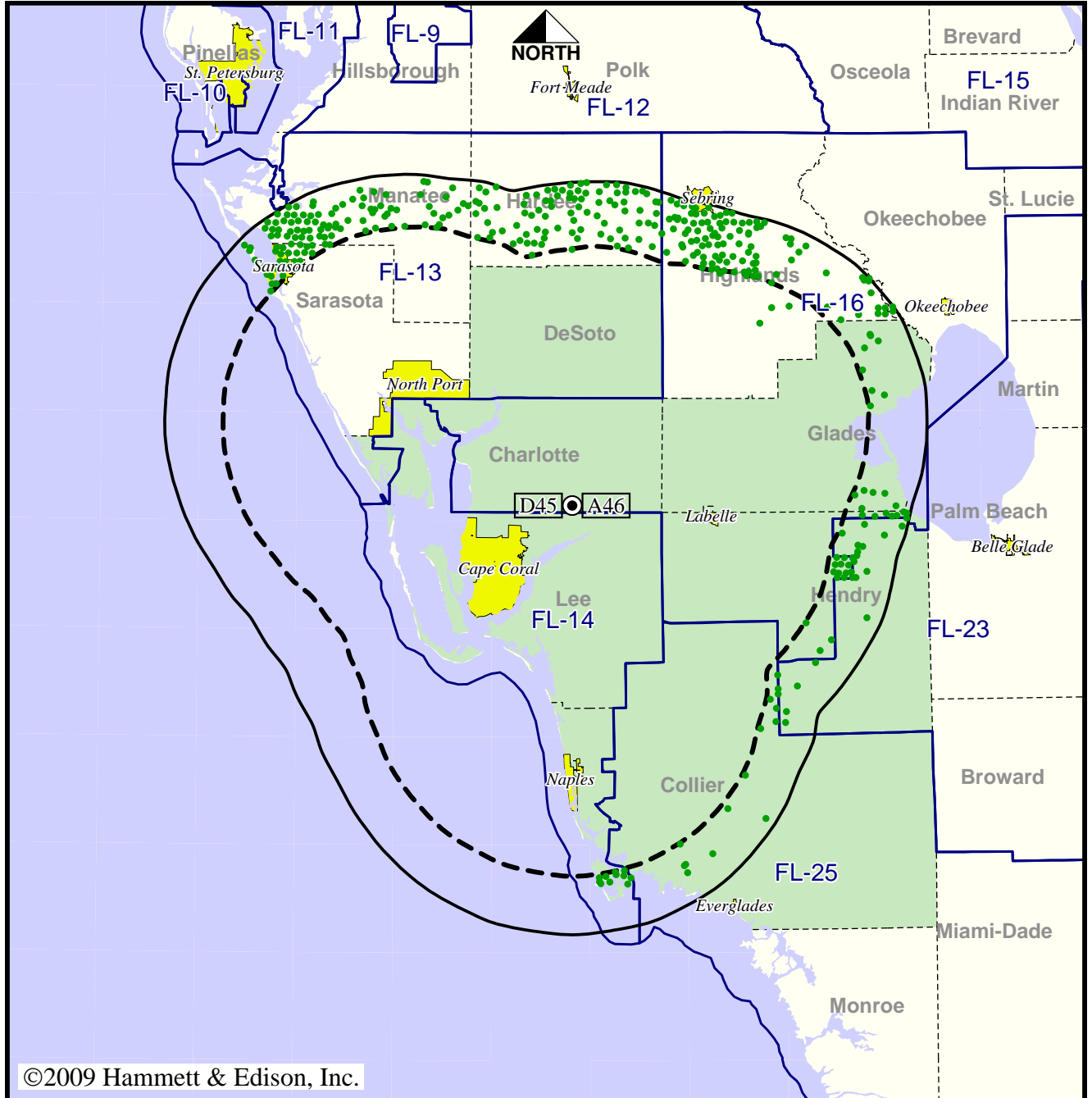
Analog service	1,154,537 persons
Digital service	1,362,870
Analog loss	0
Digital gain	208,333
Net gain	208,333

TV Station WXCW • Analog Channel 46, DTV Channel 45 • Naples, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 456 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 456 m HAAT

Market: Ft. Myers-Naples, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

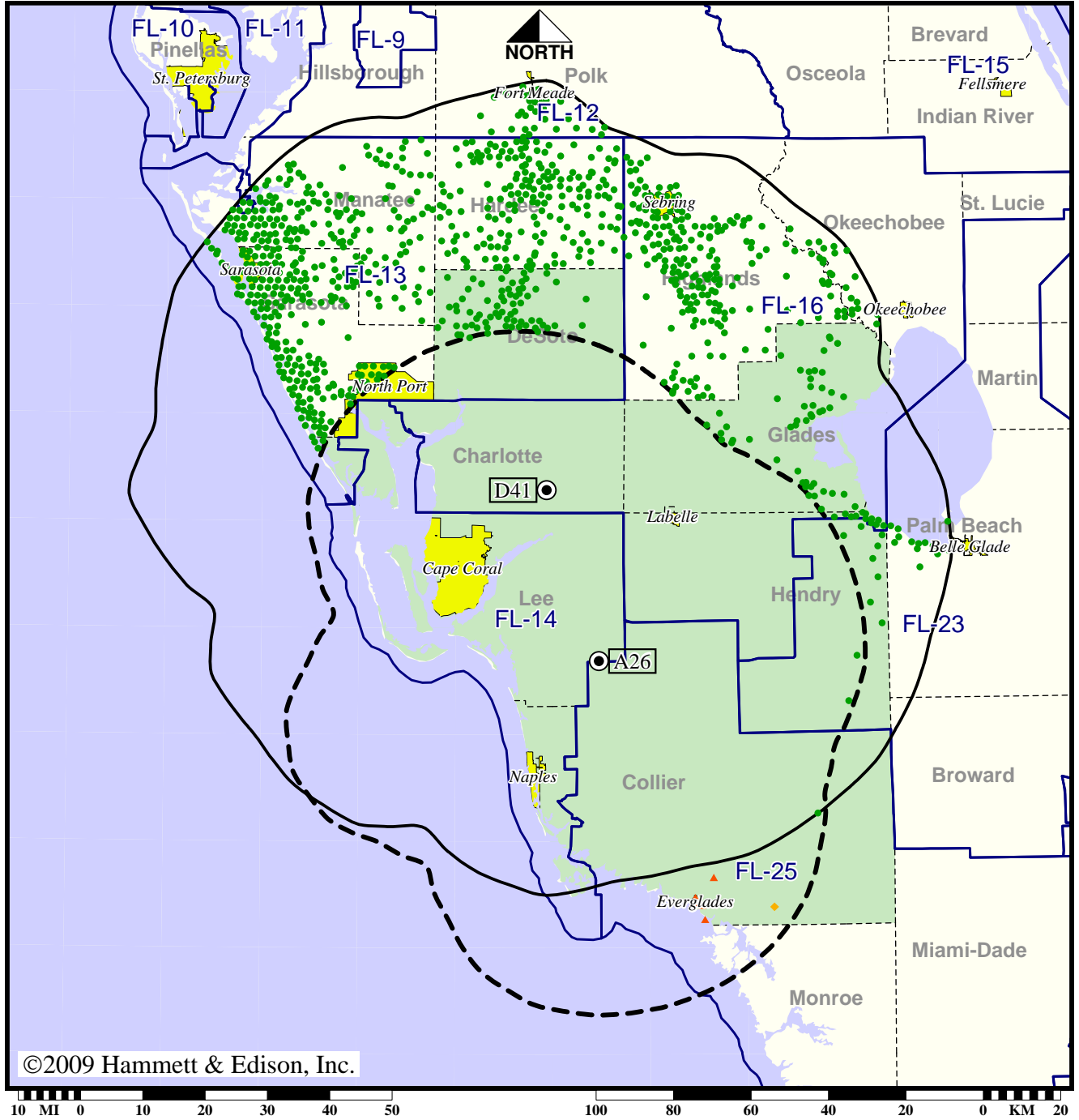
Analog service	1,154,537 persons
Digital service	1,358,784
Analog loss	0
Digital gain	204,247
Net gain	204,247

Station WZVN-TV • Analog Channel 26, DTV Channel 41 • Naples, FL

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 454 m HAAT, Network: ABC  
 vs. Analog (dashed): 5000 kW ERP at 368 m HAAT, Network: ABC

Market: Ft. Myers-Naples, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

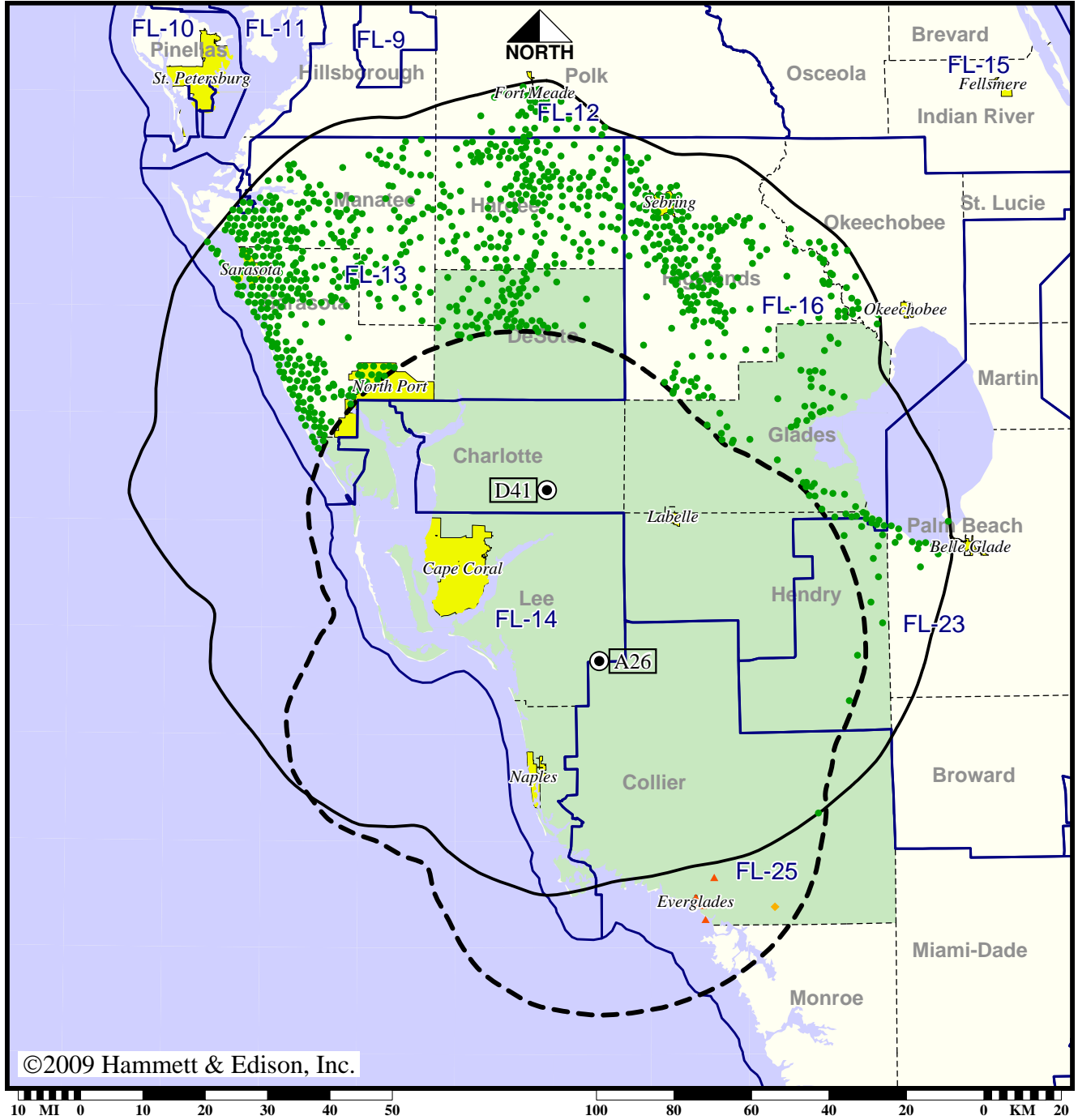
Analog service	883,570 persons
Digital service	1,495,463
Analog loss	1,124
Digital gain	613,017
Net gain	611,893

Station WZVN-TV • Analog Channel 26, DTV Channel 41 • Naples, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 454 m HAAT, Network: ABC  
 vs. Analog (dashed): 5000 kW ERP at 368 m HAAT, Network: ABC

Market: Ft. Myers-Naples, FL



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Analog service	883,570 persons
Digital service	1,489,292
Analog loss	1,124
Digital gain	606,846
Net gain	605,722