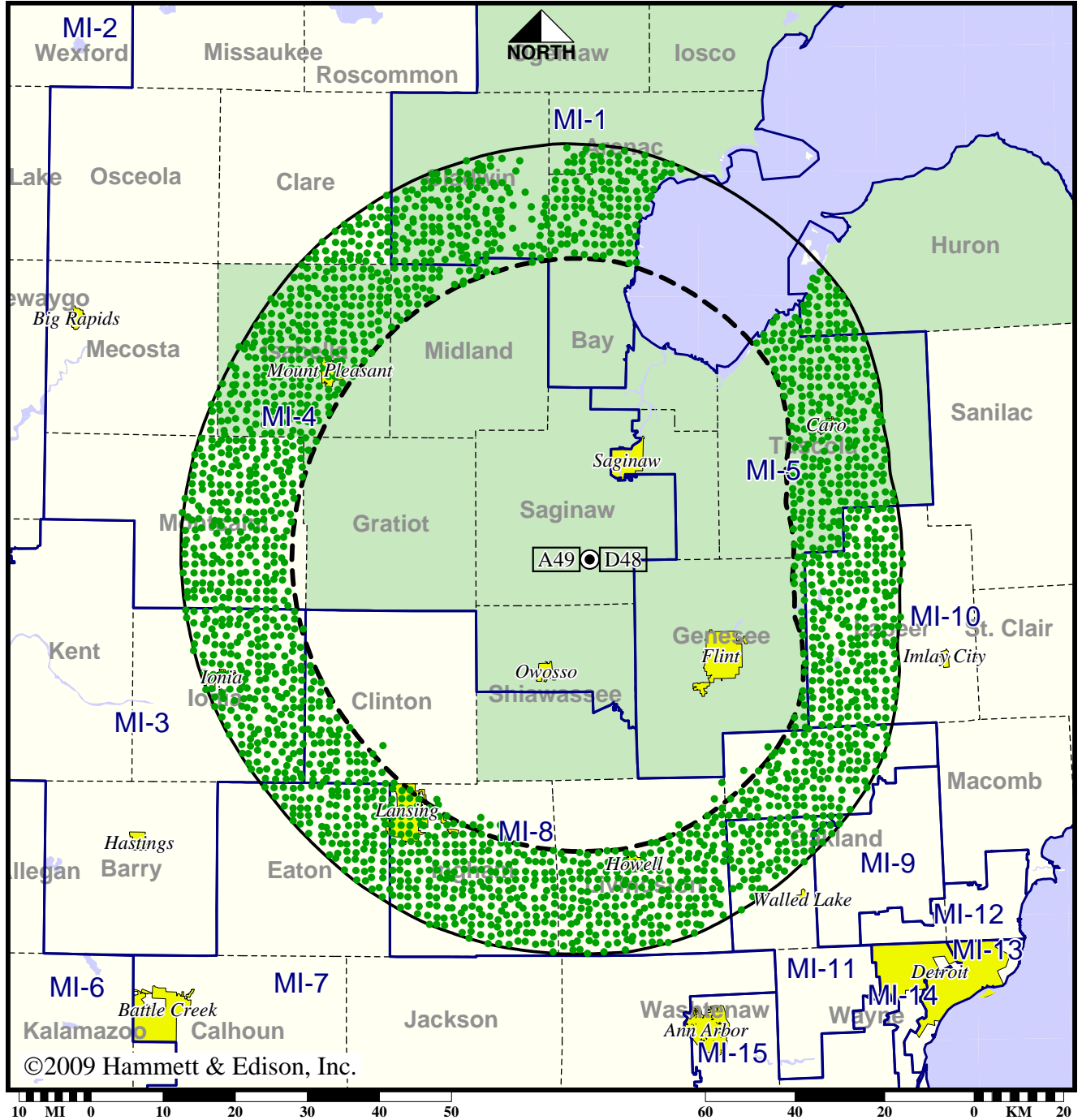


TV Station WAQP • Analog Channel 49, DTV Channel 48 • Saginaw, MI

Expected Operation on June 13: Licensed

Digital License (solid): 851 kW ERP at 287 m HAAT  
 vs. Analog (dashed): 1000 kW ERP at 287 m HAAT

Market: Flint-Saginaw-Bay City, MI



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- Coverage gained after DTV transition
- No symbol = no change in coverage

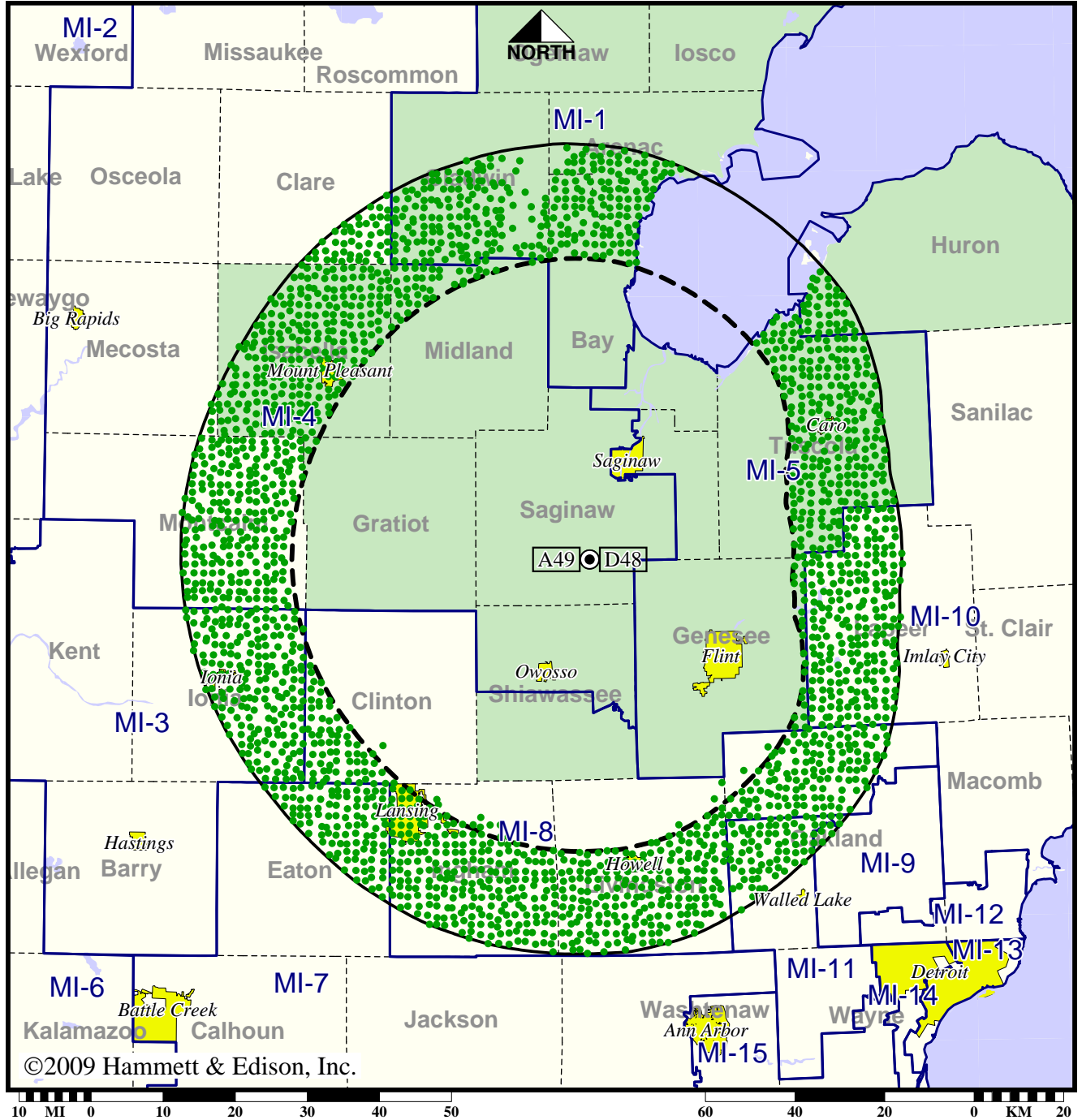
Analog service	1,133,036 persons
Digital service	1,946,803
Analog loss	0
Digital gain	813,767
Net gain	813,767

TV Station WAQP • Analog Channel 49, DTV Channel 48 • Saginaw, MI

Approved Post-Transition Operation: Licensed

Digital License (solid): 851 kW ERP at 287 m HAAT  
 vs. Analog (dashed): 1000 kW ERP at 287 m HAAT

Market: Flint-Saginaw-Bay City, MI



● Coverage gained after DTV transition  
 No symbol = no change in coverage

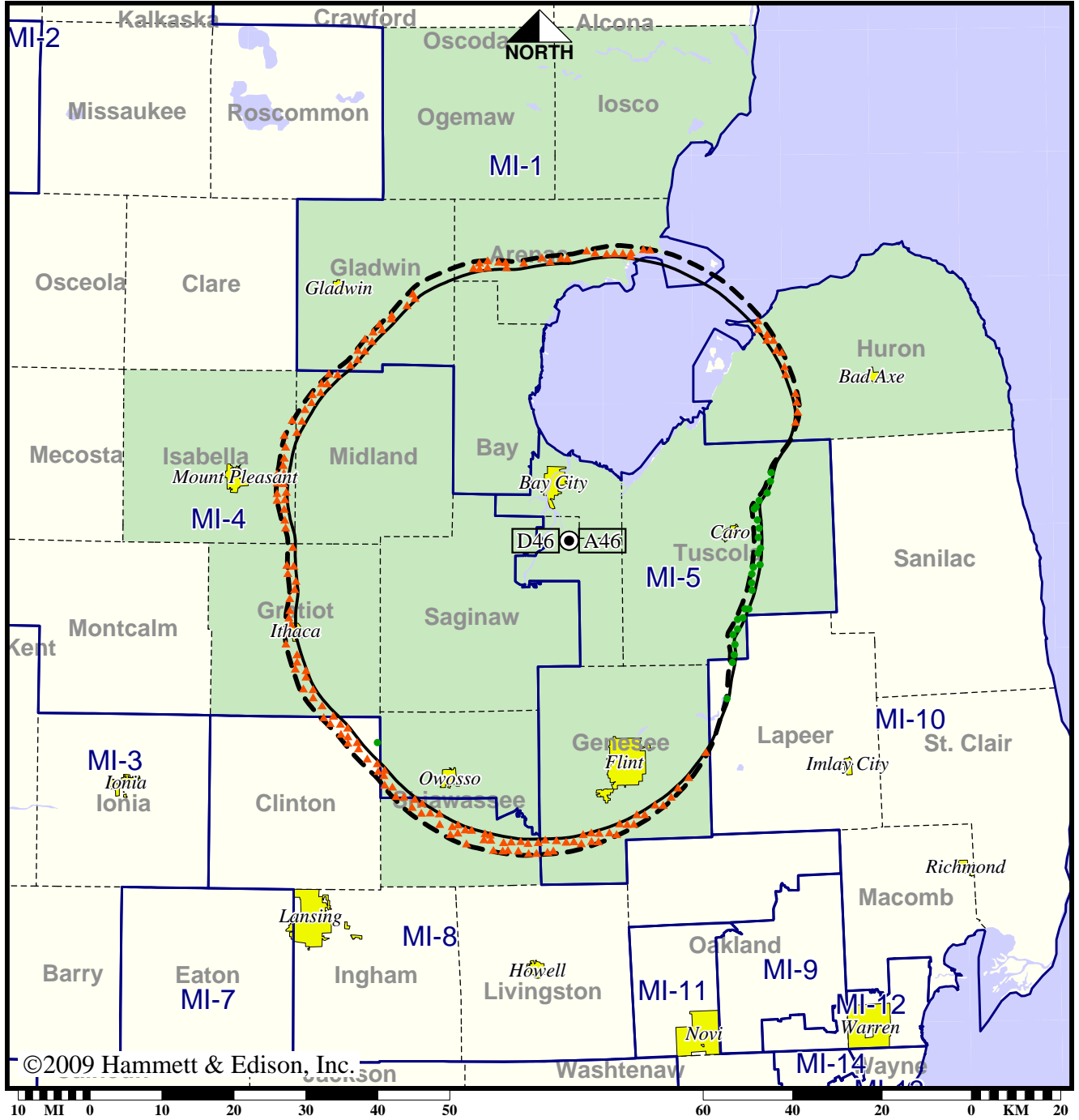
Analog service	1,133,036 persons
Digital service	1,946,803
Analog loss	0
Digital gain	813,767
Net gain	813,767

TV Station WBSF • Analog Channel 46, DTV Channel 46 • Bay City, MI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 18.0 kW ERP at 306 m HAAT  
 vs. Analog (dashed): 1600 kW ERP at 306 m HAAT

Market: Flint-Saginaw-Bay City, MI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

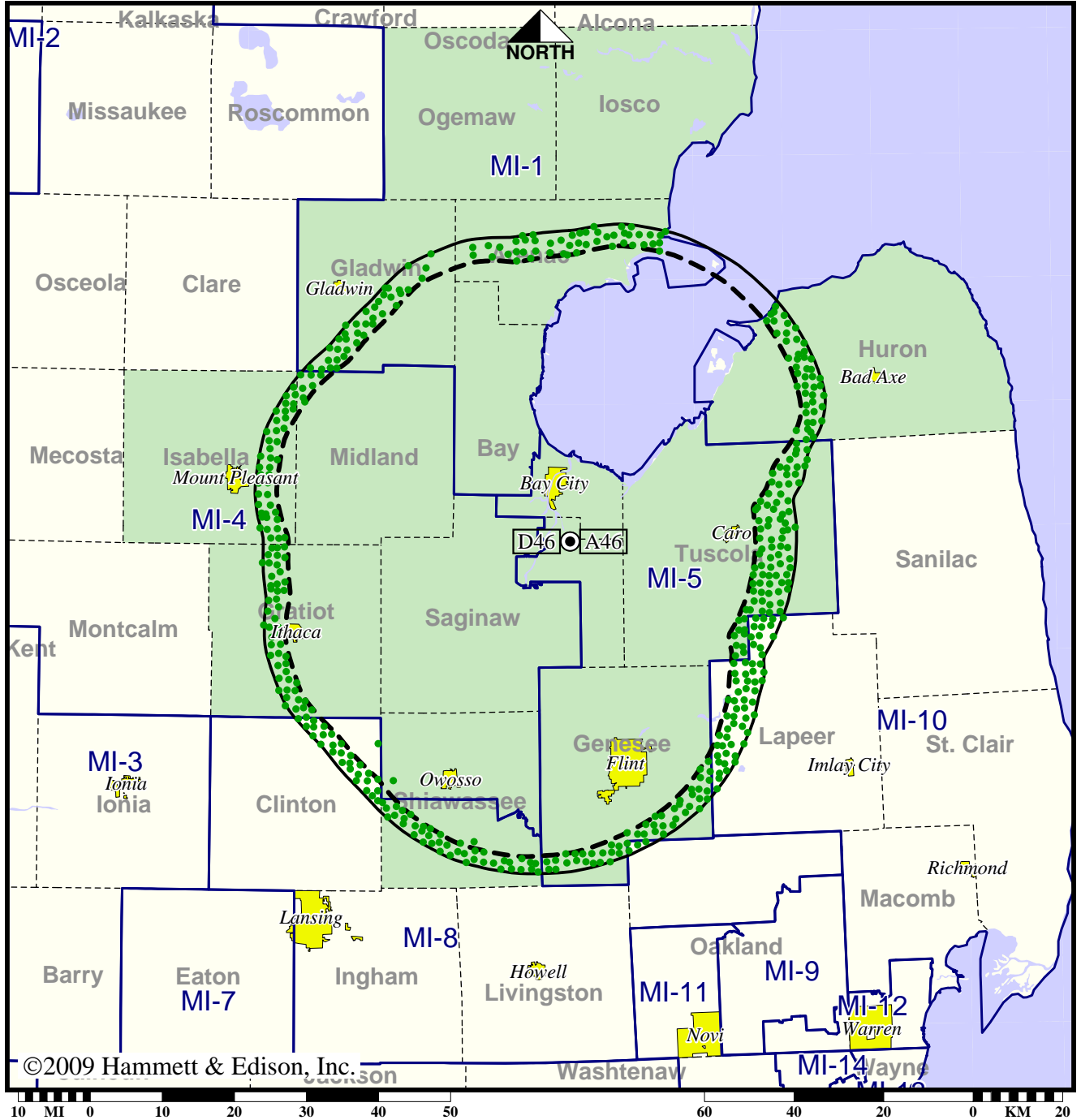
Analog service	935,953 persons
Digital service	906,886
Analog loss	33,080
Digital gain	4,013
Net gain	-29,067

TV Station WBSF • Analog Channel 46, DTV Channel 46 • Bay City, MI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 70.0 kW ERP at 306 m HAAT  
vs. Analog (dashed): 1600 kW ERP at 306 m HAAT

Market: Flint-Saginaw-Bay City, MI



● Coverage gained after DTV transition  
No symbol = no change in coverage

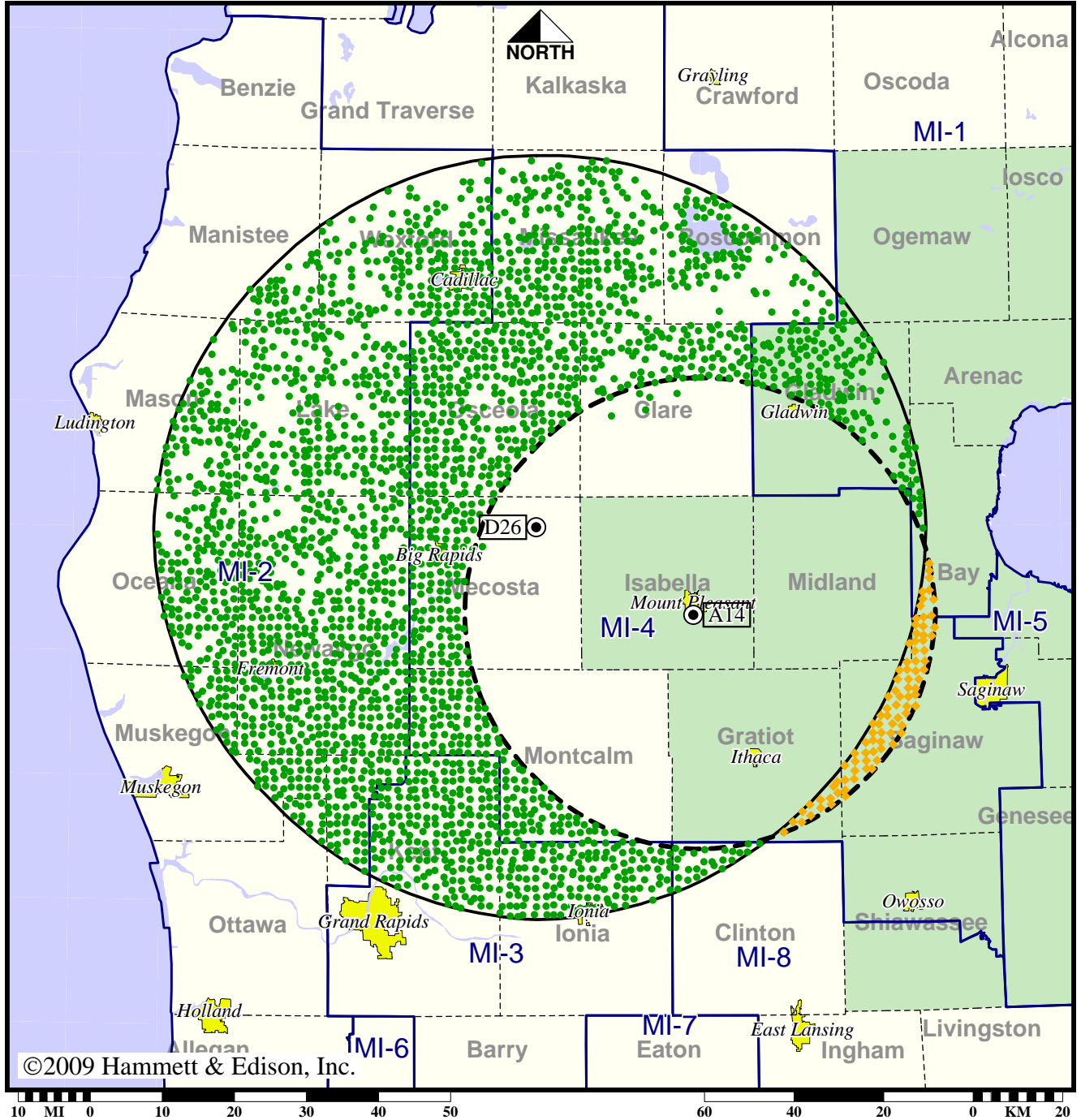
Analog service	935,953 persons
Digital service	1,018,817
Analog loss	0
Digital gain	82,864
Net gain	82,864

Station WCMU-TV • Analog Channel 14, DTV Channel 26 • Mount Pleasant, MI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 226 kW ERP at 299 m HAAT, Network: PBS  
 vs. Analog (dashed): 204 kW ERP at 158 m HAAT, Network: PBS

Market: Flint-Saginaw-Bay City, MI



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network

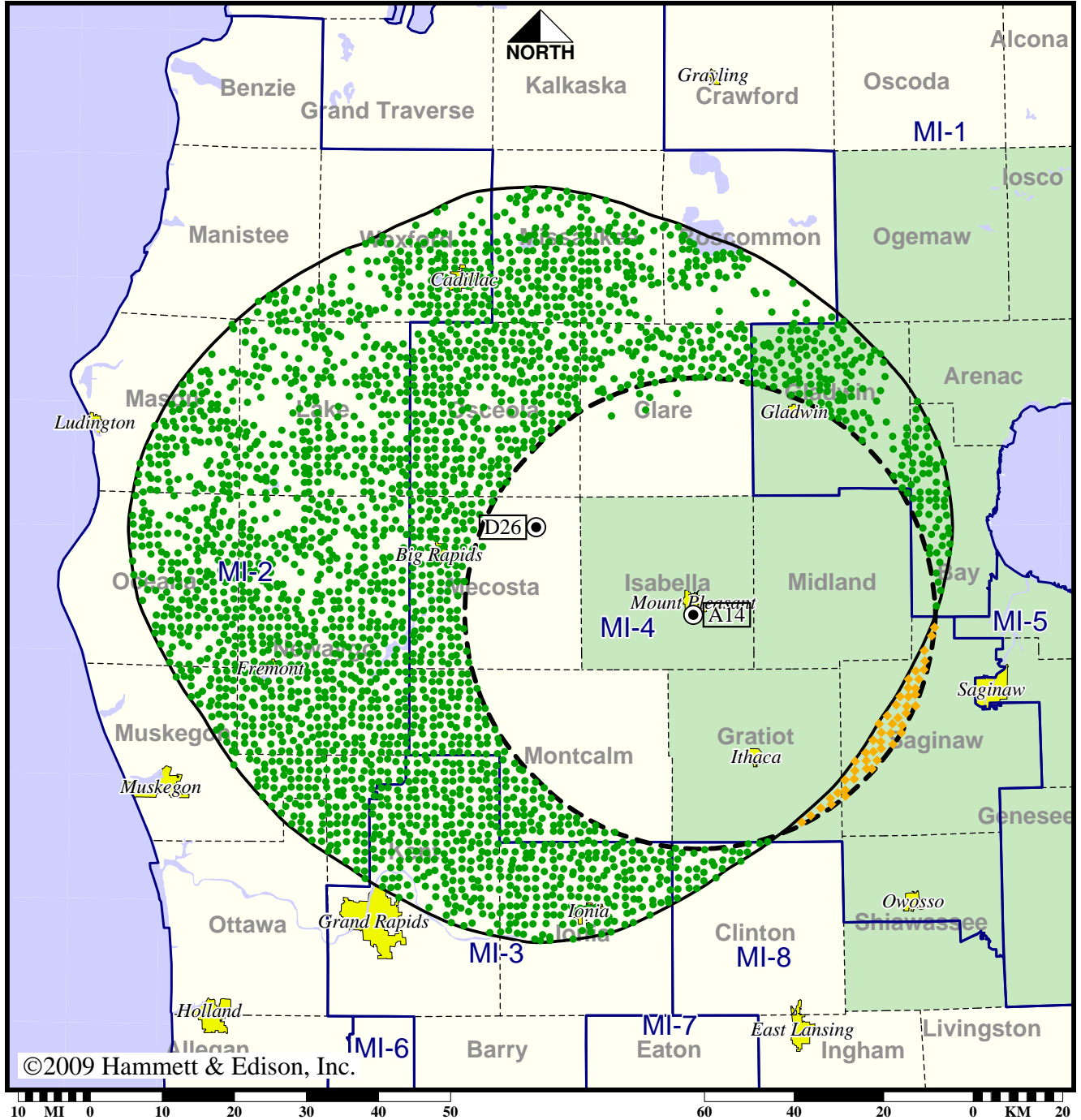
Analog service	299,935 persons
Digital service	633,691
Analog loss	13,698
Digital gain	347,454
Net gain	333,756

Station WCMU-TV • Analog Channel 14, DTV Channel 26 • Mount Pleasant, MI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 450 kW ERP at 299 m HAAT, Network: PBS  
 vs. Analog (dashed): 204 kW ERP at 158 m HAAT, Network: PBS

Market: Flint-Saginaw-Bay City, MI



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network

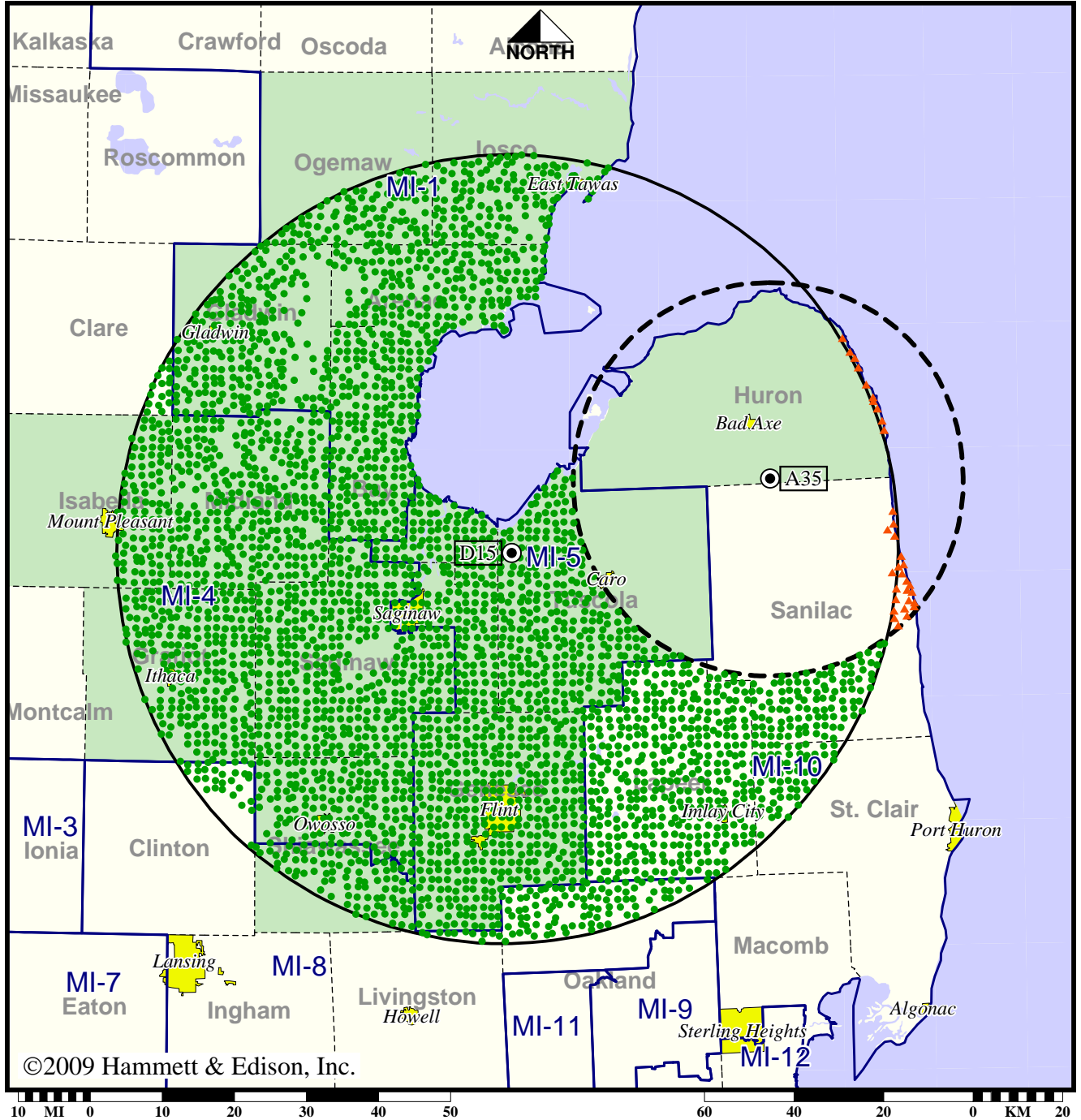
Analog service	299,935 persons
Digital service	671,167
Analog loss	5,476
Digital gain	376,708
Net gain	371,232

Station WDCQ-TV • Analog Channel 35, DTV Channel 15 • Bad Axe, MI

Expected Operation on June 13: Licensed

Digital License (solid): 200 kW ERP at 309 m HAAT, Network: PBS  
 vs. Analog (dashed): 85.1 kW ERP at 155 m HAAT, Network: PBS

Market: Flint-Saginaw-Bay City, MI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

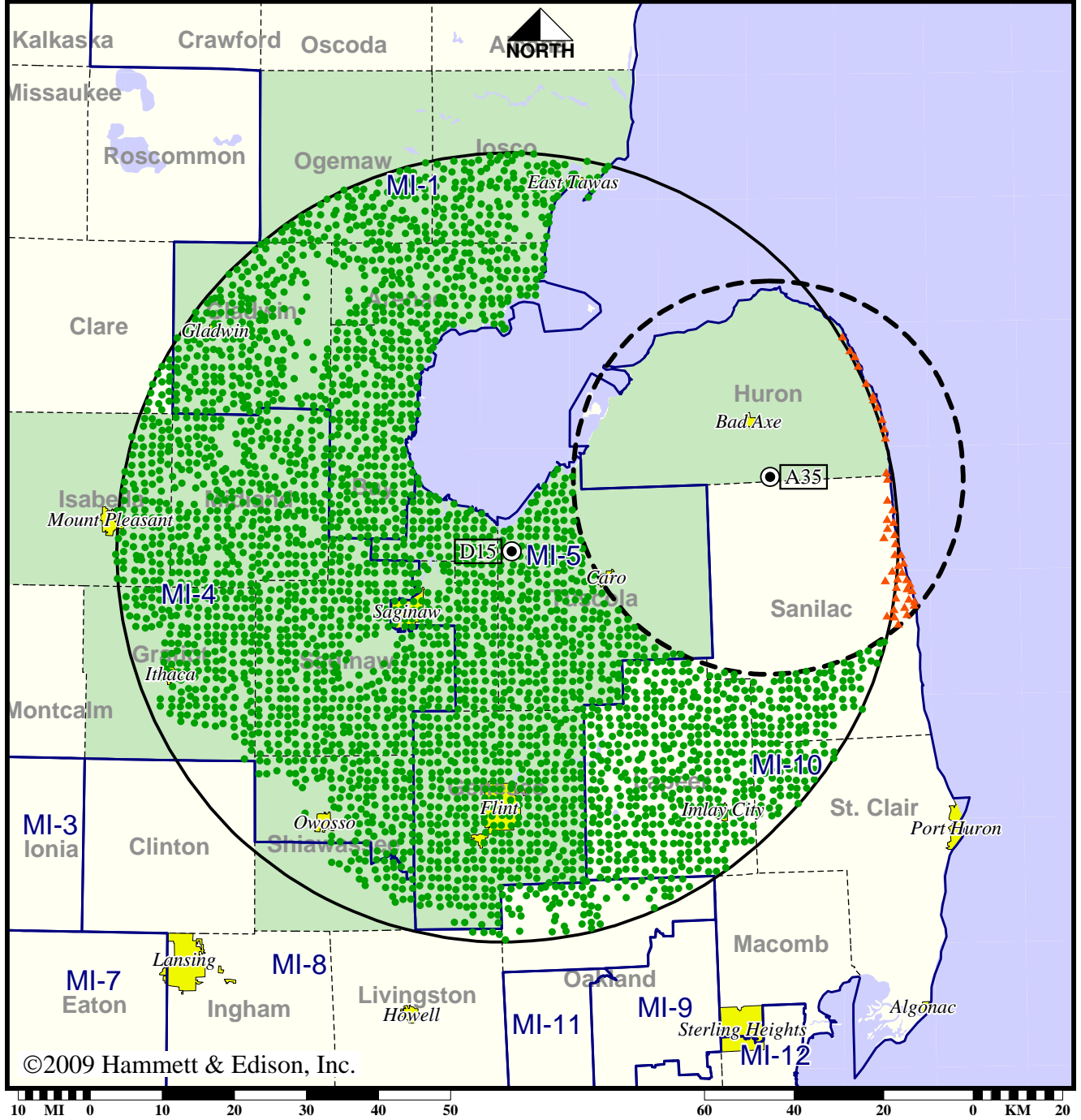
Analog service	84,163 persons
Digital service	1,261,269
Analog loss	3,522
Digital gain	1,180,628
Net gain	1,177,106

Station WDCQ-TV • Analog Channel 35, DTV Channel 15 • Bad Axe, MI

Approved Post-Transition Operation: Licensed

Digital License (solid): 200 kW ERP at 309 m HAAT, Network: PBS  
 vs. Analog (dashed): 85.1 kW ERP at 155 m HAAT, Network: PBS

Market: Flint-Saginaw-Bay City, MI



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

Analog service	84,163 persons
Digital service	1,183,999
Analog loss	4,072
Digital gain	1,103,908
Net gain	1,099,836

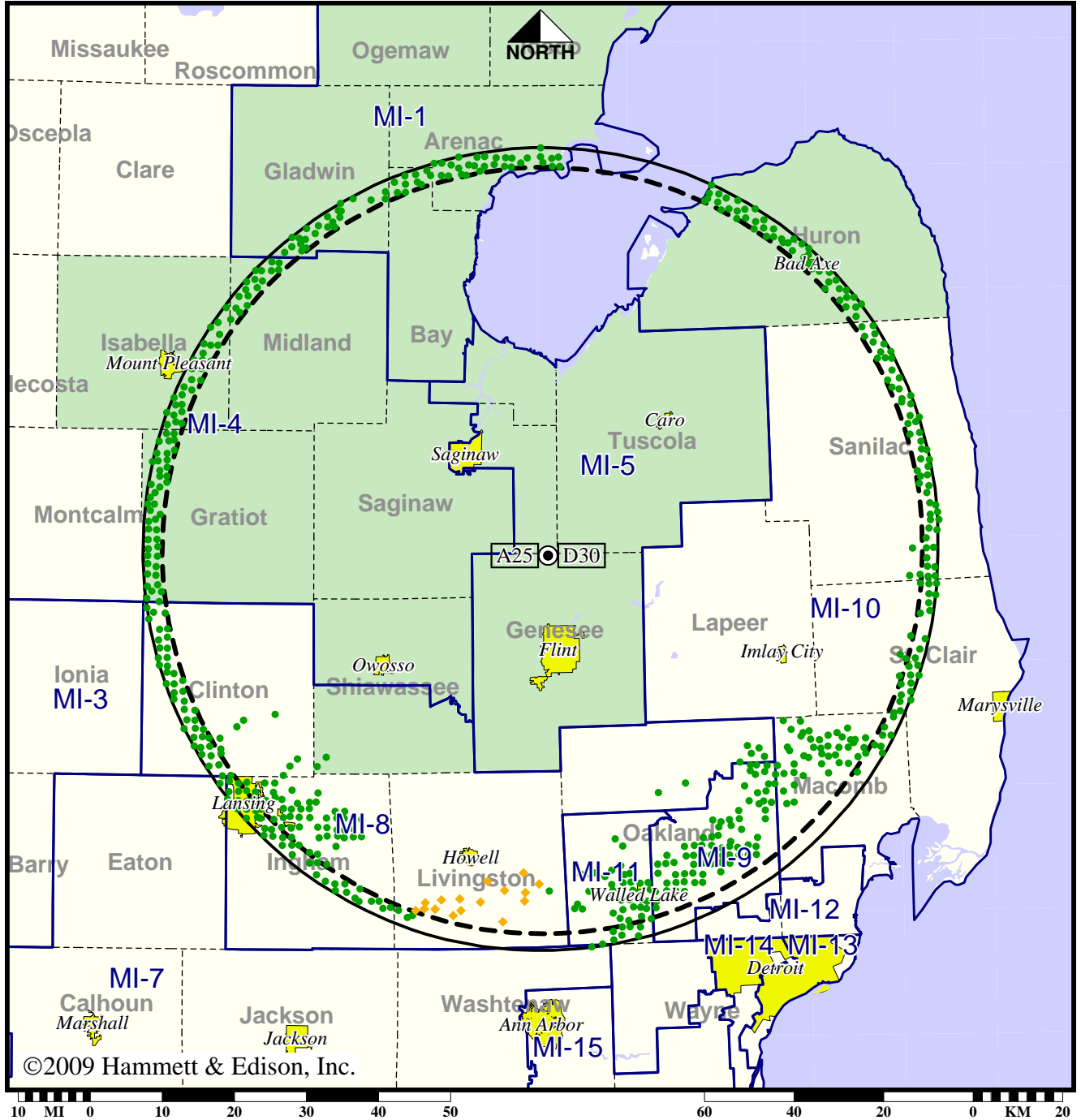


Station WEYI-TV • Analog Channel 25, DTV Channel 30 • Saginaw, MI

Expected Operation on June 13: Licensed

Digital License (solid): 193 kW ERP at 356 m HAAT, Network: NBC  
 vs. Analog (dashed): 2040 kW ERP at 395 m HAAT, Network: NBC

Market: Flint-Saginaw-Bay City, MI



Analog service	1,659,173 persons
Digital service	2,154,192
Analog loss	8,635
Digital gain	503,654
Net gain	495,019

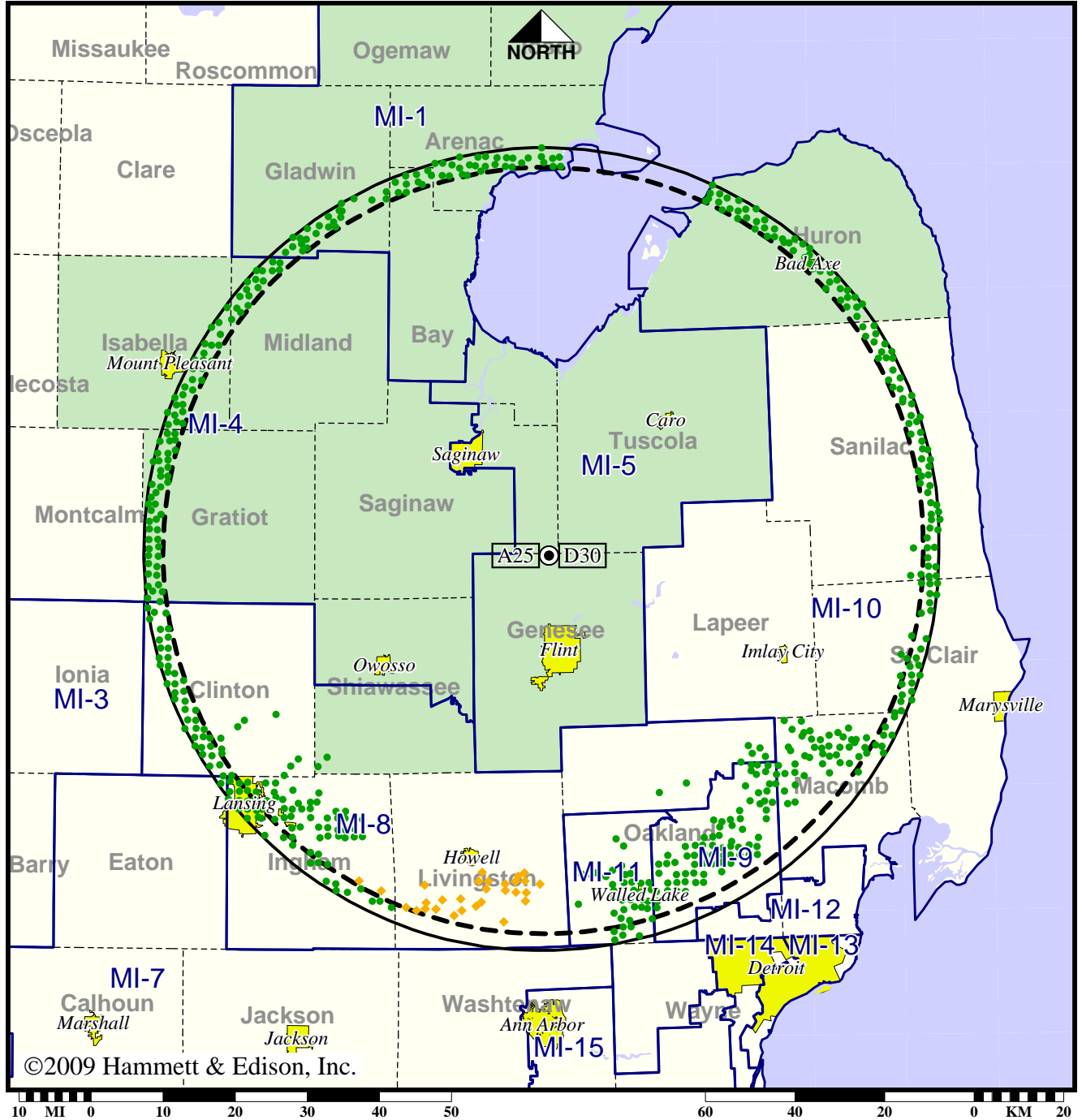
BLCDDT-20040123ASH  
 WEYI-TV Digital License

Station WEYI-TV • Analog Channel 25, DTV Channel 30 • Saginaw, MI

Approved Post-Transition Operation: Licensed

Digital License (solid): 193 kW ERP at 356 m HAAT, Network: NBC  
 vs. Analog (dashed): 2040 kW ERP at 395 m HAAT, Network: NBC

Market: Flint-Saginaw-Bay City, MI



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network

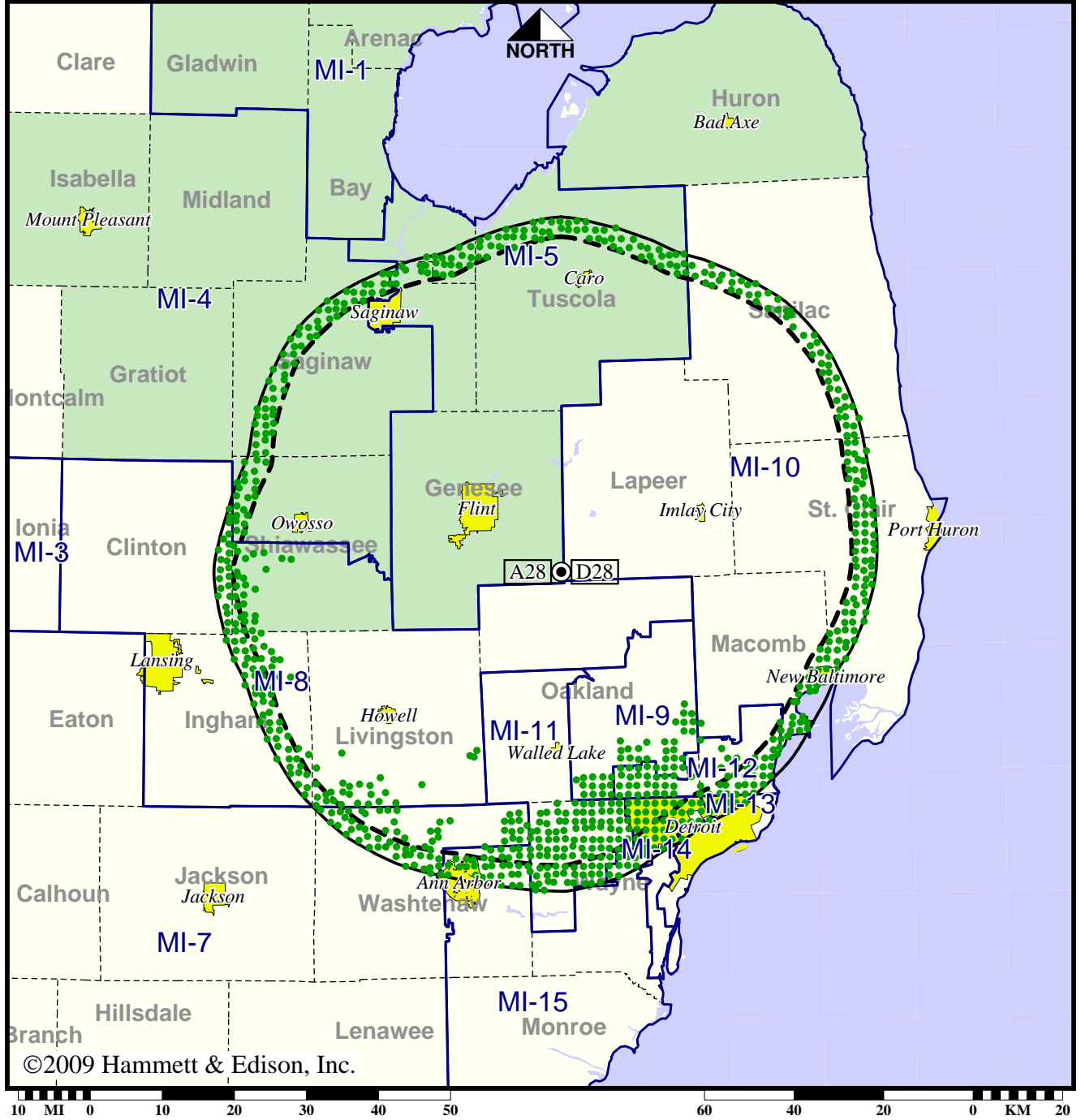
Analog service	1,659,173 persons
Digital service	2,133,607
Analog loss	15,350
Digital gain	489,784
Net gain	474,434

TV Station WFUM • Analog Channel 28, DTV Channel 28 • Flint, MI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 126 kW ERP at 258 m HAAT, Network: PBS  
 vs. Analog (dashed): 2160 kW ERP at 258 m HAAT, Network: PBS

Market: Flint-Saginaw-Bay City, MI



● Coverage gained after DTV transition  
 No symbol = no change in coverage

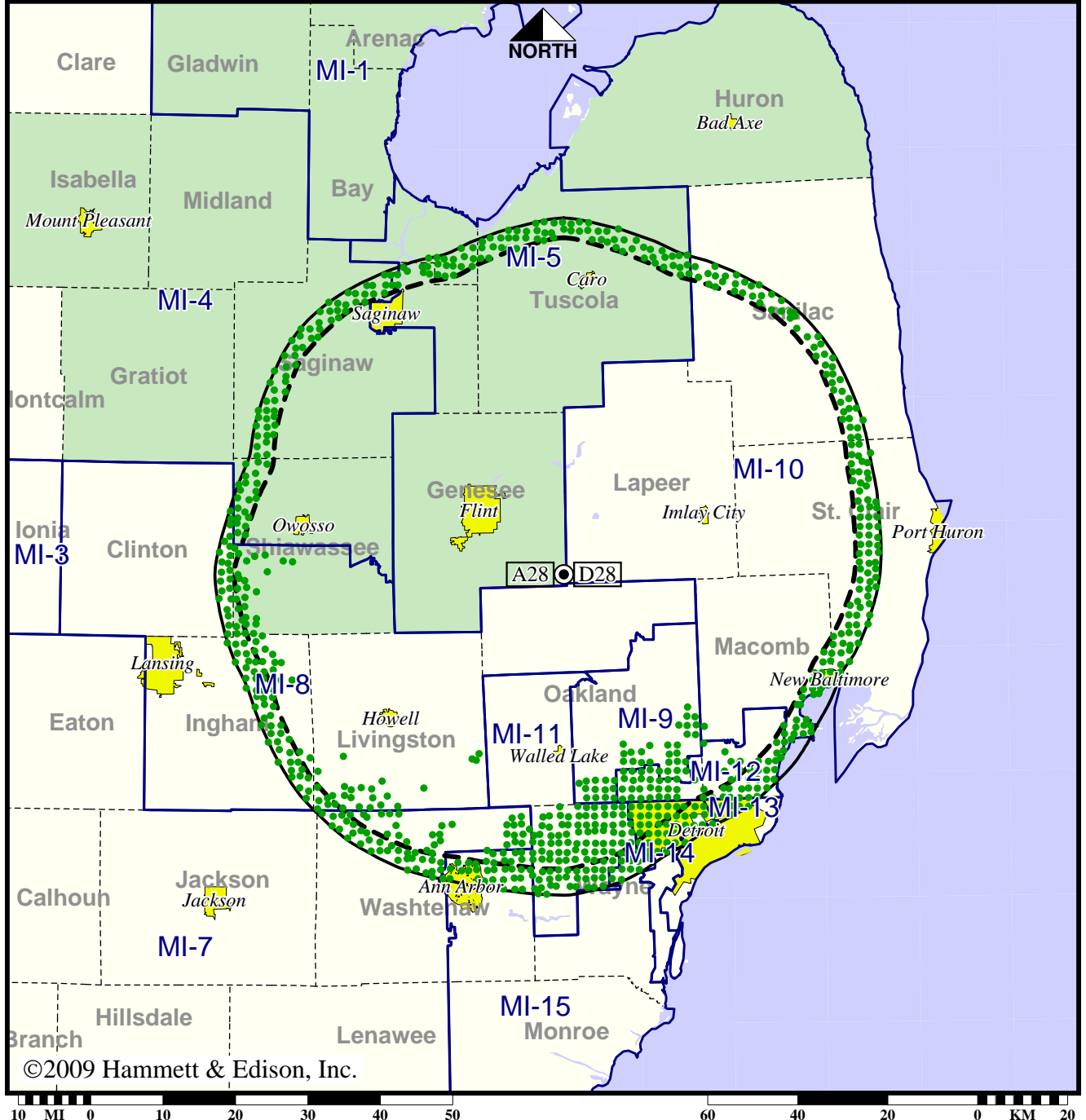
Analog service	2,327,153 persons
Digital service	4,267,255
Analog loss	0
Digital gain	1,940,102
Net gain	1,940,102

TV Station WFUM • Analog Channel 28, DTV Channel 28 • Flint, MI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 126 kW ERP at 258 m HAAT, Network: PBS  
 vs. Analog (dashed): 2160 kW ERP at 258 m HAAT, Network: PBS

Market: Flint-Saginaw-Bay City, MI



● Coverage gained after DTV transition  
 No symbol = no change in coverage

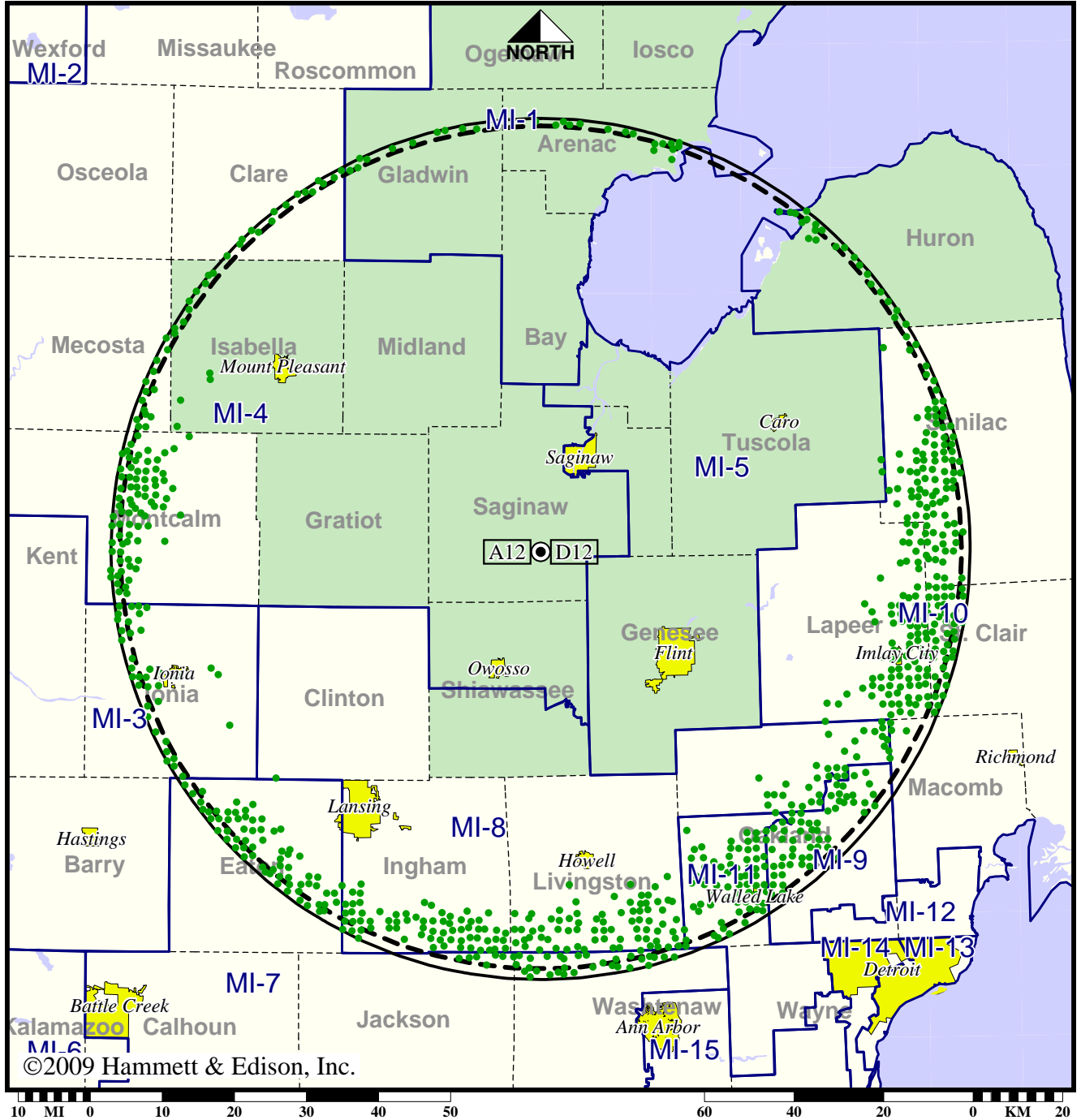
Analog service	2,327,153 persons
Digital service	4,267,255
Analog loss	0
Digital gain	1,940,102
Net gain	1,940,102

Station WJRT-TV • Analog Channel 12, DTV Channel 12 • Flint, MI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 18.2 kW ERP at 286 m HAAT, Network: ABC  
 vs. Analog (dashed): 316 kW ERP at 286 m HAAT, Network: ABC

Market: Flint-Saginaw-Bay City, MI



● Coverage gained after DTV transition  
 No symbol = no change in coverage

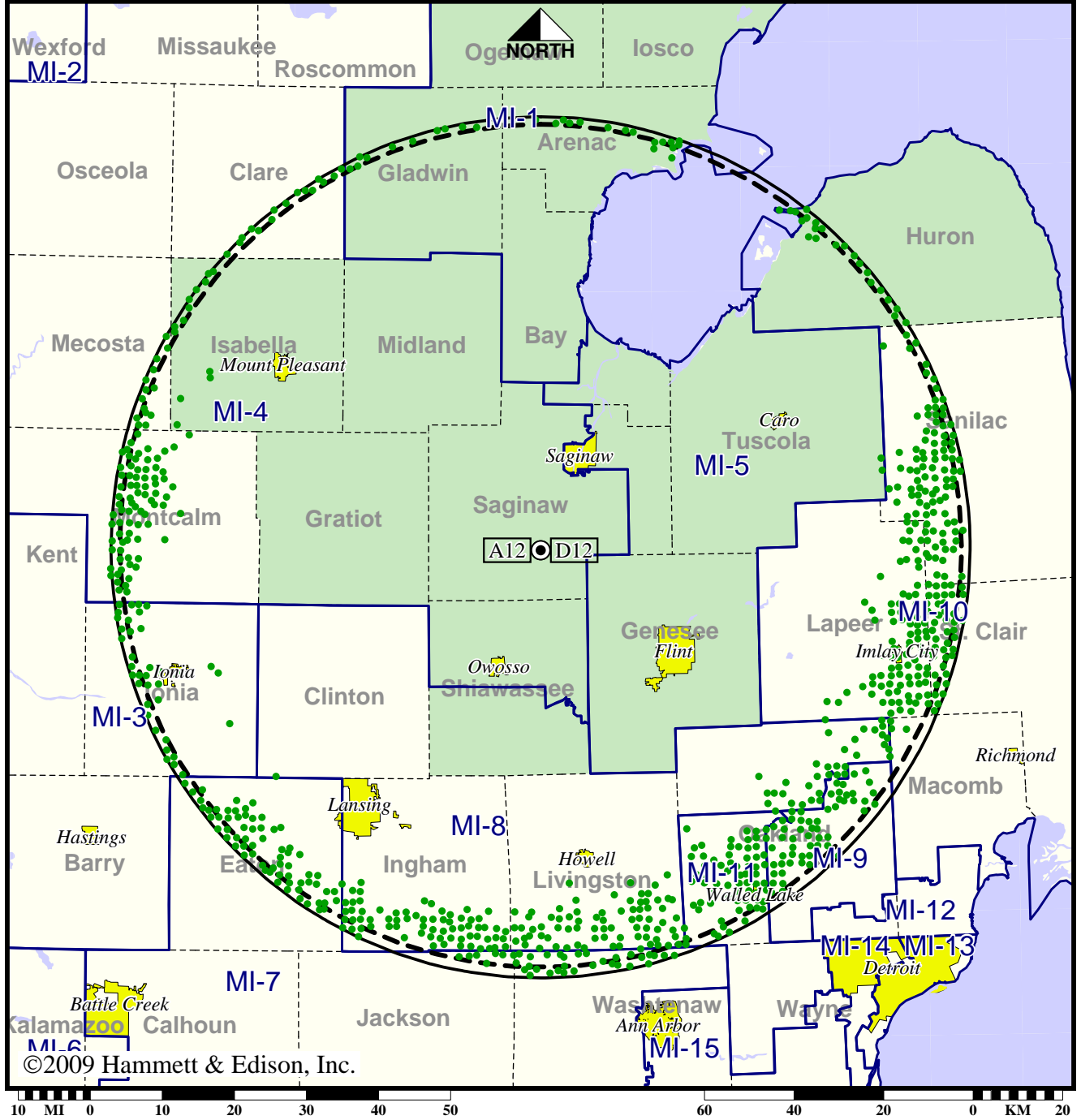
Analog service	1,868,796 persons
Digital service	2,306,782
Analog loss	0
Digital gain	437,986
Net gain	437,986

Station WJRT-TV • Analog Channel 12, DTV Channel 12 • Flint, MI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 18.2 kW ERP at 286 m HAAT, Network: ABC  
 vs. Analog (dashed): 316 kW ERP at 286 m HAAT, Network: ABC

Market: Flint-Saginaw-Bay City, MI



● Coverage gained after DTV transition  
 No symbol = no change in coverage

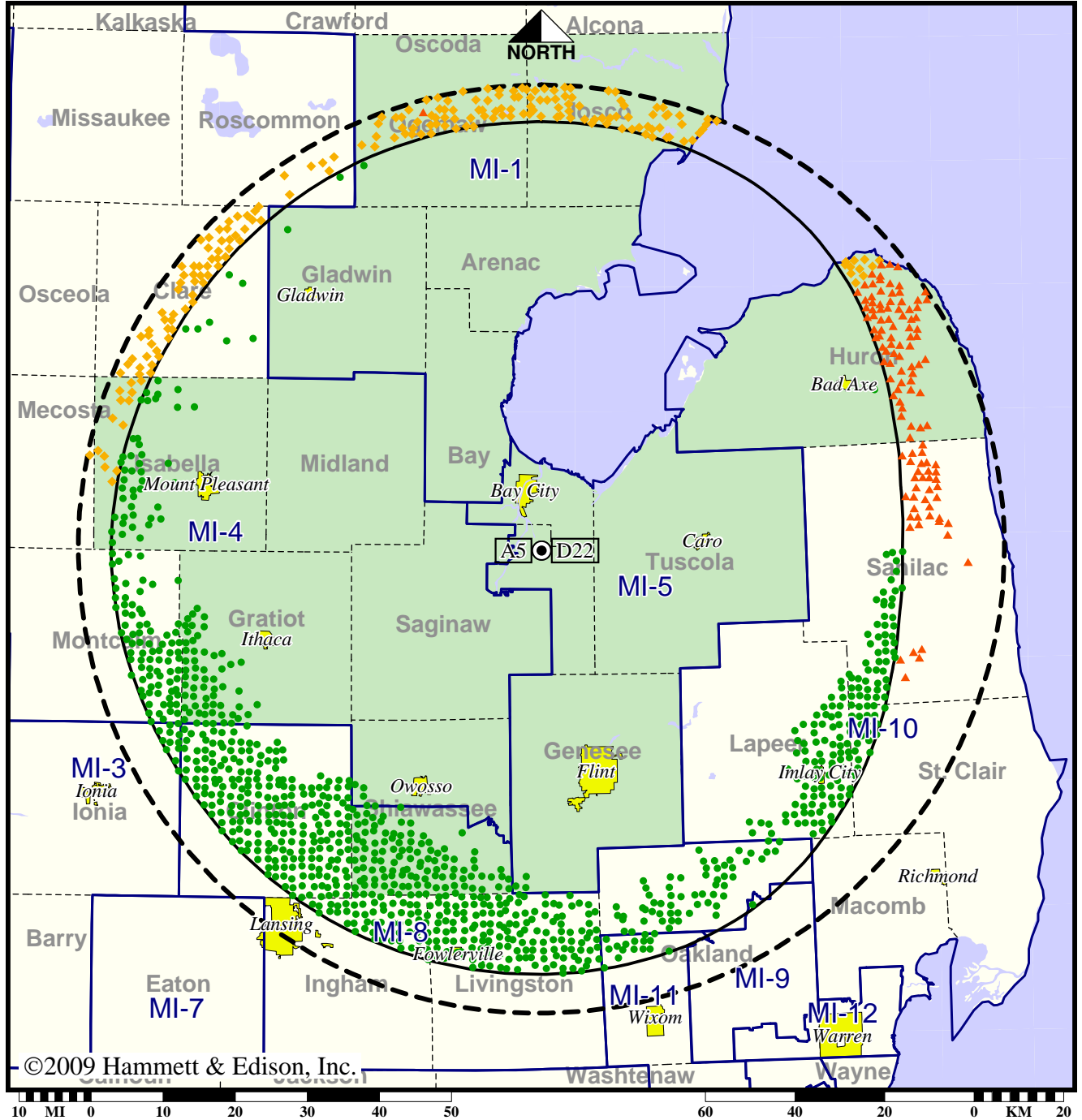
Analog service	1,868,796 persons
Digital service	2,306,782
Analog loss	0
Digital gain	437,986
Net gain	437,986

**Station WNEM-TV • Analog Channel 5, DTV Channel 22 • Bay City, MI**

**Expected Operation on June 13: Granted Construction Permit**

**Digital CP (solid): 1000 kW ERP at 275 m HAAT, Network: CBS  
vs. Analog (dashed): 100 kW ERP at 305 m HAAT, Network: CBS**

**Market: Flint-Saginaw-Bay City, MI**



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

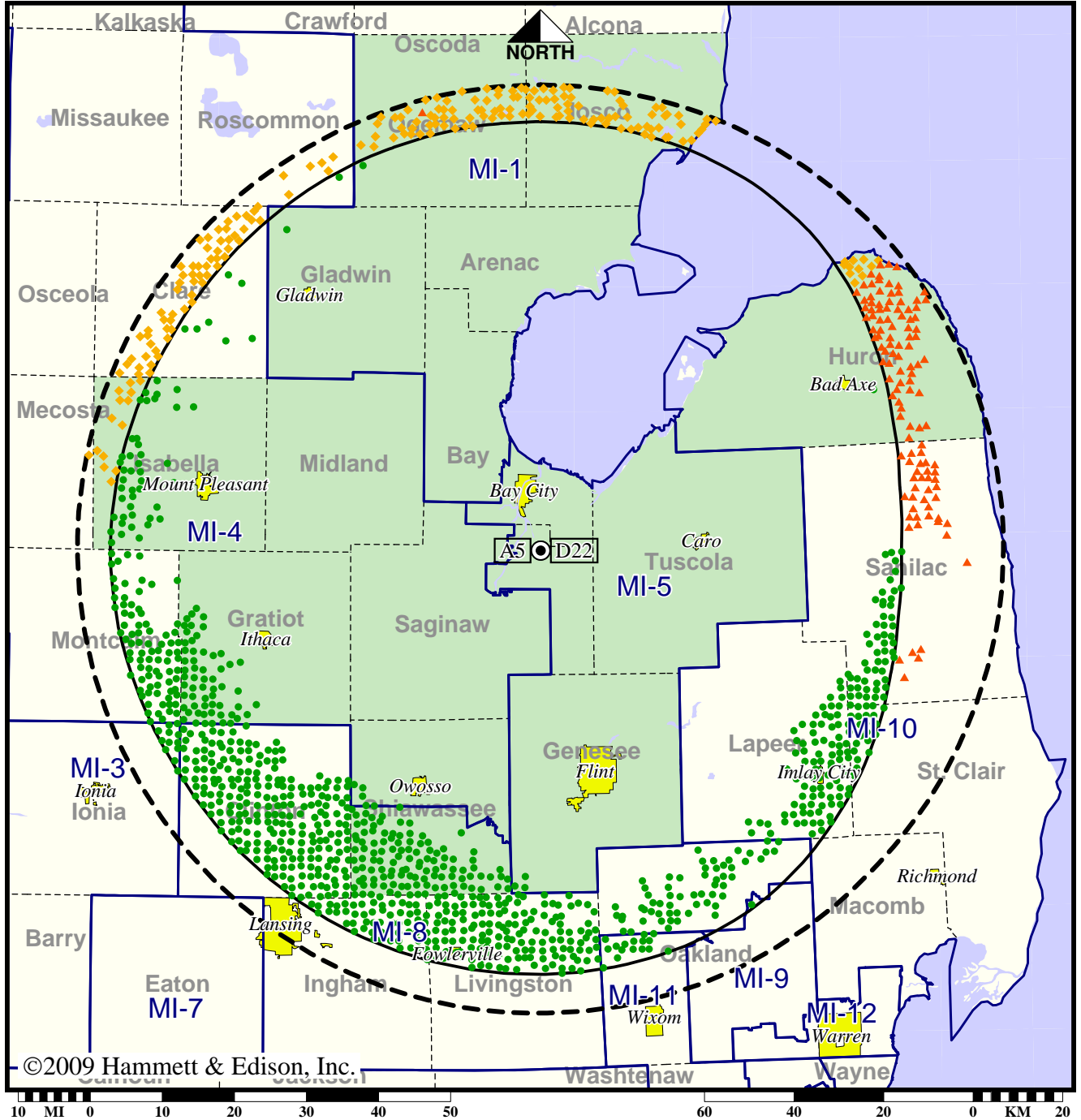
Analog service	1,297,292 persons
Digital service	1,510,261
Analog loss	22,892
Digital gain	235,861
Net gain	212,969

**Station WNEM-TV • Analog Channel 5, DTV Channel 22 • Bay City, MI**

**Approved Post-Transition Operation: Granted Construction Permit**

**Digital CP (solid): 1000 kW ERP at 275 m HAAT, Network: CBS  
vs. Analog (dashed): 100 kW ERP at 305 m HAAT, Network: CBS**

**Market: Flint-Saginaw-Bay City, MI**



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Analog service	1,297,292 persons
Digital service	1,509,467
Analog loss	22,892
Digital gain	235,067
Net gain	212,175

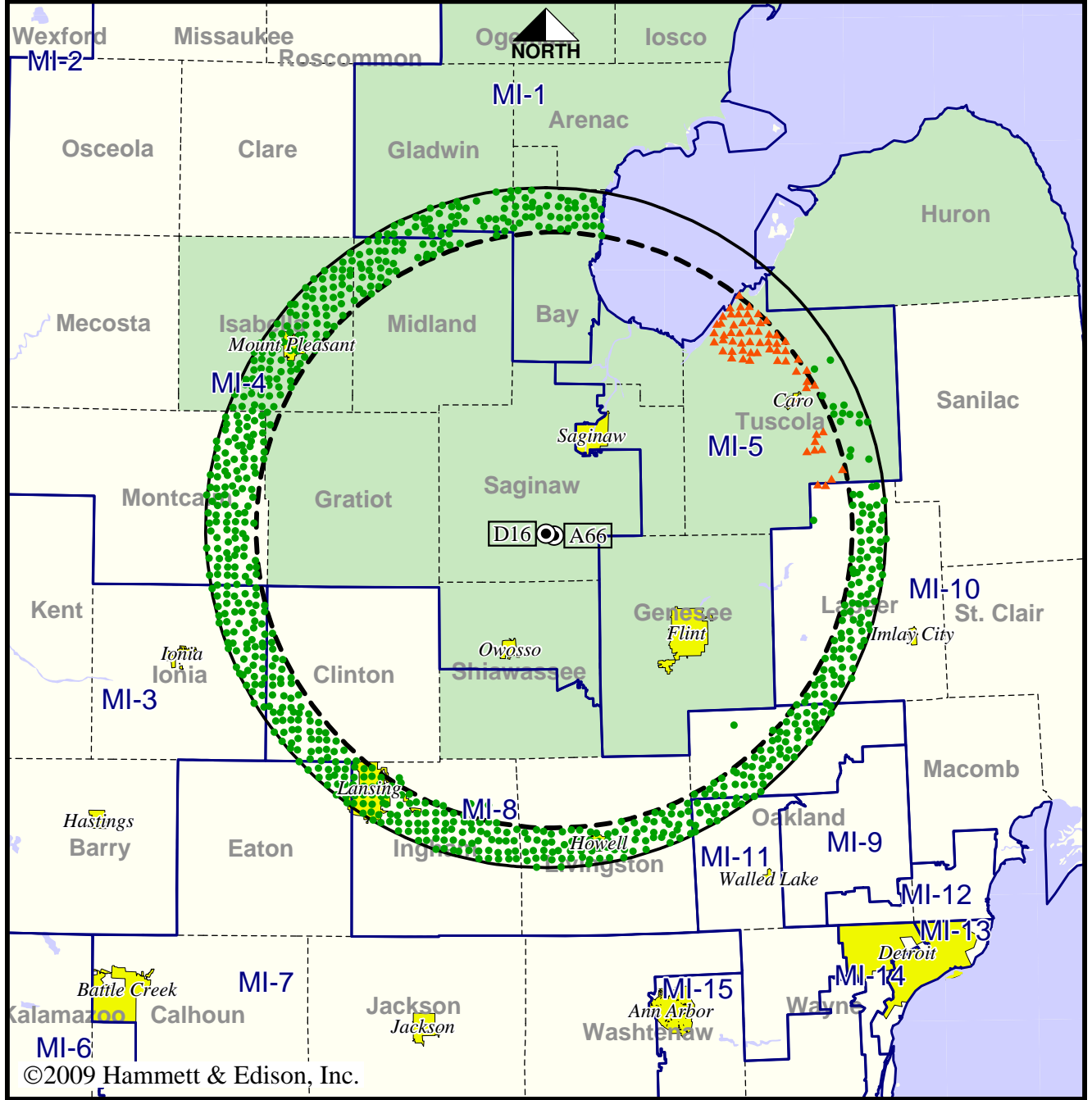


TV Station WSMH • Analog Channel 66, DTV Channel 16 • Flint, MI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 19.3 kW ERP at 348 m HAAT, Network: Fox  
 vs. Analog (dashed): 1170 kW ERP at 287 m HAAT, Network: Fox

Market: Flint-Saginaw-Bay City, MI



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

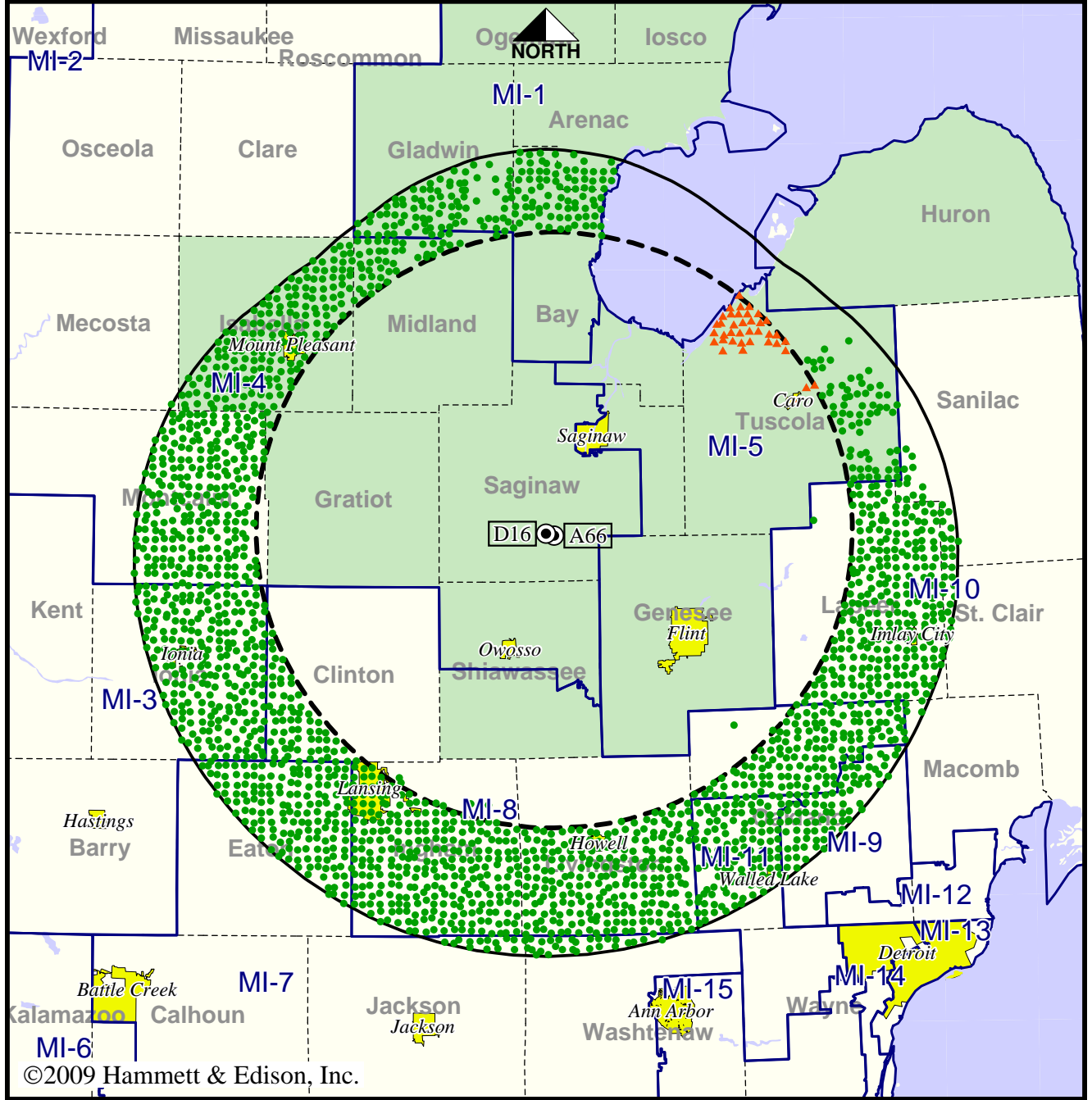
Analog service	1,218,813 persons
Digital service	1,591,648
Analog loss	4,928
Digital gain	377,763
Net gain	372,835

TV Station WSMH • Analog Channel 66, DTV Channel 16 • Flint, MI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 245 kW ERP at 366 m HAAT, Network: Fox  
 vs. Analog (dashed): 1170 kW ERP at 287 m HAAT, Network: Fox

Market: Flint-Saginaw-Bay City, MI



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10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

Analog service	1,218,813 persons
Digital service	2,277,233
Analog loss	3,083
Digital gain	1,061,503
Net gain	1,058,420