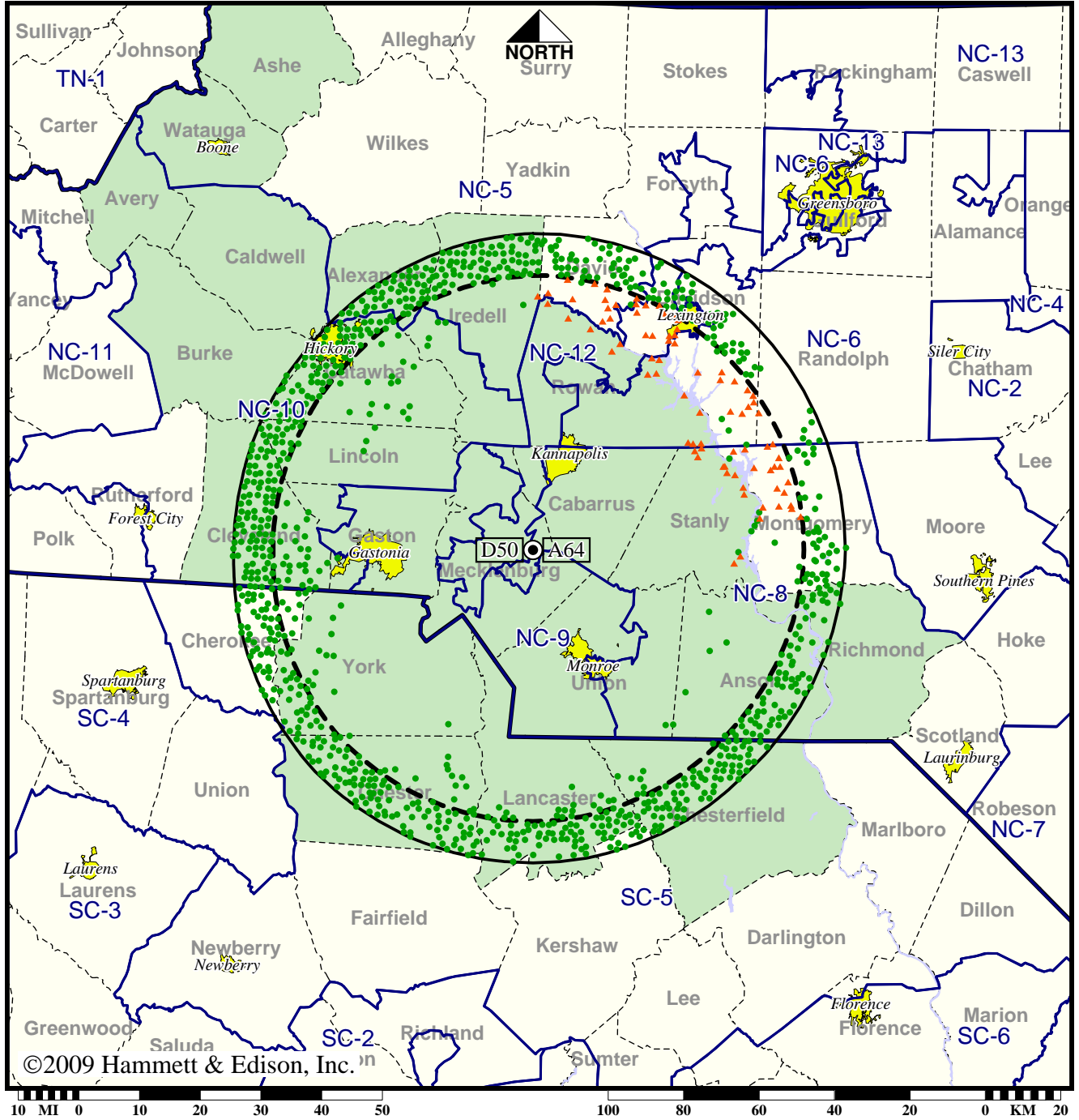


**Station WAXN-TV • Analog Channel 64, DTV Channel 50 • Kannapolis, NC**

**Expected Operation on June 13: Granted Construction Permit**

**Digital CP (solid): 91.0 kW ERP at 348 m HAAT  
vs. Analog (dashed): 1100 kW ERP at 348 m HAAT**

**Market: Charlotte, NC**



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

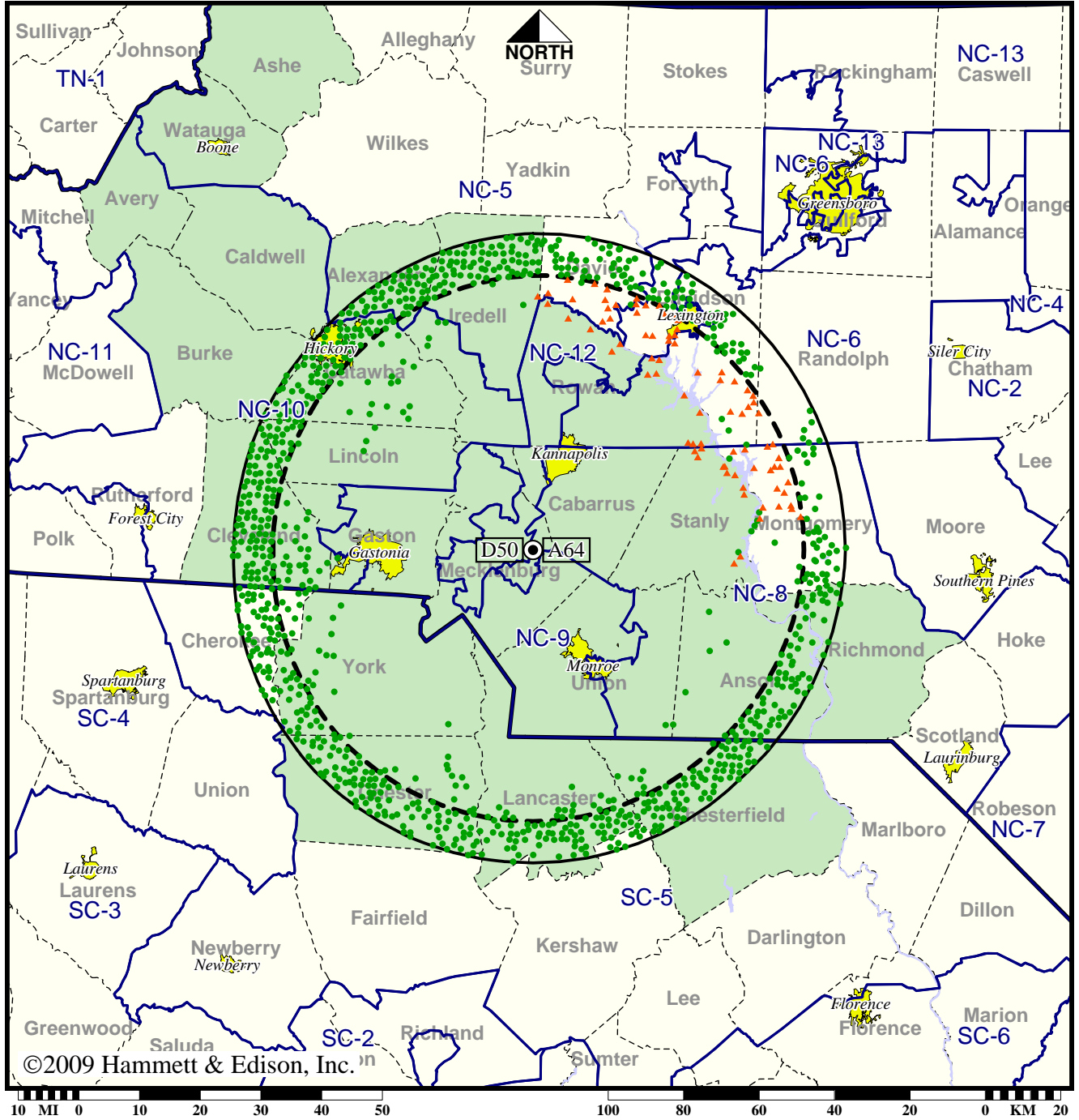
Analog service	1,869,726 persons
Digital service	2,107,973
Analog loss	13,334
Digital gain	251,581
Net gain	238,247

**Station WAXN-TV • Analog Channel 64, DTV Channel 50 • Kannapolis, NC**

**Approved Post-Transition Operation: Granted Construction Permit**

**Digital CP (solid): 91.0 kW ERP at 348 m HAAT  
vs. Analog (dashed): 1100 kW ERP at 348 m HAAT**

**Market: Charlotte, NC**



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

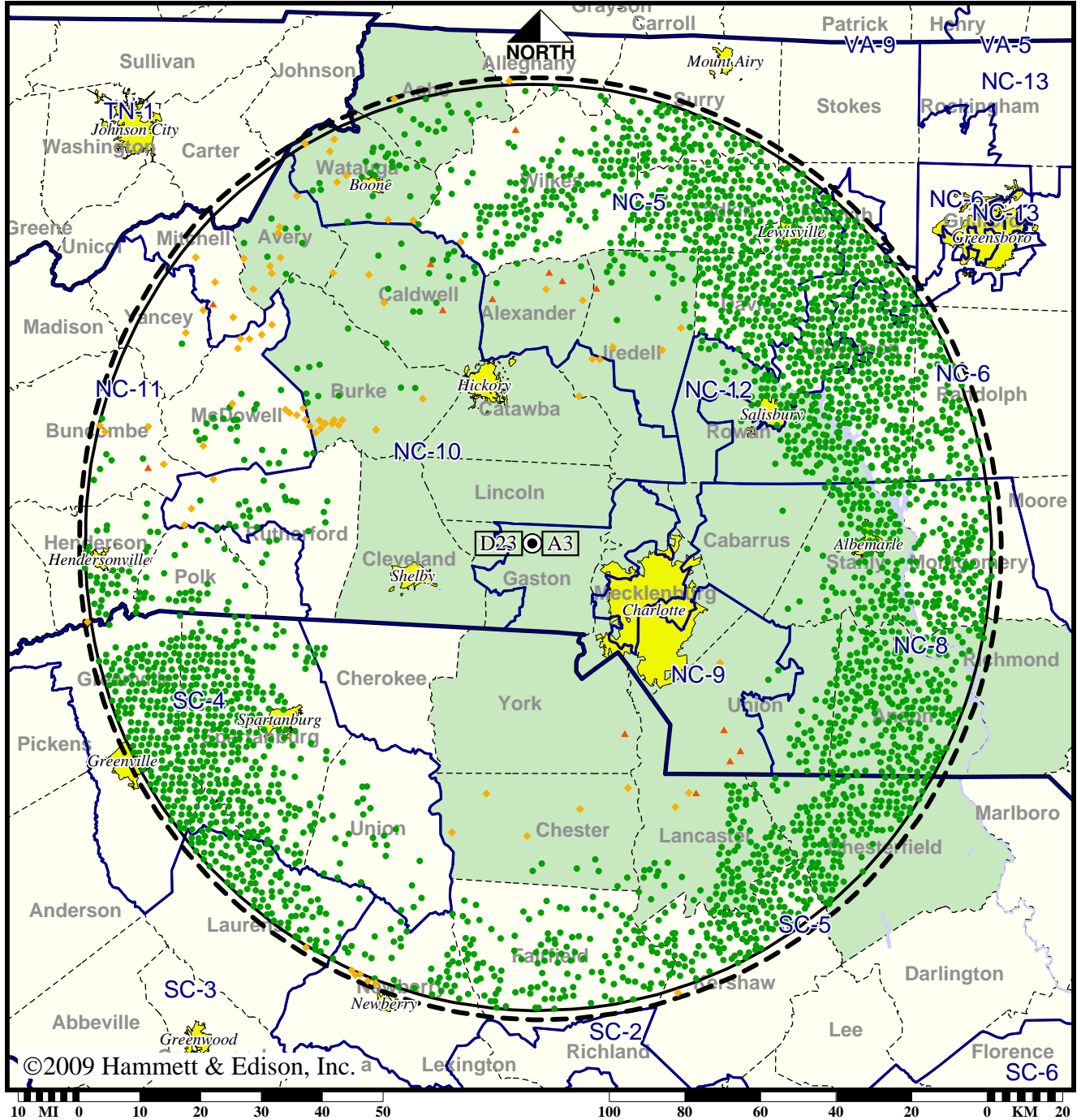
Analog service	1,869,726 persons
Digital service	2,107,973
Analog loss	13,334
Digital gain	251,581
Net gain	238,247

TV Station WBTV • Analog Channel 3, DTV Channel 23 • Charlotte, NC

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 565 m HAAT, Network: CBS  
 vs. Analog (dashed): 100 kW ERP at 541 m HAAT, Network: CBS

Market: Charlotte, NC



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

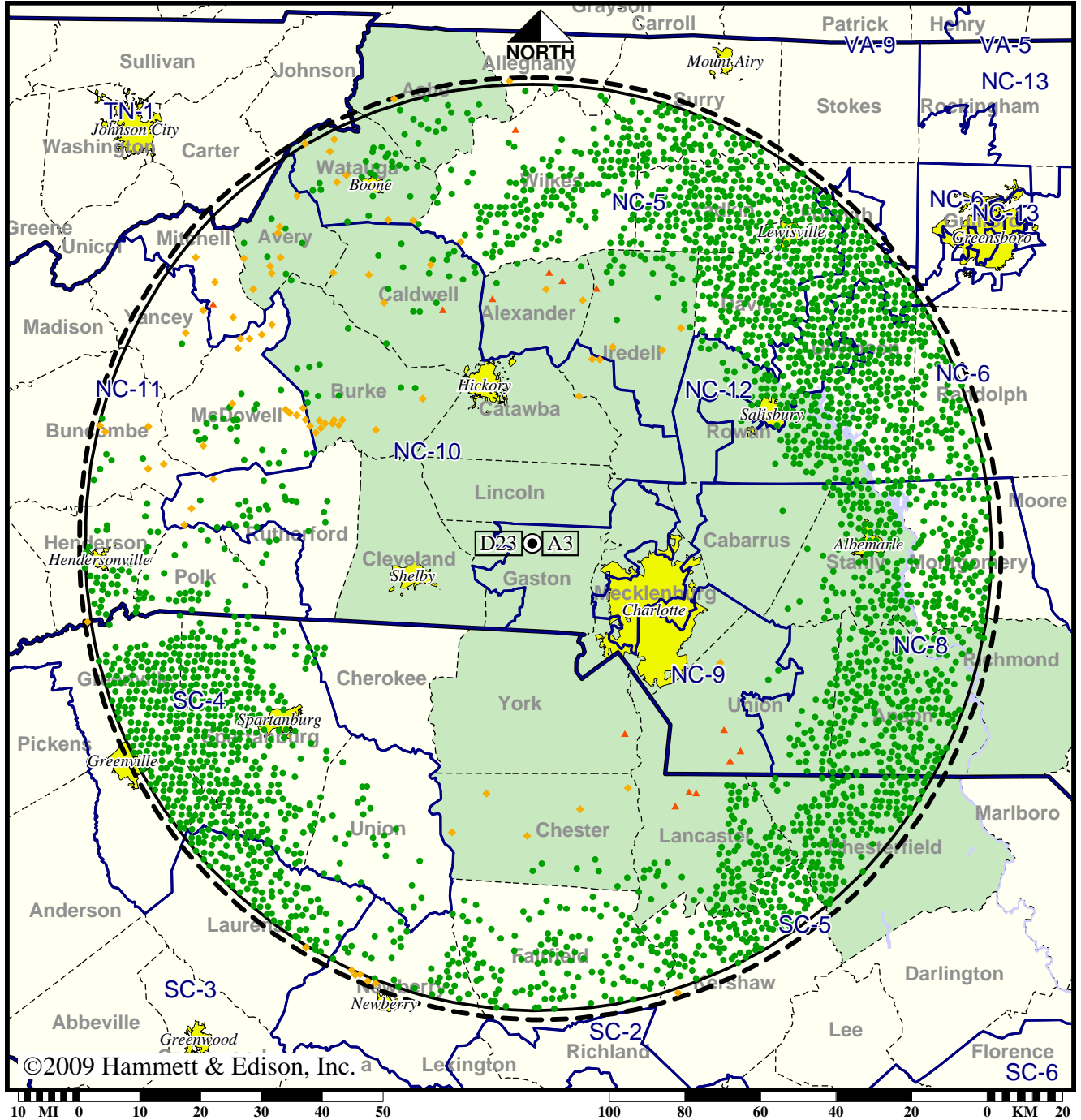
Analog service	2,471,356 persons
Digital service	3,492,412
Analog loss	19,687
Digital gain	1,040,743
Net gain	1,021,056

TV Station WBTV • Analog Channel 3, DTV Channel 23 • Charlotte, NC

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 565 m HAAT, Network: CBS  
 vs. Analog (dashed): 100 kW ERP at 541 m HAAT, Network: CBS

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.

10 MI 0 10 20 30 40 50 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

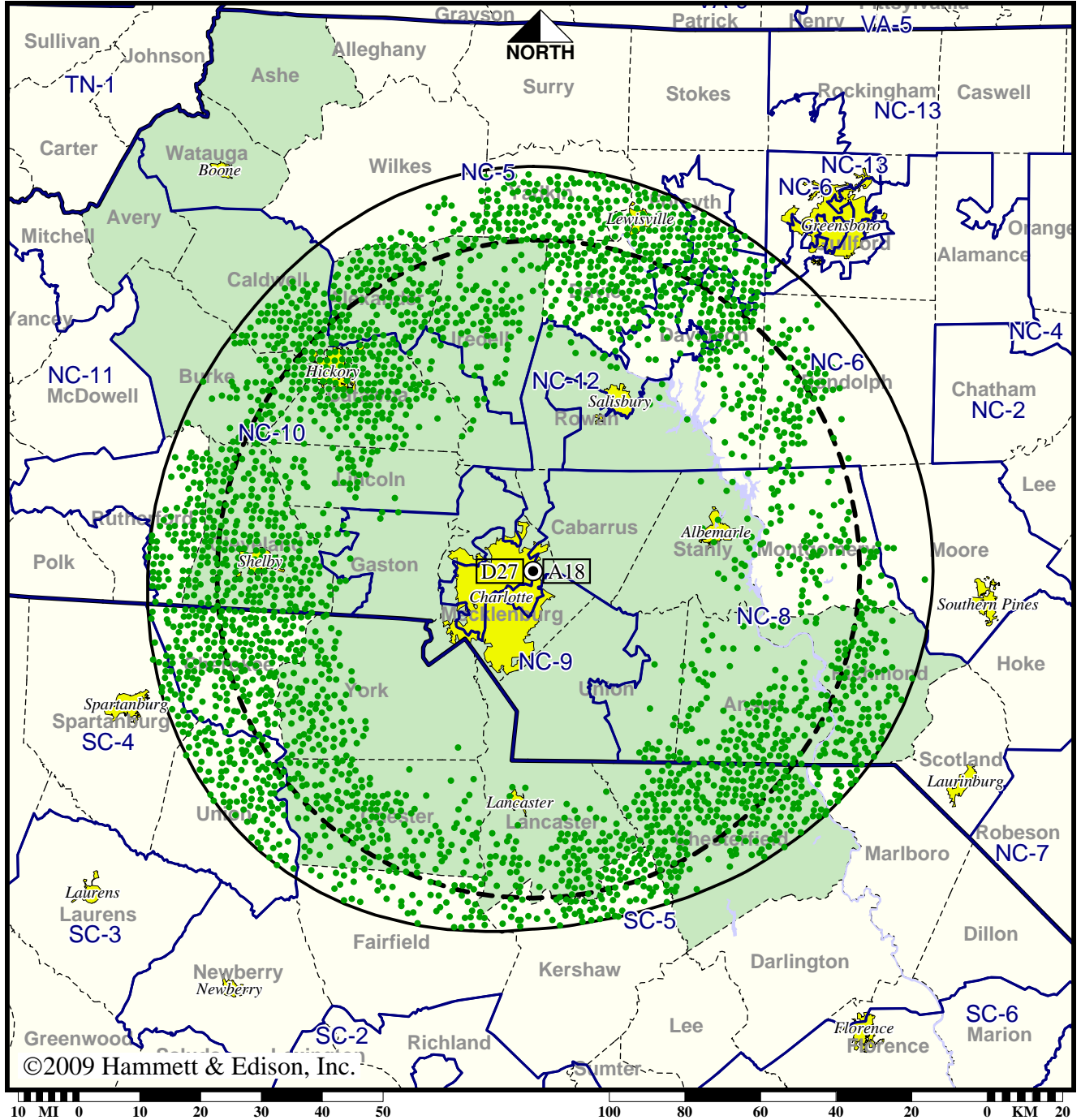
Analog service	2,471,356 persons
Digital service	3,492,403
Analog loss	19,687
Digital gain	1,040,734
Net gain	1,021,047

TV Station WCCB • Analog Channel 18, DTV Channel 27 • Charlotte, NC

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 368 m HAAT, Network: Fox  
 vs. Analog (dashed): 2090 kW ERP at 389 m HAAT, Network: Fox

Market: Charlotte, NC



● Coverage gained after DTV transition  
 No symbol = no change in coverage

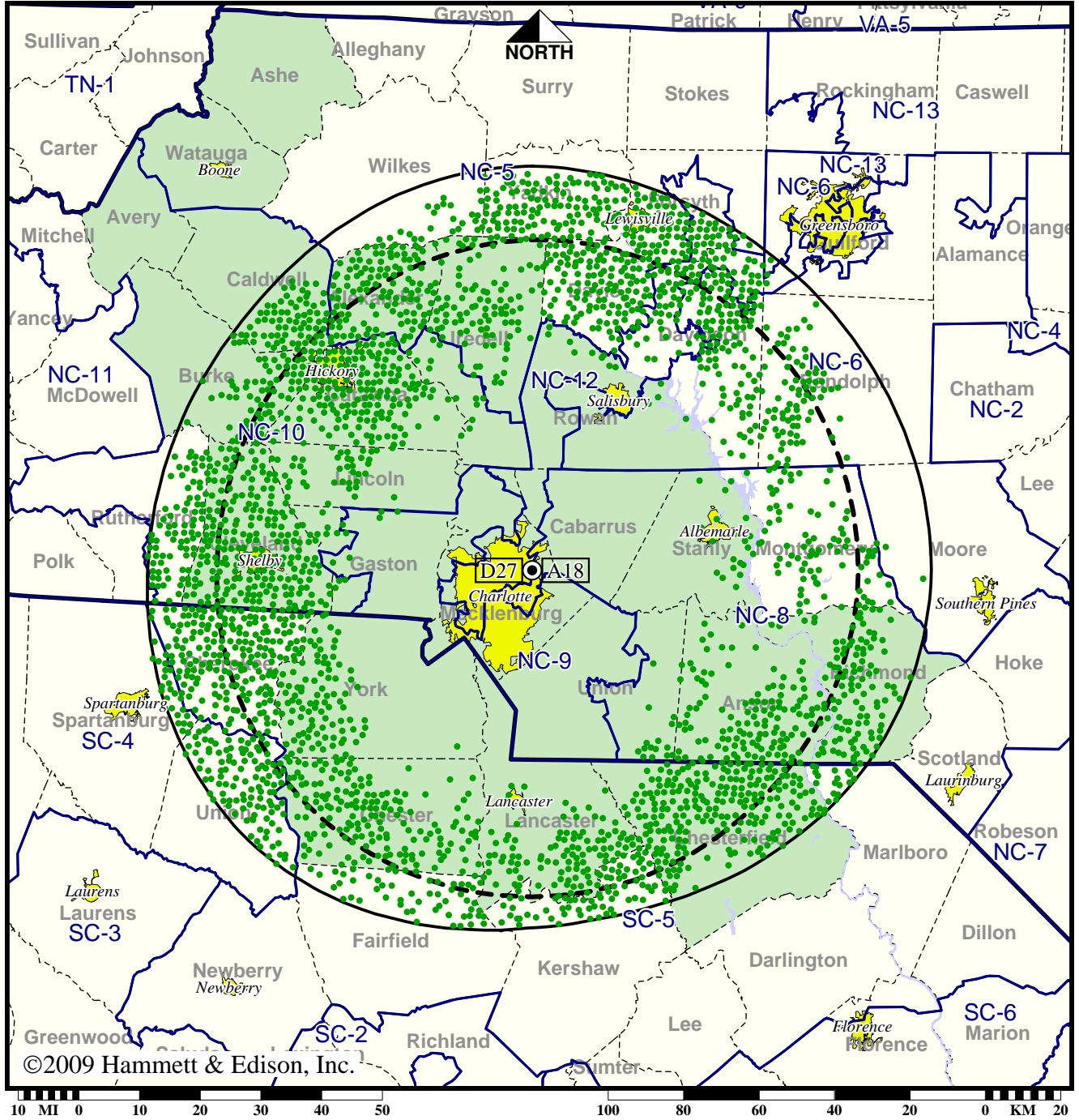
Analog service	1,804,609 persons
Digital service	2,678,689
Analog loss	0
Digital gain	874,080
Net gain	874,080

TV Station WCCB • Analog Channel 18, DTV Channel 27 • Charlotte, NC

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 368 m HAAT, Network: Fox  
 vs. Analog (dashed): 2090 kW ERP at 389 m HAAT, Network: Fox

Market: Charlotte, NC



● Coverage gained after DTV transition  
 No symbol = no change in coverage

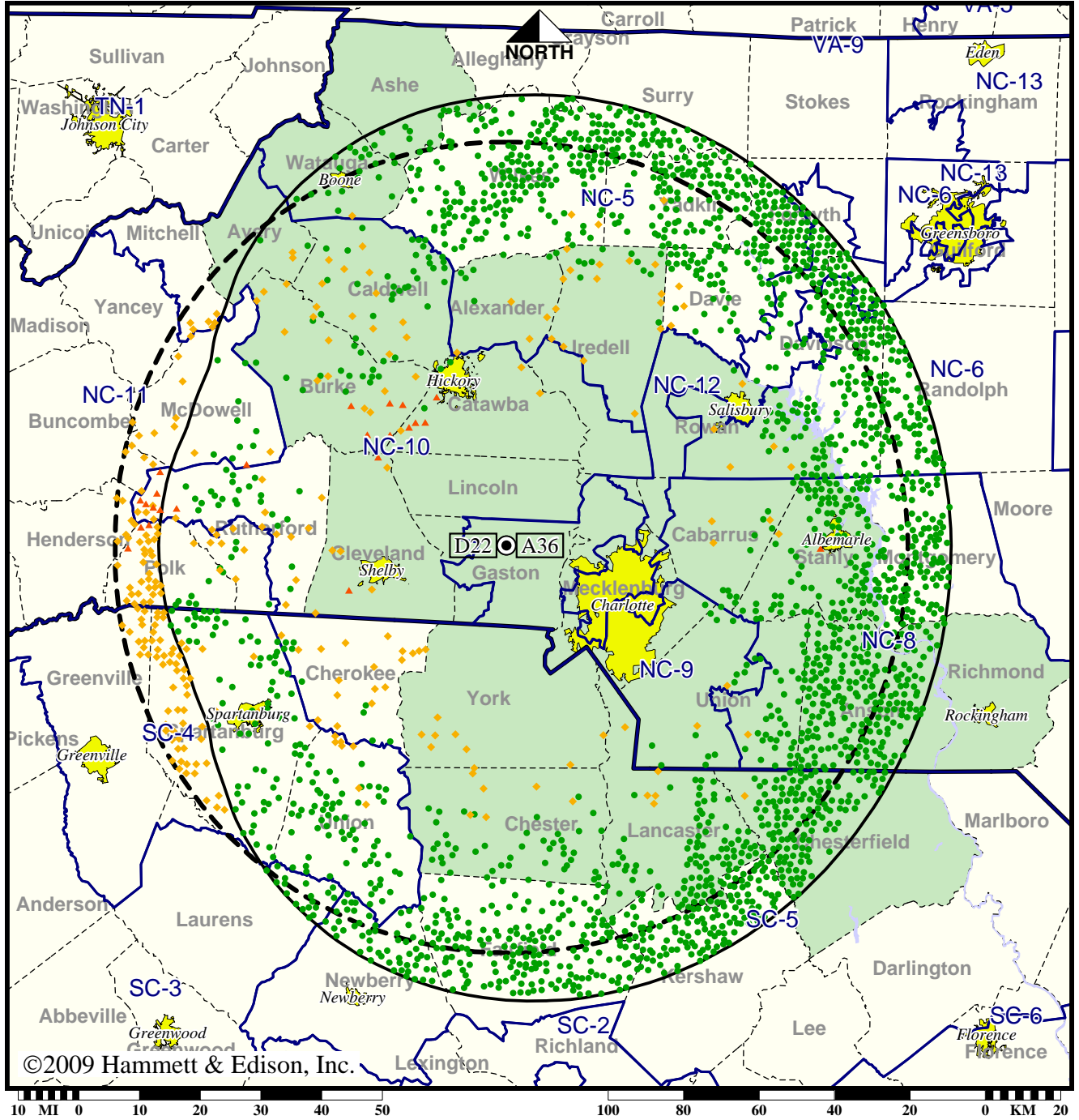
Analog service	1,804,609 persons
Digital service	2,666,988
Analog loss	0
Digital gain	862,379
Net gain	862,379

Station WCNC-TV • Analog Channel 36, DTV Channel 22 • Charlotte, NC

Expected Operation on June 13: Licensed

Digital License (solid): 791 kW ERP at 577 m HAAT, Network: NBC  
 vs. Analog (dashed): 5000 kW ERP at 595 m HAAT, Network: NBC

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

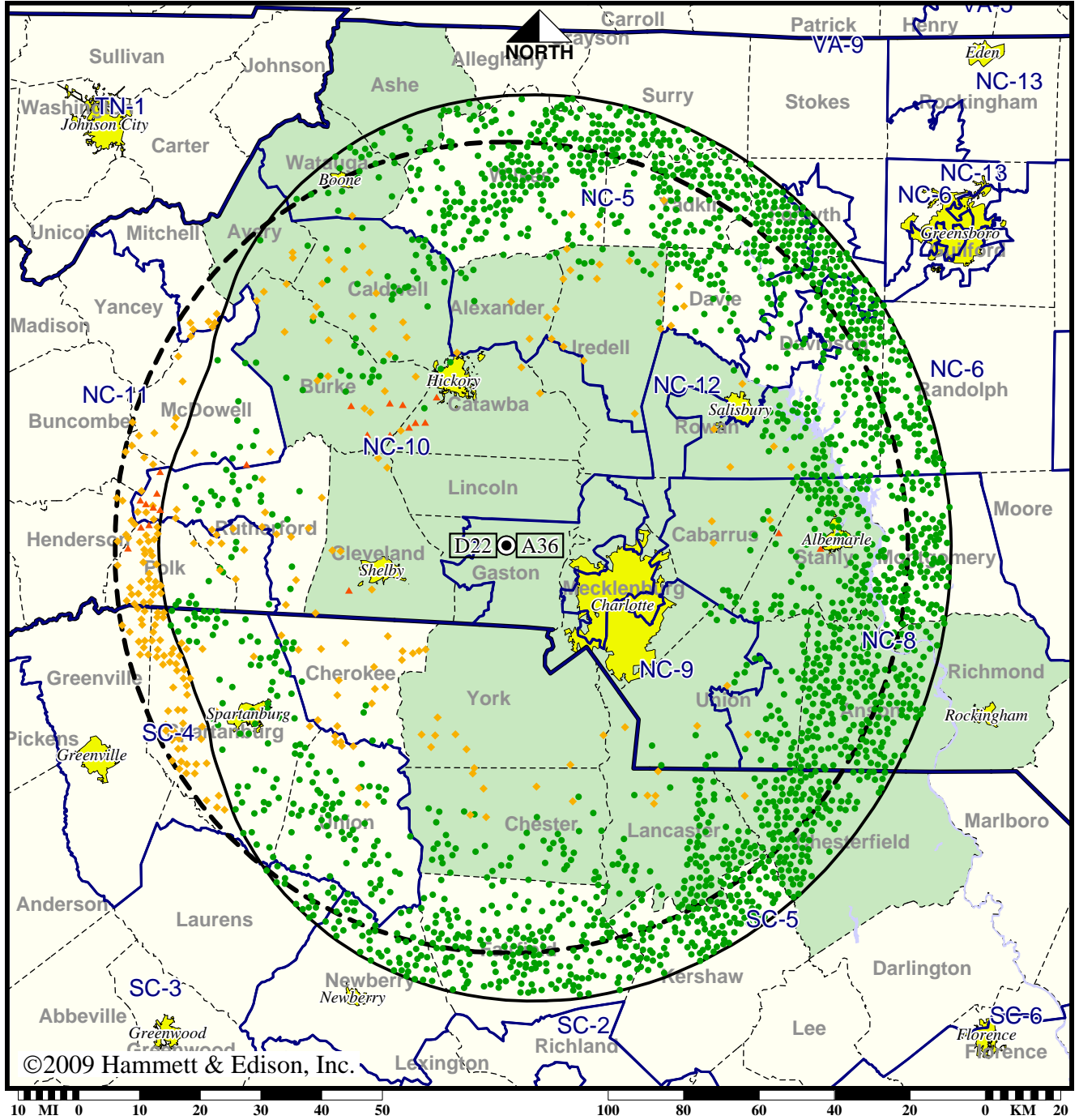
Analog service	2,514,636 persons
Digital service	2,970,113
Analog loss	70,539
Digital gain	526,016
Net gain	455,477

Station WCNC-TV • Analog Channel 36, DTV Channel 22 • Charlotte, NC

Approved Post-Transition Operation: Licensed

Digital License (solid): 791 kW ERP at 577 m HAAT, Network: NBC  
 vs. Analog (dashed): 5000 kW ERP at 595 m HAAT, Network: NBC

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Analog service	2,514,636 persons
Digital service	2,965,970
Analog loss	70,539
Digital gain	521,873
Net gain	451,334

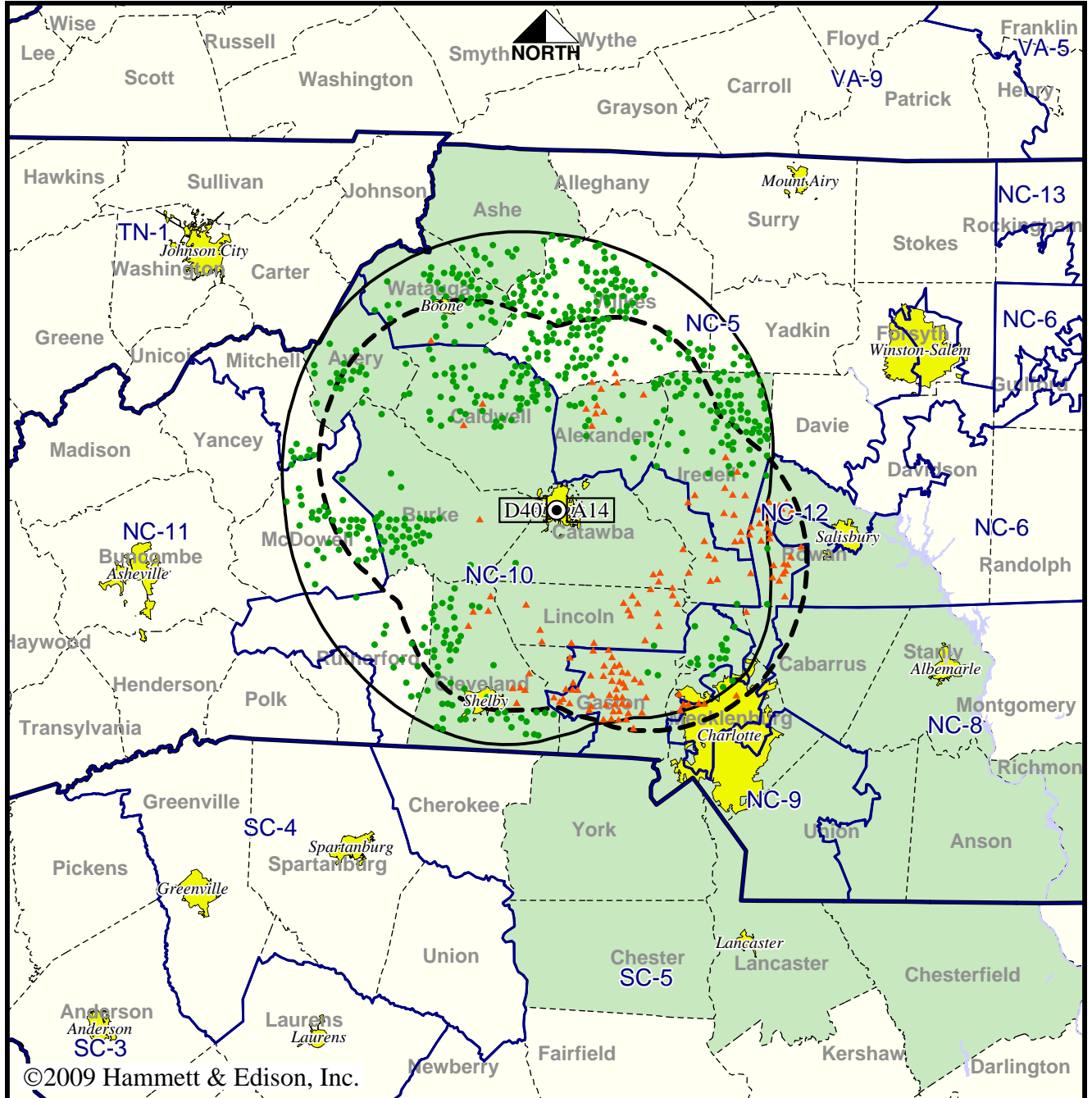


Station WHKY-TV • Analog Channel 14, DTV Channel 40 • Hickory, NC

Expected Operation on June 13: Licensed

Digital License (solid): 600 kW ERP at 182 m HAAT  
 vs. Analog (dashed): 2000 kW ERP at 182 m HAAT

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

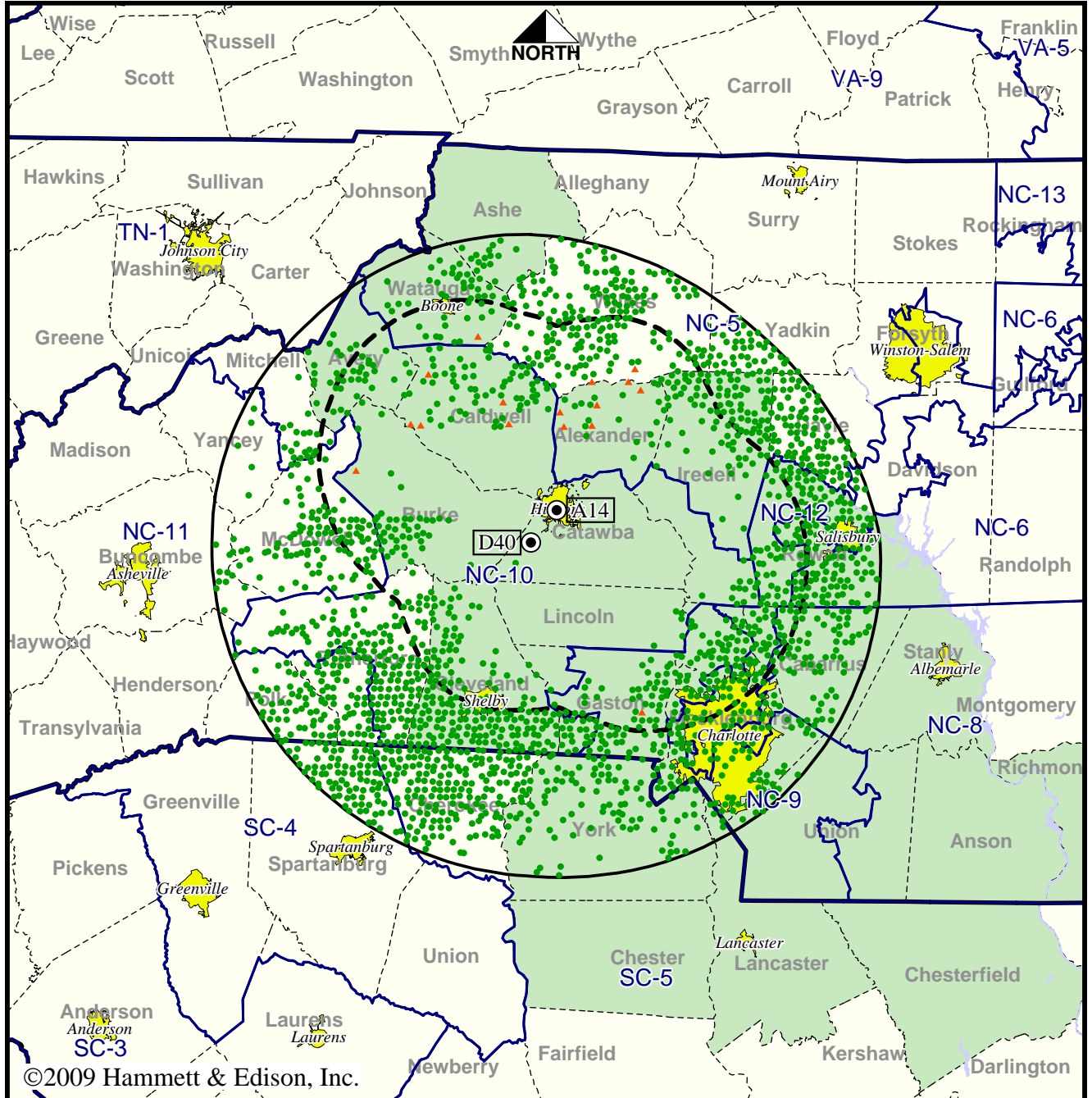
Analog service	656,840 persons
Digital service	686,041
Analog loss	90,821
Digital gain	120,022
Net gain	29,201

Station WHKY-TV • Analog Channel 14, DTV Channel 40 • Hickory, NC

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 950 kW ERP at 251 m HAAT  
 vs. Analog (dashed): 2000 kW ERP at 182 m HAAT

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

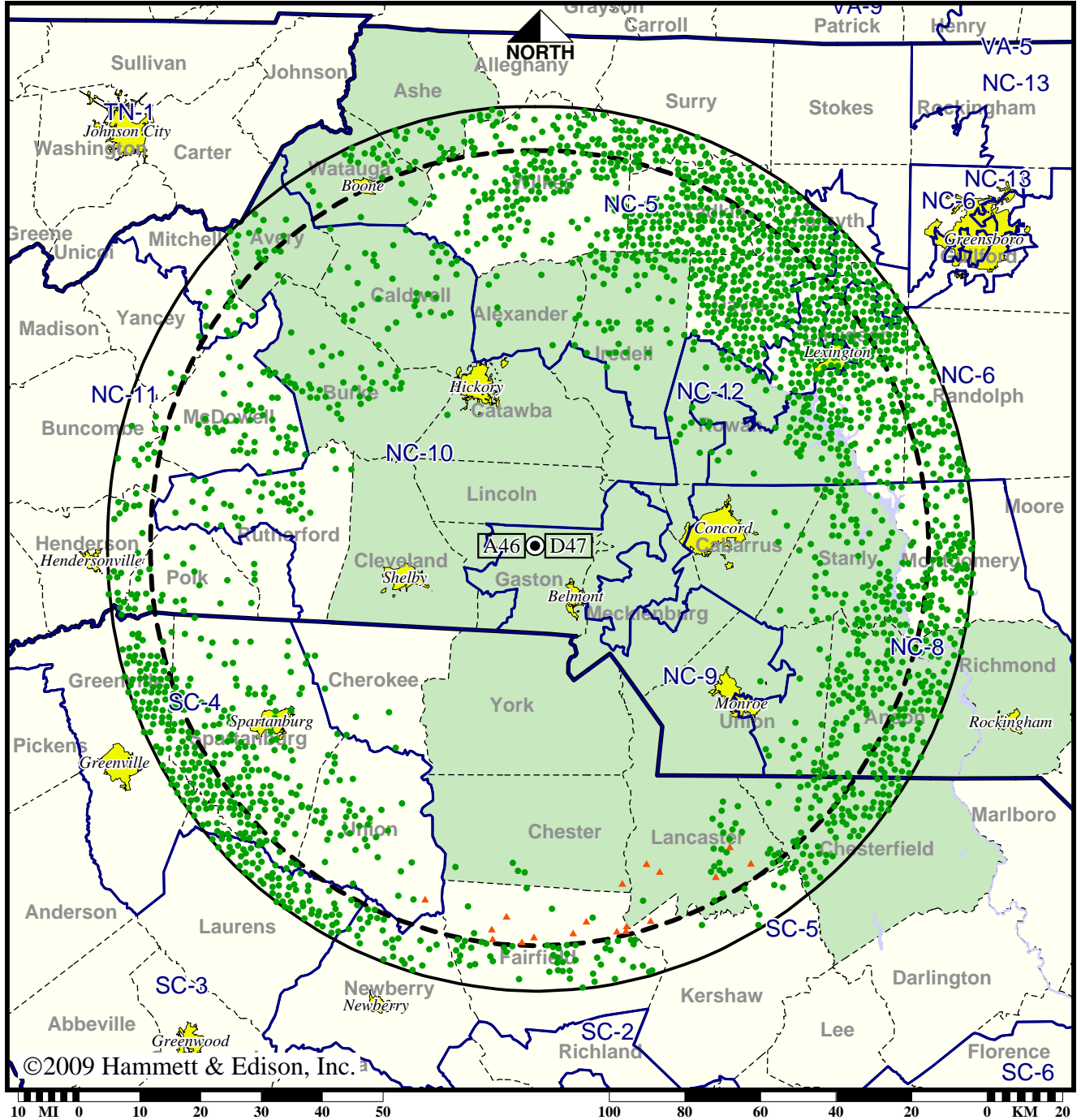
Analog service	656,840 persons
Digital service	1,632,305
Analog loss	2,016
Digital gain	977,481
Net gain	975,465

TV Station WJZY • Analog Channel 46, DTV Channel 47 • Belmont, NC

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 554 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 594 m HAAT

Market: Charlotte, NC



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

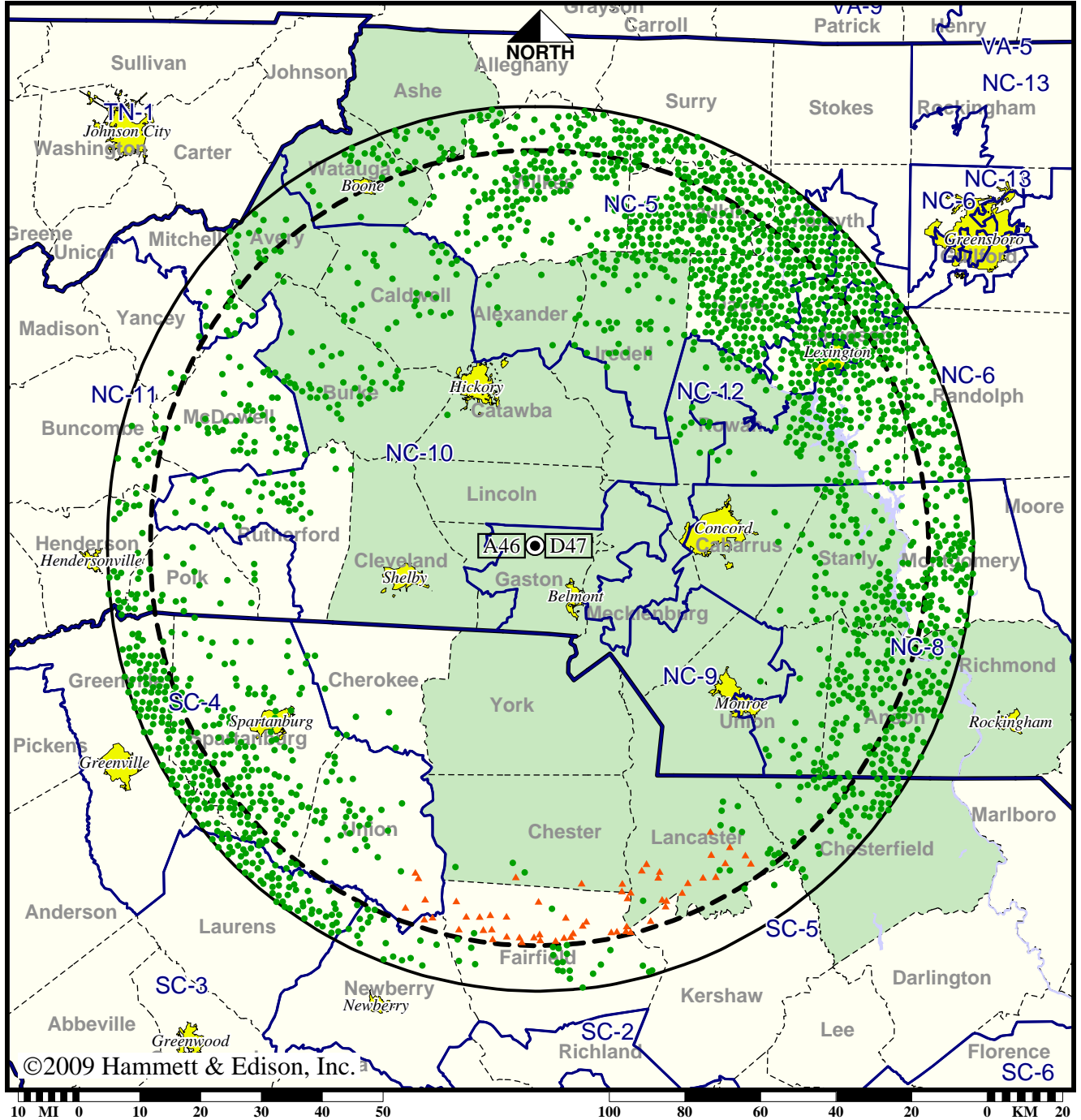
Analog service	2,487,457 persons
Digital service	3,167,727
Analog loss	1,327
Digital gain	681,597
Net gain	680,270

TV Station WJZY • Analog Channel 46, DTV Channel 47 • Belmont, NC

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 554 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 594 m HAAT

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

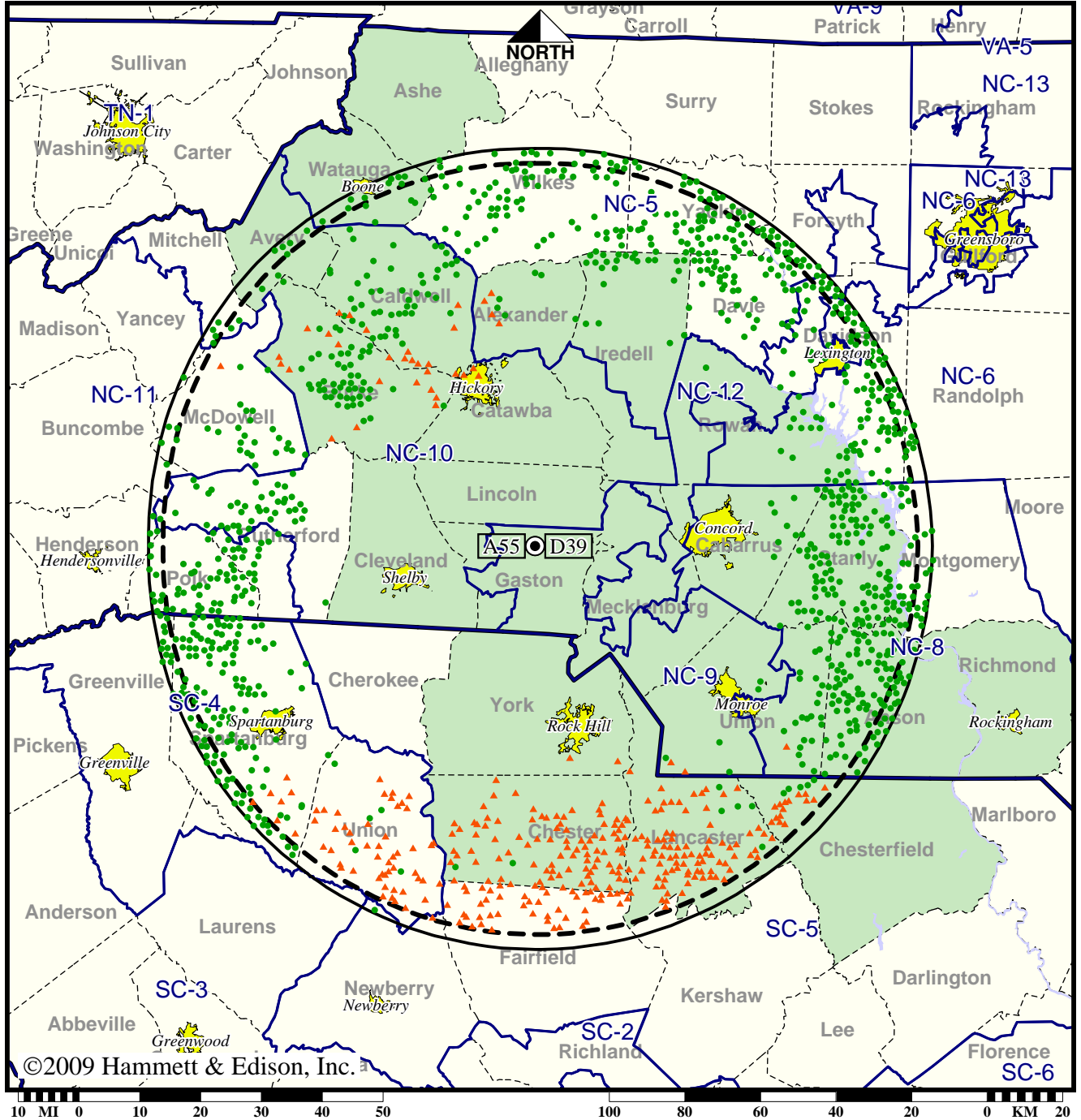
Analog service	2,487,457 persons
Digital service	3,157,894
Analog loss	3,255
Digital gain	673,692
Net gain	670,437

Station WMYT-TV • Analog Channel 55, DTV Channel 39 • Rock Hill, SC

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 225 kW ERP at 571 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 570 m HAAT

Market: Charlotte, NC



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

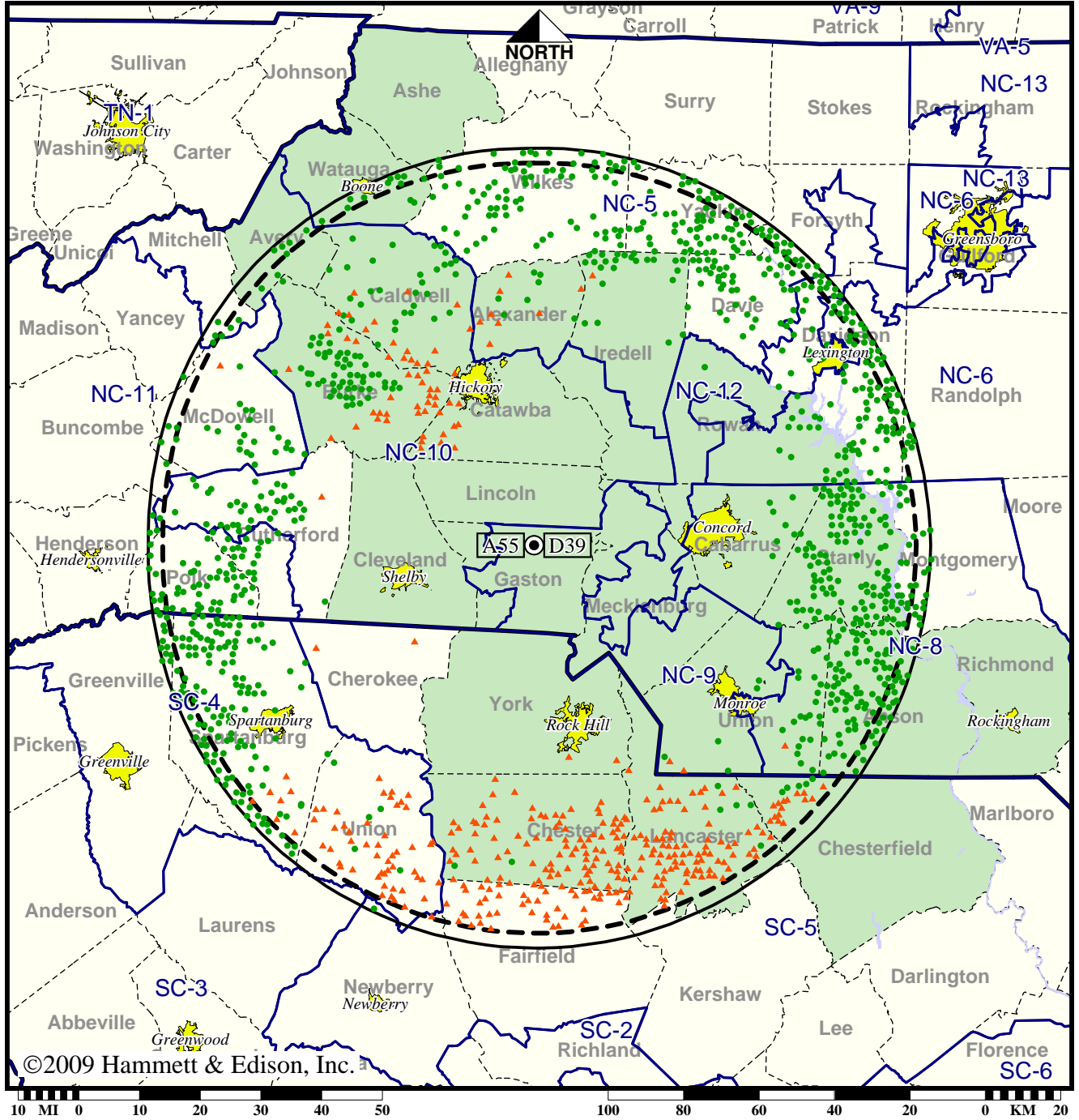
Analog service	2,502,625 persons
Digital service	2,712,020
Analog loss	48,858
Digital gain	258,253
Net gain	209,395

Station WMYT-TV • Analog Channel 55, DTV Channel 39 • Rock Hill, SC

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 225 kW ERP at 571 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 570 m HAAT

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

Analog service	2,502,625 persons
Digital service	2,702,326
Analog loss	52,342
Digital gain	252,043
Net gain	199,701

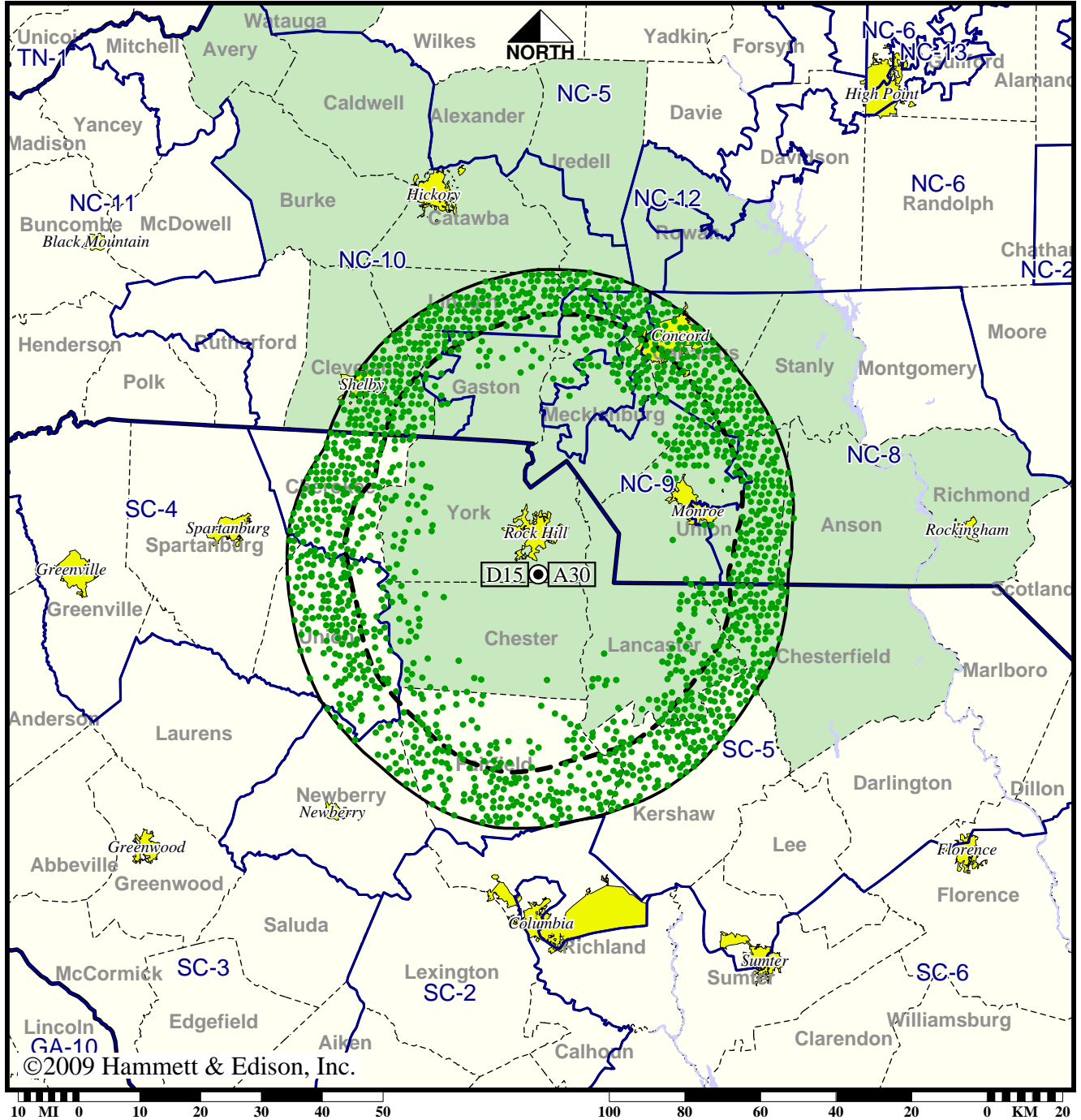
BMPCDT-20080319ADB  
 WMYT-TV Digital CP

Station WNSC-TV • Analog Channel 30, DTV Channel 15 • Rock Hill, SC

Expected Operation on June 13: Licensed

Digital License (solid): 403 kW ERP at 212 m HAAT, Network: PBS  
 vs. Analog (dashed): 2674 kW ERP at 212 m HAAT, Network: PBS

Market: Charlotte, NC



● Coverage gained after DTV transition  
 No symbol = no change in coverage

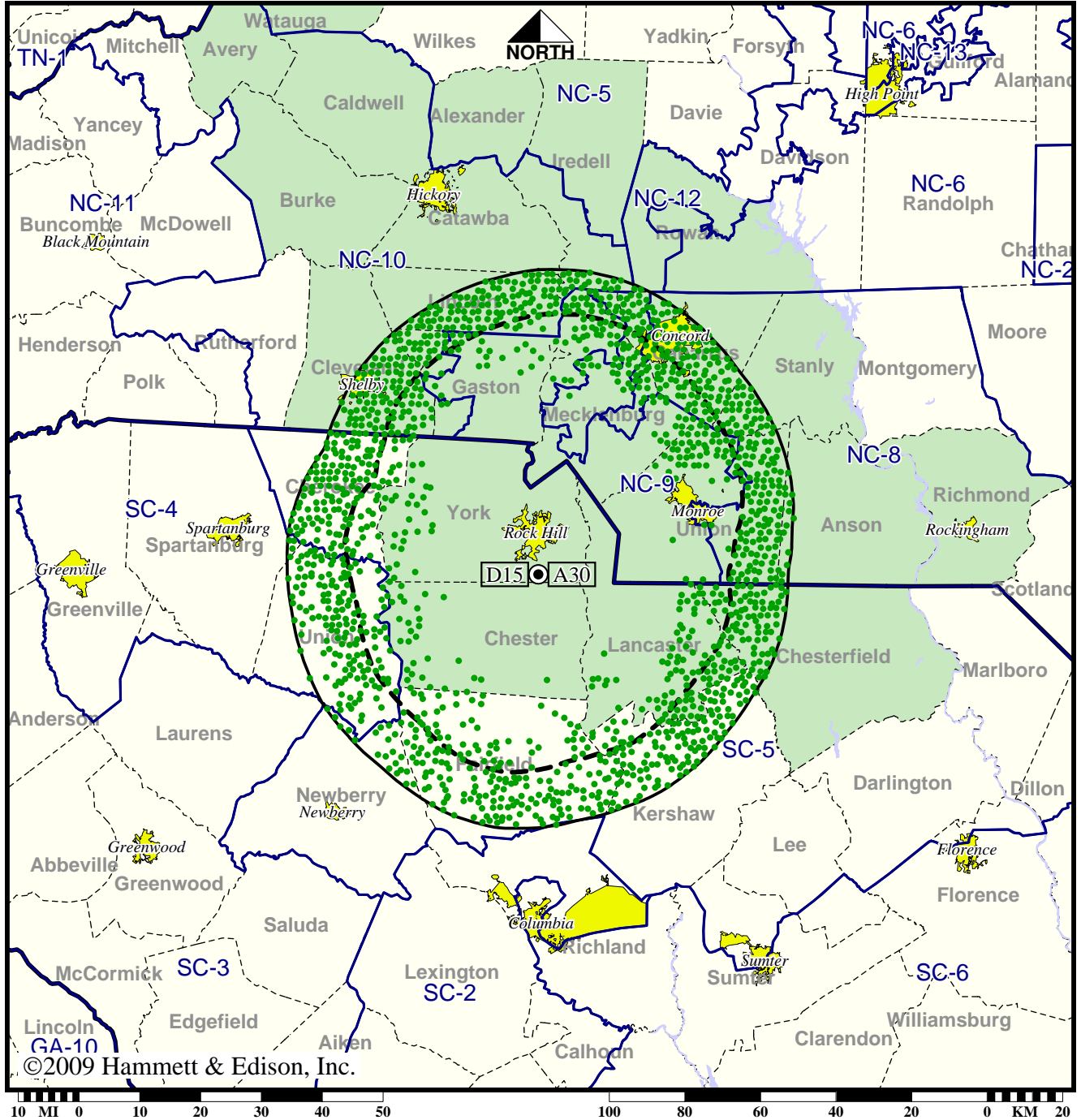
Analog service	1,091,090 persons
Digital service	1,603,437
Analog loss	0
Digital gain	512,347
Net gain	512,347

Station WNSC-TV • Analog Channel 30, DTV Channel 15 • Rock Hill, SC

Approved Post-Transition Operation: Licensed

Digital License (solid): 403 kW ERP at 212 m HAAT, Network: PBS  
 vs. Analog (dashed): 2674 kW ERP at 212 m HAAT, Network: PBS

Market: Charlotte, NC



● Coverage gained after DTV transition  
 No symbol = no change in coverage

Analog service	1,091,090 persons
Digital service	1,602,590
Analog loss	0
Digital gain	511,500
Net gain	511,500

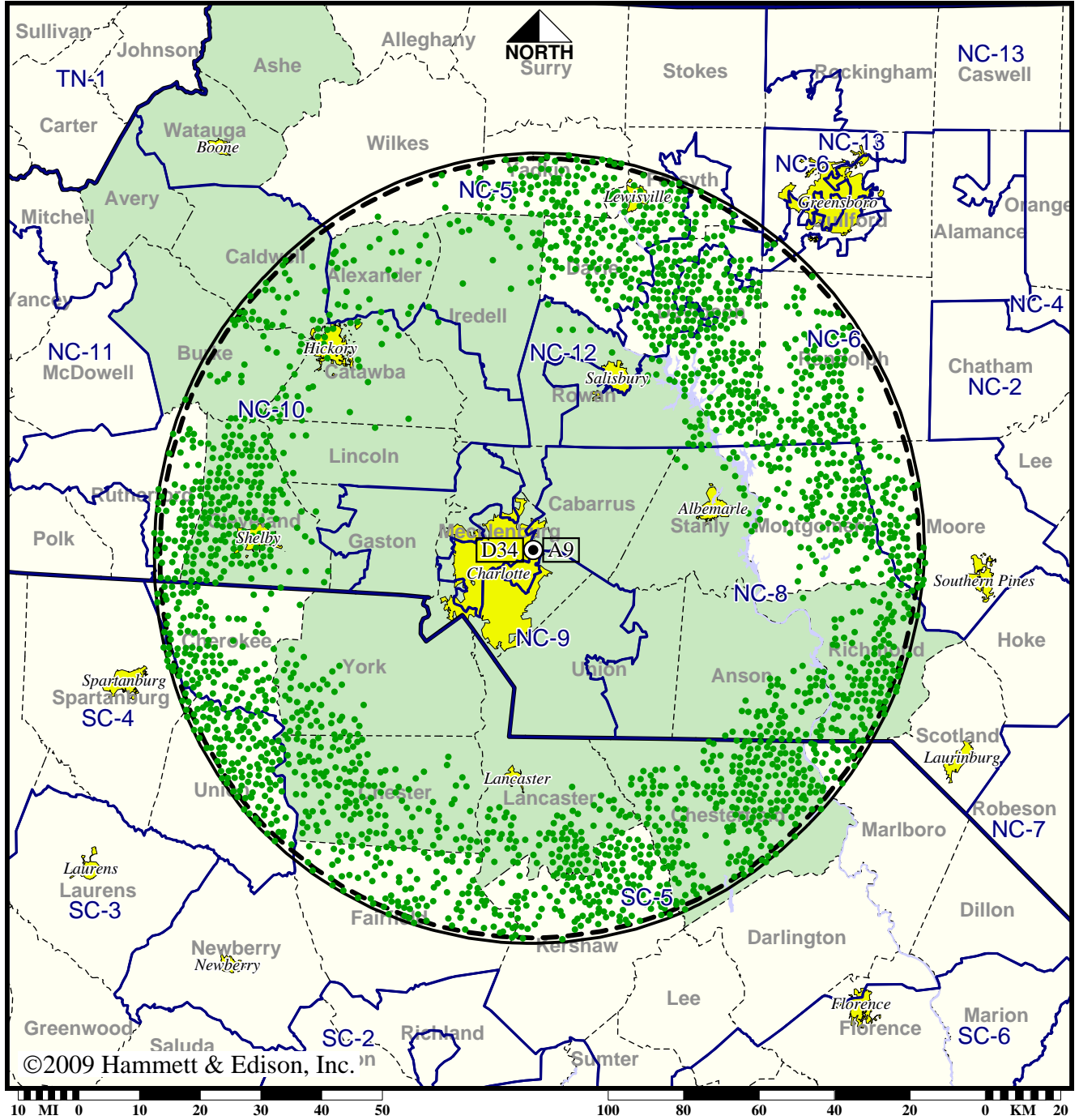


Station WSOC-TV • Analog Channel 9, DTV Channel 34 • Charlotte, NC

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 348 m HAAT, Network: ABC  
 vs. Analog (dashed): 316 kW ERP at 364 m HAAT, Network: ABC

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.

10 MI 0 10 20 30 40 50 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage

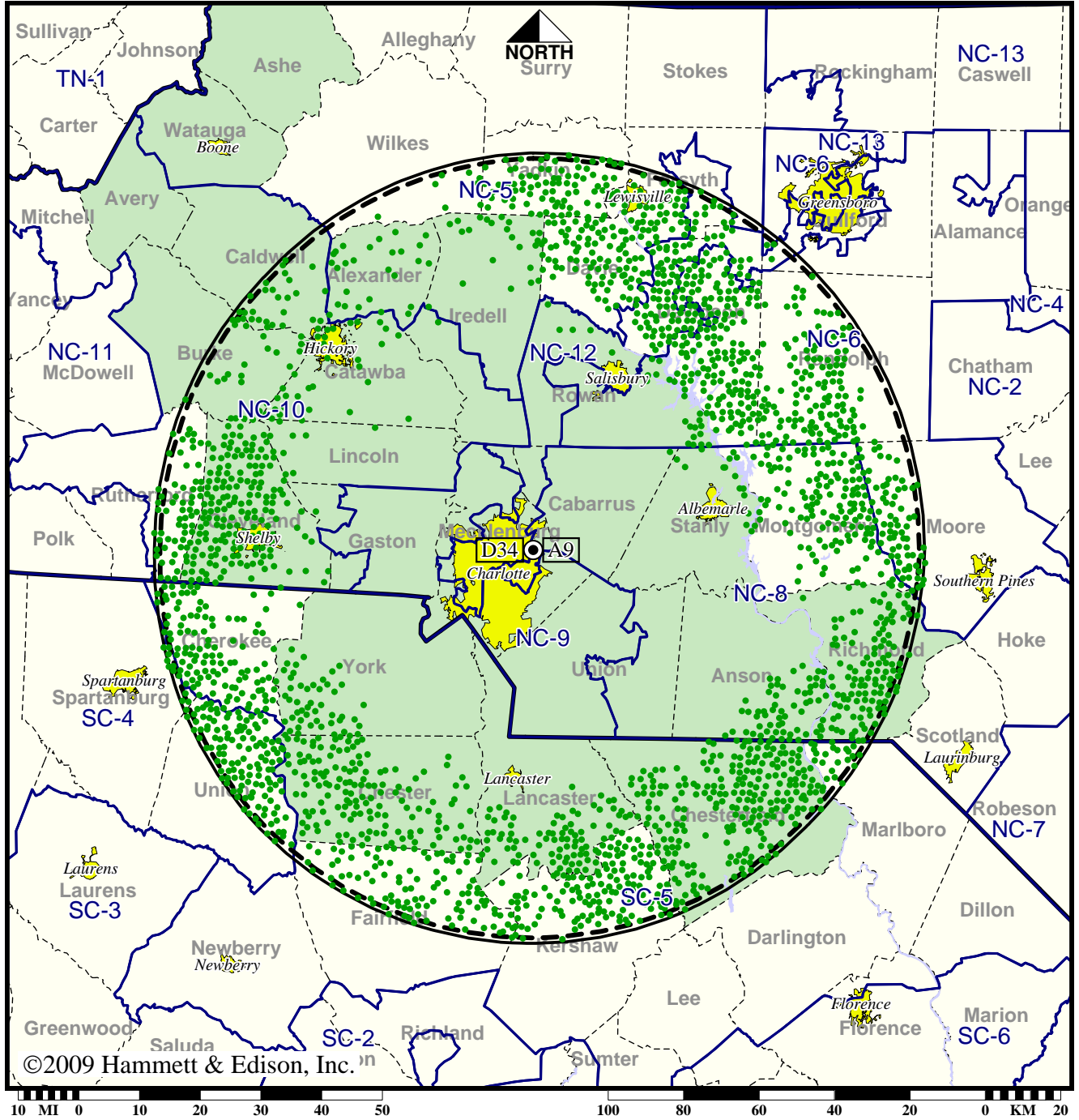
Analog service	2,068,804 persons
Digital service	2,675,275
Analog loss	0
Digital gain	606,471
Net gain	606,471

Station WSOC-TV • Analog Channel 9, DTV Channel 34 • Charlotte, NC

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 348 m HAAT, Network: ABC  
 vs. Analog (dashed): 316 kW ERP at 364 m HAAT, Network: ABC

Market: Charlotte, NC



● Coverage gained after DTV transition  
 No symbol = no change in coverage

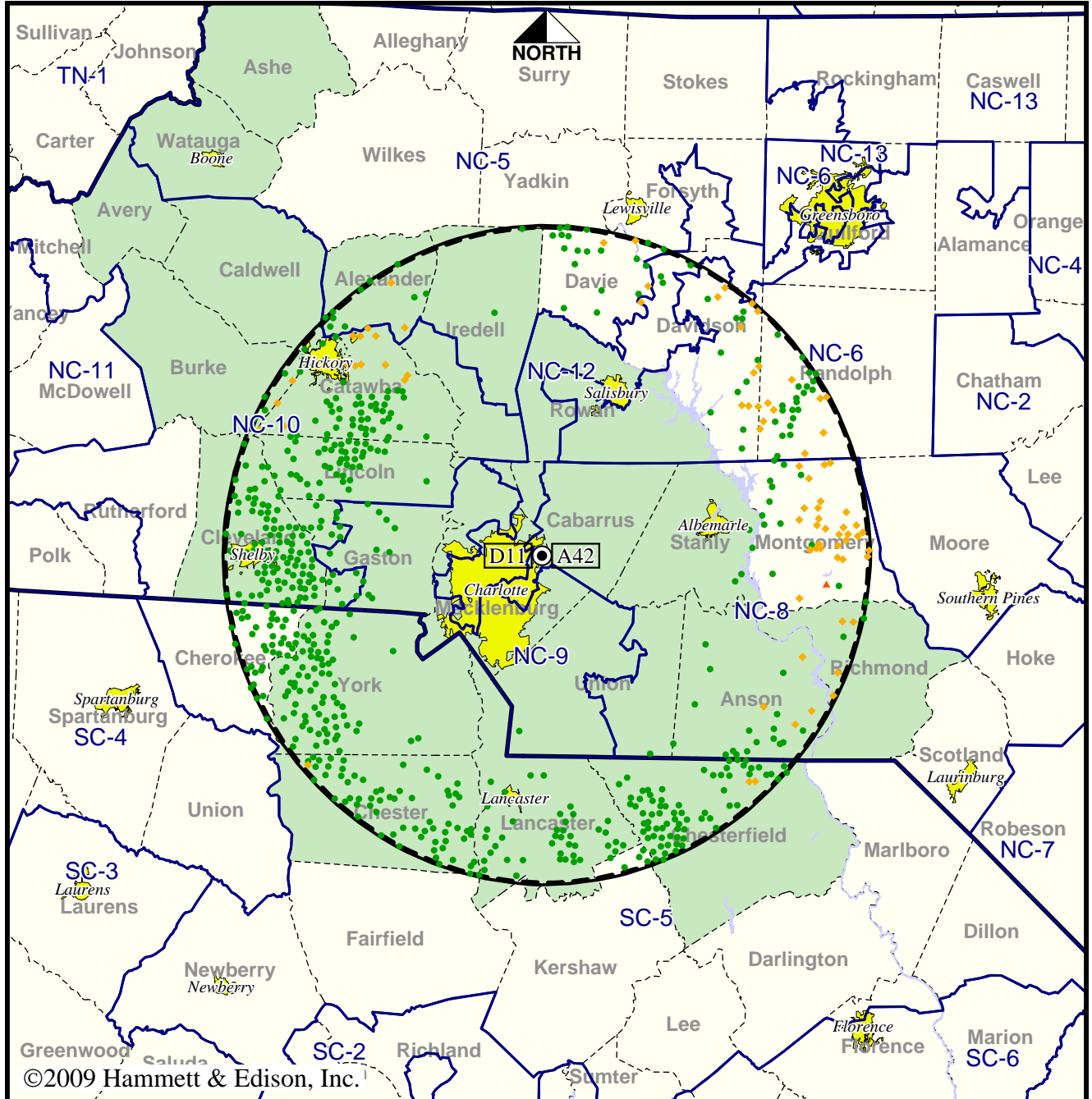
Analog service	2,068,804 persons
Digital service	2,675,141
Analog loss	0
Digital gain	606,337
Net gain	606,337

TV Station WTVI • Analog Channel 42, DTV Channel 11 • Charlotte, NC

Expected Operation on June 13: Licensed

Digital License (solid): 2.20 kW ERP at 363 m HAAT, Network: PBS  
 vs. Analog (dashed): 2750 kW ERP at 390 m HAAT, Network: PBS

Market: Charlotte, NC



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

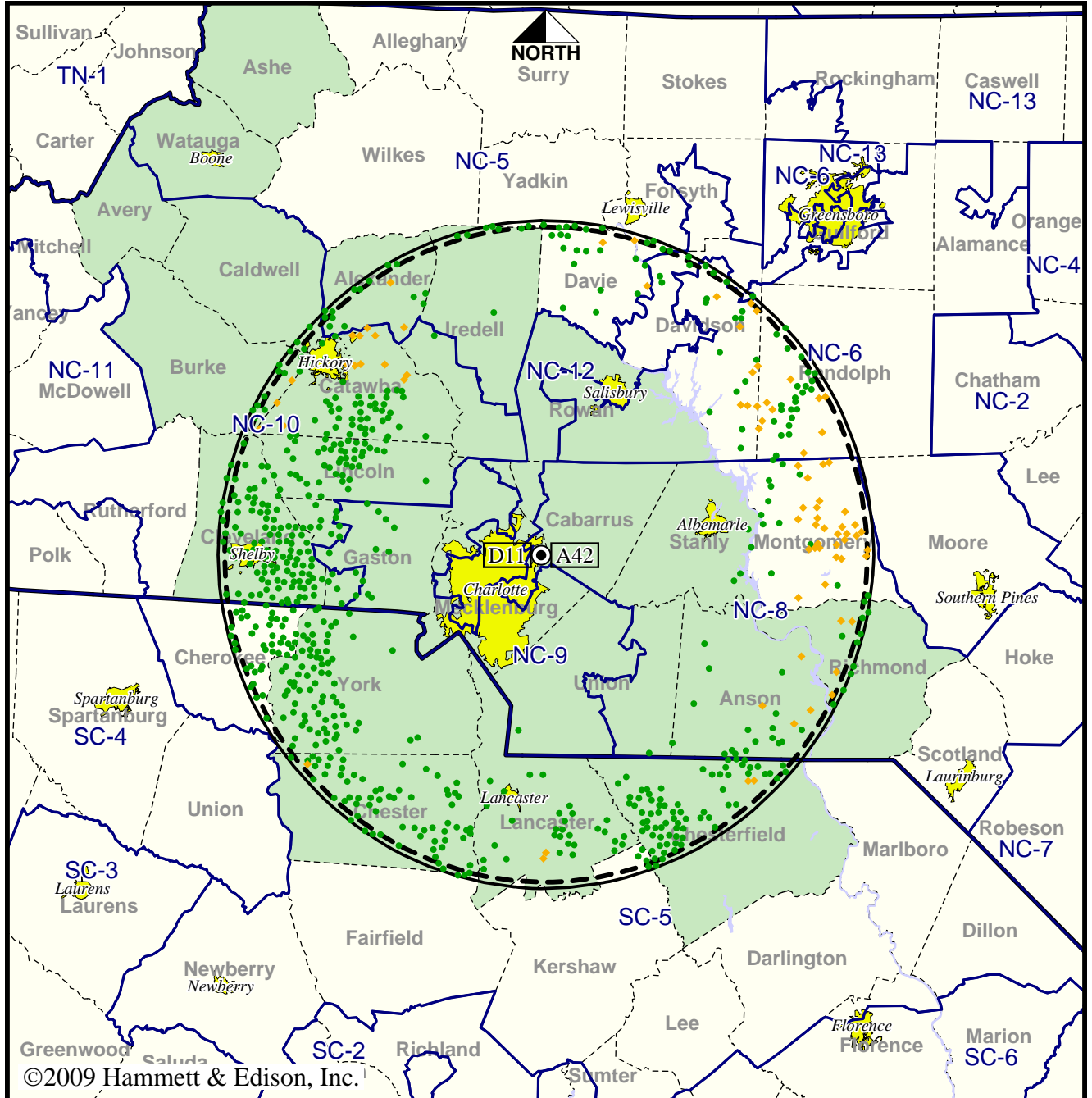
Analog service	2,006,407 persons
Digital service	2,130,476
Analog loss	23,800
Digital gain	147,869
Net gain	124,069

TV Station WTVI • Analog Channel 42, DTV Channel 11 • Charlotte, NC

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 2.57 kW ERP at 363 m HAAT, Network: PBS  
 vs. Analog (dashed): 2750 kW ERP at 390 m HAAT, Network: PBS

Market: Charlotte, NC



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network

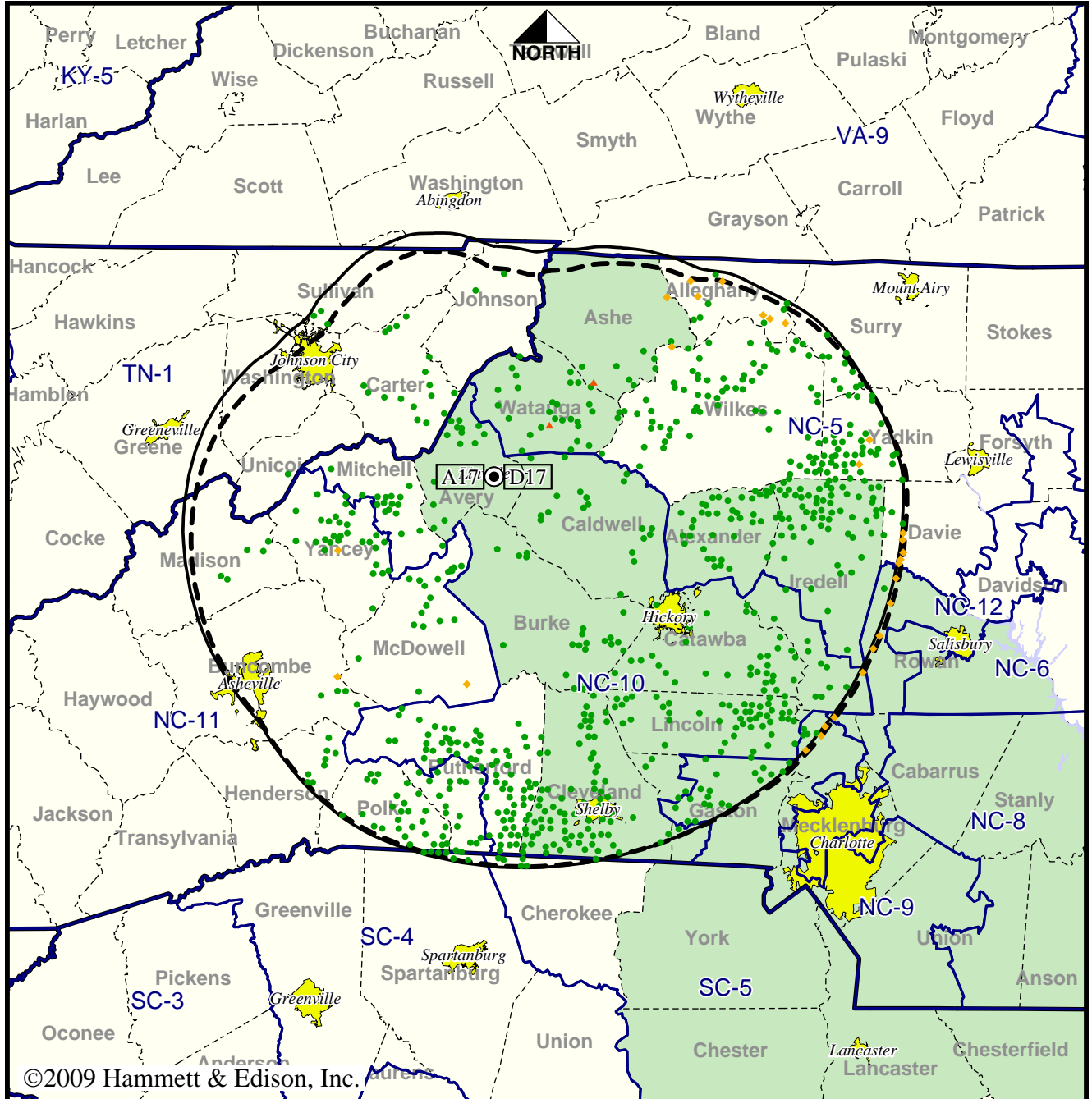
Analog service	2,006,407 persons
Digital service	2,148,255
Analog loss	24,124
Digital gain	165,972
Net gain	141,848

Station WUNE-TV • Analog Channel 17, DTV Channel 17 • Linville, NC

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 55.0 kW ERP at 546 m HAAT, Network: PBS  
 vs. Analog (dashed): 1550 kW ERP at 546 m HAAT, Network: PBS

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

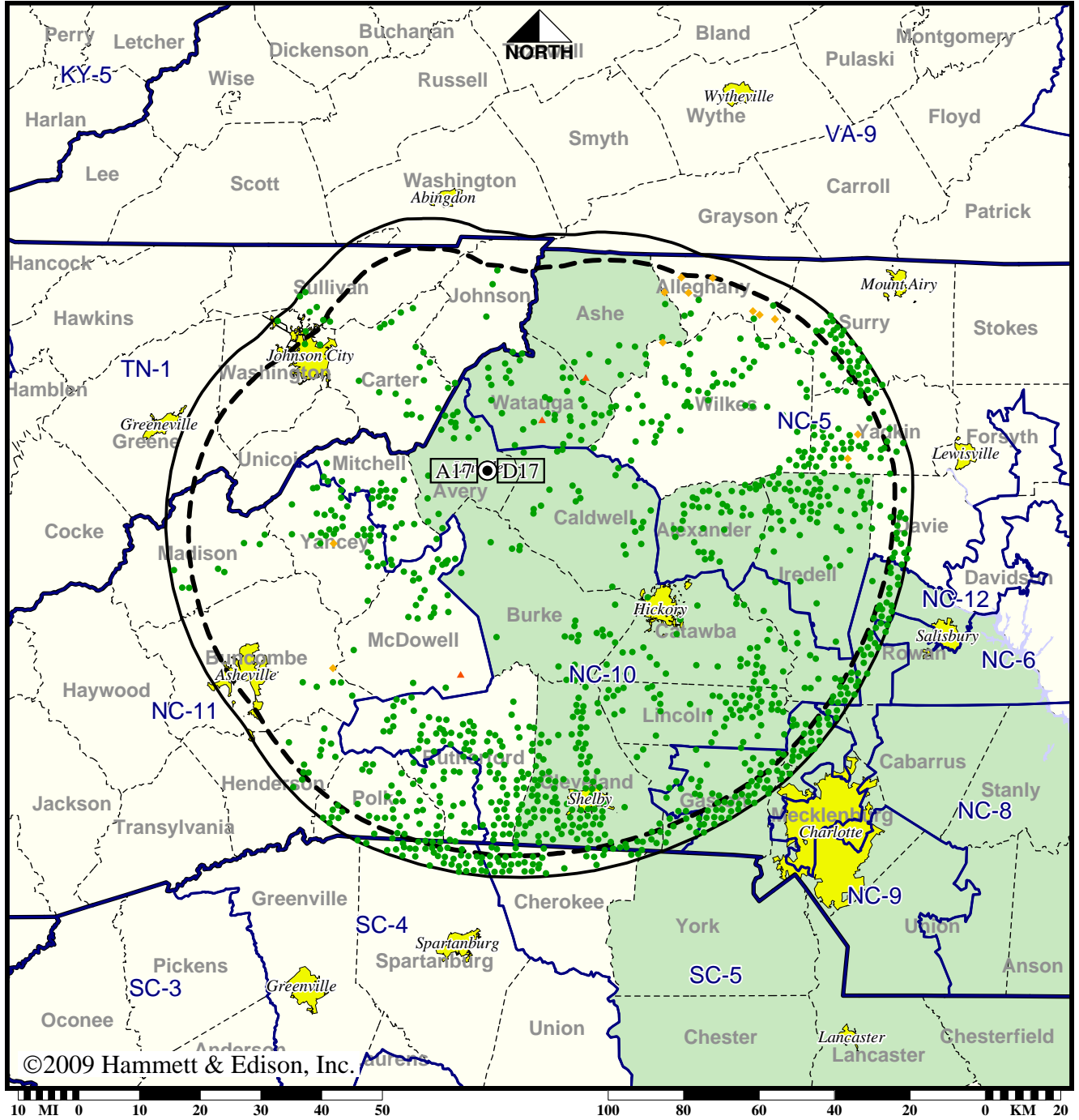
Analog service	755,647 persons
Digital service	906,087
Analog loss	9,098
Digital gain	159,538
Net gain	150,440

Station WUNE-TV • Analog Channel 17, DTV Channel 17 • Linville, NC

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 100 kW ERP at 546 m HAAT, Network: PBS  
 vs. Analog (dashed): 1550 kW ERP at 546 m HAAT, Network: PBS

Market: Charlotte, NC



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

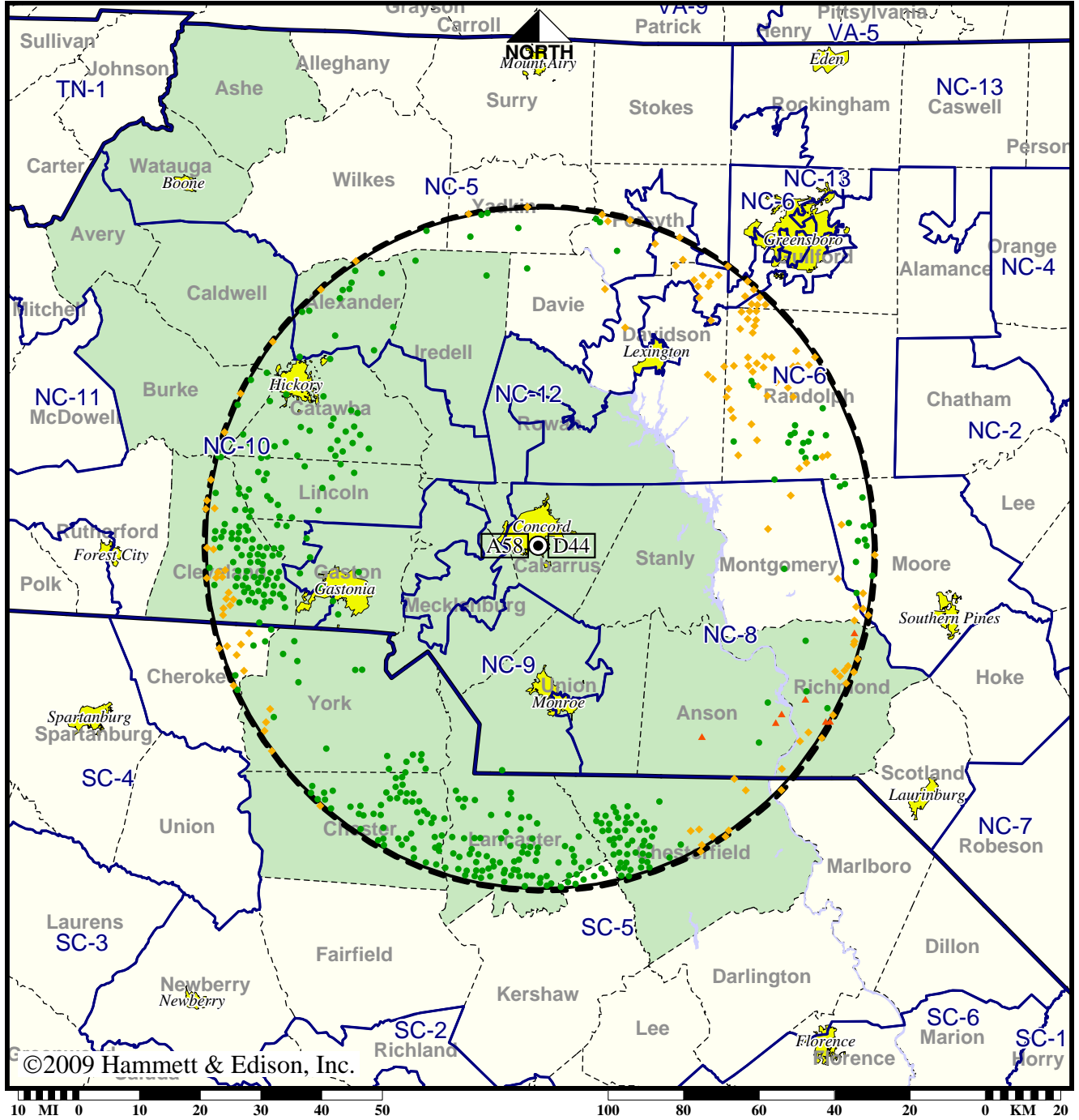
Analog service	755,647 persons
Digital service	1,047,856
Analog loss	1,382
Digital gain	293,591
Net gain	292,209

Station WUNG-TV • Analog Channel 58, DTV Channel 44 • Concord, NC

Expected Operation on June 13: Licensed

Digital License (solid): 150 kW ERP at 404 m HAAT, Network: PBS  
 vs. Analog (dashed): 5000 kW ERP at 422 m HAAT, Network: PBS

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.

10 MI 0 10 20 30 40 50 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

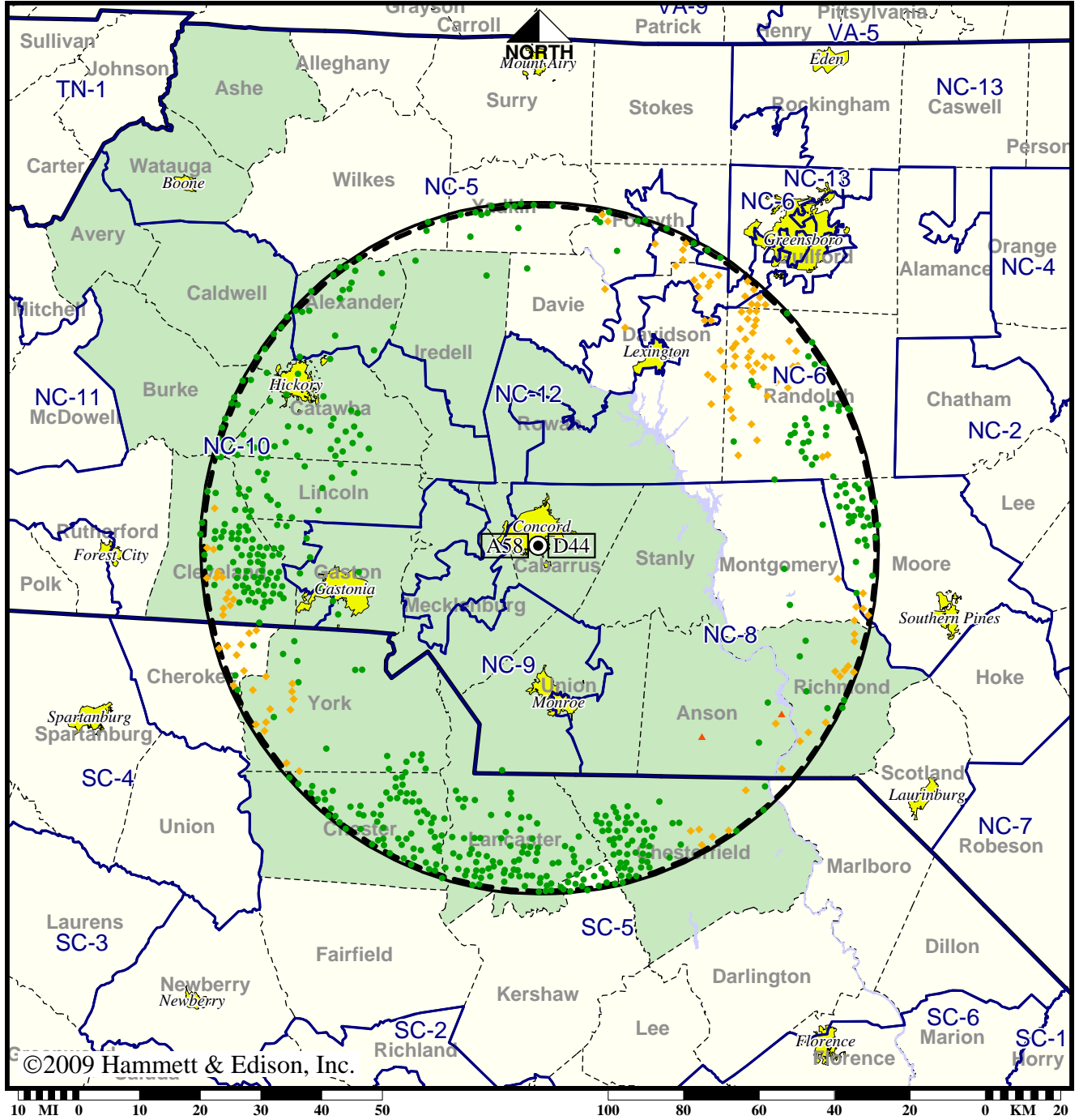
Analog service	2,471,966 persons
Digital service	2,485,337
Analog loss	74,993
Digital gain	88,364
Net gain	13,371

Station WUNG-TV • Analog Channel 58, DTV Channel 44 • Concord, NC

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 160 kW ERP at 422 m HAAT, Network: PBS  
 vs. Analog (dashed): 5000 kW ERP at 422 m HAAT, Network: PBS

Market: Charlotte, NC



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Analog service	2,471,966 persons
Digital service	2,536,812
Analog loss	65,320
Digital gain	130,166
Net gain	64,846