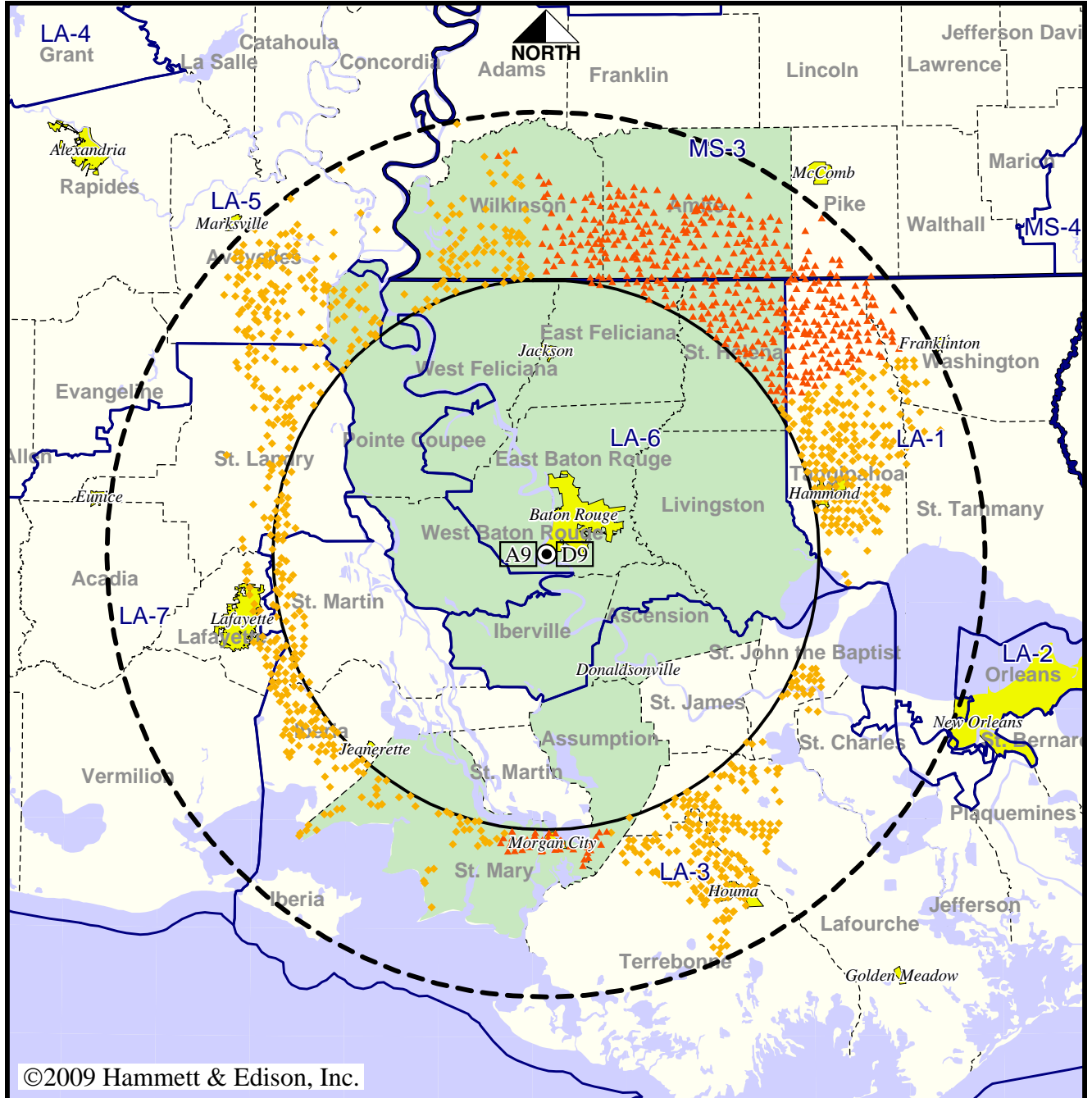


TV Station WAFB • Analog Channel 9, DTV Channel 9 • Baton Rouge, LA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 0.105 kW ERP at 511 m HAAT, Network: CBS
 vs. Analog (dashed): 316 kW ERP at 509 m HAAT, Network: CBS

Market: Baton Rouge, LA



©2009 Hammett & Edison, Inc.

- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Analog service	1,265,158 persons
Digital service	854,019
Analog loss	411,139
Digital gain	0
Net gain	-411,139

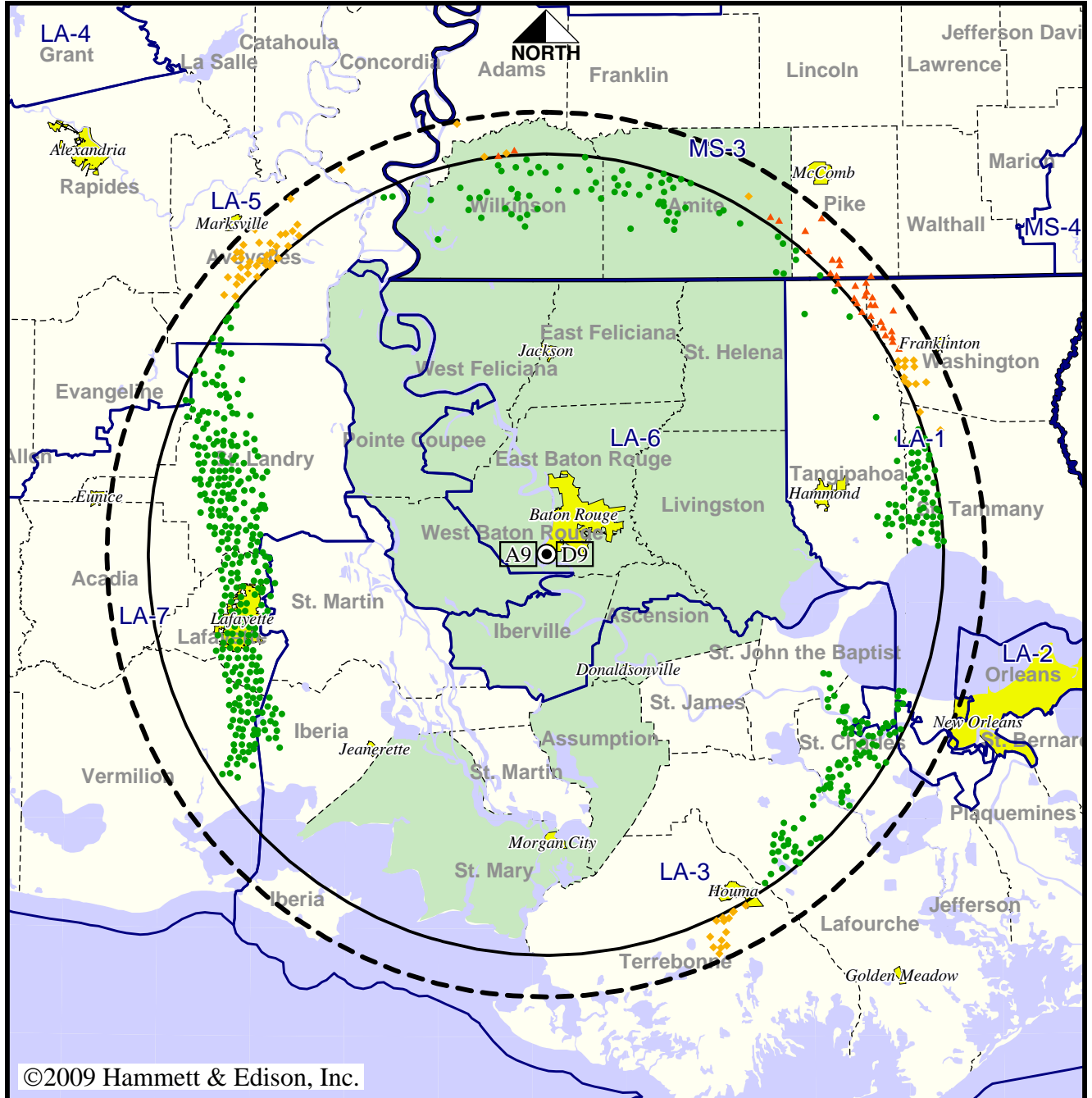
BPCDT-20080507ACF
 WAFB Digital CP

TV Station WAFB • Analog Channel 9, DTV Channel 9 • Baton Rouge, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 5.57 kW ERP at 511 m HAAT, Network: CBS
 vs. Analog (dashed): 316 kW ERP at 509 m HAAT, Network: CBS

Market: Baton Rouge, LA



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

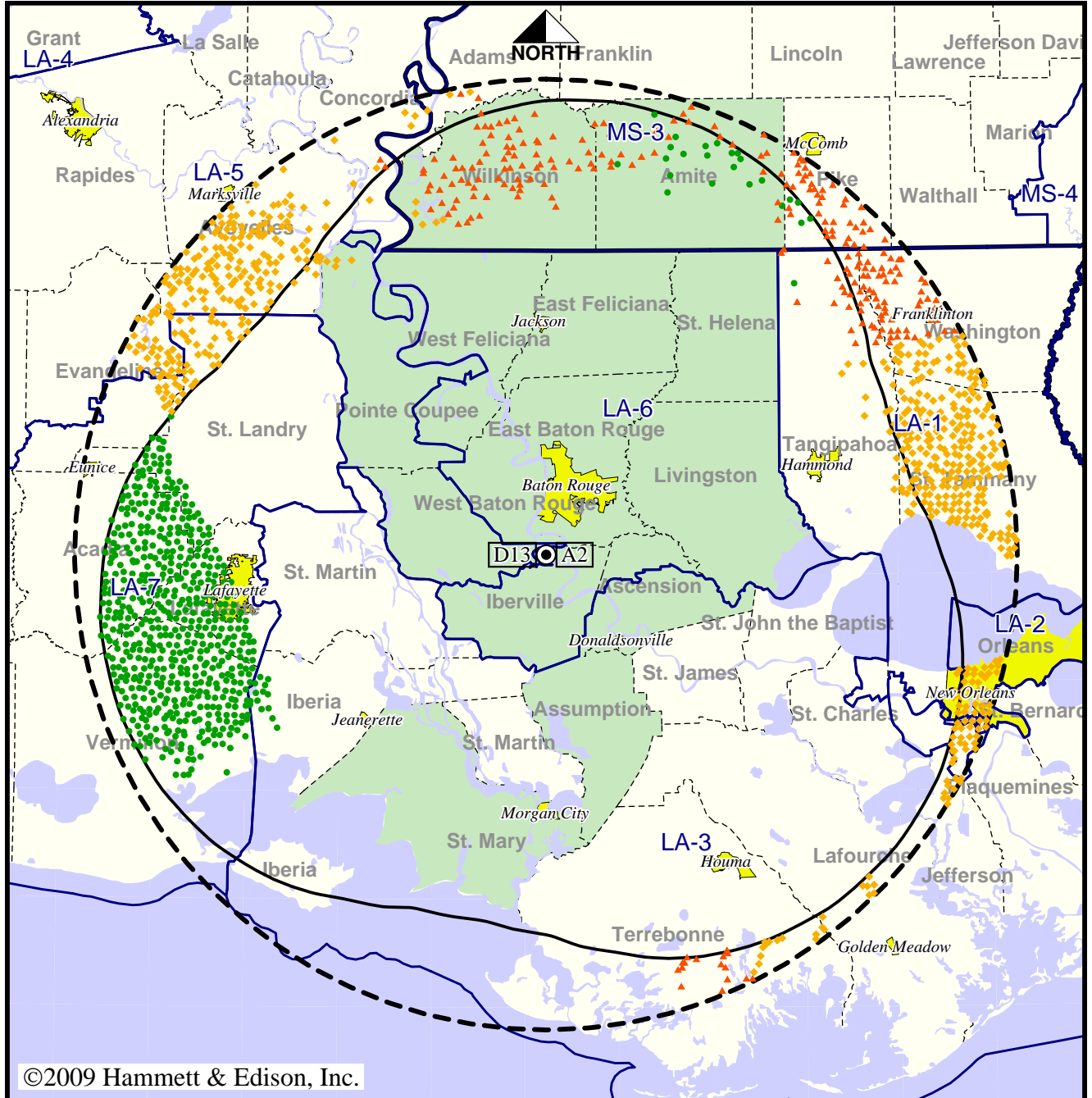
Analog service	1,265,158 persons
Digital service	1,556,396
Analog loss	13,291
Digital gain	304,529
Net gain	291,238

Station WBRZ-TV • Analog Channel 2, DTV Channel 13 • Baton Rouge, LA

Expected Operation on June 13: Granted Construction Permit

**Digital CP (solid): 30.0 kW ERP at 515 m HAAT, Network: ABC
vs. Analog (dashed): 100 kW ERP at 515 m HAAT, Network: ABC**

Market: Baton Rouge, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

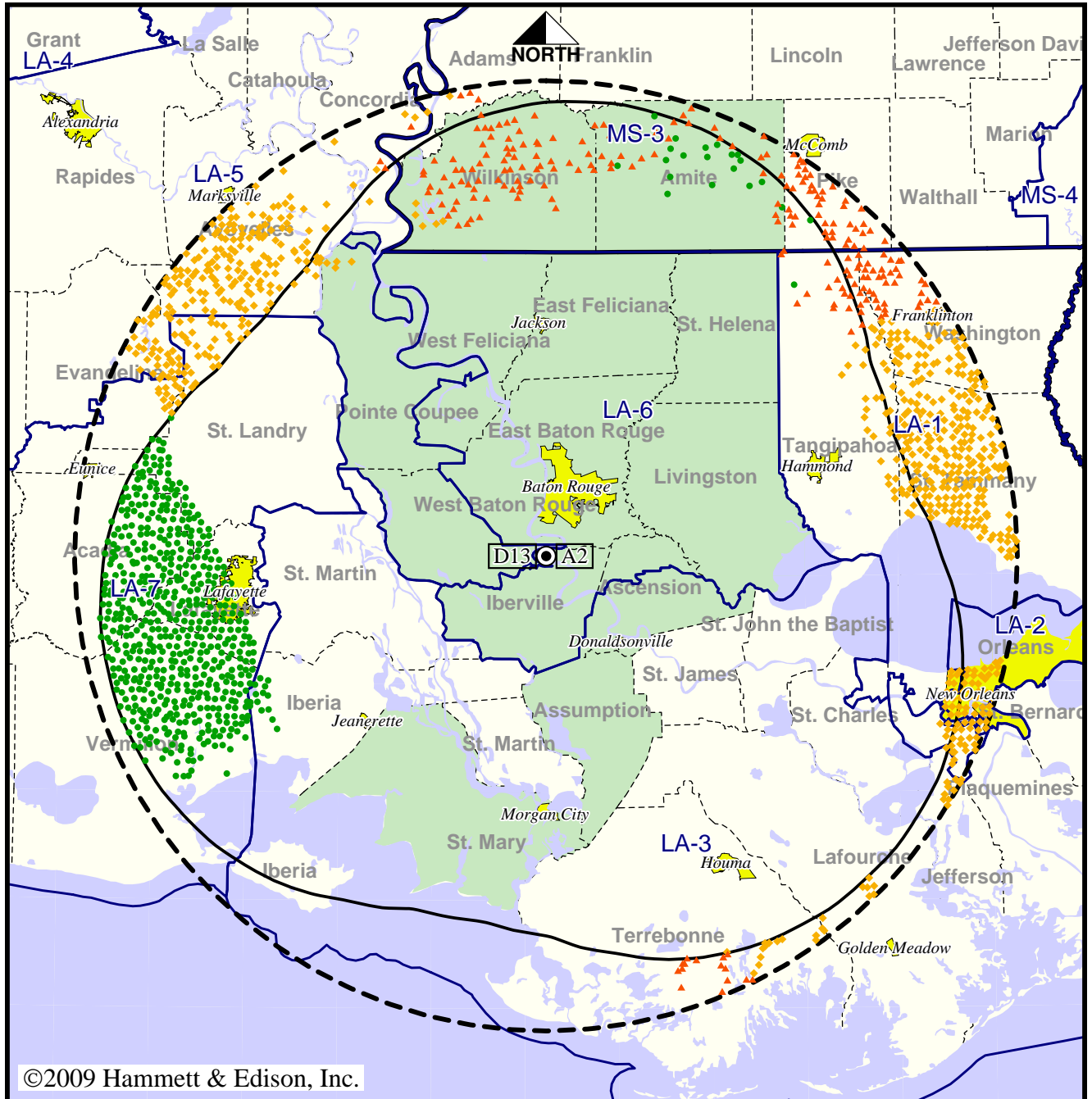
Analog service	2,478,777 persons
Digital service	2,046,900
Analog loss	639,182
Digital gain	207,305
Net gain	-431,877

Station WBRZ-TV • Analog Channel 2, DTV Channel 13 • Baton Rouge, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 30.0 kW ERP at 515 m HAAT, Network: ABC
 vs. Analog (dashed): 100 kW ERP at 515 m HAAT, Network: ABC

Market: Baton Rouge, LA



©2009 Hammett & Edison, Inc.

10 MI 0 10 20 30 40 50 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

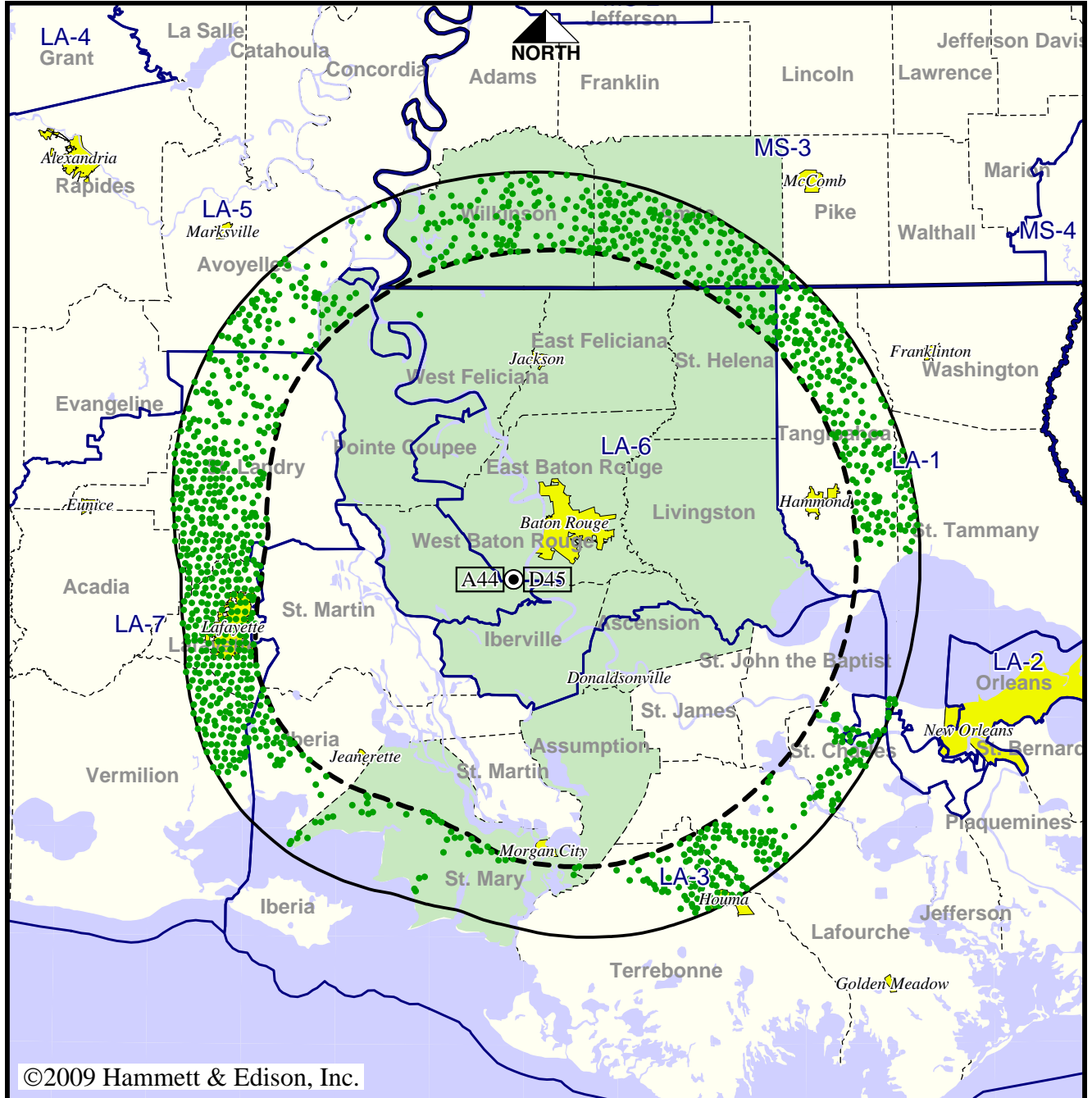
Analog service	2,478,777 persons
Digital service	1,936,392
Analog loss	749,434
Digital gain	207,049
Net gain	-542,385

TV Station WGMB • Analog Channel 44, DTV Channel 45 • Baton Rouge, LA

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 424 m HAAT, Network: Fox
 vs. Analog (dashed): 3890 kW ERP at 426 m HAAT, Network: Fox

Market: Baton Rouge, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

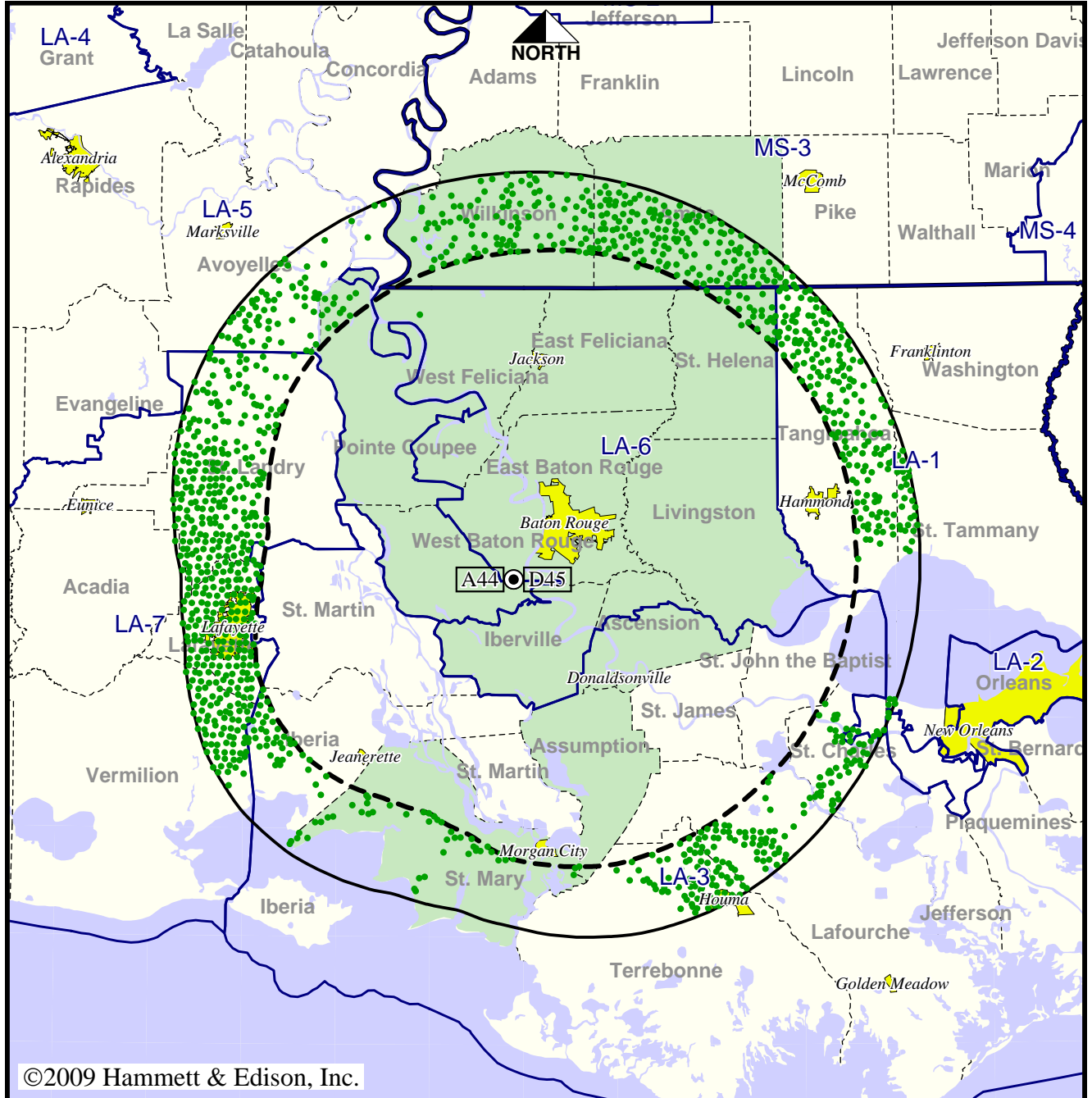
Analog service	1,083,479 persons
Digital service	1,572,798
Analog loss	0
Digital gain	489,319
Net gain	489,319

TV Station WGMB • Analog Channel 44, DTV Channel 45 • Baton Rouge, LA

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 424 m HAAT, Network: Fox
 vs. Analog (dashed): 3890 kW ERP at 426 m HAAT, Network: Fox

Market: Baton Rouge, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

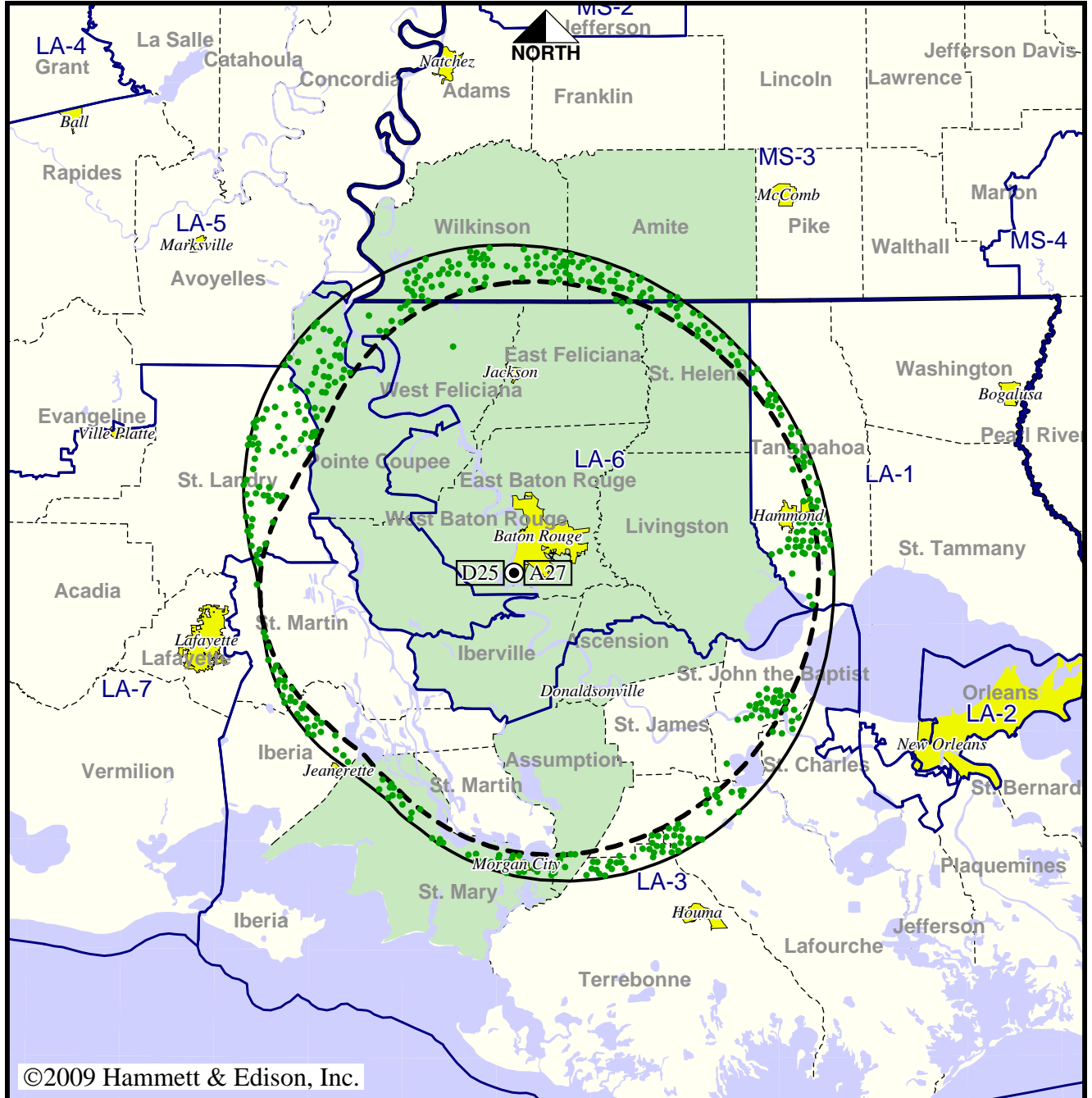
Analog service	1,083,479 persons
Digital service	1,572,798
Analog loss	0
Digital gain	489,319
Net gain	489,319

Station WLPB-TV • Analog Channel 27, DTV Channel 25 • Baton Rouge, LA

Expected Operation on June 13: Licensed

Digital License (solid): 200 kW ERP at 295 m HAAT, Network: PBS
 vs. Analog (dashed): 2570 kW ERP at 303 m HAAT, Network: PBS

Market: Baton Rouge, LA



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition
 No symbol = no change in coverage

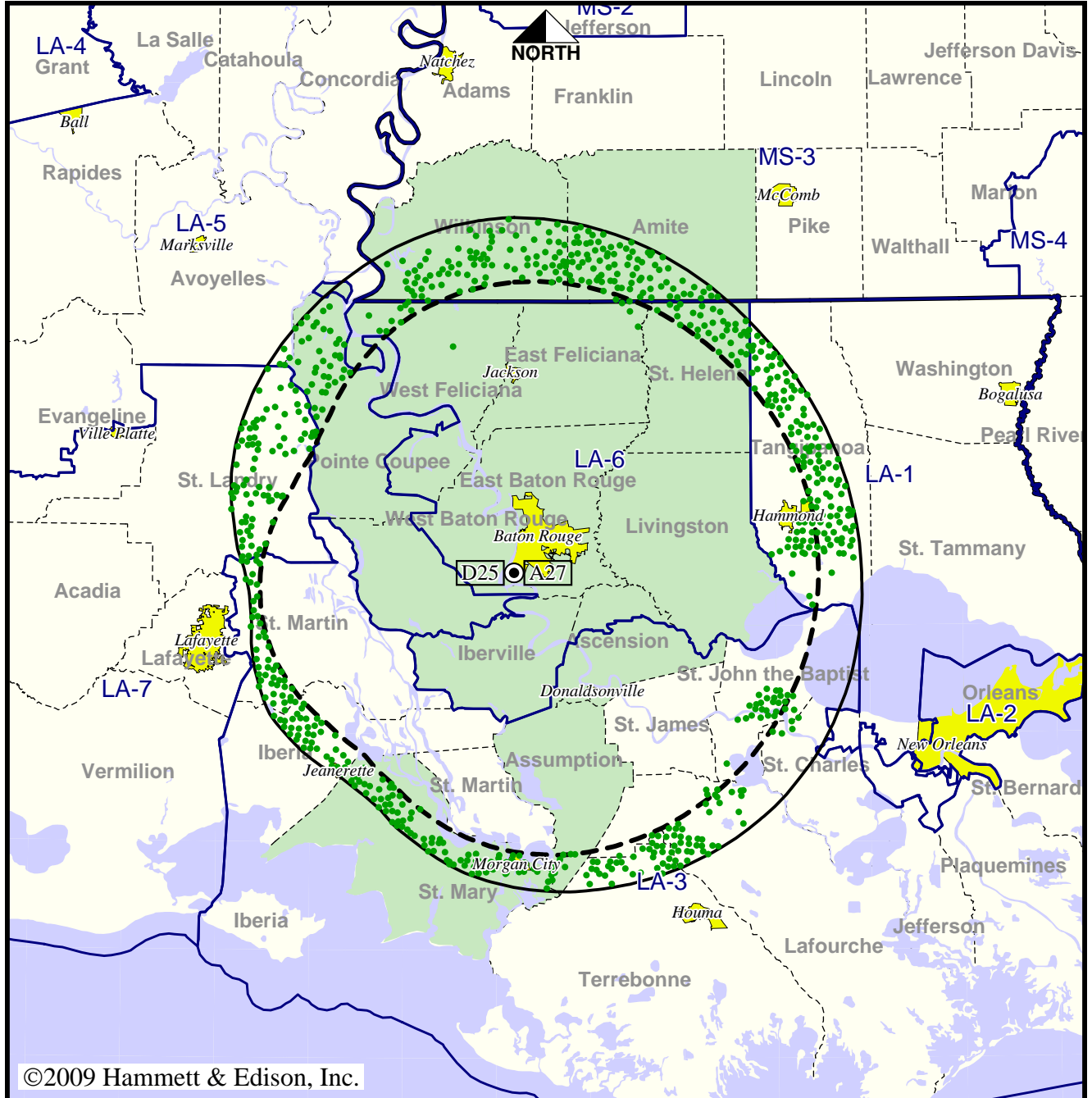
Analog service	856,087 persons
Digital service	997,304
Analog loss	0
Digital gain	141,217
Net gain	141,217

Station WLPB-TV • Analog Channel 27, DTV Channel 25 • Baton Rouge, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 357 kW ERP at 311 m HAAT, Network: PBS
 vs. Analog (dashed): 2570 kW ERP at 303 m HAAT, Network: PBS

Market: Baton Rouge, LA



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition
 No symbol = no change in coverage

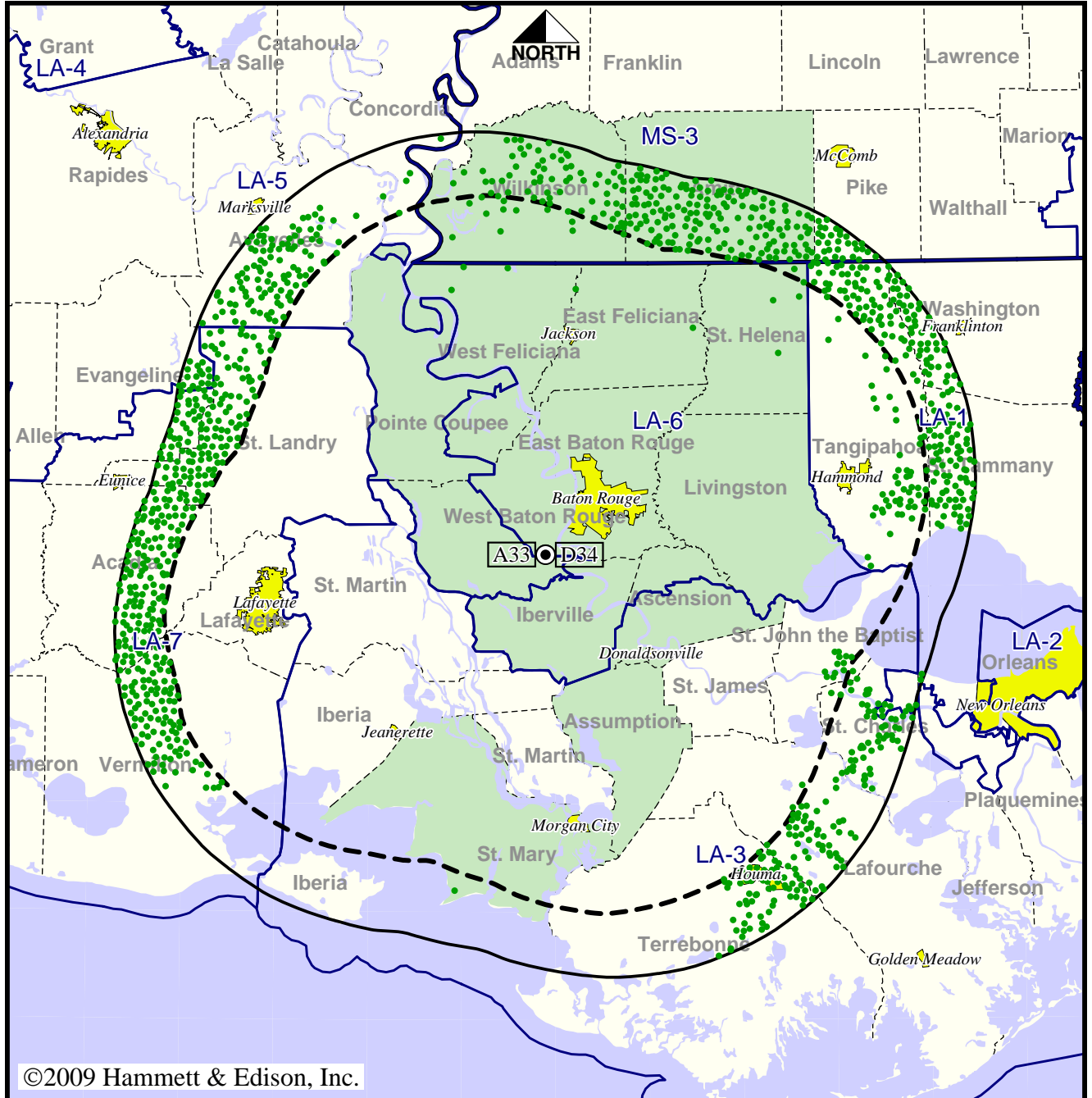
Analog service	856,087 persons
Digital service	1,083,054
Analog loss	0
Digital gain	226,967
Net gain	226,967

TV Station WVLA • Analog Channel 33, DTV Channel 34 • Baton Rouge, LA

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 522 m HAAT, Network: NBC
 vs. Analog (dashed): 5000 kW ERP at 522 m HAAT, Network: NBC

Market: Baton Rouge, LA



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition
 No symbol = no change in coverage

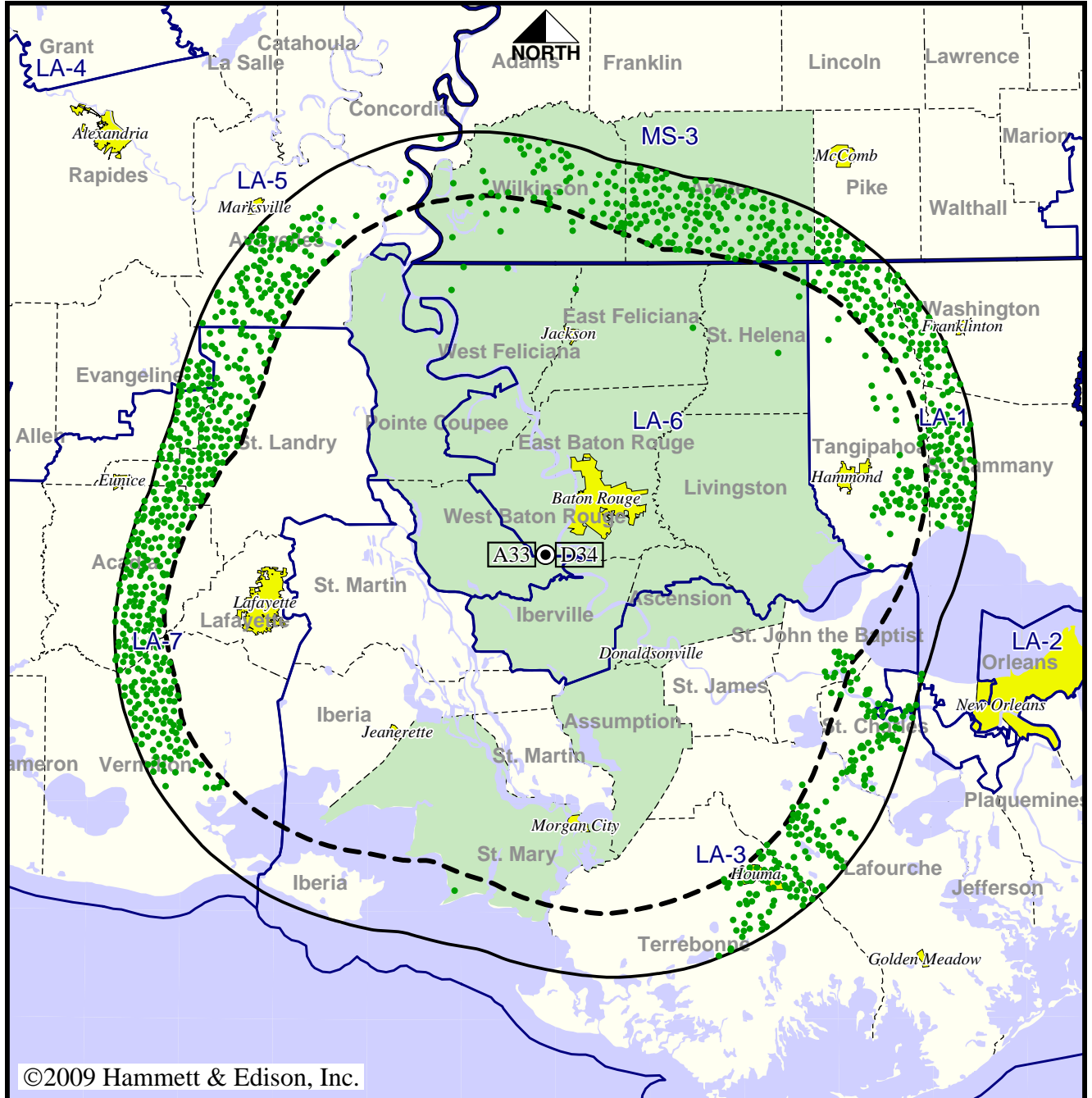
Analog service	1,427,240 persons
Digital service	1,699,783
Analog loss	0
Digital gain	272,543
Net gain	272,543

TV Station WVLA • Analog Channel 33, DTV Channel 34 • Baton Rouge, LA

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 522 m HAAT, Network: NBC
 vs. Analog (dashed): 5000 kW ERP at 522 m HAAT, Network: NBC

Market: Baton Rouge, LA



● Coverage gained after DTV transition
 No symbol = no change in coverage

Analog service	1,427,240 persons
Digital service	1,696,271
Analog loss	0
Digital gain	269,031
Net gain	269,031