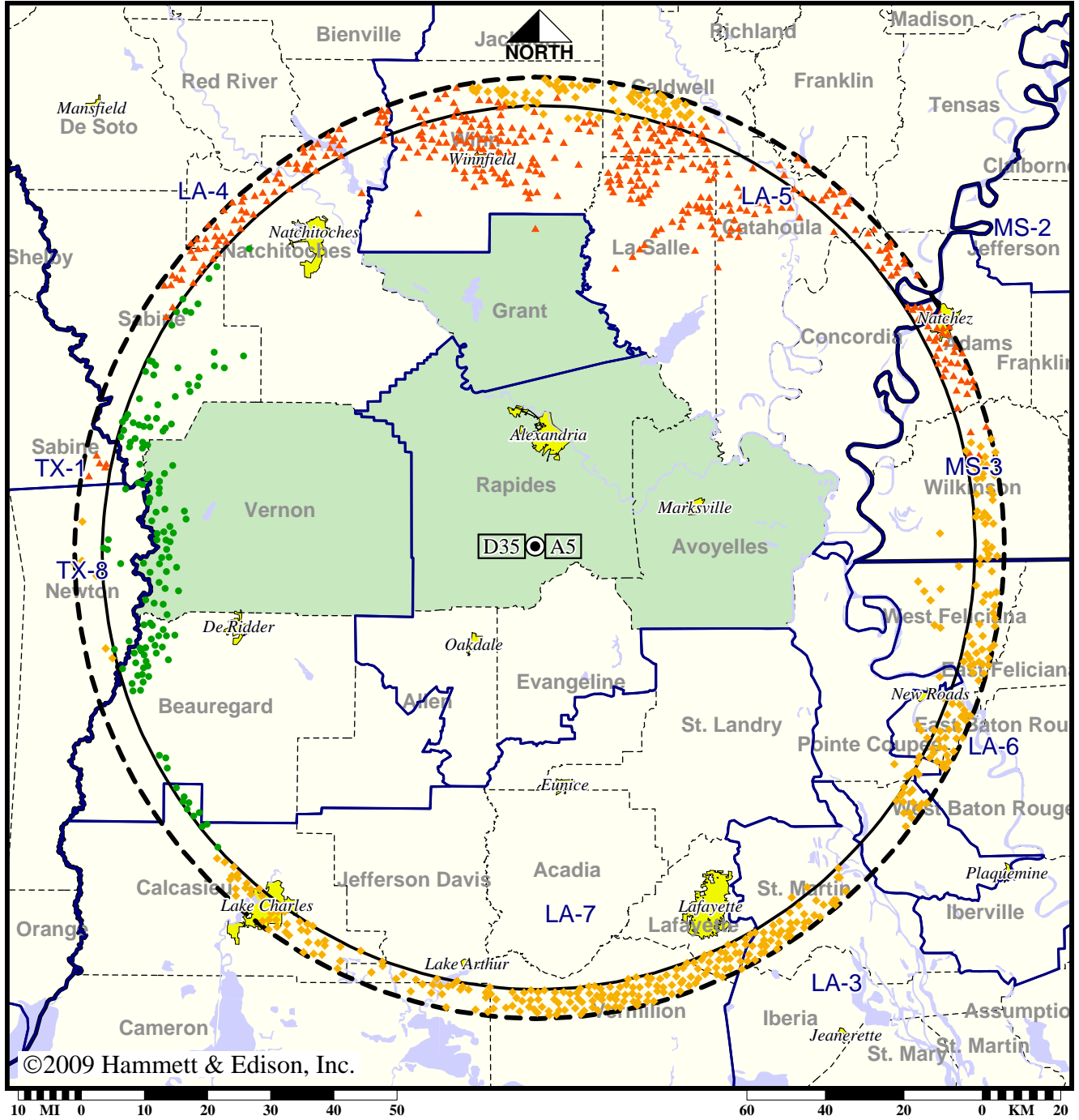


Station KALB-TV • Analog Channel 5, DTV Channel 35 • Alexandria, LA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 780 kW ERP at 488 m HAAT, Networks: CBS, NBC
 vs. Analog (dashed): 100 kW ERP at 485 m HAAT, Network: NBC

Market: Alexandria, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

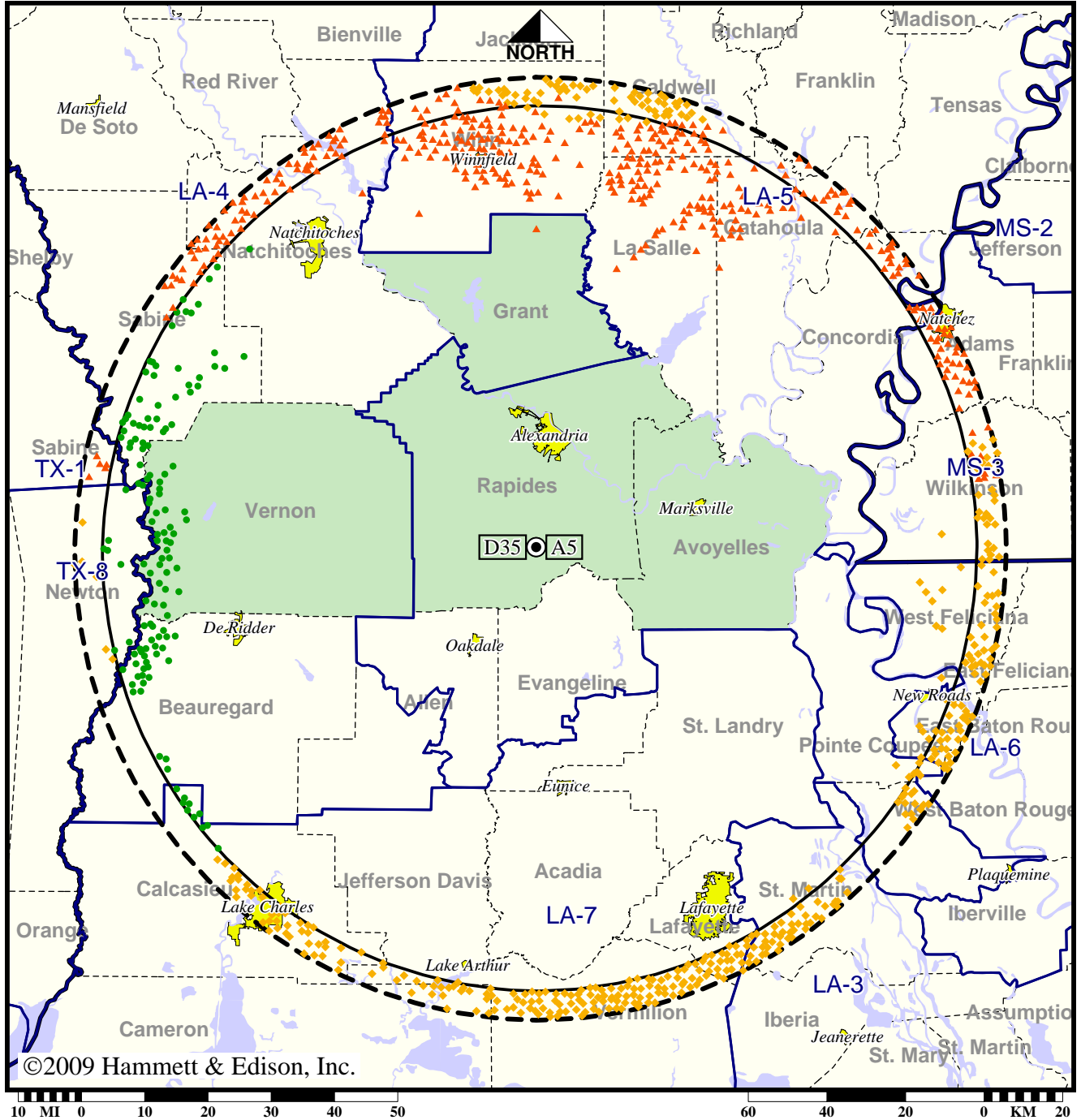
Analog service	1,002,496 persons
Digital service	883,788
Analog loss	129,463
Digital gain	10,755
Net gain	-118,708

Station KALB-TV • Analog Channel 5, DTV Channel 35 • Alexandria, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 780 kW ERP at 488 m HAAT, Networks: CBS, NBC
 vs. Analog (dashed): 100 kW ERP at 485 m HAAT, Network: NBC

Market: Alexandria, LA



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

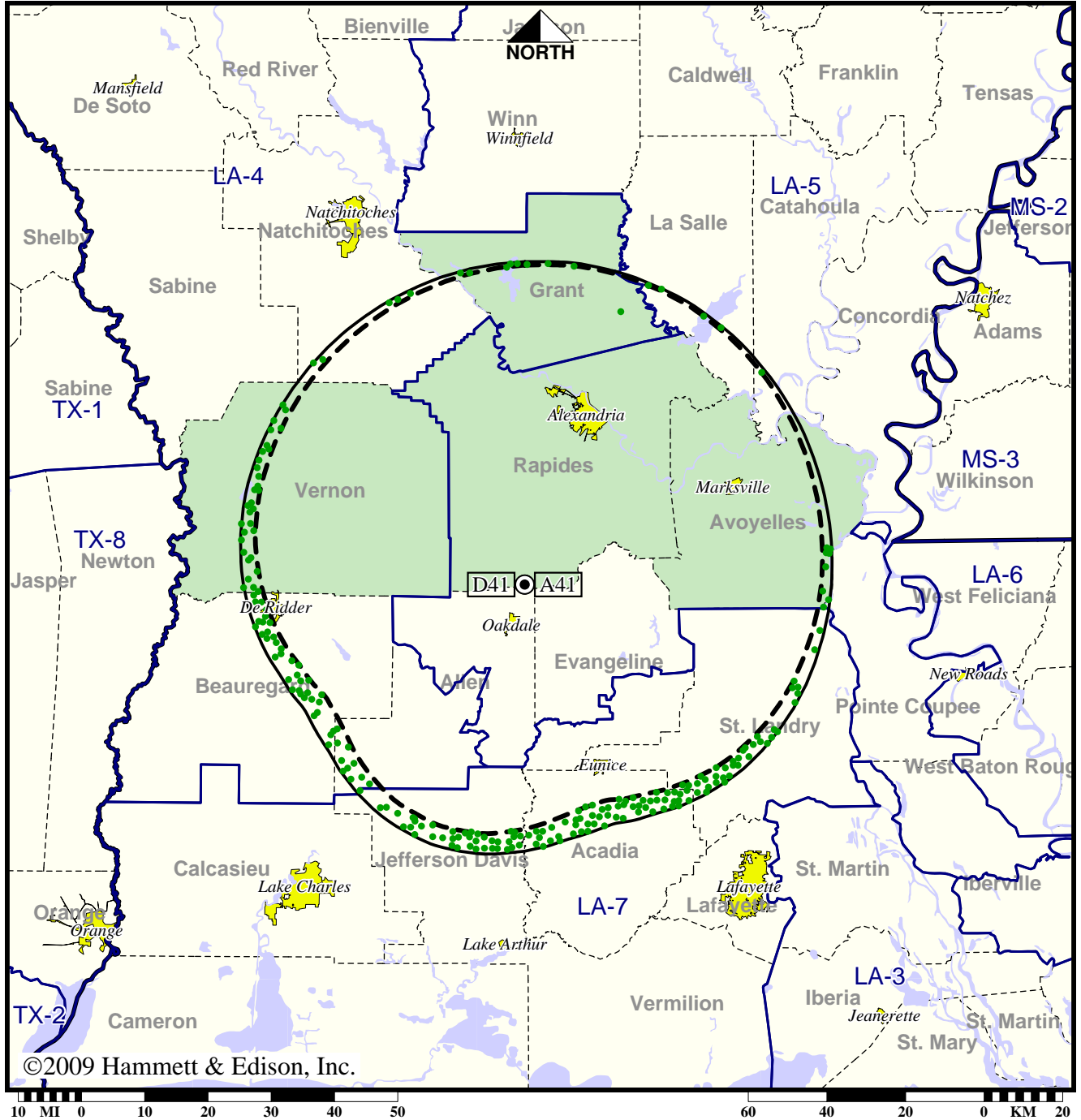
Analog service	1,002,496 persons
Digital service	883,788
Analog loss	129,463
Digital gain	10,755
Net gain	-118,708

TV Station KBCA • Analog Channel 41, DTV Channel 41 • Alexandria, LA

Expected Operation on June 13: Granted Construction Permit

**Digital CP (solid): 210 kW ERP at 303 m HAAT
vs. Analog (dashed): 5000 kW ERP at 303 m HAAT**

Market: Alexandria, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

Analog service	367,090 persons
Digital service	394,812
Analog loss	0
Digital gain	27,722
Net gain	27,722

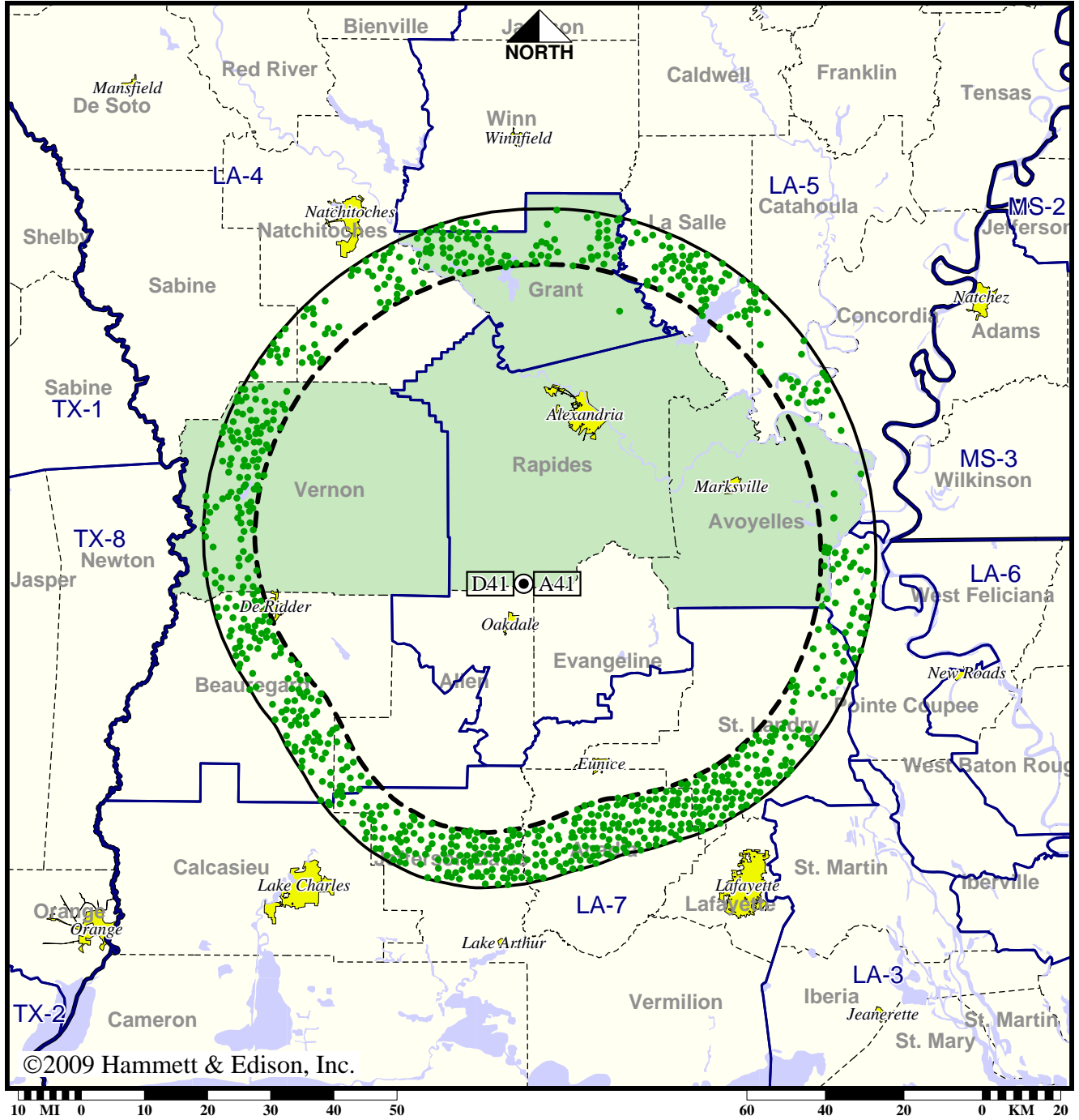
BPCDT-20080502AAI
KBCA Digital CP

TV Station KBCA • Analog Channel 41, DTV Channel 41 • Alexandria, LA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 303 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 303 m HAAT

Market: Alexandria, LA



● Coverage gained after DTV transition
 No symbol = no change in coverage

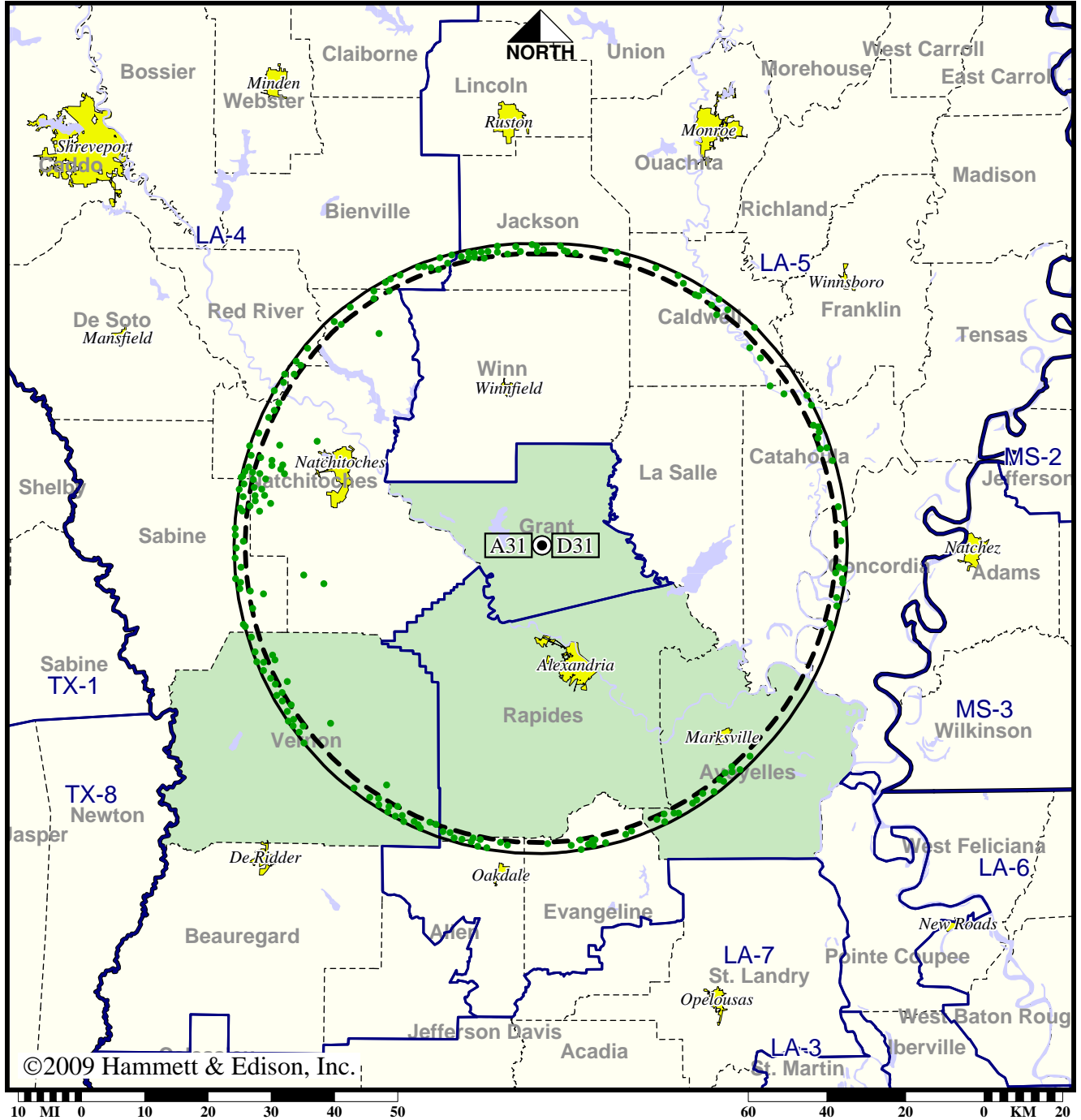
Analog service	367,090 persons
Digital service	451,102
Analog loss	0
Digital gain	84,012
Net gain	84,012

Station KLAX-TV • Analog Channel 31, DTV Channel 31 • Alexandria, LA

Expected Operation on June 13: Appendix B Facility

Digital Appendix B (solid): 50.0 kW ERP at 333 m HAAT, Network: ABC
 vs. Analog (dashed): 1290 kW ERP at 333 m HAAT, Network: ABC

Market: Alexandria, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

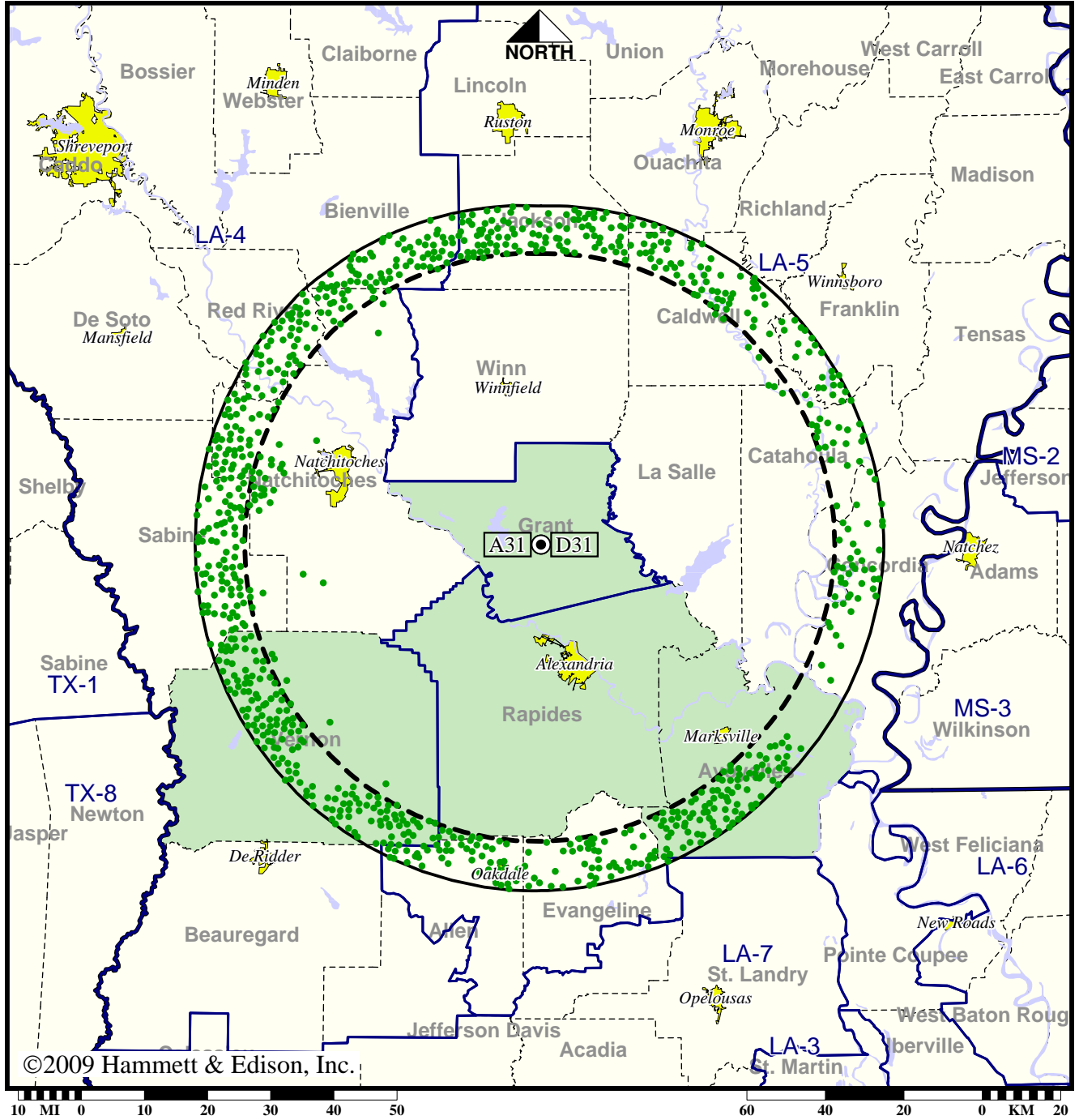
Analog service	255,857 persons
Digital service	273,218
Analog loss	0
Digital gain	17,361
Net gain	17,361

Station KLAX-TV • Analog Channel 31, DTV Channel 31 • Alexandria, LA

Approved Post-Transition Operation: Granted Construction Permit

**Digital CP (solid): 200 kW ERP at 333 m HAAT, Network: ABC
vs. Analog (dashed): 1290 kW ERP at 333 m HAAT, Network: ABC**

Market: Alexandria, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

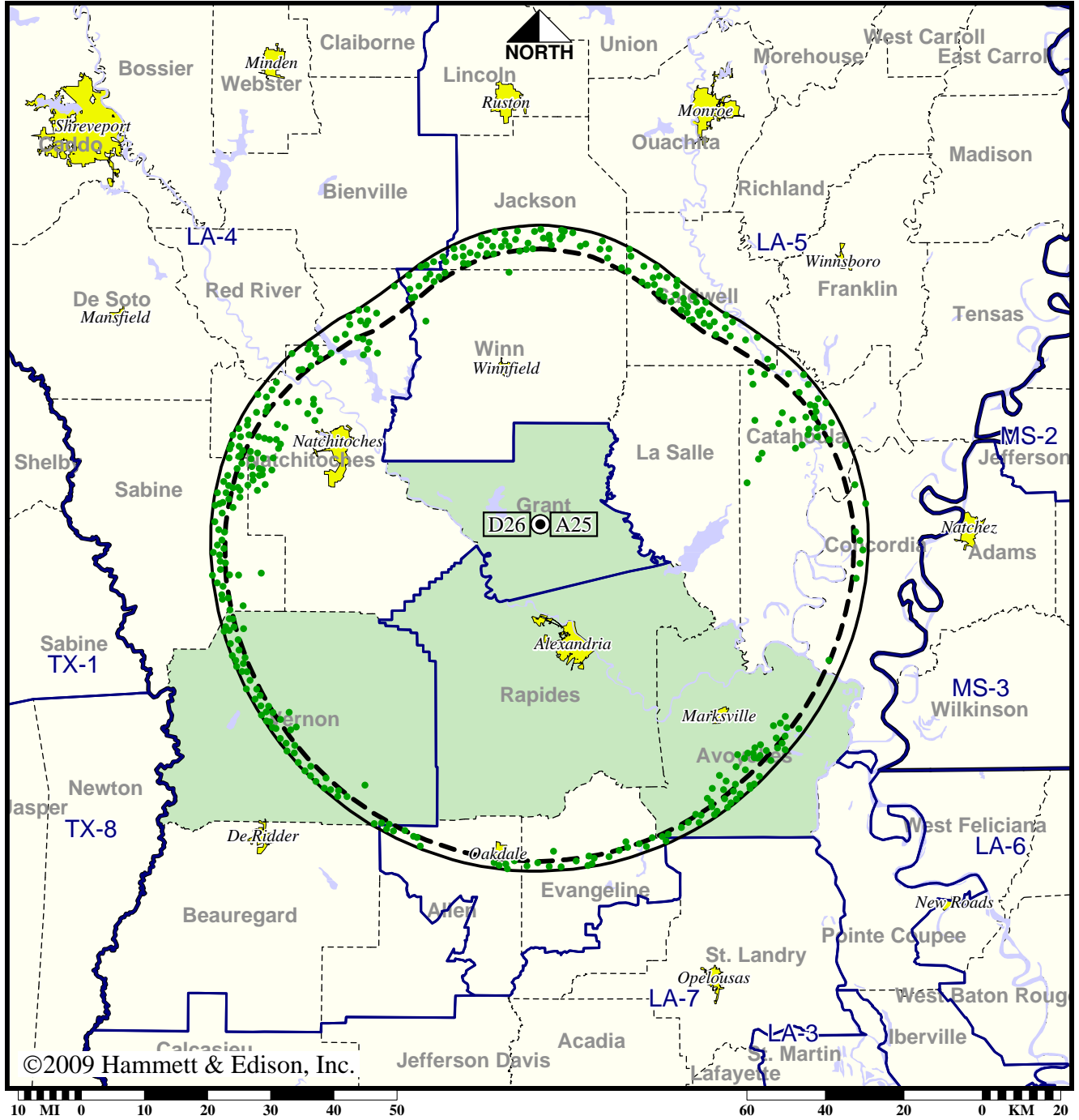
Analog service	255,857 persons
Digital service	357,764
Analog loss	0
Digital gain	101,907
Net gain	101,907

Station KLPA-TV • Analog Channel 25, DTV Channel 26 • Alexandria, LA

Expected Operation on June 13: Licensed

Digital License (solid): 76.0 kW ERP at 413 m HAAT, Network: PBS
 vs. Analog (dashed): 1690 kW ERP at 413 m HAAT, Network: PBS

Market: Alexandria, LA



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition
 No symbol = no change in coverage

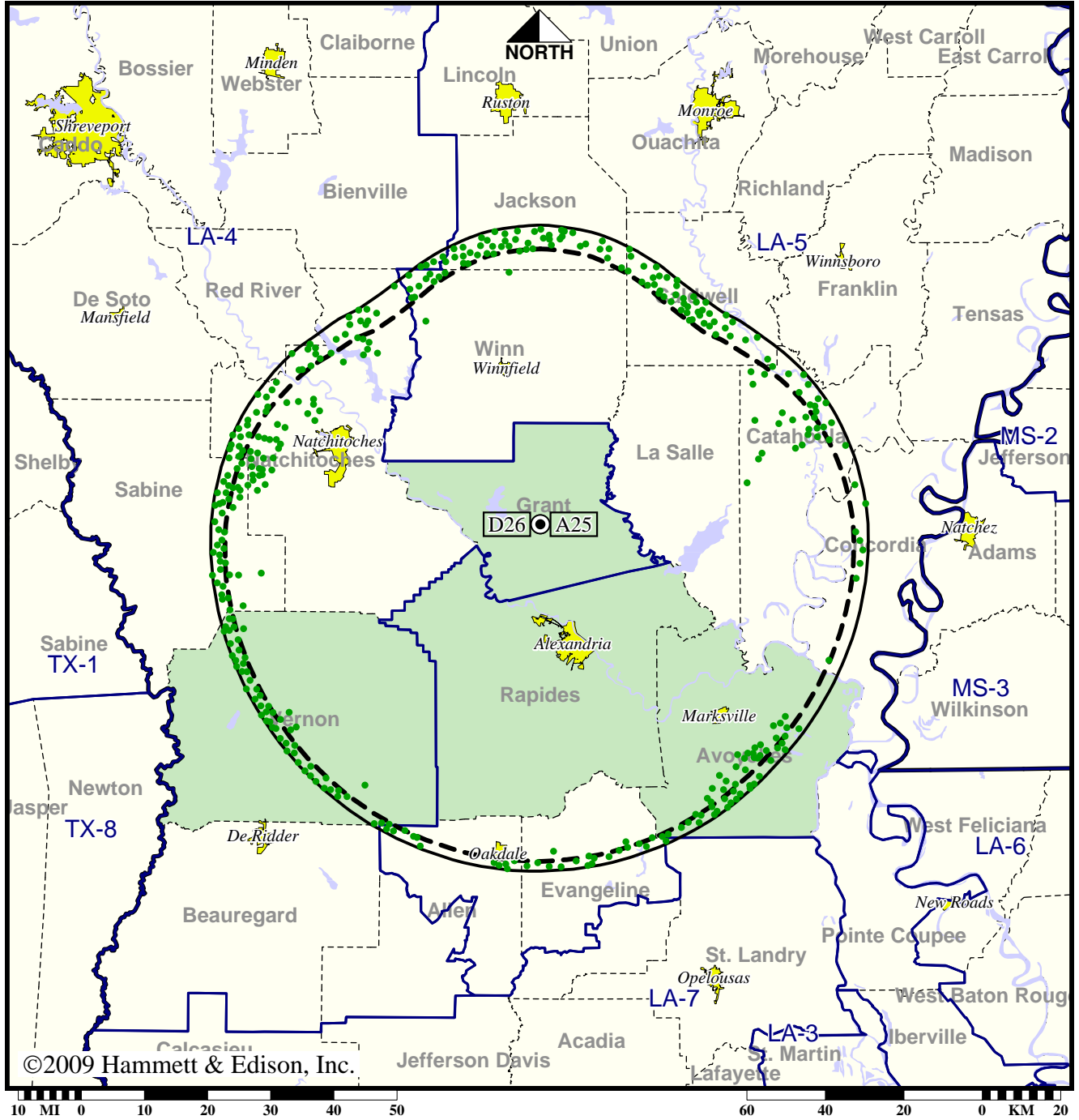
Analog service	278,985 persons
Digital service	326,623
Analog loss	0
Digital gain	47,638
Net gain	47,638

Station KLPA-TV • Analog Channel 25, DTV Channel 26 • Alexandria, LA

Approved Post-Transition Operation: Licensed

Digital License (solid): 76.0 kW ERP at 413 m HAAT, Network: PBS
 vs. Analog (dashed): 1690 kW ERP at 413 m HAAT, Network: PBS

Market: Alexandria, LA



● Coverage gained after DTV transition
 No symbol = no change in coverage

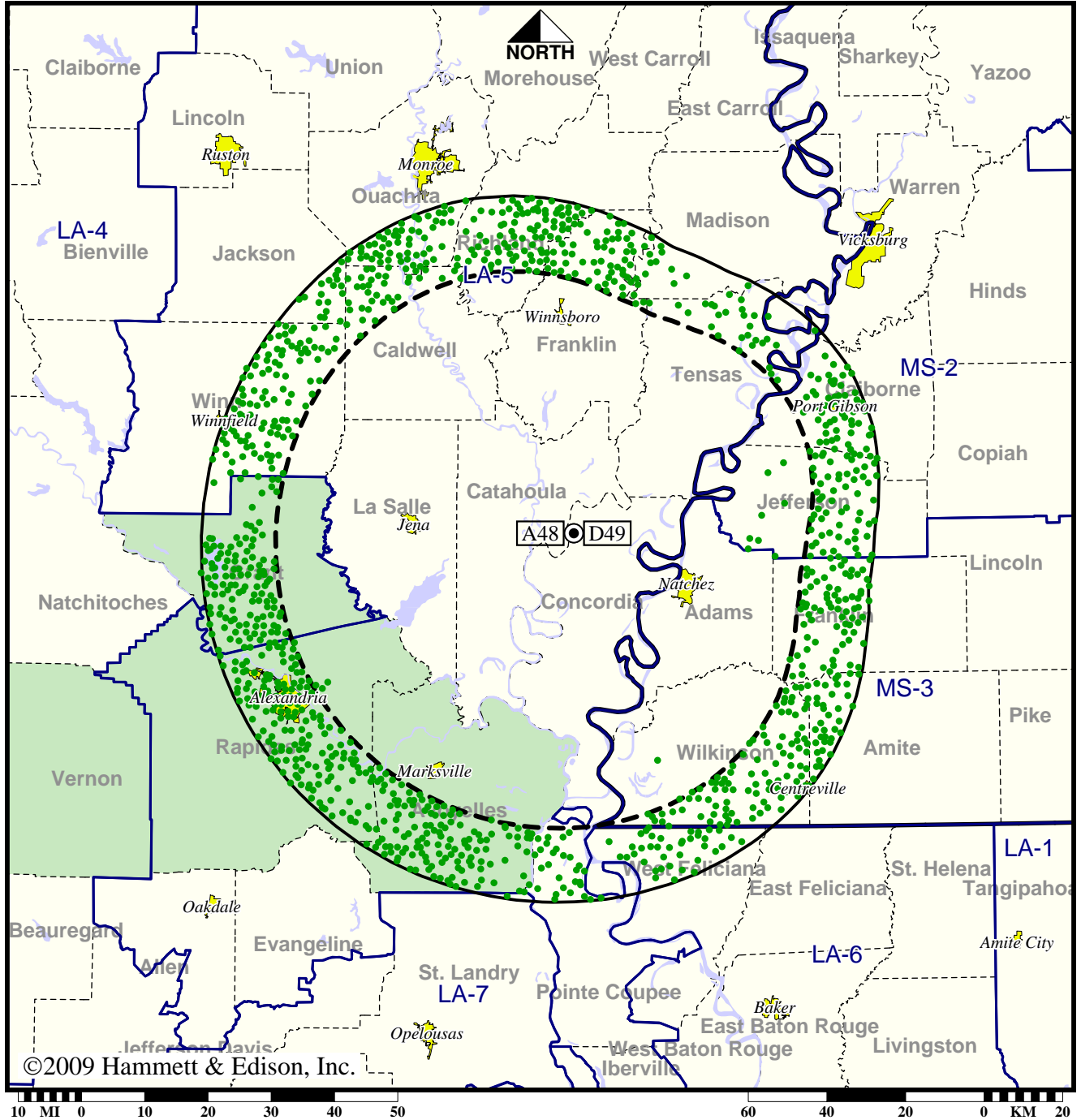
Analog service	278,985 persons
Digital service	326,623
Analog loss	0
Digital gain	47,638
Net gain	47,638

TV Station WNTZ • Analog Channel 48, DTV Channel 49 • Natchez, MS

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 313 m HAAT, Network: Fox
 vs. Analog (dashed): 2820 kW ERP at 316 m HAAT, Network: Fox

Market: Alexandria, LA



● Coverage gained after DTV transition
 No symbol = no change in coverage

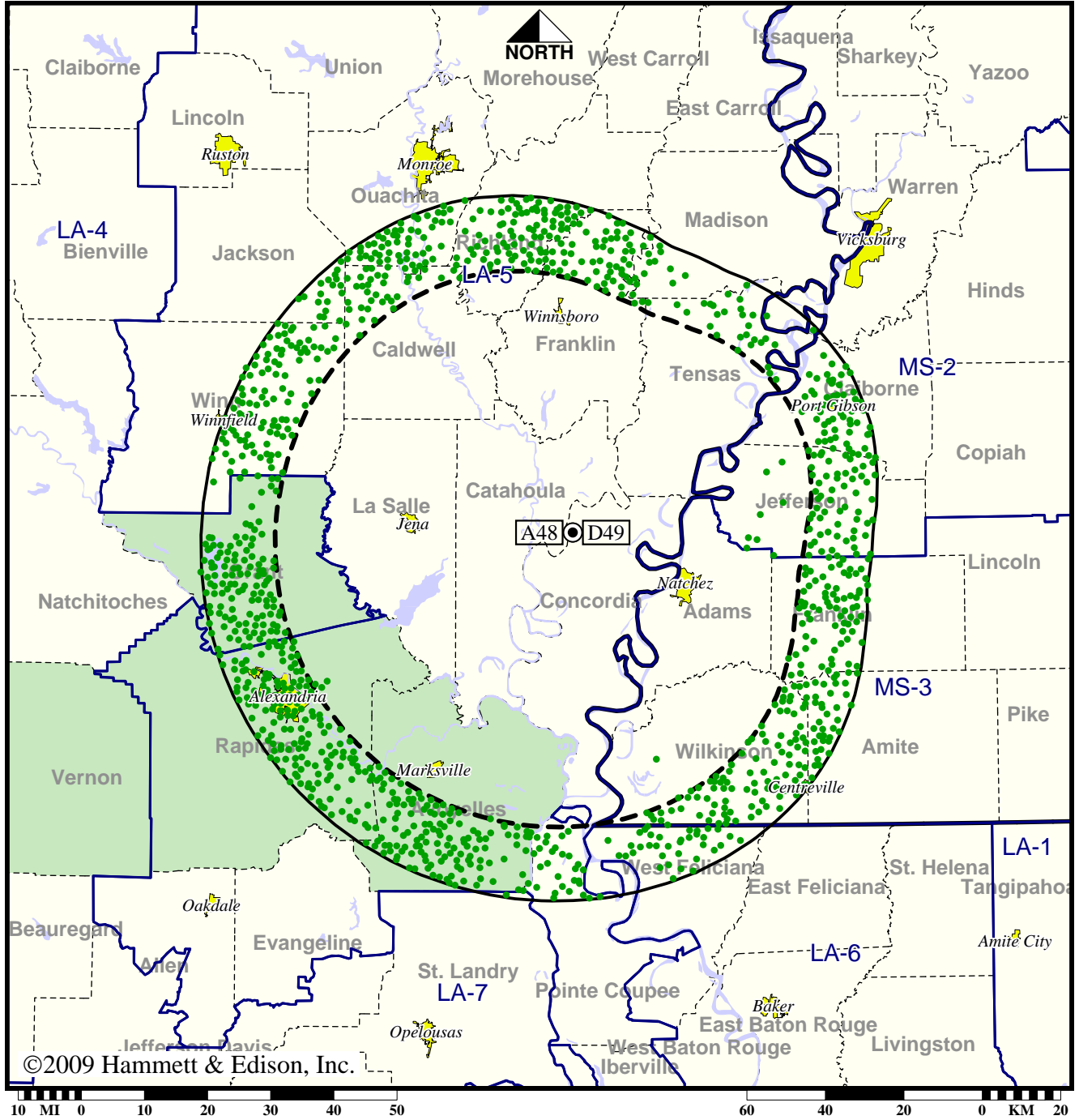
Analog service	176,124 persons
Digital service	339,754
Analog loss	0
Digital gain	163,630
Net gain	163,630

TV Station WNTZ • Analog Channel 48, DTV Channel 49 • Natchez, MS

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 313 m HAAT, Network: Fox
 vs. Analog (dashed): 2820 kW ERP at 316 m HAAT, Network: Fox

Market: Alexandria, LA



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

Analog service	176,124 persons
Digital service	339,731
Analog loss	0
Digital gain	163,607
Net gain	163,607