



ACQUISITION,
TECHNOLOGY
AND LOGISTICS

THE UNDER SECRETARY OF DEFENSE

3010 DEFENSE PENTAGON
WASHINGTON, DC 20301-3010

OCT 23 2007

MEMORANDUM FOR SECRETARY OF THE ARMY
SECRETARY OF THE NAVY
SECRETARY OF THE AIR FORCE
DIRECTOR, ADMINISTRATION & MANAGEMENT
DIRECTORS OF DEFENSE AGENCIES

SUBJECT: Energy Awareness Campaign

As the largest Federal consumer of energy, the Department of Defense must be the leader in energy efficiency, water conservation, and the use of renewable energy and emerging technology. Executive Order 13423, *Strengthening Federal Environmental, Energy, and Transportation Management*, charges each of us to significantly improve our energy management in support of our mission "in an environmentally, economically and fiscally sound, integrated, continuously improving, efficient, and sustainable manner."

As we strive to modernize infrastructure, increase energy conservation, and improve energy flexibility, we will measure our progress against energy reduction goals and renewable energy generation. We must allocate our resources to get the largest return on investment. I am proud of our accomplishments in promoting energy awareness as evidenced by a 5.5 percent reduction in facility energy intensity for FY 2006. There is more that can be done. Please reinvigorate your efforts to raise the visibility of energy awareness and conservation throughout our Installations and Activities.


One of the major tools to achieve Federal goals is inculcating energy and water conservation into our everyday lives. Paying attention to building climate control, turning off lights and computers when not in use, and using energy efficient appliances can translate into significant energy and dollar savings. To continue developing a culture of conservation, the Department of Defense has teamed with the Department of Energy in the Change A Light (CAL) campaign and registered as a Pledge Driver. Information on the program is available at <http://www.energystar.gov/changealight>. As October is Energy Awareness Month, please use this opportunity to promote lasting awareness of energy conservation by encouraging registration in the CAL program on a professional and personal level.

Finally, please consider energy conservation in every aspect of professional and personal activities and encourage your personnel do the same. As the largest Federal energy user, we have the ability to make this program a success. Additional DoD energy program information is available at: <http://www.acq.osd.mil/ie/irm/Energy/Energy.htm>.



I appreciate your support of this important issue. My point of contact is
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Sincerely,



for John J. Young, Jr.
Acting