Socrata
Making Data Social™

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Introduction to Socrata

Socrata
Making Data Social™

❑ Venture-backed technology company based in Seattle
❑ Founded in 2007 with two philosophical goals
  ❑ An Internet-scale, cloud-based data platform
  ❑ Making data easier to understand
❑ You might remember us as blist
  ❑ Oops – people called us the "B List"
  ❑ Rebranded as Socrata in May 2009
❑ Socrata is a social data sharing platform
❑ Cloud-based, Software-as-a-Service
❑ Approved Terms of Service
❑ You can find us on Apps.Gov
❑ Section 508 Compliant

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Open Data Platform for Open Government

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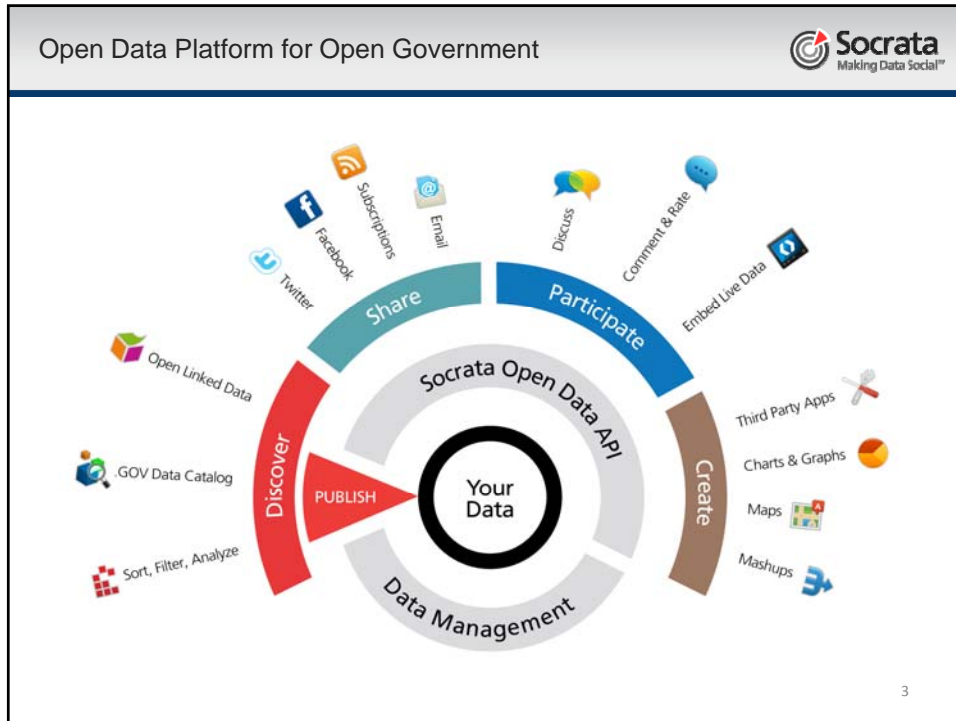
Embed Data into Your Existing .Gov Site

It's like embedding YouTube or SlideShare, but for data

Or Offer Your Own Agency Datasite like Data.Gov

Data.Medicare.Gov Datasite

Medicare.Gov Parent Site

How is Socrata Different than Data.Gov?

❑ Socrata is complimentary to Data.Gov
❑ Lets you publish data on your own agency site
    ❑ <u>And</u> to Data.Gov
    ❑ Agency owns, publishes and manages the data
❑ Datasets on Socrata:
    ❑ Are interactive – sort, search, filter, analyze
    ❑ Are social – comment or share on blogs, Facebook, twitter
    ❑ Can be visualized – map, chart or graph data easily
    ❑ Are API enabled – Socrata Open Data API (SODA)
    ❑ Can be downloaded in lots of formats (XML, CSV, etc.)

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Socrata Plans

Free	Basic	Plus	Premium	Ultimate
Free	$499 per month	$999 per month	$4,999 per month	Contact for Quote
A free, basic data publishing solution. Embed data into your existing websites.	Get started with a co-branded data transparency platform. Embed data into your existing websites.	A robust, capable transparency and participation platform. Embed data and data discovery into your existing websites.	A privately branded complete transparency platform. Embed data and data discovery into your existing websites or run your own data.yoursite.gov	A turnkey, all-inclusive transparency, collaboration and participation platform. Incorporate data into your own websites or run your own data.yoursite.gov
Get started now:	**Everything in Free, plus:**	**Everything in Basic, plus:**	**Everything in Plus, plus:**	**Everything in Premium, plus:**
• Socrata branded Social Data Player • Basic Customization • Basic Performance Metrics • Basic Visualization • Basic API • Up to 1 GB Data Storage • Up to 4 GB Data Delivery	• Co-branded Social Data Player • Advanced Customization • Advanced Visualization • Unlimited Publishers • Basic Comment Moderation • Append to Datasets • Up to 10 GB Storage • Up to 50 GB Delivery	• Privately branded Social Data Player • Google Analytics Integration • Advanced Comment Moderation • Refresh Datasets • Up to 50 GB Storage • Up to 250 GB Delivery	• Advanced Performance Metrics • Advanced API • Privately Branded URL • Privately Branded Datasite • Custom Metadata • Up to 250 GB Storage • Up to 1.25 TB Delivery	• Dataset Versioning and Snapshots • External User Authentication Integration • Community Module for Social Networking • Up to 2 TB Storage • Up to 5 TB Data Delivery

Some Quick Examples of Socrata in Action

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Questions?

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