

Supporting the 2010 Census:

Toolkit for Reaching
Migrant Workers

United States[®]
**Census
2010**

IT'S IN OUR HANDS



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Dear 2010 Census Partner,

The 2010 Census is quickly approaching and the U.S. Census Bureau is working hard to ensure a complete and accurate count of the population changes across our nation. It is critically important that everyone is counted in the 2010 Census, and your support in reaching migrant workers is vital to achieve this goal.

Historically, certain segments of our population have been considered “hard-to-count” due to a number of factors, including language or geographic isolation, fear of U.S. government agencies or officials, or lack of a permanent residence. Migrant workers are among those at risk of being undercounted. The migrant worker community consists mostly of Spanish-speakers from Mexico and Central and South America, but also, increasingly, from Haiti, China, Vietnam and Cambodia. In the last 10 years, this group has grown and changed, especially in terms of ethnicity, religion, languages spoken, socioeconomic status and time spent in this country. This evolution, coupled with continuing high levels of immigration, mobility and distrust of government, means migrant workers are harder to reach through traditional communication initiatives. That’s why partners such as you are so important.

This toolkit includes a variety of outreach tools and suggested activities that can help you raise awareness of the 2010 Census among migrant workers. The toolkit also contains a variety of resources and ideas to help you announce your support of the 2010 Census and customize your communication efforts to share this valuable information with migrant workers and others in your community.

Census data directly affect how more than \$400 billion per year in federal funding is distributed to state, local and tribal governments. As a result, the 2010 Census will help leaders identify where to build new roads, schools, hospitals, child-care centers and more. It will indicate where funding is needed to enhance important community initiatives and programs that are important to migrant workers – including job safety, education and English-language programs, and legal services. Also, it helps to determine the allocation and funding of education grants and supportive services for children of migrant workers.

As a trusted community leader who understands the needs and concerns of migrant workers, you can help to reinforce several key messages in your communications initiatives. During your interactions with migrant workers, you can provide reassurance that: information provided on the census form is safe; everyone must be counted, including citizens and noncitizens; participation is easy, important and safe; and that complete participation can help improve the well-being of workers, their families and communities.

Your efforts, in tandem with other 2010 Census public awareness initiatives such as paid advertising, public relations and online/interactive elements, will help ensure everyone is counted in 2010.

Sincerely,

Dr. Robert M. Groves
Director, U.S. Census Bureau

A Partner Quick-Start Guide



You signed on to be a Census Bureau partner. You are committed to encourage participation in the 2010 Census, so your community can be accurately represented and eligible for funding needed for a brighter future. Now you want to know, what's next? What should you do as a partner?

It's simple. Here – at a glance – are the four main steps you should take.

1

Announce your partnership.

Tell your community that you support the 2010 Census. Send letters and e-mails, post information in newsletters and on your Web site, or issue an official proclamation. Your community trusts you, so bring attention to this important census event. (See page 12 for more ideas.)

2

Build your action plan.

Create an action plan that defines specifically how your organization will support the census. In 2009, focus on raising awareness among migrant workers about the census and its benefits. Activities in 2010 should focus on motivating people to participate in the census. This toolkit includes planning resources and activity suggestions specific to migrant workers. (See page 13 for more ideas.)

3

Tell the 2010 Census story.

Start spreading the word, using your action plan and the many resources provided in this guide, such as fact sheets, customizable templates and posters. Include specific messages that will resonate most with your community. (See page 9 for more ideas.)

4

Sustain the momentum.

A steady stream of communications and events through Census Day will be critical both to educate your audience about the benefits of the census and to motivate them to take part. Stagger timing of communications and events throughout 2009 and 2010 to sustain census awareness in your community.

Your efforts will be supplemented by other public awareness initiatives, including paid advertising, public relations and online/interactive tools and resources. Together, these efforts will surround your community with messages about the 2010 Census.

“Our future is very important to us, especially the future for our grandchildren. We want to make sure the state and the communities we live in get their fair share of funding to build new schools, hospitals, better roads and have our voices heard in the decision-making of the government. That is why it is very important to be counted in the 2010 Census.”

–Reverend George Briand, Marshallese Community

**Delivering
Messages
That Matter**



The Census Bureau appreciates your support of the 2010 Census. With your help, the Census Bureau hopes to achieve a complete and accurate count of our nation's growing and changing population in 2010. As a trusted voice for migrant workers – one of the nation's hardest-to-count and most undercounted populations – you are uniquely positioned to build awareness of census benefits and alleviate concerns about participation.

As you begin your partnership efforts to support the 2010 Census, it's important to understand how the census impacts migrant workers, as well as what messages are particularly relevant to this population.

What are some barriers to participation in the census?

As you know, migrant workers are one of the most difficult-to-count populations in the United States. Many migrant workers frequently move around due to various farming, construction and manufacturing timelines, and lack a permanent

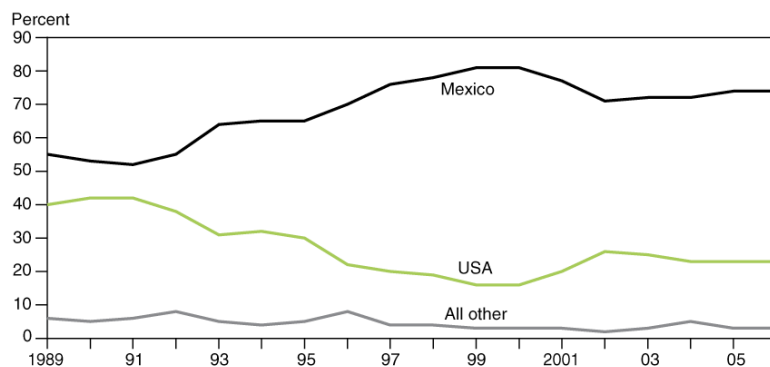
address or telephone. Other migrant workers live in unconventional, unregistered or hidden housing arrangements, such as sheds, garages or vehicles parked near work sites. These factors can make reaching and counting migrant workers challenging.

Additionally, most migrant workers are foreign-born individuals living in the United States both as citizens or noncitizens. Recent data indicate the majority of this population originate from Mexico, as well as Central and South America. But we know that, increasingly, migrant workers also hail from Haiti, China, Vietnam and Cambodia.

Many are distrustful of the U.S. government, due in large part to their lack of citizenship in the country. They may feel uncomfortable talking to a census worker or sharing any personal information.

In addition, some migrant workers feel further isolated by their inability to speak English or, in some cases, illiteracy. And many may not even realize they are supposed to be counted in the census because they are neither citizens nor permanent residents.

Figure 6
Nationality of crop farmworker population, 1989-2006



Source: ERS analysis of National Agricultural Workers Survey data, 1989-2006

“We all need to work together because the outcome impacts our communities and how we receive representation on Capitol Hill and services from the federal government.”

– The Latino Coalition

How do census data benefit migrant workers?

Census data are used in many ways that can improve life for migrant workers and their families:

Planning for clinics, hospitals, nursing homes, and the locations of other health services	Determining the allocation and funding of education grants and supportive services for children of migrant workers
Directing funds for services for people in poverty	Designing facilities for people with disabilities, children or the elderly
Forecasting future transportation needs	Designating HUD-funded housing for migrant workers
Creating maps to speed emergency services to households in need of assistance	Drawing school district boundaries
Directing services to children and adults with limited English-language proficiency	Estimating the number of people displaced by natural disasters

In addition, census data related to race and ethnicity are used to:

- ▲ Guide all levels of government on the implementation and evaluation of programs or enforcement of laws — such as the Equal Employment Opportunity Act, the Civil Rights Act and the Fair Housing Act.
- ▲ Find areas where groups may need special services, and to plan and implement education, housing, health and other programs that reflect diversity in their community.
- ▲ Identify areas where residents might need services of particular importance to certain racial or ethnic groups.

Migrant workers benefit from a variety of government-backed programs that are impacted by census data including, food stamps, Social Security, Medicaid, and Women, Infants and Children (WIC). With your help, we can ensure migrant workers are educated about these important benefits of census data and are accurately represented in the 2010 Census.



“It’s very important that we have an accurate count of everyone so that we know how public services can be fairly distributed and what the needs of the country will be with regards to different populations.”

**Janet Murguia, president and CEO,
National Council of La Raza (NCLR)**

What messages matter most to migrant workers?

As you conduct partner outreach activities, it is important to share these messages with migrant workers.

No. 1. The Census Bureau cannot share your answers with anyone, including other federal agencies and law enforcement entities.

Migrant workers are vital to many industries, including farming, construction and manufacturing. However, many migrant workers who are unauthorized workers with no legal status in the United States may be reluctant to voluntarily provide personal information to the government out of fear of deportation and other reasons. It is important to convey that, by law, the Census Bureau cannot share your answers with anyone, including other federal agencies and law enforcement entities, and landlords and social service agencies. All Census Bureau employees take the oath of nondisclosure and are sworn for life to protect the confidentiality of the data. The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to five years, or both.



No. 2. Completing a census form is easy, important and safe.

It will be important to provide details around the process of the 2010 Census, including when it is scheduled to occur, the amount of time it takes to complete the form and what happens if a household does not complete the form.

Easy: Most migrant workers live in transitory housing and can therefore expect their census form to be hand-delivered in March 2010. Those living in more permanent housing will receive a form in the mail around the same time. Responses to the census form should include everyone living at that address.

One of the shortest census forms in history, the 2010 Census form asks 10 questions and takes about 10 minutes to complete. Individuals should fill out and mail back their census forms upon receipt.

Important: The census is important to migrant workers because it can help them realize the dream of a better life for themselves and their families. They came to this country in search of a better life, and have worked hard to achieve it. Census data help decision-makers determine where to build new schools, hospitals, roads, child-care and senior centers, and more. That's why it is essential that everyone in the United States, citizens and noncitizens, participate in the census.

Safe: Because of their citizenship status, some migrant workers may be concerned about the safety of the information they provide on the census form. Additionally, some migrant workers may live with several other individuals and may be hesitant to accurately report this information. It is essential to reinforce the importance of fully disclosing the number of people living at a given residence, even if the number indicates a crowded condition. All Census Bureau employees take the oath of nondisclosure and are sworn for life to protect the confidentiality of the data. The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to five years, or both.

MIGRANT WORKERS

As a trusted and respected organization that reaches migrant workers, your support in communicating important census messages to migrant workers will help to increase census participation in 2010. Utilize these key messages as often as possible in your conversations and communications efforts to help spread the word and make a positive impact in your community.



No. 3. Every year, the federal government distributes more than \$400 billion to state, local and tribal governments based on census data.

Everyone can benefit from accurate census data. Census data help guide local planning decisions, including where to provide additional social services, establish child-care centers, build new roads, hospitals and schools. Also, census data help to determine where to locate job training centers and provide additional legal services and job safety programs. That means census data can impact the quality of life for migrant workers and their families.

No. 4. You don't need to speak English or be a citizen or permanent resident to participate in the 2010 Census.

Language isolation and lack of English fluency, combined with the misperception that one needed to be a U.S. citizen or a permanent resident to participate in the census, were barriers to achieving a complete count of migrant workers in previous census efforts. The 2010 Census is a count of everyone in the United States, citizens and noncitizens, regardless of immigration status.

To help overcome barriers to participation, the Census Bureau is offering numerous resources to make completing the form as easy as possible. Bilingual English/Spanish census forms will be delivered or mailed to areas where Spanish is more predominant, but Spanish speakers can request a Spanish-language form if they don't receive one in the initial mailing in March 2010.

Migrant workers also may benefit from visiting a Be Counted site, where unaddressed census forms are available for use by people who did not receive a form in the mail or who believe they were not otherwise included on any other census form. In addition, Questionnaire Assistance Centers (QAC) can assist those unable to read or understand the form. Language Assistance Guides will be available at all QAC locations in 59 languages. Visit <http://2010census.gov> to download a Language Assistance Guide. For QAC and Be Counted site locations, contact your Regional Census Center at www.2010.census.gov/partners/pdf/censusRegionMap.pdf.

**Getting Started:
The Path to a
Successful
Partnership**



This toolkit provides your organization resources and tips to help you publicly announce your partnership and begin to spread the word about the 2010 Census to migrant workers. **(This toolkit also is available in Spanish on the “Partner with Us” Web site at 2010census.gov/partners.)**

Announce Your Partnership

I've signed on as a census partner. What should I do first?

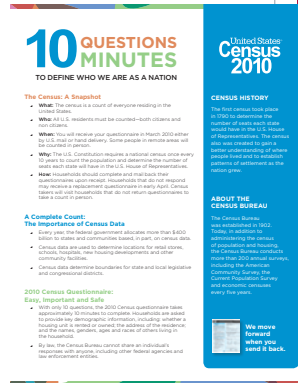
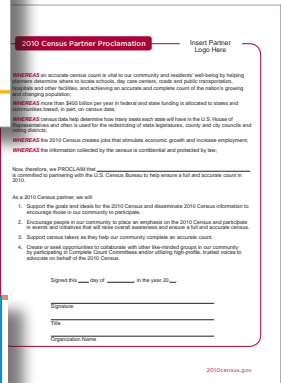
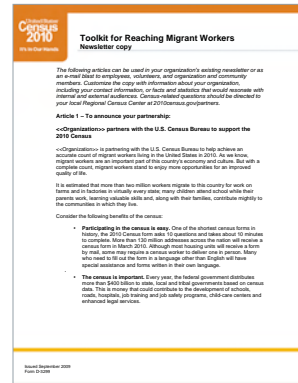
Begin by publicly announcing your support of the 2010 Census to key internal and external audiences. Spread the word to migrant workers and others in your community. You may want to conduct a public forum or series of meetings to kick off your partnership, share census information, and answer questions. Due to low literacy rates among migrant workers, live meetings can be an effective way to reach this important audience. To assist you in your efforts, draw from the valuable tools listed on the following pages to make your work as easy and effective as possible:

Newsletter, e-mail blast and Web site copy –

Use the sample copy provided in this toolkit, specific to migrant workers, to announce your partnership with the Census Bureau in your communications, such as newsletters, e-mail blasts and internal and external Web sites. The copy is sample copy only and can be customized to include your messages and community-specific information.

Partner proclamation – Proclaim your role as a Census Bureau partner with this customizable form. Use the proclamation in ceremonies, events and other official announcements. The Partner Proclamation is available as a separate electronic file in this toolkit.

2010 Census fact sheet – This fact sheet outlines the benefits of partnering with the Census Bureau to support the 2010 Census and can be shared with your organization's leadership, your colleagues or other organizations with which you work.



Build Your Action Plan

My organization publicly proclaimed support of the 2010 Census. Now what?

After announcing your partnership with the Census Bureau to key audiences, it's time to start building outreach and communications plans to carry your efforts through Census Day – April 1, 2010.

Create an action plan that outlines how your organization will raise awareness about the census and its importance to migrant workers. As you develop your plan, ask yourself:

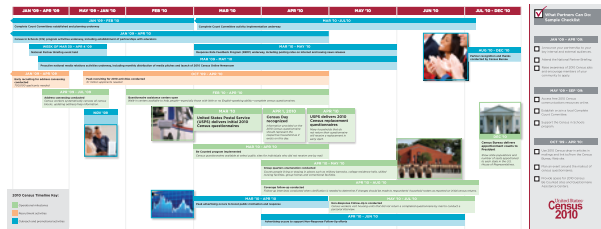
- What are the largest barriers to getting migrant workers to complete and return their 2010 Census forms?
- What kinds of information can you share to help overcome these barriers?
- How can you communicate the benefits of participating in the census, including the difference it will make in your community and for migrant workers?
- How can you engage migrant workers, particularly those not born in the United States and for whom speaking English and reading are challenges, to participate in the 2010 Census?
- What community events can you leverage to promote participation in the 2010 Census?
- How can children of migrant workers help carry census messages to their parents?

Throughout 2009, your focus should be on raising awareness and educating migrant workers about the 2010 Census and its benefits. Beginning in January 2010, you should plan communications and events that gradually lead up to a crescendo of census messages in March 2010, to align with the distribution of the 2010 Census forms and April 1, 2010 – Census Day.

Use the following toolkit resources to get a sense of key operational and campaign milestone timing around which to build events and activities:

2010 Census operational milestone timeline –

Hang this at-a-glance timeline on your wall to see key dates for the 2010 Census, including 2010 Census form distribution, Census Day and others. Alongside these key census milestones, see what supporting events and activities are being conducted through the 2010 Census integrated communications campaign. This piece is available as a separate electronic file in this toolkit. Contact the Partnership and Data Services Program staff at your Regional Census Center for additional information. Contact information can be found at 2010census.gov/partners.



18-month calendar for 2010 Census partners –



Hang this printable calendar – spanning July 2009 through December 2010 – in your office as a reminder of important census dates, as well as suggestions for what you, as a partner, can do to support the census. Incorporate suggestions from the calendar into

your organization's 2010 Census outreach plan. An electronic version of this piece is available as a separate electronic file in this toolkit. Contact the Partnership and Data Services Program staff at your Regional Census Center for additional information. Contact information can be found at 2010census.gov/partners.

Conduct Ongoing Communications and Activities

Be strategic about your planned activities and target them as closely as possible to the needs and interests of migrant workers. Communications to migrant workers will be most effective if they are very visual with strong graphics and simple language. This toolkit provides templates for brochures and posters that you can use and customize as appropriate. In addition, because many migrant workers frequently move, consider providing them with items such as T-shirts, baseball caps, water bottles or backpacks that carry basic census messages. Workers tend to carry these items with them from location to location.

Additionally, many migrant workers do not have access to online communications or may be isolated linguistically, so consider holding face-to-face meetings or events in well-known parts of the community and, if possible, deliver information in the predominant language spoken by attendees.

Did You Know?

The mission of the Office of Migrant Education (OME) is to provide excellent leadership, technical assistance, and financial support to improve the educational opportunities and academic success of migrant children, youth, agricultural workers and fishers, and their families. The OME administers grant programs that provide academic and supportive services to the children of families who migrate to find work in the agricultural and fishing industries. The OME also administers several contracts and special initiatives.

– U.S. Department of Education



Here are several suggestions for communicating with migrant workers about the census and the benefits of census data:

- ▲ **Engage youth** – In many migrant workers' households, children may be the only English speakers in the family and they may serve as translators for their parents. Consider activities that will deliver important information about the census to these children, so they can carry census messages home to their families.
- **Support the Census in Schools program – "It's About Us"** – The latest Census in Schools program aims to equip educators across the nation and in hard-to-count areas, in particular, with the tools and resources to teach the nation's students about the census. Obtaining an education is a challenge for many migrant workers and their children because of the transient nature of migrant work. However, programs exist specifically to assist migrant workers and their families in achieving academic success. Census data are crucial to the funding and support of these programs and services.

The number of children of migrant workers in schools continues to increase from the 2004 estimate of 100,000. Look for ways to engage these students through the Census in Schools program.

- Join forces with a local school district, community-based academic group, college or specialty school and share information about the safety, confidentiality and community impact of the 2010 Census.
- Work with local administrators and principals to arrange for community leaders to give presentations on the importance and safety of the census to help drive participation.
- Talk to local educators about participation in the Census in Schools program. More information is available at www.census.gov/schools, and in the Census in Schools fact sheet included in this toolkit.

▲ **Collaborate with faith-based organizations –** History shows that numerous churches and faith-based organizations helped immigrants from Haiti, Mexico and Central and South America, where most migrant workers were born. Since many migrant workers feel strongly about their faith, consider partnering with appropriate faith-based groups to reinforce the importance of participating in the 2010 Census. *The Toolkit for Faith-Based Organization Partners*, located on the “Partner with Us” section of 2010census.gov, provides ideas for faith-based organizations to promote the 2010 Census, as well as suggestions for gaining support from key religious leaders.

▲ **Bring migrant workers together with an event –** Find ways to interact with migrant workers in person. Host events dedicated to sharing information about the 2010 Census, or provide space for, or include information about, the census at existing events.

Consider holding “2010 Census” activation drives in the community, such as at a local community center or church. Recruit local leaders — particularly those who are multi-lingual — to discuss the benefits of the 2010 Census and distribute census materials. Use the customizable poster, newsletter and brochure templates in this toolkit to promote the events and encourage attendance.

▲ **Sign up for speaking engagements at community events or conferences –** Migrant workers tend to be distrustful of strangers and of the U.S. government, in particular. Because you are a trusted community leader, you lend credibility to the census cause and have the potential to alleviate migrant workers’ concerns about the ease and safety of participation. Use the key messages and information provided in this toolkit to discuss the 2010 Census at community presentations, events and meetings. Encourage community leaders — at all experience levels and ages — to share this information to increase participation. When possible, engage in face-to-face communications and feature bilingual speakers.

▲ **Donate space and time –** Research indicates that lack of English-language fluency was one of the top barriers to participation among migrant workers in previous census efforts. Transform your organization’s space into a Be Counted site where migrant workers can go if they suspect they were not counted, or into a Questionnaire Assistance Center where workers can find help in completing the form. These services are especially valuable to those who are unable to read. Contact the Partnership and Data Services Program staff at your Regional Census Center to learn more about donating space and time. Contact information can be found at: 2010census.gov/partners.



▲ **Customize and distribute merchandise –**

Because migrant workers are, by definition, mobile, consider providing census-related materials or items they can carry with them from place to place. Create T-shirts, hats, backpacks, soccer balls and other appropriate promotional items featuring the 2010 Census logo and inspirational, in-language messages about census participation. Sample promotional copy in Spanish and English is provided as a separate electronic file in this toolkit.

▲ **Create and distribute highly visual materials –**

Develop and print materials that emphasize the ease, importance and safety of participating in the census when talking to or working with migrant workers. Ensure these materials are highly visual, with strong graphics and simple messages. Display posters, fliers and brochures in ethnic grocery stores and restaurants and at food vendor stations/kiosks. Showcase materials in community areas, such as schools and churches, where migrant workers and their families, as well as other members of the community, may gather. Use the customizable copy and templates in this toolkit to create your own materials. *Note: the Census Bureau cannot provide resources or compensation for printing of materials.*

▲ **Engage ethnic media –** Many migrant workers rely on ethnic media for information and news. When talking with key reporters, remember to mention your partnership with the Census Bureau and share important messages for migrant workers.

▲ **Request ethnic radio stations run Public Service Announcements (PSAs) about the census –**

Sample PSAs for radio stations are included in this toolkit. Whenever possible, produce the PSAs in Spanish or other languages of the migrant workers in your community. Please air these PSAs between January and April 2010 for maximum effectiveness.

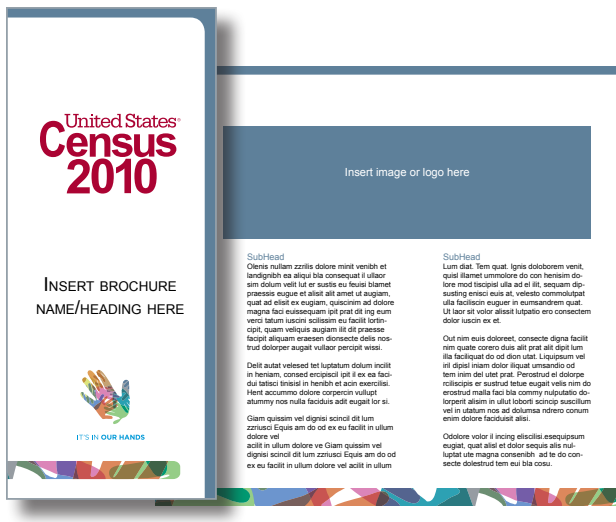
▲ **Explain the 2010 Census residence rules –**

Most people should be counted where they live and sleep most of the time. Many migrant workers have unique living situations. They may have hidden living situations, such as basement apartments, or live with many other individuals in one dwelling.

- Help migrant workers understand how and where they should be counted on their census form. Raise awareness of the 2010 Census residence rules. Individuals living in transitory locations, such as mobile homes, in group quarters or in places without an official address, should be counted at the place where they live and sleep most of the time. For more information, see the brochure, *How People Are Counted*, which is available as a separate electronic file in this toolkit.

Begin Communicating About the 2010 Census

Once your plan is in place, tap these turnkey tools and resources created by the Census Bureau to help you easily begin to raise awareness and deliver important census-related information to your key audiences:



Customizable brochure template –

This template allows you to drop customized content relevant to migrant workers into a pre-designed layout that aligns with the 2010 Census look-and-feel. Consider developing content about how a complete and accurate count could impact your organization and community, the confidentiality of census responses, and instructions for completing the form. Sample brochure copy that provides background on the census is included as a separate electronic file in this toolkit.

2010 Census poster/flier template –

Use this pre-designed template to create a poster or flier promoting the census to migrant workers or to highlight your organization's census-related events and activities. This flier template is available as a separate electronic file in this toolkit.



Awareness poster –

This poster is the first in a unique series designed to build awareness of and encourage participation in the 2010 Census. Contact your partnership specialist to obtain a printed version measuring 16" X 20" or download and print the version available as a separate electronic file in this toolkit. Display the poster in your office, lobby or other high-traffic area to create awareness of the coming census. *Note: This poster also is available in numerous Asian languages, Spanish, Haitian Creole, Russian, and many more. However, due to literacy challenges, migrant workers may rely on their children or others in the community to convey the content.*





Action poster – This poster is the second in a unique series designed to build awareness of and encourage participation in the 2010 Census. Contact your partnership specialist to obtain a printed version measuring 16” X 20” or download and print the version available as a separate electronic file in this toolkit. Display the poster in your office, lobby or other high-traffic area to inspire migrant workers to “take action” and participate in the 2010 Census. *Note: This poster also is available in numerous Asian languages, Spanish, Haitian Creole, Russian, and many more. However, due to literacy challenges, migrant workers may rely on their children or others in the community to convey the content.*



Confidentiality poster – This poster assures employees, members and others that their census form responses are safe and confidential. Display the poster in a high-traffic area for maximum visibility. *Note: This poster also is available in Spanish, Russian and numerous Asian languages. However, due to literacy challenges, migrant workers may rely on their children or others in the community to convey the content.*



As a supporter of the 2010 Census, you can help make a difference for migrant workers by raising awareness of the census and encouraging participation. Use this toolkit as a springboard to your partnership efforts, and continue to identify and implement new and interesting ways to deliver important census messages to your audience.

We thank you again for your commitment to the 2010 Census and appreciate your efforts to help spread the word about participation.

**Regional
Census Center
Contact
Information**

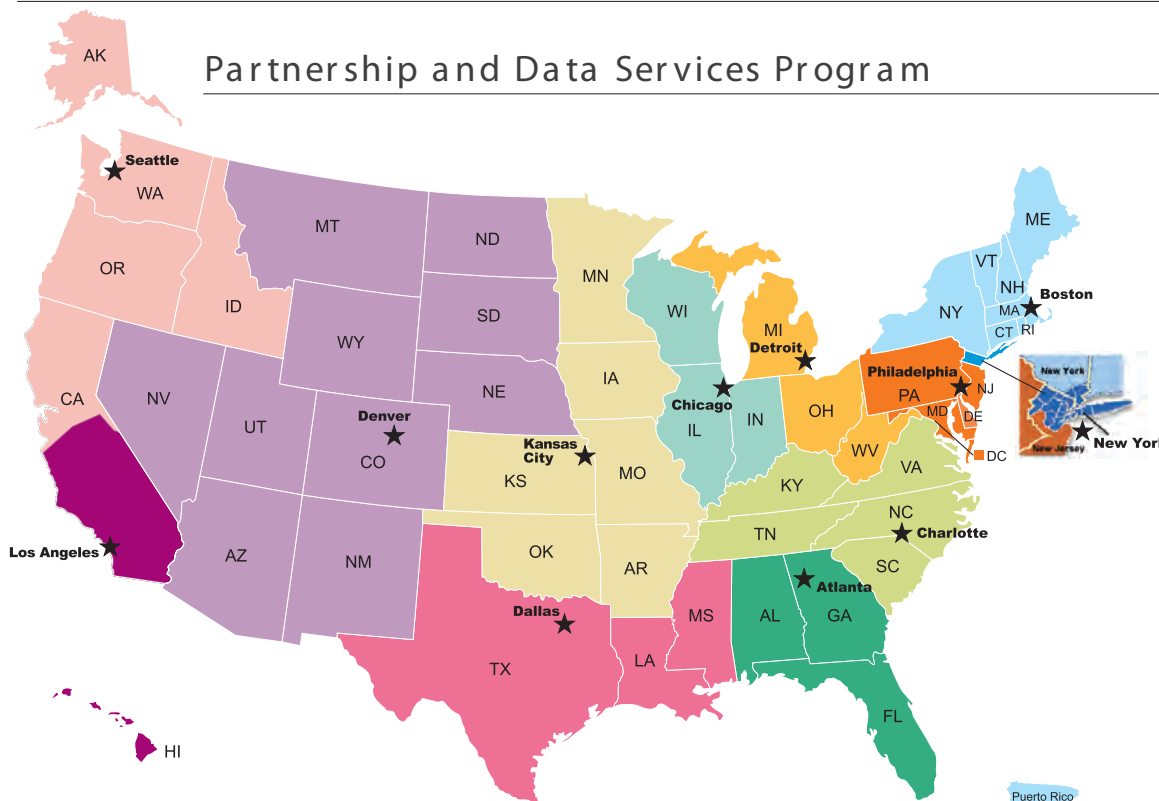


U.S. Census Bureau Regions

August 2009

Partnership and Data Services Program

FLDPDS/09-2



Phone Numbers for the Partnership and Data Services Program

Atlanta
404-335-1467

Boston
617-223-3610

Charlotte
704-936-5330

Chicago
312-454-2770

Dallas
214-637-9680

Denver
720-475-3670

Detroit
313-392-6500

Kansas City
816-994-2045

Los Angeles
818-717-5820

New York
212-356-3100

Philadelphia
215-717-1020

Seattle
425-908-3060

American Samoa, Commonwealth of the Northern Mariana Islands (CNMI), Guam, and the U.S. Virgin Islands
301-763-4033

- ATLANTA** - www.census.gov/atlanta
Alabama, Florida, Georgia
- BOSTON** - www.census.gov/boston
Connecticut, Maine, Massachusetts, New Hampshire, New York (all counties except those covered by the NY Regional Office listed under the state of NY), Puerto Rico, Rhode Island, Vermont
- CHARLOTTE** - www.census.gov/charlotte
Kentucky, North Carolina, South Carolina, Tennessee, Virginia
- CHICAGO** - www.census.gov/chicago
Illinois, Indiana, Wisconsin
- DALLAS** - www.census.gov/dallas
Louisiana, Mississippi, Texas
- DENVER** - www.census.gov/denver
Arizona, Colorado, Montana, Nebraska, Nevada, New Mexico, North Dakota, South Dakota, Utah, Wyoming
- DETROIT** - www.census.gov/detroit
Michigan, Ohio, West Virginia
- KANSAS CITY** - www.census.gov/kansascity
Arkansas, Iowa, Kansas, Minnesota, Missouri, Oklahoma
- LOS ANGELES** - www.census.gov/losangeles
Hawaii, Southern California (Fresno, Imperial, Inyo, Kern, Kings, Los Angeles, Madera, Mariposa, Merced, Monterey, Orange, Riverside, San Bernardino, San Diego, San Benito, San Luis Obispo, Santa Barbara, Tulare, and Ventura counties)
- NEW YORK** - www.census.gov/newyork
New York (Bronx, Kings, Nassau, Queens, Richmond, Rockland, Suffolk, and Westchester counties)
New Jersey (Bergen, Essex, Hudson, Morris, Middlesex, Passaic, Somerset, Sussex, Union, and Warren counties)
- PHILADELPHIA** - www.census.gov/philadelphia
Delaware, District of Columbia, Maryland, New Jersey (all counties except those covered by the NY Regional Office listed under the state of NJ), Pennsylvania
- SEATTLE** - www.census.gov/seattle
Alaska, Idaho, Northern California (all counties except those covered by the LA Regional Office listed under southern California), Oregon, Washington

MIGRANT WORKERS