

PART I - FACE SHEET

APPLICATION FOR FEDERAL ASSISTANCE		1. TYPE OF SUBMISSION: Application <input checked="" type="checkbox"/> Non-Construction															
Modified Standard Form 424 (Rev.02/07 to conform to the Corporation's eGrants System)																	
2a. DATE SUBMITTED TO CORPORATION FOR NATIONAL AND COMMUNITY SERVICE (CNCS):		3. DATE RECEIVED BY STATE: 21-JAN-11	STATE APPLICATION IDENTIFIER:														
2b. APPLICATION ID: 11AC123688		4. DATE RECEIVED BY FEDERAL AGENCY:	FEDERAL IDENTIFIER: 09ACHIA0010001														
5. APPLICATION INFORMATION																	
LEGAL NAME: Graceland University DUNS NUMBER: 078075645 - 0000		NAME AND CONTACT INFORMATION FOR PROJECT DIRECTOR OR OTHER PERSON TO BE CONTACTED ON MATTERS INVOLVING THIS APPLICATION (give area codes): NAME: Shirley Kessel TELEPHONE NUMBER: (641) 784-7235 FAX NUMBER: INTERNET E-MAIL ADDRESS:															
ADDRESS (give street address, city, state, zip code and county): Graceland University 1 University Place Lamoni IA 50140 - 1641 County: Decatur																	
6. EMPLOYER IDENTIFICATION NUMBER (EIN): 420707114		7. TYPE OF APPLICANT: 7a. Higher Education Organization - Private 7b. 4-year college															
8. TYPE OF APPLICATION (Check appropriate box). <input type="checkbox"/> NEW <input type="checkbox"/> NEW/PREVIOUS GRANTEE <input checked="" type="checkbox"/> CONTINUATION <input type="checkbox"/> AMENDMENT If Amendment, enter appropriate letter(s) in box(es): <input type="text"/> <input type="text"/> A. AUGMENTATION B. BUDGET REVISION C. NO COST EXTENSION D. OTHER (specify below):		9. NAME OF FEDERAL AGENCY: Corporation for National and Community Service															
10a. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMBER:94.006 10b. TITLE: AmeriCorps State		11.a. DESCRIPTIVE TITLE OF APPLICANT'S PROJECT: AmeriCorps Youth Launch															
12. AREAS AFFECTED BY PROJECT (List Cities, Counties, States, etc): South Central Iowa (includes six counties: Clarke, Decatur, Lucas, Ringgold, Union, Wayne)		11.b. CNCS PROGRAM INITIATIVE (IF ANY):															
13. PROPOSED PROJECT: START DATE: 09/01/11 END DATE: 08/31/12		14. CONGRESSIONAL DISTRICT OF: a.Applicant <input type="text" value="IA 005"/> b.Program <input type="text" value="IA 005"/>															
15. ESTIMATED FUNDING: Year #: <input type="text" value="3"/>		16. IS APPLICATION SUBJECT TO REVIEW BY STATE EXECUTIVE ORDER 12372 PROCESS? <input type="checkbox"/> YES. THIS PREAPPLICATION/APPLICATION WAS MADE AVAILABLE TO THE STATE EXECUTIVE ORDER 12372 PROCESS FOR REVIEW ON: DATE: <input checked="" type="checkbox"/> NO. PROGRAM IS NOT COVERED BY E.O. 12372															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">a. FEDERAL</td> <td style="text-align: right;">\$ 145,612.00</td> </tr> <tr> <td>b. APPLICANT</td> <td style="text-align: right;">\$ 86,588.00</td> </tr> <tr> <td>c. STATE</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>d. LOCAL</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>e. OTHER</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>f. PROGRAM INCOME</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>g. TOTAL</td> <td style="text-align: right;">\$ 232,200.00</td> </tr> </table>		a. FEDERAL	\$ 145,612.00	b. APPLICANT	\$ 86,588.00	c. STATE	\$ 0.00	d. LOCAL	\$ 0.00	e. OTHER	\$ 0.00	f. PROGRAM INCOME	\$ 0.00	g. TOTAL	\$ 232,200.00	17. IS THE APPLICANT DELINQUENT ON ANY FEDERAL DEBT? <input type="checkbox"/> YES if "Yes," attach an explanation. <input checked="" type="checkbox"/> NO	
a. FEDERAL	\$ 145,612.00																
b. APPLICANT	\$ 86,588.00																
c. STATE	\$ 0.00																
d. LOCAL	\$ 0.00																
e. OTHER	\$ 0.00																
f. PROGRAM INCOME	\$ 0.00																
g. TOTAL	\$ 232,200.00																
18. TO THE BEST OF MY KNOWLEDGE AND BELIEF, ALL DATA IN THIS APPLICATION/PREAPPLICATION ARE TRUE AND CORRECT, THE DOCUMENT HAS BEEN DULY AUTHORIZED BY THE GOVERNING BODY OF THE APPLICANT AND THE APPLICANT WILL COMPLY WITH THE ATTACHED ASSURANCES IF THE ASSISTANCE IS AWARDED.																	
a. TYPED NAME OF AUTHORIZED REPRESENTATIVE: Shirley Kessel		b. TITLE:	c. TELEPHONE NUMBER: (641) 414-8093														
d. SIGNATURE OF AUTHORIZED REPRESENTATIVE:		e. DATE SIGNED: 05/02/11															

Narratives

Executive Summary

AmeriCorps Youth Launch (AYL) provides positive youth development activities that build a youth-serving network in a six county region in south central Iowa. The mission of AYL is to increase the capacity of regional and local youth-serving systems to teach youth to be civically engaged and to lead productive lives. AYL is based at Graceland University, a hub of diversity and accessible community resources located in the middle of a low-income, poverty-stricken region of south central Iowa.

Rationale and Approach

Compelling Community Need:

AmeriCorps Youth Launch (AYL) provides positive youth development activities that build a youth-serving network in a six county region in south central Iowa. This program assists students in achieving educational success and building developmental assets through involvement and support of 360 community partners. The mission of AYL is to increase the capacity of regional and local youth-serving systems to teach youth to be civically engaged and to lead productive lives. AYL is based out of Graceland University, a hub of diversity and accessible community resources located in the middle of a low-income, poverty-stricken region of south central Iowa. The area is made up of small rural communities surrounded by vast farm lands. People are isolated--towns have inadequate resources to meet human service needs. Youth in particular see limited possibilities for their futures in a landscape that has little diversity and few cultural and entertainment opportunities outside of Graceland University. Each small town within these six counties is considered a target community for AmeriCorps Youth Launch. With regional collaboration, guided by the organizational capacities of Graceland University, youth will experience a broader world that will improve their lives and the target communities where they live. Graceland University, through AmeriCorps Youth Launch, will make its resources accessible to all youth in the region through active outreach of AmeriCorps members.

South central Iowa is a severely economically depressed six-county region composed of Decatur,

Narratives

Ringgold, Wayne, Lucas, Union and Clarke Counties. The entire region qualifies as primarily Beale 9 (completely rural) with just 3 communities qualifying as Beale 7 (urban population 2,500 to 19,999 not adjacent to a metropolitan area) according to U.S. Department of Agriculture codes. The region has the lowest median household income in the state of Iowa (\$ 31,964), compared to the state average (\$47,324) and compared to the national average (\$50,740); according to the 2007 US Census Bureau Small Area Income and Poverty Statistics. The percent of children under the age of 18 living in poverty is 19.3% compared to the Iowa average of 11.0% and the national average of 18%. (US Census Bureau, Small Area Income and Poverty Statistics) Free and reduced lunch percentages for 2007 were 54.2%, compared to the state average of 33.4%. (Iowa Department of Education 2007-2008) The effects of rural poverty in the region are especially concentrated and are adversely impacting youths' outlooks for their future, educational success and developmental assets.

Identified needs in south central Iowa include lack of structured community youth activities (Iowa Youth Survey 2005) and lack of parental involvement and parenting skills (Search Attitudes and Behaviors Survey, 2004-- 51% of area youth reporting parents not actively involved in their school experiences.)

The mission of AmeriCorps Youth Launch is fulfilled by embracing America's Five Promises to youth: 1. Caring Adults, 2. Safe Places, 3. Healthy Start, 4. Effective Education, 5. Opportunities to Help Others. According to this esteemed measure of youth success, the following needs for improvement were identified for each of the five promises:

1. Caring Adults--56% of youth do not report a caring neighborhood and 78% do not report a caring school climate (Search Attitudes and Behaviors Survey-2004);

Narratives

2. Safe Places--24% of youth do not feel their neighborhood is safe (Iowa Collaboration of Youth Development Fact Sheet);

3. Healthy Start--41% of youth are not physically active 5+ days a week (Iowa Collaboration of Youth Development Fact Sheet);

4. Effective Education--7 of the 13 school districts (54%) served by AYL report that student reading proficiency is below the Iowa average and all 13 districts report that math proficiency of 77% of students in the 11th grade is below the Iowa average (Iowa Department of Education);

5. Opportunities to Help Others--76% of youth in the region spend less than 2 hours a week helping others (Iowa Youth Survey 2005).

The targeted region contains thirteen PreK-12 school districts ranging in size from 77 students to 1,493 students. AYL supports a total of 8,104 PreK-12 students in the region.

Focus groups conducted around youth issues by Iowa State University Extension and Community Partnerships for Protecting Children between 2006 and 2008 have explored the effects of poverty in the region and its impact on youth. A 2007 AmeriCorps Planning Grant established County Youth Planning Teams to gather and analyze data around youth issues in each county. Similarities in needs among all the communities in the region were used to create common AmeriCorps member position descriptions.

Description of Activities and Member Roles:

AmeriCorps Youth Launch (AYL) utilizes 24 members--four full-time members, eight half-time members, twelve summer quarter-time members--equivalent to eleven Member Service Years (MSY's). Member sites include county Extension offices, youth centers, schools, and Graceland University.

Narratives

One full-time member serves on Graceland University campus as team leader. This member coordinates regional activities and enrichment opportunities and links all AmeriCorps members with campus diversity and resources. The Graceland member assists program directors with monthly training sessions and networks with regional youth-serving organizations and state agencies to strengthen capacity building efforts in the region.

Full-time and half-time AmeriCorps members serve in school-based and community-based host sites where they develop new activities to strengthen after-school and summer programs. Members assist during the school day providing academic assistance in all subject areas; including one Baby Boomer member that is developing youth through music and other members enhance youth enrichment opportunities through drama. A middle school daily after-school program has been organized by an AmeriCorps member to provide structured activities during the critical hours of 3:00 to 6:00 pm when most risky behavior is reported. AmeriCorps members are expanding programming in Youth Centers to improve academic skills with youth study groups. Character education and youth empowerment are also incorporated into Youth Center programming by AmeriCorps members. AmeriCorps youth service programming is modeled to teach all youth the importance of community involvement. Members also focus on fitness by providing activities that teach healthy lifestyles and nutrition. Activities include biking and hiking on local trails and preparing healthy snacks. AmeriCorps members partner with 360 community volunteers, local businesses, and non-profits to engage youth in career shadowing, citizenship, drama, drug prevention, life skills, nutrition, personal fitness, recreation, leadership, and philanthropy. These efforts touch youth beyond the school day, reaching into their personal lives and engaging their families and homes.

Quarter-time members join full-time members for summer service with an emphasis on community

Narratives

youth development through recreation, exploration of the arts, environmental education, and service learning. Specifically, they partner with school districts to recruit volunteers and provide direct academic assistance; assist with youth development activities in conjunction with free summer food programs to provide healthy meal opportunities; enhance literacy skills through summer reading programs at libraries and swimming pools; and collaborate with existing summer programs from Iowa State Extension and Graceland University to provide access to youth who have not been able to participate in the past.

Member development, training and member supervision incorporates all AmeriCorps civic service, volunteer recruitment, and management program requirements. Orientation begins with personal short- and long-term goal setting. Goals are addressed at monthly training sessions and reviewed at mid-year. Member personal development is addressed in monthly training meetings and progress is documented through personal portfolios. Each member position is assessed quarterly with a personal meeting among the program director, member, and host site supervisor. Progress toward achieving program outcomes is reviewed and activities altered or enhanced as needed. There are opportunities during monthly training meetings to discuss successes and challenges. Members also use the meetings to build camaraderie and support. Positive youth development trainings by Iowa State Extension and Graceland University personnel enhance skill development specific to member job descriptions.

AmeriCorps members are able to recruit and mobilize more volunteers by targeting specific groups. Baby Boomers are targeted through church and community organizations to harness their rich experiences; AYL's positive relationship with local Veteran's Administration provides connections to veterans for member recruitment and program volunteers; and Graceland University students and youth will be recruited to provide opportunities to become more engaged in their communities.

Narratives

Graceland University ensures that AmeriCorps members comply with 45 CFR 2520.65 rules on prohibited service activities by: 1) including restrictions as part of the information in the member RFP process, 2) selecting only site requests for members whose written position descriptions are in compliance, 3) including prohibited service activities review in member training, and 4) program director monitoring of ongoing activities and member progress.

AmeriCorps Youth Launch (AYL) adds value to existing services for youth in the region. Through the regional planning team, the AmeriCorps program coordinates youth-related efforts and opportunities to identify strengths and gaps of youth services in south central Iowa. AYL removes barriers by building connections between two or more community partners to increase academic and personal success for all youth.

Measurable Outputs and Outcomes/Self-Assessment and Improvement:

AmeriCorps Youth Launch works under designated performance measures consistent with other AmeriCorps youth programs operating in Iowa. Program directors document: (1) civic training of members; (2) volunteer recruitment, activities, and hours; (3) number of youth receiving the Five Promises; and (4) pre- and post- surveys of youth attitudes and behaviors. Performance measures are tracked and reported monthly to program directors and the data is entered into the WBRS reporting system. Program directors also measure the AmeriCorps members' Civic Engagement success through pre- and post- surveys. Site supervisors are trained to review and implement program guidelines and member expectations during a regional meeting. Member Portfolios are used as qualitative documentation of member's personal experiences and growth.

Community Involvement:

The regional communities are strongly involved in identifying needs and planning the project.

Narratives

Community planning teams have been established consisting of local school personnel, county Iowa State Extension personnel, county SAFE Coalition personnel, juvenile court liaison officers, healthcare personnel, local faith community leaders, and other local agency and organization personnel involved with youth work. Planning teams analyze regional youth data and identify specific needs in target communities. Requests are received from organizations willing to host members and collaborate to promote the regional AmeriCorps vision and mission. Planning teams meet quarterly to review new data and assess program progress. Program directors regularly network with organizations and agencies throughout the region to gain support, to promote AYL program accomplishments, and to establish collaborations that increase the capacity of planning teams to organize and promote AYL programs.

Relationship to other National and Community Service Programs:

Currently three school districts in the region participate in Learn and Serve America through ComServ Iowa. Developing partnerships among AmeriCorps members, students, faculty, and residents in these three districts expands the level of service that each community provides. With the assistance and connections of AmeriCorps members, students and staff who are familiar with the principles of service learning can provide valuable local expertise to expand service learning to the other ten school districts in the region.

There are no other AmeriCorps or VISTA programs based in the southern tier of Iowa counties at the present time, and there are a very small number of AmeriCorps members work in this region based out of Iowa AmeriCorps State of Promise and AmeriCorps Partnering to Protect Children. Therefore there is no duplication of services. The Iowa Commission on Volunteer Service, the state organization responsible for AmeriCorps programs in Iowa, provides excellent resources to assist with program development. Graceland University has worked under an AmeriCorps Planning Grant to assist in the

Narratives

development of a model rural AmeriCorps program. In future years we will explore options to establish a Senior Corps or Foster Grandparents program as we develop our volunteer recruitment capacity in the region. The AYL Program provides an excellent opportunity for Graceland to step forward with proven organizational capacities to extend additional resources and opportunities to this area of pronounced rural poverty.

Potential for Replication:

AmeriCorps Youth Launch is located in an extremely rural service area. Many of the communities in this region are located an hour or more away from traditional youth serving agencies and organizations. Rural communities must learn to recognize and utilize their own local resources to provide the best environment for their youth. AmeriCorps is enabling these communities to recognize, locate, and build the capacity of these local resources. In many rural areas a community college or private university has the organizational capacity to administer a complex grant, such as AmeriCorps. Other rural areas can use this model to assess needs and resources, and then develop collaborative plans to improve youth success through learning supports available from families and communities.

AmeriCorps Youth Launch connects youth and families throughout the region with events and programs through Graceland University. There are community and private colleges located in other rural areas that can use this project as a model. The cultural, educational, and recreational opportunities on any college and university campus provide a wealth of opportunity for local youth and families--concerts, art exhibits, international cultural fairs, art camps, sports camps, leadership programs, performing arts series, and drama events.

The regional approach utilized by AYL and local planning teams is an excellent way to connect and unite communities separated by distance in a common cause that bring organizations into partnerships that

Narratives

might not otherwise interact. While our program outreach focuses youth, the residual outcome of community collaborations benefits the entire region's youth/human-service network.

Organizational Capability

Sound Organizational Structure:

Graceland University has the ability to provide sound programmatic and fiscal oversight and serves as an ideal model for AmeriCorps sponsorship in a rural community setting. Graceland University is located in Lomoni, Iowa, near the center of the six-county AmeriCorps Youth Launch regional service area. Founded in 1895 by Community of Christ, Graceland's vision, mission, and values are well aligned with AmeriCorps community service philosophy--Graceland University Values Statement: "Graceland values learning, wholeness, and community. Graceland encourages the development of these values for the enrichment of lives and the betterment of the world."

Graceland University adds value to the AmeriCorps Youth Launch program. With a student enrollment of 3,000, Graceland University has the administrative, accounting and payroll, and human resources capacity to support the training and service delivery requirements of AYL. Graceland University has a strong, seasoned management with a record of accomplishments in academic programming and grant management--Graceland administrates over \$12 million federal funding annually. Additionally, Graceland has administered an Upward Bound program for more than 20 years that reaches out to area youth who are first generation college attendants. Graceland University has extensive support programs in place to help students acclimate college life. This support is also available to AYL members as they acclimate to their roles in community service.

Host sites are located throughout the six counties--Decatur, Clarke, Ringgold, Lucas, Union, and Wayne--encompassing the AYL regional service area. With Graceland University located strategically within these contiguous counties, the two program directors housed at Graceland are no more than forty

Narratives

miles driving distance to each host site, which allows the program directors to maintain close contact with site supervisors and AmeriCorps members.

Although Graceland University has no previous funding relationships with some of the selected host sites, it does have established collaborations with most sites through the TRIO programs of Upward Bound and Educational Talent Search.

Multiple Member host site compliance of fiscal and programmatic requirements is monitored monthly with time logs and written feedback related to outputs and outcomes submitted to the program directors. Quarterly site visits by the program directors provide on-site monitoring. Feedback and periodic reports from program directors help site supervisors keep members working at a reasonable pace to complete all required service hours and performance measures in the required time frame.

Common program elements have been set by the general position descriptions for members. These are consistent with the performance measures for youth development programs shared throughout the state of Iowa. Monthly member training sessions allow members to connect with other sites to share ideas and successes. Site supervisors meet together at the beginning of the program year and keep in touch with each other on a regular basis through email as well as multi-county meetings. Program directors are in close touch with all sites to ensure quality programming at each site and address problems and issues as they arise.

Board of Directors, Administrators, and Staff:

Graceland operates under an Executive Council structure. The president of Graceland serves as chair of the Executive Council and the Counsel is responsible to the Graceland University Board of Directors. The Executive Council is made up of Department Heads, which includes the Vice President for

Narratives

Academic Affairs, the Vice President for Business and Administrative Services, the Vice President for Student Life and Dean of Students, the Vice President for Institutional Advancement, the Vice President for Enrollment and Business Development, and the Vice President for the Independence Campus.

AmeriCorps Youth Launch fits into the Graceland structure under the direction of Greg Sutherland, Vice President of Enrollment and Dean of Admissions. The AmeriCorps campus office is located in the Graceland Administration building. AYL program directors meet weekly with Mr. Sutherland.

Graceland University administration believes in the importance of the AmeriCorps Program and has allocated sufficient facilities, equipment, supplies, and personnel to ensure the success of AYL, a \$120,000 financial contribution that represents 45 percent of the total cost of the AmeriCorps Program.

The Accounting Department, under the direction of the Vice President for Business and Administrative Services, provides monthly printouts of the operating budget to the program director, who is responsible for grant expenditures. Accounting is also responsible for all the reports and financial information to be entered into the on-line reporting system. This procedure has worked well with other Federal grants received by Graceland University.

Graceland University has welcomed the AmeriCorps program to its campus with open arms and 100% support. In the beginning stages of this program, all departments and organizations on campus are searching for connections and support for the AmeriCorps program.

Shirley Kessel and Jodi Haley fulfill the program director position. Since the region served by this grant covers six counties, it was determined that the most efficient way to give personal service to each area was to use two half time program directors from different parts of the region. These two directors share job responsibilities and each covers the counties in their region. One director is totally responsible for

Narratives

the member paperwork and the second is responsible for all Graceland connections and financial reporting. Trainings and supervision are shared equally. Other responsibilities of the program directors include negotiating grant terms with ICVS, setting overall program direction to include ICVS priority areas and sustainable youth development goals, insuring compliance with programmatic and operational requirements in grant provisions and regulations, planning and coordinating evaluation efforts, and providing technical assistance to maintain program quality, and represent AYL in leadership development and national service.

Ms. Kessel has a B.A. in education and has taught in elementary and middle school classrooms for 21 years. Over the past ten years, she has worked for non-profits in grant management. Ms. Kessel has directed the School to Work program in Lamoni Community Schools, the Iowa Department of Health State Incentive Grant for three years, the Drugfree Communities Support Grant in Lamoni for five years, and the Drugfree Coalition Mentoring Grant for one year. She excels in community organizing and building capacity with multiple partners. She serves on multiple county, regional, and state boards. Last year she led this six-county region in planning a southern Iowa Resource and Networking Conference for 350 youth service providers.

Jodi Haley has a Bachelor of Social Work degree from the University of Northern Iowa. She has been involved in social work in her community since 1996. Ms. Haley is the Ringgold County SAFE coordinator and recently led the way for Ringgold County to become a Community of Promise. She excels in organizing activities and collaborating with other counties and serves on many non-profit boards and community groups in Ringgold County.

Plan for Self-assessment or Improvement:

The AmeriCorps program directors use a self-assessment guide to evaluate the success of the program. The established standards allow the directors to use both quantitative and qualitative measurements to

Narratives

determine program success. An internal assessment committee has been established, chaired by the Executive Assistant to the President for Institutional Research and Accreditation. Others on the committee include the Directors of Upward Bound, Educational Talent Search and Student Support Services. This committee meets annually to review a summative report generated by the program directors and ultimately submit recommendations for program changes, in consultation with the program directors, to the Graceland University Executive Council. The checks and balances of these procedures ensure the AmeriCorps Program remains sound and well managed.

Plan for Effective Technical Assistance:

AmeriCorps Youth Launch (AYL) works very closely with many area and statewide organizations and agencies for technical assistance. The Iowa Department of Education and Area Education Agency Learning Supports initiative encourages communities to wrap around their school districts to support learning of all young people. This model parallels the vision and mission of AmeriCorps Youth Launch. The Iowa Collaboration for Youth Development provides technical assistance from their results framework. These connections enable AYL to work with state level agencies committed to youth issues. All county and regional partners are available for technical support and assistance to support local AmeriCorps members, such as Positive Parenting, county Extension services, school districts, local libraries, faith communities, and service clubs and organizations. Iowa State Extension Service offers trainings and technical assistance on positive youth development. The Search Institute provides trainings and assistance through many books and materials to help communities provide the 40 Developmental Assets to youth. The Dekko Foundation is committed to youth in the counties of south central Iowa, as they have become the major partner in match for the AmeriCorps grant. Dekko provides excellent leadership and youth development trainings for young people and adults who work with young people. The Dekko Foundation is sponsoring a Search Institute training that will bring together the AYL Leadership Team, Site Supervisors and Members in a common regional training and

Narratives

planning day.

Ongoing training and technical assistance is determined with collaborative partners as needs are analyzed and opportunities are available. All AmeriCorps Youth Launch members attend the two-day Iowa Volunteer Conference, which contains a strong AmeriCorps support pathway, and also strong volunteer recruitment and management sessions.

Volunteer Generation and Support:

Volunteer recruitment and management was a major training topic for AYL members. AYL is all about developing and expanding programs for positive youth development through a volunteer network. AmeriCorps members model this volunteer service through direct side-by-side work with the volunteers whenever possible. Each community action plan has been developed to leverage AmeriCorps service through generation of volunteers. We plan to use the Iowa Commission on Volunteer Service and ISU Extension to teach all AmeriCorps members about management and support of the volunteers they recruit. Through the AYL Program we look forward to expanding volunteerism to a broader, regional level. Graceland University students and local high school students offer large pools of volunteers along with targeted adult groups such as Baby Boomer retirees and local service organizations. A large international group of students at Graceland offers unique opportunities for rural Midwestern students. The diversity of volunteers in AYL strengthens the impact of the program by providing expanded opportunities and enrichment activities for young people. Examples include the opportunity for all area youth to attend the performance by Todd Greene, a world musician who brings instruments from all over the world, and an International Fair with food and customs from around the world.

Organizational and Community Leadership:

Graceland University is the largest employer in the area and as such is called upon often to participate in

Narratives

community activities. Graceland University employees serve on virtually every committee and task force in the local area (for example: Chamber of Commerce, Economic Development, Funshine Childcare Center, City Council, Parks and Rec, SAFE Coalition, Community Development, The Alley Teen Center, Planning and Zoning, Volunteer Fire and First Responders, Crown Colony Retirement Center). AYL draws on these community connections as needs arise for networking and community support. Regional community support is demonstrated by a bank president from Clarke County who has taken a lead role in recruitment and establishing connections between AYL and the local school district for his county.

Graceland employees own businesses in the local area and rental properties that serve the student and local population. Graceland University itself owns and operates the local movie theatre for student and community enjoyment, and a combination Iowa Welcome Center/Maid-Rite fast food restaurant. The movie theatre is an example of opportunity that may not be available in other small rural communities and can be used for additional recreational opportunities arranged by AYL members. The Welcome Center and restaurant offer marketing opportunities to reach out to a wider audience with the AmeriCorps national service message.

Graceland as an organization has financially supported local projects such as the building of a new local high school, the building of the Funshine Childcare Center, and community development projects. Graceland supports projects such as these because they are in the best interest of Graceland employee base, student population, and community.

Graceland works closely with regional school systems and provides many schools with practicums and student teachers. Graceland shares facilities with the local school system and community park (i.e. the local school system plays football in the Graceland stadium and Graceland plays all collegiate baseball/softball games in the community park). Graceland is sponsored by the Community of Christ

Narratives

and has an active Campus Ministries Outreach that is ecumenical and supports students of all faith traditions. Another strong Graceland connection is the Students in Free Enterprise organization. This group has won the National SIFE competition and received second place in the International SIFE competition.

Graceland University's interaction with the local community enhances students' experiences, enriches the lives of the local community, and makes Lamoni a significant resource in the midst of suppressive rural poverty. Graceland has been working to improve local conditions throughout Graceland's 100+ years' existence and is excited about the expanded outreach the AmeriCorps partnership provides.

Success in Securing Matching Resources:

The Dekko Foundation has awarded Graceland University \$71,000 cash match for each of next three years for the AYL project. The participating host sites will contribute cash resources from partners in the amount of \$6,000.

Collaboration:

AYL Program is the result of well-developed collaborative efforts in south central Iowa. Through numerous multi-county organizations and efforts previously listed, there is a network of individuals, agencies, and organizations that meet regularly and keep a strong focus on youth issues in this region. Because of the rural, spread-out nature of the area's population, many services are offered to a multi-county region instead of to individual counties or communities. This enables providers to see the region as one community versus individual townships. A funding partner in this effort is the Dekko Foundation that promotes 0-18 youth development programs in south central Iowa. In addition to helping provide the required match for the AmeriCorps program, the Dekko Foundation has also awarded Graceland University an additional \$50,000 for the 08-09 school year to initiate youth

Narratives

programs through the region in cooperation with the AmeriCorps efforts. The Dekko Foundation is a private foundation started in 1981 by the late Chester E. (Chet) Dekko. Mr. Dekko was an entrepreneur, business and community leader, and dedicated family man. He believed in education as the key to an independent, successful life. Mr. Dekko's goal for his foundation was to support the development of personal independence for people in the communities where he had an interest. With his love of family, he placed particular significance on helping people become good providers for their families. The mission of the Dekko Foundation is to foster economic freedom through education.

Local Financial and In-kind Contributions:

Local monetary contributions are minimal in this region due to the economic status of residents. The financially able residents in the region are as generous as they can be with the multitude of need in the area. There are some, but only a few, franchise/branch businesses that can draw upon larger corporate resources for charitable support. Local businesses are usually operated as hobby businesses because they can't compete with the likes of WalMart less than a half-hour away.

The region, however, is wealthy in the spirit of volunteerism and in-kind support. This is evidenced by the fact that one small community in this region was able to provide a \$100,000 match for a Drugfree Communities Support Grant. The vast majority of this match was in-kind contributions of individuals. Our communities are dedicated and invested in our young people. AmeriCorps members are able to direct and channel these volunteer efforts toward the identified needs in each community.

There are some interesting economic development activities happening. A biodiesel plant is showing promise for construction locally. The Graceland University Students In Free Enterprise have had interactions with socially responsible projects in the local community. The University of Northern Iowa did a recent study that shows electronic/internet entrepreneurship is key to rural development and is

Narratives

working to encourage such activity in this region.

THE NEED TO DYNAMICALLY IMPACT THE REGION'S FUTURE PLACES VITAL IMPORTANCE ON THE AMERICORPS YOUTH LAUNCH PROGRAM TO DEVELOP YOUTH TO FIND FREEDOM THROUGH EDUCATION, TO BECOME ENGAGED CITIZENS AND TO BELIEVE IN THEMSELVES TO FOSTER CREATIVE SOLUTIONS FOR FUTURE PROSPERITY.

Wide range of community stakeholders:

AmeriCorps Youth Launch is designed to offer the Five Promises of America's Promise to all young people. All the individuals, organizations, and agencies that work as collaborators, partners, and stakeholders are vital to the success of the program. In southern Iowa collaboration is a relationship of mutual dependence. As one flourishes the other flourishes and, as one struggles the other struggles. It is not so much a matter of expansion as it is of continuation: a constant dance, not just of surviving, but of thriving in the midst of isolation and economic poverty. It is a dance to find the joys in communal life and make a difference.

Special Circumstances:

Graceland has a long and valued history in this region as a beacon in the south central Iowa fields of isolation and poverty. This region is a collection of the poorest counties in the state, and as such, is resource poor in terms of money. We are remote, high in poverty, and scarce of philanthropic and corporate resources. While this grant request only deals with the counties in Iowa, the counties immediately to the south in Missouri are more of the same. Perhaps in time, with program expansion, funding will come when we can reach out in that direction as well.

Cost Effectiveness and Budget Adequacy

Corporation Cost per Member Service Year: The Corporation for National and Community Service cost

Narratives

per Member Service Year is \$13,036. This is higher than the average \$12,600 per MSY cost because of the rural nature of our community and additional costs to support regional travel by directors and Members. The initial cost for this program was based on the organizational needs to incorporate an AmeriCorps program into Graceland University systems, and minimum partner input from host sites as the program began. Second year costs have decreased as we have established the AmeriCorps program into Graceland University and promoted the program to regional partners. Matching funds from sites are unique in this AmeriCorps program because most members work for community volunteer organizations or other agencies that do not have funding available to commit to member support. Plans for future years can decrease the cost per MSY with additional grants, and continued support from local partners as they see the value of the program.

Diverse Non-Federal Support:

Monetary resource commitments have been obtained from local partners. AmeriCorps members meet with organizations and clubs such as Optimist, Rotary, Lion's Club, schools, faith groups and others to present the vision of AmeriCorps for our region and ask how these groups can be involved with monetary resources and other resources. Many organizations and groups are able to commit volunteer time but do not have funding in their organizations to provide monetary match. School tutoring programs, after school programs, childcare facilities, summer recreation programs, summer school enrichment programs, and Extension youth programs are all resources and partners for our program. Private foundation funding, including a match from the Dekko Foundation, is providing a large part of our match in the beginning years. Other local funding has been requested as we work to build capacity in the region around AmeriCorps member positions. This includes volunteer recruitment for new youth development programs and connections to introduce new organizations and agencies to meet needs of youth. Graceland University provides major support for this AmeriCorps program through financial and in-kind support. Art academy, history day, drama/make-up camp, sports camps, science day,

Narratives

writer's workshop, dance troupes, and many more enrichment opportunities are available to young people in the region through the connections with Graceland University and AmeriCorps.

The AmeriCorps Youth Launch Leadership Team works collaboratively with the program directors to seek additional funds for programs through grants or other local fundraising efforts. The South Central Iowa Community Foundation has funded numerous children, youth, and family projects. This funding is available semi-annually for local projects. The local Decatur region has dedicated \$20,000 toward needs assessment and strategic planning for community engagement to address the needs of children, youth, and families. South Central Iowa counties are eligible for funding from the Dekko Foundation to support projects that promote the development of children from birth through 18. Since its inception in 1981, the Dekko Foundation has contributed nearly \$100 million to communities within its 12 county geographic limit. The Foundation's focus is on educational projects that benefit young people in communities. This Foundation has committed \$71,000 for the 2009-2010 grant year to work together with AYL on common goals to allow for capacity building in the area of youth development and also for sustainability planning to carry AYL forward after the initial years of the grant. An endowment has been proposed and is being explored to permanently fund a part of the match for the AmeriCorps grant and allow communities to be able to make long term and sustainable plans involving AmeriCorps service. Many citizens of this region model and practice the AmeriCorps way of life on a daily basis. Their annual income parallels the living allowance of AmeriCorps members. These citizens give all that they are able to give in terms of time and support for their communities.

In-kind resource commitments come from a variety of sources. Area churches, school systems, community coalitions, service clubs, Iowa State Extension, social service agencies, Graceland outreach programs (TRIO -- Upward Bound, Educational Talent Search, Student Support Services), Students In Free Enterprise, Campus Ministries, athletic teams, and School of Education are some of our current

Narratives

partners in providing learning supports to increase educational achievement. Each of these partners offer services that can be coordinated by an AmeriCorps member to make the most impact on the youth of the community they serve. As this program grows and emerging programmatic needs/supplies are identified, we continue to seek new community partners to provide the needed resources. Members of AYL Leadership Team and site supervisors offer in-kind support from each county. Each host site offers office space and supplies for AmeriCorps members. Graceland University has committed financial and in-kind support such as office space, supplies, equipment, telephone and Internet services, meeting space, and accounting and administrative services.

Budget Adequacy:

The proposed budget is adequate to successfully implement the desired outputs and outcomes of the AYL Program. The recruitment, training, support, development, and evaluation of AmeriCorps members are sustainable within the monies proposed. The budget also supports technical and programmatic assistance to host organizations from the program director. The budget allows for Graceland University to monitor, document, and report all outputs and outcomes from the AYL Program. Supplies and materials for programs and activities for each county are funded by organizations within the counties or other grant funds. Many links with partners help leverage the funds of this grant. Community Partnerships for Protecting Children is funding a current AmeriCorps position in this region in south central Iowa to gather data and conduct community focus groups based on youth issues and needs. The intended outcome of this process is a regional strategic plan with goals and priorities that can be used as a roadmap for the future. This data can be used for countywide decision-making regarding needed learning supports and AmeriCorps member position descriptions. Decat funding has been dedicated to the coalition building and community organizing efforts of the area as over \$20,000 annually has been allocated for the past three years to enable each county to develop a county coalition for the drug and alcohol prevention and positive youth development. These coalitions

Narratives

have set the stage for the AmeriCorps members to have a network of leaders in place to give them support and direction for the AYL Program.

Evaluation Summary or Plan

As a grantee of less than \$500,000, we will conduct an internal evaluation of the AYL program. This evaluation will be submitted whenever we apply for competitive funds as required in 2522.730.

The evaluation of the AYL program will be conducted through Survey Monkey. Survey data will highlight member satisfaction with program supervision, program resources, program reporting responsibilities and tools, effectiveness of trainings, and areas in need of improvement.

The survey tool will be created by Graceland's Science and Technology division, in collaboration with AYL Program Directors. Students studying statistics, as part of a class project, will design, implement, collect, and compile data.

The assessment of survey data will be reviewed by an internal AYL assessment committee, chaired by the Executive Assistant to the President for Institutional Research and Accreditation. Others on the committee include the Directors of Upward Bound, Educational Talent Search, and Student Support Services. This committee will review a summative report and ultimately submit recommendations for program changes/enhancements, in consultation with the program directors, to the Graceland University Executive Council. The checks and balances of these procedures will ensure the AmeriCorps program remains sound and well managed. The evaluation results will be used as a tool for continuous improvement of the program.

Amendment Justification

n/a

Clarification Summary

Narratives

FY09 Narrative Clarification Response

1. One full-time member will be placed at the University and will be working 100% on capacity building and regional coordination. Please clarify how this and other members are not displacing staff.

AmeriCorps Youth Launch members are performing new efforts in our region, not displacing University nor AmeriCorps Youth Launch program staff. The South Central Iowa region, a six-county and 5400 sq. mile area, has no central coordinating organization/body for volunteer efforts; likewise, neither does Graceland University. The full-time member, positioned on Graceland's campus, will be coordinating volunteer efforts for Graceland University students, as well as the region. This member will be fully engaged with University students and clubs to build volunteerism in the region. Graceland is centrally positioned in our rural and isolated area. The full-time member will also be coordinating enrichment activities for AmeriCorps members and the youth they serve, through out the region, using the resources of the University.

2. The applicant needs to clarify salaries for site supervisors and match.

Each Site responsible for an AmeriCorps Youth Launch Member agrees, by contract, to appoint a staff member to be a direct supervisor of the member, create a specific job description in line with our program goals and performance measures, oversee, measure and report the activities and accomplishments. The AmeriCorps Youth Launch program does not pay salary to site supervisors, only compensates the members. Their time is not documented as match because the match requirements are met with other sources. AmeriCorps Youth Launch program directors meet with site supervisors and mentor their time and efforts.

Narratives

3. Please direct the applicant to describe a set of aligned performance measures that address the primary service activity.

-- The primary service objective is "Human Needs: Mentoring" Youth. Performance measure three in this application is an aligned measure noting specifically positive youth development. Please note the End Outcome measure category shows "participant development", this is incorrect. The egrant program drop box would not activate to allow us to change this to select a more appropriate measure of "needs and service activities".

4. Please direct the applicant to describe an evaluation plan to measure the impact the program is having in addressing the identified need.

The evaluation of the AYL program will be conducted through Survey Monkey. Survey data will highlight member satisfaction with program supervision, program resources, program reporting responsibilities and tools, effectiveness of trainings, and areas in need of improvement.

The survey tool will be created by Graceland's Science and Technology division, in collaboration with AYL Program Directors. Students studying statistics, as part of a class project, will design, implement, collect, and compile data.

The assessment of survey data will be reviewed by an internal AYL assessment committee, chaired by the Executive Assistant to the President for Institutional Research and Accreditation. Others on the committee include the Directors of Upward Bound, Educational Talent Search, and Student Support

Narratives

Services. This committee will review a summative report and ultimately submit recommendations for program changes/enhancements , in consultation with the program directors, to the Graceland University Executive Council. The checks and balances of these procedures will ensure the AmeriCorps program remains sound and well managed. The evaluation results will be used as a tool for continuous improvement of the program.

FY09 Budget Clarification Response

1. There is no funding for site supervision. Salaries are low.

-- There is no funding for site supervisors as explained in question #2 above. Site supervision is at the cost of the hosting organization. Program director salary is in line with comparable positions in our severely economically depressed region.

2. Budget line items refer to project directors and program directors. Please clarify whether these are the same or different.

Project Directors and Program Directors are one in the same. Please excuse our inconsistent terminology. There are two part-time Program Directors to best serve the size of our region for equivalency of 1 FTE.

Narratives

3. Clarify purpose, rate, number of meetings and number of participants for ICVS meetings.

ICVS (Iowa Commission on Volunteer Service) meetings are provided for all AmeriCorps programs in the State of Iowa and participation is required. These meetings include:

- 1) two directors trainings which will involve our two Program Directors,
- 2) one leadership conference for AmeriCorps members and Program Directors which will involve approximately 14 people, and
- 3) the Iowa Volunteer Conference which will involve approximately 14 people from our program.

These conferences and trainings are funded by ICVS and costs our program only the travel expense which is detailed in the budget.

4. The student statisticians who will be working on the evaluation are not documented here.

The student statistician services are not budgeted because this effort will be overseen by University faculty incorporating students in statistics classes.

5. Less than full-time members serving in a full-time capacity may be offered health care. Please clarify why this cost does not appear in the budget.

Narratives

The less-than full-time members in our program are NOT serving in a full-time capacity to qualify for the health care benefit.

6. The match amount from the Dekko Foundation in the budget narrative is inconsistent with the narrative, which specifies \$71,000 per year on p. 32 and \$50,000 in Year 1 on page 33. In addition, on p. 27 the narrative includes a \$120,000 contribution which is not included in the budget narrative.

The \$50,000 referenced is a separate funding provided by the Dekko Foundation in support of youth development in South Central Iowa. This fund is providing enrichment programs for youth. These programs, such as art camp for kids and arts performances, can be accessed to enhance the AmeriCorps Youth Launch program. These monies are referenced in this grant to document the University's commitment to youth in the region; however, they are not part of the AmeriCorps Youth Launch budget.

The reference to \$71,000 is hard cash committed from the Dekko Foundation to support Graceland's matching efforts required by the AmeriCorps grant and is spread throughout the grantee share of the budget. Graceland University is proud to have Dekko Foundation's partnering dollars to make this program feasible but in the budget narrative it is included as part of Graceland University's \$119,186 grantee share.

The reference to \$120,000, in the Organizational Capacity section of this grant, is a restatement of the total grantee share match requirement. The dollar value represents 45% of the total grant request and is a rounded representation of the actual grantee share of \$119,186.

Narratives

05/2010 Budget Clarification request

Section I: Other Operating Cost - Criminal background checks are budgeted for 24 members but program staff are not included. Please clarify...

The Graceland University's Human Resources Dept. handles the background check and cost for the program "staff" as Graceland employees. Thus no cost for program staff background checks are currently budgeted to the grant, only Members.

04/2011 Clarifications Summary:

Budget Clarifications:

1. Budget was revised to match \$145,612 and 11.17 MSY as directed
2. Provided break-out of costs to CNCS sponsored meetings
3. Adjusted mileage reimbursement rate to reflect maximum federal rate of .51 per mile
4. Provided break-out of costs for Program Director expenses

Programmatic Clarifications:

Grant Award Start Date: September 1, 2011 - August 31, 2012

Member Enrollment Period Start Date:

4 full- time, 8 half-time begin September 1, 2011

12 summer member begin June 1, 2012

Narratives

Performance Measures:

1. Deleted the Iowa Statewide Civic Engagement measure as instructed
2. Deleted the Iowa Statewide Community Volunteer Recruitment and Management measure as instructed
3. Restructured remaining performance measure regarding Developing Youth Assets through America's 5 promises as directed in clarifications letter.

Continuation Changes

Continuation Changes for grant year 3: 2011 - 2012

Both the Applicant Info sections have been updated. Please note we have added our program website url and updated the program start/end dates for year 3.

Narrative changes: There are no narrative changes for this continuation application.

Enrollment report: Our FY 2009 Federally Funded member enrollment was 100% for 11 fte. They were proposed as 4 full-time, 8 half-time, and 12 quarter-time-summer; they were filled as 2 full-time, 7 half-time, and 21 quarter-time; the conversions equated to the 11 fte. Our FY 2010 Nationally Funded member enrollment is on track for 100% enrollment as proposed; 4 full-time and 8 half-time began September 2010, and the remaining 12 quarter-time will be filled for summer 2011.

Retention report: Our FY 2009 Federally Funded member retention was 96.6% for 11fte. We had only one half-time member who did not complete her term of service because of the necessity for her to follow her spouse's job relocation; This can be improved next service year with greater care in screening and matching. Much of our 96.6% success we attribute to our monthly regional Member meetings;

Narratives

the Members build a sense of cohort/family and share ideas, successes, and tribulations. We also attribute our retention rate to the majority of our positions being filled with residents of the region. We're thrilled to have such great regional resident response; the skills and qualities we teach them will remain serving youth in our region long after their service commitment.

Performance Measures : Our program has met or exceeded each of our stated outcomes in the performance measure section. Our performance measures for funding year 2011-2012 have remained the same with adjustments to targets based on previous year data. While we remain consistent with the measures we have in place for the duration of our current three-year grant cycle, we are taking note and studying the national measures for future program inclusion.

Previous Year Performance Measure Data for 2009-2010:

371 volunteers recruited

1875 hours served

100% of AmeriCorps members increased knowledge, skills, and attitudes regarding civic engagement

38 projects were completed by volunteers

780 youth were matched with mentors

802 youth were provided safe places

618 youth were provided a healthy start

635 youth were provided with marketable skills

688 youth participated in service projects

Over 75% of youth demonstrated improvement in positive youth development characteristics as measured on responses to selected questions on the Iowa Youth Survey

Evaluation : Our program will complete an internal evaluation in 2011 to submit with our re-competing

Narratives

application for 2012. We have been awarded a grant from the Dekko Foundation to work with Katie Clauson Bash, Ph.D., Graceland Vice President for Institutional Effectiveness, on assessment and evaluation of the AmeriCorps program.

Budget : The actual amount requested from CNCS stayed the same. The grantee share decreased per the alternative match authorization our program received in 2010.

Continuation Changes for grant year 2: 2010-2011

Both the Applicant Info and Application Info sections have been updated. Please note we have applied for an alternative match consideration that would take effect the 2011 continuation year.

Narrative changes: There are no narrative changes for this continuation application.

Enrollment report: Our FY 2008 State Funded member enrollment was 100% for 11 fte. They were proposed as 4 full-time, 8 half-time, and 12 quarter-time-summer; they were filled as 2 full-time, 8 half-time, and 16 quarter-time-summer, and 2 minimal time. Our FY 2009 Nationally Funded member enrollment is on track for 100% enrollment; the only unfilled member positions as of 12/30/2009 are a second semester 1/2 time which will be filled in January 2010 and the summer 1/4 time positions which will be filled by June 2010.

Retention report: Our FY 2008 State Funded member retention was 100% for 11fte. We did have 1 member fall away within the first 15% of their assignment thus we were able to replace her for 100%

Narratives

enrollment and retention. Much of this success we attribute to our monthly regional Member meetings; the Members build a sense of cohort/family and share ideas, successes, and tribulations. We also attribute our retention rate to the majority of our positions being filled with residents of the region. We're thrilled to have such great regional resident response; the skills and qualities we teach them will remain serving youth in our region long after their service commitment.

Performance Measures : The years were updated to match this current application year. The previous year's, 2009, program results were noted in each performance measure. Our performance measures have remained the same with no alterations. While we will remain consistent with the measures we have in place for the duration of the grant cycle we are in, we are taking note and studying the national measures for future program inclusion.

Performance Measures

SAA Characteristics

- AmeriCorps Member Population - None
 Geographic Focus - Urban
 Geographic Focus - Rural
 Encore Program

Priority Areas

- Education
Selected for National Measure
 Environmental Stewardship
Selected for National Measure
 Economic Opportunity
Selected for National Measure
 Healthy Futures
Selected for National Measure
 Veterans and Military Families
Selected for National Measure
 Other
Selected for National Measure

Grand Total of all MSYs entered for all Priority Areas 11.17

Service Categories

- Social Services Planning & Delivery Systems/Community Organization Primary Secondary
Mentoring Primary Secondary

Expanding Developmental Assets for South Central Iowa Youth through America's 5 Promises

Service Category: Mentoring

Measure Category: Participant Development

Strategy to Achieve Results

Briefly describe how you will achieve this result (Max 4,000 chars.)

AmeriCorps Youth Launch will coach and inspire South Central Iowa youth to achieve beyond their boundaries of rural isolation and economic/cultural/opportunity poverty through the delivery of America's 5 Promises by:

Connecting youth with (1) Caring Adults through mentors and sparks coaches,

Providing after-school and community-identified (2) Safe Places,

Crafting enrichment opportunities for a (3) Healthy Start into adulthood,

Supporting students (4) Effective Education with after-school programs and summer engagement,

And, coordinating community projects that give youth (5) Opportunities to Serve

Briefly describe how you will achieve this result (Max 4,000 chars.)

By delivering America's 5 Promises AmeriCorps Youth Launch will build the developmental assets of youth to vision and achieve a positive personal future.

Results

Result: Output

Through America's 5 Promises AmeriCorps Youth Launch will present South Central Iowa youth with a variety of enrichment opportunities, civic service projects, after-school educational and safe places, and summer engagements to strengthen their assets for a positive personal future.

Indicator: beneficiaries

Target: 3300 opportunities/encounters of youth asset development

Target Value: 3300

Instruments: Sign-in sheets, mentoring logs, attendance lists, journal entries

PM Statement: AmeriCorps Youth Launch will conduct 3300 opportunities/encounters of youth asset development through the delivery of America's 5 promises.

Prev. Yrs. Data

Result: Intermediate Outcome

Youth participants will demonstrate improved assets to vision and achieve a positive personal future.

Indicator: beneficiaries

Target: 75% of youth participating in AmeriCorps Youth Launch activities will increase by .5 (on a 5 point scale) on the pre and post administered 'youth developmental assets rubric.

Target Value: 75%

Instruments: Pre and post administration of the 'youth developmental assets rubric' The youth developmental assets rubric is a self-assessment rubric designed for youth to rate themselves on five point rubric for each of the Search Institute 40 Developmental Assets which our program focuses on. This rubric contains essential criteria for each asset and appropriate levels of performance for each criterion.

PM Statement: 75% of youth participants will increase by .5 (on a 5 point scale) on the pre and post administered 'youth developmental assets rubric'

Prev. Yrs. Data

Required Documents

Document Name

Status

Evaluation

Not Applicable

Labor Union Concurrence

Not Applicable