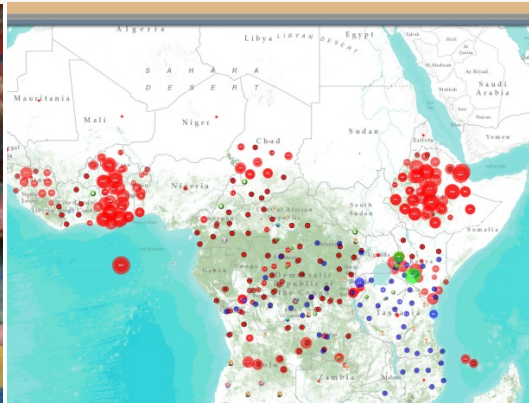


SURFING THE OPEN DATA TIDAL WAVE

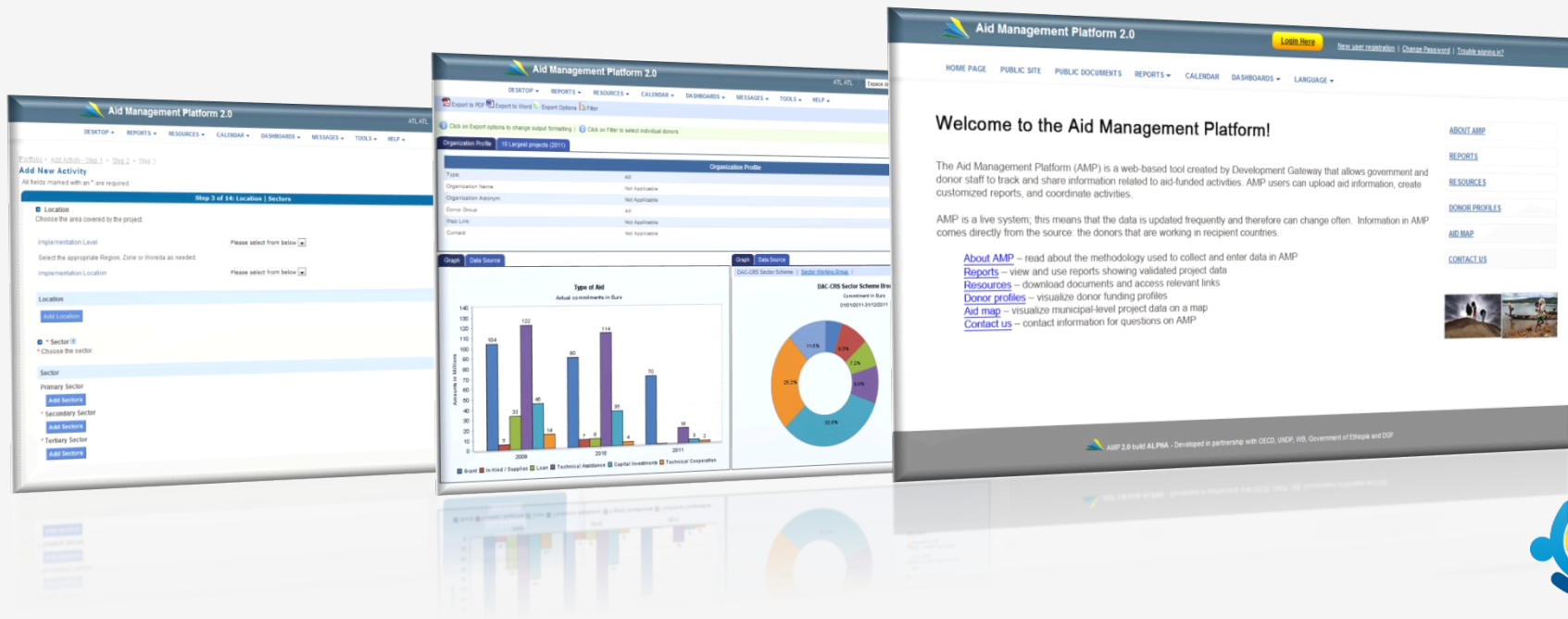
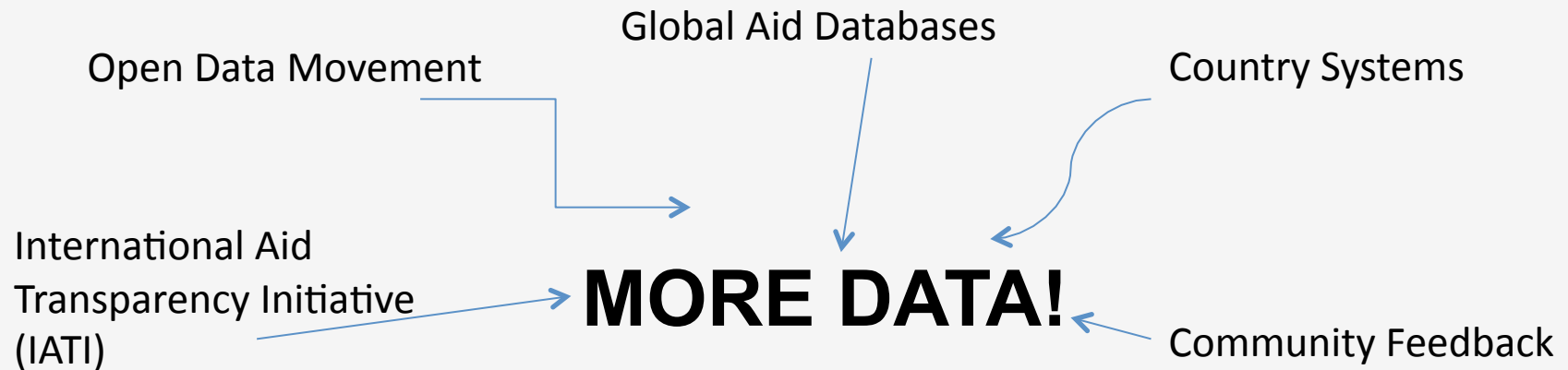


JULY 11, 2012

INTERNATIONAL OPEN GOVERNMENT DATA CONFERENCE

@DAVENPORTSTEVE

What's happening in development?



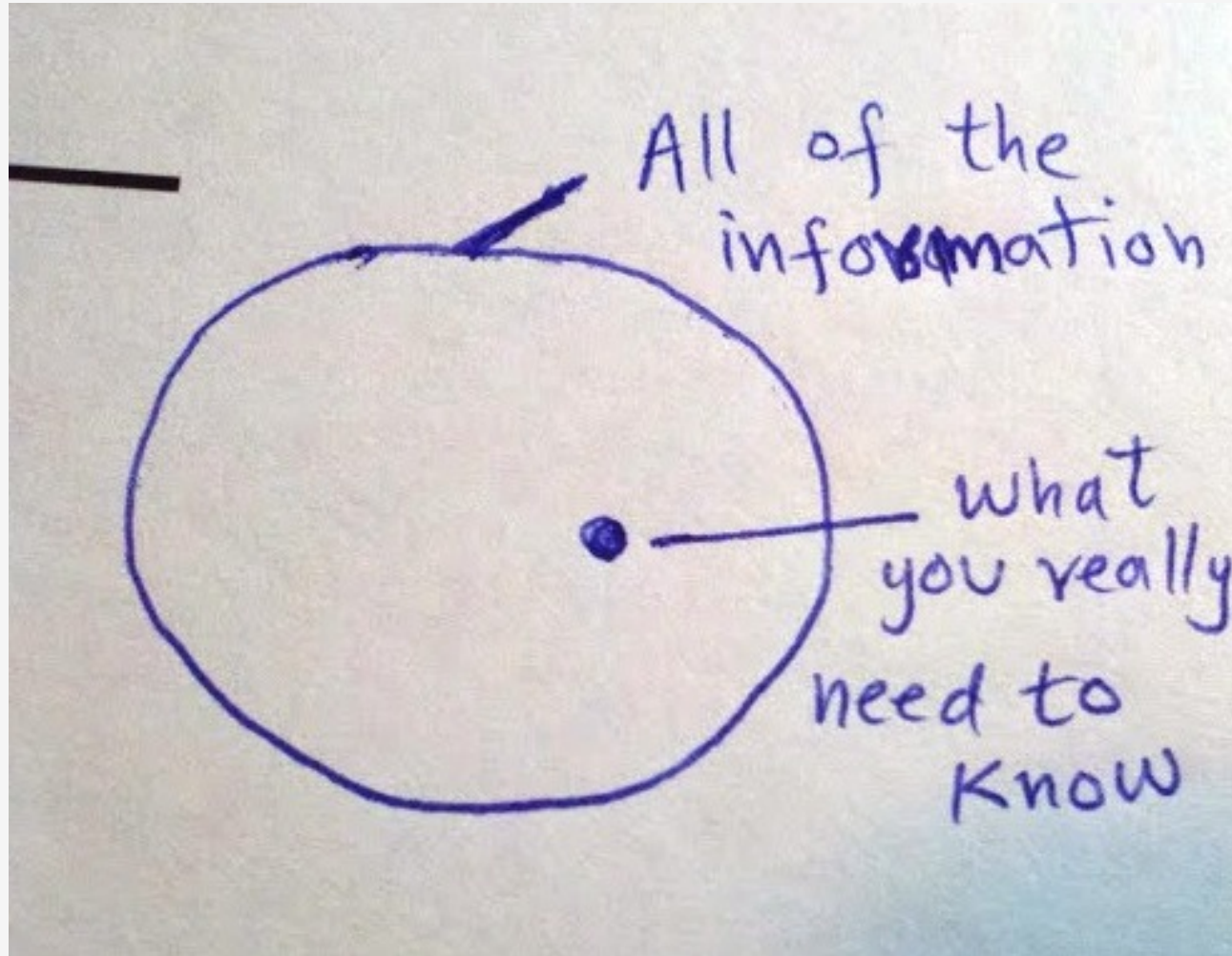
Information is becoming available,



Source: The Economist, Feb. 27, 2010



but...



Source: LetsGraph.com, June 2012



How do we know what's working?

Need common standards and information management tools to be able to combine data on inputs, outputs, and outcomes...



Government and donor funding for projects



Socioeconomic data



Expenditure tracking



Stories from communities about what is working





Emergence of Standards/Initiatives

- Open Data Supply (The Fuel)
 - IATI, SDMX, XBRL, APIs, etc.
- Accessibility Tools (The Car)
 - Open Aid Partnership (OAP)
- Political Mandates (Driving Lessons)
 - Open Government Partnership (OGP)
 - Global Initiative for Fiscal Transparency (GIFT)
 - Extractive Industries Transparency Initiative (EITI)

All to empower you!! (The Driver)



The Aid Management Platform is a government system to track resources



Drill down to the local level...

The screenshot displays the Aid Management Platform (AMP) interface. At the top, the title bar reads 'Aid Management Platform (AMP)' and includes 'TOOLS' and 'Filter' options. The main area is a map of Monrovia, Liberia, showing various geographical features like the Brewerville River, Providence Island, and Gardner'sville. A 'Main Menu' sidebar on the right lists options: Search Structures, Highlight regions, Highlight Zones, Add Activity, Structures, Poverty Map, Census Map, and Data Source. A 'Structures' popup window is open, displaying a table of infrastructure projects.

Name	Type	Activity
Monrovia - Cotton Tree	Road	LIBERIA Electricity System Enhancement Project (LESEP)
Monrovia - Cotton Tree	Road	LIBERIA Electricity System Enhancement Project (LESEP)
Monrovia Water System	Water	Urban Water Supply and Sanitation
Monrovia Water System	Water	Urban Water Supply and Sanitation
Port of Monrovia Road	Road	Emergency Infrastructure Project
Port of Monrovia Road	Road	Emergency Infrastructure Project





**Creating Social Dialogue to Strengthen
Youth-Led Development and Citizen
Engagement**



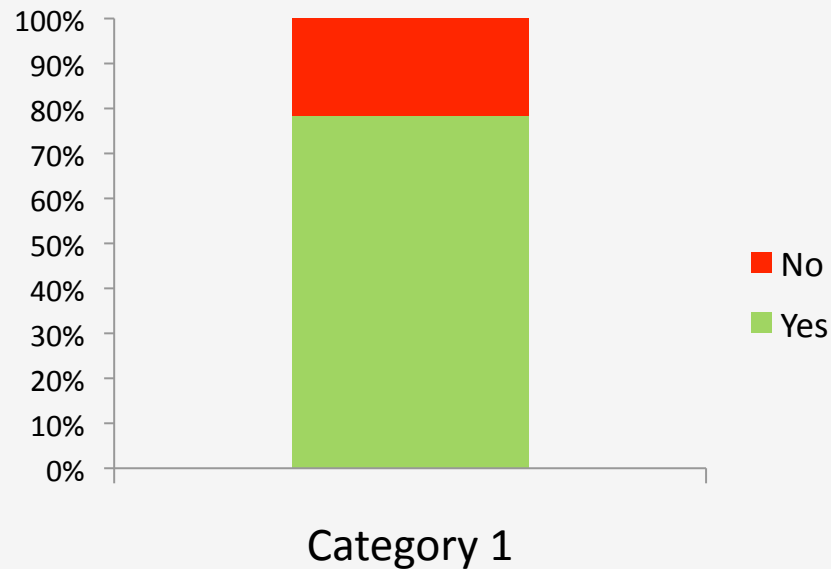
U-report: UNICEF Social Monitoring

- **U-report is an SMS tool designed to give youth and children a voice on issues they care about and that impact their community.**
- **FREE for all users**
- **130,000 members and growing**
- **8 million SMS messages sent & received each year**
- **Issues discussed to date include HIV/AIDs, Nodding Disease, Malaria, Breast feeding, water standards and many more**



U-report: Why not combine it with crowdsourcing initiatives to find out what's working?

Hi U-reporters. Go to your local health centre and tell us: Do they give free HIV/AIDS tests? Report YES or NO and HEALTH CENTER NAME

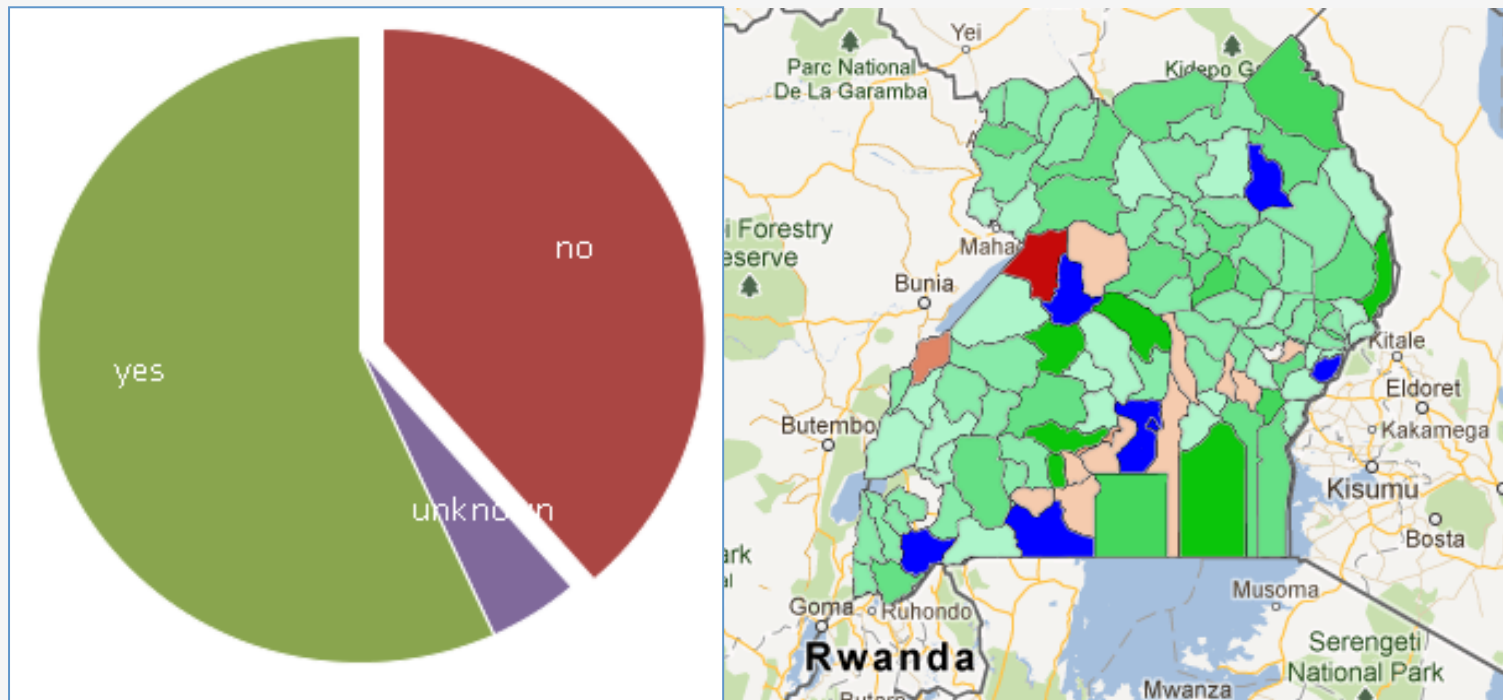


Source: UNICEF Uganda



U-report: Then, mash that up with behavioral info, and put it all on a map...

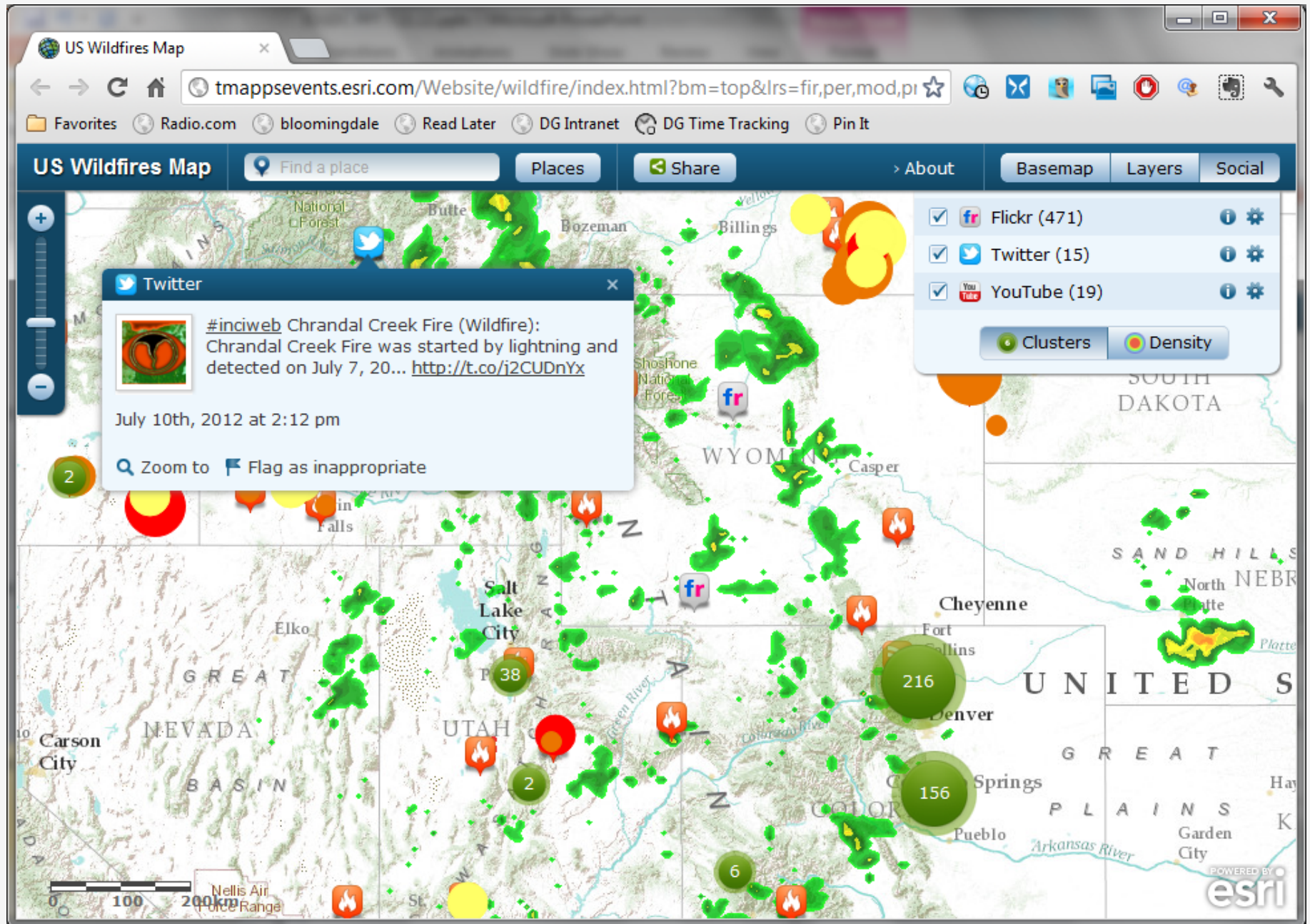
78% of U-reporters say their health centre does have free HIV/AIDS tests! Have you taken an HIV/AIDS test this year? Answer YES or NO



Source: UNICEF Uganda



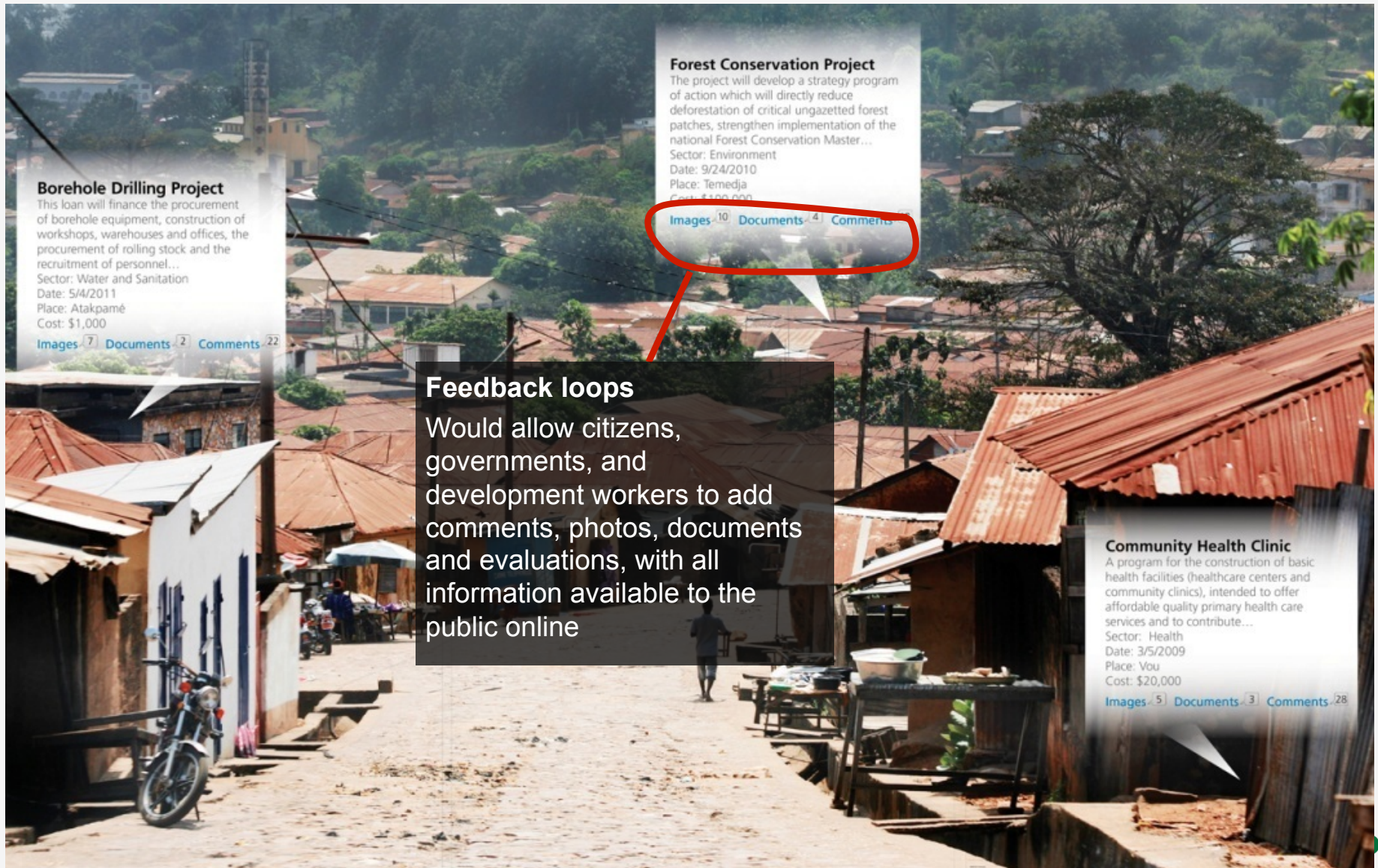
One future: Social Media Integration?



One future: Social Media Integration?

The screenshot displays the 'US Wildfires Map' application. The browser address bar shows the URL: tmappsevents.esri.com/Website/wildfire/index.html?bm=top&lrs=fir,per,mod,pr. The application interface includes a search bar, navigation buttons for 'Places', 'Share', and 'About', and tabs for 'Basemap', 'Layers', and 'Social'. The map shows wildfire locations across the United States, with a density overlay. A social media integration panel on the right lists: Flickr (471), Twitter (15), and YouTube (19). A 'Quail Fire by Night' popup window is open, showing a photograph of a wildfire at night, attributed to JasonCameron, dated July 4th, 2012 at 2:01 am. The popup also includes a 'Zoom to' button and a 'Flag as inappropriate' button. The map is powered by Esri.

One future: Augmented reality?



About Development Gateway

International, non-profit organization

Provides information tools and services to strengthen

- Governance
- Knowledge & Networking
- Transparency & Accountability

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