

BioPreferred eNews, June 2011

You're Invited to USDA's Second Webinar Session on the Certified Biobased Label Application Process!

USDA BioPreferred is hosting a second webinar on the Certified BioBased Label application process. The webinar will introduce USDA's new, voluntary biobased product certification and labeling initiative. Participants will learn about certification requirements and processes. Program management will walk through the USDA Certified Biobased Product label application process from initial application to downloading the label graphic artwork for products that have been certified.

- **Date:** Thursday, June 16, 2011, at 1:30 EDT (12:30 CDT, 11:30 MDT, 10:30 PDT); archived on the BioPreferred program web site for 24/7 viewing. The webinar will be approximately 60 minutes.
- **Registration:** Please visit [here](#) the day of the Webinar, just prior to start time, to register for the Webinar and obtain access to the live presentation link. You will be connected to broadcast audio after joining the meeting. As an alternative, you may connect via telephone: U.S. & Canada Toll-Free, 800-698-8579. Click [here](#) to test your computer for compatibility prior to the meeting.
- **Click [here](#) to view materials from the previous webinar held on May 20, 2011.** Materials posted include annotated slides, answers to questions asked during the webinar and a USDA Certification Process fact sheet.

USDA BioPreferred Implements Labeling Process Improvements

USDA BioPreferred has upgraded the label retrieval process so it is easier and more efficient for manufacturers. After a product has been certified, applicants receive an email with both high-res and low-res PNG/JPG files of the label images. Improvements have also been made to the "Help" feature. USDA BioPreferred is excited about these upgrades!

June BioPreferred Category of the Month: Disposable Containers

A disposable container is a one-time use container that is typically thrown away and can be used for many different purposes. Food storage is one of the most popular uses. Often, disposable containers are used at salad bars and for delivery or takeout food. Fortunately, now many disposable containers are made from biobased products such as sugar cane bagasse, PLA plastic, soy and palm fiber. Many of these biobased disposable containers are also compostable. The USDA BioPreferred Product Catalog offers many different types of biobased disposable containers. Check them out [here](#).

BioPreferred Attends GSA Expo

BioPreferred attended the GSA Expo in San Diego, California, from May 9-12, 2011. With approximately 7,000 attendees, hundreds of individuals were invited to learn more about biobased products within their purchasing areas at the BioPreferred exhibit. BioPreferred also hosted eight training sessions over three days with 14 presenters. Topics included greening the supply chain with BioPreferred, green cleaning with biobased products, a show and tell of biobased products, BioPreferred program tools and resources, and biobased product certification and labeling program.



GSA Expo attendees view live demos of BioPreferred program key resources such as training and model contract language.

Share Your Story with BioPreferred.

Are you using products from the BioPreferred online catalog? If so, we'd love to share your biobased product experience with others. If you'd like to share your experience with biobased products, please send an e-mail to usdabioinfo@iastate.edu.

Click [here](#) to read other biobased product success stories.

Upcoming Events

- June 23-24: [National Institute for the Blind Forum](#). Denver, Colorado.*
- June 27-29: [BioPlastek 2011](#). New York, New York.*
- June 27-30: [BIO International Convention](#). Washington D.C.*
- July 7-8: [2nd Future of Bio-based Chemicals](#). San Francisco, California.*
- July 10-13: [National Contractors Management Association World Congress](#). Denver, Colorado.*
- August 7-10: [GovEnergy Conference](#). Cincinnati, Ohio.*
- August 16-18: [GSA Smart Pay](#). Las Vegas, Nevada.*
- August 19: [Nevada Air National Guard](#). Nellis Air Force Base, Nevada.*

*USDA BioPreferred presenting and/or exhibiting.

Regards,

A handwritten signature in black ink that reads "Ron Buckhalt". The signature is written in a cursive, flowing style.

Ron Buckhalt
BioPreferred Program Mgr.

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