

BioPreferredSM e-Newsletter, March 2010

BioPreferred and EcoLogoTM Partner to Establish Hand-Sanitizer Standard



[EcoLogo](#), a third-party, multi-attribute eco-labeling program, released its first environmental standard for hand sanitizers, adopting BioPreferred's biobased minimum content standards. The EcoLogo certification will help consumers identify environmentally friendly instant hand antiseptic products.

[Read](#) complete media release.

[Check out](#) the more than 100 biobased hand cleaners and sanitizers in BioPreferred's online catalog.

Ohio Biobased Product Procurement Program – Bill Passed

Governor Ted Strickland signed [S.B. 131](#) on February 27, establishing a preferred purchasing program for biobased products in Ohio. With the legislation, Ohio becomes the first state in the country with such a program requiring Ohio's state agencies and state-supported colleges and universities to purchase biobased products when available. Modeled after the USDA BioPreferred program, a certification process will identify approved biobased products. The bill is anticipated to take effect May 2010.

George Washington Carver Award

Nominations Deadline April 12

Do you know someone who has significantly advanced biobased development and industrial sustainability? The [Biotechnology Industry Organization](#) (BIO) is accepting nominations for the [2010 George Washington Carver Award](#) until April 12, 2010. This recognition honors those who have progressed industrial biotechnology, including applications in biological engineering, environmental science, biorefining and biobased products.

Complete the [online nomination form](#).

BioPreferred Wants to Showoff Your Product Pictures

Due to the rapid growth in the biobased industry, BioPreferred wants to illustrate the scope and depth of product offerings by including biobased product photos in future BioPreferred presentations and materials. Partner companies and associations are encouraged to contribute high-resolution photos for potential use in program outreach and educational efforts, including tradeshow and training events. Please send high-resolution photos displaying biobased products to Erin Nash at nashe@osborn-barr.com. Be sure to include product and manufacturer details when submitting, as well as any pertinent photo credit information.

BioPreferred Designated Item of the Month

Biobased Multi-Purpose Cleaner

Biobased multi-purpose cleaners are as effective as traditional cleaners but are made from renewable resources like corn, sugarcane, citrus and coconut, rather than petroleum or alcohol. In addition to being more environmentally responsible, some biobased multi-purpose cleaners are even non-toxic, reducing expenses of precautionary labeling, storage, flammability, spill clean-up and shipping.



[Learn](#) more about biobased multi-purpose cleaners.

Photo credit: Pro-Link, Inc.

BioPreferred Federal Champion

U.S. Green Building Council – Government Network

Since 1993, the USGBC has helped support home building, business and government communities make more sustainable choices, including incorporating biobased products, in construction and building maintenance. This January, USGBC launched the Government Network — established to better engage and support Federal, state and local government green building programs and initiatives. USGBC created an online resource station for green-building policy, government-focused green-building research and other tools for the government community. Here, government agencies and contractors have access to best practices, lessons learned and other initiatives already in place across the country.

USGBC Government Network Initiatives and Resources:

- USGBC's [Government Resources](#) page includes applications and sources to incorporate sustainable construction materials such as those made from recycled and recyclable materials with reduced-emissions; water-saving site design and landscaping and energy-efficient heating, cooling, lighting and water systems, including high-performance insulation, windows, doors and appliances.
- [USGBC Government Update](#) e-newsletter offers case studies, Federal program updates and events – [sign-up here](#).
- [USGBC 2010 Federal Summit](#) is dedicated to government officials, industry leaders and experts from the non-profit community. The two-day event will include education, policy-oriented discussions and presentations focused on public sector green building.

BioPreferred Manufacturer Champion: NatureWorks

[NatureWorks](#) represents one of the most innovative advancements in green chemistry and biorefinery. Its proprietary technology process turns natural plant sugars into Ingeo™ – a biopolymer offering more disposal options. Ingeo is more environmentally friendly to manufacture than traditional petroleum-based plastics and is used for packaging as well as consumer goods, apparel and home and garden furnishings.

NatureWorks does more than just sell their products, the company works to improve education and sustainable product advancements in the biopolymer and fiber markets. The company is again hosting a conference – [Innovation Takes Root](#), April 13-15, 2010, in Dallas, Texas. The conference is focused on strategies, implementation, and developments of biopolymers and Ingeo in the mass-retail community.

To learn more about NatureWorks and its products, visit www.natureworkslc.com.

Share Your Story with BioPreferred

Has your organization found success from adopting and using products found in the BioPreferred online catalog? If so, BioPreferred would like to share your biobased product experience with others. Complete the [BioPreferred Case Study Submission Form](#) or share your story e-mail at kellerl@osborn-barr.com.

[Read](#) biobased product success stories.

Upcoming Events

- Apr. 13-15: [Innovation Takes Root 2010*](#). Dallas, Texas.
- Apr. 19-21: [Sustainable Packaging Coalition*](#). Boston, Mass.
- Apr. 22: [Earth Day](#). Planet Earth.
- Apr. 20-22: [SME Composites Manufacturing 2010](#). San Diego, Calif.
- May 4: [International BIOMASS Conference & Expo](#). Minneapolis, Minn.
- May 4-5: [USB Technical Advisory Panel Meeting: Coatings, Inks and Solvents](#). Indianapolis, Ind.
- May 4-6: [GSA Expo 2010*](#). Orlando, Fla.
- May 16-18: [NAHB National Green Building Conference](#). Raleigh, N.C.
- May 18-19: [U.S. Green Building Council Federal Summit](#). Washington, D.C.
- May 17-19: [National Association of State Procurement Officials – Midwest Region Meeting](#). Minneapolis, Minn.

**BioPreferred presenting and/or exhibiting*

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BioPreferred is tweeting about biobased products, program news and industry topics. Visit the [BioPreferred Twitter page](#) and follow us.



To learn more about BioPreferred visit www.biopreferred.gov, call 877.251.6522 or e-mail USDABioInfo@iastate.edu.

Please send news or comments to geffertenglishk@osborn-barr.com.