

BioPreferredSM e-Newsletter, February 2010

Thank you

The BioPreferred team would like to thank everyone who attended the last two public meetings, whether in-person or via Webinar. The complex assemblies public meeting held yesterday in Riverside, Calif., was a great success with engaging speakers and insightful content. Information from BioPreferred's environmental assessment forum is available at www.biopreferred.gov, and materials from yesterday's meeting will be posted soon.

Public Meeting: BioPreferred Intermediate Material and Feedstock

Participate onsite or via Webinar

Come to discuss biobased intermediate materials and feedstock (IMF) with BioPreferred. IMF products typically are used to manufacture components of end-user products. For example, IMFs are used to produce fibers for fabric, packaging film and disposable cutlery. All interested parties, including manufacturers, vendors, Federal purchasers and other biobased product stakeholders, are encouraged to attend or participate via Webinar.

Topics include:

- The designation of IMF for Federal procurement preference as mandated by the 2008 Farm Bill
- Qualifying IMF for BioPreferred's voluntary product label program

Time: 8:30 a.m. – 1 p.m. (CST)

Date: Thursday, Apr. 1, 2010

Location: Iowa State University, Scheman Building

Register: Reserve your seat or receive Webinar log-in information. Webinar participants must [register](#) to receive log-in link and instructions.

For more information: Questions can be directed to Ron Buckhalt, BioPreferred program manager, at RonB.Buckhalt@DA.USDA.GOV or phone 202.205.4008.

BioPreferred vendor Valley Forge Fabrics receives GSA Evergreen Award

[Valley Forge Fabrics, Inc](#), a BioPreferred vendor, was recognized during the February GSA Quality Partnership Council meeting in Crystal City, Va. At the meeting, GSA's Integrated Workplace Acquisition Center (IWAC) honored Valley Forge Fabrics with the [Evergreen Award](#) distinguishing its environmental consciousness. Five categories — waste prevention, recycling, affirmative procurement, environmental preferability and model facility — are evaluated to determine four annual award recipients.



RIGHT: *Laura Silverman (right) of BioPreferred accompanied Ken Koneck (left) of Valley Forge Fabrics, Inc., a BioPreferred vendor, to the GSA Quality Partnership Council meeting in Crystal City, Va.*

BioPreferred reaches construction community at International Builders Show

The BioPreferred team exhibited at the 2010 [International Builders Show](#) on January 19-22, 2010, in Las Vegas, Nev. While at the event, attendees learned about the more than 140 building products that have been designated by BioPreferred.

Composites 2010: BioPreferred exhibits at largest composite conference

The Composites 2010 meeting brought in more than 3,000 people to Las Vegas, Nev., February 9-11, and the BioPreferred team was there to share information about biobased composite products. Attendees' Response was extremely positive about the renewable options for today's composites.

Biobased lip balm: BioPreferred designated item of the month

Biobased lip balm is made from all-natural plant ingredients and moisturizes deeper than petroleum, leaving lips soft even after the lip balm has been absorbed.

[Learn](#) more about biobased lip balm.

BioPreferred Federal Champion: U.S. Department of Energy - Solar Decathlon

In October 2009, colleges and universities competed in the [U.S. Department of Energy's Solar Decathlon](#), a competition to design, build and operate the most attractive house using energy efficiently and from renewable sources. The Ohio State University,

University of Kentucky and Virginia Tech University contended with [PureBond® Plywood](#), a decorative biobased hardwood plywood that uses a soy-based bonding agent, in kitchen cabinets, wall paneling and more. The decorative hardwood plywood does not emit harmful fumes from urea formaldehyde (UF) and is Leadership in Energy and Environmental Design (LEED)-compliant. Additionally, PureBond is available in many finishes, grains and sizes.

BioPreferred Manufacturer Champion: Columbia Forest Products

[Columbia Forest Products](#) manufactures [PureBond® Plywood](#), a formaldehyde-free decorative hardwood plywood used in cabinetry, millwork, fixtures and furniture. PureBond technology replaces traditional UF hardwood plywood with non-toxic, soy-based adhesive; it received the [U.S. Environmental Protection Agency's Presidential Green Chemistry Challenge Award](#) in 2007.

PureBond benefits include:

- Utilizes formaldehyde-free, soy-based adhesive
- Contributes to an air-friendly indoor environment
- Cost-competitive with traditional panels made using UF construction
- Superior moisture resistance
- LEED-compliant
- Can be specified as FSC-certified
- Manufactured exclusively in North America

You can find [PureBond Plywood](#) among more than 4,500 biobased products eligible for preferred Federal procurement in the [BioPreferred online catalog](#).

Upcoming events

- Mar. 7-10: [Green4Retail](#). Kissimmee, Fla.
- Mar. 8-10: SPE's Global Plastics Environmental Conference. Orlando, Fla.
- Mar. 11-14: [Natural Products West and Supply Expo](#). Anaheim, Calif.
- Apr. 1: [BioPreferred Intermediate Material and Feedstock Public Meeting](#). Ames, Iowa.
- Apr. 13-15: [Innovation Takes Root 2010*](#). Dallas, Texas.

- Apr. 19-21: [Sustainable Packaging Coalition](#)*. Boston, Mass.
- Apr. 20-22: [SME Composites Manufacturing 2010](#). San Diego, Calif.

**BioPreferred presenting*

Share your story

Has your organization found success from adopting and using products found in the BioPreferred online catalog? If so, BioPreferred would like to share your biobased product experience with others.

Share your story via email at kellerl@osborn-barr.com.

[Read](#) biobased product success stories.

2010 Event Calendar

BioPreferred continuously is developing its 2010 outreach and event calendar. Let BioPreferred know of speaking engagements, exhibitions, tradeshow or other market outreach so we can include in future e-Newsletters and explore BioPreferred involvement opportunities. Please email upcoming outreach events to

BioPreferred@usda.gov.

Follow BioPreferred on Twitter

BioPreferred is tweeting about biobased products, program news and industry topics. Visit the [BioPreferred Twitter page](#) and follow us.



To learn more about BioPreferred visit www.biopreferred.gov, call 877.251.6522 or e-mail USDABioInfo@iastate.edu.

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