

BioPreferredSM

Second Annual BioPreferred Showcase Promotes Federal Purchase of Biobased Products

Event draws thousands from the Federal procurement community, eager to “green” their workplace with biobased products

WASHINGTON, D.C. (July 14, 2009) – The second annual BioPreferred Showcase was held June 8-9, 2009 in conjunction with the General Services Administration (GSA) International Products and Services Expo in San Antonio, Texas. The Showcase provided exhibitors the opportunity to highlight biobased products to nearly 10,000 members of the Federal procurement community and vendors.

“The BioPreferred Showcase allows biobased manufacturers and exhibitors direct access to the Federal procurement officials who are required by farm bill stipulations to give purchasing preference to biobased products,” says Ron Buckhalt, BioPreferred Program Manager. “This year’s Showcase was a tremendous success, featuring 29 exhibitors – nearly double that of last year’s Showcase.”

The diversity of products available for Federal purchase is impressive, as among the 29 exhibitors featured at this year’s Showcase were manufacturers of biobased products including water bottles, carpeting, transformers, cleaners, fertilizers, sorbents and many more.

“As a two-time BioPreferred Showcase exhibitor, this year’s event exceeded our expectations,” says Boyd Eifling, Nature’s Broom. “We had over 80 Federal buyers visit our booth, and we even added a new vendor through the BioPreferred Showcase.”

Members of the Federal purchasing community including procurement officials, contracting officers, purchase card holders, program managers and vendors were present at this year’s BioPreferred Showcase. Federal employees were able to visit the exhibitor booths to learn more about how to “green” their workplace by purchasing and using biobased products.

“Exhibiting at the Showcase gave BioGreen direct access to the Federal, state and local purchasing communities interested in using biobased products to green their everyday operations,” says David Erickson, President of BioGreen USA, LLC.

About BioPreferred

As its name indicates, the BioPreferred Showcase is sponsored by BioPreferred, a Federal program led by the United States Department of Agriculture. The BioPreferred program serves to increase the purchase and use of biobased products made from biological or agricultural materials.

BioPreferred Showcase / Add One

To date, BioPreferred has identified more than 15,000 biobased products commercially available across approximately 200 categories. A complete list and detailed description of each BioPreferred designated item category, and items for future designation, can be found at the USDA BioPreferred Web page: www.biopreferred.gov. Please contact biopreferred@usda.gov with questions or to receive additional information on BioPreferred.