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[www.ATF.GOV](http://www.ATF.GOV)

## **TARGETING GUN CRIME**

### *ATF Ad Campaign Encourages Citizens to Report Gun Crimes*

WASHINGTON,- - The Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) recently launched an ad campaign in Maryland and the District of Columbia to encourage the public to report gun crime.

Billboards in Baltimore City and Prince George's County, Md., and transit shelters in D. C., carry the message, "Target Gun Crime Anonymously," with the ATF seal and hotline number 1-800-ATF-GUNS.

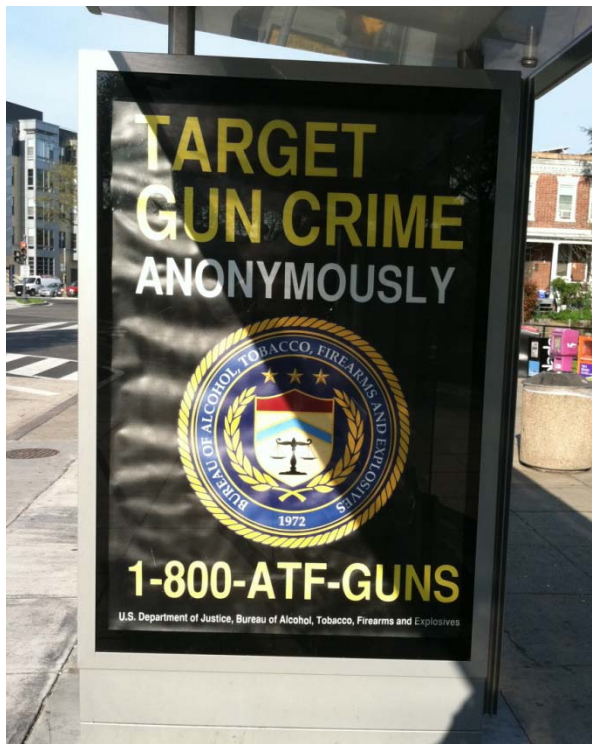
Three billboards in the Baltimore City region, two billboards in Prince George's County and 10 transit shelters in D. C. bear the unique ATF ad that was designed by Clear Channel Outdoor.

The goal of the campaign is to increase citizen involvement in making communities safer and remind the public that they can report gun crime anonymously.

Clear Channel Outdoor donated the advertising space for the billboards and transit shelters.

For more information about ATF and its programs go to [www.atf.gov](http://www.atf.gov).

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Potomac Ave. SE, D.C. transit shelter bearing ATF ad.