

CMS Medicaid/CHIP Quality Conference: Improving Care, Lowering Cost
August 23-24, 2011

Hyatt Regency, Baltimore Inner Harbor
300 Light Street, Baltimore, Maryland 21202

Tuesday, August 23, 2011 – 4:00 - 6:00 p.m.

Meet and Greet:

- CHIPRA Quality Demonstration Poster Session
- National Stakeholder Resources for Quality Measurement – (Tables and Displays)

Wednesday, August 24, 2011 – 8:30 a.m. - 4:30 p.m.

8:30 a.m. – Welcome and Introductions

Marsha Lillie-Blanton, Centers for Medicaid, CHIP and Survey & Certification,
(CMCS), Chief Quality Officer

9:00 a.m. – Opening Remarks

Jennifer Ryan, CMCS, Children and Adults Health Programs Group,
Deputy Director

9:15 a.m. – How CMS can Catalyze Improvement in the Health of Children Enrolled in
Medicaid and CHIP?

Dr. Patrick Conway, CMS, Chief Medical Officer

9:40 a.m. – Using Health Information Technology and Electronic Health Records to Improve
Measurement and Reporting on Quality of Care

Barbara Dailey, Moderator - CMCS, Children and Adults Health Programs Group,
Division of Quality, Evaluation and Health Outcomes, Deputy Director
Jessica Kahn, CMCS, Data and Systems Group, Technical Director
Erin Grace, Agency for Healthcare Research and Quality, Sr. Manager HIT/Senior
Advisor, Rural and Community Health
Kitty Purington, JD, National Academy for State Health Policy, Policy Specialist

10:25 a.m. – State Data Collection, Reporting, and Analytical Needs: CHIPRA National
Technical Assistance Partners

Margo Rosenbach, Mathematica Policy Research

10:35 a.m. – Break

10:45 a.m. – Break Out Sessions

- A) Collecting Data on the CHIPRA Initial Core Measures
- B) Improving Access to Oral Health Services and Measuring Success
- C) Improving Use of Preventive & Obesity Services & Reducing Hospital ED Use
- D) Using Quality of Care Data for Program Management and QI Efforts

CMCS – Center for Medicaid, CHIP and Survey & Certification

CMS Medicaid/CHIP Quality Conference: Improving Care, Lowering Cost

August 23-24, 2011

Hyatt Regency, Baltimore Inner Harbor
300 Light Street, Baltimore, Maryland 21202

Wednesday August 24, 2011 8:30-4:30 PM

12:00 p.m. – Networking Lunch – On Your Own

1:15 p.m. – Break Out Sessions – Second Choice

A) Collecting Data on the CHIPRA Initial Core Measures

B) Improving Access to Oral Health Services and Measuring Success

C) Improving Use of Preventive & Obesity Services & Reducing Hospital ED Use

D) Using Quality of Care Data for Program Management and QI Efforts

2:30 p.m. – Break

2:40 p.m. – Improving Patient Safety and Quality: Reducing All Patient Harm and Hospital Readmissions

Karen Llanos, Moderator - CMCS, Children and Adults Health Programs Group,
Division of Quality, Evaluation and Health Outcomes, Technical Director

Venesa Day, CMCS, Financial Management Group, Technical Director

Dennis Wagner and Dr. Paul McGann, HHS Partnership for Patients Initiative,
Co-Directors

3:15 p.m. – Care Delivery Models that Promote Quality Care

Carol Backstrom, Moderator - CMCS, Senior Policy Advisor

Allison Gertel-Rosenberg, Nemours, National Office of Policy & Prevention,
Senior Advisor and Manager

Valinda Rutledge, Center for Medicare and Medicaid Innovation, Patient Care
Models Group, Director

Christa Speicher, CMCS, Disabled and Elderly Health Programs Group –
Health Homes

3:55 p.m. – CHIPRA Quality Demonstration National Evaluation

Henry Ireys, Mathematica Policy Research

4:20 p.m. – Looking to the Future

Penny Thompson, CMCS, Deputy Director

4:30 p.m. – Meeting Ends – Safe Travels

Breakout Session A

Collecting and Reporting the CHIPRA Measures to CMS: *Demystifying the Initial Core Set*

Collecting and reporting the CHIPRA initial core measures set is an essential component to CMS' quality strategy. The more States collect, report, and use the CHIPRA core measures, the greater the ability to better understand the quality of care provided to children through Medicaid and CHIP. In this interactive session, States will hear from CMS, the CHIPRA measurement technical assistance contractor, and peer-States about strategies for collecting and reporting the CHIPRA initial core set measures. States should come prepared to discuss specific examples of challenges encountered in collecting the CHIPRA core measures as well as share potential data collection strategies they have implemented.

Speakers: CHIPRA Technical Assistance and Analytic Program
Mathematica - So O'Neil, Margo Rosenbach
NCQA – Jessica Briefer French
Charles Gallia, Ph.D., Senior Policy Advisor, Oregon Medicaid

State Reactor: Dr. Marion Earls, North Carolina Medicaid

Moderator: Lekisha Daniel-Robinson, CMCS, Children and Adults Health Programs Group, Division of Quality, Evaluation and Health Outcomes

Breakout Session B

Methods for Improving Access to Oral Health Services and Measuring Success: *Where Are We Now And Where Do We Hope To Go?*

Improving access to oral health care for children enrolled in Medicaid and CHIP is a priority for CMS. In order to improve oral health care services, States must implement measurement strategies that help to monitor access to oral health services as well as assess the quality of services provided, enrollee satisfaction, and provider performance. Conference attendees participating in this session will learn about the CMS Oral Health Initiative, hear about how Maryland improved access to oral health by close to 300 percent, and leave with a better understanding of how to better measure and improve oral health services.

Speakers: Susan Tucker, Maryland Department of Health and Mental, Executive Director Hygiene

Jim Crall, DDS, National Oral Health Policy Center, Director

Reactor: Mary Foley, Medicaid and CHIP Dental Association, Executive Director

Moderator: Laurie Norris, CMCS, Children and Adults Health Programs Group, Division of Quality, Evaluation and Health Outcomes

Breakout Session C

Improving Use of Preventive & Obesity Services & Reducing Hospital Emergency Department Use: *How Prevention Can be Promoted, Measured, and Translated into Improved Health Outcomes*

Preventive services are critically important for early diagnosis of health problems and for promoting healthy behaviors that can reduce the occurrence of chronic conditions. Some States have already implemented quality improvement strategies targeting preventive services and achieved significant results. As part of this breakout session, participants will learn about preventive strategies that States have undertaken and the results achieved, and what obstacles they faced. Participants will also learn about national initiatives focused on improving care for children with asthma as well as preventive activities that CMS and the Department are undertaking.

Speakers: Dr. Roger Snow, Massachusetts Medicaid, Deputy Medical Director
Dr. Floyd Malveaux, Merck Childhood Asthma Network
Mary Beth Hance, CMCS, Children and Adults Health Programs Group, Division of Quality, Evaluation and Health Outcomes, Senior Policy Advisor

Reactor: Eric Wolf, MPA, Colorado CHIPRA Quality Demonstration Grantee, Project Director
Dr. Francis Rushton, FAAP, South Carolina's CHIPRA Grant, Medical Director

Moderator: Kristin Younger, CMCS, Children and Adults Health Programs Group, Division of Quality, Evaluation and Health Outcomes

Breakout Session D

Using Quality Data to Drive Quality Improvement: *Using the CHIPRA Initial Core Measures as a Catalyst for Quality Improvement*

Through the collection of the CHIPRA initial core measures, States will have access to more data than ever before about their Medicaid and CHIP programs. States can use the CHIPRA measures to produce a variety of health care quality data that can help to inform policy/administrative changes, pay-for-performance programs, quality improvement strategies, programmatic evaluations, and managed care practices. In this breakout session, participants will examine the many ways States can use data collected through the CHIPRA core measures to drive quality improvement at the State, health plan, and provider-levels.

Speakers: Karen Errichetti, Evaluation, National Initiative for Children's Healthcare Quality, Senior Project Manager
Debbie Kilstein, Quality Management and Operational Support, Association for Community Affiliated Plans, Vice President
Holly Alexander, Pennsylvania Department of Public Welfare, Office of Clinical Quality Improvement, Director

Reactor: Catherine McGrath, Florida/Illinois CHIPRA Demonstration Grant

Moderator: Gary Jackson, CMCS, Children and Adults Health Programs Group, Division of Quality, Evaluation and Health Outcomes