

# 2nd Annual CMS Medicaid/CHIP Quality Conference Improving Care and Proving It!

Sheraton Inner Harbor Hotel  
300 South Charles Street, Baltimore, Maryland 21201  
June 14-15, 2012

## AGENDA

### Day One

- 9:00am  
Chesapeake  
Ballroom
- Welcome  
Marsha Lillie-Blanton, DrPH, Chief Quality Officer, Center for Medicaid and CHIP Services, CMS  
Cindy Mann, JD, Center Director, Center for Medicaid and CHIP Services, CMS
- 9:30am
- Keynote Presentation: The Role of Measurement in Improving the Care of Children Covered by Medicaid and CHIP  
Lisa Simpson, MB, BCh, MPH, FAAP, President and Chief Executive Officer, AcademyHealth  
Facilitator: Marsha Lillie-Blanton
- 10:15am
- Plenary One: Leveraging Public-Private Partnerships to Improve Maternal and Infant Outcomes
- Raymond Cox, MD, MBA, Senior Vice President, Medical Affairs and Chief Medical Officer, Providence Hospital Washington, DC
  - Martin McCaffrey, MD, Director, Perinatal Quality Collaborative of North Carolina
  - Mary Applegate, MD, FAAP, FACP, Medicaid Medical Director, Ohio Department of Job & Family Services, Office of Ohio Health Plans
- Facilitator: Charles Homer, MD, MPH, President and Chief Executive Officer, National Initiative for Children's Healthcare Quality
- 11:30am
- Networking Break
- 12:00pm
- Lunch on Your Own
- 1:00pm
- Concurrent Breakout Sessions
- Harborview  
Ballroom
- Session 1A: CHIPRA-Funded Health Care Measurement Development Activities: Federal and State Efforts to Improve and Enhance Children's Health Care Measurement
- Denise Dougherty, PhD, Senior Advisor, Child Health and Quality Improvement, Agency for Healthcare Research and Quality
  - Nalini Ambrose, MS, CPHQ, PMP, Lead Associate, Booz Allen Hamilton
  - Joanie Klayman, MSW, CHIPRA Project Director, Cutler Institute for Health and Social Policy, University of Southern Maine
- Facilitator: Karen LLanos, Division of Quality, Evaluation and Health Outcomes, Center for Medicaid and CHIP Services, CMS

Loch Raven Room Session 1B: Improving Oral Health Outcomes in Children: Ways CMS and Data Can Support States' Efforts

- Lynn Mouden, DDS, MPH, Chief Dental Officer, Center for Medicaid and CHIP Services, CMS
- Laura Smith, MPA, President and Chief Executive Officer, Washington Dental Service Foundation
- Mary Alice Lee, PhD, Senior Policy Fellow, Connecticut Voices for Children

Facilitator: Laurie Norris, Division of Quality, Evaluation and Health Outcomes, Center for Medicaid and CHIP Services, CMS

Severn Room Session 1C: How States Access and Use Administrative and Vital Records Data for Quality Measurement and Improvement

- Ann Page, RN, MPH, Director, Health Care Delivery Management Administration, Department of Health Care Finance, District of Columbia
- Gwen Smith, Project Director, CHIPRA Child Health Quality Demonstration Grant, Illinois Department of Healthcare and Family Services
- Laurie Cawthon, MD, MPH, Public Health Epidemiologist, Research and Data Analysis Division, Washington State Department of Social and Health Services

Facilitator: Megan Thomas, Division of Quality, Evaluation and Health Outcomes, Center for Medicaid and CHIP Services, CMS

Potomac Room Session 1D: Children's Health Care Quality Measures Technical Assistance "Office Hours"

- Jessica Briefer French, MHSA, Senior Consultant, NCQA
- Alan Hoffman, MHS, Assistant Vice President, NCQA
- So O'Neil, MS, Senior Researcher, Mathematica Policy Research
- Margo Rosenbach, PhD, Vice President, Mathematica Policy Research

2:15pm Networking Break

2:30pm Concurrent Breakout Sessions

Harborview Ballroom Session 2A: Identifying and Reducing Disparities in Healthcare: Strategies and Lessons Learned by States and Medicaid/CHIP Stakeholders

- Rhonda Medows, MD, Chief Medical Officer and Executive Vice President, Quality Management & Performance, UnitedHealthcare
- Charles Gallia, PhD, Senior Policy Advisor, Oregon Health Authority
- Jeff Silber, MD, PhD, Professor of Pediatrics, Anesthesiology & Critical Care, and Health Care Management, The University of Pennsylvania Perelman School of Medicine and The Children's Hospital of Philadelphia

Facilitator: Cara James, PhD, Director, CMS Office of Minority Health

- Severn Room    Session 2B: Improving Adolescent and Child Health: Opportunities to Increase Prevention Efforts at National and State Levels
- Harriette Fox, MSS, Chief Executive Officer, National Alliance to Advance Adolescent Health
  - Shannon Stokley, MPH, Epidemiologist, National Center for Immunization and Respiratory Diseases, Centers for Disease Control and Prevention
  - Sheila Embry, BSN, RN, MBA/HCM, Manager, Department of Community Health, Managed Care Division, State of Michigan
- Facilitator: Mary Beth Hance, Division of Quality, Evaluation and Health Outcomes, Center for Medicaid and CHIP Services, CMS
- Loch Raven Room    Session 2C: Children with Special Health Care Needs: Examples of Healthcare Delivery Models That Can Make an Impact
- Debbie Kilstein, RN, MBA, JD, Vice President, Quality Management and Operations, Association for Community Affiliated Plans
  - Michelle Zabel, MSS, Director, Innovation Institute, University of Maryland School of Medicine
  - Alison Croke, MHA, Assistant Project Manager, Rhode Island Executive Office of Health and Human Services
- Facilitator: Cindy Ruff, Division of Quality, Evaluation and Health Outcomes, Center for Medicaid and CHIP Services, CMS
- Chesapeake Ballroom    Session 2D: Children’s Health Care Quality Measures Technical Assistance “Office Hours”
- Jessica Briefer French, MHSA, Senior Consultant, NCQA
  - Alan Hoffman, MHS, Assistant Vice President, NCQA
  - So O’Neil, MS, Senior Researcher, Mathematica Policy Research
  - Margo Rosenbach, PhD, Vice President, Mathematica Policy Research
- Potomac Room    Session 2E: Closed Session: CHIPRA Quality Demonstration Grantees  
Facilitator: Karen Llanos
- 3:45pm  
Chesapeake Ballroom    Plenary Two: Psychotropic Medication Use Among Children in Foster Care
- Bryan Samuels, MPP, Commissioner, Administration on Children, Youth and Families, Administration for Children and Families
  - Kamala Allen, MHS, Vice President, Center for Health Care Strategies
  - Judy Zerzan, MD, MPH, Chief Medical Officer, Health Care Policy and Financing, State of Colorado
- Facilitator: Barbara Edwards, Director, Disabled and Elderly Health Programs Group, Center for Medicaid and CHIP Services, CMS
- 5:00pm  
Chesapeake Gallery    Poster/Networking Session
- 6:30pm    Adjourn

- 7:00pm Dinner on Your Own/Networking Dinners:
- Partnership for Patients/Patient Safety
  - Improving Mental Health for Children in Foster Care: PIP promotion
  - CHIPRA Quality Demonstration Grantees
  - EPSDT Data Improvement

Day Two

8:45am Welcome and Recap of Day One  
Chesapeake Ballroom Barbara Dailey, Deputy Director, Division of Quality, Evaluation and Health Outcomes, Center for Medicaid and CHIP Services, CMS

9:00am Keynote Presentation: Implementing Levers of Change: Supporting the States' Use of Data and Quality Measures  
Stephen Cha, MD, MHSR, Chief Medical Officer, Center for Medicaid and CHIP Services, CMS  
Facilitator: Barbara Dailey

9:45am Plenary Three: Proving Managed Care Makes a Difference through External Quality Review Reporting

- CMS Update – Leveraging Opportunities Available through External Quality Review
  - Barbara Dailey, Division of Quality, Evaluation and Health Outcomes, Center for Medicaid and CHIP Services, CMS
- The Georgia Experience
  - Bonnie Marsh, RN, BSN, MA, Executive Director, State and Corporate Services, Health Services Advisory Group
  - Janice Carson, MD, Deputy Director of Performance, Quality and Outcomes, Georgia Department of Community Health
- The Virginia Experience
  - Martha Burton, RN, CPHQ, PMP, Project Director, Delmarva Foundation
  - Carol Stanley, MS, CPHQ, Quality Improvement Analyst, Health Care Services, Virginia Department of Medical Assistance Services

Facilitator: Kristin Younger, Division of Quality, Evaluation and Health Outcomes, Center for Medicaid and CHIP Services, CMS

11:00am Networking Break

11:15am States Making a Difference!  
Brian Osberg, MPH, Program Director, Center for Best Practices, National Governors Association  
Facilitator: Karen LLanos

- 11:45am      Take-Away and Wrap-up: Quality Measurement and Improvement as We Implement Health Reform  
Vikki Wachino, MPP, Director of Children and Adults Health Programs Group, Center for Medicaid and CHIP Services, CMS  
Facilitator: Marsha Lillie-Blanton
- 12:00pm      General Conference Adjourns  
Prepaid box lunches will be available for pick-up in the Chesapeake Gallery.
- 12:15pm      Closed Session: Medicaid and CHIP State-Only Session  
Harborview
  - Quality Reporting: Q&As Submitted by States
  - CMS Adult Quality Measures Expansion
  - CMS and Future Medicaid/CHIP Program Outcomes Reporting: Implications for States, including the Annual Secretary's Report and Reports to Congress  
Co-facilitated Group Discussion by Center for Medicaid and CHIP Services staff and the Technical Assistance and Analytic Support Contractor
- 1:30pm      Closed Session: Demonstration Grantee-Only Session  
Loch Raven
- 3:00pm      Adjourn