

Table 4. Average Retail Price for Bundled and Unbundled Consumers by Sector, Census Division, and State, 2010 (Cents per kilowatthour)

Census Division State	Residential	Commercial	Industrial	Transportation	All Sectors
New England	16.24	14.72	12.98	8.45	14.89
Connecticut	19.25	16.45	14.50	11.46	17.39
Maine	15.71	12.51	9.17	-	12.84
Massachusetts	14.59	14.53	13.71	6.46	14.26
New Hampshire	16.32	14.26	12.75	-	14.84
Rhode Island	15.92	13.11	11.82	13.86	14.08
Vermont	15.57	13.44	9.53	-	13.24
Middle Atlantic	15.81	13.93	8.40	12.35	13.60
New Jersey	16.57	13.89	11.81	11.91	14.68
New York	18.74	16.31	8.78	13.74	16.41
Pennsylvania	12.70	10.10	7.66	7.92	10.31
East North Central	11.41	9.36	6.53	6.93	9.08
Illinois	11.52	8.88	6.82	6.71	9.13
Indiana	9.56	8.38	5.87	9.21	7.67
Michigan	12.46	9.81	7.08	10.65	9.88
Ohio	11.32	9.73	6.40	8.62	9.14
Wisconsin	12.65	9.98	6.85	-	9.78
West North Central	9.64	7.87	5.86	6.95	7.93
Iowa	10.42	7.91	5.36	-	7.66
Kansas	10.03	8.25	6.23	-	8.35
Minnesota	10.59	8.38	6.29	7.77	8.41
Missouri	9.08	7.50	5.50	6.14	7.78
Nebraska	8.94	7.63	6.00	-	7.52
North Dakota	8.13	7.21	5.81	-	7.11
South Dakota	8.97	7.55	6.07	-	7.82
South Atlantic	10.96	9.29	6.66	9.38	9.61
Delaware	13.80	11.36	9.57	-	11.97
District of Columbia	14.01	13.42	7.78	11.04	13.35
Florida	11.44	9.76	8.85	8.58	10.58
Georgia	10.07	9.06	6.22	7.46	8.87
Maryland	14.32	11.75	9.57	9.78	12.70
North Carolina	10.12	8.16	6.17	7.09	8.67
South Carolina	10.50	8.90	5.74	-	8.49
Virginia	10.45	7.65	6.66	7.70	8.69
West Virginia	8.79	7.66	5.86	8.33	7.45
East South Central	9.58	9.34	5.83	11.09	8.16
Alabama	10.67	10.18	6.01	-	8.89
Kentucky	8.57	7.88	5.05	-	6.73
Mississippi	9.87	9.32	6.32	-	8.59
Tennessee	9.23	9.66	6.58	11.09	8.61
West South Central	10.67	8.78	6.12	9.78	8.74
Arkansas	8.86	7.31	5.44	11.33	7.28
Louisiana	8.98	8.50	5.84	9.46	7.80
Oklahoma	9.14	7.45	5.35	-	7.59
Texas	11.60	9.19	6.44	9.82	9.34
Mountain	10.49	8.75	6.13	9.10	8.59
Arizona	10.97	9.47	6.63	-	9.69
Colorado	11.04	9.13	6.90	9.34	9.15
Idaho	7.99	6.64	5.15	-	6.54
Montana	9.16	8.55	5.49	-	7.88
Nevada	12.36	9.78	7.37	9.40	9.73
New Mexico	10.52	8.57	6.01	-	8.40
Utah	8.71	7.15	4.93	8.69	6.94
Wyoming	8.77	7.42	4.98	-	6.20
Pacific Contiguous	12.31	11.58	7.47	8.23	10.92
California	14.75	13.10	9.80	8.27	13.01
Oregon	8.87	7.59	5.41	6.99	7.56
Washington	8.04	7.37	4.07	7.42	6.66
Pacific Noncontiguous	23.22	20.45	19.88	-	21.14
Alaska	16.26	13.95	14.14	-	14.76
Hawaii	28.10	25.93	21.94	-	25.12
U.S. Total	11.54	10.19	6.77	10.57	9.83