

Graphic Reproduction of the Federal Aid in Wildlife Restoration and Federal Aid in Sport Fish Restoration Symbols- General Guidelines For Use

U.S. Department of the Interior, Fish and Wildlife Service

The following legally established symbols of the U.S. Fish and Wildlife Service are intended for use by manufacturers and merchandizers to indicate those products taxed under the respective programs and by States to identify projects to which the tax receipts have been applied.

These symbols may be used only with written consent, and only according to these guidelines. Each symbol (labeled A, B, C, and D) may be used in either of 2 formats. Format 1 is preferred but format 2 is acceptable when it will be used in a smaller size or when reduced verbage is desired.

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FEDERAL AID IN WILDLIFE RESTORATION SYMBOLS

Businesses associated with the manufacture or sale of rifles, shotguns, pistols, revolvers, bows, arrows, archery accessories, shotshells, cartridges, and other items that contribute excise taxes used to fund the Federal Aid in wild life Restoration Program may use the following symbols:

A1



A2



Double click on pin icon to load graphic symbol .PCX file.

FEDERAL AID IN SPORT FISH RESTORATION SYMBOLS

Businesses associated with the manufacture or sale of fishing rods, reels, lines, and terminal tackle; electric outboard motors; certain sonar devices; certain imported watercraft and fishing tackle; gasoline used in boats; and other items that contribute excise taxes and import duties to fund the Federal Aid in Sport Fish Restoration Program may use the following symbols:

B1



B2



Double click on pin icon to load graphic symbol .PCX file.

Symbols Used in Association with Both Sport Fish and Wildlife Restoration Programs

Businesses associated with the manufacture or sale of a line of products that contribute to both programs may use the following in addition to the above separate symbols:

C1



C2



Double click on pin icon to load graphic symbol .PCX file.

FEDERAL AID IN CLEAN VESSEL ACT SYMBOLS

Businesses associated with the manufacture or sale of fishing rods, reels, lines, and terminal tackle; electric outboard motors; certain sonar devices; certain imported watercraft and fishing tackle; gasoline used in boats; and other items that contribute excise taxes and import duties to fund the Federal Aid in Clean Vessel Act Program may use the following symbols:

Di



D2



D3



D4



A pumpout symbol should be used according to Service specifications at the appropriate times to increase public awareness of the Clean Vessel Act Pumpout Grant Program. The symbol is meant to be used:

- ! as a sign at the entrance to a marina advertising the presence of a pumpout and/or portable toilet dump station
- ! as a directional sign within a marina;
- ! as a sign at a pumpout and/or portable toilet dump station;
- ! as a symbol on educational and informational material; and
- ! for other uses as appropriate to advance the purposes of the Clean Vessel Act

This pumpout symbol is not copyrighted, and its appropriate use is encouraged.

The following specifications shall apply: The symbol is black, the background is white, and the border is international orange. There is no standard for the black and white, but use black and white colors, not shades. The standards for the international orange color is as follows: For day boards (signs), use retroreflective international orange film. For paint, use international orange conforming to FED-STD 595B, chip number 12197 in daylight conditions. For inks, use Pantone Matching System color chart 179C. The symbol sign should use reflectorized film or paint, or should be illuminated so it is viewable at night.

The following rules govern the graphic reproduction of the symbol:

- ! The symbol should not be used smaller than is legible.
- ! If the symbol is reduced or enlarged, the same proportions must be maintained.
- ! No portion of the symbol should be obscured by overprinting.
- ! The symbol should not be placed where it will be split by unlike backgrounds.
- ! The symbol should not be placed on a background that is highly textured or patterned.
- ! When appropriate, the symbol may be depicted in one-color (black) with white background, for economical reasons.

The pumpout symbol is depicted as follow:



SYMBOL COLORS

Considerable flexibility is authorized in the use of colors. The preferred colors are described in Option 1 but the less desired Option 2 or 3 may be used when necessary or to reduce costs. No attempt should be made to match these Pantone Matching System (PMS) colors with combinations of screened process colors.

Option 1: The following PMS colors printed 100% on a white background are preferred: Symbol A1 and A2 - PMS 174; Symbols B1 and B2 - PMS348; Symbol C1 and C2 - PMS581; Symbols D1 and D2 - PMS348.

Option 2: When four-color process printing is used, the symbol should be printed in 100% black on a white background.

Option 3: When it is not possible to follow the specifications of Options 1 or 2, the symbol may be printed in any 100% solid dark color on a contrasting light background.

The Following Rules Govern the Graphic Reproduction of the Symbols

- ! The symbols should always be used in association with the text as shown on the artwork.
- ! The size and position relationship of the elements of each symbol, including the text, should not be changed in any way.
- ! No portion of the symbol should be obscured by overprinting.
- ! The symbol should not be placed where it will be split by unlike backgrounds.
- ! The symbol should not be placed on a background that is highly textured or patterned.
- ! The symbols must be used in a positive form - reversing out of a dark background is not acceptable.

FOR MORE INFORMATION:

To obtain reproduction-quality artwork of symbols or to ask questions relating to use of the symbol, contact:

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