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**Department of Defense
Fiscal Year (FY) 2013 President's Budget Submission**

February 2012



Defense Media Activity

Justification Book

Procurement, Defense-Wide

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Defense Media Activity • President's Budget Submission FY 2013 • Procurement

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Defense-Wide
 FY 2013 President's Budget
 Exhibit P-1 FY 2013 President's Budget
 Total Obligational Authority
 (Dollars in Thousands)

24 Jan 2012

| Appropriation | FY 2011 Actuals | FY 2012 Base | FY 2012 OCO | FY 2012 Total |
|---------------------------|--------------------|-----------------|----------------|------------------|
| Procurement, Defense-Wide | 10,420 | 14,542 | | 14,542 |
| Total Defense-Wide | 10,420 | 14,542 | | 14,542 |

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Defense-Wide
FY 2013 President's Budget
Exhibit P-1 FY 2013 President's Budget
Total Obligational Authority
(Dollars in Thousands)

24 Jan 2012

| Appropriation | FY 2013 Base | FY 2013 OCO | FY 2013 Total |
|---------------------------|-----------------|----------------|------------------|
| Procurement, Defense-Wide | 15,179 | | 15,179 |
| Total Defense-Wide | 15,179 | | 15,179 |

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Defense-Wide
FY 2013 President's Budget
Exhibit P-1 FY 2013 President's Budget
Total Obligational Authority
(Dollars in Thousands)

24 Jan 2012

| Organization: Procurement, Defense-Wide | FY 2011 Actuals | FY 2012 Base | FY 2012 OCO | FY 2012 Total |
|---|--------------------|-----------------|----------------|------------------|
| ----- | ----- | ----- | ----- | ----- |
| Defense Media Activity, DMACT | 10,420 | 14,542 | | 14,542 |
| Total | 10,420 | 14,542 | | 14,542 |

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Defense-Wide
FY 2013 President's Budget
Exhibit P-1 FY 2013 President's Budget
Total Obligational Authority
(Dollars in Thousands)

24 Jan 2012

| Organization: Procurement, Defense-Wide ----- | FY 2013 Base ----- | FY 2013 OCO ----- | FY 2013 Total ----- |
|--|--------------------------|-------------------------|---------------------------|
| Defense Media Activity, DMACT | 15,179 | | 15,179 |
| Total | 15,179 | | 15,179 |

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Defense-Wide
FY 2013 President's Budget
Exhibit P-1 FY 2013 President's Budget
Total Obligational Authority
(Dollars in Thousands)

24 Jan 2012

Appropriation: Procurement, Defense-Wide

| Budget Activity ----- | FY 2011 Actuals ----- | FY 2012 Base ----- | FY 2012 OCO ----- | FY 2012 Total ----- |
|---------------------------------|-----------------------------|--------------------------|-------------------------|---------------------------|
| 01. Major Equipment | 10,420 | 14,542 | | 14,542 |
| Total Procurement, Defense-Wide | 10,420 | 14,542 | | 14,542 |

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Defense-Wide
FY 2013 President's Budget
Exhibit P-1 FY 2013 President's Budget
Total Obligational Authority
(Dollars in Thousands)

24 Jan 2012

Appropriation: Procurement, Defense-Wide

| Budget Activity ----- | FY 2013 Base ----- | FY 2013 OCO ----- | FY 2013 Total ----- |
|---------------------------------|--------------------------|-------------------------|---------------------------|
| 01. Major Equipment | 15,179 | | 15,179 |
| Total Procurement, Defense-Wide | 15,179 | | 15,179 |

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Defense-Wide
 FY 2013 President's Budget
 Exhibit P-1 FY 2013 President's Budget
 Total Obligational Authority
 (Dollars in Thousands)

24 Jan 2012

Appropriation: 0300D Procurement, Defense-Wide

| Line No | Item Nomenclature | Ident Code | FY 2011 Actuals | | FY 2012 Base | | FY 2012 OCO | | FY 2012 Total | | S e c |
|-------------------------------------|-------------------|---------------|--------------------|--------|-----------------|--------|----------------|-------|------------------|--------|-------------|
| | | | Quantity | Cost | Quantity | Cost | Quantity | Cost | Quantity | Cost | |
| Budget Activity 01: Major Equipment | | | | | | | | | | | |
| ----- | | | | | | | | | | | |
| Major Equipment, DMACT | | | | | | | | | | | |
| 23 | Major Equipment | | 3 | 10,420 | 5 | 14,542 | | | 5 | 14,542 | U |
| | | | | ----- | | ----- | | ----- | | ----- | |
| Total Major Equipment | | | | 10,420 | | 14,542 | | | | 14,542 | |
| | | | | ----- | | ----- | | ----- | | ----- | |
| Total Procurement, Defense-Wide | | | | 10,420 | | 14,542 | | | | 14,542 | |

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Defense-Wide
 FY 2013 President's Budget
 Exhibit P-1 FY 2013 President's Budget
 Total Obligational Authority
 (Dollars in Thousands)

24 Jan 2012

Appropriation: 0300D Procurement, Defense-Wide

| Line No | Item Nomenclature | Ident Code | FY 2013 Base | | FY 2013 OCO | | FY 2013 Total | | S e c |
|-------------------------------------|-------------------|---------------|-----------------|--------|----------------|------|------------------|--------|-------------|
| | | | Quantity | Cost | Quantity | Cost | Quantity | Cost | |
| Budget Activity 01: Major Equipment | | | | | | | | | |
| Major Equipment, DMACT | | | | | | | | | |
| 23 | Major Equipment | | 6 | 15,179 | | | 6 | 15,179 | U |
| Total Major Equipment | | | | 15,179 | | | | 15,179 | |
| Total Procurement, Defense-Wide | | | | 15,179 | | | | 15,179 | |

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Line Item Table of Contents (by Appropriation then Line Number)

Appropriation 0300D: Procurement, Defense-Wide

| Line # | BA | BSA | Line Item Number | Line Item Title | Page |
|---------------|-----------|------------|-------------------------|-----------------------------|-------------|
| 23 | 01 | 55 | 23 | Major Equipment, DMACT..... | 1 |

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Line Item Table of Contents (Alphabetically by Line Item Title)

| Line Item Title | Line Item Number | Line # | BA | BSA | Page |
|------------------------|-------------------------|---------------|-----------|------------|-------------|
| Major Equipment, DMACT | 23 | 23 | 01 | 55..... | 1 |

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Exhibit P-40, Budget Item Justification Sheet: PB 2013 Defense Media Activity **Date:** February 2012

| | |
|---|---|
| Appropriation / Budget Activity / Budget Sub Activity: 0300D : Procurement, Defense-Wide / BA 1 : Major Equipment / BSA 55 : Major Equipment, DMACT | P-1 Line Item Nomenclature: 23 - Major Equipment, DMACT |
|---|---|

| ID Code (A=Service Ready, B=Not Service Ready) : A | Program Elements for Code B Items: | | | | | | Other Related Program Elements: | | | | | |
|---|------------------------------------|---------|---------|--------------|-------------|---------------|---------------------------------|---------|---------|---------|-------------|--------|
| Resource Summary | Prior Years | FY 2011 | FY 2012 | FY 2013 Base | FY 2013 OCO | FY 2013 Total | FY 2014 | FY 2015 | FY 2016 | FY 2017 | To Complete | Total |
| Procurement Quantity (Each) | - | - | - | - | - | - | - | - | - | - | - | - |
| Gross/Weapon System Cost (\$ in Millions) | 8.118 | 10.420 | 14.542 | 15.179 | 0.000 | 15.179 | 15.414 | 11.640 | 11.986 | 12.189 | 0.000 | 99.488 |
| Less PY Advance Procurement (\$ in Millions) | - | - | - | - | - | - | - | - | - | - | - | - |
| Net Procurement (P1) (\$ in Millions) | 8.118 | 10.420 | 14.542 | 15.179 | 0.000 | 15.179 | 15.414 | 11.640 | 11.986 | 12.189 | 0.000 | 99.488 |
| Plus CY Advance Procurement (\$ in Millions) | - | - | - | - | - | - | - | - | - | - | - | - |
| Total Obligation Authority (\$ in Millions) | 8.118 | 10.420 | 14.542 | 15.179 | 0.000 | 15.179 | 15.414 | 11.640 | 11.986 | 12.189 | 0.000 | 99.488 |
| <i>(The following Resource Summary rows are for informational purposes only. The corresponding budget requests are documented elsewhere.)</i> | | | | | | | | | | | | |
| Initial Spares (\$ in Millions) | - | - | - | - | - | - | - | - | - | - | - | - |
| Flyaway Unit Cost (\$ in Millions) | - | - | - | - | - | - | - | - | - | - | - | - |
| Gross/Weapon System Unit Cost (\$ in Millions) | - | - | - | - | - | - | - | - | - | - | - | - |

Description:

The Defense Media Activity (DMA) Fiscal Year 2013 program of \$15.179 million dollars continues providing capital investment funds for a part of the multi-year initiative for automation of major equipment and systems used to execute the media and visual information and overseas radio and television information missions. This represents funding for replacement of analog systems with digital technology as part of the normal life cycle and in support of the conversion to high definition (HD) technology as the broadcasting industry standard, and improved storage, management, and distribution of DoD imagery and visual information products.

| Item Schedule | | Prior Years | | | FY 2011 | | | FY 2012 | | | FY 2013 Base | | | FY 2013 OCO | | | FY 2013 Total | | | |
|---------------------------------------|----------|-------------|------------------|------------|-------------------|------------------|------------|-------------------|------------------|------------|-------------------|------------------|------------|-------------------|------------------|------------|-------------------|------------------|------------|-------------------|
| Item Nomenclature* | Exhibits | ID CD | Unit Cost (\$ M) | Qty (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Qty (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Qty (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Qty (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Qty (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Qty (Each) | Total Cost (\$ M) |
| 23 - Major Equipment | P5, P5A | | - | - | 8.118 | - | - | 10.420 | - | - | 14.542 | - | - | 15.179 | - | - | - | - | - | 15.179 |
| Total Gross/Weapon System Cost | | | | | 8.118 | | | 10.420 | | | 14.542 | | | 15.179 | | | 0.000 | | | 15.179 |

*Item Nomenclature represents Item Number, DODIC, and Item Name for the P40A and P5; Name for the P18 and P23; Modification Number and Modification Title for the P3A; Item Number and Item Name for the P10.

Justification:

The Defense Media Activity (DMA) Fiscal Year 2013 program of \$15.179 will provide capital investment funds for a part of the multi-year initiative for automation of major equipment and systems used to execute the media and visual information, overseas radio and television information and joint training and education missions. The increase represents funding for replacement of analog systems with digital technology as part of the normal life cycle and in support of the conversion to high definition (HD) technology as the broadcasting industry standard, and improved storage, management, and distribution of DoD imagery and visual information products.

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|--|--|---|--|---|--|--|--|
| Exhibit P-5, Cost Analysis: PB 2013 Defense Media Activity | | | | Date: February 2012 | | | |
| Appropriation / Budget Activity / Budget Sub Activity: 0300D / BA 1 / BSA 55 | | P-1 Line Item Nomenclature: 23 - Major Equipment, DMACT | | Item Nomenclature (Item Number, Item Name, DODIC): 23 - Major Equipment | | | |

| Resource Summary | | Prior Years | FY 2011 | FY 2012 | FY 2013 Base | FY 2013 OCO | FY 2013 Total |
|--|--|-------------|---------|---------|--------------|-------------|---------------|
| Procurement Quantity (Each) | | - | - | - | - | - | - |
| Gross/Weapon System Cost (\$ in Millions) | | 8.118 | 10.420 | 14.542 | 15.179 | - | 15.179 |
| Less PY Advance Procurement (\$ in Millions) | | - | - | - | - | - | - |
| Net Procurement (P1) (\$ in Millions) | | 8.118 | 10.420 | 14.542 | 15.179 | - | 15.179 |
| Plus CY Advance Procurement (\$ in Millions) | | - | - | - | - | - | - |
| Total Obligation Authority (\$ in Millions) | | 8.118 | 10.420 | 14.542 | 15.179 | - | 15.179 |

(The following Resource Summary rows are for informational purposes only. The corresponding budget requests are documented elsewhere.)

| | | | | | | | |
|--|--|---|---|---|---|---|---|
| Initial Spares (\$ in Millions) | | - | - | - | - | - | - |
| Gross/Weapon System Unit Cost (\$ in Millions) | | - | - | - | - | - | - |

| Cost Elements († indicates the presence of a P-5A) | ID CD | Prior Years | | | FY 2011 | | | FY 2012 | | | FY 2013 Base | | | FY 2013 OCO | | | FY 2013 Total | | |
|---|----------|---------------------|--------------------|----------------------|---------------------|--------------------|----------------------|---------------------|--------------------|----------------------|---------------------|--------------------|----------------------|---------------------|--------------------|----------------------|---------------------|--------------------|----------------------|
| | | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) |
| Hardware - News and Media Information Equipment Cost | | | | | | | | | | | | | | | | | | | |
| Recurring Cost | | | | | | | | | | | | | | | | | | | |
| † DAMS Tier 1 Storage (Life-cycle Replacement) | A | - | - | - | - | - | - | - | - | - | 0.300 | 1 | 0.300 | - | - | - | 0.300 | 1 | 0.300 |
| † 24/7 OPS Systems - Equipment | A | - | - | - | 0.500 | 1 | 0.500 | 0.500 | 1 | 0.500 | 0.500 | 1 | 0.500 | - | - | - | 0.500 | 1 | 0.500 |
| Total Recurring Cost | | | | 0.000 | | | 0.500 | | | 0.500 | | | 0.800 | | | 0.000 | | | 0.800 |
| Total Hardware - News and Media Information Equipment Cost | | | | 0.000 | | | 0.500 | | | 0.500 | | | 0.800 | | | 0.000 | | | 0.800 |
| Hardware - Overseas Radio and Television Equipment Cost | | | | | | | | | | | | | | | | | | | |
| Recurring Cost | | | | | | | | | | | | | | | | | | | |
| † Television and Radio Equipment (DMA@FGGM) | A | - | - | - | 8.442 | 1 | 8.442 | 2.600 | 1 | 2.600 | 2.600 | 1 | 2.600 | - | - | - | 2.600 | 1 | 2.600 |
| † Television and Radio Equipment (AFRTS) | A | 8.118 | 1 | 8.118 | 1.478 | 1 | 1.478 | 7.442 | 1 | 7.442 | 7.779 | 1 | 7.779 | - | - | - | 7.779 | 1 | 7.779 |
| † Communications Equipment (Encoders-DTS) | A | - | - | - | - | - | - | 2.000 | 1 | 2.000 | 2.000 | 1 | 2.000 | - | - | - | 2.000 | 1 | 2.000 |
| † Communications Equipment (Encoders-CA) | A | - | - | - | - | - | - | 2.000 | 1 | 2.000 | 2.000 | 1 | 2.000 | - | - | - | 2.000 | 1 | 2.000 |

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| Exhibit P-5, Cost Analysis: PB 2013 Defense Media Activity | | | | | | | | | | | | | Date: February 2012 | | | | | | |
|--|----------|---------------------|--------------------|----------------------|---------------------|---|----------------------|---------------------|--------------------|----------------------|---------------------|---|----------------------------|---------------------|--------------------|----------------------|---------------------|--------------------|----------------------|
| Appropriation / Budget Activity / Budget Sub Activity: 0300D / BA 1 / BSA 55 | | | | | | P-1 Line Item Nomenclature: 23 - Major Equipment, DMACT | | | | | | Item Nomenclature (Item Number, Item Name, DODIC): 23 - Major Equipment | | | | | | | |
| Cost Elements († indicates the presence of a P-5A) | ID CD | Prior Years | | | FY 2011 | | | FY 2012 | | | FY 2013 Base | | | FY 2013 OCO | | | FY 2013 Total | | |
| | | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) | Unit Cost (\$ M) | Quantity (Each) | Total Cost (\$ M) |
| Total Recurring Cost | | | | 8.118 | | | 9.920 | | | 14.042 | | | 14.379 | | | 0.000 | | | 14.379 |
| Total Hardware - Overseas Radio and Television Equipment Cost | | | | 8.118 | | | 9.920 | | | 14.042 | | | 14.379 | | | 0.000 | | | 14.379 |
| Gross Weapon System Cost | | | | 8.118 | | | 10.420 | | | 14.542 | | | 15.179 | | | - | | | 15.179 |

Remarks:

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Exhibit P-5A, Budget Procurement History and Planning: PB 2013 Defense Media Activity **Date:** February 2012

| | | |
|--|---|---|
| Appropriation / Budget Activity / Budget Sub Activity: 0300D / BA 1 / BSA 55 | P-1 Line Item Nomenclature: 23 - Major Equipment, DMACT | Item Nomenclature: 23 - Major Equipment |
|--|---|---|

| Cost Elements († indicates the presence of a P-21) | O C O | FY | Contractor and Location | Contract Method and Type | Location of PCO | Award Date | Date of First Delivery | Qty (Each) | Unit Cost (\$ M) | Specs Avail Now? | Date Revsn Avail | RFP Issue Date |
|---|-------------|------|---|--------------------------|-----------------|------------|------------------------|---------------|---------------------|------------------|------------------|----------------|
| DAMS Tier 1 Storage (Life-cycle Replacement) | | 2013 | Unknown / Unknown | PO | DIMOC | Mar 2013 | Jun 2013 | 1 | 0.300 | N | | Dec 2012 |
| 24/7 OPS Systems - Equipment | | 2011 | Innovative Tech., Inc. / Chantilly, VA. | PO | DIMOC | Sep 2011 | Dec 2011 | 1 | 0.500 | N | | May 2011 |
| 24/7 OPS Systems - Equipment | | 2012 | Unknown / Unknown | PO | DIMOC | Feb 2012 | Apr 2012 | 1 | 0.500 | N | | Nov 2011 |
| 24/7 OPS Systems - Equipment | | 2013 | Unknown / Unknown | PO | DIMOC | Apr 2013 | Jun 2013 | 1 | 0.500 | N | | Jan 2013 |
| Television and Radio Equipment (DMA@FGGM) | | 2011 | Innovative Tech., Inc. / Chantilly, VA. | PO | DMA OPS | Nov 2010 | Mar 2011 | 1 | 8.442 | N | | Oct 2010 |
| Television and Radio Equipment (DMA@FGGM) | | 2012 | Unknown / Unknown | PO | DMA OPS | May 2012 | Jul 2012 | 1 | 2.600 | N | | Jan 2012 |
| Television and Radio Equipment (DMA@FGGM) | | 2013 | Unknown / Unknown | PO | DMA OPS | May 2013 | Jul 2013 | 1 | 2.600 | N | | Jan 2013 |
| Television and Radio Equipment (AFRTS) | | 2011 | Scientific Atlanta - CISCO / Unknown | PO | DMA OPS | Sep 2011 | Dec 2011 | 1 | 1.478 | N | | May 2011 |
| Television and Radio Equipment (AFRTS) | | 2012 | Unknown / Unknown | PO | DMA OPS | May 2012 | Jul 2012 | 1 | 7.442 | N | | Jan 2012 |
| Television and Radio Equipment (AFRTS) | | 2013 | Unknown / Unknown | PO | DMA OPS | May 2013 | Jul 2013 | 1 | 7.779 | N | | Jan 2013 |
| Communications Equipment (Encoders-DTS) | | 2012 | Unknown / Unknown | PO | DMA OPS | May 2012 | Jul 2012 | 1 | 2.000 | N | | Jan 2012 |
| Communications Equipment (Encoders-DTS) | | 2013 | Unknown / Unknown | PO | DMA OPS | May 2013 | Jul 2013 | 1 | 2.000 | N | | Jan 2013 |
| Communications Equipment (Encoders-CA) | | 2012 | Unknown / Unknown | PO | DMA OPS | May 2012 | Jul 2012 | 1 | 2.000 | N | | Jan 2012 |
| Communications Equipment (Encoders-CA) | | 2013 | Unknown / Unknown | PO | DMA OPS | May 2013 | Jul 2013 | 1 | 2.000 | N | | Jan 2013 |

Remarks: