

# **Developing a Vision for the National System of MPAs**

Background for MPA FAC

# What is a vision statement?

- vivid idealized description of a desired outcome that inspires, energizes and helps you create a mental picture of your target

# MPA FAC Recommendation on National System Goal (2005)

- National System Goal:
  - The MPA Federal Advisory Committee envisions a National System of MPAs implemented “to enhance effective stewardship, lasting protection and sustainable use of the nation’s natural and cultural marine resources with due consideration of the interests of and implications for all who use and care about our marine environment.”

# Framework

- National System Purpose:
  - “The purpose of the national system is to support the effective stewardship, conservation, restoration, sustainable use and public understanding and appreciation of the nation’s significant natural and cultural marine heritage and sustainable production marine resources, with due consideration of the interests of and implications for all who use, benefit from and care about our marine environment.”

# Strategic Plan

- National MPA Center Vision:
  - “An effective, science-based, and collaborative national system of marine protected areas conserving U.S. marine ecosystems and their associated natural and cultural resources.”

# Canada's national network of marine protected areas

*An ecologically comprehensive, resilient, and representative national network of marine protected areas that protects the biological diversity and health of the marine environment for present and future generations.*

# Microsoft

- "A personal computer in every home running Microsoft software."