

EXAMPLES OF ADEQUATE PURPOSES

- As a rule of thumb, filers should consider the following question: “Could a person not associated with the committee easily discern why the disbursement was made when reading the name of the recipient and the purpose?”
- Please note that this list is not exhaustive. For more information regarding purposes of disbursement, see the [Commission’s Statement of Policy of January 9, 2007](#), consult the [Reports Analysis Division FAQs website](#), or call your assigned RAD Analyst.

1. Accounting/accounting services
2. Administrative levy
3. Advertising –
radio/internet/TV/newspaper/print
4. Airfare
5. Bank fee/bank charge
6. Ballot fee/ballot access fee
7. Cab fare/taxi fare
8. Canvassing
9. Car rental
10. Catering
11. Check fee
12. Computer
(equipment/programming/support)
13. Consultant – (*specific*) /
(*specific*) consulting (*see Adequate
Consultant /Consulting Purposes*)
14. Compliance/reporting/filing services
15. Copying/copies
16. Courier service
17. Credit card fee/merchant fee
18. Database services
19. Direct mail services
20. Direct marketing
21. Door hangers
22. Door-to-door Get-Out-the-Vote (GOTV)
23. Exit polling
24. Facility/room rental
25. Candidate filing fee
26. Food and/or beverage(s)
27. Fundraiser –
food/beverages/rental/entertainment
28. Fundraising (*if to a vendor*)
29. Fundraising supplies
30. Garnishment
31. GOTV phone calls
32. Hand bills/cards
33. Interest charges
34. Internet service
35. Legal/legal fees/legal services
36. Letterhead/envelopes/stationary
37. List acquisition
38. Lodging/hotel
39. Logo design
40. Meal(s)
41. Media
42. Mileage/mileage reimbursement
43. Office equipment/office equipment rental
44. Office supplies (*if to a vendor*)
45. Rent
46. Research/research services
47. Salary
48. Sample ballots
49. Shipping/delivery service
50. Signs
51. Slate card(s)
52. Slate card mailer
53. Software/software licensing
54. Subscription
55. Survey/survey research
56. Sustaining membership – phone bank
57. Technical/computer support
58. Teleconferencing services
59. Telephone/phone/cell phone/mobile
phone service
60. Taxes
61. Translation fee
62. Transportation
63. Travel
64. PAC newsletter
65. PAC postage
66. Palm cards

67. Parking
68. Payroll
69. Payroll processing fees
70. Per diem/petty cash/stipend (*if <\$100 per transaction*)
71. Petitioning
72. Photography services
73. Phone banks (*if to a vendor*)
74. Phone bill
75. Pins
76. Polling
77. Postage
78. Posters
79. Printing
80. Processing fee(s)
81. Utilities (*if to a vendor*)
82. Wages
83. Web hosting
84. Website services

**ADEQUATE CONSULTANT / CONSULTING
PURPOSES**

While “Consulting” is not an acceptable purpose, specifying the type of consulting services provided can help to ensure that the purpose is considered adequate. Please see examples below (purposes can be disclosed as “Consultant – (*specific*)” or as “(*specific*) Consulting”).

- a. Accounting Consulting
- b. Administrative Consulting
- c. Campaign Consulting
- d. Compliance Consulting
- e. Design Consulting
- f. Financial (Finance) Consulting
- g. Fundraising Consulting
- h. General Campaign Consulting
- i. GOTV Consulting
- j. Internet Consulting
- k. Issue(s) Consulting
- l. Legal Consulting
- m. Logistics Consulting
- n. Management Consulting
- o. Media Consulting
- p. Microtargeting Consulting
- q. Research Consulting
- r. Political Strategy Consulting
- s. Polling Consulting
- t. Strategic Planning Consulting
- u. Strategy Consulting