

November 29, 2011

MPSM

NOTICE TO THE TRADE – DeCA NOTICE 12-09

SUBJECT: Round Table Discussion – DeCA e/m-Commerce Going Forward

The purpose of this Notice to the Trade (NTT) is to notify Industry that a round table to discuss the establishment of DeCA's presence in the world of e-Commerce, m-Commerce and mobile applications will be held on December 19. The round table will take place from 1 pm to 3 pm at the Defense Commissary Agency Headquarters (DeCA), 1300 E Avenue, Fort Lee, Virginia 23801, Multipurpose Room 2. All interested participants are invited. The intent of this meeting is to get input from Industry on concerns, suggestions, and questions as they relate to DeCA's e/m-Commerce initiatives. If unable to attend, interested parties may submit their comments to Mr. Willie Watkins by postal or e-mail no later than December 16.

Topics for discussion include but are not limited to the following:

- e-Commerce
- m-Commerce
- Mobile Applications
- Industry Retail Trends

Point of contact for this NTT is Mr. Willie Watkins, Chief, Guard/Reserve and Internet Sales, 804-734-8000, extension 4-8453, or by e-mail (willie.watkins@deca.mil).

/s/

Christopher T. Burns
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