



## **THE AP-GfK POLL** **December, 2011**

Conducted by GfK Roper Public Affairs & Corporate Communications

**A telephone survey of the American general population (ages 18+)**

*Interview dates: December 8 – 12, 2011*

*Number of interviews: 1,000*

*Margin of error for the total sample: +/- 4.0 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*All results shown are percentages unless otherwise labeled.*

Some questions held for future release.

ELE37/ELE38. In the election for president in November 2012, if the candidates are [READ LIST], for whom will you vote? [IF NEITHER/DK/REF: Do you lean more toward (Obama) or more toward (Republican)?]

|   | 12/8-12/11 | 10/13-17/11 |
|---|------------|-------------|
| Barack Obama, the Democrat/ Mitt Romney, the Republican |            |             |
| <b>Total Obama</b>                                      | <b>47</b>  | <b>48</b>   |
| Initial Obama   | 45         | 47          |
| Lean Obama  | 2          | 1           |
| <b>Neither</b>  | <b>7</b>   | <b>5</b>    |
| <b>Total GOP/Republican (Mitt Romney)</b>               | <b>46</b>  | <b>45</b>   |
| Initial GOP/Republican (Mitt Romney)                    | 43         | 42          |
| Lean GOP/Republican (Mitt Romney)                       | 3          | 3           |
| Don't know [VOL]  | 1          | 2           |
| Refused [VOL]   | *          | *           |

Based on:

N=1,000

N=1,000

|   | 12/8-12/11 |
|---|------------|
| Barack Obama, the Democrat/ Newt Gingrich, the Republican |            |
| <b>Total Obama</b>  | <b>51</b>  |
| Initial Obama   | 49         |
| Lean Obama  | 2          |
| <b>Neither</b>  | <b>6</b>   |
| <b>Total GOP/Republican (Newt Gingrich)</b>               | <b>42</b>  |
| Initial GOP/Republican (Newt Gingrich)                    | 39         |
| Lean GOP/Republican (Newt Gingrich)                       | 3          |
| Don't know [VOL]  | 1          |
| Refused [VOL]   | *          |

Based on:

N=1,000

Some questions held for future release.

FAV1. Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

Some items held for future release.

| <b>Newt Gingrich</b>     | 12/8-12/11 | 10/13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11  | 3/24-28/11 | 11/3-8/10 | <b>TOTAL</b><br>10/13-18/10 | <b>LIKELY VOTERS</b><br>10/13-18/10 |
|--------------------------|------------|-------------|------------|------------|-----------|------------|-----------|-----------------------------|-------------------------------------|
| <b>Total favorable</b>   | <b>40</b>  | <b>35</b>   | <b>27</b>  | <b>26</b>  | <b>35</b> | <b>40</b>  | <b>41</b> | <b>30</b>                   | <b>34</b>                           |
| Very favorable           | 12         | 9           | 5          | 5          | 6         | 10         | 12        | 5                           | 7                                   |
| Somewhat favorable       | 27         | 26          | 23         | 22         | 29        | 30         | 29        | 24                          | 27                                  |
| <b>Total unfavorable</b> | <b>47</b>  | <b>51</b>   | <b>57</b>  | <b>59</b>  | <b>47</b> | <b>42</b>  | <b>41</b> | <b>29</b>                   | <b>32</b>                           |
| Somewhat unfavorable     | 21         | 22          | 24         | 26         | 21        | 21         | 21        | 18                          | 18                                  |
| Very unfavorable         | 26         | 28          | 33         | 33         | 26        | 22         | 20        | 11                          | 14                                  |
| Don't know [VOL]         | 13         | 14          | 15         | 14         | 18        | 18         | 18        | 41                          | 35                                  |
| Refused [VOL]            | *          | *           | *          | 1          | *         | *          | *         | 1                           | *                                   |

Based on: N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

| <b>Jon Huntsman</b>      | 12/8-12/11 | 10/13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11  | 3/24-28/11 |
|--------------------------|------------|-------------|------------|------------|-----------|------------|
| <b>Total favorable</b>   | <b>26</b>  | <b>22</b>   | <b>17</b>  | <b>18</b>  | <b>18</b> | <b>19</b>  |
| Very favorable           | 4          | 3           | 2          | 2          | 4         | 1          |
| Somewhat favorable       | 22         | 18          | 15         | 17         | 14        | 17         |
| <b>Total unfavorable</b> | <b>30</b>  | <b>28</b>   | <b>28</b>  | <b>21</b>  | <b>15</b> | <b>14</b>  |
| Somewhat unfavorable     | 21         | 20          | 18         | 17         | 11        | 10         |
| Very unfavorable         | 9          | 7           | 10         | 4          | 4         | 4          |
| Don't know [VOL]         | 44         | 51          | 54         | 59         | 66        | 68         |
| Refused [VOL]            | 1          | *           | *          | 2          | 1         | *          |

Based on: N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001

| <b>Mitt Romney</b>       | 12/8-12/11 | 10/13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11  | 3/24-28/11 | 11/3-8/10 |
|--------------------------|------------|-------------|------------|------------|-----------|------------|-----------|
| <b>Total favorable</b>   | <b>48</b>  | <b>49</b>   | <b>39</b>  | <b>45</b>  | <b>45</b> | <b>41</b>  | <b>46</b> |
| Very favorable           | 11         | 13          | 9          | 9          | 8         | 9          | 12        |
| Somewhat favorable       | 37         | 36          | 30         | 35         | 37        | 32         | 34        |
| <b>Total unfavorable</b> | <b>39</b>  | <b>37</b>   | <b>41</b>  | <b>35</b>  | <b>35</b> | <b>33</b>  | <b>31</b> |
| Somewhat unfavorable     | 22         | 22          | 25         | 23         | 21        | 23         | 20        |
| Very unfavorable         | 17         | 15          | 16         | 12         | 14        | 10         | 11        |
| Don't know [VOL]         | 13         | 14          | 20         | 19         | 20        | 26         | 23        |
| Refused [VOL]            | *          | *           | *          | 1          | *         | *          | *         |

Based on: N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,000

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

| <b>Rick Santorum</b>     | 12/8-12/11             | 10/13-17/11            | 8/18-22/11             | 6/16-20/11             | 5/5-9/11               | 3/24-28/11             |
|--------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| <b>Total favorable</b>   | <b>25</b>              | <b>25</b>              | <b>20</b>              | <b>25</b>              | <b>24</b>              | <b>23</b>              |
| Very favorable           | 5                      | 5                      | 5                      | 4                      | 3                      | 3                      |
| Somewhat favorable       | 20                     | 20                     | 16                     | 21                     | 20                     | 20                     |
| <b>Total unfavorable</b> | <b>31</b>              | <b>32</b>              | <b>31</b>              | <b>27</b>              | <b>25</b>              | <b>21</b>              |
| Somewhat unfavorable     | 17                     | 17                     | 15                     | 16                     | 15                     | 13                     |
| Very unfavorable         | 14                     | 15                     | 16                     | 11                     | 10                     | 8                      |
| Don't know [VOL]         | 44                     | 43                     | 48                     | 47                     | 50                     | 56                     |
| Refused [VOL]            | 1                      | *                      | *                      | 1                      | 1                      | *                      |
| <small>Based on:</small> | <small>N=1,000</small> | <small>N=1,000</small> | <small>N=1,000</small> | <small>N=1,001</small> | <small>N=1,001</small> | <small>N=1,001</small> |

| <b>Michele Bachmann</b>  | 12/8-12/11             | 10/13-17/11            | 8/18-22/11             | 6/16-20/11             | 5/5-9/11               | 3/24-28/11             |
|--------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| <b>Total favorable</b>   | <b>32</b>              | <b>35</b>              | <b>35</b>              | <b>37</b>              | <b>30</b>              | <b>30</b>              |
| Very favorable           | 8                      | 8                      | 9                      | 13                     | 8                      | 8                      |
| Somewhat favorable       | 25                     | 27                     | 26                     | 24                     | 22                     | 22                     |
| <b>Total unfavorable</b> | <b>45</b>              | <b>44</b>              | <b>43</b>              | <b>28</b>              | <b>29</b>              | <b>27</b>              |
| Somewhat unfavorable     | 21                     | 17                     | 16                     | 13                     | 14                     | 14                     |
| Very unfavorable         | 24                     | 27                     | 28                     | 16                     | 16                     | 13                     |
| Don't know [VOL]         | 22                     | 20                     | 21                     | 34                     | 41                     | 43                     |
| Refused [VOL]            | 1                      | *                      | *                      | 1                      | *                      | *                      |
| <small>Based on:</small> | <small>N=1,000</small> | <small>N=1,000</small> | <small>N=1,000</small> | <small>N=1,001</small> | <small>N=1,001</small> | <small>N=1,001</small> |

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

| <b>Ron Paul</b>          | 12/8-12/11 | 10/13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11  |
|--------------------------|------------|-------------|------------|------------|-----------|
| <b>Total favorable</b>   | <b>37</b>  | <b>38</b>   | <b>37</b>  | <b>39</b>  | <b>36</b> |
| Very favorable           | 9          | 10          | 10         | 8          | 8         |
| Somewhat favorable       | 29         | 28          | 28         | 30         | 28        |
| <b>Total unfavorable</b> | <b>36</b>  | <b>35</b>   | <b>36</b>  | <b>31</b>  | <b>35</b> |
| Somewhat unfavorable     | 23         | 21          | 23         | 19         | 21        |
| Very unfavorable         | 13         | 14          | 13         | 12         | 14        |
| Don't know [VOL]         | 26         | 26          | 26         | 28         | 29        |
| Refused [VOL]            | 1          | 1           | *          | 2          | *         |

Based on: N=1,000 N=1,000 N=1,000 N=1,001 N=1,001

| <b>Herman Cain</b>       | 12/8-12/11 | 10/13-17/11 | 8/18-22/11 | 6/16-20/11 |
|--------------------------|------------|-------------|------------|------------|
| <b>Total favorable</b>   | <b>29</b>  | <b>43</b>   | <b>21</b>  | <b>25</b>  |
| Very favorable           | 10         | 16          | 6          | 8          |
| Somewhat favorable       | 19         | 27          | 16         | 17         |
| <b>Total unfavorable</b> | <b>53</b>  | <b>32</b>   | <b>27</b>  | <b>23</b>  |
| Somewhat unfavorable     | 23         | 18          | 15         | 15         |
| Very unfavorable         | 31         | 15          | 12         | 8          |
| Don't know [VOL]         | 17         | 24          | 51         | 51         |
| Refused [VOL]            | 1          | *           | 1          | 1          |

Based on: N=1,000 N=1,000 N=1,000 N=1,001

Continues...

FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]?  
 [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable?  
 [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable?  
 [RANDOMIZE ITEMS]

| <b>Rick Perry</b>        | 12/8-12/11 | 10/13-17/11 | 8/18-22/11 | 6/16-20/11 |
|--------------------------|------------|-------------|------------|------------|
| <b>Total favorable</b>   | <b>28</b>  | <b>38</b>   | <b>33</b>  | <b>22</b>  |
| Very favorable           | 4          | 9           | 12         | 6          |
| Somewhat favorable       | 24         | 29          | 21         | 17         |
| <b>Total unfavorable</b> | <b>49</b>  | <b>44</b>   | <b>36</b>  | <b>25</b>  |
| Somewhat unfavorable     | 23         | 21          | 15         | 13         |
| Very unfavorable         | 26         | 24          | 21         | 12         |
| Don't know [VOL]         | 22         | 17          | 31         | 52         |
| Refused [VOL]            | *          | *           | *          | 1          |

Based on:

N=1,000

N=1,000

N=1,000

N=1,001

*Some questions held for future release.*

ELE31. How much interest do you have in following news about the upcoming elections for the Republican presidential nomination? A great deal, quite a bit, only some, very little, or no interest at all?

|   | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 | 10/13-17/11 | REPUBLICANS/<br>REPUB. LEAN<br>10/13-17/11 | TOTAL<br>8/18-22/11 | REPUBLICANS/<br>REPUB. LEAN<br>8/18-22/11 | TOTAL<br>6/16-20/11 | REPUBLICANS/<br>REPUB. LEAN<br>6/16-20/11 | 5/5-9/11* | 3/24-28/11* |
|---|------------|---|-------------|--|---------------------|---|---------------------|---|-----------|-------------|
| <b>Total Great deal/Quite a bit</b>         | <b>55</b>  | <b>71</b>                                 | <b>56</b>   | <b>71</b>                                  | <b>56</b>           | <b>76</b>                                 | <b>59</b>           | <b>71</b>                                 | <b>65</b> | <b>65</b>   |
| A great deal                                | 34         | 48  | 34          | 45   | 36                  | 52  | 31                  | 39  | 38        | 39          |
| Quite a bit                                 | 21         | 23  | 23          | 26   | 20                  | 24  | 28                  | 33  | 27        | 26          |
| <b>Only some</b>                            | <b>24</b>  | <b>20</b>                                 | <b>22</b>   | <b>18</b>                                  | <b>22</b>           | <b>18</b>                                 | <b>21</b>           | <b>17</b>                                 | <b>23</b> | <b>23</b>   |
| <b>Total Very little/No interest at all</b> | <b>20</b>  | <b>10</b>                                 | <b>22</b>   | <b>11</b>                                  | <b>23</b>           | <b>6</b>                                  | <b>20</b>           | <b>12</b>                                 | <b>11</b> | <b>12</b>   |
| Very little                                 | 11         | 6   | 13          | 9  | 12                  | 4   | 10                  | 7   | 8         | 8           |
| No interest at all                          | 10         | 4   | 9           | 2  | 10                  | 2   | 10                  | 5   | 3         | 5           |
| Don't know [VOL]                            | -          | -   | *           | -  | *                   | *   | *                   | -   | 1         | -           |
| Refused [VOL]                               | -          | -   | -           | -  | -                   | -   | -                   | -   | -         | -           |

Based on: N=1,000 N=460 N=1,000 N=431 N=1,000 N=408 N=1,001 N=429 N=378 N=421

\*In May and March, question asked only of Republicans and Republican-leaning independents.

ELE32. And thinking about the people who may be candidates in the upcoming elections for the Republican presidential nomination, would you say you are more (satisfied) with your choices or more (dissatisfied) with your choices?

[IF "SATISFIED," ASK:] And would that be strongly satisfied or somewhat satisfied?

[IF "DISSATISFIED," ASK:] And would that be strongly dissatisfied or somewhat dissatisfied?

|   | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 | 10/13-17/11 | REPUBLICANS/<br>REPUB. LEAN<br>10/13-17/11 | TOTAL<br>8/18-22/11 | REPUBLICANS/<br>REPUB. LEAN<br>8/18-22/11 | TOTAL<br>6/16-20/11 | REPUBLICANS/<br>REPUB. LEAN<br>6/16-20/11 | 5/5-9/11* | 3/24-28/11* |
|---|------------|---|-------------|--|---------------------|---|---------------------|---|-----------|-------------|
| <b>Total Satisfied</b>                    | <b>40</b>  | <b>56</b>                                 | <b>47</b>   | <b>66</b>                                  | <b>41</b>           | <b>64</b>                                 | <b>39</b>           | <b>52</b>                                 | <b>41</b> | <b>52</b>   |
| Strongly satisfied                        | 16         | 21  | 20          | 28   | 15                  | 26  | 13                  | 19  | 10        | 13          |
| Somewhat satisfied                        | 24         | 35  | 27          | 39   | 26                  | 38  | 26                  | 33  | 30        | 38          |
| <b>Neither satisfied nor dissatisfied</b> | <b>4</b>   | <b>2</b>                                  | <b>4</b>    | <b>*</b>                                   | <b>4</b>            | <b>3</b>                                  | <b>5</b>            | <b>3</b>                                  | <b>8</b>  | <b>7</b>    |
| <b>Total Dissatisfied</b>                 | <b>55</b>  | <b>40</b>                                 | <b>45</b>   | <b>29</b>                                  | <b>50</b>           | <b>30</b>                                 | <b>52</b>           | <b>42</b>                                 | <b>45</b> | <b>33</b>   |
| Somewhat dissatisfied                     | 26         | 24  | 20          | 21   | 25                  | 23  | 26                  | 30  | 33        | 24          |
| Strongly dissatisfied                     | 29         | 15  | 25          | 8  | 25                  | 7   | 26                  | 12  | 12        | 9           |
| Don't know [VOL]                          | 2          | 3   | 4           | 5  | 5                   | 3   | 4                   | 3   | 6         | 9           |
| Refused [VOL]                             | *          | -   | *           | -  | *                   | -   | 1                   | -   | -         | -           |

Based on: N=1,000 N=460 N=1,000 N=431 N=1,000 N=408 N=1,001 N=429 N=378 N=421

\*In May and March, question asked only of Republicans and Republican-leaning independents.

ELE33. Which of the following candidates would you MOST like to see win the Republican nomination for president – [RANDOMIZE ORDER: Michele Bachmann, Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Mitt Romney, or Rick Santorum)?

|                    | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 | 10/13-17/11 | REPUBLICANS/<br>REPUB. LEAN<br>10/13-17/11 |
|--------------------|------------|---|-------------|--|
| Newt Gingrich      | 20         | 33  | 5           | 7  |
| Mitt Romney        | 26         | 27  | 21          | 30   |
| Michele Bachmann   | 12         | 9   | 7           | 4  |
| Ron Paul           | 11         | 9   | 11          | 8  |
| Rick Perry         | 5          | 6   | 13          | 13   |
| Rick Santorum      | 2          | 3   | 2           | 2  |
| Jon Huntsman       | 5          | 2   | 4           | 2  |
| Herman Cain*       | NA         | NA  | 18          | 26   |
| None of them [VOL] | 13         | 6   | 13          | 2  |
| Don't know [VOL]   | 6          | 6   | 6           | 7  |
| Refused [VOL]      | *          | -   | *           | -  |

Based on:

N=1,000

N=460

N=1,000

N=431

\*Herman Cain not asked in the December 2011 survey

ELE35. How liberal, moderate or conservative do you think [NAME] is – strongly conservative, somewhat conservative, moderate, somewhat liberal or strongly liberal? How about [NEXT NAME]...  
[RANDOMIZE NAMES]

| <b>Mitt Romney</b>        | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 | 10/13-17/11 | REPUBLICANS/<br>REPUB. LEAN<br>10/13-17/11 |
|---------------------------|------------|---|-------------|--|
| <b>Total Conservative</b> | <b>48</b>  | <b>51</b>                                 | <b>51</b>   | <b>58</b>                                  |
| Strongly conservative     | 13         | 13  | 16          | 17   |
| Somewhat conservative     | 36         | 38  | 35          | 42   |
| <b>Moderate</b>           | <b>24</b>  | <b>25</b>                                 | <b>19</b>   | <b>18</b>                                  |
| <b>Total Liberal</b>      | <b>14</b>  | <b>14</b>                                 | <b>13</b>   | <b>13</b>                                  |
| Somewhat liberal          | 10         | 12  | 9           | 9  |
| Strongly liberal          | 4          | 3   | 4           | 4  |
| Don't know [VOL]          | 14         | 10  | 17          | 11   |
| Refused [VOL]             | *          | -   | *           | -  |

Based on:

N=1,000

N=460

N=1,000

N=431

| <b>Newt Gingrich</b>      | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|---------------------------|------------|---|
| <b>Total Conservative</b> | <b>54</b>  | <b>59</b>                                 |
| Strongly conservative     | 22         | 18  |
| Somewhat conservative     | 32         | 41  |
| <b>Moderate</b>           | <b>17</b>  | <b>19</b>                                 |
| <b>Total Liberal</b>      | <b>13</b>  | <b>12</b>                                 |
| Somewhat liberal          | 9          | 9   |
| Strongly liberal          | 4          | 3   |
| Don't know [VOL]          | 14         | 9   |
| Refused [VOL]             | 1          | -   |

Based on:

N=1,000

N=460

ELE39. If you had to choose, which type of experience do you think would better help a candidate serve effectively as president?

|  | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|--|------------|---|
| Someone who has experience in Washington | 56         | 48  |
| Someone who is a Washington outsider     | 42         | 48  |
| Don't know [VOL]                         | 3          | 4   |
| Refused [VOL]                            | 1          | *   |

Based on:

N=1,000

N=460

ELE40. How useful have the Republican presidential debates been so far in helping people get to know the candidates ... not useful at all, not too useful, moderately useful, very useful, or extremely useful?

|                                     | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|-------------------------------------|------------|---|
| <b>Extremely/Very useful</b>        | <b>26</b>  | <b>27</b>                                 |
| Extremely useful                    | 7          | 9   |
| Very useful                         | 18         | 18  |
| <b>Moderately useful</b>            | <b>40</b>  | <b>48</b>                                 |
| <b>Not too/Not at all important</b> | <b>28</b>  | <b>20</b>                                 |
| Not too useful                      | 16         | 13  |
| Not useful at all                   | 12         | 7   |
| Have not watched any debates [VOL]  | 5          | 3   |
| Don't know [VOL]                    | 1          | 1   |
| Refused [VOL]                       | -          | -   |

Based on:

N=1,000

N=460

CURJREP. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes [CANDIDATE]...

|  | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|--|------------|---|
| <b>Mitt Romney:</b>                                      |            |   |
| <b>He understands the problems of ordinary Americans</b> |            |   |
| <b>Very/Somewhat well</b>                                | <b>51</b>  | <b>66</b>                                 |
| Very well  | 14         | 22  |
| Somewhat well  | 37         | 45  |
| <b>Slightly well/Not well at all</b>                     | <b>40</b>  | <b>27</b>                                 |
| Slightly well  | 13         | 12  |
| Not well at all  | 27         | 15  |
| Don't know [VOL]   | 8          | 7   |
| Refused [VOL]  | *          | -   |

Based on:

N=1,000

N=460

|                                      | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|--------------------------------------|------------|---|
| <b>Mitt Romney:</b>                  |            |   |
| <b>He is a strong leader</b>         |            |   |
| <b>Very/Somewhat well</b>            | <b>58</b>  | <b>73</b>                                 |
| Very well                            | 21         | 33  |
| Somewhat well                        | 37         | 40  |
| <b>Slightly well/Not well at all</b> | <b>34</b>  | <b>20</b>                                 |
| Slightly well                        | 16         | 12  |
| Not well at all                      | 18         | 8   |
| Don't know [VOL]                     | 8          | 7   |
| Refused [VOL]                        | *          | -   |

Based on:

N=1,000

N=460

Continues...

CURJREP. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes [CANDIDATE]...

|                                      | 12/8-12/11 | REPUBLICANS/<br>REPU. LEAN<br>12/8-12/11 |
|--------------------------------------|------------|--|
| <b>Mitt Romney:</b>                  |            |  |
| <b>He is a likeable person</b>       |            |  |
| <b>Very/Somewhat well</b>            | <b>67</b>  | <b>81</b>                                |
| Very well                            | 31         | 44                                       |
| Somewhat well                        | 36         | 37                                       |
| <b>Slightly well/Not well at all</b> | <b>25</b>  | <b>13</b>                                |
| Slightly well                        | 13         | 6  |
| Not well at all                      | 12         | 7  |
| Don't know [VOL]                     | 7          | 7  |
| Refused [VOL]                        | *          | -  |

Based on:

N=1,000

N=460

|                                      | 12/8-12/11 | REPUBLICANS/<br>REPU. LEAN<br>12/8-12/11 |
|--------------------------------------|------------|--|
| <b>Mitt Romney:</b>                  |            |  |
| <b>He has firm policy positions</b>  |            |  |
| <b>Very/Somewhat well</b>            | <b>50</b>  | <b>61</b>                                |
| Very well                            | 15         | 19                                       |
| Somewhat well                        | 36         | 42                                       |
| <b>Slightly well/Not well at all</b> | <b>40</b>  | <b>31</b>                                |
| Slightly well                        | 19         | 18                                       |
| Not well at all                      | 22         | 12                                       |
| Don't know [VOL]                     | 9          | 8  |
| Refused [VOL]                        | *          | -  |

Based on:

N=1,000

N=460

Continues...

CURJREP. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes [CANDIDATE]...

|   | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|---|------------|---|
| <b>Mitt Romney:</b>                     |            |   |
| <b>He can bring about needed change</b> |            |   |
| <b>Very/Somewhat well</b>               | <b>49</b>  | <b>67</b>                                 |
| Very well                               | 15         | 22  |
| Somewhat well                           | 34         | 45  |
| <b>Slightly well/Not well at all</b>    | <b>44</b>  | <b>27</b>                                 |
| Slightly well                           | 18         | 15  |
| Not well at all                         | 25         | 12  |
| Don't know [VOL]                        | 7          | 6   |
| Refused [VOL]                           | *          | -   |

Based on:

N=1,000

N=460

|   | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|---|------------|---|
| <b>Mitt Romney:</b>                                       |            |   |
| <b>He has the right experience to be a good president</b> |            |   |
| <b>Very/Somewhat well</b>                                 | <b>57</b>  | <b>73</b>                                 |
| Very well   | 18         | 27  |
| Somewhat well   | 39         | 46  |
| <b>Slightly well/Not well at all</b>                      | <b>35</b>  | <b>20</b>                                 |
| Slightly well   | 16         | 12  |
| Not well at all   | 19         | 8   |
| Don't know [VOL]  | 8          | 7   |
| Refused [VOL]   | *          | -   |

Based on:

N=1,000

N=460

Continues...

CURJREP. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes [CANDIDATE]...

|   | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|---|------------|---|
| <b>Mitt Romney:</b>                                       |            |   |
| <b>He would be a strong challenger to President Obama</b> |            |   |
| <b>Very/Somewhat well</b>                                 | <b>62</b>  | <b>75</b>                                 |
| Very well   | 31         | 47  |
| Somewhat well   | 31         | 29  |
| <b>Slightly well/Not well at all</b>                      | <b>31</b>  | <b>18</b>                                 |
| Slightly well   | 14         | 10  |
| Not well at all   | 18         | 8   |
| Don't know [VOL]  | 7          | 7   |
| Refused [VOL]   | -          | -   |

Based on:

N=1,000

N=460

CURJREP. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes [CANDIDATE]...

|  | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|--|------------|---|
| <b>Newt Gingrich:</b>                                    |            |   |
| <b>He understands the problems of ordinary Americans</b> |            |   |
| <b>Very/Somewhat well</b>                                | <b>45</b>  | <b>68</b>                                 |
| Very well  | 16         | 26  |
| Somewhat well  | 30         | 41  |
| <b>Slightly well/Not well at all</b>                     | <b>48</b>  | <b>28</b>                                 |
| Slightly well  | 14         | 11  |
| Not well at all  | 34         | 16  |
| Don't know [VOL]   | 7          | 5   |
| Refused [VOL]  | -          | -   |

Based on:

N=1,000

N=460

|                                      | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|--------------------------------------|------------|---|
| <b>Newt Gingrich:</b>                |            |   |
| <b>He is a strong leader</b>         |            |   |
| <b>Very/Somewhat well</b>            | <b>51</b>  | <b>72</b>                                 |
| Very well                            | 23         | 40  |
| Somewhat well                        | 28         | 32  |
| <b>Slightly well/Not well at all</b> | <b>42</b>  | <b>21</b>                                 |
| Slightly well                        | 15         | 11  |
| Not well at all                      | 27         | 10  |
| Don't know [VOL]                     | 8          | 7   |
| Refused [VOL]                        | -          | -   |

Based on:

N=1,000

N=460

Continues...

CURJREP. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes [CANDIDATE]...

|                                      | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|--------------------------------------|------------|---|
| <b>Newt Gingrich:</b>                |            |   |
| <b>He is a likeable person</b>       |            |   |
| <b>Very/Somewhat well</b>            | <b>50</b>  | <b>69</b>                                 |
| Very well                            | 17         | 27  |
| Somewhat well                        | 34         | 42  |
| <b>Slightly well/Not well at all</b> | <b>43</b>  | <b>26</b>                                 |
| Slightly well                        | 15         | 14  |
| Not well at all                      | 28         | 11  |
| Don't know [VOL]                     | 7          | 6   |
| Refused [VOL]                        | *          | -   |

Based on:

N=1,000

N=460

|                                      | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|--------------------------------------|------------|---|
| <b>Newt Gingrich:</b>                |            |   |
| <b>He has firm policy positions</b>  |            |   |
| <b>Very/Somewhat well</b>            | <b>58</b>  | <b>72</b>                                 |
| Very well                            | 27         | 42  |
| Somewhat well                        | 31         | 31  |
| <b>Slightly well/Not well at all</b> | <b>33</b>  | <b>22</b>                                 |
| Slightly well                        | 14         | 12  |
| Not well at all                      | 20         | 10  |
| Don't know [VOL]                     | 9          | 6   |
| Refused [VOL]                        | -          | -   |

Based on:

N=1,000

N=460

Continues...

CURJREP. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes [CANDIDATE]...

|   | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|---|------------|---|
| <b>Newt Gingrich:</b>                   |            |   |
| <b>He can bring about needed change</b> |            |   |
| <b>Very/Somewhat well</b>               | <b>47</b>  | <b>70</b>                                 |
| Very well                               | 20         | 36  |
| Somewhat well                           | 28         | 35  |
| <b>Slightly well/Not well at all</b>    | <b>46</b>  | <b>25</b>                                 |
| Slightly well                           | 15         | 12  |
| Not well at all                         | 32         | 13  |
| Don't know [VOL]                        | 6          | 5   |
| Refused [VOL]                           | -          | -   |

Based on:

N=1,000

N=460

|   | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|---|------------|---|
| <b>Newt Gingrich:</b>                                     |            |   |
| <b>He has the right experience to be a good president</b> |            |   |
| <b>Very/Somewhat well</b>                                 | <b>54</b>  | <b>72</b>                                 |
| Very well   | 24         | 41  |
| Somewhat well   | 30         | 31  |
| <b>Slightly well/Not well at all</b>                      | <b>39</b>  | <b>22</b>                                 |
| Slightly well   | 13         | 13  |
| Not well at all   | 25         | 9   |
| Don't know [VOL]  | 8          | 6   |
| Refused [VOL]   | -          | -   |

Based on:

N=1,000

N=460

Continues...

CURJREP. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes [CANDIDATE]...

|   | 12/8-12/11 | REPUBLICANS/<br>REPUB. LEAN<br>12/8-12/11 |
|---|------------|---|
| <b>Newt Gingrich:</b>                                     |            |   |
| <b>He would be a strong challenger to President Obama</b> |            |   |
| <b>Very/Somewhat well</b>                                 | <b>57</b>  | <b>73</b>                                 |
| Very well   | 29         | 46  |
| Somewhat well   | 27         | 27  |
| <b>Slightly well/Not well at all</b>                      | <b>37</b>  | <b>23</b>                                 |
| Slightly well   | 13         | 10  |
| Not well at all   | 24         | 12  |
| Don't know [VOL]  | 6          | 5   |
| Refused [VOL]   | -          | -   |

Based on:

N=1,000

N=460

Some questions held for future release.

S1. Are you currently registered to vote at your address, or not?

|                                | 12/8-12/11 |
|--------------------------------|------------|
| Yes                            | 80         |
| No                             | 20         |
| VOL: Not necessary in my state | *          |
| Don't know [VOL]               | *          |
| Refused [VOL]                  | -          |

Based on:

N=1,000

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

|                        | 12/8-12/11 | 10-13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11  | 3/24-28/11 | 1/5-10/11 | 11/3-8/10 | TOTAL<br>10/13-18/10 | LIKELY VOTERS<br>10/13-18/10 | 9/8-13/10 | 8/11-16/10 | 6/9-14/10 | 5/7-11/10 | 4/7-12/10 |
|------------------------|------------|-------------|------------|------------|-----------|------------|-----------|-----------|----------------------|------------------------------|-----------|------------|-----------|-----------|-----------|
| <b>Supporter</b>       | <b>30</b>  | <b>28</b>   | <b>25</b>  | <b>33</b>  | <b>30</b> | <b>30</b>  | <b>31</b> | <b>30</b> | <b>30</b>            | <b>36</b>                    | <b>28</b> | <b>28</b>  | <b>27</b> | <b>27</b> | <b>31</b> |
| Strongly               | 10         | 10          | 9          | 10         | 8         | 11         | 11        | 8         | 9                    | 13                           | 10        | 8          | 13        | 9         | n/a       |
| Moderately             | 20         | 18          | 16         | 24         | 23        | 19         | 21        | 22        | 21                   | 24                           | 18        | 20         | 14        | 18        | n/a       |
| <b>Not a supporter</b> | <b>64</b>  | <b>68</b>   | <b>70</b>  | <b>61</b>  | <b>63</b> | <b>65</b>  | <b>61</b> | <b>66</b> | <b>67</b>            | <b>60</b>                    | <b>68</b> | <b>69</b>  | <b>65</b> | <b>68</b> | <b>60</b> |
| Don't know [VOL]       | 6          | 4           | 5          | 5          | 7         | 6          | 7         | 4         | 4                    | 3                            | 4         | 3          | 7         | 5         | 9         |
| Refused [VOL]          | 1          | *           | *          | 1          | *         | *          | *         | -         | *                    | 1                            | 1         | *          | 1         | *         | 1         |

Based on: N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=962

PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

|               | 12/8-12/11 | 10-13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11 | 3/24-28/11 | 1/5-10/11 | 11/3-8/10 | TOTAL<br>10/13-18/10 | LIKELY VOTERS<br>10/13-18/10 | 9/8-13/10 | 8/11-16/10 | 6/9-14/10 | 5/7-11/10 | 4/7-12/10 | 3/3-8/10 | 1/12-17/10 | 12/10-14/09 | 11/5-9/09 | 10/1-5/09 | 9/3-8/09 | 7/16-20/09 | 5/28-6/1/09 |
|---------------|------------|-------------|------------|------------|----------|------------|-----------|-----------|----------------------|------------------------------|-----------|------------|-----------|-----------|-----------|----------|------------|-------------|-----------|-----------|----------|------------|-------------|
| Democrat      | 27         | 31          | 29         | 31         | 35       | 29         | 29        | 31        | 32                   | 33                           | 32        | 31         | 34        | 35        | 32        | 32       | 32         | 28          | 35        | 33        | 31       | 35         | 36          |
| Independent   | 33         | 32          | 30         | 27         | 27       | 34         | 31        | 26        | 28                   | 27                           | 31        | 30         | 28        | 25        | 27        | 27       | 29         | 27          | 24        | 26        | 30       | 25         | 25          |
| Republican    | 25         | 23          | 21         | 25         | 18       | 19         | 25        | 28        | 26                   | 32                           | 25        | 25         | 24        | 26        | 26        | 26       | 21         | 21          | 22        | 21        | 21       | 23         | 23          |
| None of these | 16         | 13          | 20         | 16         | 20       | 17         | 15        | 16        | 14                   | 7                            | 12        | 13         | 15        | 14        | 15        | 15       | 17         | 23          | 18        | 19        | 18       | 17         | 16          |
| Refused       | -          | 1           | *          | 1          | -        | -          | *         | -         | -                    | -                            | 1         | *          | *         | -         | -         | -        | *          | -           | 1         | 1         | 1        | 1          | 1           |

Based on: N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=962

PID1/  
PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these?  
 [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat?  
 [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican?  
 [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

|                                | 12/8-12/11 | 10-13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11  | 3/24-28/11 | 1/5-10/11 | 11/3-8/10 | TOTAL<br>10/13-18/10 | LIKELY VOTERS<br>10/13-18/10 | 9/8-13/10 | 8/11-16/10 | 6/9-14/10 | 5/7-11/10 | 4/7-12/10 | 3/3-8/10  | 1/12-17/10 | 12/10-14/09 | 11/5-9/09 | 10/1-5/09 | 9/3-8/09  | 7/16-20/09 | 5/28-6/1/09 |
|--------------------------------|------------|-------------|------------|------------|-----------|------------|-----------|-----------|----------------------|------------------------------|-----------|------------|-----------|-----------|-----------|-----------|------------|-------------|-----------|-----------|-----------|------------|-------------|
| <b>Total Democrat</b>          | <b>40</b>  | <b>44</b>   | <b>43</b>  | <b>43</b>  | <b>46</b> | <b>45</b>  | <b>42</b> | <b>39</b> | <b>43</b>            | <b>42</b>                    | <b>44</b> | <b>43</b>  | <b>46</b> | <b>45</b> | <b>41</b> | <b>45</b> | <b>44</b>  | <b>37</b>   | <b>43</b> | <b>43</b> | <b>39</b> | <b>44</b>  | <b>46</b>   |
| Democrat – strong              | 12         | 16          | 13         | 12         | 14        | 14         | 12        | 14        | 16                   | 20                           | 16        | 14         | 15        | 15        | 14        | 15        | 14         | 12          | 18        | 17        | 14        | 14         | 20          |
| Democrat – moderate            | 15         | 15          | 16         | 19         | 21        | 15         | 16        | 17        | 16                   | 13                           | 15        | 18         | 19        | 20        | 18        | 18        | 18         | 16          | 17        | 16        | 16        | 20         | 15          |
| Independent – lean Democratic  | 13         | 13          | 14         | 11         | 12        | 16         | 14        | 9         | 11                   | 9                            | 13        | 12         | 12        | 10        | 9         | 12        | 12         | 9           | 8         | 10        | 9         | 9          | 11          |
| None – lean Democratic         | *          | -           | -          | *          | -         | *          | -         | *         | *                    | *                            | 1         | *          | -         | *         | -         | *         | -          | *           | *         | *         | -         | *          | *           |
| <b>Total Republican</b>        | <b>38</b>  | <b>36</b>   | <b>32</b>  | <b>37</b>  | <b>29</b> | <b>33</b>  | <b>36</b> | <b>38</b> | <b>40</b>            | <b>48</b>                    | <b>40</b> | <b>39</b>  | <b>35</b> | <b>39</b> | <b>40</b> | <b>34</b> | <b>33</b>  | <b>32</b>   | <b>31</b> | <b>32</b> | <b>33</b> | <b>33</b>  | <b>32</b>   |
| Republican – strong            | 13         | 10          | 9          | 11         | 6         | 9          | 9         | 13        | 12                   | 18                           | 12        | 11         | 9         | 10        | 14        | 11        | 9          | 9           | 11        | 10        | 9         | 11         | 11          |
| Republican – moderate          | 12         | 13          | 12         | 14         | 12        | 11         | 16        | 15        | 13                   | 14                           | 13        | 14         | 15        | 16        | 12        | 12        | 12         | 13          | 10        | 11        | 11        | 12         | 12          |
| Independent – lean Republican  | 13         | 14          | 11         | 13         | 11        | 14         | 11        | 11        | 14                   | 15                           | 15        | 14         | 11        | 13        | 14        | 12        | 12         | 11          | 10        | 11        | 13        | 10         | 9           |
| None – lean Republican         | -          | -           | -          | -          | *         | *          | -         | -         | *                    | 1                            | -         | -          | *         | *         | -         | *         | -          | -           | *         | *         | -         | *          | *           |
| [VOL] Independent – don't lean | 7          | 5           | 5          | 3          | 4         | 4          | 6         | 6         | 3                    | 2                            | 3         | 5          | 4         | 2         | 4         | 5         | 5          | 7           | 6         | 5         | 8         | 5          | 5           |
| [VOL] None – don't lean        | -          | -           | -          | -          | -         | -          | -         | -         | -                    | -                            | -         | -          | -         | -         | -         | -         | -          | -           | -         | -         | -         | -          | -           |
| [VOL] Other                    | *          | *           | *          | *          | *         | 1          | *         | *         | *                    | *                            | -         | *          | *         | *         | *         | 1         | 1          | *           | *         | *         | *         | 1          | *           |
| Don't know                     | 16         | 14          | 20         | 17         | 20        | 17         | 16        | 16        | 15                   | 7                            | 13        | 14         | 15        | 14        | 15        | 15        | 18         | 24          | 19        | 21        | 19        | 18         | 17          |
| Refused                        | -          | -           | -          | -          | -         | -          | -         | -         | -                    | -                            | -         | -          | -         | -         | -         | -         | -          | -           | -         | -         | -         | -          | -           |

Based on: N=1,000 N=1,000

G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?  
 [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?]  
 [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

|                         | 12/8-12/11 | 10-13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11 | 3/24-28/11 | 1/5-10/11 | 11/3-8/10 | TOTAL<br>10/13-18/10 | LIKELY VOTERS<br>10/13-18/10 | 9/8-13/10 | 8/11-16/10 | 6/9-14/10 | 5/7-11/10 | 4/7/10-12/10 | TOTAL<br>10/16-20/08 | LIKELY VOTERS<br>10/16-20/08 |
|-------------------------|------------|-------------|------------|------------|----------|------------|-----------|-----------|----------------------|------------------------------|-----------|------------|-----------|-----------|--------------|----------------------|------------------------------|
| Liberal - strongly      | 6          | 8           | 9          | 9          | 9        | 8          | 8         | 8         | 9                    | 10                           | 10        | 10         | 11        | 8         | 6            | 9                    | 11                           |
| Liberal - somewhat      | 14         | 12          | 13         | 14         | 14       | 15         | 14        | 11        | 14                   | 11                           | 12        | 15         | 11        | 15        | 14           | 14                   | 14                           |
| Conservative - strongly | 20         | 18          | 20         | 21         | 16       | 18         | 20        | 22        | 22                   | 29                           | 20        | 20         | 21        | 21        | 21           | 18                   | 20                           |
| Conservative - somewhat | 22         | 21          | 23         | 22         | 22       | 23         | 19        | 24        | 22                   | 18                           | 25        | 21         | 23        | 23        | 23           | 21                   | 18                           |
| Moderate                | 35         | 39          | 32         | 33         | 36       | 32         | 36        | 33        | 31                   | 31                           | 31        | 33         | 32        | 31        | 32           | 35                   | 35                           |
| Don't know              | 2          | 3           | 3          | 2          | 3        | 3          | 2         | 1         | 2                    | 1                            | 3         | 2          | 1         | 3         | 3            | 2                    | 2                            |
| Refused                 | *          | *           | *          | 1          | 1        | *          | 2         | 1         | 1                    | *                            | 1         | *          | 1         | 1         | 1            | 1                    | *                            |

Based on: N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,001 N=800

EM1. Are you, yourself, currently employed...

|              | 12/8-12/11 | 10-13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11 | 3/24-28/11 | 1/5-10/11 | 11/3-8/10 | 10/13-18/10 | 9/8-13/10 | 8/11-16/10 | 6/9-14/10 | 5/7-11/10 | 4/7-12/10 | 3/3-8/10 | 1/12-17/10 | 12/10-14/09 | 11/5-/09 | 10/1-5/09 | 9/3-8/09 |
|--------------|------------|-------------|------------|------------|----------|------------|-----------|-----------|-------------|-----------|------------|-----------|-----------|-----------|----------|------------|-------------|----------|-----------|----------|
| Full-time    | 48         | 49          | 50         | 44         | 49       | 45         | 44        | 47        | 46          | 46        | 46         | 47        | 48        | 49        | 45       | 43         | 44          | 46       | 44        | 44       |
| Part-time    | 13         | 12          | 13         | 14         | 13       | 15         | 17        | 12        | 13          | 13        | 16         | 11        | 13        | 11        | 14       | 13         | 15          | 11       | 10        | 12       |
| Not employed | 39         | 39          | 37         | 42         | 37       | 39         | 38        | 40        | 41          | 40        | 38         | 42        | 39        | 39        | 41       | 44         | 41          | 42       | 45        | 42       |
| Don't know   | -          | *           | *          | *          | *        | *          | -         | *         | *           | *         | *          | *         | *         | -         | *        | -          | *           | *        | *         | -        |
| Refused      | -          | *           | *          | *          | *        | *          | 1         | 1         | *           | *         | *          | *         | -         | *         | *        | *          | 1           | 1        | 1         | 1        |

Based on: N=1289 N=1289

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you...

|                        | 12/8-12/11 | 10-13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11 | 3/24-28/11 | 1/5-10/11 | 11/3-8/10 | 10/13-18/10 | 9/8-13/10 | 8/11-16/10 | 6/9-14/10 | 5/7-11/10 | 4/7-12/10 | 3/3-8/10 | 1/12-17/10 | 12/10-14/09 | 11/5-/09 | 10/1-5/09 | 9/3-8/09 |
|------------------------|------------|-------------|------------|------------|----------|------------|-----------|-----------|-------------|-----------|------------|-----------|-----------|-----------|----------|------------|-------------|----------|-----------|----------|
| Retired                | 51         | 50          | 51         | 46         | 51       | 40         | 48        | 48        | 46          | 47        | 44         | 47        | 42        | 50        | 49       | 48         | 47          | 49       | 52        | 52       |
| Homemaker              | 15         | 19          | 14         | 17         | 16       | 17         | 16        | 21        | 18          | 16        | 21         | 15        | 16        | 18        | 19       | 15         | 13          | 16       | 18        | 15       |
| Student                | 12         | 8           | 13         | 10         | 12       | 16         | 14        | 11        | 12          | 11        | 14         | 12        | 11        | 9         | 9        | 8          | 7           | 9        | 10        | 8        |
| Temporarily unemployed | 18         | 20          | 18         | 24         | 19       | 27         | 19        | 17        | 22          | 21        | 20         | 25        | 27        | 21        | 23       | 27         | 32          | 24       | 18        | 22       |
| Don't know             | 3          | 3           | 4          | 2          | 1        | 1          | 2         | 2         | 2           | 4         | 1          | 2         | 4         | 2         | *        | 1          | 1           | 1        | 2         | 2        |
| Refused                | 1          | 1           | *          | 1          | *        | 1          | *         | 1         | *           | *         | 1          | *         | -         | 1         | -        | 1          | *           | 1        | *         | *        |

Based on: N=436 N=441 N=431 N=450 N=448 N=413 N=411 N=421 N=655 N=414 N=400 N=472 N=416 N=415 N=420 N=420 N=423 N=404 N=451 N=438

CUR38. Thinking of the last 6 months – that is, since June of 2011 – have you or has someone in your family lost a job as a result of economic conditions, or not?

|                                     | 12/8-12/11 | 10-13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11 | 3/24-28/11 | 1/5-10/11 | 11/3-8/10 | 10/13-18/10 | 9/8-13/10 | 8/11-16/10 | 6/9-14/10 | 5/7-11/10 | 4/7-12/10 | 12/10-14/09 | 9/3-8/09 | 7/16-20/09 | High: 2/12-17/09 | Low: 9/3-8/09 | 1 Year Ago: 11/3-8/10 |
|-------------------------------------|------------|-------------|------------|------------|----------|------------|-----------|-----------|-------------|-----------|------------|-----------|-----------|-----------|-------------|----------|------------|------------------|---------------|-----------------------|
| Yes (self lost job)                 | 5          | 8           | 5          | 6          | 7        | 6          | 8         | 6         | 7           | 6         | 6          | 7         | 8         | 6         | 9           | 5        | 8          | 10               | 5             | 6                     |
| Yes (someone in family)             | 19         | 18          | 25         | 18         | 23       | 22         | 27        | 18        | 16          | 25        | 25         | 29        | 21        | 23        | 22          | 26       | 21         | 25               | 26            | 18                    |
| No                                  | 75         | 72          | 69         | 74         | 67       | 70         | 62        | 72        | 76          | 68        | 67         | 61        | 69        | 69        | 66          | 65       | 65         | 65               | 65            | 72                    |
| Both (self and family member) [VOL] | 1          | 2           | 1          | 2          | 3        | 1          | 4         | 3         | 1           | 1         | 2          | 4         | 1         | 3         | 3           | 2        | 4          | 1                | 2             | 3                     |
| Don't know                          | *          | *           | -          | *          | -        | *          | *         | -         | *           | *         | *          | *         | *         | -         | *           | *        | 1          | *                | *             | -                     |
| Refused                             | -          | *           | -          | *          | *        | -          | *         | *         | *           | *         | *          | -         | -         | *         | *           | 1        | 1          | -                | 1             | *                     |

Based on: N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,001 N=1,001 N=1,006 N=1,001 N=1,001 N=1,000

CUR39. And thinking of the last 6 months – that is, since June of 2011 – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

|            | 12/8-12/11 | 10-13-17/11 | 8/18-22/11 | 6/16-20/11 | 5/5-9/11 | 3/24-28/11 | 1/5-10/11 | 11/3-8/10 | 10/13-18/10 | 9/8-13/10 | 8/11-16/10 | 6/9-14/10 | 5/7-11/10 | 4/7-12/10 | 12/10-14/09 | 10/1-5/09 | High: 1/12-17/10 | Low: 6/16-20/11 | 1 Year Ago: 11/3-8/10 |
|------------|------------|-------------|------------|------------|----------|------------|-----------|-----------|-------------|-----------|------------|-----------|-----------|-----------|-------------|-----------|------------------|-----------------|-----------------------|
| Yes        | 58         | 59          | 60         | 57         | 62       | 60         | 65        | 55        | 54          | 65        | 65         | 70        | 63        | 64        | 69          | 65        | 71               | 57              | 55                    |
| No         | 42         | 41          | 40         | 43         | 38       | 40         | 35        | 44        | 46          | 35        | 35         | 29        | 36        | 36        | 30          | 34        | 29               | 43              | 44                    |
| Don't know | *          | *           | *          | *          | *        | *          | *         | 1         | *           | 1         | *          | 1         | *         | *         | *           | 1         | 1                | *               | 1                     |
| Refused    | -          | *           | *          | -          | *        | *          | *         | *         | *           | *         | *          | -         | -         | *         | *           | *         | -                | -               | *                     |

Based on: N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,001 N=1,001 N=1,003 N=1,008 N=1,001 N=1,000

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

|                                       |    |
|---------------------------------------|----|
| Married/Living as Married/Co-habiting | 62 |
| Separated                             | 2  |
| Divorced                              | 8  |
| Widowed                               | 6  |
| Never Married                         | 22 |
| Don't know [VOL]                      | -  |
| Refused [VOL]                         | *  |

Based on:

N=1,000

DM2. What is the last grade of school you completed? [READ EACH ITEM]

|                                |    |
|--------------------------------|----|
| Less than high school graduate | 8  |
| High school graduate           | 34 |
| Technical/trade school         | 4  |
| Some college                   | 25 |
| College graduate               | 15 |
| Some graduate school           | 3  |
| Graduate degree                | 10 |
| Don't know [VOL]               | -  |
| Refused [VOL]                  | *  |

Based on:

N=1,000

DM4. In what year were you born?

Age group:

|               |    |
|---------------|----|
| 18-29         | 20 |
| 30-49         | 37 |
| 50-64         | 25 |
| 65+           | 17 |
| Refused [VOL] | 1  |

Based on:

N=1,000

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

|                  |    |
|------------------|----|
| Urban area       | 25 |
| Suburban area    | 40 |
| Rural area       | 34 |
| Don't know [VOL] | 1  |
| Refused [VOL]    | -  |

*Based on:*

*N=1,000*

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

|                   |    |
|-------------------|----|
| Own               | 62 |
| Rent              | 28 |
| Other arrangement | 9  |
| Don't know [VOL]  | *  |
| Refused [VOL]     | -  |

*Based on:*

*N=1,000*

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

|                  |    |
|------------------|----|
| Yes              | 36 |
| No               | 64 |
| Don't know [VOL] | -  |
| Refused [VOL]    | *  |

*Based on:*

*N=1,000*

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

|                     |    |
|---------------------|----|
| None                | 27 |
| One Line            | 69 |
| Two lines           | 3  |
| Three or more lines | 1  |
| Don't know [VOL]    | *  |
| Refused [VOL]       | *  |

Based on:

N=1,000

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

|                  |    |
|------------------|----|
| None             | 12 |
| One              | 69 |
| Two              | 13 |
| Three or more    | 6  |
| Don't know [VOL] | *  |
| Refused [VOL]    | *  |

Based on:

N=1,000

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

|                  |    |
|------------------|----|
| Landline         | 24 |
| Cell phone       | 40 |
| Both equally     | 36 |
| Don't know [VOL] | -  |
| Refused [VOL]    | -  |

Based on:

N=606

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

|                  |    |
|------------------|----|
| None             | 50 |
| One              | 29 |
| Two              | 14 |
| Three or more    | 5  |
| Don't know [VOL] | 1  |
| Refused [VOL]    | 1  |

Based on:

N=300

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

|                             |    |
|-----------------------------|----|
| Yes, born-again/evangelical | 38 |
| No                          | 60 |
| Don't know [VOL]            | 2  |
| Refused [VOL]               | 1  |

Based on:

N=1,000

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

|  |    |
|--|----|
| Protestant                             | 27 |
| Catholic                               | 23 |
| Mormon                                 | 1  |
| Jewish                                 | 2  |
| Muslim                                 | *  |
| Other religion                         | 19 |
| Don't belong to religious denomination | 27 |
| Don't know [VOL]                       | -  |
| Refused [VOL]                          | *  |

Based on:

N=1,000

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

|                     |    |
|---------------------|----|
| Yes, a Christian    | 89 |
| No, not a Christian | 11 |
| Don't know [VOL]    | *  |
| Refused [VOL]       | -  |

Based on:

N=186

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

|                                    |    |
|------------------------------------|----|
| Never                              | 17 |
| Less often than a few times a year | 13 |
| A few times a year                 | 22 |
| Once or twice a month              | 13 |
| Once a week                        | 23 |
| More than once a week              | 11 |
| Don't know [VOL]                   | *  |
| Refused [VOL]                      | 1  |

Based on:

N=1,000

DM16. Are you of Hispanic, Latino or Spanish origin?

|                  |    |
|------------------|----|
| Yes              | 13 |
| No               | 87 |
| Don't know [VOL] | -  |
| Refused [VOL]    | *  |

Based on:

N=1,000

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

|                                  |    |
|----------------------------------|----|
| White, Caucasian                 | 73 |
| Black, African-American, Negro   | 12 |
| American Indian or Alaska Native | 1  |
| Asian Indian                     | 1  |
| Native Hawaiian                  | -  |
| Chinese                          | *  |
| Guamanian or Chamorro            | -  |
| Filipino                         | -  |
| Samoan                           | -  |
| Japanese                         | -  |
| Korean                           | -  |
| Vietnamese                       | *  |
| Other Asian                      | *  |
| Other Pacific Islander           | 1  |
| Some other race                  | 9  |
| Other (specify)                  | -  |
| Don't know                       | 1  |
| Refused                          | *  |
| Multiple races                   | 3  |

Based on:

N=1,000

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

|                  |    |
|------------------|----|
| Below \$50,000   | 50 |
| \$50,000+        | 46 |
| Don't know [VOL] | 2  |
| Refused [VOL]    | 3  |

Based on:

N=1,000

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

|                              |    |
|------------------------------|----|
| Under \$10,000               | 9  |
| \$10,000 to under \$20,000   | 11 |
| \$20,000 to under \$30,000   | 9  |
| \$30,000 to under \$40,000   | 10 |
| \$40,000 to under \$50,000   | 8  |
| \$50,000 to under \$75,000   | 18 |
| \$75,000 to under \$100,000  | 10 |
| \$100,000 to under \$150,000 | 10 |
| \$150,000 or more            | 7  |
| Don't know [VOL]             | 4  |
| Refused [VOL]                | 5  |

Based on:

N=1,000

DM21. Do you currently own stocks, bonds, or mutual funds?

|                  |    |
|------------------|----|
| Yes              | 41 |
| No               | 56 |
| Don't know [VOL] | *  |
| Refused [VOL]    | 2  |

Based on:

N=1,000

[ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

|                  |    |
|------------------|----|
| None             | 49 |
| 1                | 12 |
| 2                | 11 |
| 3                | 3  |
| 4                | 2  |
| 5-9 times        | 8  |
| 10-14 times      | 4  |
| 15-19 times      | *  |
| 20-24 times      | 3  |
| 25 times or more | 2  |
| Don't know [VOL] | 5  |
| Refused [VOL]    | 1  |

Based on:

N=513

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

|        |    |
|--------|----|
| Male   | 49 |
| Female | 51 |

Based on:

N=1,000

CENSUS REGION:

|           |    |
|-----------|----|
| Northeast | 18 |
| Midwest   | 22 |
| South     | 37 |
| West      | 23 |

Based on:

N=1,000

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted December 8 - 12, 2011, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,000 general population adults age 18 or older.

Interviews were conducted with 700 respondents on landlines and 300 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 4.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkpoll.com>.