

**NOAA Earth System Research Laboratory
& NCAR Societal Impacts Program**
Seminar Series

NCAR Societal Impacts Program (SIP) & Weather and Society Integrated Studies (WAS*IS)
David Skaggs Research Center (NOAA Building), Room GC402
February 25, 2008, 2:00-3:00 p.m. with discussion following

This seminar will be the first in a planned series of seminar facilitated by the Societal Impacts Program at NCAR on societal impacts of weather (www.sip.ucar.edu).

The NCAR Societal Impacts Program (SIP) was created in 2004 and is funded by NCAR and NOAA's U.S. Weather Research Program. The goal of SIP is to improve the societal gains from weather forecasting by infusing social science and economic research, methods, and capabilities into the planning, execution, and analysis of weather information, applications, and research directions. In our presentation, we will provide an overview of the mission and activities of the SIP including current efforts on (1) primary research, (2) information resources, (3) community support and development, and (4) Weather and Society * Integrated Studies (WAS*IS).

We will discuss the Weather and Society * Integrated Studies (WAS*IS) program, which is a component of the NCAR SIP, in more depth. WAS*IS is a movement to comprehensively integrate social science into meteorological research and practice in a sustained manner. WAS*IS primarily is doing this through workshops that emphasize learning relevant ideas, methods, and examples as well as building an interdisciplinary community of practitioners, researchers, and stakeholders. We will discuss the vision and mission of WAS*IS, details about the five workshops held to date, and some of the key WAS*IS outcomes, including those that are particularly relevant to NOAA.

We will wrap up this seminar series kick-off with a discussion of potential future seminars and elicit feedback from the participants on their interests and preferences for the seminar series.



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