

Table 1113. Cable and Other Programming Distribution—Estimated Revenue and Expenses: 2004 to 2007

[In millions of dollars (73,317 represents \$73,317,000,000). For taxable and tax-exempt employer firms. Covers NAICS 5175. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002; See text, this section, and Section 15]

Item	2004	2005	2006	2007
Operating revenue	73,317	80,492	88,788	100,849
Multichannel programming distribution services	48,336	52,158	56,080	61,561
Basic programming package	36,498	39,639	42,440	45,971
Premium programming package	9,312	9,816	10,489	11,859
Pay-per-view	2,525	2,703	3,151	3,731
Other revenue	24,982	28,334	32,708	39,288
Air time	3,933	4,144	4,565	4,671
Rental and reselling services for program distribution equipment	2,376	2,581	3,158	3,990
Installation services for connections to program distribution networks	621	668	735	954
Internet access services	9,924	11,651	13,778	16,501
Internet telephony	698	318	1,048	2,708
Fixed local telephony	1,445	1,478	1,754	(S)
Fixed long-distance telephony	531	648	418	(S)
All other operating revenue	5,454	6,846	7,251	8,164

S Data do not meet publication standards.

Source: U.S. Census Bureau, "2007 Service Annual Survey, Information Sector Services" (published March 2009); <<http://www.census.gov/services/>>.