

**Table 1098. Daily and Sunday Newspapers—Number and Circulation: 1970 to 2008**

[Number of newspapers as of February 1 the following year. Circulation figures as of September 30 of year shown (62.1 represents 62,100,000). For English language newspapers only]

Type	1970	1980	1990	1995	2000	2002	2003	2004	2005	2006	2007	2008
<b>NUMBER</b>												
Daily: Total <sup>1</sup> . . . . .	1,748	1,745	1,611	1,533	1,480	1,457	1,456	1,457	1,452	1,437	1,422	1,408
Morning . . . . .	334	387	559	656	766	777	787	814	817	833	867	872
Evening . . . . .	1,429	1,388	1,084	891	727	692	680	653	645	614	565	546
Sunday . . . . .	586	736	863	888	917	913	917	915	914	907	907	902
<b>NET PAID CIRCULATION (mil.)</b>												
Daily: Total <sup>1</sup> . . . . .	62.1	62.2	62.3	58.2	55.8	55.2	55.2	54.6	53.3	52.3	50.7	48.6
Morning . . . . .	25.9	29.4	41.3	44.3	46.8	46.6	46.9	46.9	46.1	45.4	44.5	42.8
Evening . . . . .	36.2	32.8	21.0	13.9	9.0	8.6	8.3	7.7	7.2	6.9	6.2	5.8
Sunday . . . . .	49.2	54.7	62.6	61.5	59.4	58.8	58.5	57.8	55.3	53.2	51.2	49.1
<b>PER CAPITA CIRCULATION <sup>2</sup></b>												
Daily: Total <sup>1</sup> . . . . .	0.30	0.27	0.25	0.22	0.20	0.19	0.19	0.19	0.18	0.18	0.17	0.16
Morning . . . . .	0.13	0.13	0.17	0.17	0.17	0.16	0.16	0.16	0.16	0.15	0.15	0.14
Evening . . . . .	0.18	0.14	0.08	0.05	0.03	0.03	0.03	0.03	0.02	0.02	0.02	0.02
Sunday . . . . .	0.24	0.24	0.25	0.23	0.21	0.21	0.20	0.20	0.19	0.18	0.17	0.16

<sup>1</sup> All-day newspapers are counted in both morning and evening columns but only once in total. Circulation is divided equally between morning and evening. <sup>2</sup> Based on U.S. Census Bureau estimated resident population as of July 1.

Source: Editor & Publisher Co., New York, NY, *Editor & Publisher International Year Book*, annual (copyright).