

**Table 1246. Lodging Industry Summary: 1990 to 2007**

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	2007		Item	2007	
				Establishments	Rooms (mil.)		Business traveler	Leisure traveler
1990 . . . . .	63.3	57.96	Total . . . . .	48,062	4.5	Typical night:		
1995 . . . . .	65.5	66.65				Made reservations		
2000 . . . . .	63.7	85.89	Percent:			(percent) . . . . .	91	86
2003 . . . . .	61.6	82.52	Under 75 rooms . .	56.6	25.9	Amount paid (dol.) . . . .	\$119.00	\$109.00
2004 . . . . .	61.3	86.24	75–149 rooms . . .	31.4	35.6	Length of stay (percent):		
2005 . . . . .	63.1	90.88	150–299 rooms . .	8.6	18.6	One night . . . . .	33	42
2006 . . . . .	63.3	97.78	300–500 rooms . .	2.3	9.1	Two nights . . . . .	26	30
2007 . . . . .	63.1	103.87	Over 500 rooms . .	1.1	10.8	Three or more . . . . .	41	28

Source: American Hotel & Lodging Association, Washington, DC Lodging Industry Profile, annual (copyright). See also <<http://www.ahla.com>>.