

Table 1209. Adult Attendance at Sports Events by Frequency: 2008

[In thousands (2,124 represents 2,124,000), except percent. For fall 2008. Percent is based on total projected population of 223,672,000. Based on survey and subject to sampling error; see source]

Event	Attend one or more times a month		Attend less than once a month		Event	Attend one or more times a month		Attend less than once a month	
	Number	Percent	Number	Percent		Number	Percent	Number	Percent
Auto racing—NASCAR . . .	2,124	1.0	15,052	6.7	Weekend professional games . . .	4,553	2.0	16,885	7.6
Auto racing—Other	2,196	1.0	12,770	5.7		Golf	2,379	1.1	11,709
Baseball	8,584	3.8	25,744	11.5	High school sports	12,282	5.5	13,683	6.1
Basketball:					Horse racing:				
College games	4,212	1.9	14,336	6.4	Flats, runners	1,262	0.6	11,176	5.0
Professional games	3,959	1.8	15,795	7.1	Trotters/harness	773	0.4	10,072	4.5
Bowling	1,750	0.8	10,534	4.7	Ice hockey	2,491	1.1	13,579	6.1
Boxing	1,118	0.5	10,053	4.5	Motorcycle racing	1,037	0.5	10,398	4.7
Equestrian events	950	0.4	10,539	4.7	Pro beach volleyball	387	0.2	9,780	4.4
Figure skating	601	0.3	9,929	4.4	Rodeo/bull riding	929	0.4	11,215	5.0
Fishing tournaments	881	0.4	10,152	4.5	Soccer	3,330	1.5	11,252	5.0
Football:					Tennis	1,429	0.6	10,675	4.8
College games	6,387	2.9	17,053	7.6	Truck and tractor pull/ mud racing	960	0.4	10,910	4.9
Monday night professional games	2,775	1.2	11,473	5.1	Wrestling—professional	1,289	0.6	10,270	4.6

Source: Mediamark Research & Intelligence, LLC, New York, NY, *Top-line Reports* (copyright). See <http://www.mediamark.com/mri/docs/TopLineReports.html>.