

Table 1205. Retail Sales and Household Participation in Lawn and Garden Activities: 2004 to 2008

[(36,778 represents \$36,778,000,000). For calendar year. Subject to sampling variability; see source]

Activity	Retail sales (mil. dol.)					Percent households engaged in activity				
	2004	2005	2006	2007	2008	2004	2005	2006	2007	2008
Total	36,778	35,208	34,077	35,102	36,060	75	83	74	71	70
Lawn care	8,887	9,657	8,558	10,754	9,638	48	54	48	48	46
Indoor houseplants	1,495	1,464	1,156	988	1,177	39	42	35	31	31
Flower gardening	2,735	3,003	2,572	2,386	2,679	36	41	33	30	32
Insect control	1,823	1,869	1,746	2,103	1,734	28	30	26	25	25
Shrub care	1,027	1,109	840	913	746	26	31	25	23	22
Vegetable gardening	1,058	1,154	1,164	1,421	1,402	22	25	22	22	23
Tree care	3,067	2,820	2,322	2,192	2,473	24	26	21	18	20
Landscaping	11,346	9,078	10,893	9,874	11,712	33	31	30	27	28
Flower bulbs	892	945	786	811	796	26	29	22	20	20
Fruit trees	589	507	640	477	538	11	13	11	10	10
Container gardening	1,196	1,295	948	927	1,003	21	26	18	18	19
Raising transplants ¹	258	237	257	320	220	9	11	9	7	8
Herb gardening	367	371	296	451	391	14	17	12	13	12
Growing berries	141	151	121	144	138	6	8	6	5	6
Ornamental gardening	769	678	493	561	424	9	12	7	6	6
Water gardening	1,128	870	1,285	780	989	13	11	14	11	10

¹ Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual (copyright). See also <<http://www.garden.org/home>>.