

Table 1011. Merchant Wholesale Trade Sales—Total and E-Commerce: 2007

[4,150,455 represents \$4,150,455,000,000. Covers only businesses with paid employees. Excludes manufacturers' sales branches and offices. Based on the Annual Wholesale Trade Survey, see Appendix III]

| Kind of business | 2002 NAICS code ¹ | Value of sales (mil. dol.) | | E-commerce as percent of total sales | Percent distribution of E-commerce sales |
|--|------------------------------------|-------------------------------|----------------|---|---|
| | | Total | E-commerce | | |
| Merchant wholesalers, total | 42 | 4,150,455 | 689,319 | 16.6 | 100.0 |
| Durable goods | 423 | 1,997,552 | 283,425 | 14.2 | 41.1 |
| Motor vehicles and motor vehicle parts and supplies | 4231 | 324,957 | 102,303 | 31.5 | 14.8 |
| Furniture and home furnishings | 4232 | 65,548 | 7,465 | 11.4 | 1.1 |
| Lumber and other construction materials | 4233 | 129,267 | 6,002 | 4.6 | 0.9 |
| Professional & commercial equipment & supplies | 4234 | 344,740 | 83,604 | 24.3 | 12.1 |
| Computer, peripheral equipment, and software | 42343 | 175,143 | 54,534 | 31.1 | 7.9 |
| Metals and minerals (except petroleum) | 4235 | 162,289 | 3,779 | 2.3 | 0.5 |
| Electrical goods | 4236 | 311,441 | 35,746 | 11.5 | 5.2 |
| Hardware, & plumbing & heating equipment & supplies | 4237 | 88,890 | 9,650 | 10.9 | 1.4 |
| Machinery, equipment and supplies | 4238 | 329,983 | 12,148 | 3.7 | 1.8 |
| Miscellaneous durable goods | 4239 | 240,437 | 22,728 | 9.5 | 3.3 |
| Nondurable goods | 424 | 2,152,903 | 405,894 | 18.9 | 58.9 |
| Paper and paper products | 4241 | 92,809 | 14,644 | 15.8 | 2.1 |
| Drugs and druggists' sundries | 4242 | 358,632 | (S) | (S) | (S) |
| Apparel, piece goods and notions | 4243 | 120,315 | 28,766 | 23.9 | 4.2 |
| Grocery and related products | 4244 | 501,127 | 52,594 | 10.5 | 7.6 |
| Farm product raw materials | 4245 | 171,962 | (S) | (S) | (S) |
| Chemical and allied products | 4246 | 95,126 | 4,921 | 5.2 | 0.7 |
| Petroleum and petroleum products | 4247 | 491,834 | (S) | (S) | (S) |
| Beer, wine, and distilled alcoholic beverages | 4248 | 100,894 | 3,327 | 3.3 | 0.5 |
| Miscellaneous nondurable goods | 4249 | 220,204 | 27,706 | 12.6 | 4.0 |

S Figure does not meet publication standards. ¹ North American Industry Classification System, 2002. See text, Section 15.

Source: U.S. Census Bureau, "E-Stats, 2007 E-commerce Multi-sector Report" (published 28 May 2009); <<http://www.census.gov/econ/estats/index.html>>.