

**Table 1150. Debit Cards—Holders, Number, Transactions, and Volume, 2000 and 2007, and Projections, 2010**

[160 represents 160,000,000]

Type of debit card	Cardholders (mil.)			Number of cards (mil.)		Number of point-of-sale transactions (mil.)			Purchase volume (bil. dol.)		
	2000	2007	2010, proj.	2007	2010, proj.	2000	2007	2010, proj.	2000	2007	2010, proj.
<b>Total</b> <sup>1</sup> . . . . .	<b>160</b>	<b>179</b>	<b>185</b>	<b>440</b>	<b>525</b>	<b>8,291</b>	<b>30,312</b>	<b>40,622</b>	<b>311</b>	<b>1,186</b>	<b>1,646</b>
Bank <sup>2</sup> . . . . .	137	158	164	398	481	5,290	25,062	33,818	210	995	1,387
EFT systems <sup>3</sup> . . . . .	159	177	184	274	281	2,979	5,229	6,771	100	190	257
Other <sup>4</sup> . . . . .	11	11	13	11	13	22	21	32	1	1	1

<sup>1</sup> Cardholders may hold more than one type of card. Bank cards and EFT cards are the same pieces of plastic that carry multiple brands. The total card figure shown does not include any duplication. <sup>2</sup> Visa and MasterCard debit cards. <sup>3</sup> Cards issued by financial institution members of regional and national switches such as Star, Interlink (for 2000), Pulse, Nyce, etc. EFT = Electronic funds transfer. <sup>4</sup> Retail cards such as those issued by supermarkets.

Source: The Nilson Report, Carpinteria, CA, Twice-monthly newsletter. (Copyright used by permission.)