

# Table 1103. Recording Media—Manufacturers' Shipments and Value: 2000 to 2008

[1,079.2 represents 1,079,200,000. Based on reports of RIAA member companies who distributed about 84 percent of the prerecorded music in 2008. These data are supplemented by other sources]

Medium	2000	2001	2002	2003	2004	2005	2006	2007	2008
UNIT SHIPMENTS (mil.)									
<b>Total</b> <sup>1</sup> . . . . .	<b>1,079.2</b>	<b>968.5</b>	<b>859.7</b>	<b>798.4</b>	<b>958.0</b>	<b>1,301.8</b>	<b>1,588.5</b>	<b>1,774.3</b>	<b>1,852.5</b>
Physical:									
Compact disks <sup>2</sup> . . . . .	942.5	881.9	803.3	746.0	767.0	705.4	619.7	511.1	384.7
Cassette . . . . .	76.0	45.0	31.1	17.2	5.2	2.5	0.7	0.4	0.1
Music video <sup>3</sup> . . . . .	18.2	17.7	14.7	19.9	32.8	33.8	23.2	27.5	12.8
LP/EP . . . . .	2.2	2.3	1.7	1.5	1.4	1.0	0.9	1.3	2.9
Digital:									
Download single . . . . .	(X)	(X)	(X)	(X)	139.4	366.9	586.4	809.9	1,033.0
Download album . . . . .	(X)	(X)	(X)	(X)	4.6	13.6	27.6	42.5	56.9
Kiosk <sup>4</sup> . . . . .	(X)	(X)	(X)	(X)	(X)	0.7	1.4	1.8	1.6
Music video . . . . .	(X)	(X)	(X)	(X)	(X)	1.9	9.9	14.2	20.8
Mobile <sup>5</sup> . . . . .	(X)	(X)	(X)	(X)	(X)	170.0	315.0	362.0	338.4
Subscription <sup>6</sup> . . . . .	(X)	(X)	(X)	(X)	(X)	1.3	1.3	1.8	1.6
VALUE (mil. dol.)									
<b>Total</b> <sup>1</sup> . . . . .	<b>14,323.7</b>	<b>13,740.9</b>	<b>12,614.2</b>	<b>11,854.4</b>	<b>12,345.0</b>	<b>12,296.9</b>	<b>11,758.2</b>	<b>10,372.1</b>	<b>8,480.2</b>
Physical:									
Compact discs <sup>2</sup> . . . . .	13,214.5	12,909.4	12,044.1	11,232.9	11,446.5	10,520.2	9,372.6	7,452.3	5,471.3
Cassette . . . . .	626.0	363.4	209.8	108.1	23.7	13.1	3.7	3.0	0.9
Music video <sup>3</sup> . . . . .	281.9	329.2	288.4	399.9	607.2	602.2	451.1	484.9	218.9
LP/EP . . . . .	27.7	27.4	20.5	21.7	19.3	14.2	15.7	22.9	56.7
Digital:									
Download single . . . . .	(X)	(X)	(X)	(X)	138.0	363.3	580.6	801.8	1,022.7
Download album . . . . .	(X)	(X)	(X)	(X)	45.5	135.7	275.9	424.9	568.9
Kiosk <sup>4</sup> . . . . .	(X)	(X)	(X)	(X)	(X)	1.0	1.9	2.6	2.6
Music video . . . . .	(X)	(X)	(X)	(X)	(X)	3.7	19.7	28.2	41.3
Mobile <sup>5</sup> . . . . .	(X)	(X)	(X)	(X)	(X)	421.6	773.8	880.8	816.3
Subscription <sup>6</sup> . . . . .	(X)	(X)	(X)	(X)	(X)	149.2	206.2	201.3	188.2

X Not applicable. <sup>1</sup> Net, after returns. <sup>2</sup> Includes DualDisc. <sup>3</sup> Includes DVD video. <sup>4</sup> Includes singles and albums.  
<sup>5</sup> Includes Master Ringtones, Ringbacks, full length downloads and other mobile. <sup>6</sup> Weighted annual average. Number of units not included in total.