

Table 1021. Retail Trade Sales—Total and E-Commerce by Kind of Business: 2007

[3,994,823 represents \$3,994,823,000,000. Covers retailers with and without payroll. Based on the Annual Retail Trade Survey; see Appendix III]

Kind of business	2002 NAICS code ¹	Value of sales (mil. dol.)		E-commerce as percent of total sales	Percent distribution of E-commerce sales
		Total	E-commerce		
Retail trade, total ²	44–45	3,994,823	126,697	3.2	100.0
Motor vehicle and parts dealers	441	906,923	23,600	2.6	18.6
Furniture and home furnishings stores	442	115,349	796	0.7	0.6
Electronics and appliance stores	443	111,893	1,301	1.2	1.0
Food and beverage stores	445	559,625	1,022	0.2	0.8
Clothing and clothing accessories stores	448	221,097	2,115	1.0	1.7
Sporting goods, hobby, book, and music stores	451	86,906	1,686	1.9	1.3
Miscellaneous store retailers	453	117,447	1,963	1.7	1.5
Nonstore retailers	454	289,808	93,026	32.1	73.4
Electronic shopping and mail-order houses	45411	199,199	88,915	44.6	70.2

¹ North American Industry Classification System, 2002; see text, Section 15. ² Includes other kinds of businesses not shown separately.

Source: U.S. Census Bureau, "E-Stats, 2007 E-commerce Multi-sector Report" (published 28 May 2009); <<http://www.census.gov/econ/estats/index.html>>.