

## Table 1100. Net Book Publishers' Shipments: 2007 to 2010

[(3,126.8 represents 3,126,800,000). Represents net publishers' shipments after returns. Includes all titles released by publishers in the United States and imports which appear under the imprints of American publishers. Multivolume sets, such as encyclopedias, are counted as one unit. Due to changes in methodology and scope, these data are not comparable to those previously published]

Type of publication	2007	2008, proj.	2009, proj.	2010, proj.
<b>Total</b> . . . . .	<b>3,126.8</b>	<b>3,078.9</b>	<b>3,101.3</b>	<b>3,168.9</b>
Trade . . . . .	2,281.7	2,237.7	2,248.3	2,294.3
Adult . . . . .	1,380.8	1,348.5	1,360.8	1,393.4
Juvenile . . . . .	900.9	889.2	887.5	900.8
Religious . . . . .	274.5	247.1	239.2	246.8
Professional . . . . .	245.9	255.8	264.5	269.0
Scholarly . . . . .	72.1	74.9	76.2	77.5
Elementary and high school . . . . .	175.0	182.3	188.7	194.1
College . . . . .	77.6	81.1	84.5	87.2

Source: Book Industry Study Group, Inc., New York, NY, *Book Industry Trends, 2009*, annual (copyright).