

1159. Typical Daily Internet Activities of Adult Internet Users: 2010

[Percent of Internet users 18 years old and over. Represents persons who reported doing the activity "yesterday." Based on telephone surveys of persons with land-line telephones, unless otherwise noted]

Activity	Survey date (month/year)	Total Internet users	Age					Sex	
			18 to 29 years old	30 to 49 years old	50 to 64 years old	65 years old and over	Male	Female	
Send or read e-mail	May, 2010	62	62	67	60	55	61	63	
Use a search engine to find information	May, 2010	49	55	54	42	34	49	49	
Get news online	May, 2010	43	44	45	42	34	48	38	
Check weather reports and forecasts online	May, 2010	34	38	37	27	27	37	31	
Look for news or information about politics	May, 2010	19	18	22	17	19	23	16	
Do any banking online	May, 2010	26	27	30	22	19	27	25	
Watch a video on a video-sharing site	May, 2010	23	39	20	12	17	26	20	
Use a social networking site	May, 2010	38	60	39	20	13	34	41	
Send instant messages	May, 2010	15	24	15	9	4	13	17	
Visit a local, state or federal government Web site	May, 2010	12	11	12	12	10	15	9	
Get financial information online	May, 2010	12	9	14	13	14	19	6	
Buy a product online	May, 2010	8	7	10	6	6	8	7	
Look online for info about a job	May, 2010	10	13	10	7	4	10	9	
Use online classified ads or sites like Craig's List	May, 2010	11	14	13	6	5	13	8	
Create or work on your own online journal or blog	January, 2010	4	6	4	4	4	4	5	
Buy or make a reservation for travel	May, 2010	5	5	6	4	3	5	5	
Rate a product, service, or person	May, 2010	4	4	4	6	2	4	5	
Participate in an online auction	May, 2010	4	5	5	4	2	6	3	
Download a podcast so you can listen to it or view it later	May, 2010	3	5	2	3	1	4	2	
Make a donation to a charity online	May, 2010	1	2	1	1	1	1	1	
Look for information on Wikipedia	May, 2010	17	29	15	11	4	21	14	
Look for religious or spiritual information online	May, 2010	5	5	5	6	4	6	4	

Source: Pew Internet & American Life Project Surveys, <<http://www.pewinternet.org/index.asp>>.

1160. Online News Consumption by Selected Characteristics: 2000 to 2010

[Percent of Internet users 18 years old and over. Represents persons who report getting news online "ever" or "yesterday." Based on telephone surveys of persons with land line telephones, unless otherwise noted. In May 2010, 2,252 persons were interviewed including 744 cell phone users. The response rate for the land line sample was 21.8 percent. The response rate for the cellular sample was 19.3 percent]

Characteristic	"Ever" get news online			Got news online "yesterday"		
	2000	2009	2010	2000	2009	2010
Total adult Internet users	60	72	75	22	38	43
Age:						
18 to 29 years old	56	74	75	16	35	44
30 to 49 years old	63	76	78	25	44	45
50 to 64 years old	57	71	76	25	37	42
65 years old and over	53	56	62	28	28	34
Sex:						
Male	66	73	77	29	42	48
Female	53	72	74	16	35	38
Race/ethnicity:						
White, non-Hispanic	60	73	75	23	40	43
Black, non-Hispanic	63	72	72	13	32	42
English-speaking Hispanic	57	67	73	23	34	35
Annual household income:						
Less than \$30,000	55	59	64	21	28	28
\$30,000 to \$49,999	57	69	74	20	33	35
\$50,000 to \$74,999	63	75	78	22	40	47
\$75,000 or more	69	84	84	31	53	60
Frequency of Internet use:						
Daily	66	81	82	33	50	54
Several times per week	59	59	64	17	13	14
Less Often	51	30	38	12	2	5

Source: Pew Internet & American Life Project Surveys from March 2000, April 2009, and May 2010, <<http://www.pewinternet.org/index.asp>>.