

Arts, Recreation, and Travel

This section presents data on the arts, entertainment, and recreation economic sector of the economy, and personal recreational activities, the arts and humanities, and domestic and foreign travel.

Arts, Entertainment, and Recreation Industry—The U.S. Census Bureau surveys—*County Business Patterns*, *Economic Census*, *Nonemployer Statistics* and *Service Annual Survey*, provide data on the *Arts, Entertainment, and Recreation Sector*. The *County Business Patterns* annual data includes number of establishments, number of employees, first quarter and annual payrolls, and number of establishments by employment size class. The *Economic Census*, conducted every five years for the years ending ‘2’ and ‘7,’ provides information on the number of establishments, receipts, payroll, and paid employees for the United States and various geographic levels. *Nonemployer statistics* are an annual tabulation of economic data by industry for active businesses without paid employees that are subject to federal income tax. The *Service Annual Survey* provides estimates of operation revenue of taxable firms and revenues and expenses of firms exempt from federal taxes for industries in this sector of the economy. See Appendix III for more details.

Recreation and leisure activities—Data on the participation in various recreation and leisure time activities are based on several sample surveys. Data on the public’s involvement with arts events and activities are published by the National Endowment for Arts (NEA). The NEA’s *Survey of Public Participation in the Arts* remains the largest periodic study of arts participation in the United States. The most recent data are from the 2008 survey. Data on participation in

fishing, hunting, and other forms of wildlife associated recreation are published periodically by the U.S. Department of Interior, Fish and Wildlife Service. The most recent data are from the 2006 survey. Data on participation in various sports recreation activities are published by the National Sporting Goods Association. Mediamark, Inc. also conducts periodic surveys on sports and leisure activities, as well as other topics.

Parks and recreation—The Department of the Interior has responsibility for administering the national parks. The National Park Service publishes information on visits to national park areas in its annual report, *National Park Statistical Abstract*. *The National Parks: Index (year)* is an annual report which contains brief descriptions, with acreages and visits for each area administered by the service, plus certain “related” areas. This information can be found at: <http://www.nature.nps.gov/stats>. Statistics for state parks are compiled by the National Association of State Park Directors.

Travel—Statistics on arrivals and departures to the United States, cities and states visited by overseas travelers, and tourism sales and employment are reported by the International Trade Administration (ITA), Office of Travel & Tourism Industries (OTTI). Data on domestic travel and travel expenditures are published by the research department of the U.S. Travel Association. Other data on household transportation characteristics are in Section 23, Transportation.

Statistical reliability—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

Table 1227. Arts, Entertainment, and Recreation Services—Estimated Revenue: 2003 to 2008

[In millions of dollars (149,360 represents \$149,360,000,000). For taxable and tax-exempt employer firms. Except where indicated, estimates adjusted using the results of the 2002 Economic Census. Based on the Service Annual Survey, see Appendix III]

Industry	2002 NAICS Code ¹	2003	2004	2005	2006	2007	2008
		149,360	158,557	165,964	179,808	190,759	195,980
Arts, entertainment, and recreation	71						
Performing arts, spectator sports, and related industries	711	60,367	62,796	64,718	71,122	75,319	78,948
Spectator sports	7111	11,070	11,554	12,211	12,249	12,405	12,919
Performing arts companies	7112	22,445	23,659	24,471	26,948	29,277	31,302
Sports teams and clubs	711211	13,257	14,115	14,136	15,786	17,507	18,995
Racetracks	711212	6,582	7,022	7,358	7,957	8,273	8,444
Other spectator sports	711219	2,606	2,522	2,977	3,205	3,497	3,863
Promoters of performing arts, sports, and similar events	7113	12,872	13,571	14,342	17,069	18,302	18,749
Agents and managers for artists, athletes, entertainers and other public figures	7114	3,604	3,819	3,795	3,978	4,188	4,454
Independent artists, writers, and performers	7115	10,376	10,193	9,899	10,878	11,147	11,524
Museums, historical sites, and similar institutions	712	9,082	9,688	10,256	11,967	12,931	12,634
Amusement, gambling, and recreation industries	713	79,911	86,073	90,990	96,719	102,509	104,398
Amusement parks and arcades	7131	9,930	10,561	11,182	11,368	12,146	12,624
Amusement and theme parks	71311	8,737	9,344	9,882	9,963	10,746	11,141
Amusement arcades	71312	1,193	1,217	1,300	1,405	1,400	1,483
Gambling industries	7132	22,370	25,698	28,099	31,021	32,849	33,583
Casinos (except casino hotels)	71321	14,601	16,664	17,931	19,596	20,505	20,890
Other gambling industries	71329	7,769	9,034	10,168	11,425	12,344	12,693
Other amusement and recreation industries	7139	47,611	49,814	51,709	54,330	57,514	58,191
Golf courses and country clubs	71391	16,987	17,880	18,467	18,906	19,147	19,053
Skating facilities	71392	1,839	1,980	2,054	2,239	2,399	2,559
Marinas	71393	3,382	3,393	3,637	3,992	4,267	3,949
Fitness and recreational sports centers	71394	16,130	16,839	17,620	18,473	20,054	20,949
Bowling centers	71395	3,293	3,505	3,427	3,347	3,738	3,672
All other amusement and recreation	71399	5,980	6,217	6,504	7,373	7,909	8,009

¹ Data for 2003 are based on the 1997 North American Industry Classification System. Data 2004 through 2008 are based on 2002 NAICS; see text, this section and Section 15.

Source: U.S. Census Bureau, Service Annual Survey: 2008, January 2010, <<http://www.census.gov/services/index.html>>.

Table 1228. Arts, Entertainment, and Recreation—Establishments, Revenue, Payroll, and Employees by Kind of Business: 2002 and 2007

[For establishments with payroll. (110,313 represents \$110,313,000,000). These data are preliminary and are subject to change; they will be superseded by data released in later data files. Includes only establishments of firms with payroll. Definition of paid employees varies among NAICS sectors. Data are based on the 2002 and 2007 economic censuses which are subject to nonsampling error. For details on survey methodology, sampling and nonsampling errors, see Appendix III]

Kind of business	2002 NAICS code	Number of establishments		Revenue (mil. dol.)		Annual payroll (mil. dol.)		Paid employees (1,000)	
		2002	2007	2002	2007	2002	2007	2002	2007
Arts, entertainment, and recreation, total	71	110,313	124,024	141,904	190,571	45,169	58,474	1,849	2,078
Performing arts, spectator sports, and related industries ¹	711	37,735	43,791	58,286	77,696	21,231	27,784	423	442
Performing arts companies	7111	9,303	9,073	10,864	13,753	3,267	4,037	138	134
Spectator sports	7112	4,072	4,338	22,313	300,009	10,206	1,402	108	120
Promoters of performing arts, sports and similar events	7113	5,236	6,497	12,169	16,133	2,184	2,973	102	121
Agents and managers for artists, athletes, entertainers and others	7114	3,262	3,545	3,602	5,075	1,251	1,743		19
Museums, historical sites, and similar institutions ¹	712	6,663	7,120	8,608	13,043	2,935	3,653	123	130
Amusement, gambling, and recreation industries ¹	713	65,915	73,113	75,010	99,832	21,002	27,037	1,303	1,506
Amusement parks and arcades	7131	3,015	3,182	9,443	13,374	2,069	2,871	122	141
Gambling industries	7132	2,072	2,490	18,893	26,420	3,596	4,653	158	173
Other amusement and recreation services	7139	60,828	67,441	46,674	60,038	15,337	19,513	1,023	1,192

¹ Includes other industries, not shown separately.

Source: U.S. Census Bureau, 2007 Economic Census, Core Business Statistics, *Comparative Statistics 2007 and 2002, Arts, Entertainment and Recreation*, accessed January 2010, <http://www.census.gov/econ/census07/www/using_american_factfinder/index.html>.

Table 1229. Arts, Entertainment, and Recreation—Nonemployer Establishments and Receipts by Kind of Business (NAICS Basis): 2005 to 2007

[(972.5 represents 972,500). Includes only firms subject to federal income tax. Nonemployers are businesses with no paid employees]

Kind of business	2002 NAICS code ¹	Establishments (1,000)			Receipts (mil.dol.)		
		2005	2006	2007	2005	2006	2007
Arts, entertainment, and recreation	71	972.5	1,001.8	1,119.6	23,704	24,782	27,357
Performing arts, spectator sports, and related industries	711	828.8	855.7	967.4	17,741	18,733	20,841
Performing arts companies	7111	30.0	41.7	53.4	827	944	1,132
Spectator sports	7112	91.6	95.6	141.6	1,877	1,993	2,532
Promoters of performing arts, sports, and similar events	7113	35.5	37.8	39.8	1,434	1,475	1,584
Agents/managers for artists, athletes, and other public figures	7114	32.6	33.7	33.8	1,183	1,253	1,294
Independent artists, writers, and performers	7115	639.1	646.9	698.9	12,419	13,067	14,299
Museums, historical sites, and similar institutions	712	5.6	5.9	6.2	91	88	103
Amusement, gambling, and recreation industries	713	138.1	140.1	145.9	5,873	5,961	6,413
Amusement parks and arcades	7131	5.4	5.6	5.5	346	337	330
Gambling industries	7132	8.4	8.8	10.4	1,064	1,122	330
Other amusement and recreation services	7139	124.2	125.6	130.0	4,463	4,503	4,805

¹ Based on the 2002 North American Industry Classification System (NAICS); see text, Section 15.

Source: U.S. Census Bureau, Nonemployer Statistics, released June 2009, <<http://www.census.gov/econ/nonemployer>>.

Table 1230. Arts, Entertainment, and Recreation—Establishments, Employees, and Payroll by Kind of Business (NAICS Basis): 2006 to 2007

[(1,973.7 represents 1,973,700). Covers establishments with paid employees. Excludes self-employed individuals, employees government employees of private households, railroad employees, agricultural production employees and most government employees. For statement on methodology, see Appendix III. County Business Patterns excludes rail transportation (NAICS 482) and the National Postal Service (NAICS 491)]

Kind of business	2002 NAICS code ¹	Establishments		Employees (1,000)		Payroll (mil.dol)	
		2006	2007	2006	2007	2006	2007
Arts, entertainment, & recreation	71	123,048	125,222	1,973.7	2,008.6	56,839	60,357
Performing arts, spectator sports	711	42,430	44,260	424.9	436.1	26,636	28,932
Performing arts companies	7111	9,195	9,453	133.5	134.4	3,913	4,243
Theater companies & dinner theaters	71111	3,524	3,553	74.1	69.7	1,976	2,038
Dance companies	71112	620	703	9.3	9.5	225	250
Musical groups & artists	71113	4,522	4,612	43.3	43.3	1,470	1,584
Other performing arts companies	71119	529	585	6.8	12.0	243	371
Spectator sports	7112	4,564	4,631	120.3	126.1	13,298	14,591
Sports teams & clubs	711211	818	819	50.9	52.8	11,148	12,186
Racetracks	711212	741	733	48.3	51.2	1,229	1,389
Other spectator sports	711219	3,005	3,079	21.1	22.1	922	1,017
Promoters of performing arts, sports, and similar events	7113	5,779	6,367	107.1	112.4	2,665	2,992
Promoters of performing arts, sports, & similar events with facilities	71131	2,089	2,580	80.1	85.8	1,409	1,782
Promoters of performing arts, sports, & similar events without facilities	71132	3,690	3,787	27.0	26.6	1,256	1,210
Agents/managers for artists, athletes, and other public figures	7114	3,494	3,722	16.4	17.4	1,579	1,709
Independent artists, writers, & performers	7115	19,398	20,087	47.6	45.8	5,181	5,397
Museums, historical sites, & similar institutions	712	7,089	7,312	123.2	128.5	3,360	3,597
Museums	71211	4,787	4,920	80.7	83.7	2,235	2,404
Historical sites	71212	979	1,051	9.4	9.8	208	228
Zoos & botanical gardens	71213	611	595	26.5	28.5	742	784
Nature parks & other similar institutions	71219	712	746	6.6	6.6	174	180
Amusement, gambling, & recreation industries	713	73,529	73,650	1,425.6	1,444.0	26,843	27,828
Amusement parks & arcades	7131	2,927	3,097	136.4	128.4	2,662	2,755
Amusement & theme parks	71311	579	634	108.7	101.2	2,310	2,391
Amusement arcades	71312	2,348	2,463	27.6	27.1	352	364
Gambling industries	7132	2,600	2,729	196.0	205.3	5,540	5,851
Casinos (except casino hotels)	71321	468	488	133.6	136.9	3,861	4,099
Other gambling industries	71329	2,132	2,241	62.3	68.4	1,679	1,753
Other amusement & recreation services	7139	68,002	67,824	1,093.2	1,110.3	18,642	19,221
Golf courses & country clubs	71391	11,870	11,851	309.4	316.4	7,839	8,059
Skiing facilities	71392	381	402	75.3	75.7	624	651
Marinas	71393	4,025	4,085	28.3	28.8	894	945
Fitness & recreational sports centers	71394	32,432	31,453	507.9	514.5	6,478	6,617
Bowling centers	71395	4,615	4,571	81.3	80.5	1,000	997
All other amusement & recreation industries	71399	14,679	15,462	91.0	94.4	1,807	1,951

¹ Based on the 2002 North American Industry Classification System (NAICS); see text, this section and Section 15.

Source: U.S. Census Bureau, "County Business Patterns," released July 2009, <<http://www.census.gov/econ/cbp/index.html>>.

Table 1231. Expenditures Per Consumer Unit for Entertainment and Reading: 1985 to 2008

[Data are annual averages. In dollars, except as indicated. Based on Consumer Expenditure Survey (CE); see text in Section 13 for description of survey. See also headnote, Table 685. For composition of regions, see map, inside front cover]

Year and characteristic	Entertainment and reading		Entertainment				Reading
	Total	Percent of total expenditures	Total	Audio and visual		Other entertainment, supplies, and equipment services ¹	
				Fees and admissions	equipment and services		
1985.....	1,311	5.6	1,170	320	371	479	141
1990.....	1,575	5.6	1,422	371	454	597	153
1993.....	1,792	5.8	1,626	414	590	621	166
1994.....	1,732	5.5	1,567	439	533	595	165
1995.....	1,775	5.5	1,612	433	542	637	163
1996.....	1,993	5.9	1,834	459	561	814	159
1997.....	1,977	5.7	1,813	471	577	766	164
1998.....	1,907	5.4	1,746	449	535	762	161
1999.....	2,050	5.5	1,891	459	608	824	159
2000.....	2,009	5.3	1,863	515	622	727	146
2001.....	2,094	5.3	1,953	526	660	767	141
2002.....	2,218	5.5	2,079	542	692	845	139
2003.....	2,187	5.4	2,060	494	730	835	127
2004.....	2,348	5.4	2,218	528	788	903	130
2005.....	2,514	5.4	2,388	588	888	912	126
2006.....	2,493	5.2	2,376	606	906	863	117
2007.....	2,816	5.7	2,698	658	987	1,053	118
2008, total.....	2,951	5.8	2,835	616	1,036	1,183	116
Age of reference person:							
Under 25 years old.....	1,656	5.6	1,608	271	681	656	48
25 to 34 years old.....	2,845	5.9	2,766	524	1,105	1,137	79
35 to 44 years old.....	3,705	6.3	3,603	823	1,168	1,613	102
45 to 54 years old.....	3,421	5.6	3,297	805	1,174	1,318	124
55 to 64 years old.....	3,193	5.8	3,036	643	1,113	1,280	157
65 to 74 years old.....	2,570	7.0	2,418	498	885	1,035	152
75 years old and over.....	1,481	3.6	1,349	268	628	453	132
Hispanic or Latino Origin of reference person:							
Hispanic.....	1,825	4.2	1,787	364	851	572	38
Non-Hispanic.....	3,097	6.0	2,971	648	1,060	1,262	126
Race of reference person:							
White, Asian, and all other races.....	3,148	6.0	3,022	672	1,056	1,294	126
Black.....	1,525	4.2	1,478	210	894	375	47
Region of residence:							
Northeast.....	3,101	5.6	2,960	724	1,090	1,145	141
Midwest.....	2,876	6.0	2,758	592	987	1,179	118
South.....	2,599	5.6	2,512	507	1,027	977	87
West.....	3,473	6.3	3,333	726	1,056	1,551	140
Size of consumer unit:							
One person.....	1,743	5.8	1,655	322	694	639	88
Two or more persons.....	3,443	5.9	3,315	736	1,176	1,404	128
Two persons.....	3,322	6.2	3,178	595	1,122	1,461	144
Three persons.....	3,193	5.4	3,070	720	1,206	1,143	123
Four persons.....	3,829	5.8	3,714	942	1,276	1,496	115
Five persons or more.....	3,710	5.6	3,612	949	1,177	1,486	98
Income before taxes:							
Quintiles of income:							
Lowest 20 percent.....	1,137	5.1	1,082	156	536	390	55
Second 20 percent.....	1,789	5.6	1,716	221	726	769	73
Third 20 percent.....	2,523	5.9	2,422	372	948	1,102	101
Fourth 20 percent.....	3,404	5.8	3,276	647	1,262	1,367	128
Highest 20 percent.....	5,898	6.1	5,673	1,681	1,707	2,286	225
Education:							
Less than a high school graduate.....	1,361	4.6	1,318	129	640	549	43
High school graduate.....	2,205	5.4	2,129	297	947	885	76
High school graduate with some college.....	2,800	5.9	2,700	525	1,005	1,169	100
Associate's degree.....	3,264	6.1	3,146	628	1,214	1,305	118
Bachelor's degree.....	4,216	6.4	4,048	1,054	1,246	1,749	168
Master's, professional, doctoral degree.....	4,788	6.0	4,530	1,477	1,340	1,713	258

¹ Other equipment and services include pets, toys, hobbies, and playground equipment; and other entertainment supplies, equipment, and services.

Source: U.S. Bureau of Labor Statistics, Consumer Expenditure Survey, "Consumer Expenditures in 2008," October 2009. See also <<http://www.bls.gov/cex/home.htm#tables>>.

Table 1232. Personal Consumption Expenditures for Recreation: 1990 to 2008

[In billions of dollars (314.7 represents \$314,700,000,000), except percent. Represents market value of purchases of goods and services by individuals and nonprofit institutions. Table data have been revised, along with changes to "Type of products and services." These changes resulted from BEA's 13th comprehensive NIPA revision released in July 2009. For more on these changes and revisions, see <http://www.bea.gov/scb/pdf/2009/03%20March/0309_nipa_preview.pdf>]

Type of product or service	1990	2000	2004	2005	2006	2007	2008
Total recreation expenditures	314.7	639.9	764.6	807.4	859.1	906.5	928.0
Percent of total personal consumption ¹	8.2	9.4	9.2	9.2	9.2	9.2	9.2
Video and audio equipment, computers, and related services	81.1	184.4	224.8	239.4	256.1	269.8	276.2
Video and audio equipment	43.7	83.1	100.9	107.8	114.6	116.6	117.7
Information processing equipment	9.6	44.1	51.5	55.9	60.4	65.3	66.3
Services related to video and audio goods and computers	27.8	57.2	72.4	75.7	81.1	87.9	92.2
Sports and recreational goods and related services	74.2	147.9	178.3	188.4	199.6	209.3	211.5
Sports and recreational vehicles	16.6	34.9	45.0	47.7	49.7	51.1	49.0
Other sporting and recreational goods	55.4	108.7	128.1	135.2	144.2	152.1	156.9
Maintenance and repair of recreational vehicles and sports equipment	2.1	4.2	5.1	5.4	5.8	6.1	5.5
Membership clubs, sports centers, parks, theaters, and museums	49.7	91.9	106.5	110.6	117.8	125.1	128.3
Membership clubs and participant sports centers	14.3	26.4	29.4	30.5	31.9	33.3	33.9
Amusements parks, campgrounds, and related recreational services	19.2	31.1	33.1	34.9	37.4	40.2	41.7
Admissions to specified spectator amusements	14.4	30.6	38.5	39.2	42.1	44.5	45.6
Motion picture theaters	5.1	8.6	9.9	9.1	9.4	9.6	9.5
Live entertainment, excluding sports	4.5	10.4	13.2	13.8	14.9	15.3	15.5
Spectator sports	4.8	11.6	15.5	16.3	17.8	19.5	20.5
Museums and libraries	1.9	3.8	5.5	5.9	6.4	7.0	7.2
Magazines, newspapers, books, and stationery	47.3	81.0	88.3	93.1	98.2	103.4	105.6
Gambling	23.7	67.6	89.8	95.6	103.9	109.6	113.7
Pets, pet products, and related services	18.8	39.7	49.8	53.1	56.9	61.6	65.1
Photographic goods and services	16.7	19.7	19.1	18.7	18.2	18.9	19.0
Package tours ²	3.2	7.8	8.0	8.5	8.3	8.8	8.6

¹ See Table 676. ² Consists of tour operators' and travel agents' margins. Purchases of travel and accommodations included in tours are accounted for separately in other personal consumption expenditures categories.

Source: U.S. Bureau of Economic Analysis, National Economic Accounts, *National Income and Product Account Tables, Table 2.5.5*, August 2009. See also <<http://www.bea.gov/national/nipaweb/index.asp>>

Table 1233. Performing Arts—Selected Data: 1990 to 2008

[Sales, receipts, and expenditures in millions of dollars (282 represents \$282,000,000). For season ending in year shown, except as indicated]

Item	1990	1995	2000	2002	2003	2004	2005	2006	2007	2008
Legitimate theater: ¹										
Broadway shows:										
New productions	40	33	37	37	36	39	39	39	35	36
Attendance (mil.)	8.0	9.0	11.4	11.0	11.4	11.6	11.5	12.0	12.3	12.3
Playing weeks ^{2,3}	1,070	1,120	1,464	1,434	1,544	1,451	1,494	1,501	1,509	1,560
Gross ticket sales	282	406	603	643	721	771	769	862	939	938
Broadway road tours: ⁴										
Attendance (mil.)	11.1	15.6	11.7	11.7	12.4	12.9	18.2	17.1	16.7	15.3
Playing weeks	944	1,242	888	863	877	1,060	1,389	1,377	1,400	1,138
Gross ticket sales	367	701	572	593	642	714	934	915	950	956
Nonprofit professional theatres: ⁵										
Companies reporting ⁶	185	215	262	1,146	1,274	1,477	1,490	1,893	1,910	1,919
Gross income	308	444	791	1,436	1,481	1,571	1,647	1,791	1,881	1,884
Earned income	188	281	466	761	787	856	845	923	962	955
Contributed income	119	163	325	675	694	715	802	868	919	929
Gross expenses	306	445	708	1,405	1,476	1,464	1,530	1,667	1,742	1,860
Productions	2,265	2,646	3,241	10,000	13,000	11,000	12,000	14,000	17,000	15,000
Performances	46,131	56,608	66,123	157,000	170,000	169,000	169,000	172,000	197,000	202,000
Total attendance (mil.)	15.2	18.6	22.0	32.2	34.3	32.1	32.5	30.5	31.0	32.0
OPERA America professional member companies: ⁷										
Number of companies reporting ⁸	98	88	98	86	91	95	93	94	97	85
Expenses ⁹	321	435	637	684	692	678	742	752	872	826
Performances ⁹	2,336	2,120	1,768	1,824.0	1,741	1,946	1,893	1,851	1,961	1,753
Total attendance (mil.) ^{9, 10}	7.5	4.1	6.2	4.9	5.8	5.1	5	5.3	5.3	5.1
Main season attendance (mil.) ^{9, 11}	4.1	3.9	3.8	3.2	3.1	3.4	3.3	3.4	3.6	3.1
Symphony orchestras: ¹²										
Concerts	18,931	29,328	33,154	37,118	38,182	37,263	37,196	36,731	37,169	(NA)
Attendance (mil.)	24.7	30.9	31.7	30.3	27.8	27.7	26.5	29.1	28.8	(NA)
Gross revenue	378	536	734	764	781	827	812	945	1,052	(NA)
Operating expenses	622	859	1,126	1,312	1,315	1,483	1,513	1,603	1,808	(NA)
Support	258	351	521	580	576	639	626	713	721	(NA)

NA Not available. ¹ Source: The Broadway League, New York, NY. For season ending in year shown. ² All shows (new productions and holdovers from previous seasons). ³ Eight performances constitute one playing week. ⁴ North American Tours include U.S. and Canadian companies. ⁵ Source: Theatre Communications Group, New York, NY. For years ending on or prior to Aug. 31. ⁶ Beginning in 2002, nonprofit theatre data is based on survey responses and extrapolated data from IRS Form 990. ⁷ Source: OPERA America, New York, NY. For years ending on or prior to Aug 31. ⁸ U.S. companies. ⁹ Prior to 1993, and for 1999, U.S. and Canadian companies; 1993 to 1998 and 2000 to 2008, U.S. companies only. ¹⁰ Includes educational performances, outreach, etc. ¹¹ For paid performances. ¹² Source: League of American Orchestras, New York, NY. For years ending Aug. 31. Prior to 1995, represents 254 U.S. orchestras; beginning 1995, represents all U.S. orchestras, excluding college/university and youth orchestras. Also, beginning 1995, data based on 1,200 orchestras.

Source: Compiled from sources listed in footnotes. See also <<http://www.livebroadway.com/>>; <<http://www.tcg.org/>>; <<http://www.operamerica.org/>>; and <<http://www.americanorchestras.org/>>.

Table 1234. Arts and Humanities—Selected Federal Aid Programs: 1990 to 2008

[In millions of dollars (170.8 represents \$170,800,000), except as indicated. For fiscal year ending September 30]

Type of fund and program	1990	1995	2000	2003	2004	2005	2006	2007	2008
National Endowment for the Arts:									
Funds available ¹	170.8	152.1	85.2	101.0	105.5	108.8	112.8	111.7	129.3
Program appropriation ²	152.3	138.1	79.6	95.2	99.3	99.5	100.7	100.3	119.6
Grants awarded (number) ³	4,252	3,534	1,906	1,885	2,150	2,161	2,293	2,158	2,219
Funds obligated ^{4,5}	157.6	147.9	83.5	99.3	102.6	104.4	107.0	106.5	125.5
National Endowment for the Humanities:									
Funds available ¹	140.6	152.3	102.6	111.6	127.1	119.8	121.5	122.3	128.6
Program appropriation	114.2	125.7	82.7	89.3	98.7	99.9	102.2	102.2	105.7
Matching funds ⁶	26.3	25.7	15.1	16.0	15.9	15.9	15.2	15.2	14.3

¹ Includes other funds, not shown separately. Excludes administrative funds. ² FY 1990 and FY 1995 include Regular Program Funds, Treasury Funds, Challenge Grant Funds, and Policy, Planning, and Research Funds. FY 2000 includes Regular Program Funds and Matching Grant Funds. ³ Excludes cooperative agreements and interagency agreements. ⁴ Includes obligations for new grants, supplemental awards on previous years' grants, cooperative agreements, and interagency agreements. ⁵ Beginning with 1997 data, the grantmaking structure changed from discipline-based categories to thematic ones. ⁶ Represents federal funds obligated only upon receipt or certification by endowment of matching nonfederal gifts.

Source: U.S. National Endowment for the Arts, *Annual Report*, and U.S. National Endowment for the Humanities, *Annual Report*. See also <<http://arts.endow.gov/>> and <<http://www.neh.gov/>>.

Table 1235. Total State Arts Agency Legislative Appropriations: 2009 to 2010

[In thousands of dollars (329,801 represents 329,801,000). For fiscal year ending September 30. The National Assembly of State Arts Agencies (NASAA) is the membership organization of the nations' state and jurisdictional arts agencies. Legislative appropriations include funds designated to the state arts agency by state legislatures. These include line items, which are not controlled by the agency but passed through to designated entities. State arts agencies also receive monies from other sources including other state funds, the federal government (primarily the National Endowment for the Arts), private funds, and legislative earmarks. Minus sign (-) indicates decrease in spending]

State	Legislative appropriations including line items		Percent change 2009 to 2010	State	Legislative appropriations including line items		Percent change 2009 to 2010	State	Legislative appropriations including line items		Percent change 2009 to 2010
	2009	2010			2009	2010			2009	2010	
U.S.	329,801	296,973	-10.0	KY	3,410	3,285	-3.7	OH	10,060	6,594	-34.4
AL	5,001	4,626	-7.5	LA	7,127	5,579	-21.7	OK	5,151	4,914	-4.6
AK	668	684	2.4	ME	694	723	4.0	OR	2,115	2,088	-1.3
AZ	1,454	956	-34.2	MD	14,183	13,312	-6.1	PA	15,615	11,992	-23.2
AR	1,597	2,121	32.8	MA	12,659	9,693	-23.4	RI	1,906	1,984	4.1
CA	4,286	4,300	0.3	MI	7,255	1,417	-80.5	SC	3,396	2,583	-23.9
CO	1,600	1,200	-25.0	MN	10,227	30,274	196.0	SD	644	669	3.9
CT	9,442	6,450	-31.7	MS	1,813	1,907	5.2	TN	8,084	8,383	3.7
DE	1,833	1,740	-5.1	MO	7,072	13,580	92.0	TX	3,898	7,745	98.7
DC	13,227	6,578	-50.3	MT	459	460	0.3	UT	3,555	2,911	-18.1
FL	7,160	2,500	-65.1	NE	1,480	1,489	0.6	VT	508	508	-
GA	3,951	2,595	-34.3	NV	1,719	1,102	-35.9	VA	5,234	4,421	-15.5
HI	6,596	6,160	-6.6	NH	807	603	-25.3	WA	2,448	1,876	-23.4
ID	898	788	-12.3	NJ	22,134	17,047	-23.0	WV	2,581	2,501	-3.1
IL	15,959	7,553	-52.7	NM	2,199	1,958	-11.0	WI	2,470	2,418	-2.1
IN	3,756	3,042	-19.0	NY	48,890	52,032	6.4	WY	1,254	1,144	-8.8
IA	1,217	1,024	-15.9	NC	9,767	8,678	-11.1				
KS	1,469	1,262	-14.1	ND	585	684	17.1				

- Represents zero.

Source: National Assembly of State Arts Agencies, "Legislative Appropriations Annual Survey," February 2010, <<http://www.nasaa-arts.org/>>.

Table 1236. Personal Participation in Various Arts or Creative Activities: 2008

[In percent, except as indicated (224.8 represents 224,800,000). For persons 18 years old and over. Represents participation at least once in the prior 12 months]

Item	Adult population (millions)							Purchased art ⁴	Choir/chorale
		Classical music ¹	Painting ²	Pottery	Sewing ³	Photography	Creative writing		
Total	224.8	3.1	9.0	6.0	13.1	14.7	6.9	28.7	5.2
Sex:									
Male	108.5	3.0	7.1	4.5	2.3	13.3	6.2	29.6	3.9
Female	116.3	3.2	10.7	7.4	23.2	16.1	7.5	27.9	6.3
Race and ethnicity:									
White alone	154.5	3.5	9.4	6.9	15.5	16.1	7.0	29.6	4.9
African American alone	25.6	2.0	6.8	3.5	7.6	10.0	7.5	20.1	10.3
Other alone	14.3	4.7	11.9	6.1	10.2	16.2	8.2	16.5	5.5
Hispanic	30.4	1.1	7.4	3.6	7.1	10.9	5.3	30.6	2.2
Age:									
18 to 24 years old	28.9	5.9	14.7	6.4	9.0	17.8	11.3	37.2	6.1
25 to 34 years old	39.9	3.7	11.3	6.1	10.0	16.1	9.7	38.8	3.8
35 to 44 years old	41.8	3.0	9.9	7.5	11.4	18.6	6.2	27.1	4.3
45 to 54 years old	43.9	2.5	7.4	7.0	15.4	14.6	6.4	28.0	6.8
55 to 64 years old	33.3	2.4	6.8	5.4	15.7	13.0	4.4	25.6	5.3
65 to 74 years old	19.9	1.8	5.0	4.1	17.7	10.4	5.2	28.7	6.2
75 years old and older	17.1	1.4	4.4	2.1	15.4	5.5	3.1	14.2	3.6

¹ Of those who reported playing a musical instrument in the last 12 months. ² Includes painting, drawing, sculpture, and printmaking. ³ Includes weaving, crocheting, quilting, needlepoint, and sewing. ⁴ Of those who reported owning original art.

Source: U.S. National Endowment for the Arts, "2008 Survey of Public Participation in the Arts," <<http://www.nea.gov/pub/research/index.html>>.

Table 1237. Attendance/Participation Rates for Various Arts Activities: 2008

[In percent, except as indicated (224.8 represents 224,800,000). For persons 18 years old and over. Represents attending, visiting, or reading at least once in the prior twelve months. Excludes elementary and high school performances]

Item	Adult population (million)	Attendance at—			Participation in—				Read literature ²
		Jazz concert	Classical music concert	Musicals	Non-musical plays	Art museums/galleries	Craft/visual art festivals	Parks/historic buildings ¹	
Total	224.8	7.8	9.3	16.7	9.4	22.7	24.5	24.9	50.2
Sex:									
Male.....	108.5	7.7	8.5	14.4	8.2	21.4	20.5	24.4	41.9
Female.....	116.3	7.9	10.0	18.9	10.6	24.0	28.3	25.4	58.0
Race and Ethnicity:									
White alone.....	154.5	8.8	11.3	20.0	11.4	26.0	29.3	29.5	55.7
African American alone.....	25.6	8.6	4.3	8.6	5.5	12.0	12.2	12.6	42.6
Other alone.....	14.3	4.0	8.8	13.4	6.1	23.4	17.0	20.0	43.9
Hispanic.....	30.4	3.9	3.8	8.1	4.3	14.5	13.7	14.0	31.9
Age:									
18 to 24 years old.....	28.9	7.3	6.9	14.5	8.2	22.9	17.8	21.9	51.7
25 to 34 years old.....	39.9	7.7	7.0	16.0	9.2	24.3	22.7	25.7	50.1
35 to 44 years old.....	41.8	7.2	8.9	18.2	8.9	25.7	27.2	26.8	50.8
45 to 54 years old.....	43.9	9.8	10.2	17.4	8.7	23.3	29.1	28.0	50.3
55 to 64 years old.....	33.3	9.7	11.6	19.5	12.3	24.3	28.9	27.6	53.1
65 to 74 years old.....	19.9	6.1	12.2	18.0	11.0	19.9	24.8	24.1	49.1
75 years old and older.....	17.1	4.0	9.7	10.0	7.4	10.5	12.7	11.2	42.3
Education:									
Grade school.....	11.2	1.5	1.8	1.7	0.7	3.8	4.9	3.8	18.5
Some high school.....	22.1	2.4	2.3	5.2	2.8	9.2	11.2	9.1	34.3
High school graduate.....	68.3	3.9	3.1	8.1	4.0	9.6	17.3	14.6	39.1
Some college.....	61.4	8.1	9.1	17.1	9.0	23.8	27.5	28.4	56.2
College graduate.....	41.3	13.7	16.7	30.1	17.5	40.6	35.8	39.4	66.6
Graduate school.....	20.5	17.4	27.1	37.9	24.3	52.2	41.6	48.1	71.2
Income:¹									
Less than \$10,000.....	11.6	4.3	4.0	6.6	4.2	9.4	10.7	10.3	38.6
\$10,000 to \$19,999.....	19.3	3.6	3.9	6.3	3.7	10.3	13.0	11.4	38.3
\$20,000 to \$29,999.....	23.4	4.1	4.4	7.7	4.1	11.9	15.5	13.9	41.7
\$30,000 to \$39,999.....	22.6	7.1	6.8	11.0	6.7	16.3	21.8	19.9	43.2
\$40,000 to \$49,999.....	18.8	8.9	8.7	15.4	7.4	20.2	24.7	23.2	51.9
\$50,000 to \$74,999.....	40.7	7.6	9.5	15.4	8.6	23.9	26.2	26.8	50.1
\$75,000 to \$99,999.....	27.2	8.7	11.7	21.8	13.4	31.3	33.8	32.6	59.1
\$100,000 to \$149,999.....	21.4	13.4	14.8	32.0	14.1	34.4	34.5	41.2	62.1
\$150,000 and over.....	16.0	15.4	22.8	40.1	24.2	51.9	37.5	47.3	71.2

¹ Visiting historic parks or monuments or touring buildings or neighborhoods for the historic or design value.

² Literature is defined as poetry, novels, short stories, or plays. ³ Excludes results for respondents who did not report income

Source: U.S. National Endowment for the Arts, "2008 Survey of Public Participation in the Arts," <<http://www.nea.gov/pub/>>.

Table 1238. Attendance/Participation in Various Leisure Activities: 2008

[In percent, except as indicated (224.8 represents 224,800,000). See headnote, Table 1236]

Item	Adult population (mil.)	Attendance at—		Participation in—					
		Movies	Sports events	Exercise	Playing sports	Outdoor activities	Garden- ing	Volun- teering/ charity work	Com- munity activities
Total	224.8	53.3	30.6	52.9	26.3	28.2	41.6	32.0	27.8
Sex:									
Male.....	108.5	52.7	34.9	52.1	33.2	31.1	33.6	28.9	26.2
Female.....	116.3	54.0	26.6	53.6	20.0	25.4	48.9	34.9	29.3
Race and Ethnicity:									
White alone.....	154.5	55.7	34.0	57.4	29.2	16.9	47.2	35.8	31.8
African American alone.....	25.6	47.4	24.5	42.6	21.0	7.2	24.4	27.0	21.9
Other alone.....	14.3	49.3	21.8	48.6	23.5	26.1	40.1	25.7	22.7
Hispanic.....	30.4	48.1	22.1	40.7	17.9	17.3	28.0	20.1	14.7
Age:									
18 to 24 years old.....	28.9	74.2	37.4	57.4	42.0	34.8	15.1	27.2	19.4
25 to 34 years old.....	39.9	64.5	37.3	57.5	34.9	35.7	34.8	29.4	23.5
35 to 44 years old.....	41.8	59.5	36.7	59.5	32.0	34.3	43.9	37.6	33.2
45 to 54 years old.....	43.9	52.6	31.3	51.8	23.9	29.0	49.1	35.7	31.8
55 to 64 years old.....	33.3	46.2	25.9	51.8	17.1	22.4	52.4	33.4	29.7
65 to 74 years old.....	19.9	31.7	18.2	47.6	13.3	17.9	54.5	30.2	30.9
75 years old and over.....	17.1	18.9	10.3	30.0	6.4	6.3	41.0	23.2	21.5
Education:									
Grade school.....	11.2	15.9	6.6	21.1	6.7	8.2	30.3	11.4	8.4
Some high school.....	22.1	37.9	17.8	35.7	19.0	17.8	29.5	17.7	14.8
High school graduate.....	68.3	42.5	22.8	40.0	17.4	20.8	37.7	20.9	18.3
Some college.....	61.4	60.8	33.7	58.5	29.1	30.9	43.2	35.6	29.5
College graduate.....	41.3	68.8	44.9	70.8	38.9	39.8	49.0	48.1	42.6
Graduate school.....	20.5	71.6	44.2	77.1	40.0	42.3	53.3	51.5	48.0
Income:¹									
Less than \$10,000.....	11.6	32.3	14.9	35.6	15.9	14.6	25.3	16.0	15.0
\$10,000 to \$19,999.....	19.3	32.4	13.4	35.3	14.5	15.3	30.4	18.8	14.8
\$20,000 to \$29,999.....	23.4	38.2	21.1	40.4	14.9	18.3	35.4	19.6	18.1
\$30,000 to \$39,999.....	22.6	48.6	22.3	46.8	23.3	24.2	37.7	29.2	22.9
\$40,000 to \$49,999.....	18.8	54.0	28.7	54.9	26.5	28.7	44.9	31.5	25.9
\$50,000 to \$74,999.....	40.7	58.5	33.3	55.6	26.0	31.6	42.8	32.2	27.5
\$75,000 or more.....	27.2	67.5	42.2	66.2	37.0	40.9	50.2	42.0	35.0
\$100,000 to \$149,999.....	21.4	71.4	46.8	73.3	39.1	39.7	54.0	49.6	47.2
\$150,000 and over.....	16.0	76.7	53.1	73.2	46.0	43.9	50.9	49.0	43.9

¹ Excludes results for respondents who did not report income.

Source: U.S. National Endowment for the Arts, "2008 Survey of Public Participation in the Arts," <<http://www.nea.gov/pub/>>.

Table 1239. Adult Participation in Selected Leisure Activities by Frequency: 2009

[In thousands (16,135 represents 16,135,000), except percent. For fall 2009. Percent is based on total projected population of 225,887,000. Based on sample and subject to sampling error; see source]

Activity	Participated in the last 12 months ¹		Frequency of participation							
			Two or more times a week		Once a week		Two to three times a month		Once a month	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Adult education courses	16,135	7.1	2,889	1.3	2,281	1.0	835	0.4	918	0.4
Attend auto shows	18,908	8.4	129	0.1	338	0.2	610	0.3	909	0.4
Attend art galleries or shows	21,664	9.6	206	0.1	207	0.1	755	0.3	2,397	1.1
Attend classical music/opera performances	9,721	4.3	99	(Z)	57	(Z)	427	0.2	1,032	0.5
Attend country music performances	12,534	5.6	116	0.1	122	0.1	230	0.1	471	0.2
Attend dance performances	10,673	4.7	86	(Z)	130	0.1	290	0.1	710	0.3
Attend horse races	6,836	3.0	111	0.1	187	0.1	266	0.1	398	0.2
Attend other music performances ²	26,350	11.7	398	0.2	395	0.2	1,098	0.5	2,143	1.0
Attend rock music performances	25,919	11.5	175	0.1	247	0.1	930	0.4	1,741	0.8
Backgammon	4,391	1.9	476	0.2	310	0.1	588	0.3	406	0.2
Baking	58,905	26.1	10,575	4.7	8,901	3.9	13,141	5.8	9,268	4.1
Barbecuing	81,453	36.1	12,955	5.7	12,809	5.7	19,341	8.6	11,375	5.0
Billiards/pool	23,224	10.3	1,399	0.6	1,520	0.7	2,153	1.0	2,759	1.2
Bird watching	14,090	6.2	6,098	2.7	1,040	0.5	1,005	0.4	1,026	0.5
Board games	41,148	18.2	2,882	1.3	3,890	1.7	7,928	3.5	7,988	3.5
Book clubs	6,706	3.0	217	0.1	456	0.2	422	0.2	2,354	1.0
Chess	8,332	3.7	791	0.4	649	0.3	754	0.3	803	0.4
Concerts on radio	8,640	3.8	1,356	0.6	998	0.4	979	0.4	943	0.4
Cooking for fun	51,247	22.7	17,440	7.7	8,937	4.0	8,128	3.6	4,185	1.9
Crossword puzzles	32,676	14.5	12,773	5.7	3,849	1.7	3,912	1.7	2,604	1.2
Dance/go dancing	22,877	10.1	1,927	0.9	2,656	1.2	2,573	1.1	3,463	1.5
Dining out	116,074	51.4	21,862	9.7	25,939	11.5	28,531	12.6	14,558	6.4
Entertain friends or relatives at home	92,684	41.0	8,021	3.6	12,395	5.5	18,734	8.3	19,596	8.7
Fantasy sports league	7,820	3.5	1,969	0.9	1,724	0.8	380	0.2	495	0.2
Furniture refinishing	6,531	2.9	262	0.1	206	0.1	244	0.1	306	0.1
Go to bars/night clubs	45,635	20.2	3,423	1.5	5,450	2.4	8,186	3.6	7,144	3.2
Go to beach	56,671	25.1	2,867	1.3	2,621	1.2	5,544	2.5	5,956	2.6
Go to live theater	32,325	14.3	218	0.1	632	0.3	1,285	0.6	3,740	1.7
Go to museums	32,724	14.5	315	0.1	325	0.1	948	0.4	3,523	1.6
Home decoration and furnishing	24,058	10.7	752	0.3	1,342	0.6	2,248	1.0	3,901	1.7
Karaoke	9,274	4.1	301	0.1	758	0.3	714	0.3	1,299	0.6
Painting, drawing	13,861	6.1	2,103	0.9	1,606	0.7	1,695	0.8	1,885	0.8
Photo album/scrap book	18,392	8.1	1,347	0.6	1,156	0.5	1,839	0.8	3,365	1.5
Photography	26,268	11.6	4,075	1.8	3,236	1.4	5,568	2.5	4,178	1.9
Picnic	26,659	11.8	378	0.2	636	0.3	2,224	1.0	3,055	1.4
Play bingo	10,800	4.8	749	0.3	1,024	0.5	832	0.4	1,037	0.5
Play cards	48,249	21.4	5,680	2.5	5,488	2.4	6,838	3.0	6,978	3.1
Play musical instrument	17,863	7.9	6,321	2.8	2,240	1.0	1,913	0.9	1,042	0.5
Reading books	93,536	41.4	50,063	22.2	8,921	4.0	8,250	3.7	6,397	2.8
Reading comic books	5,624	2.5	1,028	0.5	504	0.2	649	0.3	605	0.3
Sudoku puzzles	26,250	11.6	8,719	3.9	3,292	1.5	3,330	1.5	2,704	1.2
Trivia games	14,136	6.3	2,447	1.1	1,360	0.6	1,708	0.8	1,311	0.6
Woodworking	12,001	5.3	1,909	0.9	1,344	0.6	1,633	0.7	1,373	0.6
Word games	23,596	10.5	7,998	3.5	3,188	1.4	2,715	1.2	1,796	0.8
Zoo attendance	30,685	13.6	143	0.1	283	0.1	630	0.3	1,765	0.8

Z represents less than 0.05. ¹ Includes those participating less than once a month not shown separately. ² Excluding country and rock.

Source: Mediamark Research & Intelligence, LLC, New York, NY, *Top-line Reports*, (copyright). See also <<http://www.mediamark.com/>>.

Table 1240. Household Pet Ownership: 2006

[Based on a sample survey of 47,000 households in 2006; For definition of mean, see source]

Item	Dogs	Cats	Birds	Horses
Total companion pet population ¹	72.1	81.7	11.2	7.3
Number of households owning pets	43.0	37.5	4.5	2.1
Percent of households owning companion pets ¹	37.2	32.4	3.9	1.8
Average number owned per household	1.7	2.2	2.5	3.5
PERCENT OF HOUSEHOLDS OWNING PETS				
Annual household income:				
Under \$20,000	30.7	30.1	4.4	1.5
\$20,000 to \$34,999	37.3	33.6	4.2	1.7
\$35,000 to \$54,999	39.8	34.1	4.4	2.1
\$55,000 to \$84,999	42.8	35.5	3.7	1.9
\$85,000 and over	42.1	33.3	3.7	2.3
Household size: ¹				
One person	21.9	24.7	2.1	0.8
Two persons	37.6	33.4	3.9	1.7
Three persons	47.5	39.1	5.1	2.3
Four persons	51.9	38.5	5.4	2.7
Five or more persons	54.3	40.0	6.6	3.6

¹ As of December 31, 2006.

Source: American Veterinary Medical Association, Schaumburg, IL, *U.S. Pet Ownership and Demographics Sourcebook, 2007*, (copyright). See also <<http://www.avma.org/reference/marketstats/sourcebook.asp>>.

Table 1241. Retail Sales and Household Participation in Lawn and Garden Activities: 2005 to 2009

[(35,208 represents \$35,208,000,000). For calendar year. Subject to sampling variability; see source]

Activity	Retail sales (mil. dol.)					Percent households engaged in activity				
	2005	2006	2007	2008	2009	2005	2006	2007	2008	2009
Total	35,208	34,077	35,102	36,060	30,121	83	74	71	70	72
Lawn care	9,657	8,558	10,754	9,638	8,075	54	48	48	46	46
Indoor houseplants	1,464	1,156	988	1,177	1,081	42	35	31	31	30
Flower gardening	3,003	2,572	2,386	2,679	2,299	41	33	30	32	31
Insect control	1,869	1,746	2,103	1,734	1,567	30	26	25	25	22
Shrub care	1,109	840	913	746	623	31	25	23	22	21
Vegetable gardening	1,154	1,164	1,421	1,402	1,762	25	22	22	23	27
Tree care	2,820	2,322	2,192	2,473	1,743	26	21	18	20	19
Landscaping	9,078	10,893	9,874	11,712	8,418	31	30	27	28	27
Flower bulbs	945	786	811	796	748	29	22	20	20	19
Fruit trees	507	640	477	538	575	13	11	10	10	11
Container gardening	1,295	948	927	1,003	994	26	18	18	19	19
Raising transplants	237	257	320	220	241	11	9	7	8	9
Herb gardening	371	296	451	391	423	17	12	13	12	14
Growing berries	151	121	144	138	229	8	6	5	6	8
Ornamental gardening	678	493	561	424	445	12	7	6	6	6
Water gardening	870	1,285	780	989	898	11	14	11	10	11

¹ Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual (copyright). See also <<http://www.garden.org/>>.

Table 1242. Selected Recreational Activities: 1990 to 2009

[21,000 represents 21,000,000]

Activity	Unit	1990	1995	2000	2004	2005	2006	2007	2008	2009
Golf facilities ¹	Number	12,846	14,074	15,489	16,057	16,052	15,990	15,970	15,979	15,979
Tennis players ²	1,000	21,000	17,820	22,900	24,000	24,720	24,200	25,130	26,880	30,130
Tenpin bowling: ³										
Establishments	Number	7,611	7,049	6,247	5,761	5,818	5,566	5,498	(NA)	(NA)
Membership, total ⁴	1,000	6,588	4,925	3,756	3,112	2,896	2,728	2,608	(NA)	(NA)
Skiing: ⁵										
Skier visits ⁶	Million	50.0	52.7	52.2	57.1	56.9	58.9	60.1	57.1	59.7
Operating resorts	Number	591	520	503	494	492	478	481	473	471
Motion picture screens ⁷	1,000	24	28	37	37	39	39	40	40	(NA)
Receipts, box office	Mil. dol.	5,022	5,494	7,468	9,215	8,832	9,137	9,630	9,791	(NA)
Attendance	Million	1,189	1,263	1,385	1,484	1,378	1,395	1,400	1,364	(NA)
Boating: ⁸										
People participating in recreational boating ⁹	Million	67.4	70.0	67.5	63.4	57.9	60.2	66.4	70.1	65.9
Retail expenditures on boating ¹⁰	Mil. dol.	13,731	17,226	27,065	32,953	37,317	39,493	37,416	33,624	30,821
Recreational boats in use by boat type ¹¹	Million	16.0	15.4	16.8	17.4	17.7	16.8	16.9	16.9	16.7
Outboard	Million	(NA)	(NA)	8.3	8.4	8.5	8.3	8.3	8.3	8.2
Inboard	Million	(NA)	(NA)	1.0	1.1	1.1	1.1	1.1	1.1	1.1
Stern-drive	Million	(NA)	(NA)	1.6	1.7	1.7	1.6	1.7	1.7	1.5
Personal watercraft	Million	(NA)	(NA)	1.2	1.3	1.2	1.2	1.2	1.3	1.3
Sailboat	Million	(NA)	(NA)	1.6	1.6	1.6	1.6	1.6	1.6	1.5
Other	Million	(NA)	(NA)	3.1	3.4	3.6	3.1	3.1	3.1	3.0

NA Not available. ¹ Source: National Golf Foundation, Jupiter, FL. ² Source: Tennis Industry Association, Hilton Head, SC. Players for persons 12 years old and over who played at least once. 2008 data are for players 6 years old and over who played at least once. ³ Source: United States Bowling Congress, Greendale, WI. ⁴ Membership totals are for U.S., Canada, and for U.S. military personnel worldwide. ⁵ Source: National Ski Areas Association, Kottke National End of Season Survey Report (copyright). ⁶ Represents one person visiting a ski area for all or any part of a day or night, and includes full- and half-day, night, complimentary, adult, child, season, and other types of tickets. Data are estimated and are for the season ending in the year shown. ⁷ Source: Motion Picture Association of America, Inc., Encino, CA. ⁸ Source: National Marine Manufacturers Association, Chicago, IL. (copyright). ⁹ People participating is now measured as adults 18 years and older. ¹⁰ Represents estimated expenditures for new and used boats, motors and engines, accessories, safety equipment, fuel, insurance, docking, maintenance, launching, storage, repairs, and other expenses. ¹¹ 2009 data are estimated.

Source: Compiled from sources listed in footnotes.

Table 1243. College and Professional Football Summary: 1990 to 2009

[35,330 represents 35,330,000. For definition of median, see Guide to Tabular Presentation]

Sport	Unit	1990	1995	2000	2005	2006	2007	2008	2009
NCAA college: ¹									
Teams	Number	533	565	606	615	615	619	628	630
Attendance	1,000	35,330	35,638	39,059	43,487	47,909	48,752	48,839	48,285
National Football League: ²									
Teams	Number	28	30	31	32	32	32	32	32
Attendance, total ³	1,000	17,666	19,203	20,954	21,792	22,200	22,256	21,859	21,285
Regular season	1,000	13,960	15,044	16,387	17,012	17,341	17,345	17,057	16,651
Average per game	Number	62,321	62,682	66,078	66,455	67,738	67,755	66,629	65,043
Postseason games ⁴	1,000	848	(NA)	809	802	776	792	807	824
Players' salaries: ⁵									
Average	\$1,000	354	584	787	1,400	1,700	1,750	1,824	1,896
Median base salary	\$1,000	275	301	441	569	722	772	788	790

NA Not available. ¹ Source: National Collegiate Athletic Association, Indianapolis, IN, <<http://www.ncaa.org/wps/portal>>

(copyright). ² Source: National Football League, New York, NY, <<http://www.nfl.com/>>. ³ Preseason attendance data are not shown. ⁴ Includes Pro Bowl (a nonchampionship game) and Super Bowl. ⁵ Source: National Football League Players Association, Washington, DC., <<http://www.nflpa.org/>>.

Source: Compiled from sources listed in footnotes.

Table 1244. Selected Spectator Sports: 1990 to 2009

[55,512 represents 55,512,000]

Sport	Unit	1990	1995	2000	2004	2005	2006	2007	2008	2009
Baseball, major leagues: ¹										
Attendance	1,000	55,512	51,288	74,339	74,822	76,286	77,524	80,803	79,975	74,823
Regular season	1,000	54,824	50,469	72,748	73,023	74,926	76,043	79,503	78,588	73,368
National League	1,000	24,492	25,110	39,851	40,221	41,644	44,085	44,114	41,579	41,128
American League	1,000	30,332	25,359	32,898	32,802	33,282	34,503	35,390	34,464	32,239
Playoffs ²	1,000	479	533	1,314	1,625	1,191	1,218	1,083	1,167	1,166
World Series	1,000	209	286	277	174	168	225	173	219	289
Players' salaries: ³										
Average	\$1,000	598	1,111	1,896	2,313	2,476	2,699	2,825	(NA)	(NA)
Basketball: ^{4, 5}										
NCAA—Men's college:										
Teams	Number	767	868	932	981	983	984	982	1,017	1,017
Attendance	1,000	28,741	28,548	29,025	30,761	30,569	30,940	32,836	33,396	33,111
NCAA—Women's college:										
Teams	Number	782	864	956	1,008	1,036	1,018	1,003	1,013	1,032
Attendance ⁶	1,000	2,777	4,962	8,698	10,016	9,940	9,903	10,878	11,121	11,160
National hockey league:										
Regular season attendance	1,000	12,580	9,234	18,800	20,356	(⁷)	20,854	20,862	21,236	21,475
Playoffs attendance	1,000	1,356	1,329	1,525	1,709	(⁸)	1,530	1,497	1,587	1,640
Professional rodeo: ⁹										
Rodeos	Number	754	739	688	671	662	649	592	609	560
Performances	Number	2,159	2,217	2,081	1,982	1,940	1,884	1,733	1,861	1,656
Members	Number	5,693	6,894	6,255	6,247	6,127	5,892	5,528	5,825	5,653
Permit-holders (rookies)	Number	3,290	3,835	3,249	2,990	2,701	2,468	2,186	2,233	2,042
Total prize money	Mil. dol.	18.2	24.5	32.3	35.5	36.6	36.2	40.5	39.1	38.0

¹ Source: Major League Baseball (previously, The National League of Professional Baseball Clubs), New York, NY, National League Green Book, and The American League of Professional Baseball Clubs, New York, NY, American League Red Book. ²

Beginning 1997, two rounds of playoffs were played. Prior years had one round. ³ Source: Major League Baseball Players Association, New York, NY. ⁴ Season ending in year shown. ⁵ Source: National Collegiate Athletic Association, Indianapolis, IN (copyright). ⁶ For women's attendance total, excludes double-headers with men's teams. ⁷ For season ending in year shown. Source: National Hockey League, Montreal, Quebec. ⁸ In September 2004, franchise owners locked out their players upon the expiration of the collective bargaining agreement. The entire season was cancelled in February 2005. ⁹ Source: Professional Rodeo Cowboys Association, Colorado Springs, CO., Official Professional Rodeo Media Guide, annual (copyright).

Source: Compiled from sources listed in footnotes.

Table 1245. Adult Attendance at Sports Events by Frequency: 2009

[In thousands (2,097 represents 2,097,000), except percent. For fall 2009. Percent is based on total projected population of 225,887,000. Based on survey and subject to sampling error; see source]

Event	Attend one or more times in a month		Attend less than once a month		Event	Attend one or more times in a month		Attend less than once a month	
	Num-ber	Per-cent	Num-ber	Per-cent		Num-ber	Per-cent	Num-ber	Per-cent
Auto racing—NASCAR	2,097	0.9	16,693	7.4	Weekend professional games	4,715	2.1	18,721	8.3
Auto racing—Other	2,332	1.0	14,134	6.3	Golf	1,747	0.8	12,491	5.5
Baseball	9,442	4.2	27,778	12.3	High school sports	11,724	5.2	15,426	6.8
Basketball:					Horse racing:				
College games	4,623	2.1	15,615	6.9	Flats, runners	1,142	0.5	11,622	5.2
Professional games	3,990	1.8	17,893	7.9	Trotters/harness	802	0.4	10,912	4.8
Bowling	1,878	0.8	11,478	5.1	Ice hockey	2,465	1.1	15,781	7.0
Boxing	1,199	0.5	11,124	4.9	Motorcycle racing	980	0.4	11,334	5.1
Equestrian events	471	0.2	11,111	4.9	Pro beach volleyball	611	0.3	10,695	4.7
Figure skating	554	0.3	11,021	4.9	Pro bull riding ¹	716	0.3	11,488	5.1
Fishing tournaments	1,059	0.5	11,094	4.9	Rodeo ¹	1,312	0.6	12,107	5.4
Football:					Soccer				
College games	7,522	3.3	18,805	8.3	Tennis	3,819	1.7	12,585	5.6
Monday night professional games	2,998	1.3	13,629	6.0	Truck and tractor pull mud racing	1,101	0.5	11,396	5.0
					Wrestling—professional	1,213	0.5	11,955	5.3
						1,651	0.7	11,333	5.0

¹ Both pro bull riding and rodeo were measured as the combined "Rodeo/Bull riding."Source: Mediamark Research & Intelligence, LLC, New York, NY, *Top-line Reports* (copyright). See <<http://www.mediamark.com>>.

Table 1246. Participation in NCAA Sports by Sex: 2008 to 2009

[For the academic year]

Sport	Males			Females		
	Teams	Athletes	Average squad	Teams	Athletes	Average squad
Total	8,465	244,267	(X)	9,560	182,503	(X)
Archery	(X)	(X)	(X)	1	12	12
Badminton	(X)	(X)	(X)	2	19	9.5
Baseball	905	29,816	32.9	(X)	(X)	(X)
Basketball	1,030	16,911	16.4	1,054	15,381	14.6
Bowling	1	35	35	55	485	8.8
Cross country	916	13,015	14.2	996	14,101	14.2
Equestrian ^{1,2}	3	9	3.0	46	1,451	31.5
Fencing ²	34	615	18.1	41	673	16.4
Field hockey	(X)	(X)	(X)	260	5,603	21.6
Football	633	64,879	102.5	(X)	(X)	(X)
Golf ²	792	8,299	10.5	543	4,308	7.9
Gymnastics	18	335	18.6	84	1,455	17.3
Ice hockey	139	4,101	29.5	84	1,976	23.5
Lacrosse	247	9,266	37.5	319	7,219	22.6
Rifle ²	30	220	7.3	35	172	4.9
Rowing	63	2,353	37.3	146	7,289	49.9
Rugby ¹	1	63	63.0	5	184	36.8
Sailing ¹	25	520	20.8	(X)	(X)	(X)
Skiing ²	38	505	13.3	41	502	12.2
Soccer	777	21,601	27.8	959	23,357	24.4
Softball	(X)	(X)	(X)	949	17,489	18.4
Squash ¹	(X)	(X)	(X)	28	381	13.6
Swimming/diving ²	393	8,868	22.6	510	11,626	22.8
Synchronized swimming ¹	(X)	(X)	(X)	8	109	13.6
Tennis	749	7,960	10.6	900	8,719	9.7
Track, indoor ²	593	21,258	35.8	661	21,054	31.9
Track, outdoor ²	701	24,418	34.8	758	22,955	30.3
Volleyball	83	1,319	15.9	1,015	14,827	14.6
Water polo	42	914	21.8	60	1,156	19.3
Wrestling	224	6,522	29.1	(X)	(X)	(X)

X Not applicable. ¹ Sport recognized by the NCAA but does not have an NCAA championship. ² Co-ed championship sport.Source: The National Collegiate Athletic Association (NCAA), Indianapolis, IN, *2008–09 Participation study* (copyright),<<http://www.ncaa.org/wps/portal>>.**Table 1247. Participation in High School Athletic Programs by Sex: 1980 to 2009**

[Data based on number of state associations reporting and may underrepresent the number of schools with and participants in athletic programs]

Year	Participant ¹		Sex and sport	Most popular sports, 2008–2009 ²	
	Males	Females		Schools	Participants
1980–81	3,503,124	1,853,789	MALE		
1985–86	3,344,275	1,807,121	Football (11-player)	14,105	1,112,303
1987–88	3,425,777	1,849,684	Track & field (outdoor)	15,936	558,007
1988–89	3,416,844	1,839,352	Basketball	17,869	545,145
1989–90	3,398,192	1,858,659	Baseball	15,699	473,184
1990–91	3,406,355	1,892,316	Soccer	11,139	383,824
1991–92	3,429,853	1,940,801	Wrestling	10,254	267,378
1992–93	3,416,389	1,997,489	Cross country	13,647	231,452
1993–94	3,472,967	2,130,315	Tennis	9,499	157,165
1994–95	3,536,359	2,240,461	Golf	13,543	157,062
1995–96	3,634,052	2,367,936	Swimming & diving	6,556	130,182
1996–97	3,706,225	2,474,043			
1997–98	3,763,120	2,570,333	FEMALE		
1998–99	3,832,352	2,652,726	Track & field (outdoor)	15,864	457,732
1999–20	3,861,749	2,675,874	Basketball	17,582	444,809
2000–01	3,921,069	2,784,154	Volleyball	15,069	404,243
2001–02	3,960,517	2,806,998	Softball (fast pitch)	15,172	368,921
2002–03	3,988,738	2,856,358	Soccer	10,548	344,534
2003–04	4,038,253	2,865,299	Cross country	13,457	198,199
2004–05	4,110,319	2,908,390	Tennis	9,693	177,593
2005–06	4,206,549	2,953,355	Swimming & diving	6,902	158,878
2006–07	4,321,103	3,021,807	Competitive spirit squads	4,748	117,793
2007–08	4,372,115	3,057,266	Golf	9,344	69,223
2008–09	4,422,662	3,114,091			

¹ A participant is counted in the number of sports participated in. ² Ten most popular sports for each sex in terms of number of participants.Source: National Federation of State High School Associations, Indianapolis, IN, *The 2008–2009 High School Athletics Participation Survey* (copyright), <<http://www.nfhs.org/>>.

Table 1248. Participation in Selected Sports Activities: 2008

[In thousands (267,586 represents 267,586,000), except rank. Data are based on a questionnaire mailed to 10,000 households. The questionnaire asked the male and female heads of households and up to two other household members who were at least seven years of age to indicate their age, the sports in which they participated in 2008, and the number of days of participation in 2008. A participant is defined as an individual seven years of age or older who participates in a sport more than once a year. See source for methodology.]

Activity	All persons		Sex		Age							Household income (dollars)								
	Number	Female	Male	Female	7-11 years	12-17 years	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 and over	Under 15,000	15,000-24,999	25,000-34,999	35,000-49,999	50,000-74,999	75,000-99,999	100,000 and over	
SERIES I SPORTS																				
Total	267,586		130,281	137,304	19,439	25,116	29,348	37,808	40,807	43,821	32,985	38,261	25,974	25,236	27,414	35,463	57,246	38,092	58,162	
Number participated in—																				
Aerobic exercising ¹	36,177		10,519	25,657	1,458	2,324	4,330	8,814	6,727	6,439	3,230	2,854	2,030	2,792	2,872	3,875	7,904	5,691	11,014	
Backpacking ²	12,968		7,383	5,585	1,248	2,272	1,859	2,836	2,047	1,875	556	276	1,037	906	1,107	2,291	2,645	2,553	2,430	
Baseball.....	15,166		12,338	2,828	4,004	3,264	2,045	2,208	1,487	992	647	519	1,245	990	882	2,142	3,747	2,358	3,802	
Basketball.....	29,696		20,578	9,118	5,262	8,026	4,629	4,801	3,360	2,307	923	389	2,722	1,554	2,376	4,216	7,075	4,393	7,360	
Bicycle riding ³	44,707		25,294	19,413	8,976	9,076	3,794	5,366	6,858	5,870	3,006	1,761	2,830	2,689	2,908	4,837	10,978	7,068	13,396	
Billiards.....	31,680		19,655	12,025	1,563	2,752	5,478	8,483	5,950	4,609	1,882	964	2,547	2,514	3,536	3,700	6,815	4,305	8,263	
Bowling.....	49,522		24,691	24,831	6,482	7,706	7,995	9,602	8,400	5,413	2,166	1,758	3,457	2,747	4,575	6,238	11,099	8,600	12,806	
Camping ³	49,359		25,897	23,463	5,979	6,758	5,742	8,766	7,945	8,195	3,591	2,384	3,410	3,173	4,088	7,160	12,364	9,829	9,336	
Exercise walking ¹	96,613		37,337	59,277	3,839	5,826	8,948	14,958	16,433	19,539	13,622	13,448	8,136	8,520	8,579	12,353	21,453	13,824	23,750	
Exercising with equipment ¹	62,982		29,688	33,295	1,246	4,364	8,812	12,830	11,549	10,818	6,802	6,561	3,314	4,166	5,567	7,418	13,856	9,898	18,763	
Fishing (net).....	42,161		28,440	13,722	4,126	4,659	4,396	7,304	7,564	7,054	4,193	2,865	3,480	3,514	4,627	6,472	9,936	6,399	7,733	
Fishing—fresh water.....	37,798		25,347	12,452	3,847	4,452	4,156	6,783	6,756	5,984	3,523	2,297	3,325	3,022	4,376	5,989	8,993	5,637	6,556	
Fishing—salt water.....	9,357		7,197	2,160	517	660	687	1,466	1,972	1,751	1,298	1,005	345	755	576	1,094	2,237	1,827	2,520	
Football—tackle.....	10,477		9,391	1,086	1,939	3,569	2,047	1,372	617	378	228	328	1,133	623	909	1,401	2,760	1,611	2,040	
Golf.....	25,620		19,927	5,692	1,379	1,468	2,420	5,104	4,708	4,621	3,240	2,679	3,000	2,682	2,077	4,449	5,280	4,788	9,575	
Hiking.....	38,025		19,098	18,927	3,089	3,736	3,668	8,362	6,584	6,846	3,673	2,067	3,000	2,552	3,372	5,067	8,456	5,929	9,949	
Running/jogging ¹	35,904		18,670	17,233	2,834	6,062	6,508	8,784	5,625	4,146	1,459	4,885	1,992	1,682	3,057	4,824	7,496	5,979	10,874	
Soccer.....	15,492		9,015	6,477	5,050	4,234	1,701	2,271	1,161	787	201	86	1,420	632	1,103	2,022	3,245	2,392	4,677	
Softball.....	12,843		6,613	6,230	1,805	2,442	1,869	3,065	1,763	1,077	649	172	1,334	572	1,311	1,630	2,914	1,942	3,139	
Swimming ¹	63,507		30,152	33,354	10,010	10,522	6,769	9,956	9,426	8,527	4,496	3,799	3,685	3,899	4,449	7,983	15,079	9,993	18,419	
Tennis.....	12,646		6,290	6,356	1,349	2,193	2,053	3,907	1,928	1,540	816	459	425	508	482	1,288	2,893	2,405	4,695	
Volleyball.....	12,155		5,052	7,103	1,453	3,682	1,766	1,897	1,525	1,247	399	186	539	438	505	1,886	2,411	2,318	3,517	
Weightlifting.....	37,504		24,015	13,488	370	4,191	6,240	9,848	6,973	5,842	2,574	1,465	1,515	2,470	3,243	4,631	7,896	6,345	11,403	
Yoga.....	16,018		3,145	12,873	452	953	2,844	4,128	2,956	2,386	1,238	1,062	1,329	1,208	1,315	1,655	3,527	2,088	4,895	

See footnotes at end of table.

Table 1248. Participation in Selected Sports Activities: 2008—Con.

[See headnote, page 768]

Activity	All persons		Sex		Age						Household income (dollars)								
	Number	Female	Male	Female	7-11 years	12-17 years	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 and over	Under 15,000	15,000-24,999	25,000-34,999	35,000-49,999	50,000-74,999	75,000-99,999	100,000 and over
SERIES II SPORTS																			
Total	267,586	130,281	137,304		19,439	25,116	29,348	37,808	40,807	43,821	32,985	38,261	26,489	23,657	26,916	38,998	57,859	35,525	58,141
Number participated in—																			
Boating/motor/power	27,816	15,401	12,415		2,360	3,318	3,349	5,060	4,001	4,797	2,688	2,243	913	1,486	1,570	3,663	6,432	4,355	9,397
Canoeing	10,344	5,843	4,501		1,066	1,257	1,635	1,885	1,768	1,524	731	479	288	361	887	1,447	2,608	1,707	3,085
Cheerleading	2,910	238	2,673		1,209	926	383	90	87	69	86	59	221	257	351	448	545	383	704
Hockey (ice)	1,911	1,396	515		207	391	337	322	315	214	39	87	97	136	43	247	253	442	694
Hunting with bow and arrow	6,173	5,542	631		341	446	740	1,033	1,631	1,127	479	376	278	395	766	1,152	1,195	969	1,418
Hunting with firearms	18,755	15,874	2,880		711	1,999	2,802	2,924	3,606	3,517	1,934	1,263	791	1,488	2,116	3,762	3,786	2,757	4,055
In-line roller skating	9,306	3,963	5,323		2,871	2,147	1,206	1,338	900	532	117	196	534	637	411	1,366	2,382	1,520	2,445
Mountain biking-off road	10,174	6,727	3,447		1,114	1,458	1,065	2,635	1,869	1,378	411	244	343	473	776	1,617	2,931	1,121	2,912
Muzzleloading	3,403	3,163	240		—	225	538	448	809	699	439	245	153	351	520	667	616	473	623
Paintball games	6,706	5,384	1,322		469	1,883	2,012	1,192	669	297	86	97	318	468	289	1,485	1,632	950	1,565
Scooter riding	10,130	5,707	4,423		4,470	2,523	819	659	611	501	302	244	769	319	546	1,186	2,850	1,414	3,045
Skateboarding	9,771	6,989	2,782		3,577	3,630	1,186	662	391	179	26	120	881	564	593	1,671	2,382	1,127	2,603
Skating—alpine	6,514	4,059	2,455		860	1,177	1,019	1,006	1,069	1,048	161	184	200	13	300	547	1,149	1,060	3,245
Skiing—cross country	1,578	757	821		85	90	125	210	348	278	231	211	36	102	109	252	391	174	514
Snowboarding	5,854	4,210	1,645		1,166	1,559	1,321	985	463	162	54	144	323	243	42	807	2,010	310	2,120
Target shoot	20,268	15,456	4,811		365	2,050	3,354	4,847	2,976	3,662	1,833	1,180	907	1,534	1,942	3,392	4,851	2,460	5,180
Target shoot—airgun	4,955	3,919	1,036		715	1,091	515	844	640	628	215	308	367	269	665	1,165	1,035	308	1,146
Water skiing	5,592	3,099	2,494		454	969	933	1,260	844	718	244	169	149	184	189	436	1,290	1,153	2,192
Work out at club	39,349	17,767	21,581		433	2,477	6,824	9,107	6,914	6,278	3,624	3,693	1,118	1,679	2,454	4,218	10,301	6,291	13,288

— Represents zero. ¹ Participant engaged in activity at least six times in the year. ² Includes wilderness camping. ³ Vacation/overnight.

Source: National Sporting Goods Association, Mt. Prospect, IL, Sports Participation in 2008: Series 1 and Series II, (copyright). See <<http://www.nsga.org/ifa/pages/index.cfm?pageid=3479>>.

Table 1249. Sporting Goods Sales by Product Category: 1990 to 2008, and Projection, 2009

[In millions of dollars (50,725 represents \$50,725,000,000), except percent. Based on a sample survey of consumer purchases of 80,000 households, (100,000 beginning 2000), except recreational transport, which was provided by industry associations. Excludes Alaska and Hawaii. Minus sign (-) indicates decrease]

Selected product category	1990	2000	2003	2004	2005	2006	2007	2008	2009, proj.
Sales, all products	50,725	74,442	79,779	85,811	88,434	90,472	91,423	79,632	72,055
Annual percent change ¹	(NA)	4.6	2.6	7.6	3.1	2.3	1.1	-12.9	-9.5
Percent of retail sales	(NA)	2.5	2.4	2.5	2.4	2.3	2.3	2.0	1.8
Athletic and sport clothing	10,130	11,030	10,543	11,201	10,898	10,580	10,834	10,563	10,476
Athletic and sport footwear ²	11,654	13,026	14,446	14,752	15,719	16,910	17,524	17,190	17,191
Aerobic shoes	611	292	222	237	261	262	280	260	257
Basketball shoes	918	786	890	877	878	964	892	718	726
Cross training shoes	679	1,528	1,407	1,327	1,437	1,516	1,584	1,626	1,640
Golf shoes	226	226	222	230	259	232	244	239	234
Gym shoes, sneakers	2,536	1,871	2,059	2,221	2,314	2,434	2,699	2,639	2,656
Jogging and running shoes	1,110	1,638	1,802	1,989	2,157	2,260	2,193	2,301	2,292
Tennis shoes	740	533	544	508	528	505	452	467	459
Walking shoes	2,950	3,317	3,468	3,496	3,673	4,091	4,197	4,204	4,164
Athletic and sport equipment ²	14,439	21,608	22,394	23,328	23,735	24,497	25,061	24,883	24,638
Archery	265	259	320	332	372	396	396	394	383
Baseball and softball	217	319	340	352	372	388	401	396	387
Billiards and indoor games	192	516	625	622	572	574	531	426	395
Camping	1,072	1,354	1,487	1,531	1,447	1,526	1,453	1,460	1,431
Exercise	1,824	3,610	4,957	5,074	5,177	5,239	5,500	5,308	5,096
Fishing tackle	1,910	2,030	1,981	2,026	2,139	2,218	2,247	2,105	2,038
Golf	2,514	3,805	3,046	3,198	3,466	3,669	3,722	3,546	3,439
Hunting and firearms	2,202	2,274	2,654	3,175	3,563	3,732	3,942	4,584	4,938
Optics	438	729	847	859	887	1,014	1,019	1,024	1,034
Skin diving and scuba	294	355	338	351	358	369	376	373	363
Snow skiing ³	475	495	462	452	643	501	531	494	479
Tennis	333	383	343	362	397	418	440	380	368
Recreational transport	14,502	28,779	32,397	36,531	38,082	38,485	38,003	26,996	19,750
Bicycles and supplies	2,423	5,131	4,736	4,898	5,343	5,161	5,393	5,285	4,968
Pleasure boats, motors, accessories	7,644	13,224	14,705	16,054	17,634	17,907	17,473	12,580	8,200
Recreational vehicles	4,113	9,529	12,058	14,753	14,366	14,732	14,505	8,587	6,011
Snowmobiles	322	894	898	826	739	685	632	544	571

NA Not available. ¹ Represents change from immediate prior year. ² Includes other products not shown separately. ³ Data through 2004 categorized as "Skiing Downhill."

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2009* and prior issues, (copyright). See <<http://www.nsga.org/4a/pages/index.cfm?pageid=3345>>.

Table 1250. Consumer Purchases of Sporting Goods by Consumer Characteristics: 2008

[In percent. Based on sample survey of consumer purchases of 100,000 households. Excludes Alaska and Hawaii]

Characteristic	Total	Footwear					Equipment				
		Aerobic shoes	Fitness shoes	Gym shoes/sneakers	Jogging/running shoes	Walking shoes	Multi-purpose home gyms	Rod/reel combination	Golf club sets	Rifles	Soccer balls
Total	100	100	100	100	100	100	100	100	100	100	
Age of user:											
Under 14 years old	18.8	6.4	12.7	42.1	7.6	6.3	-	10.5	7.6	3.5	53.6
14 to 17 years old...	5.7	4.8	6.6	8.7	9.2	2.2	2.6	3.4	1.1	2.6	14.5
18 to 24 years old	9.8	6.6	6.6	5.2	7.2	3.4	1.1	2.9	3.8	7.1	5.6
25 to 34 years old	13.4	27.4	17.7	13.8	27.3	9.6	31.4	17.0	19.1	19.8	13.3
35 to 44 years old	14.3	18.7	15.7	11.2	20.3	13.4	18.5	24.7	9.3	17.1	8.7
45 to 64 years old	25.4	29.0	30.3	14.4	23.8	43.5	40.3	33.5	43.2	40.2	0.5
65 years old and over	12.6	7.1	10.4	4.6	4.6	21.6	3.9	7.1	15.9	9.7	-
Multiple ages	-	-	-	-	-	-	2.2	0.9	-	-	3.8
Sex of user:											
Male	49.3	17.8	36.7	56.6	47.0	37.0	58.0	82.3	80.6	90.3	68.9
Female	50.7	82.2	63.3	43.4	53.0	63.0	33.9	8.7	19.4	7.4	26.4
Household use	-	-	0.1	-	-	-	8.1	9.0	-	2.3	4.7
Annual household income:											
Under \$15,000	11.3	7.5	8.0	6.0	2.7	7.7	-	7.4	0.5	11.9	2.6
\$15,000 to \$24,999	12.2	11.2	4.7	6.9	5.5	10.9	1.3	4.0	-	14.2	2.3
\$25,000 to \$34,999	12.7	11.9	12.2	13.1	7.6	9.2	9.6	15.4	2.8	12.3	8.9
\$35,000 to \$49,999	14.8	12.4	16.3	15.3	11.3	16.0	7.2	15.8	6.4	16.3	11.3
\$50,000 to \$74,999	18.2	16.3	13.9	21.0	21.0	20.5	20.0	24.8	22.1	20.1	18.9
\$75,000 to \$99,999	15.2	15.8	24.6	16.1	18.3	17.6	28.0	12.3	23.2	16.2	27.3
\$100,000 and over	15.6	24.9	20.3	21.6	33.6	18.1	33.9	20.3	45.0	9.0	28.7
Education of household head:											
Less than high school	6.3	1.8	3.8	4.8	2.2	4.8	0.9	6.4	1.3	3.8	1.5
High school	22.7	11.4	18.9	21.3	13.4	22.9	10.0	24.2	8.3	26.6	11.6
Some college	36.1	35.3	29.9	37.8	27.1	37.4	30.4	45.1	23.8	39.5	29.8
College graduate	34.9	51.5	47.4	36.1	57.3	34.9	58.7	24.3	66.6	30.1	57.1

- Represents or rounds to zero.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2009*, (copyright). See <<http://www.nsga.org/public/pages/index.cfm?pageid=869>>.

Table 1251. National Park System—Summary: 1990 to 2008

[For year ending September 30, except as noted. (986 represents \$986,000,000). Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

Item	1990	1995	2000	2004	2005	2006	2007	2008
Finances (mil. dol.): ¹								
Expenditures reported	986	1,445	1,833	2,371	2,451	2,463	2,412	2,614
Salaries and wages	459	633	799	956	984	998	1,005	1,066
Improvements, maintenance	160	234	299	332	361	389	381	428
Construction	109	192	215	354	381	300	280	303
Other	259	386	520	729	725	776	746	817
Funds available	1,506	2,225	3,316	4,087	4,218	4,242	4,266	4,537
Appropriations	1,053	1,325	1,881	2,388	2,425	2,450	2,484	2,636
Other ²	453	900	1,435	1,699	1,793	1,792	1,782	1,901
Revenue from operations	79	106	234	264	286	308	346	404
Recreation visits (millions): ³								
All areas	258.7	269.6	285.9	276.9	273.5	272.6	275.6	274.9
National parks ⁴	57.7	64.8	66.1	63.8	63.5	60.4	62.3	61.2
National monuments	23.9	23.5	23.8	19.8	20.9	19.6	19.7	20.2
National historical, commemorative, archaeological ⁵	57.5	56.9	72.2	77.0	74.9	73.6	75.1	76.2
National parkways	29.1	31.3	34.0	31.7	31.7	32.6	31.1	30.2
National recreation areas ⁴	47.2	53.7	50.0	46.6	46.8	47.8	48.9	49.6
National seashores and lakeshores	23.3	22.5	22.5	21.3	21.7	19.6	19.9	19.3
National Capital Parks	7.5	5.5	5.4	4.7	4.3	6.2	4.9	5.1
Recreation overnight stays (millions).	17.6	16.8	15.4	13.7	13.5	13.2	13.8	13.7
In commercial lodgings	3.9	3.8	3.7	3.5	3.4	3.4	3.6	3.6
In Park Service campgrounds	7.9	7.1	5.9	5.4	5.2	5.0	5.1	5.0
In backcountry	1.7	2.2	1.9	1.7	1.7	1.7	1.7	1.8
Other	4.2	3.7	3.8	3.1	3.2	3.1	3.4	3.3
Land (1,000 acres): ^{6,7}								
Total	76,362	77,355	78,153	79,023	79,048	78,810	78,845	78,859
Parks	46,089	49,307	49,785	49,892	49,910	49,912	49,911	49,916
Recreation areas	3,344	3,353	3,388	3,391	3,391	3,391	3,413	3,413
Other	26,929	24,695	24,980	25,740	25,747	25,507	25,521	25,530
Acquisition, net	21	27	186	12	17	16	23	7

¹ Financial data are those associated with the National Park System. Certain other functions of the National Park Service (principally the activities absorbed from the former Heritage Conservation and Recreation Service in 1981) are excluded.
² Includes funds carried over from prior years. ³ For calendar year. Includes other areas, not shown separately. ⁴ For 1990, combined data for North Cascades National Park and two adjacent National Recreation Areas are included in National Parks total.
⁵ Includes military areas. ⁶ Federal land only, as of Dec. 31. Federal land acreages, in addition to National Park Service administered lands, also include lands within national park system area boundaries but under the administration of other agencies.
Year-to-year changes in the federal lands figures includes changes in the acreages of these other lands and hence often differ from "net acquisition."⁷ The decrease in the 2006 land total reflects corrected acreage by the Bureau of Land Management, and not by the National Park Service lands.

Source: U.S. National Park Service, National Park Statistical Abstract, annual and unpublished data. See also <<http://www2.nature.nps.gov/stats/>>.

Table 1252. State Parks and Recreation Areas by State: 2007

[For year ending June 30 (13,922 represents 13,922,000). Data are shown as reported by state park directors. In some states, park agency has forests, fish and wildlife areas, and/or other areas under its control. In other states, park agency is responsible for state parks only]

State	Acreage (1,000)	Visitors (1,000) ¹	Revenue		State	Acreage (1,000)	Visitors (1,000) ¹	Revenue	
			Total (\$1,000)	Percent of operating expendi- tures				Total (\$1,000)	Percent of operating expendi- tures
United States . . .	13,922	747,964	935,005	40.1					
Alabama	48	5,142	22,567	57.0	Missouri	204	15,142	8,095	27.5
Alaska	3,361	4,977	2,791	35.2	Montana	55	5,333	4,952	55.3
Arizona	64	2,348	9,639	38.9	Nebraska	135	10,236	16,681	84.7
Arkansas	54	8,399	22,332	48.3	Nevada	139	3,132	2,748	18.3
California	1,566	79,854	90,672	21.3	New Hampshire	233	1,626	4,324	58.7
Colorado	420	11,834	25,811	66.9	New Jersey	426	18,543	10,388	26.9
Connecticut	206	7,504	5,104	29.9	New Mexico	93	4,604	3,904	14.0
Delaware	26	5,022	12,397	53.6	New York	1,348	61,771	88,000	43.2
Florida	700	20,737	42,779	54.8	North Carolina	202	12,868	5,317	13.8
Georgia	86	10,351	35,272	56.2	North Dakota	18	879	1,585	47.0
Hawaii	34	10,182	2,206	20.5	Ohio	174	49,659	27,530	37.3
Idaho	46	4,031	3,608	20.9	Oklahoma	72	13,485	36,368	78.7
Illinois	486	45,159	6,804	11.9	Oregon	99	42,605	17,187	36.1
Indiana	179	18,043	41,379	78.1	Pennsylvania	292	33,210	17,176	20.6
Iowa	69	13,382	3,864	25.1	Rhode Island	9	6,217	4,322	47.6
Kansas	33	6,875	5,998	57.1	South Carolina	84	7,050	21,116	77.9
Kentucky	49	7,082	54,983	61.1	South Dakota	103	7,375	11,530	82.0
Louisiana	43	1,679	7,669	24.6	Tennessee	174	32,264	37,770	44.6
Maine	100	2,124	3,027	34.4	Texas	602	7,142	38,172	43.8
Maryland	133	11,330	16,694	49.4	Utah	151	4,554	10,694	34.3
Massachusetts	341	31,635	11,299	14.6	Vermont	69	698	6,124	79.9
Michigan	273	19,309	38,639	86.7	Virginia	68	7,040	14,214	45.5
Minnesota	279	8,380	15,694	44.9	Washington	117	41,590	17,881	25.7
Mississippi	24	1,212	8,926	63.0	West Virginia	177	7,324	20,390	57.7
					Wisconsin	139	14,516	17,011	80.4
					Wyoming	122	2,511	1,371	19.0

¹ Includes overnight visitors.

Source: The National Association of State Park Directors, Raleigh, NC, 2007–2008 Annual Information Exchange, February 2009. See <<http://www.naspd.org/>>.

Table 1253. National Park Service (NPS) Visits and Acreage by State: 2009

[See headnote, Table 1254]

State			Federal land			Nonfederal land	
	Recreation visits ¹	Gross area acres	NPS fee acres ²	NPS/OTFED less than fee acres ³	Other federal fee acres ⁴	Other public acres	Private acres
Total	283,654,947	84,320,287	79,691,620	276,867	427,466	1,173,078	2,751,256
Alabama	790,752	22,737	16,715	202	—	3,295	2,525
Alaska	2,278,488	54,654,052	52,636,434	27,959	8	188,256	1,801,395
Arizona	10,713,122	2,962,853	2,618,735	115	76,937	57,067	209,999
Arkansas	3,031,842	104,976	98,319	3,395	6	2,736	521
California	35,318,711	8,109,854	7,564,496	22,437	12,917	313,800	196,205
Colorado	5,443,039	673,589	609,880	6,859	42,451	862	13,537
Connecticut	19,386	7,782	5,719	1,055	—	874	133
District of Columbia	35,695,833	7,090	6,953	—	—	126	4
Florida	9,495,437	2,638,354	2,436,859	1,330	45,839	129,192	25,135
Georgia	6,475,874	62,888	39,664	125	1,461	16,777	4,861
Hawaii	4,312,818	369,122	357,772	1	—	11,228	98
Idaho	494,196	517,904	507,585	1,138	3,960	901	4,320
Illinois	464,074	13	12	—	—	—	1
Indiana	2,230,024	15,378	10,590	499	—	3,286	1,003
Iowa	241,063	2,713	2,708	—	—	5	1
Kansas	101,906	11,636	461	269	—	39	10,866
Kentucky	1,828,340	95,415	94,395	137	—	831	52
Louisiana	443,314	24,107	17,531	—	—	2,476	4,101
Maine	2,227,698	90,282	66,919	11,120	22	10,646	1,575
Maryland	3,445,530	73,325	40,480	5,938	480	23,806	2,621
Massachusetts	9,772,738	57,954	32,946	973	40	21,915	2,080
Michigan	1,628,704	718,188	631,717	732	42	58,515	27,183
Minnesota	650,156	301,343	139,528	3,193	142	98,802	59,678
Mississippi	6,582,890	118,736	103,698	5,232	—	71	9,734
Missouri	3,933,043	83,475	54,382	9,262	—	14,070	5,760
Montana	4,195,484	1,274,374	1,214,184	1,233	6,137	1,464	51,355
Nebraska	273,444	45,735	5,650	494	—	981	38,223
Nevada	5,836,491	778,512	774,751	—	2,508	81	1,172
New Hampshire	34,558	21,894	8,391	1,556	5,772	162	6,013
New Jersey	5,828,477	99,206	35,362	140	3,208	59,000	1,497
New Mexico	1,659,574	391,029	376,528	5	2,524	3,365	8,607
New York	17,327,234	72,674	33,483	3,920	164	19,812	15,295
North Carolina	18,198,530	406,159	363,042	12,272	20,782	3,289	6,774
North Dakota	631,459	72,579	71,250	256	151	56	867
Ohio	2,882,593	34,149	19,423	1,329	84	8,203	5,109
Oklahoma	1,249,011	10,241	10,008	9	189	8	27
Oregon	891,783	199,095	192,020	1,404	4,975	183	513
Pennsylvania	8,885,894	137,660	49,927	2,590	387	19,627	65,130
Rhode Island	50,397	5	5	—	—	—	—
South Carolina	1,504,680	32,618	31,125	61	5	51	1,376
South Dakota	4,134,663	297,417	141,313	122,328	—	79	33,697
Tennessee	8,061,847	384,752	356,476	1,679	9,629	3,614	13,353
Texas	6,938,238	1,244,635	1,199,425	85	1,013	5,079	39,033
Utah	8,755,401	2,117,043	2,097,106	833	1,142	12,803	5,160
Vermont	31,129	23,174	8,830	3,874	8,809	544	1,116
Virginia	22,953,894	363,640	304,105	6,843	24,914	7,002	20,776
Washington	7,559,552	1,967,116	1,833,697	2,147	100,187	12,799	18,286
West Virginia	1,803,552	92,670	64,425	326	314	6,894	20,711
Wisconsin	452,365	133,754	61,744	11,484	802	47,624	12,102
Wyoming	5,895,719	2,396,390	2,344,852	21	48,462	1,380	1,675

— Represents zero. ¹ See footnotes, Table 1254.Source: U.S. National Park Service, Land Resource Board, and unpublished data. See also <<http://www2.nature.nps.gov/stats/>>.**Table 1254. National Park Service (NPS) Visits and Acreage by Type of Area: 2009**

[Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

Type of area			Federal land			Non-federal land	
	Recreation visits ¹	Gross area acres	NPS fee acres ²	NPS/OTFED less than fee acres ³	Other federal fee acres ⁴	Other public acres	Private acres
Total ⁵	285,579,941	84,378,873	79,706,436	276,870	458,510	1,179,266	2,757,992
National historic sites	9,975,007	93,980	21,204	783	51	922	11,020
National historical parks	28,432,210	182,300	130,460	3,556	360	28,716	19,207
National memorials	30,559,258	10,638	9,428	8	138	63	1,000
National monuments	22,646,428	2,026,731	1,840,938	14,830	43,418	5,899	121,646
National parks	62,950,968	52,095,017	50,393,545	148,822	49,270	497,192	1,006,188
National recreation areas	50,945,414	3,700,280	3,147,473	23,718	243,101	106,309	179,681
National seashores	17,920,507	596,564	404,438	14,890	61,226	106,668	9,341
National parkways	29,948,911	178,071	158,137	9,108	213	319	10,293

¹ Recreation visit represents the entry of a person onto lands or waters administered by the National Park Service (NPS) for recreational purposes excluding government personnel, through traffic (commuters), trades-persons, and persons residing within park boundaries. ² Fee represents complete Federal ownership of all rights in the land. ³ Represents Federal ownership of some rights in the land. ⁴ NPS acreage lies under the jurisdiction of another federal agency (such as Bureau of Land Management).

⁵ Includes other "type of areas," not shown separately.Source: U.S. National Park Service, Land Resource Board, and unpublished data. See also <<http://www2.nature.nps.gov/stats/>>.

Table 1255. Participants in Wildlife-Related Recreation Activities: 2006

[In thousands (33,916 represents 33,916,000). For persons 16 years old and over engaging in activity at least once in 2006. Based on survey and subject to sampling error; see source for details]

Participant	Days of participation			Participant	Days of participation	
	Number	Trips	Trips		Number	Trips
Total sportspersons ¹ ..	33,916	736,707	588,891	Wildlife watchers ¹ ..	71,132	(X)
Total anglers ..	29,952	516,781	403,492	Away from home ² ..	22,977	352,070
Freshwater ..	25,431	433,337	336,528	Observe wildlife ..	21,546	291,027
Excluding Great Lakes ..	25,035	419,942	323,265	Photograph wildlife ..	11,708	103,872
Great Lakes ..	1,420	18,016	13,264	Feed wildlife ..	7,084	77,329
Saltwater ..	7,717	85,663	66,963	Around the home ³ ..	67,756	(X)
Total hunters ..	12,510	219,925	185,399	Observe wildlife ..	44,467	(X)
Big game ..	10,682	164,061	115,255	Photograph wildlife ..	18,763	(X)
Small game ..	4,797	52,395	40,856	Feed wildlife ..	55,512	(X)
Migratory birds ..	2,293	19,770	16,390	Visit public parks ..	13,271	(X)
Other animals ..	1,128	15,205	12,898	Maintain plantings or natural areas ..	14,508	(X)

X Not applicable. ¹ Detail does not add to total due to multiple responses and nonresponse. ² Persons taking a trip of at least 1 mile from home for activity. ³ Activity within 1 mile of home.

Source: U.S. Fish and Wildlife Service, *2006 National Survey of Fishing, Hunting, and Wildlife Associated Recreation*, October 2007. See also <http://wsfrprograms.fws.gov/Subpages/NationalSurvey/nat_survey2006_final.pdf>.

Table 1256. Expenditures for Wildlife-Related Recreation Activities: 2006

[(42,011 represents \$42,011,000,000). For persons 16 years old and over. Based on survey and subject to sampling error; see source for details]

Expenditure item	Fishing			Hunting			Wildlife watching		
	Expenditures (mil. dol.)	Spenders		Expenditures (mil. dol.)	Spenders		Expenditures (mil. dol.)	Spenders	
		Number (1,000)	Percent of anglers		Number (1,000)	Percent of hunters		Number (1,000)	Percent of watchers ²
Total, all items ¹ ..	42,011	28,307	95	22,893	12,153	97	45,655	55,979	79
Total trip-related ³ ..	17,879	26,318	88	6,679	10,828	87	12,875	19,443	85
Food and lodging ..	6,303	22,572	75	2,791	9,567	76	7,516	16,415	71
Food ..	4,327	22,415	75	2,177	9,533	76	4,298	16,261	71
Lodging ..	1,975	5,304	18	614	1,599	13	3,218	6,624	29
Transportation ..	4,962	22,361	75	2,697	10,064	80	4,456	18,329	80
Public ..	524	1,163	4	214	401	3	1,567	2,902	13
Private ..	4,438	21,979	73	2,483	9,982	80	2,889	17,447	80
Other trip costs ..	6,614	22,275	74	1,190	3,416	27	903	7,681	36
Total equipment and other expenditures ..	24,133	25,355	85	16,215	11,745	94	32,780	52,178	73
Equipment ⁴ ..	5,332	19,082	64	5,366	9,287	74	9,870	49,404	69
Auxiliary equipment ..	779	3,837	13	1,330	4,196	34	1,033	4,848	7
Special equipment ⁵ ..	12,646	1,818	6	4,035	505	4	12,271	1,914	3
Other expenditures ⁶ ..	5,375	20,638	69	5,483	10,632	85	9,606	19,070	27
Magazines, books ..	115	2,944	10	84	1,767	14	360	9,490	13
Licenses, stamps, tags, and permits ..	503	16,259	54	743	9,862	79	(X)	(X)	(X)

X Not applicable. ¹ Total not adjusted for multiple responses or nonresponse. ² Percent of wildlife-watching participants column is based on away-from-home participants for trip-related expenditures. For equipment and other expenditures the percent of wildlife-watching participants is based on total participants. ³ Information on trip-related expenditures for wildlife watching was collected for away-from-home participants only. Equipment and other expenditures for wildlife watching are based on information collected from both away-from-home and around-the-home participants. ⁴ Includes fishing, hunting, and wildlife-watching. ⁵ Special equipment includes boats, campers, cabins, trail bikes, etc. ⁶ Other expenditures not shown.

Source: U.S. Fish and Wildlife Service, *2006 National Survey of Fishing, Hunting, and Wildlife Associated Recreation*, October 2007. See <http://wsfrprograms.fws.gov/Subpages/NationalSurvey/nat_survey2006_final.pdf>.

Table 1257. Tribal Gaming Revenues: 2004 to 2009

[In millions (19,479 represents \$19,479,000,000). For year ending September 30]

Region	2004		2005		2006		2007		2008		2009	
	Number of operations	Revenue	Number of operations	Revenue	Number of operations	Revenue	Number of operations	Revenue	Number of operations	Revenue	Number of operations	Revenue
Total ¹ ..	375	19,479	392	22,579	394	24,889	391	26,143	405	26,739	419	26,482
Region I ..	45	1,602	49	1,829	46	2,080	46	2,264	47	2,376	49	2,376
Region II ..	54	5,822	57	6,993	56	7,675	58	7,796	59	7,363	62	6,970
Region III ..	45	2,160	48	2,529	45	2,719	46	2,874	46	2,774	47	2,600
Region IV ..	117	3,816	118	3,984	122	4,070	111	4,225	115	4,402	120	4,384
Region V ..	87	1,259	92	1,730	98	2,126	102	2,584	110	3,047	113	3,225
Region VI ..	27	4,821	28	5,514	27	6,219	28	6,400	28	6,776	28	6,785

¹ Portland (Region 1): Alaska, Idaho, Oregon, and Washington. Sacramento (Region 2): California, and Northern Nevada. Phoenix (Region 3): Arizona, Colorado, New Mexico, and Southern Nevada. St Paul (Region 4): Iowa, Michigan, Minnesota, Montana, North Dakota, Nebraska, South Dakota, Wisconsin, and Wyoming. Data for Montana not included for 2004. Oklahoma City (Region 5): Western Oklahoma, and Texas. Tulsa (Region 5): Kansas and Eastern Oklahoma. Washington (Region 6): Alabama, Connecticut, Florida, Louisiana, Mississippi, North Carolina, and New York.

Source: National Indian Gaming Commission, *Tribal Gaming Revenues*, annual. See also <<http://www.nigc.gov>>.

Table 1258. Gaming Revenue by Industry: 2000 to 2009

[In millions of dollars (62,154 represents \$62,154,000,000). Data shown are for gross revenue. Gross gambling revenue (GGR) is the amount wagered minus the winnings returned to players, a true measure of the economic value of gambling. GGR is the figure used to determine what an operation earns before taxes, salaries, and other expenses are paid]

Industry	2000	2003	2004	2005	2006	2007	2008	2009
Total ²	62,154	73,036	78,589	84,433	90,931	92,272	92,157	89,262
Card rooms	949	979	989	1,025	1,104	1,180	1,282	1,232
Commercial casinos	26,455	28,669	30,595	31,775	34,113	34,407	33,031	31,379
Charitable games and bingo	2,466	2,331	2,336	2,338	2,237	2,220	2,131	2,067
Legal bookmaking	131	128	116	130	192	168	136	136
Lotteries	17,277	20,283	21,405	22,988	24,631	24,780	25,698	25,139
Parimutuel wagering	3,935	3,821	3,750	3,683	3,677	3,529	3,141	2,827

¹ Amount includes deepwater cruise ships, cruises-to-nowhere and noncasino devices. ² Includes industry not shown separately. ³ Data are estimated.

Source: Christiansen Capital Advisors, LLC. Prepared for the American Gaming Association (AGA). Industry Information, Fact Sheets, *Gaming Revenue: Current-Year Data* (copyright), <<http://www.americangaming.org/Industry/factsheets/index.cfm>> and <www.cca-t.com>.

Table 1259. North America Cruise Industry in the United States: 2004 to 2008

[The North American passenger cruise industry is defined as those cruise lines that primarily market their cruises in North America. These cruise lines offer cruises with destinations throughout the globe. While most of these cruises originate in ports throughout North America, cruises also originate at ports in other continents]

Item	Unit	2004	2005	2006	2007	2008
Capacity Measures:						
Number of ships	Number	144	145	151	159	161
Lower berths	Number	225,714	225,364	244,271	259,973	270,664
Passenger embarkations, global: ²	1,000	10,850	11,500	12,000	12,562	13,006
United States	1,000	8,100	8,612	9,001	9,184	8,958
Florida	1,000	4,791	4,875	4,994	4,977	5,110
California	1,000	1,095	1,301	1,241	1,334	1,436
New York	1,000	547	382	512	537	524
Other U.S. ports	1,000	1,667	2,054	2,254	2,336	1,888
Canada	1,000	454	455	423	477	427
San Juan	1,000	450	581	555	534	521
Rest of world	1,000	1,846	1,852	2,021	2,367	3,100
United States expenditures of the North American cruise industry: ^{3,4}						
U.S. purchases of the cruise lines	Bil. dol.	14.70	16.18	17.64	18.70	19.07
Passenger and crew	Bil. dol.	10.70	11.76	12.89	13.74	14.40
Wages & taxes paid by cruise lines	Bil. dol.	2.88	3.23	3.48	3.63	3.40
	Bil. dol.	1.12	1.19	1.27	1.33	1.27

¹ Single beds. ² Port of departure. ³ See details in the report for the sources of U.S. expenditures of the North American cruise industry. ⁴ Includes wages and salaries paid to U.S. employees of the cruise lines.

Source: Business Research & Economic Advisors (BRE), Exton, PA. The Contribution of the North American Cruise Industry to the U.S. Economy in 2008. Prepared for the Cruise Lines International Association, June 2009, <<http://www.cruising.org>>.

Table 1260. Top States and Cities Visited by Overseas Travelers: 2000 to 2009

[25,975 represents 25,975,000. Includes travelers for business and pleasure, international travelers in transit through the United States, and students. Excludes travel by international personnel and international businessmen employed in the United States. Starting with the 2006 data, the statistical policy for visitation estimates of international travelers to the United States has changed. For more information, go to <http://tinet.ita.doc.gov/outreachpages/2007_statistical_policy.html>. States and Cities are ranked by the latest overseas visitors data]

State and other area	Overseas visitors ¹ (1,000)				City	Overseas visitors ¹ (1,000)			
	2000	2005	2008	2009		2000	2005	2008	2009
Total overseas travelers ^{2,3}	25,975	21,679	25,341	23,756	New York City, NY	5,714	5,810	8,211	7,792
New York	5,922	6,092	8,413	8,006	Miami, FL	2,935	2,081	2,585	2,661
Florida	6,026	4,379	5,246	5,274	Los Angeles, CA	3,533	2,580	2,788	2,518
California	6,364	4,791	5,296	4,632	Orlando, FL	3,013	2,016	2,433	2,399
Nevada	2,364	1,821	2,103	1,900	San Francisco, CA	2,831	2,124	2,610	2,233
Hawaiian Islands	2,727	2,255	1,825	1,853	Las Vegas, NV	2,260	1,778	2,027	1,853
Massachusetts	1,429	867	1,267	1,259	Washington, DC (metro)	1,481	1,106	1,470	1,544
Illinois	1,377	1,149	1,419	1,164	Oahu/Honolulu, HI	2,234	1,821	1,495	1,497
Guam	1,325	1,127	1,191	1,140	Boston, MA	1,325	802	1,115	1,140
New Jersey	909	997	1,039	926	Chicago, IL	1,351	1,084	1,368	1,117
Texas	1,169	954	1,090	903	San Diego, CA	701	499	684	618
Pennsylvania	649	629	1,014	879	Philadelphia, PA	390	434	710	594
Georgia	805	650	634	689	Atlanta, GA	701	564	532	570
Arizona	883	564	710	665	Houston, TX	442	369	481	428
Virginia	364	282	329	380	Flagstaff, AZ ⁴	(B)	(B)	431	428
Washington	468	369	456	380	Tampa/St. Petersburg, FL	519	455	380	404
Colorado	519	303	380	333	Seattle, WA	416	347	405	356
North Carolina	416	282	355	309	Anaheim-Santa Ana, CA	494	390	355	309
Ohio	390	369	304	309	Dallas-Plano-Irving, TX	494	347	380	285

¹ Excludes Canada and Mexico. ² A person is counted in each area visited, but only once in the total. ³ Includes other states and cities, not shown separately. ⁴ Data include Flagstaff, Grand Canyon, and Sedona grouped together.

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries, and the Bureau of Economic Analysis (BEA), May 2010, <http://www.tinet.ita.doc.gov/outreachpages/inbound_general_information_inbound_overview.html>.

Table 1261. Real Tourism Output: 2000 to 2008

[In millions of dollars (546,908 represents 546,908,000,000)]

Commodity	Direct output (current dollars)			Real output (chained 2000 dollars)		
	2000	2005	2008	2000	2005	2008
Total	546,908	660,004	767,043	546,908	590,822	603,487
Traveler accommodations	97,041	115,142	136,681	97,041	100,081	109,119
Food services and drinking places	83,683	110,599	128,573	83,683	96,194	100,108
Domestic passenger air transportation services	71,026	63,669	62,931	71,026	72,305	60,361
International passenger air transportation services	26,651	34,983	49,171	26,651	27,513	31,790
Passenger rail transportation services	1,145	1,225	1,587	1,145	1,239	1,377
Passenger water transportation services	5,526	8,658	10,016	5,526	10,665	12,554
Interurban bus transportation	1,537	1,917	1,919	1,537	1,613	1,403
Interurban charter bus transportation	966	864	811	966	740	633
Urban transit systems and other transportation services	2,993	3,581	4,689	2,993	3,023	3,573
Taxi service	3,461	3,693	5,040	3,461	2,950	3,671
Scenic and sightseeing transportation services	2,316	2,490	2,794	2,316	2,130	2,184
Automotive rental	20,851	23,251	27,091	20,851	21,249	21,287
Other vehicle rental	525	643	815	525	552	660
Automotive repair services	11,014	11,277	12,306	11,014	9,761	9,360
Parking lots and garages	1,315	2,045	2,011	1,315	1,652	1,424
Highway tolls	548	722	766	548	592	472
Travel arrangement and reservation services	30,735	36,287	39,605	30,735	36,074	37,785
Motion pictures and performing arts	9,466	12,304	12,909	9,466	10,021	9,692
Spectator sports	4,294	5,760	6,396	4,294	4,598	4,442
Participant sports	9,954	11,253	12,960	9,954	10,032	10,795
Gambling	21,760	32,628	34,061	21,760	28,860	27,337
All other recreation and entertainment	13,620	16,239	18,900	13,620	14,123	15,179
Gasoline	38,430	57,474	79,760	38,430	37,885	37,001
Nondurable PCE ¹ commodities other than gasoline	88,050	103,300	115,343	88,050	97,046	100,277

¹ Personal consumption expenditures.Source: U.S. Bureau of Economic Analysis, "Industry Economic Accounts, U.S. Travel and Tourism Satellite Accounts for 2005–2008," <<http://www.bea.gov/industry/>>.**Table 1262. Domestic Travel Expenditures by State: 2008**

[662,446 represents \$662,446,000,000. Represents U.S. spending on domestic overnight trips and day trips of 50 miles or more, one way, away from home. Excludes spending by foreign visitors and by U.S. residents in U.S. territories and abroad]

State	Total (mil. dol.)	Percent distribu- tion	Rank	State	Total (mil. dol.)	Percent distribu- tion	Rank	State	Total (mil. dol.)	Percent distribu- tion	Rank
U.S. total . . .	662,446	100.0	(X)	KS	5,596	0.8	38	ND	1,867	0.3	48
AL	7,628	1.2	29	KY	7,527	1.1	30	OH	15,796	2.4	12
AK	1,920	0.3	47	LA	9,326	1.4	24	OK	6,136	0.9	33
AZ	12,688	1.9	17	ME	2,616	0.4	44	OR	7,747	1.2	28
AR	5,652	0.9	37	MD	12,044	1.8	19	PA	19,766	3.0	7
CA	83,015	12.5	1	MA	13,540	2.0	15	RI	1,718	0.3	50
CO	13,509	2.0	16	MI	15,205	2.3	13	SC	9,870	1.5	22
CT	9,053	1.4	26	MN	10,353	1.6	21	SD	2,253	0.3	46
DE	1,417	0.2	51	MS	6,266	0.9	32	TN	14,024	2.1	14
DC	5,660	0.9	36	MO	12,144	1.8	18	TX	46,347	7.0	3
FL	52,313	7.9	2	MT	3,004	0.5	42	UT	5,669	0.9	35
GA	19,026	2.9	9	NE	3,934	0.6	39	VT	1,727	0.3	49
HI	9,310	1.4	25	NV	30,511	4.6	5	VA	19,220	2.9	8
ID	3,363	0.5	41	NH	3,401	0.5	40	WA	11,383	1.7	20
IL	28,385	4.3	6	NJ	18,433	2.8	10	WV	2,496	0.4	45
IN	8,954	1.4	27	NM	5,879	0.9	34	WI	9,379	1.4	23
IA	6,407	1.0	31	NY	39,467	6.0	4	WY	2,636	0.4	43
				NC	16,865	2.5	11				

X Not applicable.

Source: U.S. Travel Association, Washington, DC, *Impact of Travel on State Economies, 2008* (copyright). See also <<http://www.ustravel.org/index.html>>.

Table 1263. Travel Forecast Summary: 2007 to 2013

[In billions of dollars (13,254 represents \$13,254,000,000,000)]

Measurement	Unit	2007	2008	2009 ¹	2010 ¹	2011 ²	2012 ²	2013 ²
Real GDP	Billions	13,254	13,312	12,993	13,408	13,851	14,308	14,737
Unemployment rate	Percent	4.6	5.8	9.3	9.7	9.1	8.0	6.9
Consumer price index (CPI) ³	Percent	207.3	215.2	214.5	219.0	223.4	229.6	235.9
Travel price index (TPI) ³	Percent	244.0	257.7	241.5	249.9	260.8	272.1	281.0
Total travel expenditures in US	Billions	738.0	772.5	704.4	748.3	806.9	862.7	902.4
U.S. residents	Billions	641.3	662.4	610.2	647.9	697.1	740.2	771.7
International visitors ⁴	Billions	96.7	110.1	94.2	100.4	109.8	122.5	130.7
Total international visitors to the United States	Millions	56.0	58.0	54.9	57.1	60.1	62.9	65.3
Total domestic person trips ⁵	Millions	2,004.5	1,964.9	1,901.7	1,953.9	2,011.8	2,059.2	2,091.9

¹ Projected. ² Forecast. ³ 1982 through 1984 = 100. ⁴ Excludes international visitors' spending on traveling to the U.S. on U.S. flag carriers, and other misc. transportation. ⁵ One person on one trip 50 miles or more, one way, away from home or including one or more nights away from home.

Source: U.S. Travel Association's Travel Forecast Model, Bureau of Labor Statistics, Department of Commerce, Bureau of Economic Analysis, Office of Travel and Tourism Industries. See <<http://www.ustravel.org/index.html>>.

Table 1264. Chain-Type Price Indexes for Direct Tourism Output: 2000 to 2009

[Index numbers, 2000=100. See headnote, Table 1265. For explanation of chain-type price indexes, see text, Section 13]

Tourism goods and services group	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Traveler accommodations	100.0	102.0	101.2	102.8	108.7	114.8	119.1	124.8	125.0	116.6
Transportation	100.0	97.8	95.1	98.9	102.7	109.8	117.4	121.5	131.8	119.1
Passenger air transportation	100.0	95.8	90.3	93.2	92.2	96.6	102.8	104.6	114.8	104.2
All other transportation-related commodities	100.0	99.9	99.4	103.3	110.8	120.1	128.8	134.6	145.1	130.8
Food services and drinking places	100.0	103.2	106.0	108.2	111.5	115.0	118.6	122.9	128.4	132.9
Recreation, entertainment, and shopping	100.0	102.5	104.0	105.4	110.2	113.0	115.7	118.4	122.7	124.7
Recreation and entertainment	100.0	103.4	105.9	108.6	110.2	114.0	117.7	120.8	124.7	125.8
Shopping	100.0	101.8	102.6	103.1	104.9	106.5	108.4	110.7	115.1	117.5
All tourism goods and services	100.0	100.6	100.4	102.8	106.4	111.5	116.5	120.5	126.6	121.7

Source: U.S. Department of Commerce, Bureau of Economic Analysis, Office of Travel and Tourism Industries, *United States Travel and Tourism Satellite Accounts (TTSAs)*, <<http://www.bea.gov/bea/dn2/home/tourism.htm>>.

Table 1265. Tourism Sales by Commodity Group and Tourism Employment by Industry Group: 2006 to 2009

[Sales in billions of dollars (710 represents \$710,000,000,000). Employment in thousands (5,847 represents 5,847,000).]

Direct tourism-related sales comprise all output consumed directly by visitors (e.g., traveler accommodations, passenger air transportation, souvenirs). Direct tourism-related employment comprises all jobs where the workers are engaged in the production of direct tourism-related output (e.g., hotel staff, airline pilots, and souvenir sellers)]

Tourism commodity group	Direct tourism sales (bil. dol.)				Tourism industry group	Direct tourism employment (1,000)			
	2006	2007	2008	2009		2006	2007	2008	2009
All commodities¹	710	742	767	708	All industries	5,847	5,908	5,906	5,649
Traveler accommodations	124	134	137	120	Traveler accommodations	1,363	1,376	1,376	1,297
Transportation	275	287	301	259	Transportation	1,117	1,131	1,130	1,056
Passenger air transportation	105	109	112	93	Air transportation services	447	452	454	428
All other transportation-related commodities	170	179	190	166	All other transportation-related industries	670	679	676	629
Food services and drinking places	118	123	128	129	Food and beverage services	1,908	1,940	1,944	1,899
Recreation, entertainment, and shopping	192	197	200	200	Recreation, entertainment, and shopping	1,199	1,198	1,195	1,151
Recreation and entertainment	82	85	85	85	Recreation and entertainment	637	651	658	643
Shopping	110	112	115	115	Shopping	562	547	536	508
					All other industries	260	264	262	246

¹ Commodities that are typically purchased by visitors from the producer: such as airline passenger fares, meals, or hotel services.

Source: U.S. Bureau of Economic Analysis, "Industry Economic Accounts, Satellite Industry Accounts, Travel and Tourism." See <<http://www.bea.gov/bea/dn2/home/tourism.htm>>.

Table 1266. International Travelers and Payments: 1990 to 2009

[(47,880 represents \$47,880,000,000). For coverage, see Table 1267. Some traveler data revised since originally issued]

Year	Travel and passenger fare (mil. dol.)				U.S. net travel and passenger receipts (mil. dol)	U.S. travelers to international countries (1,000)	International travelers to the U.S. (1,000)
	Payments by U.S. travelers		Receipts from international visitors				
	Total ¹	Travel payments	Total ¹	Travel receipts			
1990.....	47,880	37,349	58,305	43,007	10,425	44,624	39,363
1995.....	59,579	44,916	82,304	63,395	22,725	51,285	43,491
2000.....	88,979	64,705	103,087	82,400	14,108	61,327	51,238
2003.....	78,436	57,447	80,250	64,359	1,814	56,250	41,218
2004.....	90,468	65,750	93,397	74,546	2,929	61,809	46,086
2005.....	95,119	68,970	102,769	81,799	7,650	63,503	49,206
2006.....	99,605	72,104	107,825	85,789	8,220	63,662	50,977
2007.....	104,768	76,331	122,542	96,896	17,774	64,024	55,979
2008.....	112,289	79,726	141,380	109,976	29,091	63,564	57,937
2009 ²	99,210	73,230	120,341	93,917	21,131	61,419	54,958

¹ Includes passenger fares, not shown separately. ² Preliminary estimates for the receipts payment figures, and U.S. travelers to international countries.

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries, and the Bureau of Economic Analysis (BEA), June 2010, <<http://www.tinet.ita.doc.gov>>.

Table 1267. International Travel: 1990 to 2009

[In thousands (44,619 represents 44,619,000). U.S. travelers cover residents of the United States, its territories and possessions. International travelers to the U.S. include travelers for business and pleasure, excludes travel by international personnel and international businessmen employed in the United States. Some traveler data revised since originally issued]

Item and area	1990	1995	2000	2005	2006	2006	2007	2008	2009
U.S. travelers to international countries ^{1, 2}...	44,619	51,285	61,327	63,503	63,642	63,662	64,024	63,564	61,419
Canada.....	12,252	13,005	15,188	14,391	13,835	13,855	13,371	12,504	11,667
Mexico.....	16,377	19,221	19,285	20,325	19,659	19,659	19,425	20,271	19,452
Total overseas.....	15,990	19,059	26,853	28,787	30,148	30,148	31,228	30,789	30,300
Europe.....	8,043	8,596	13,373	11,976	12,029	12,029	12,304	11,238	10,635
International travelers to the U.S.....	39,363	43,491	51,238	49,206	50,980	51,063	55,979	57,937	54,949
Canada.....	17,263	14,663	14,667	14,862	15,995	15,992	17,760	18,910	17,964
Mexico.....	7,041	8,189	10,596	12,665	13,317	13,317	14,327	13,686	13,229
Total overseas.....	15,059	20,639	25,975	21,679	21,668	21,668	23,892	25,341	23,756
Europe.....	6,659	8,793	11,597	10,313	10,136	10,136	11,406	12,783	11,550
Asia.....	4,360	6,616	7,554	6,198	6,152	6,152	6,377	6,179	5,669
South America.....	1,328	2,449	2,941	1,820	1,928	1,928	2,274	2,556	2,742
Caribbean.....	1,137	1,044	1,331	1,135	1,198	1,198	1,317	1,201	1,206
Oceania.....	662	588	731	737	756	756	834	852	872
Central America.....	412	509	822	696	694	694	786	776	758
Middle East.....	365	454	702	527	553	553	620	681	666
Africa.....	137	186	295	252	253	253	278	315	294

¹ A person is counted in each area visited but only once in the total. ² 2009 U.S. outbound totals are preliminary estimates.

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism, June 2010, <<http://www.tinet.ita.doc.gov>>

Table 1268. Top 20 U.S. Gateways for Nonstop International Air Travel: 2007 and 2008

[160,846 represents 160,846,000. International passengers are residents of any country traveling nonstop to and from the United States on U.S. and foreign carriers. The data cover all passengers arriving and departing from U.S. airports on nonstop commercial international flights with 60 seats or more]

Gateway airport	Percent change 2007–2008		Gateway airport	Percent change 2007–2008			
	2007 ¹	2008		2007 ¹	2008		
Total.....	160,846	160,379	-0.3	Washington (Dulles), DC.....	5,822	6,011	3.2
Total, top 20.....	142,134	142,733	0.4	Dallas-Ft. Worth, TX.....	5,031	4,938	-1.9
Top 20, percentage of total... ..	88.4	89.0	0.6	Detroit, MI.....	3,830	3,800	-0.8
New York (JFK), NY.....	21,460	22,029	2.7	Philadelphia, PA.....	3,611	3,724	3.1
Los Angeles, CA.....	16,869	16,164	-4.2	Boston, MA.....	3,808	3,523	-7.5
Miami, FL.....	15,586	15,999	2.7	Honolulu, HI.....	3,858	3,414	-11.5
Chicago (O'Hare), IL.....	11,539	11,106	-3.7	Fort Lauderdale, FL.....	2,883	3,073	6.6
Newark, NJ.....	10,568	10,934	3.5	Seattle-Tacoma, WA.....	2,547	2,787	9.4
Atlanta, GA.....	8,911	9,232	3.6	Orlando, FL.....	2,214	2,575	16.3
San Francisco, CA.....	8,601	8,331	-3.1	Guam Island, GU.....	2,777	2,564	-7.7
Houston (G. Bush), TX.....	7,476	7,673	2.6	Minneapolis-St. Paul, MN.....	2,515	2,560	1.8
				Charlotte, NC.....	2,110	2,297	8.9

¹ Data have been revised.

Source: U.S. Department of Transportation, Research and Innovative Technology Administration, Bureau of Transportation Statistics, Office of Airline Information, T-100 Segment data, September 2009, <<http://www.bts.gov/publications>>.

Table 1269. Selected U.S.-Canadian and U.S.-Mexican Border Land—Passenger Gateways: 2009

[(26,919 represents 26,919,000)]

Item and gateway	Entering the U.S. (1,000)	Item and gateway	Entering the U.S. (1,000)
All U.S.-Canadian land gateways¹		All U.S.-Mexican land gateways¹	
Personal vehicles.....	26,919	Personal vehicles.....	70,305
Personal vehicle passengers.....	53,509	Personal vehicle passengers.....	141,017
Buses.....	116	Buses.....	228
Bus passengers.....	2,503	Bus passengers.....	2,429
Train passengers.....	218	Train passengers.....	4
Pedestrians.....	380	Pedestrians.....	41,315
Selected top five gateways:		Selected top five gateways:	
Personal vehicles		Personal vehicles	
Buffalo-Niagara Falls, NY.....	5,292	El Paso, TX.....	13,355
Detroit, MI.....	4,082	San Ysidro, CA.....	10,529
Blaine, WA.....	2,843	Hidalgo, TX.....	6,178
Port Huron, MI.....	1,570	Brownsville, TX.....	5,513
Massena, NY.....	1,040	Laredo, TX.....	5,452
Personal vehicle passengers		Personal vehicle passengers	
Buffalo-Niagara Falls, NY.....	11,818	San Ysidro, CA.....	23,935
Detroit, MI.....	7,271	El Paso, TX.....	18,377
Blaine, WA.....	5,966	Laredo, TX.....	12,729
Port Huron, MI.....	3,320	Hidalgo, TX.....	12,074
Champlain-Rouses Point, NY.....	2,198	Brownsville, TX.....	11,157
Pedestrians		Pedestrians	
Buffalo-Niagara Falls, NY.....	245	El Paso, TX.....	7,638
Sumas, WA.....	27	San Ysidro, CA.....	6,188
Calais, ME.....	17	Nogales, AZ.....	4,090
Detroit, MI.....	17	Calexico, CA.....	4,038
International Falls, MN.....	15	Laredo, TX.....	3,905

¹ Data reflect all personal vehicles and buses, passengers, and pedestrians entering the U.S.-Canadian border and U.S.-Mexican border, regardless of nationality.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, based on data from the Department of Homeland Security, U.S. Customs and Border Protection, Office of Field Operations, Operations Management Reporting system. See also <<http://www.transtats.bts.gov/BorderCrossing.aspx>>.

Table 1270. Foreign Visitors for Pleasure Admitted by Country of Citizenship: 2000 to 2008

[In thousands (30,511 represents 30,511,000). For years ending September 30. Represents non-U.S. citizens (also known as nonimmigrants) admitted to the country for a temporary period of time]

Country	2000 ¹	2005	2007	2008	Country	2000 ¹	2005	2007	2008
All countries².....	30,511	23,815	27,486	29,442	Thailand.....	76	37	46	48
Europe ³	11,806	10,016	10,703	12,558	Turkey.....	93	57	64	71
Austria.....	182	116	124	154	United Arab Emirates.....	36	3	4	5
Belgium.....	254	154	175	231	Africa ⁴	327	212	228	253
Czech Republic.....	44	26	30	36	Egypt.....	44	19	24	27
Denmark.....	150	153	191	236	Nigeria.....	27	40	41	54
Finland.....	95	76	78	100	South Africa.....	114	64	67	65
France.....	1,113	1,007	1,073	1,345	Oceania ⁵	748	723	823	878
Germany.....	1,925	1,248	1,315	1,579	Australia.....	535	527	623	672
Greece.....	60	40	42	52	New Zealand.....	170	184	188	195
Hungary.....	58	30	32	34	North America ^{3,5}	6,501	5,546	8,071	7,867
Iceland.....	27	34	44	49	Canada.....	277	23	36	43
Ireland.....	325	398	501	585	Mexico.....	3,972	4,070	6,326	6,112
Italy.....	626	636	700	884	Caribbean.....	1,404	876	1,081	1,049
Netherlands.....	559	483	515	638	Bahamas, The.....	24	257	334	302
Norway.....	144	117	143	184	Dominican Republic.....	195	189	228	207
Poland.....	116	119	121	125	Haiti.....	72	65	82	93
Portugal.....	86	81	98	114	Jamaica.....	240	152	205	200
Russia.....	74	53	72	94	Trinidad and Tobago.....	133	106	122	128
Spain.....	370	402	533	699	Central America.....	792	578	628	663
Sweden.....	321	249	282	356	Costa Rica.....	172	109	122	138
Switzerland.....	400	207	232	267	El Salvador.....	175	147	141	129
United Kingdom.....	4,671	4,232	4,211	4,568	Guatemala.....	177	135	148	161
Asia ³	7,853	5,688	5,745	5,693	Honduras.....	87	75	90	101
China ⁴	656	221	278	319	Nicaragua.....	47	33	37	40
India.....	253	247	379	421	Panama.....	106	64	72	77
Indonesia.....	62	42	45	45	South America ³	2,867	1,498	1,856	2,114
Israel.....	319	220	241	254	Argentina.....	515	145	214	261
Japan.....	4,946	3,758	3,446	3,266	Bolivia.....	48	18	23	25
Korea, South.....	606	528	625	600	Brazil.....	706	385	491	600
Malaysia.....	64	32	34	37	Chile.....	194	82	98	106
Pakistan.....	47	34	32	35	Colombia.....	411	282	353	379
Philippines.....	163	144	156	170	Ecuador.....	122	119	137	132
Saudi Arabia.....	67	10	13	19	Peru.....	190	142	135	148
Singapore.....	131	57	64	77	Uruguay.....	66	24	27	28
					Venezuela.....	570	270	348	404

¹ Due to the temporary expiration of the Visa Waiver Program from May through October 2000, data for business and pleasure not available separately for 2000 and 2001. ² Total includes unknown visitors by country of citizenship. ³ Total includes other countries, not shown separately. ⁴ See Table 1331, footnote 4. ⁵ The majority of short-term admissions from Canada and Mexico are excluded.

Source: U.S. Dept. of Homeland Security, Office of Immigration Statistics, *2008 Yearbook of Immigration Statistics*. See also <<http://www.dhs.gov/ximgrn/statistics/publications/yearbook.shtm>>.