

Table 1280. Estimated Accommodation and Food Services Sales by Kind of Business: 2000 to 2008

[In millions of dollars (443,642 represents \$443,642,000,000). Estimates are based on data from the Annual Retail Trade Survey and administrative records and have been adjusted to the preliminary results of the 2007 Economic Census]

Kind of business	2002 NAICS code ¹	2000	2003	2004	2005	2006	2007	2008
		Accommodation and food services, total	72	443,642	488,869	526,396	560,982	597,861
Accommodation	721	138,181	137,842	151,592	163,141	173,620	184,306	183,834
Traveler accommodation	7211	133,582	132,924	146,623	157,945	167,948	178,335	177,735
RV parks and recreational camps	7212	3,608	3,932	3,961	4,133	4,524	4,769	4,855
Rooming and boarding houses	7213	991	986	1,008	1,063	1,148	1,202	1,244
Food services and drinking places ²	722	305,461	351,027	374,804	397,841	424,241	446,273	458,161
Full service restaurants	7221	134,204	156,013	165,779	174,720	186,642	196,211	197,618
Limited service eating places	7222	127,879	147,101	158,722	169,181	178,733	186,750	195,307
Drinking places	7224	15,415	17,363	17,703	18,163	19,486	20,109	20,466

¹ North American Industry Classification System, 2002; see text, Section 15. ² Includes other kinds of business not shown separately.

Source: U.S. Census Bureau, "Annual Accommodation and Food Services—2008" <<http://www.census.gov/retail/>>.

Table 1281. Lodging Industry Summary: 1990 to 2008

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	2008		Item	2008	
				Establishments	Rooms (mil.)		Business traveler	Leisure traveler
1990	63.3	57.96	Total	49,505	4.6	Typical night: Made reservations (percent)		
1995	65.5	66.65	Percent:			Amount paid (dol.)	92	88
2000	63.7	85.89	Under 75 rooms	56.2	25.7	Length of stay (percent):		
2004	61.3	86.24	75–149 rooms	31.9	36.0	One night	35	41
2005	63.1	90.88	150–299 rooms	8.6	18.4	Two nights	26	31
2006	63.3	97.78	300–500 rooms	2.2	9.0	Three or more	39	28
2007	63.1	103.87	Over 500 rooms	1.1	10.9			
2008	60.4	106.84						

Source: American Hotel & Lodging Association, Washington, DC Lodging Industry Profile, annual (copyright). See also <<http://www.ahla.com>>.

Table 1282. Commercial and Noncommercial Groups—Food and Drink Establishments and Sales: 1990 to 2010

[In millions of dollars (238,149 represents \$238,149,000,000). Excludes military. Data refer to sales to consumers of food and alcoholic beverages. Sales are estimated. For details, see source]

Type of group	Establishments, 2006	Sales (mil. dol.)							
		1990	1995	2000	2005	2008	2009	2010 ¹	
Total	921,442	238,149	294,631	377,652	486,494	550,146	565,744	580,060	
Commercial restaurant services ^{2,3}	720,628	211,606	265,910	345,345	445,078	521,294	517,315	530,352	
Eating places ²	458,527	155,552	198,293	259,743	329,598	385,818	380,476	388,511	
Full-service restaurants	199,084	77,811	96,396	133,834	165,170	189,378	181,993	184,176	
Limited-service restaurants ⁴	201,269	⁵ 69,798	⁵ 92,901	107,147	136,903	157,670	160,036	164,836	
Snack and nonalcoholic beverage bars	43,323	(⁶)	(⁶)	12,867	17,150	24,254	24,157	24,736	
Bars and taverns ⁶	48,856	9,533	9,948	12,412	15,002	18,292	18,475	18,844	
Managed services ²	20,693	14,149	18,186	24,841	32,030	38,257	39,296	40,869	
Manufacturing and industrial plants	(NA)	3,856	4,814	6,223	6,570	7,258	6,686	6,653	
Colleges and universities	(NA)	2,788	3,989	5,879	9,283	11,913	12,912	13,649	
Lodging places	14,991	13,568	15,561	19,438	23,854	27,328	25,763	26,943	
Retail hosts ^{2,7}	134,399	9,513	12,589	14,869	22,502	26,249	29,481	30,936	
Department store restaurants	4,014	876	1,038	903	490	(NA)	(NA)	(NA)	
Grocery store restaurants ⁷	61,115	5,432	6,624	7,116	12,032	(NA)	(NA)	(NA)	
Gasoline service stations	53,251	1,718	2,520	4,693	6,137	(NA)	(NA)	(NA)	
Recreation and sports	36,080	2,871	3,866	4,772	11,397	13,171	12,212	12,518	
Noncommercial restaurant services ²	200,814	26,543	28,722	32,307	41,416	46,597	46,372	47,547	
Employee restaurant services	3,261	1,864	1,364	986	548	463	417	426	
Industrial, commercial organizations	975	1,603	1,129	717	260	(NA)	(NA)	(NA)	
Educational restaurant services	105,070	7,671	9,059	9,977	11,007	11,728	12,180	12,227	
Elementary and secondary schools	100,847	3,700	4,533	5,039	5,320	5,916	6,011	6,144	
Hospitals	5,728	8,968	9,219	9,982	12,332	14,482	14,535	15,225	
Miscellaneous	50,009	2,892	3,673	4,898	9,703	11,004	10,760	11,115	
Clubs	26,689	1,993	2,278	3,164	7,555	(NA)	8,480	8,554	

NA Not available. ¹ Projection. ² Includes other types of groups, not shown separately. ³ Data for establishments with payroll.

⁴ Fast-food restaurants. ⁵ Snack and nonalcoholic beverage bars included in limited service restaurants, prior to 1997.

⁶ For establishments serving food. ⁷ Includes a portion of delicatessen sales in grocery stores.

Source: National Restaurant Association, *Restaurant Numbers: 25 Year History, 1970–1995*, Washington, DC, 1998; *Restaurant Industry in Review*, annual; *National Restaurant Association 2010 Restaurant Industry Forecast*, December 2009, (copyright).