

**Table 1055. Electronic Shopping and Mail-Order Houses—Total and E-Commerce Sales by Merchandise Line: 2007 and 2008**

[222,464 represents \$222,464,000,000. Represents North American Industry Classification System code 454110 which comprises establishments primarily engaged in retailing all types of merchandise using nonstore means, such as catalogs, toll-free telephone numbers, or electronic media, such as interactive television or computer. Covers businesses with and without paid employees. Based on the Annual Retail Survey; see Appendix III]

Merchandise lines	Value of sales, 2007 (mil. dol.)	2008				
		Value of sales (mil. dol.)		E-commerce as percent of total sales	Percent distribution	
		Total	E-commerce		Total	E-commerce
<b>Total</b> .....	<b>222,464</b>	<b>227,084</b>	<b>106,821</b>	<b>47.0</b>	<b>100.0</b>	<b>100.0</b>
Books and magazines .....	7,495	8,087	5,138	63.5	3.6	4.8
Clothing and clothing accessories (includes footwear) .....	23,482	24,057	17,058	70.9	10.6	16.0
Computer hardware .....	25,539	23,127	11,818	51.1	10.2	11.1
Computer software .....	4,432	4,826	2,522	52.3	2.1	2.4
Drugs, health aids, beauty aids .....	62,274	65,831	5,510	8.4	29.0	5.2
Electronics and appliances .....	14,741	16,409	13,018	79.3	7.2	12.2
Food, beer, and wine .....	4,478	3,882	2,322	59.8	1.7	2.2
Furniture and home furnishings .....	13,318	13,125	9,811	74.8	5.8	9.2
Music and videos .....	4,525	5,110	3,972	77.7	2.3	3.7
Office equipment and supplies .....	8,136	8,111	5,899	72.7	3.6	5.5
Sporting goods .....	6,068	6,419	3,991	62.2	2.8	3.7
Toys, hobby goods, and games .....	5,184	5,921	3,344	56.5	2.6	3.1
Other merchandise <sup>1</sup> .....	31,254	30,486	14,355	47.1	13.4	13.4
Nonmerchandise receipts <sup>2</sup> .....	11,538	11,693	8,063	69.0	5.1	7.5

<sup>1</sup> Includes other merchandise such as jewelry, collectibles, souvenirs, auto parts and accessories, hardware, and lawn and garden equipment and supplies. <sup>2</sup> Includes nonmerchandise receipts such as auction commissions, shipping and handling, customer training, customer support, and advertising.

Source: U.S. Census Bureau, "E-Stats, 2008 E-commerce Multi-sector Report," May 2010, <<http://www.census.gov/econ/estats/>>.

**Table 1056. Franchised New Car Dealerships—Summary: 1990 to 2009**

[316 represents \$316,000,000,000]

Item	Unit	1990	2000	2002	2003	2004	2005	2006	2007	2008	2009
Dealerships <sup>1</sup> .....	Number	24,825	22,250	21,725	21,650	21,640	21,495	21,200	20,770	20,010	18,460
Sales .....	Bil. dol.	316	650	680	699	714	699	675	693	576	487
New cars sold <sup>2</sup> .....	Millions	9.3	8.8	8.1	7.6	7.5	7.7	7.8	7.6	6.8	5.5
Used vehicles sold .....	Millions	14.2	20.5	19.4	19.5	19.7	19.7	19.2	18.5	15.0	14.9
Employment .....	1,000	924	1,114	1,130	1,130	1,130	1,138	1,120	1,115	1,057	913
Dealer pretax profits as a percentage of sales .....	Percent	1.0	1.6	1.9	1.7	1.7	1.6	1.5	1.5	1.0	1.5
Inventory: <sup>3</sup> Domestic: <sup>4</sup> Total .....	1,000	2,537	3,183	2,727	3,085	3,267	2,991	2,943	2,712	2,478	1,619
Days' supply .....	Days	73	68	63	63	75	70	71	67	80	72
Imported: <sup>4</sup> Total .....	1,000	707	468	521	618	646	566	605	619	687	519
Days' supply .....	Days	72	50	49	49	59	52	51	51	65	61

<sup>1</sup> At end of year. <sup>2</sup> Data provided by Ward's Automotive Reports. <sup>3</sup> Annual average. Includes light trucks. <sup>4</sup> Classification based on where automobiles are produced (i.e., automobiles manufactured by foreign companies but produced in the U.S., Canada, and Mexico are classified as domestic).

Source: National Automobile Dealers Association, McLean, VA, *NADA Data*, annual. <<http://www.nada.org/Publications/NADADATA>>.

**Table 1057. Retail Sales and Leases of New and Used Vehicles: 1990 to 2008**

[In thousands, except as noted (51,390 represents 51,390,000)]

Item	1990	2000	2002	2003	2004	2005	2006	2007	2008
<b>Vehicle sales and leases, total (number of vehicles)</b> .....	<b>51,390</b>	<b>58,964</b>	<b>59,835</b>	<b>60,215</b>	<b>59,411</b>	<b>61,086</b>	<b>59,070</b>	<b>57,507</b>	<b>49,725</b>
New vehicle sales and leases .....	13,860	17,344	16,810	16,643	16,866	16,948	16,504	16,089	13,195
New vehicle sales <sup>1</sup> .....	13,285	13,181	13,639	13,594	13,609	13,551	13,271	12,631	10,933
New vehicle leases .....	575	4,163	3,171	3,049	3,257	3,397	3,233	3,458	2,262
Used vehicle sales <sup>2</sup> .....	37,530	41,620	43,025	43,572	42,545	44,138	42,566	41,418	36,530
<b>Vehicle sales, total value (bil. dol.) <sup>3</sup></b> .....	<b>447</b>	<b>736</b>	<b>721</b>	<b>738</b>	<b>765</b>	<b>776</b>	<b>786</b>	<b>774</b>	<b>642</b>
New vehicle sales (bil. dol.) .....	227	380	371	382	407	421	445	435	351
Used vehicle sales (bil. dol.) .....	220	356	350	356	358	355	341	339	292
Average price (current dol.): <sup>3</sup> New vehicle sales .....	16,350	21,850	22,005	22,894	24,082	24,796	26,854	26,950	26,477
Used vehicle sales .....	5,857	8,547	8,130	8,180	8,410	8,036	8,009	8,186	7,986

<sup>1</sup> Consumer leases only. <sup>2</sup> Used car sales include sales from franchised dealers, independent dealers, and casual sales.

<sup>3</sup> Includes leased vehicles.

Source: U.S. Bureau of Transportation Statistics, *National Transportation Statistics*, annual. See also <[http://www.bts.gov/publications/national\\_transportation\\_statistics/](http://www.bts.gov/publications/national_transportation_statistics/)>.