

Table 1149. Cable and Other Programming Distribution—Estimated Revenue: 2005 to 2008

[In millions of dollars (80,555 represents \$80,555,000,000). For taxable and tax-exempt employer firms. Covers NAICS 5175. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text, Section 15 and Appendix III]

Item	2005	2006	2007	2008
Operating revenue	80,555	89,713	102,164	115,184
Sources of revenue:				
Multichannel programming distribution services	52,676	56,730	61,939	68,384
Basic programming package	40,440	43,394	46,751	51,022
Premium programming package	9,604	10,221	11,550	13,411
Pay-per-view	2,633	3,115	3,638	3,951
Other revenue	27,878	32,983	40,224	46,800
Air time	3,539	3,933	4,005	4,338
Rental and reselling services for program distribution equipment	2,426	3,067	3,834	4,443
Installation services for connections to program distribution networks	637	721	933	998
Internet access services	11,246	13,415	15,989	18,361
Internet telephony	523	1,599	3,493	5,448
Fixed local telephony	1,554	1,931	(S)	2,662
Fixed long-distance telephony	646	420	(S)	184
All other operating revenue	7,308	7,898	9,376	10,367
Type of customer:				
Government	494	463	517	630
Business firms and not for profit organizations	6,581	6,937	8,686	8,856
Household customers and individual customers	73,479	82,313	92,961	105,698

S Data do not meet publication standards.

Source: U.S. Census Bureau, "Service Annual Survey 2008: Information Sector Services," January 2010, <<http://www.census.gov/econ/www/servmenu.html>>.

Table 1150. Internet Service Providers, Web Search Portals, and Data Processing, Hosting and Related Services—Estimated Revenue: 2006 to 2008

[In millions of dollars (18,404 represents \$18,404,000,000). For taxable and tax-exempt employer firms. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text, Section 15 and Appendix III]

Item	Internet service providers (NAICS 518111)			Data processing, hosting, and related services (NAICS 5182)		
	2006	2007	2008	2006	2007	2008
Operating revenue	18,404	18,792	18,803	(X)	(X)	(X)
Internet access service	12,235	11,121	9,858	(X)	(X)	(X)
Online advertising space	2,304	3,087	4,105	(X)	(X)	(X)
Internet backbone services	306	405	(S)	(X)	(X)	(X)
Internet telephony	(S)	181	(S)	(X)	(X)	(X)
Web site hosting services	1,164	1,028	875	(X)	(X)	(X)
Information technology design and development services	(S)	(S)	(S)	(X)	(X)	(X)
All other operating revenue	(S)	2,707	(S)	(X)	(X)	(X)
Operating revenue	(X)	(X)	(X)	70,081	72,588	77,663
Data processing IT infrastructure provisioning, and hosting services	(X)	(X)	(X)	36,824	36,969	39,784
Business processing management services	(X)	(X)	(X)	19,691	18,313	19,933
Data management services	(X)	(X)	(X)	7,036	7,091	7,357
Application service provisioning	(X)	(X)	(X)	6,338	6,810	7,844
Web site hosting services	(X)	(X)	(X)	2,529	(S)	(S)
Collocation services	(X)	(X)	(X)	(S)	(S)	(S)
Other operating revenue	(X)	(X)	(X)	33,256	35,619	37,879
IT design and development services	(S)	(S)	(S)	6,309	6,337	(S)
IT technical support services	(X)	(X)	(X)	1,419	1,406	1,726
IT technical consulting services	(X)	(X)	(X)	1,550	1,882	1,930
Information and document transformation services	(X)	(X)	(X)	3,397	3,508	4,028
Software publishing	(X)	(X)	(X)	1,961	2,229	2,740
Reselling services for computer hardware and software, retail	(X)	(X)	(X)	2,081	2,155	(S)
All other operating revenue	(X)	(X)	(X)	16,538	18,101	19,208

S Data do not meet publication standards. X Not applicable.

Source: U.S. Census Bureau, "2008 Service Annual Survey 2008: Information Sector Services," January 2010, <<http://www.census.gov/econ/www/servmenu.html>>.