

Table 1134. Daily and Sunday Newspapers—Number and Circulation: 1970 to 2008

[Number of newspapers as of February 1 the following year. Circulation figures as of September 30 of year shown (62.1 represents 62,100,000). For English language newspapers only]

Type	1970	1980	1990	1995	2000	2002	2003	2004	2005	2006	2007	2008
NUMBER												
Daily: Total ¹	1,748	1,745	1,611	1,533	1,480	1,457	1,456	1,457	1,452	1,437	1,422	1,408
Morning	334	387	559	656	766	777	787	814	817	833	867	872
Evening	1,429	1,388	1,084	891	727	692	680	653	645	614	565	546
Sunday	586	736	863	888	917	913	917	915	914	907	907	902
NET PAID CIRCULATION (mil.)												
Daily: Total ¹	62.1	62.2	62.3	58.2	55.8	55.2	55.2	54.6	53.3	52.3	50.7	48.6
Morning	25.9	29.4	41.3	44.3	46.8	46.6	46.9	46.9	46.1	45.4	44.5	42.8
Evening	36.2	32.8	21.0	13.9	9.0	8.6	8.3	7.7	7.2	6.9	6.2	5.8
Sunday	49.2	54.7	62.6	61.5	59.4	58.8	58.5	57.8	55.3	53.2	51.2	49.1
PER CAPITA CIRCULATION ²												
Daily: Total ¹	0.30	0.27	0.25	0.22	0.20	0.19	0.19	0.19	0.18	0.18	0.17	0.16
Morning	0.13	0.13	0.17	0.17	0.17	0.16	0.16	0.16	0.16	0.15	0.15	0.14
Evening	0.18	0.14	0.08	0.05	0.03	0.03	0.03	0.03	0.02	0.02	0.02	0.02
Sunday	0.24	0.24	0.25	0.23	0.21	0.21	0.20	0.20	0.19	0.18	0.17	0.16

¹ All-day newspapers are counted in both morning and evening columns but only once in total. Circulation is divided equally between morning and evening. ² Based on U.S. Census Bureau estimated resident population as of July 1.

Source: Editor & Publisher Co., New York, NY, *Editor & Publisher International Year Book*, annual (copyright).

Table 1135. Daily and Sunday Newspapers—Number and Circulation, 1991 to 2008, and by State, 2008

[Number of newspapers as of February 1 the following year. Circulation as of September 30 (60,687 represents 60,687,000). For English language newspapers only. California, New York, Massachusetts, and Virginia Sunday newspapers include national circulation]

State	Daily			Sunday		State	Daily			Sunday	
	Number	Circulation ¹		Net paid circulation ¹			Number	Circulation ¹		Net paid circulation ¹	
		Net paid (1,000)	Per capita ²	Number (1,000s)				Number	Net paid (1,000)	Per capita ²	Number (1,000s)
Total, 1991 ...	1,586	60,687	0.24	875	62,068	KY	23	524	0.12	14	577
Total, 1992 ...	1,570	60,164	0.23	891	62,160	LA	24	573	0.13	18	624
Total, 1993 ...	1,556	59,812	0.23	884	62,566	ME	7	205	0.16	4	168
Total, 1994 ...	1,548	59,305	0.23	886	62,294	MD	10	438	0.08	8	568
Total, 1995 ...	1,533	58,193	0.22	888	61,529	MA	32	1,212	0.19	16	1,154
Total, 1996 ...	1,520	56,983	0.21	890	60,798	MI	48	1,426	0.14	27	1,628
Total, 1997 ...	1,509	56,728	0.21	903	60,484	MN	25	779	0.15	15	976
Total, 1998 ...	1,489	56,182	0.20	898	60,066	MS	22	317	0.11	19	327
Total, 1999 ...	1,483	55,979	0.20	905	59,894	MO	42	817	0.14	21	1,032
Total, 2000 ...	1,480	55,773	0.20	917	59,421	MT	11	180	0.19	7	178
Total, 2001 ...	1,468	55,578	0.19	913	59,090	NE	16	374	0.21	6	357
Total, 2002 ...	1,457	55,186	0.19	913	58,780	NV	7	253	0.10	5	286
Total, 2003 ...	1,456	55,185	0.19	917	58,495	NH	11	193	0.15	8	195
Total, 2004 ...	1,457	54,626	0.19	915	57,753	NJ	18	1,052	0.12	15	1,264
Total, 2005 ...	1,452	53,345	0.18	914	55,270	NM	17	258	0.13	12	257
Total, 2006 ...	1,437	52,329	0.18	907	53,175	NY	59	6,379	0.33	38	4,543
Total, 2007 ...	1,422	50,742	0.17	907	51,246	NC	47	1,164	0.13	39	1,294
						ND	10	148	0.23	7	151
Total, 2008 ...	1,408	48,598	0.16	902	49,115	OH	82	1,986	0.17	41	2,215
AL	24	575	0.12	20	638	OK	37	532	0.15	30	635
AK	7	98	0.14	4	102	OR	19	592	0.16	12	616
AZ	16	628	0.10	12	754	PA	80	2,353	0.19	42	2,647
AR	26	453	0.16	16	524	RI	6	170	0.16	3	208
CA	83	4,855	0.13	59	5,184	SC	16	550	0.12	14	632
CO	30	887	0.18	15	914	SD	11	141	0.18	4	119
CT	17	579	0.17	13	642	TN	26	781	0.13	19	893
DE	2	117	0.13	2	142	TX	81	2,408	0.10	78	3,004
DC	3	964	1.63	2	904	UT	6	319	0.12	6	353
FL	38	2,672	0.15	36	3,360	VT	8	98	0.16	3	72
GA	34	857	0.09	29	1,108	VA	23	3,115	0.40	17	862
HI	6	259	0.20	6	277	WA	22	894	0.14	16	999
ID	11	200	0.13	7	214	WV	20	351	0.19	14	367
IL	63	1,921	0.15	30	2,119	WI	33	779	0.14	17	950
IN	67	1,178	0.18	25	1,106	WY	9	84	0.16	5	69
IA	37	552	0.18	13	585						
KS	36	356	0.13	13	321						

¹ Circulation figures based on the principal community served by a newspaper which is not necessarily the same location as the publisher's office. ² Per capita based on estimated resident population as of July 1, except 2000, enumerated resident population as of April 1.

Source: Editor & Publisher Co., New York, NY, *Editor & Publisher International Year Book*, annual (copyright).