

Table 1241. Retail Sales and Household Participation in Lawn and Garden Activities: 2005 to 2009

[(35,208 represents \$35,208,000,000). For calendar year. Subject to sampling variability; see source]

Activity	Retail sales (mil. dol.)					Percent households engaged in activity				
	2005	2006	2007	2008	2009	2005	2006	2007	2008	2009
Total	35,208	34,077	35,102	36,060	30,121	83	74	71	70	72
Lawn care	9,657	8,558	10,754	9,638	8,075	54	48	48	46	46
Indoor houseplants	1,464	1,156	988	1,177	1,081	42	35	31	31	30
Flower gardening	3,003	2,572	2,386	2,679	2,299	41	33	30	32	31
Insect control	1,869	1,746	2,103	1,734	1,567	30	26	25	25	22
Shrub care	1,109	840	913	746	623	31	25	23	22	21
Vegetable gardening	1,154	1,164	1,421	1,402	1,762	25	22	22	23	27
Tree care	2,820	2,322	2,192	2,473	1,743	26	21	18	20	19
Landscaping	9,078	10,893	9,874	11,712	8,418	31	30	27	28	27
Flower bulbs	945	786	811	796	748	29	22	20	20	19
Fruit trees	507	640	477	538	575	13	11	10	10	11
Container gardening	1,295	948	927	1,003	994	26	18	18	19	19
Raising transplants	237	257	320	220	241	11	9	7	8	9
Herb gardening	371	296	451	391	423	17	12	13	12	14
Growing berries	151	121	144	138	229	8	6	5	6	8
Ornamental gardening	678	493	561	424	445	12	7	6	6	6
Water gardening	870	1,285	780	989	898	11	14	11	10	11

¹ Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual (copyright). See also <<http://www.garden.org/>>.

Table 1242. Selected Recreational Activities: 1990 to 2009

[21,000 represents 21,000,000]

Activity	Unit	1990	1995	2000	2004	2005	2006	2007	2008	2009
Golf facilities ¹	Number	12,846	14,074	15,489	16,057	16,052	15,990	15,970	15,979	15,979
Tennis players ²	1,000	21,000	17,820	22,900	24,000	24,720	24,200	25,130	26,880	30,130
Tenpin bowling: ³										
Establishments	Number	7,611	7,049	6,247	5,761	5,818	5,566	5,498	(NA)	(NA)
Membership, total ⁴	1,000	6,588	4,925	3,756	3,112	2,896	2,728	2,608	(NA)	(NA)
Skiing: ⁵										
Skier visits ⁶	Million	50.0	52.7	52.2	57.1	56.9	58.9	60.1	57.1	59.7
Operating resorts	Number	591	520	503	494	492	478	481	473	471
Motion picture screens ⁷	1,000	24	28	37	37	39	39	40	40	(NA)
Receipts, box office	Mil. dol.	5,022	5,494	7,468	9,215	8,832	9,137	9,630	9,791	(NA)
Attendance	Million	1,189	1,263	1,385	1,484	1,378	1,395	1,400	1,364	(NA)
Boating: ⁸										
People participating in recreational boating ⁹	Million	67.4	70.0	67.5	63.4	57.9	60.2	66.4	70.1	65.9
Retail expenditures on boating ¹⁰	Mil. dol.	13,731	17,226	27,065	32,953	37,317	39,493	37,416	33,624	30,821
Recreational boats in use by boat type ¹¹	Million	16.0	15.4	16.8	17.4	17.7	16.8	16.9	16.9	16.7
Outboard	Million	(NA)	(NA)	8.3	8.4	8.5	8.3	8.3	8.3	8.2
Inboard	Million	(NA)	(NA)	1.0	1.1	1.1	1.1	1.1	1.1	1.1
Stern-drive	Million	(NA)	(NA)	1.6	1.7	1.7	1.6	1.7	1.7	1.5
Personal watercraft	Million	(NA)	(NA)	1.2	1.3	1.2	1.2	1.2	1.3	1.3
Sailboat	Million	(NA)	(NA)	1.6	1.6	1.6	1.6	1.6	1.6	1.5
Other	Million	(NA)	(NA)	3.1	3.4	3.6	3.1	3.1	3.1	3.0

NA Not available. ¹ Source: National Golf Foundation, Jupiter, FL. ² Source: Tennis Industry Association, Hilton Head, SC. Players for persons 12 years old and over who played at least once. 2008 data are for players 6 years old and over who played at least once. ³ Source: United States Bowling Congress, Greendale, WI. ⁴ Membership totals are for U.S., Canada, and for U.S. military personnel worldwide. ⁵ Source: National Ski Areas Association, Kottke National End of Season Survey Report (copyright). ⁶ Represents one person visiting a ski area for all or any part of a day or night, and includes full- and half-day, night, complimentary, adult, child, season, and other types of tickets. Data are estimated and are for the season ending in the year shown. ⁷ Source: Motion Picture Association of America, Inc., Encino, CA. ⁸ Source: National Marine Manufacturers Association, Chicago, IL. (copyright). ⁹ People participating is now measured as adults 18 years and older. ¹⁰ Represents estimated expenditures for new and used boats, motors and engines, accessories, safety equipment, fuel, insurance, docking, maintenance, launching, storage, repairs, and other expenses. ¹¹ 2009 data are estimated.

Source: Compiled from sources listed in footnotes.